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SWEET DREAMS

(Please scan the QR code to view the Red Herring Prospectus)

S D RETAIL LIMITED

(Formerly knowns as S D Retail Private Limited)
CIN: U52520GJ2004PLC056076

Our Company was originally incorporated as "S D Retail Private Limited" vide registration no. 146313 under the provisions of the Companies Act 1956 pursuant to Certificate of Incorporation dated May 14, 2004 issued by Registrar of Companies, Mumbai, Maharashtra. Further, the registered office of our Company was shifted from Mumbai, Maharashtra to Ahmedabad, Gujarat w.e.f. February 09, 2009. Subsequently our Company was converted into Public Limited Company and name of company was changed from "S D Retail Private Limited" to "S D Retail Limited" vide fresh certificate of incorporation dated June 19, 2024 issued by the Registrar of Companies, Central Processing Centre. For further details, please refer to chapter titled "History and Corporate Structure" beginning on page 171 of the Red Herring Prospectus.

Registered Office: C-929, Stratum at Venus ground, Nr. Jhansi Ki Rani Statue, Nehrunagar, Ambawadi, Ahmedabad, Gujarat -380006, India;
Tel No.: +91 7043106787; **Email:** info@sweetdreamsindia.com, **Website:** www.sweetdreams.in; **Contact Person:** Ms. Sakshi Singh Chauhan, Company Secretary and Compliance Officer.

OUR PROMOTERS: INDIVIDUAL PROMOTER: MR. HITESH PRAVINCHANDRA RUPARELIA AND MR. UTPALBHAI PRAVINCHANDRA RUPARELIA
CORPORATE PROMOTER: M/S. SWEET DREAMS LOUNGEWEAR (INDIA) LLP (FORMERLY KNOWN AS SWEET DREAMS LOUNGEWEAR (INDIA) PRIVATE LIMITED) AND M/S. GRACE GARMENTS LLP (FORMERLY KNOWN AS GRACE GARMENTS LIMITED)

The company is in the business of designing, manufacturing, outsourcing, marketing, and retailing sleepwear under the brand name "SWEET DREAMS". SWEET DREAMS is a sleepwear-focused company offering a wide portfolio of stylish and comfortable sleepwear for the entire family, celebrating the transition from work to home life and catering to every aspect of downtime.

THE ISSUE

INITIAL PUBLIC ISSUE OF UPTO 49,60,000 EQUITY SHARES OF RS. 10/- EACH ("EQUITY SHARES") OF S D RETAIL LIMITED ("SDRL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF RS. [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. [●]/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO RS. [●] LAKHS ("THE ISSUE"), OF WHICH UPTO 2,50,000 EQUITY SHARES OF RS. 10/- EACH FOR CASH AT A PRICE OF RS. [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. [●]/- PER EQUITY SHARE AGGREGATING TO RS. [●] LAKH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF UPTO 47,10,000 EQUITY SHARES OF RS. 10/- EACH INCLUDING A SHARE PREMIUM OF RS [●]/- PER EQUITY SHARE AGGREGATING TO RS. [●] LAKH IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.49% AND 25.16%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF THE COMPANY.
THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH.

The Issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME Platform of National Stock Exchange of India Limited (NSE EMERGE)
For further details, please refer chapter titled "Terms of The Issue" beginning on Page No. 244 of the Red Herring Prospectus.

- **QIB Portion: Not More than 50% of the Net Issue**
- **Retail Individual Bidders Portion: Not Less than 35% of the Net Issue**
- **Non-Institutional Bidders Portion: Not Less than 15% of the Net Issue**

Price Band: ₹ 124/- to ₹ 131/- per Equity Share of Face Value ₹ 10/- each.
The Floor Price is 12.40 times of the Face Value and the Cap Price is 13.10 times of the Face Value.
Bids can be made for a minimum of 1000 Equity Shares and in multiples of 1000 Equity Shares thereafter

In making an investment decision, potential investors must rely on the information included in the Red Herring Prospectus and the terms of the Issue, including the risks involved and not rely on any other external sources of information about the Issue available in any manner.

RISKS TO INVESTORS:

(i) The application has been filed to NCLT under section 9 of Insolvency and Bankruptcy Code, 2016 against our Company and the same is pending with NCLT, Ahmedabad. Any adverse outcome of the pending proceeding will impact the operations of our Company.

(ii) Our products are sold under a single brand, 'SWEET DREAMS'. Any inability to effectively market our products, or any deterioration in public perception of our brand, could affect consumer footfall and consequently adversely impact our business, financial condition, cash flows and results of operations.

(iii) Our business is primarily concentrated on the sale of women's sleepwear's and is vulnerable to variations in demand and changes in consumer preferences which could have an adverse effect on our business, results of operations and financial condition.

(iv) We operate in highly competitive markets in each of our product segments in both offline and online channels and an inability to compete effectively may adversely affect our business, results of operations and financial condition. Further, pricing pressure from our competitors may affect our ability to maintain or increase our product prices and, in turn, our revenue from product sale, gross margin and profitability, which may materially and adversely affect our business, cash flows, results of operations and financial condition.

(v) If we are unable to predict customer demands and maintain optimum inventory level there may be an adverse effect on our results of operations, financial condition, and cash flows.

(vi) Current locations of our exclusive brand outlets may become unattractive, and suitable new locations may not be available for a reasonable price, if at all. In addition, we are exposed to all of the risks associated with leasing real estate and any adverse developments could materially affect our business, results of operations and financial condition.

(vii) There have been certain instances of regulatory non-compliances or delays or errors in the past. We may be subject to regulatory actions and penalties for any such past or future non-compliance or delays or errors and our business, financial condition and reputation may be adversely affected.

(viii) Our Restated Financial Statements are prepared and signed by the Peer Review Auditor who is not Statutory Auditors of our Company as required under the provisions of ICDR.

(ix) Our inability to effectively manage or expand our retail network may have an adverse effect on our business, results of operations and financial condition.

(x) While we design our products in-house, we rely on outsourcing the manufacturing of finished products to third-party manufacturing partners, without exclusivity arrangements and are dependent on them for our finished goods. Any inability to obtain sufficient quantities of apparel of the requisite quality in a timely manner and at acceptable prices, or a slowdown, shutdown or disruption in such third-party manufacturing partners' operations and performance, could adversely affect our business, cash flows, results of operations and financial condition.

(xi) The Merchant Banker associated with the Issue has handled 48 public Issue out of which 2 Issue closed below Issue price on listing date. below are the details;

Particulars	Number of Issues/ Issue Handled	Issues closed below Issue price on listing date
Main Board	Nil	Nil
SME	48	2

ASBA*

Simple, Safe, Smart way of Application- Make use of it!!!
*Applications Supported by Blocked Amount (ASBA) is a better way of applying to Issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below. Mandatory in Public Issues from January 01, 2016. No cheque will be accepted

UPI

UPI-Now available in ASBA for Retail Individual Investors (RII)**
Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for RIIs applying through Registered Brokers, DPs & RTAs. RIIs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.
Investors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors. For details on the ASBA and the UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 255 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document.

*ASBA forms can be downloaded from the website National Stock Exchange of India Limited ("NSE") and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in.
**List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in . Axis Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll-free number-18001201740 and Mail Id- ipo.upi@npci.org.in. • For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in . For Issue related grievance investors may contact: Beeline Capital Advisors Private Limited - Mr. Nikhil Shah (079 – 49185784/ +91 99988 81702) (mb@beelinemb.com).

BASIS FOR ISSUE PRICE

The Issue Price will be determined by our Company in consultation with the Book Running Lead Manager on the basis of the assessment of market demand for the Equity Shares through the Book Building Process and on the basis of quantitative and Equity Qualitative factors as described below. The face value of the Equity Shares is ₹10 each and the Issue Price is 12.40 times the face value at the lower end and 13.10 times the face value at the higher end of the Price Band. Investors should also refer to *"Business Overview", "Risk Factors", "Restated Financial Information"* and *"Management's Discussion and Analysis of Financial Position and Results of Operations"* beginning on pages 137, 27, 194 and 196, respectively of the Red Herring Prospectus, to have an informed view before making an investment decision.

Qualitative Factors
- Multi-channel pan-India distribution network and newfound focus on EBOs
- In-house expertise in designing and developing products
- Strong unit economics with scalable asset light model
- Scalable Business Model
- Organizational stability along with management expertise
- Existing client relationship and customer satisfaction
- Unique positioning in sleepwear market as gender-agnostic and catering to the entire family

For details of qualitative factors, please refer to the paragraph *"Our Competitive Strengths"* in the chapter titled *"Business Overview"* beginning on page no. 137 of the Red Herring Prospectus.

Qualitative Factors
Basic & Diluted Earnings Per Share (EPS):

Basic earnings per share (₹) = Restated Profit After Tax attributable to Equity Shareholders / Weighted Average Number of Equity Shares outstanding

Diluted earnings per share (₹) = Restated Profit After Tax attributable to Equity Shareholders / Weighted Average Number of Equity Shares outstanding after adjusting adjusted for the effects of all dilutive potential equity shares

S. No	Period	Basic & Diluted (₹)	Weights
1.	Financial Year ended March 31, 2024 (Post Bonus)	5.52	3
2.	Financial Year ended March 31, 2023 (Post Bonus)	3.13	2
3.	Financial Year ended March 31, 2022 (Post Bonus)	7.35	1
	Weighted Average	**5.03**	**6**

S. No	Period	Basic & Diluted
1.	Financial Year ended March 31, 2024 (Post Bonus)	5.52
2.	Financial Year ended March 31, 2023 (Post Bonus)	3.13
3.	Financial Year ended March 31, 2022 (Post Bonus)	7.35
	Simple Average	**5.33**

Notes:
1. *Weighted average = Aggregate of year-wise weighted EPS divided by the aggregate of weights i.e. sum of (EPS x Weight) for each year /Total of weights.*
2. *Basic and diluted EPS are based on the Restated Standalone Financial Information.*
3. *The face value of each Equity Share is* ₹10.
4. Number of shares are adjusted by Increase in Capital through issue of Bonus shares on 08-07-2023 in the ratio of 1:1 i.e. 1 Bonus equity shares for every 1 equity share held on 23-06-2023.
5. Number of shares are adjusted by Increase in Capital through issue of Bonus shares on 01-05-2024 in the ratio of 10:1 i.e. 10 Bonus equity shares for every 1 equity share held on 26-04-2024.

Price to Earnings (P/E) ratio in relation to Price Band of ₹ 124 and ₹131 per Equity Shares:
Basic earnings per share (₹) = Restated Profit After Tax attributable to Equity Shareholders / Weighted Average Number of Equity Shares outstanding

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BASIS FOR ISSUE PRICE

Particulars	EPS (in ₹)	P/E at the Floor Price (No. of times)	P/E at the Cap Price (No. of times)
a. Based on EPS of Financial Year ended March 31, 2024	5.52	22.46	23.73
b. Based on Weighted Average EPS	5.03	24.65	26.04
c. Based on Simple Average EPS	5.33	23.26	24.58

Industry Peer Group P/E Ratio

Particulars	P/E Ratio
Highest	78.67
Lowest	14.04
Average	42.16

3. Return on Net Worth (RoNW):

Basic earnings per share (₹) = Restated Profit After Tax attributable to Equity Shareholders / Weighted Average Number of Equity Shares outstanding

S. No	Period	RONW (%)	Weights
1.	Financial Year ended March 31, 2024	18.18%	3
2.	Financial Year ended March 31, 2023	12.58%	2
3.	Financial Year ended March 31, 2022	33.81%	1
	Weighted Average	**18.92%**	**6**

Notes:

i. Weighted Average = Aggregate of year-wise weighted RoNW divided by the aggregate of weights i.e. sum of (RoNW x Weight) for each year / Total of weights;

ii. The figures disclosed above are based on the Restated Standalone Financial Statements of our Company.

iii. Net-worth, as restated at the end of the relevant financial year (Equity attributable to the owners of the company).

4. Net Asset Value (NAV) per Equity Share

Restated Net Asset Value per equity share (₹) = Restated Net Worth as at the end of the year / Number of Equity Shares outstanding

Particular	Amount (in ₹)
Financial Year ended March 31, 2024	30.37
Financial Year ended March 31, 2023	24.85
Financial Year ended March 31, 2022	21.73
NAV per Equity Share after the Issue:	
Based on Upper Price band	57.03
Based on Lower Price band	55.18
Issue Price per Equity Share	[●]

Comparison of Accounting Ratios with Peer Group Companies:

Name of the company	Standalone / Consolidated	Face Value (₹)	EPS (₹) Basic	P/E Ratio	RoNW (%)	NAV per Equity Share (₹)
S D Retail Limited	Standalone	10.00	5.52	[●]	18.18	30.37
Peer Group						
Go Fashions (India) Limited	Standalone	10.00	15.32	78.67	13.82	111.81
Bella Casa Fashion & Retail Limited	Standalone	10.00	8.89	33.77	12.02	73.96
S.P. Apparels Limited	Standalone	10.00	41.35	14.04	14.30	31.04

Source: *All the financial information for listed industry peer mentioned above is on a standalone basis sourced from the Annual Reports/Information of the peer company uploaded on the NSE and BSE website for the year ended March 31, 2024.*

Notes:

1. *P/E Ratio has been computed based on the closing market price of equity shares on the BSE and NSE on March 31, 2024 divided by the EPS.*
2. *RoNW is computed as net profit after tax divided by the closing net worth. Net worth has been computed as sum of share capital and reserves and surplus.*
3. *NAV is computed as the closing net worth divided by the closing outstanding number of equity shares adjusted for bonus and sub-division of shares.*
4. *The face value of Equity Shares of our Company is ₹ 10/- per Equity Share and the Issue price is 12.40 times the face value at the floor price and 13.10 times the face value at the cap price.*
5. *The Price band and Issue Price of will be determined by our Company in consultation with the Book Running Lead Manager, and in accordance with applicable law, on the basis of assessment of market demand for the Equity Shares offered through the Book Building Process and quantitative and qualitative factors as described above.*

For further details, please refer to the section titled "Risk Factors" and chapters titled "Business Overview" and "Restated Financial Information" beginning on page nos. 27, 137 and 194 respectively of the Red Herring Prospectus.

KEY FINANCIAL AND OPERATIONAL PERFORMANCE INDICATORS ("KPIs")

The KPIs disclosed below have been used historically by our Company to understand and analyze the business performance, which in result, help us in analyzing the growth of various verticals in comparison to our peers. The KPIs disclosed below have been approved, by a resolution of our Audit Committee dated September 07, 2024 and the members of the Audit Committee have verified the details of all KPIs pertaining to our Company. Further, the members of the Audit Committee have confirmed that there are no KPIs pertaining to our Company that have been disclosed to any investors at any point of time during the three years period prior to the date of filing of this Red Herring Prospectus. Further, the KPIs herein have been certified by M/S. V C A N & Company, Chartered Accountants, by their certificate dated September 07, 2024 having UDIN 24175015BKCIVY9050

Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilisation of the proceeds of the Fresh Issue as per the disclosure made in the Objects of the Issue Section, whichever is later or for such other duration as may be required under the SEBI ICDR Regulations. Further, the ongoing KPIs will continue to be certified by a member of an expert body as required under the SEBI ICDR Regulations.

Set forth below are KPIs which have been used historically by our Company to understand and analyse the business performance, which in result, help us in analyzing the growth of various verticals of the Company that have a bearing for arriving at the Basis for the Issue Price.

FINANCIAL KPIs OF OUR COMPANY

Particulars	For the Period ended on		
	31-Mar-24	31-Mar-23	31-Mar-22
Revenue from Operations (₹ in Lakhs)	16,255.89	13,508.81	12,852.93
Growth in Revenue from Operations (%)	20.11%	5.10%	33.57%
Gross Profit	8,673.84	6,841.42	7,130.16
Gross Profit Margin (%)	53.36%	50.64%	55.47%
EBITDA (₹ in Lakhs)	1,334.80	760.85	1,363.21
EBITDA Margin (%)	8.21%	5.63%	10.61%
Profit After Tax (₹ in Lakhs)	759.76	430.17	1,011.06
PAT Margin (%)	4.67%	3.18%	7.87%
RoE (%)	6.29%	13.42%	40.69%
RoCE (%)	15.61%	14.41%	27.94%
Net Fixed Asset Turnover (In Times)	31.02	46.30	46.42
Net Working Capital Days	209.40	136.51	126.49
Operating Cash Flows (₹ in Lakhs)	(1219.11)	112.24	(251.52)

Notes:

1) *Revenue from Operations means the Revenue from Operations as appearing in the Restated Standalone Financial Statements.*
2) *Growth in Revenue from Operations (%) is calculated as a percentage of Revenue from Operations of the relevant period minus Revenue from Operations of the preceding period, divided by Revenue from Operations of the preceding period.*
3) *Gross Profit is calculated as Revenue from Operations less Cost of Materials consumed and Changes in inventories of Finished Goods and work-in-progress excluding of Manufacturing expenses.*
4) *Gross Profit Margin (%) is calculated as Gross Profit divided by Revenue from Operations.*
5) *EBITDA is calculated as profit for the period / year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), finance costs and depreciation and amortization expenses reduced by other Income.*
6) *EBITDA Margin (%) is calculated as EBITDA divided by Revenue from Operations.*
7) *Profit after Tax Means Profit for the period/year as appearing in the Restated Standalone Financial Statements.*
8) *PAT Margin (%) is calculated as Profit for the year/period as a percentage of Revenue from Operations.*
9) *RoE (Return on Equity) (%) is calculated as net profit after tax for the year / period divided by Average Shareholder Equity.*
10) *RoCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by average capital employed. Capital Employed includes Tangible Net worth (i.e. subtracting share capital and reserves & surplus by Intangible Assets), deferred tax liability, Long-Term Borrowing and Short-Term Borrowing.*
11) *Net Fixed Asset Turnover is calculated as Net Turnover divided by Average Written Down value of Fixed Assets which consists of property, plant and equipment, capital work-in-progress and Intangible Assets.*
12) *Net Working Capital Days is calculated as working capital (current assets minus current liabilities excluding short term borrowings) as at the end of the period / year divided by revenue from operations multiplied by number of days in a period / year.*
13) *Operating cash flows means net cash generated from operating activities as mentioned in the Restated Standalone Financial Statements.*

Operational KPI's of the Company:

Key Financial Performance	March 31, 2024	March 31, 2023	March 31, 2022
Revenue split between domestic and exports			
Domestic Market (in Lakhs)	16,112.78	13222.85	12,713.96
Export Market (in Lakhs)	143.11	285.97	138.97
Domestic Market (%)	99.12%	97.88%	98.92%
Export Market (%)	0.88%	2.12%	1.08%

COMPARISON OF FINANCIAL KPIs OF OUR COMPANY AND OUR LISTED PEERS:

Particulars	S D Retails Limited			Go Fashions (India) Limited		
	March 31, 2024	March 31, 2023	March 31, 2022	March 31, 2024	March 31, 2023	March 31, 2022
Revenue from Operation	16,255.89	13,508.81	12,852.93	76,282.80	66,527.95	40,131.25
EBITDA	1,334.80	760.85	1,363.21	24,243.61	21,228.59	11,901.54
EBITDA Margin	8.21%	5.63%	10.61%	31.78%	31.91%	29.66%
PAT	759.76	430.17	1,011.06	8,344.74	8,187.73	3,577.70
PAT Margin	4.67%	3.18%	7.87%	10.94%	12.31%	8.91%
Particulars	**Bella Casa Fashion**			**S.P Apparels**		
	March 31, 2024	March 31, 2023	March 31, 2022	March 31, 2024	March 31, 2023	March 31, 2022
Revenue from Operation	23,009.88	20,176.32	20,581.23	94,832.00	93,952.20	73,508.70
EBITDA	1,899.64	2,124.18	1,125.02	17,590.30	6,555.21	7,135.32
EBITDA Margin	8.26%	10.32%	8.73%	18.55%	6.98%	9.71%
PAT	1,020.55	1,123.89	552.21	11,146.00	852.11	837.52
PAT Margin	4.44%	5.46%	4.29%	11.75%	0.91%	1.14%

Notes:

(1) Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements/Annual Reports of the respected

(2) Growth in Revenue from Operations (%) is calculated as Revenue from Operations of the relevant period minus Revenue from Operations of the preceding period, divided by Revenue from Operations of the preceding period.

(3) EBITDA is calculated as Profit before tax + Depreciation + Finance Cost - Other Income

(4) 'EBITDA Margin' is calculated as EBITDA divided by Revenue from Operations

(5) 'PAT Margin' is calculated as PAT for the period/year divided by revenue from operations.

(6) Net worth means the aggregate value of the paid-up share capital and all reserves created out of the profits and securities premium account

IN TERMS OF THE SEBI CIRCULAR NO. CIR/CFD/POLICYCELL/11/2015, DATED NOVEMBER 10, 2015 AND THE ALL-POTENTIAL INVESTORS SHALL PARTICIPATE IN THE ISSUE ONLY THROUGH AN APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") PROCESS PROVIDING DETAILS ABOUT THE BANK ACCOUNT WHICH WILL BE BLOCKED BY THE SELF-CERTIFIED SYNDICATE BANKS ("SCSBS") FOR THE SAME. FURTHER PURSUANT TO SEBI CIRCULAR BEARING NO. SEBI/HO/CFD/TPD1/CIR/P/2023/140, FOR IMPLEMENTATION OF PHASED III FOR UPI FACILITY, WHICH IS EFFECTIVE FROM DECEMBER 01, 2023 ON MADATORY BASIS, ALL POTENTIAL BIDDERS (EXCEPT ANCHOR INVESTORS) ARE REQUIRED TO MANDATORILY UTILIZE THE APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") PROCESS PROVIDING DETAILS OF THEIR RESPECTIVE ASBA ACCOUNTS OR UPI ID (IN CASE OF RIIS), IN WHICH THE CORRESPONDING APPLICATION AMOUNTS WILL BE BLOCKED BY THE SCSBS OR UNDER THE UPI MECHANISM, AS APPLICABLE. FOR DETAILS IN THIS REGARD, SPECIFIC ATTENTION IS INVITED TO "ISSUE PROCEDURE" ON PAGE NO. 255 OF THE RED HERRING PROSPECTUS. IN CASE OF DELAY, IF ANY IN UNBLOCKING/REFUND THE FUND, OUR COMPANY SHALL PAY INTEREST ON THE APPLICATION MONEY AT THE RATE OF 15% PER ANNUM FOR THE PERIOD OF DELAY. THE ISSUE IS BEING MADE UNDER PHASE III OF THE UPI (ON A MANDATORY BASIS).

BID/ ISSUE PROGRAMME

ANCHOR INVESTORS	**Thursday, September 19, 2024**
Bid Opening Date	**Friday, September 20, 2024**
Bid Closing Date (T day)	**Tuesday, September 24, 2024**
Finalization of basis of allotment with the Designated Stock Exchange/ Allotment of Securities (T +1 Day)	**On or Before Wednesday, September 25, 2024**
Initiation of Unblocking of Funds/refunds (T +2 Days)	**On or Before Thursday, September 26, 2024**
Credit of Equity Shares to demat accounts of Allotees (T +2 Days)	**On or Before Thursday, September 26, 2024**
Commencement of Trading of Equity Shares on the Stock Exchanges/Listing Date (T + 3 Days)	**On or Before Friday, September 27, 2024**

TIMELINES FOR SUBMISSION OF APPLICATION

Application Submission by Investors Electronic Applications (Online ASBA through 3-in-1 accounts) – Upto 5 pm on T day. Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc) – Upto 4 pm on T day. Electronic Applications (Syndicate Non-Retail, Non Individual Applications) – Upto 3 pm on T day. Physical Applications (Bank ASBA) – Upto 1 pm on T day. Physical Applications (Syndicate Non-Retail, Non Individual Applications of QIBs and NIIs) – Upto 12 pm on T day and Syndicate members shall transfer such applications to banks before 1 pm on T day.	**UPI Mandate acceptance time: T day – 5 pm** **Issue Closure:** **T day – 4 pm for QIB and NII categories** **T day – 5 pm for Retail and other reserved categories**

In case of any revisions in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the respective websites of the Book Running Lead Managers and the terminals of the other members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations, wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Issue shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) are required to participate in the Issue by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. For details, see "Issue Procedure" on page 255 of Red Herring Prospectus.

Bidders / Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidders/Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk. Bidders /Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active.

Contents of the Memorandum of Association of the Company as regards its objects: For information on the main objects and other objects of our Company, see "History and Certain Corporate Matters" on page 171 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 318 of the Red Herring Prospectus.

Liability of Members of the Company: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The Authorised share capital of the Company is ₹ 20,00,00,000 divided into 2,00,00,000 Equity Shares of ₹10 each. The issued, subscribed and paid-up share capital of the Company before the Issue is ₹ 13,76,23,860 divided into 1,37,62,386 Equity Shares of ₹10 each. For details of the Capital Structure, see "Capital Structure" on the page 75 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: Ms. Nishu Jitendra Negandhi – 5000 Equity Shares and Mr. Hitesh Pravinchandra Ruparelia – 5000 Equity Shares. For details of the Capital Structure, see "Capital Structure" on the page 75 of the Red Herring Prospectus.

LISTING: The Equity Shares Issue through the Red Herring Prospectus are proposed to be listed on the SME Platform of National Stock Exchange of India Limited (NSE EMERGE). Our Company has received an in-principle approval from the NSE for the listing of the Equity Shares pursuant to letter dated September 06, 2024. For the purposes of the Issue, the Designated Stock Exchange shall be SME Platform of National Stock Exchange of India Limited (NSE EMERGE). A signed copy of the Red Herring Prospectus has been submitted with the ROC on September 12, 2024 and Prospectus shall be submitted for registration to the RoC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 318 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA (SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Draft Red Herring Prospectus/Red Herring Prospectus was filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Issue Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 234 of the RHP.

DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer page 236 of the Red Herring Prospectus for the full text of the "Disclaimer Clause of the SME Platform of NSE".

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issue and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to 'Risk Factors' on page 27 of the Red Herring Prospectus.

Continued on next page...

...continued from previous page.

BOOK RUNNING LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
BEELINE **BEELINE CAPITAL ADVISORS PRIVATE LIMITED** SEBI Registration Number: INM000012917 **Address:** B 1311-1314, Thirteenth Floor, Shilp Corporate Park, Rajpath Rangoli Road, Thaltej, Ahmadabad, Gujarat – 380054, India. **Telephone Number:** +91 7948407357; **Email Id:** mb@beelinemb.com **Investors Grievance Id:** ig@beelinemb.com; **Website:** www.beelinemb.com **Contact Person:** Mr. Nikhil Shah; **CIN:** U67190GJ2020PTC114322	KFINTECH **KFIN TECHNOLOGIES LIMITED** **Address:** Selenium Tower-B, Plot 31 & 32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad – 500 032, Telangana; **Tel. No.:** +91 40 6716 2222; **Email:** all.ipo@kfintech.com **Website:** www.kfintech.com; **Investor Grievance Email:** einward.ris@kfintech.com **Contact Person:** M Murali Krishna; **SEBI Registration No.:** INR000000221	S D RETAIL LIMITED Contact Person: Ms. Sakshi Singh Chauhan, Company Secretary and Compliance Officer. Address: C-929, Stratum at Venus ground, Nr. Jhansi Ki Rani Statue, Nehrunagar, Ambawadi, Ahmedabad, Gujarat -380006, India; **Tel No.:** +91 7043106787; **Email:** info@sweetdreamsindia.com, **Website:** www.sweetdreams.in Investors can contact the Company Secretary and Compliance Officer or the BRLMs or the Registrar to the Issue in case of any pre-Issue or post-issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc.

AVAILABILITY OF RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, website of the Company at www.sweetdreams.in. the website of the BRLM to the Issue at www.beelinemb.com, the website of NSE i.e. www.nseindia.com, respectively.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: S D Retail Limited, Telephone: +91-7043106787; BRLM: Beeline Capital Advisors Private Limited, Telephone: 079 4918 5784 and the Syndicate Member: Spread X Securities Private Limited Telephone: +91 79 6907 2018 and at the selected locations of the Sub-Syndicate Members, Registered Brokers, RTAs and CDPs participating in the Issue. Bid-cum-application Forms will also be available on the websites of NSE and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI.

ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK/ SPONSOR BANK: Axis Bank Limited. UPI: Retail Individual Bidders can also Bid through UPI Mechanism.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

On behalf of Board of Directors
For, S D Retail Limited
Sd/-
Mr. Hitesh Pravinchandra Ruparelia
Chairman and Managing Director
DIN - 00490790

Place: Ahmedabad
Date: September 12, 2024

Disclaimer: S D Retail Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public issue of its Equity Shares and has filed the RHP with the Registrar of Companies, Ahmedabad on September 12, 2024 and thereafter with SEBI and the Stock Exchanges. The RHP is available on the websites of SEBI at www.sebi.gov.in, website of the Company at www.sweetdreams.in, the website of the BRLM to the Issue at www.beelinemb.com, the website of NSE i.e. www.nseindia.com, respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 27 of the Red Herring Prospectus.
The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. state securities laws. The Equity Shares are being Offered and sold outside the United States in 'offshore transactions' in reliance on Regulation S under the Securities Act and the applicable laws of each jurisdiction where such Offers and sales are made. There will be no public offering in the United States.

CONCEPT

इंडियन बैंक Indian Bank
इलाहाबाद ALLAHABAD

इंडियन बैंक

शाखा कार्यालयः मनीमाजरा, चंडीगढ़

[नियम-8(1)] कब्जा सूचना (अचल सम्पत्ति के लिए)

चूंकि, इंडियन बैंक का प्राधिकृत अधिकारी होने के नाते अधोहस्ताक्षरी ने वित्तीय सम्पत्तियों के प्रतिभूतिकरण व पुनःनिर्माण तथा प्रतिभूति ब्याज के प्रवर्तन अधिनियम, 2002 और प्रतिभूति ब्याज (प्रवर्तन) के नियमों 2002 के नियम 8 व 9 के साथ पठित धारा 13(12) के अधीन प्रदत्त शक्तियों का प्रयोग करते हुए कथित नोटिस के प्राप्त होने की तिथि से 60 दिनों के भीतर कर्जदार और गारंटर को संबंधित डिमांड नोटिस में वर्णित राशि को अदा करने के लिए आमंत्रित करते हुए डिमांड नोटिस जारी किया था।
कर्जदार द्वारा राशि की अदायगी करने में असफल रहने पर कर्जदार/रेहनकर्ता/गारंटर व सामान्य तौर पर जनता को एतद्द्वारा सूचित किया जाता है कि अधोहस्ताक्षरी ने कथित नियमों के नियम 8 व 9 के साथ पढ़ते हुए कथित अधिनियम की धारा 13(4)के अधीन प्रदत्त शक्तियों का प्रयोग करते हुए यहां नीचे वर्णित सम्पत्तियों का कब्जा ले लिया है।
कर्जदार/रेहनकर्ता/गारंटर को विशेष तौर पर व आम जनता को सामान्य तौर पर वर्णित सम्पत्ति के साथ लेन-देन करने से एतद्द्वारा सावधान किया जाता है और सम्पत्ति के साथ कोई भी लेन राशि और उस पर ब्याज, आकस्मिक खर्चे, लागतों के लिए इंडियन बैंक के प्रभार के अधीन होगा।
(कर्जदार के ध्यान में लाया जाता है कि कथित अधिनियम की धारा 13 की उप-धारा (8) के प्रावधानों के अंतर्गत प्रतिभूतित परिसंपत्तियों को मुक्त करवाने के लिए समय उपलब्ध है।)

कर्जदारों/गारंटरों के नाम	रेहन/प्रभारित संपत्ति का विवरण	डिमांड नोटिस की तिथि व राशि	कब्जा नोटिस की तिथि
उधारकर्ताः मेसर्स जेके मैटिंग हाउस प्राइवेट लिमिटेड (श्री जयदेव सिंह, श्री विजय सिंह और श्रीमती रीना सिंह) गारंटरः श्रीमती बिमला देवी पत्नी स्वर्गीय रणधीर सिंह। श्री राहुल सिंह पुत्र स्वर्गीय रणधीर सिंह। और **श्री विवेक कुमार** पुत्र स्वर्गीय रणधीर सिंह। गिरवीकर्ताः श्री राहुल सिंह पुत्र स्वर्गीय रणधीर सिंह। श्रीमती बिमला देवी पत्नी स्वर्गीय रणधीर सिंह।	प्लॉट नंबर 1, वेक पठानपुरा डार, आबादी हकीकत नगर, दयाल कॉलोनी, सहारनपुर का समतामूलक बंधक। नीचे दिए अनुसार सीमाः उत्तर में: 20' चौड़ी सड़क टी/ए एच/ओ ऋषिपाल। नीचे दिए अनुसार सीमाः दक्षिण में: मोहकम सिंह का मकान, पूर्व में: कब्रिस्तान की संपत्ति, पश्चिम में: 20' चौड़ी सड़क टी/ए एच/ओ अनिल मदान।	13.05.2024 28,90,243/- रुपये (अठाईस लाख नब्बे हजार दो सौ तैंतालीस रुपये मात्र) जमा उस पर आगामी ब्याज और अन्य प्रभार।	07.09.2024

दिनांकः 12.09.2024 **स्थानः** चंडीगढ़ **प्राधिकृत अधिकारी**

इंडियन बैंक (भारत सरकार का उपक्रम) Indian Bank (A Government of India Undertaking)
इलाहाबाद ALLAHABAD

दबावग्रस्त आस्ति प्रबन्धन शाखा
प्रथम तल, मुख्य शाखा भवन, हजरतगंज, लखनऊ-226001, फोन नं0- 0522-2288988

परिशिष्ट-IV-A'' (नियम 8 (6) परन्तुक देखें)

अचल संपत्तियों की बिक्री के लिए बिक्री नोटिस

वित्तीय आस्तियों का प्रतिभूतिकरण एवं पुनर्गठन तथा प्रतिभूति हित के प्रवर्तन अधिनियम (सरफेसी) 2002 की धारा 13(4) के पठित नियम 8(6) के अन्तर्गत बैंक में बंधक रखी अचल सम्पत्तियों की ई-नीलामी की सूचना

एतदद्वारा आम जनता को एवं विशेष रूप से ऋणी और जमानतकर्ता को सूचित किया जाता है कि नीचे वर्णित अचल सम्पत्तियां ऋण के सापेक्ष प्रतिभूति लेनदार को बंधक की गई है, जिसका सांकेतिक कब्जा **प्राधिकृत अधिकारी, इंडियन बैंक** द्वारा ले लिया गया है, जिसको **"जैसा है जहां है", "जैसा है जो है" और "जो कुछ भी है"** के आधार पर **18.10.2024** को विक्रय किया जायेगा। जिसमें **श्री राज कुमार लोधी** के खाते में दिनांक 06.04.2017 को **रू0 4,45,878.00** (रूपये चार लाख पैंतालीस हजार आठ सौ अठहत्तर मात्र) तथा **मेसर्स आर.के. ट्रेडिंग कंपनी** के खाते में दिनांक 20.04.2017 को **रू0 58,98,455.00** (रूपये अट्ठावन लाख अट्ठानवे हजार, चार सौ पचपन मात्र) **इंडियन बैंक, एसएएम शाखा लखनऊ,** सुरक्षित लेनदार के पास देय है, द्वाराः-

1. मेसर्स आर.के. ट्रेडिंग कंपनी, पताः (i) 9999/205, गौरी बाजार, हीरा लाल यादव बालिका कॉलेज के पास, सरोजनी नगर, कानपुर रोड, लखनऊ।
2. श्री राज कुमार लोधी पुत्र श्री बाबू लाल (पार्टनर/जमानतकर्ता/बंधककर्ता), पताः 9999/205, गौरी बाजार, हीरा लाल यादव बालिका कॉलेज के पास, सरोजनी नगर, कानपुर रोड, लखनऊ।
3. श्रीमती सीमा लोधी पत्नी श्री राज कुमार लोधी (पार्टनर/जमानतकर्ता), पताः 9999/205, गौरी बाजार, हीरा लाल यादव बालिका कॉलेज के पास, सरोजनी नगर, कानपुर रोड, लखनऊ।
4. श्री रवि प्रकाश वर्मा पुत्र हरी राम वर्मा (जमानतकर्ता), पताः निवासी 32, नई बस्ती, सरोजनी नगर, लखनऊ।
5. श्री बाबू लाल पुत्र स्व0 राम चरण (जमानतकर्ता), पताः निवासी 224, गहरू अंशिक, सरोजनी नगर, लखनऊ।

1. श्री राज कुमार लोधी (ऋणी), पताः 9999/205, गौरी बाजार, हीरा लाल यादव बालिका कॉलेज के पास, सरोजनी नगर, कानपुर रोड, लखनऊ।
2. श्रीमती सीमा लोधी पत्नी श्री राज कुमार लोधी (जमानतकर्ता), पताः 9999/205, गौरी बाजार, हीरा लाल यादव बालिका कॉलेज के पास, सरोजनी नगर, कानपुर रोड, लखनऊ।
3. श्री राजेंद्र कुमार शर्मा पुत्र स्व0 रमेश कुमार ((जमानतकर्ता), पताः निवासी 335/1, गहरू अंशिक, सरोजनी नगर, लखनऊ।

ई-नीलामी मोड के माध्यम से बिक्री के लिए लाई जाने वाली संपत्तियों का विशिष्ट विवरण नीचे दिया गया हैः

बंधक संपत्ति का विवरणः- खसरा सं0 1016/2 एवं 1054/6 पर एक किता प्लॉट की अचल संपत्ति, क्षेत्रफल-2200 वर्ग फीट, (204.460 वर्ग मीटर) ग्राम- गहरू, वार्ड- सरोजनी नगर, जिला-लखनऊ में स्थित (29.05.2008 को मुख्य उप-पंजीयक पांच लखनऊ के कार्यालय में बही सं0 1, जिला सं0 4122, पृष्ठ सं0 311-336 पर क्रमांक 4371 पर पंजीकृत बिक्री विलेख) **श्री राज कुमार लोधी** पुत्र श्री बाबू लाल के नाम पर है।

चौहदी (बिक्री विलेख के अनुसार): पूर्वः बालकिशन का मकान, **पश्चिमः** बाबू लाल का मकान, **उत्तरः** रास्ता 25 फीट, **दक्षिणः** अन्य की भूमि

चौहदी (वास्तविकता के अनुसार): पूर्वः स्व0 भारती लाल का प्लॉट, **पश्चिमः** हीरा लाल का मकान, **उत्तरः** श्री यादव का मकान, **दक्षिणः** रोड।

QR CODE

बैंक की वेबसाइट www.indianbank.in	ई-नीलामी वेबसाइट	दस्तावेज (बिक्री सूचना राशि)	सम्पत्ति का स्थान	सम्पत्ति का वीडियो	सम्पत्ति के चित्र

सम्पर्क व्यक्तिः 1. श्री रतन आनंद, सम्पर्क नम्बरः 7764946535

सम्पत्ति पर अधिभार	ज्ञात नहीं
आरक्षित मूल्य	₹ 55,46,000/-
ईएमडी राशि	₹ 5,54,600/-
बिड वृद्धिशील राशि	₹ 50,000/-
ई-नीलामी की तिथि एवं समय	दिनांक 18/10/2024 समय प्रातः 11:00 बजे से सायं 04:00 बजे तक
सम्पत्ति आईडी सं0	IDIB6423202414

बोलीदाताओं को ऑनलाइन बोली में भाग लेने के लिए हमारे ई-नीलामी सेवा प्रदाता पीएसबी एलायंस प्राइवेट लिमिटेड की वेबसाइट **(https://www.ebkray.in)** पर देखें। तकनीकी सहायता के लिए कृपया 8291220220 पर कॉल करें। पंजीकरण की स्थिति और ईएमडी की स्थिति के लिए कृपया support.ebkray@psballiance.com पर ईमेल करें।
संपत्ति के विवरण एवं संपत्ति की तस्वीर एवं नीलामी के नियमों एवं शर्तों के लिए कृपया **https://www.ebkray.in** पर जाएं और इस पोर्टल से संबंधित स्पष्टीकरण के लिए कृपया पीएसबी एलायंस प्राइवेट लिमिटेड, संपर्क नंबर 8291220220 पर संपर्क करें।
बोलीदाताओं को सलाह दी जाती है कि वे **https://www.ebkray.in** के साथ वेबसाइट में संपत्ति की खोज करते समय ऊपर उल्लिखित संपत्ति आईडी नंबर का उपयोग करें।

दिनांकः 09.09.2024 **स्थानः** लखनऊ **प्राधिकृत अधिकारी**

सार्वजनिक सूचना

ICICI Home Finance

पंजीकृत कार्यालय : आईसीआईसीआई बैंक टावर्स, बांद्रा-कुर्ला कॉम्प्लेक्स, बांद्रा (पूर्व), मुंबई-400051
कॉर्पोरेट कार्यालय : आईसीआईसीआई एचएफसी टॉवर, अंधेरी कुर्ला रोड, जे.बी. नगर, अंधेरी (पूर्व), मुंबई -400059
शाखा कार्यालय : 307/1, प्रथम तल, बिश्नोई टॉवर, मंगल पांडे नगर, एपेक्स टॉवर के सामने, मेरठ- 250004

निम्नलिखित उधारकर्ता/उधारकर्ताओं ने **आईसीआईसीआई होम फाइनेंस कंपनी लिमिटेड** ("आईसीआईसीआई एचएफसी") से प्राप्त ऋण सुविधा के मूलधन और ब्याज के पुनर्भुगतान में चूक की है और ऋणों को गैर-निष्पादित संपत्ति (एनपीए) के रूप में वर्गीकृत किया गया है। वित्तीय आस्तियों के प्रतिभूतिकरण एवं पुनर्निर्माण तथा प्रतिभूति हित प्रवर्तन अधिनियम-2002 की धारा 13 (2) के अंतर्गत उन्हें उनके अंतिम ज्ञात पते पर नोटिस जारी किया गया था, तथापि इसकी तामील नहीं हुई, इसलिए उन्हें इस सार्वजनिक नोटिस के माध्यम से सूचित किया जाता है।

क्र. सं.	उधारकर्ता/सह-उधारकर्ता/गारंटर का नाम और पता / (ऋण खाता संख्या)	सुरक्षित परिसंपत्ति/प्रवर्तित की जाने वाली परिसंपत्ति का संपत्तिगत पता	सूचना भेजे जाने की तिथि / सूचना की तिथि के अनुसार बकाया	एनपीए तिथि
1.	स्वर्गीय धर्मेंद्र पवार (उधारकर्ता), रेखा (कानूनी उत्तराधिकारी – पत्नी स्वर्गीय धर्मेंद्र पवार) (सह–उधारकर्ता), **पता :** 1045 काबिल गेट मवाना, मेरठ, मेरठ, उत्तर प्रदेश – 250401, **LHMRT00001329262**	प्लॉट खसरा नंबर 1527, मवाना कलां परगना हस्तिनापुर, तहसील मवाना, जिला, मेरठ 250401, **सीमा :- उत्तरः** विपिन कुमार का प्लॉट, **दक्षिणः** नीतू सिंह और भागीरथी का प्लॉट, **पूर्वः** रास्ता 15 फीट, **पश्चिमः** विक्रेता का प्लॉट।	**29.08.2024** **रु. 9,24,037/–**	05/09/2021
2.	स्वर्गीय धर्मेंद्र पवार (उधारकर्ता), रेखा (कानूनी उत्तराधिकारी – पत्नी स्वर्गीय धर्मेंद्र पवार) (सह–उधारकर्ता), 1045 काबिल गेट मवाना, मेरठ, मेरठ, उत्तर प्रदेश–250401, **LHMRT00001329253**	प्लॉट जो खसरा नंबर 1527 पर, मवाना कलां परगना हसतिनापुर, तहसील मवाना, जिला, मेरठ 250401, **सीमा :- उत्तरः** विपिन कुमार का प्लॉट, **दक्षिणः** नीतू सिंह और भागीरथी का प्लॉट, **पूर्वः** रास्ता 15 फीट, **पश्चिमः** विक्रेता का प्लॉट।	**29.08.2024** **रु. 4,32,500/–**	05/09/2021

नोटिस की प्रतिस्थापन सेवा के लिए कदम उठाए जा रहे हैं। उपरोक्त उधारकर्ता/ओं और/या उनके गारंटर (जैसा लागू हो) को सलाह दी जाती है कि वे इस नोटिस के प्रकाशन की तिथि से 60 दिनों की अवधि के भीतर बकाया राशि का भुगतान करें अन्यथा प्रतिभूतिकरण और वित्तीय परिसंपत्तियों के पुनर्निर्माण और प्रतिभूति हित प्रवर्तन अधिनियम, 2002 के प्रावधानों के अनुसार आगे कदम उठाए जाएंगे।
दिनांक : 13.09.2024, स्थान : मेरठ **प्राधिकृत अधिकारी, आईसीआईसीआई होम फाइनेंस कंपनी लिमिटेड**

सॉंकेतिक अधिग्रहण सूचना

ICICI Home Finance

पंजीकृत कार्यालय : आईसीआईसीआई बैंक टावर्स, बांद्रा-कुर्ला कॉम्प्लेक्स, बांद्रा (पूर्व), मुंबई- 400051
कॉर्पोरेट कार्यालय : आईसीआईसीआई एचएफसी टॉवर, जेबी नगर, अंधेरी कुरिया रोड, अंधेरी ईस्ट, मुंबई- 400059
शाखा कार्यालय : दुकान नंबर 9, ग्राउंड फ्लोर, जीकेएस पैलेस, अयूब खान- चौपला रोड 63-64, सिविल लाइंस, बरेली- 243001

जबकि,
अधोहस्ताक्षरी, प्रतिभूतिकरण, वित्तीय आस्तियों के पुनर्निर्माण और प्रतिभूति हित प्रवर्तन अधिनियम, 2002 के तहत आईसीआईसीआई होम फाइनेंस कंपनी लिमिटेड के प्राधिकृत अधिकारी होने के नाते और प्रतिभूति हित (प्रवर्तन) नियम 2002 के नियम 3 के साथ धारा 13 (12) के तहत प्रदत्त शक्तियों का प्रयोग करते हुए, नीचे उल्लिखित उधारकर्ताओं को उक्त नोटिस की प्राप्ति की तिथि से 60 दिन के अंदर नोटिस में उल्लिखित राशि को चुकाने के लिए मांग नोटिस जारी किए हैं।
चूंकि ऋणकर्ता राशि वापस करने में विफल रहा है, इसलिए ऋणकर्ता और आम जनता को यह नोटिस दिया जाता है कि नीचे दिए गए अधिनियम की धारा 13(4) के तहत उसे प्रदत्त शक्तियों का प्रयोग करते हुए नीचे वर्णित संपत्ति पर कब्जा कर लिया है और उक्त नियमों के नियम 8 के साथ नीचे उल्लिखित तिथियों पर हस्ताक्षर किए हैं। विशेष रूप से ऋणकर्ता और आम जनता को इस संपत्ति के साथ कोई भी लेन-देन न करने की चेतावनी दी जाती है और संपत्ति के साथ कोई भी लेन-देन आईसीआईसीआई होम फाइनेंस कंपनी लिमिटेड के प्रभार के अधीन होगा।

क्र. सं.	उधारकर्ता/सह-उधारकर्ता का नाम ऋण खाता संख्या	संपत्ति का विवरण/अधिग्रहण की तिथि	मांग सूचना की तिथि /मांग सूचना में राशि (रू.)	शाखा का नाम
1.	पूजा शर्मा (उधारकर्ता), गीता शर्मा (सह–उधारकर्ता), **LHBAR00001421993**	खसरा नं. 351 बांके धारुनगला माफी बरेली बरेली 1 बरेली उत्तर प्रदेश– 243001 (संदर्भ लैन नं. LHBAR00001421993) **सीमा– उत्तर : खेत अन्य, दक्षिण : सड़क 20 फीट चौड़ी, पूर्वः रवि वर्मा का मकान, पश्चिम : प्लॉट नं. 11./ अधिग्रहण की तिथि– 11–09–2024**	10.04.2023 रु 44,284/–	बरेली- बी
2.	पूजा शर्मा (उधारकर्ता), गीता शर्मा (सह–उधारकर्ता), **LHBAR00001421994**	खसरा नं. 351 बांके धारुनगला माफी बरेली बरेली 1 बरेली उत्तर प्रदेश– 243001 (संदर्भ लैन नं. LHBAR00001421994) **सीमा– उत्तर : खेत अन्य, दक्षिण : सड़क 20 फीट चौड़ी, पूर्वः रवि वर्मा का मकान, पश्चिम : प्लॉट नं. 11 / अधिग्रहण की तिथि– 11–09–2024**	10.04.2023 रु 12,30,317/–	बरेली-बी
3.	पूजा शर्मा (उधारकर्ता), गीता शर्मा (सह–उधारकर्ता), **LHBAR00001421995**	खसरा नं. 351 बांके धारुनगला माफी बरेली बरेली 1 बरेली उत्तर प्रदेश– 243001 (संदर्भ लैन नं. LHBAR00001421995) **सीमा– उत्तर : खेत अन्य, दक्षिण : सड़क 20 फीट चौड़ी, पूर्व : रवि वर्मा का मकान, पश्चिम : प्लॉट नं. 11/ अधिग्रहण की तिथि–11–09–2024**	10.04.2023 रु. 2,06,925/–	बरेली-बी

उपर्युक्त उधारकर्ताओं/गारंटरों को राशि वापस करने के लिए 30 दिन का नोटिस दिया जाता है, अन्यथा बंधक रखी गई संपत्तियों को सुरक्षा हित (प्रवर्तन) नियम 2002 के नियम 8 और 9 के प्रावधानों के अनुसार, इस नोटिस के प्रकाशन की तारीख से 30 दिनों की समाप्ति पर बेच दिया जाएगा।
दिनांक : 13 सितंबर 2024, स्थान : बरेली **प्राधिकृत अधिकारी, आईसीआईसीआई होम फाइनेंस कंपनी लिमिटेड**

इंडियन बैंक Indian Bank
इलाहाबाद ALLAHABAD

दबावग्रस्त आस्ति प्रबन्धन शाखा
प्रथम तल, मुख्य शाखा भवन, हजरतगंज, लखनऊ-226001 फोन नं. 0522-2288988

कब्जा नोटिस (अचल सम्पत्ति हेतु)

अधोहस्ताक्षरी, जो कि **इंडियन बैंक, दबावग्रस्त आस्ति प्रबन्धन शाखा** का प्राधिकृत अधिकारी है ने वित्तीय आस्तियों के प्रतिभूतिकरण एवं पुनर्गठन तथा प्रतिभूति हित प्रवर्तन अधिनियम -2002 की धारा 13(12) सपठित प्रतिभूति हित (प्रवर्तन) के नियम 8 एवं 9 में प्रदत्त शक्तियों का प्रयोग करते हुए खाते के सामने उल्लिखित तिथि को मांग नोटिस जारी किया था। **उधारकर्ता/बन्धककर्ता/जमानतकर्ता** एवं जन साधारण को यह सूचित किया जाता है कि उन **उधारकर्ता/बन्धककर्ता/जमानतकर्ता,** जिन्होंने बकाया रकम चुकता नहीं किया, के परिसम्पत्तियों का जिनका विवरण निम्न है, अधोहस्ताक्षरी ने उपर्युक्त अधिनियम की धारा 13(4) सपठित नियम 8 एवं 9 के तहत निम्न वर्णित तिथि से कब्जा ले लिया है।
विशेषतः सम्पत्ति के स्वामी एवं आम जनता को सूचित किया जाता है कि वह सम्पत्ति का किसी भी प्रकार का सौदा/ संव्यवहार न करें, सम्पत्ति के संम्बन्ध में किया गया संव्यवहार **इंडियन बैंक** को देय राशि व उस पर ब्याज व अन्य व्यय आदि जैसा कि नीचे दिये खातों के सम्मुख उल्लिखित किया गया है के अध्याधीन होगा।
धारा 13 के उप धारा (8) के प्रावधानों के अन्तर्गत सुरक्षित सम्पत्ति को छुड़ाने हेतु दिये गये समय पर आपका ध्यान आमंत्रित किया जाता है।

क्र स	खाता /उधारकर्ता/बंधककर्ता/जमानतकर्ता का नाम/ सम्पत्ति के स्वामी का नाम	प्रभारित/बंधक/दृष्टिबंधक की गई परिसम्पत्ति, परिसम्पत्ति से संबंधित सभी भाग व एवं हिस्सों सहित विवरणी –	डिमाण्ड नोटिस की तिथि कब्जा नोटिस की तिथि डिमाण्ड नोटिस के दिन बकाया राशि (रू0 में)
1.	**उधारकर्ता– मेसर्स आर0 पी0 प्रिंटर्स एंड एडवरटाइजर्स, प्रोप. श्री दिनेश कुमार त्रिपाठी** पुत्र राम पलट त्रिपाठी, ई–103, यूपीएसआईडीसी, ग्राम जुग्गौर, कुर्सी रोड, बाराबंकी 225302 **प्रोपराईटर/बंधककर्ता–श्री दिनेश कुमार त्रिपाठी** पुत्र राम पलट त्रिपाठी निवासी 2/174, जानकीपुरम एक्सटेंशन लखनऊ 226031 **जमानतकर्ता/बंधककर्ता–1.श्री राकेश त्रिपाठी** पुत्र राम पलट त्रिपाठी निवासी 2/174,जानकीपुरम एक्सटेंशन लखनऊ 226031 **2– श्री हरीश त्रिपाठी पुत्र राम पलट त्रिपाठी, निवासी 2/174, जानकीपुरम एक्सटेंशन लखनऊ 226031**	आवासीय मकान संख्या 2/174 (भूमि एवं भवन) क्षेत्रफल 162.00 वर्ग मीटर ,सेक्टर–2, जानकीपुरम विस्तार योजना, लखनऊ,जोकि श्री दिनेश कुमार त्रिपाठी, श्री राकेश त्रिपाठी एवं श्री हरीश त्रिपाठी के नाम पर है, **चौहददी**–बिक्री विलेख के अनुसार– बुक संख्या 01 जिल्द संख्या 7741 पृष्ठ संख्या 1 से 96 क्रम संख्या 3032 पर दिनांक 24.03.2011 का उप निबंधक चतुर्थ लखनऊ के समक्ष पंजीकृत] उत्तरः–प्लाट संख्या 2/173, दक्षिणः प्लाट संख्या 2/175, पूर्वः प्लाट संख्या 2/184, पश्चिमः9 मीटर चौड़ी सड़क	17.10.2023 09.09.2024 रू. 2,01,48,950.64 दिनांक 17.10.2023 तक + ब्याज एवं अन्य खर्चे

दिनांक 09.09.2024, स्थान– लखनऊ **प्राधिकृत अधिकारी- इंडियन बैंक**

केन्द्रीय माध्यमिक शिक्षा बोर्ड
CENTRAL BOARD OF SECONDARY EDUCATION

सार्वजनिक सूचना

महाविद्यालय व विश्वविद्यालय के विद्यार्थियों हेतु केंद्रीय सेक्टर छात्रवृत्ति योजना (सीएसएसएस) (उच्चतर शिक्षा विभाग, शिक्षा मंत्रालय द्वारा प्रायोजित)

वर्ष 2024-25 के लिए "महाविद्यालय व विश्वविद्यालय के विद्यार्थियों हेतु केंद्रीय सेक्टर छात्रवृत्ति योजना", वर्ष 2023 के लिए प्रथम नवीनीकरण, वर्ष 2022 के लिए द्वितीय नवीनीकरण, वर्ष 2021 के लिए तृतीय नवीनीकरण और वर्ष 2020 के लिए चतुर्थ नवीनीकरण हेतु ऑनलाइन आवेदन राष्ट्रीय छात्रवृत्ति पोर्टल (http://scholarships.gov.in) पर उपलब्ध है। नई और नवीनीकरण छात्रवृत्ति के लिए आवेदन हेतु छात्र राष्ट्रीय छात्रवृत्ति पोर्टल देख सकते हैं।

वर्ष 2024-25 में नई छात्रवृत्ति और नवीनीकरण के लिए ऑनलाइन आवेदन फॉर्म जमा करने की अंतिम तिथि 31.10.2024 है।

सभी अभ्यर्थियों को अनुबंधित समय के भीतर ऑनलाइन आवेदन करने तथा संस्थानों (यदि अपेक्षित हो तो संस्थान को मूल दस्तावेज दिखाएँ) से अपने ऑनलाइन आवेदन सत्यापित कराने की सलाह दी जाती है अन्यथा आवेदन अमान्य समझा जाएगा।

संस्थान के सभी नोडल अधिकारियों से उनके संस्थान के लॉगिन पर ऑनलाइन आवेदनों का समय से सत्यापन (सत्यापित/त्रुटि/अस्वीकार) करने का अनुरोध किया जाता है।

CBC-21107/12/0003/2425 **सचिव**

मांग सूचना

प्रतिभूति हित (प्रवर्तन) नियम, 2002 (कथित नियम) के नियम 3(1) के साथ पठित वित्तीय आस्तियों के प्रतिभूतिकरण एवं पुनर्निर्माण तथा प्रतिभूति हित प्रवर्तन अधिनियम, 2002 (कथित अधिनियम) की धारा 13(2) के तहत। कथित नियमों के नियम 3 के साथ पठित कथित अधिनियम की धारा 13(12) के तहत प्रदत्त शक्तियों के उपयोग में आईआईएफएल होम फाइनेंस लिमिटेड (आईआईएफएल एचएफएल) (पूर्व की इंडिया इन्फोलाइन हाउसिंग फाइनेंस लिमिटेड) के अधिकृत प्राधिकारी ने कथित अधिनियम की धारा 13(2) के तहत सर्जदार(रों) से उन्हें निर्गत संबंधित मांग सूचना(ओं) में उल्लिखित राशि का पुनर्भुगतान करने को कहते हुए मांग सूचनाएं निर्गत की हैं। उपर्युक्त के संदर्भ में एतद्वारा कर्जदार(रों) को एक बार पुनः भुगतान की तिथि तक मांग सूचना की तिथि(यों) से भावी ब्याज सहित यहां नीचे उल्लिखित राशियों का इस सूचना के प्रकाशन के 60 दिनों के भीतर पुनर्भुगतान करने के लिए कहा जाता है। कर्जदार(रों), मांग सूचना की तिथि तक बकाया राशि और ऋण राशि के पुनर्भुगतान की ओर प्रस्तावित प्रतिभूति का विवरण निम्नलिखित है :-

कर्जदार(रों)/ जमानती(यों) के नाम	मांग सूचना की तिथि एवं राशि	प्रतिभूति आस्ति का विवरण (अचल सम्पत्ति)
श्री शरद प्रजापति मेसर्स एस.पी.एन. इंजीनियरिंग, श्री नितिन प्रजापति, श्री श्रवण कुमार प्रजापति, श्रीमती पुत्तन प्रजापति (प्रॉस्पेक्ट नं 831378)	09.09.2024 रु. 29,35,901/- (रुपये उनतीस लाख पैंतीस हजार नौ सौ एक मात्र)	**अग्रलिखित सम्पत्ति का समस्त भागः** आराजी नंबर 1594 का हिस्सा, ग्राम बारा सिरोही, तहसील और जिला कानपुर नगर, उत्तर प्रदेश, 208027 में स्थित, क्षेत्रफल माप (वर्ग फीट में): संपत्ति का प्रकारः भूमि क्षेत्र, कारपेट क्षेत्र, निर्मित क्षेत्र संपत्ति क्षेत्रः 1800.00, 1053.00, 1170.00

यदि कर्जदार उपर्युक्त के अनुसार आईआईएफएल एचएफएल का भुगतान करने में असफल रहते हैं तो आईआईएफएल एचएफएल कथित अधिनियम की धारा 13(4) तथा प्रयोज्य नियमों के तहत कर्जदारों के पूर्ण जोखिम, लागतों तथा परिणामों पर उपर्युक्त प्रतिभूत आस्तियों के विरुद्ध कार्यवाही कर सकता है। अधिक विवरण के लिए अधिकृत प्राधिकारी से सम्पर्क करें : शाखा कार्यालय : एससीओ-41पी, प्रथम तल, सेक्टर-7, मेन मार्केट, करनाल-132001/अथवा कॉर्पोरेट कार्यालय : आईआईएफएल टॉवर, प्लॉट सं. 98, उद्योग विहार, फेज-IV, गुरुग्राम, हरियाणा।

स्थान : लखनऊ तिथि : 13.09.2024 **ह./- अधिकृत प्राधिकारी, कृते आईआईएफएल होम फाइनेंस लिमिटेड**

Can Fin Homes Ltd

केन फिन होम्स लिमिटेड

एससीओ 34 एवं 35, प्रथम तल, कैनरा बैंक के ऊपर, सेक्टर 10ए, गुड़गाँव, फोनः **Ph.: 0124-2370035, 7625079135** ईमेलः **gurgaon@canfinhomes.com**
CIN : L85110KA1987PLC008699

[नियम 9(1) के परंतुक देखें] अचल संपत्तियों की बिक्री के लिए बिक्री सूचना

वित्तीय आस्तियों का प्रतिभूतिकरण और पुनर्निर्माण तथा प्रतिभूति हित प्रवर्तन अधिनियम, 2002 के साथ पठित प्रतिभूति हित (प्रवर्तन) नियमावली 2002 के नियम 9(1) के प्रावधान के तहत अचल आस्तियों की बिक्री हेतु बिक्री सूचना

एतद्द्वारा सर्व साधारण को और विशेष रूप से कर्जदार(रों) तथा गारंटर(रों) को सूचना दी जाती है कि प्रत्याभूत लेनदार के पास बंधक/प्रभारित निम्नवर्णित अचल सम्पत्ति, जिसका **भौतिक** कब्जा **केन फिन होम्स लिमिटेड, गुरुग्राम शाखा** के प्राधिकृत अधिकारी द्वारा प्राप्त किया जा चुका है, **श्रीमती शीनू गोयल पत्नी श्री संदीप गो