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JEYJAM GLOBAL FOODS LIMITED

Corporate Identification Number: U15400TN2008PLC066955

Our company was incorporated as 'Kochi China Services Private Limited' on March 24, 2008, as a private limited company under the provisions of the Companies Act, 1956...

Registered Office: No. 37 (Old No.19), Padmaiahayar Road, Gopalapuram, Chennai - 600068

PROMOTERS OF OUR COMPANY ARE: SHRI. SHRI. VEERAMCHANDR SANGHVI, MR. AMIT AGARWAL, MRS. SUJATHA MEHTA, SHANTI GURU INDUSTRIES LIMITED, MRS. SARIKA SSANGVI, MRS. SHRIJAL SANGHVI HUF & M/S. MAHAJAL SANGHVI HUF

INITIAL PUBLIC OFFER OF IPO TO 1.34,32,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 5. EACH (THE "EQUITY SHARES") OF JEYJAM GLOBAL FOODS LIMITED ("OUR COMPANY" OR "THE ISSUER") AT AN OFFER PRICE OF ₹ 14 PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ 4,88,00,00,000...

PRICE BAND: ₹ 9 TO ₹ 11 PER EQUITY SHARE OF FACE VALUE OF ₹ 5 EACH. THE FLOOR PRICE IS ₹ 11.25 OF THE FACE VALUE AND THE CAP PRICE IS ₹ 12.25 OF THE FACE VALUE.

In making an investment decision, potential investors must only rely on the information included in the Red Herring Prospectus and the terms of the offer, including the risks involved and not rely on any other external sources of information about the business available to any investor.

- RISK TO INVESTORS
1. We are significantly dependent on the sale of our products namely, chana, and related products. Our aggregate revenue from sale of chana and related products accounted for 80%, 72% and 98% of our revenue from operations in FY 2024, FY 2023 and FY 2022, respectively. An inability to anticipate and adapt to evolving consumer preferences and demand for particular products, or on source product quality may adversely impact demand for our products, brand loyalty and consequently our business, results of operations, financial condition and cash flows.
2. The sale of our products is concentrated in our core market of Tamil Nadu and Karnataka. Any adverse developments affecting our operations in such region, could have an adverse impact on our business, financial condition, results of operations and cash flows.
3. Our revenues have been significantly dependent on few customers and our inability to maintain such business may have an adverse effect on our results of operations.
4. In Fiscal 2024, 2023 and 2022, our cost of materials consumed (including purchases of stock in trade and changes in inventory of finished goods, Work in progress and stock in trade) accounted for approximately 87.54%, 89.42%, 89.27% of our revenue from operations, respectively. Inadequate or interrupted supply and price fluctuation of our raw materials could adversely affect our business, results of operations, cash flows and overall condition.
5. We require a number of approvals, NOCs, licenses, registrations and permits in the ordinary course of our business. Some of the approvals are required to be obtained by our Company and any failure or delay in obtaining the same in a timely manner may adversely affect our operations.
6. There are outstanding litigations/proceedings against our Company and Directors. Any adverse decision in such proceedings may have a material adverse effect on our business, results of operations and financial condition.
7. We have certain contingent liabilities that have been disclosed in the Restated Financial Information, which if they materialize, may adversely affect our business, results of operations, financial condition and cash flows.
8. Our Company has negative cash flows from its operating activities, investing activities as well as financing activities in the past years, details of which are given below. Sustained negative cash flow could impact our growth and business.
9. The Merchant Banker associated with the offer has handled only one public issue in past and it was not closed below the issue price on listing date.
10. The average cost of acquisition of Equity Shares by our Promoters is as follows:

Table with 2 columns: Name of Promoter, Average Cost of Acquisition (in ₹ per share). Rows include Shrija Veeramchand Sanghvi, Shanti Guru Industries Limited, Amit Agarwal, Sujatha Mehta, Sarika Ssangvi, Shrija Sanghvi HUF, Mahajal Sanghvi HUF.

11. The weighted average cost of acquisition of all shares transacted in last one year, last eighteen months, and last three years preceding the date of the red herring prospectus is as follows:

Table with 2 columns: Period, Weighted Average cost of acquisition (in ₹). Rows for Last 12 months (9.94) and Last 3 years (10.19).

ISSUE PROGRAMME
ANCHOR BIDS OPEN ON AUGUST 30, 2024, FRIDAY
ISSUE OPENS ON SEPTEMBER 2, 2024, MONDAY
ISSUE CLOSES ON SEPTEMBER 4, 2024, WEDNESDAY

*Our Company may, in consultation with the Book Running Lead Manager, invite participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid Offer period shall be a Working Day prior to the Bid/Offer Opening Date.

The Equity Shares of our Company will get listed on the SME Platform of the National Stock Exchange of India Limited ("NSE EMERGE")

In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of one Working Day and the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the website of the BRLMs and at the terminals of the members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

This issue is being made through book built process, in terms of Chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (the "SEBI (ICDR) Regulations"), as amended. The Bid/Issue Period shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIB") (the "QIB Portion"), provided that our Company may, in consultation with Book Running Lead Manager, allocate up to 60% of QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bid being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Issue shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the issue Price. All Bidders are required to participate in the issue by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self-Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. For details, see "Offer Procedure" on page 330 of the RHP. A copy of the Prospectus will be filed with the Registrar of Companies as required under section 26 of the Companies Act, 2013.

Bidders/Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the issue, any requested Demographic Details of the Bidders/Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other components) related to an issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk. Bidders/Applicants should ensure that PAN, DP ID and Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository Database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that beneficiary account provided in the Bid cum Application Form is an Investor's account. Bidders must ensure that their PAN is linked with Aadhaar and are in compliance with the CBT notification dated February 13, 2020 and press release dated June 28, 2021 read with press release dated September 17, 2021 and CBT Circular No. 7 of 2022 dated March 30, 2022 read with Press release dated March 28, 2023 and any subsequent press release in this regard.

ASBA Simple, Safe, Smart way of Application!
Mandatory in Public Issues: No cheque will be accepted.
Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues...

UPI UNIFIED FINANCIALS INTERFACE
ASBA has to be availed by all the investors. UPI may be availed by Retail Individual Bidders.
For details on the ASBA and UPI process, please refer to the details given in ASBA Form & abridged prospectus and also please refer to the section "Offer Procedure" beginning on page 330 of the RHP.

LISTING: The Equity Shares Offered through the Red Herring Prospectus are proposed to be listed on the SME Platform of the National Stock Exchange of India Limited ("NSE EMERGE") in terms of Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time. Our Company has received an In-Principle approval letter bearing reference number "NSE/LI/7784 dated July 09, 2024, from NSE EMERGE for using its name in the Red Herring Prospectus for listing of our shares on the SME Platform of NSE EMERGE.

DISCLAIMER CLAUSE OF SEBI: Since this issue is being made in terms of Chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, the Red Herring Prospectus was furnished to SEBI in terms of the SEBI Regulations. SEBI shall not issue any observation on the offer Document. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "Disclaimer Clause of SEBI" beginning on page 309 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF NSE EMERGE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE or it does not certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the Disclaimer Clause of NSE on page number 311 of the Red Herring Prospectus.

RISK IN REGIONS TO THE FIRST ISSUE: This being the first public issue of Equity Shares of our Company, there has been no formal markets for the Equity Shares. The face value of the Equity Shares is ₹ 5- each and the Issue Price is ₹ 14 per Equity Share, which is ₹ 9 times of the face value of the Equity Shares. The Issue Price determined and justified by our Company in consultation with the Book Running Lead Manager in accordance with the SEBI ICDR Regulations and on the basis of the assessment of market demand for the Equity Shares of the Company is ₹ 14 per Equity Share. The Issue Price is ₹ 14 per Equity Share, which is ₹ 9 times of the face value of the Equity Shares. No assurance can be given regarding an active or sustained trading in the Equity Shares or regarding the prospect which the Equity Shares will be traded after listing.

GENERAL RISK: Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of loss of their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the issue. For taking an investment decision, investors must rely on their own examination of our Company and the issue including the risks involved. The Equity Shares issued in the issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Red Herring Prospectus. Specific attention of the investors is drawn to the fact that the Offer Price of the Equity Shares is ₹ 14 per Equity Share, which is ₹ 9 times of the face value of the Equity Shares.

ISSUERS ABSOLUTE RESPONSIBILITY: Our Company, having made all reasonable inquiries, accepts responsibility for and confirms that the Red Herring Prospectus contains all information with regard to our Company and the offer, which is material in the context of the issue, that the information contained in the Red Herring Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and statements mentioned herein are honestly held and that there are no other facts, the omission of which makes the Red Herring Prospectus as a whole or any part of it, misleading in any material respect.

CREDIT RATING: This being the issue of Equity Shares, No Credit Rating is required.
DEBENTURE TRUSTEES: This being the issue of Equity Shares, the appointment of Debenture Trustees is not required.
IPO GRADING: Since the issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018 there is no requirement of appointing an IPO Grading Agency.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013
CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the Main Objects and other objects of our Company, please refer to the Memorandum of Association of the Company. The Memorandum of Association of the Company is a Material Document for inspection in relation to the issue, for further details, see the chapter titled "Material Contracts and Documents for Inspection" on page 387 of the Red Herring Prospectus.

LIABILITY OF MEMBERS OF THE COMPANY AS PER MOA: The liability of the Members is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE:
• Authorized Capital of the Company is ₹ 25,00,00,000 consisting of 5,00,00,000 Equity Shares of ₹ 5 each.
• Pre-Issue Capital: Issued, Subscribed and Paid-up Capital of the Company is ₹ 17,10,38,780 consisting of 3,42,07,956 Equity Shares of ₹ 5 each.
• Structure: please refer to the chapter titled "Capital Structure" beginning on page 73 of the Red Herring Prospectus.

NAME OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the Signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: 8,900 Equity Shares by Mrs. Lakshmi Narayanan Geshardi, 100 Equity Shares by Mr. Krishnanmoorthy Raajaram aggregating to 10,000 Equity Shares of ₹ 10/- each.

Table with 3 columns: BOOK RUNNING LEAD MANAGER (CORPUS), REGISTRAR TO THE OFFER (CORPUS), COMPANY SECRETARY & COMPLIANCE OFFICER (MS. RIKITA AGARWAL).

Investors can contact our Company Secretary & Compliance Officer. The Book Running Lead Manager or the Registrar to the Offer, in case of any pre-issue or post-issue related problems, such as non-receipt of Letters of Allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.

AVAILABILITY OF RED HERRING PROSPECTUS: Investors should note that investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Red Herring Prospectus and the Risk Factor contained therein, before applying in the offer. Full Copy of the Red Herring Prospectus shall be available at the website of SEBI at www.sebi.gov.in, in the website of Stock Exchange at www.nseindia.com, the website of Book Running Lead Manager at www.corpus.com and the website of the Issuer Company at www.jeyjams.com.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-cum-Application forms and the copies of the Red Herring Prospectus can be obtained from the Registered Office of our Company, Book Running Lead Manager: Corpus Advisors Private Limited. Bid-cum-Application Forms will also be available on the website of NSE (www.nseindia.com) and designated branches of SCSSBs at the website of the Stock Exchange and SEBI.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): The investors are required to fill the application form and submit the same to the relevant SCSSBs at the specific locations or registered brokers at the broker centers or RTA or DP's. The SCSSB will block the amount in the account as per the authority contained in Bid-cum-Application Form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund. For more details on the ASBA process, please refer to the details given in application forms and Red Herring Prospectus and also please refer to the chapter titled "Offer Procedure" on page 330 of the Red Herring Prospectus.

APPLICATION SUPPORTED WITH UNIFIED FINANCIALS INTERFACE: Investors are advised to carefully refer SEBI Circular No. SEBI/HO/CFD/DIL/CR/P/2019/138 dated November 01, 2019, SEBI Circular No. SEBI/HO/CFD/DIL/CR/P/2019/50 dated April 3, 2019, SEBI Circular No. SEBI/HO/CFD/DIL/CR/P/2019/65 dated June 28, 2019, SEBI Circular No. SEBI/HO/CFD/DIL/CR/P/2019/85 dated July 26, 2019, SEBI Circular No. SEBI/HO/CFD/DCR/2019/85 dated March 30, 2020, SEBI Circular No. SEBI/HO/CFD/DCR/2019/133 dated November 08, 2019, SEBI Circular No. SEBI/HO/CFD/DIL/CR/P/2020/50 dated March 30, 2020, SEBI Circular No. SEBI/HO/CFD/DIL/CR/P/2021/2480/1/M dated March 16, 2021, SEBI Circular No. SEBI/HO/CFD/DIL/CR/P/2021/47 dated March 31, 2021, SEBI Circular No. SEBI/HO/CFD/DIL/CR/P/2022/1570 dated June 21, 2022, SEBI Circular No. SEBI/HO/CFD/DIL/CR/P/2022/46 dated April 4, 2022, SEBI Circular No. SEBI/HO/CFD/DIL/CR/P/2022/51 dated April 20, 2022, SEBI Circular No. SEBI/HO/CFD/DIL/CR/P/2022/75 dated May 30, 2022 and any subsequent circulars or notifications issued by SEBI in this regard for the procedure to be followed for applying through UPI. Retail Individual Investor shall apply through UPI Mechanism. Retail Individual Investor whose bank is not live on UPI as on date of this circular may use the other alternate channels available to them viz. Submission of Bid-cum-Application form with SCSSB using the facility linked online trading, demand and bank account. For further details, please refer the chapter titled "Offer Procedure" beginning on page 330 of the Red Herring Prospectus.

Sponsor Banker/Broker to the Offer and Refund Banker to the Issue: INOUSID BANK LIMITED
All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus dated August 22, 2024. The Bidders/Applicants should refer to the Red Herring Prospectus carefully, including the section titled "Risk Factors" on page 27 of the Red Herring Prospectus before making any investment decision.

Disclaimer: Jeyjam Global Foods Limiteds prospectus, subject to applicable statutory and regulatory requirements require of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the Red Herring Prospectus dated August 22, 2024 with the Registrar of Companies, Chennai on August 24, 2024 and thereafter with SEBI and the Stock Exchanges. The Red Herring Prospectus shall be available on the website of SEBI at www.sebi.gov.in, in the website of Stock Exchange at www.nseindia.com, the website of Book Running Lead Manager at www.corpus.com and the website of the Issuer Company at www.jeyjams.com. Investor should note that investment in equity shares involves a high degree of risk and for details related to such risk, please see the section titled "Risk Factors" beginning on the page no 27 of the Red Herring Prospectus. Potential investors should not rely on the Red Herring Prospectus for making any investment decision. The Equity Shares offered in the issue have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and any applicable U.S. state securities laws. There will be no public offering of the Equity Shares if the securities being offered in this announcement are not being offered or sold in the United States.

DATE: AUGUST 26, 2024
Time: Chennai
FOR JEYJAM GLOBAL FOODS LIMITED ON BEHALF OF THE BOARD OF DIRECTORS: AMIT AGARWAL, SO-1, MANJIT DIXI, MANAGING DIRECTOR

Advertisement for 'THE BUSINESS' magazine featuring Tata Steel's rating and 'FOR M BUSINESS' branding. Includes the Financial Express logo and website URL.

நடிகர் சின்னி ஜெயந்த் மகன் ஐ.ஏ.எஸ். அதிகாரி ஷ்ருதன் ஜெய் திருமண வரவேற்பு: முதலமைச்சர் ஸ்டாலின் நேரில் வாழ்த்து

சென்னை, ஆக.26
நடிகர் சின்னி ஜெயந்த் மகனும்,
ஐ.ஏ.எஸ். அதிகாரியுமான
ஷ்ருதன் ஜெய் திருமண வரவேற்பு
நிகழ்ச்சியில், முதலமைச்சர் மு.க.
ஸ்டாலின் நேரில் கலந்துகொண்டு
மணமக்களுக்கு வாழ்த்து
தெரிவித்தார்.

தமிழ் சினிமாவின் முன்னணி
நகைச்சுவை மற்றும் குணச்சித்திர
நடிகரான சின்னி ஜெயந்த்-ஜெயஸ்ரீ
தம்பதியின் மூத்த மகனும், விழுப்புரம்
மாவட்ட கூடுதல் கலெக்டருமான
ஷ்ருதன்ஜெய்க்கும், கோபிநாத்
இஞ்செட்டி ஜானகி தம்பதியின்
மகன் மானஸ்வினிக்கும் திருப்பதியில்
நேற்று முன்தினம் திருமணம் நடந்தது.
திருமண வரவேற்பு
நிகழ்ச்சி, சென்னை ராஜா
அண்ணாமலைபுரத்தில் உள்ள
மேயர் ராமநாதன் செட்டியார்-
வள்ளியம்மம் ஹாலில் நேற்று

மாலை நடந்தது. இதில் தமிழக
முதலமைச்சர் மு.க.ஸ்டாலின் கலந்து
கொண்டு மணமக்களுக்கு பசுமை
மரக்கன்று கூடை வழங்கி வாழ்த்து
தெரிவித்தார்.
அமைச்சர்கள் பொன்முடி, செஞ்சி
மஸ்தான், மா.சுப்பிரமணியன்,
உதயநிதி ஸ்டாலின், எம்.பி.க்கள்
தயாநிதி மாறன், கனிமொழி
எள்ளிட்டோரும் வாழ்த்து
தெரிவித்தனர்.

மேலும் வாழ்த்து தெரிவித்தவர்கள்
விவரம் வருமாறு:
முன்னாள் போலீஸ் டி.ஜி.
பி. சைலேந்திரபாபு, அண்ணா
மேலாண்மை நிறுவன இயக்குனர்
விக்ரம் சபூர், தினகந்தி குழும
தலைவர் சி.பாலசுப்பிரமணியன்
ஆதித்தன், நடிகர்கள் சிவகுமார்,
கார்த்தி, விஜய் சேதுபதி, மோகன், நாசர்,
ராதரவி, தியாகராஜன், ராமராஜன்,
நிழல்கள் ரவி, பிரசாந்த், ஜெயராம்,

அர்ஜூன், பிரபுதேவா, ஸ்ரீகாந்த், ஆர்.
ஜே.பாலாஜி, அருண் விஜய், அதர்வா,
கவுண்டமணி, செந்தில், யோகிபாபு,
அஜய் ரத்னம், கருணாஸ், ரமணா,
சதீஷ், எம்.எஸ்.பாஸ்கர், வையாபுரி,
நடிகைகள் தேவயானி, சுஹாசினி,
பூர்ணிமா பாக்யராஜ், நளினி, கோவை
சரளா, இயக்குனர்கள் சந்தான பாரதி,
பி.வாசு கே.எஸ்.ரவிசுமார், ஆர்.
கே.செல்வமணி, ஆர்.வி.உதயசுமார்,
விக்ரமன், வசந்த், விங்குசாமி,
சிம்பு தேவன், பாபுகணேஷ்,
தயாரிப்பாளர்கள் கே.டி.குஞ்சுமோன்,
ஆர்.பி.சுவத்ரி, எஸ்.தாணு, டி.ஜி.
தியாகராஜன், இசையமைப்பாளர்கள்
தேவா, வித்யாசாகர், கவிஞர்
வைரமுத்து, ஒளிப்பதிவாளர் பி.சி.
ஸ்ரீராம், தொழில் அதிபர்கள் வி.ஜி.
சந்தோசம், ஜி.மணிலால், முன்னாள்
எம்.பி. ஜே.எம்.ஆருண் உள்பட
பலர் கலந்துகொண்டு மணமக்களை
வாழ்த்தினார்கள்.



சென்னையில் நடந்த நடிகர் சின்னி ஜெயந்த் இல்ல திருமண வரவேற்பு விழாவில் தமிழக முதலமைச்சர் மு.க.ஸ்டாலின், அமைச்சர்கள் பொன்முடி, உதயநிதி பங்கேற்று, மணமக்கள் ஷ்ருதன் ஜெய் - மானஸ்வினிக்கு பசுமை மரக்கன்று கூடை வழங்கி வாழ்த்து தெரிவித்தனர்.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE SME PLATFORM OF THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE EMERGE") IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS")



JEYYAM GLOBAL FOODS LIMITED

Corporate Identification Number : U15400TN2008PLC066955

Our company was incorporated as "Kichoni Online Services Private Limited" on March 24, 2008, as a private limited company under the provisions of the Companies Act, 1956 pursuant to Certificate of Incorporation issued by Registrar of Companies, Chennai, with the object to collect and sell data online. Shareholders of our Company at the EGM held on July 31, 2008 passed a special resolution for amendment in the Object Clause of the MOA of our Company and the objects of our Company were amended to include trading of FMCG products. The same was approved by the Registrar of Companies, Chennai vide its certificate dated September 17, 2008. The shareholders of our Company thereafter at the EGM held on May 09, 2009 passed a special resolution for change of the Name of our Company to "Jeyyam Products Private Limited". Accordingly, the name of our company was changed to "Jeyyam Products Private Limited" vide Fresh Certificate of Incorporation consequent upon change of Name dated June 18, 2009 issued by Registrar of Companies, Chennai. Subsequently, the shareholders of our Company at the EGM held on February 19, 2015, passed special resolution for change in the Object clause of the MOA of our Company to replace all the existing Main Objects with a New Object relating to Manufacturing, processing and trading of Pluses, Food grains, etc. and for Name change of our Company to "Jeyyam Global Foods Private Limited". The change of Objects was approved by the Registrar of Companies, Chennai vide its certificate dated February 20, 2015 and the name of our company was changed to "Jeyyam Global Foods Private Limited" vide Fresh Certificate of Incorporation consequent upon change of Name dated February 24, 2015 issued by Registrar of Companies, Chennai. Thereafter, shareholders of our Company at the EGM held on April 24, 2023, passed a special resolution for conversion of our Company from a Private Limited Company to a Public Limited Company and the same was approved by the Registrar of Companies, Chennai vide issue of Certificate of Incorporation Consequent upon conversion to public company dated May 23, 2023. Thus, our Company was converted to a public company and the name of our Company was changed to "Jeyyam Global Foods Limited" with effect from May 23, 2023 and the Corporate identification number of our Company was changed to : U15400TN2008PLC066955.

Registered Office : No. 37 (Old No.19), Padmavathyar Road, Gopalapuram, Chennai - 600 086
Tel No : 044-4505 4101, 044-2835 1835, +91-90034 02000, Email Id : info@jeyyamfoods.in, Website : www.jeyyamfoods.com
Contact Person : Mr. Amit Agarwal, Managing Director

PROMOTERS OF OUR COMPANY ARE MR. SHRIPAL VEERAMCHAND SANGHVI, MR. AMIT AGARWAL, MRS. SUJATHA MEHTA, SHANTI GURU INDUSTRIES LIMITED, MRS. SARIKA SSANGAVI, M/S. SHRIPAL SANGHVI HUF & M/S. MAHIPAL SANGHVI HUF

THE OFFER
INITIAL PUBLIC OFFER OF UPTO 1,34,32,000* EQUITY SHARES OF FACE VALUE OF ₹ 5/- EACH (THE "EQUITY SHARES") OF JEYYAM GLOBAL FOODS LIMITED ("OUR COMPANY" OR "THE ISSUER") AT AN OFFER PRICE OF ₹ [●] PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ [●] LAKHS ("PUBLIC OFFER") COMPRISING OF A FRESH ISSUE OF UPTO 1,20,88,800 EQUITY SHARES AGGREGATING TO ₹ [●] LAKHS (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UPTO 13,43,200 EQUITY SHARES BY MR. SHRIPAL VEERAMCHAND SANGHVI, SELLING SHAREHOLDER ("OFFER FOR SALE") AGGREGATING TO ₹ [●] LAKHS. OUT OF WHICH 6,72,000 EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE OFFER (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF 1,27,60,000 EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH, AT AN OFFER PRICE OF ₹ [●] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [●] LAKHS IS HEREBY REFERRED TO AS THE "NET OFFER". THE PUBLIC OFFER AND NET OFFER WILL CONSTITUTE 28.28% AND 26.86% RESPECTIVELY OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. KINDLY REFER TO CHAPTER TITLED "TERMS OF THE OFFER" BEGINNING ON PAGE 317 OF THERED HERRING PROSPECTUS. *SUBJECT TO FINALIZATION OF THE BASIS OF ALLOTMENT

PRICE BAND : 59 TO 61 PER EQUITY SHARE OF FACE VALUE OF ₹ 5 EACH.
THE FLOOR PRICE IS 11.8 TIMES OF THE FACE VALUE AND THE CAP PRICE IS 12.2 TIMES OF THE FACE VALUE.
BIDS CAN BE MADE FOR A MINIMUM OF 2,000 EQUITY SHARES AND IN MULTIPLES OF 2,000 EQUITY SHARES THEREAFTER.
THE ISSUE IS BEING MADE IN ACCORDANCE WITH REGULATION 229(2) AND 253(1) OF THE SEBI ICDR REGULATIONS
QIB CATEGORY : NOT MORE THAN 50% OF THE NET OFFER
NON-INSTITUTIONAL INVESTOR CATEGORY : NOT LESS THAN 15% OF THE NET OFFER
RETAIL CATEGORY : NOT LESS THAN 35% OF THE NET OFFER
MARKET MAKER RESERVATION PORTION : 6,72,000 EQUITY SHARES OR 5.00% OF THE OFFER

In making an investment decision, potential investors must only rely on the information included in the Red Herring Prospectus and the terms of the offer, including the risk involved and not rely on any other external sources of information about the issue available in any manner.

THIS ISSUE IS BEING MADE THROUGH BOOK BUILT PROCESS, IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI (ICDR) REGULATIONS"), AS AMENDED READ WITH RULE 19(2)(8) OF SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED.FOR FURTHER DETAILS, PLEASE REFER TO CHAPTER TITLED "OFFER PROCEDURE" BEGINNING ON PAGE 330 OF THE RED HERRING PROSPECTUS.

RISK TO INVESTORS
1. We are significantly dependent on the sale of our products namely, chana, and related products. Our aggregate revenue from sale of chana and related products accounted for 99%, 72% and 96% of our revenue from operations in FY 2024, FY 2023 and FY 2022, respectively. An inability to anticipate and adapt to evolving consumer preferences and demand for particular products, or ensure product quality may adversely impact demand for our products, brand loyalty and consequently our business, results of operations, financial condition and cash flows.
2. The sale of our products is concentrated in our core market of Tamil Nadu and Karnataka. Any adverse developments affecting our operations in such region, could have an adverse impact on our business, financial condition, results of operations and cash flows.
3. Our revenues have been significantly dependent on few customers and our inability to maintain such business may have an adverse effect on our results of operations.
4. In Fiscal 2024, 2023 and 2022, our cost of materials consumed (including purchase of stock in trade and changes in inventory of finished goods, Work in progress and stock in trade) accounted for approximately 87.54%, 89.42%, 90.27% of our revenue from operations, respectively. Inadequate or interrupted supply and price fluctuation of our raw materials could adversely affect our business, results of operations, cash flows and financial condition.
5. We require a number of approvals, NOCs, licenses, registrations and permits in the ordinary course of our business. Some of the approvals are required to be obtained by our Company and any failure or delay in obtaining the same in a timely manner may adversely affect our operations.
6. There are outstanding legal proceedings involving our Company, Promoters and Directors. Any adverse decision in such proceedings may have a material adverse effect on our business, results of operations and financial condition
7. We have certain contingent liabilities that have been disclosed in the Restated Financial Information, which if they materialize, may adversely affect our business, results of operations, financial condition and cash flows.
8. Our Company has negative cash flows from its operating activities, investing activities as well as financing activities in the past years, details of which are given below. Sustained negative cash flow could impact our growth and business.
9. The Merchant Banker associated with the offer has handled only one public issue in past and it was not closed below the issue price on listing date.
10. The average cost of acquisition of Equity Shares by our Promoters is as follows:

Name of Promoter	Average Cost of Acquisition (in ₹ per share)
Shripal Veeramchand Sanghvi	9.60
ShantiGuru Industries Limited	9.60
Amit Agarwal	17.21
Sujathaa Mehta	17.18
Sarika Ssangavi	NIL
Shripal Sanghvi HUF	NIL
Mahipal Sanghvi HUF	NIL

11. The weighted average cost of acquisition of all shares transacted in last one year, last eighteen months, and last three years preceding the date of the red herring prospectus is as follows :

Period	Weighted Average cost of acquisition (in ₹)
Last 1 year	0.00
Last 18 months	8.94
Last 3 year	10.19

ISSUE PROGRAMME
ANCHOR BIDS OPENS ON AUGUST 30, 2024, FRIDAY*
ISSUE OPENS ON SEPTEMBER 2, 2024, MONDAY
ISSUE CLOSES ON SEPTEMBER 4, 2024, WEDNESDAY#

*Our Company may, in consultation with the Book Running Lead Managers consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/Offer period shall be one Working Day prior to the Bid/Offer Opening Date.
#UPI mandate end time and date shall be at 5:00 pm on Bid/Offer Closing Date on September 4, 2024, Wednesday.

The Equity Shares of our Company will get listed on the SME Platform of the National Stock Exchange of India Limited ("NSE EMERGE")

In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the website of the BRLMs and at the terminals of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229(2) of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIB") (the "QIB Portion"), provided that our Company may, in consultation with Book Running Lead Manager, allocate up to 60% of QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulation ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Issue shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders are required to participate in the Issue by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. For details, see "Offer Procedure" on page 330 of the RHP. A copy of the Prospectus will be filed with the Registrar of Companies as required under section 26 of the Companies Act, 2013.

Bidders/Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorised the Depositories to provide to the Registrar to the issue, any requested Demographic Details of the Bidders/Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an issue. Bidder/Applicants are advised to update any changes to their Demographic Details available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants sole risk. Bidders/Applicants should ensure that PAN/ DP ID and Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository Database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that beneficiary account provided in the Bid cum Application Form is active. Investors must ensure that their PAN is linked with Aadhar and are in compliance with the CBDT notification dated February 13, 2020 and press release dated June 25, 2021 read with press release dated September 17, 2021 and CBDT circular no. 7 of 2022 dated March 30, 2022 read with Press release dated March 28, 2023 and any subsequent press release in this regard.

ASBA | Simple, Safe, Smart way of Application!!!
Mandatory in Public Issues. No cheque will be accepted. *Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply Blocking the fund in the Bank Account. For details, check Section on ASBA below.
UPI-Now available in ASBA for all individual investors applying in public issues where the application amount is up to ₹500,000, applying through Registered Brokers, Syndicate, CDPs & RTAs. UPI-Now mandatory in ASBA for Retail Individual Bidders ("RIBs") applying through Registered Brokers, DP's & RTA. RIBs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.
Bidders must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021.

"ASBA has to be availed by all the investors. UPI may be availed by Retail Individual Bidders.
For details on the ASBA and UPI process, please refer to the details given in ASBA Form & abridged prospectus and also please refer to the section "Offer Procedure" beginning on page 330 of the RHP. The process is also available on the website of AIBL and Stock Exchange in the General Information Document. ASBA Forms can be downloaded from the National Stock Exchange of India Limited ("NSE") and can be obtained from the list of banks that is displaying on website of SEBI at www.sebi.gov.in. List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. UPI Bidders bidding using the UPI Mechanism may apply through the SCSB s and Mobile application whose name appear on the website of SEBI as updated from time to time. In-Related Bank Limited has been appointed as Sponsor Bank for the offer in accordance with the requirements of the SEBI ICDR dated November 1, 2018, as amended app/For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and mail Id : ipo@npci.org.in, for issue related grievance investors may contact Mr. Vishal Kumar Garg, Director of Corpwis Advisors Private Limited (Book Running Lead Manager) Tel : 22 - 4972 9990, Email : ipo@corpwis.com

LISTING : The Equity Shares Offered through the Red Herring Prospectus are proposed to be listed on the SME Platform of the National Stock Exchange of India Limited ("NSE EmERGE"), in terms of Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time. Our Company has received an In-Principle approval letter bearing reference number "NSE/LIST/3784 dated July 09, 2024, from NSE EmERGE for using its name in the Red Herring Prospectus for listing of our shares on the SME Platform of NSE EmERGE. For the Purpose of this Issue, SME Platform of the National Stock Exchange of India Limited ("NSE EmERGE"), shall be the Designated Stock Exchange.

DISCLAIMER CLAUSE OF SEBI : Since the Issue is being made in terms of Chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, the Red Herring Prospectus was furnished to SEBI in Soft Copy. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the offer Document. Hence, there is no such specific disclaimer clause of SEBI. However, Investors may refer to the entire "Disclaimer Clause of SEBI" beginning on page 309 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF NSE EMERGE : It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the "Disclaimer Clause of NSE on page number 311 of the Red Herring Prospectus".

RISK IN RELATION TO THE FIRST ISSUE : This being the first public issue of Equity Shares of our Company, there has been no formal market for the Equity Shares. The face value of the Equity Shares is ₹ 5/- each and the Issue Price is [●] per Equity Share, which is [●] times of the face value of the Equity Shares. The Issue Price determined and justified by our Company in consultation with the Book Running Lead Manager in accordance with the SEBI ICDR Regulations and on the basis of the assessment of market demand for the Equity Shares of the Company by way of Book Built process as stated in chapter titled as "Basis of the Offer Price" beginning on page number 113 of the Red Herring Prospectus, should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the Equity Shares or regarding the price at which the Equity Shares will be traded after listing.

GENERAL RISK : Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page number 27 of this Red Herring Prospectus.

ISSUERS ABSOLUTE RESPONSIBILITY : Our Company, having made all reasonable inquiries, accepts responsibility for and confirms that the Red Herring Prospectus contains all information with regard to our Company and the offer, which is material in the context of the issue, that the information contained in the Red Herring Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions mentioned herein are honestly held and that there are no other facts, the omission of which makes the Red Herring Prospectus as a whole or any of such information or the expression of any such opinion or intention misleading in any material respect.

CREDIT RATING : This being the issue of Equity Shares, No Credit Rating is required.
DEBENTURE TRUSTEES : This being the issue of Equity Shares, the appointment of Debenture Trustee is not required.
IPO GRADING : Since the issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018 there is no requirement of appointing an IPO Grading Agency.

BASIS FOR ISSUE PRICE : The Issue Price is determined by our Company in Consultation with the Book Running Lead Manager. The financial data presented in the Chapter titled "Basis of the Offer Price" on page 113 of the Red Herring Prospectus, are based on our Company's Restated Financial Statements. Investors Should also refer to the section titled "Risk Factors" and Chapter Titled "Summary of Financial Information" on pages 27 and 61 respectively, to get a more informed view before making the investment decision.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013
CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS : For Information on the Main Objects and other objects of our Company, see chapter titled "History and Certain Corporate Matters" on page 183 of the Red Herring Prospectus and Memorandum of Association of our Company. The Memorandum of Association of our Company is a Material Document for Inspection in relation to the Issue, for further details, see the chapter titled "Material Contracts and Documents for Inspection" on page 387 of the Red Herring Prospectus.
LIABILITY OF MEMBERS OF THE COMPANY AS PER MOA : The liability of the Members is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE :

- Authorized Capital of the Company is ₹ 25,00,00,000 consisting of 5,00,00,000 Equity Shares of ₹ 5/- each.
- Pre-Issue Capital: Issued, Subscribed and Paid-up Capital of the Company is ₹ 17,70,39,780 consisting of 3,54,07,956 Equity Shares of ₹ 5/- each. For details of the Capital Structure, please refer to the chapter titled "Capital Structure" beginning on page 75 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM : Given below are the names of the Signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: 9,900 Equity Shares by Mrs. Lakshmi Narayanan Seshadri, 100 Equity Shares by Mr. Krishnamoorthy Raajaram aggregating to 10,000 Equity Shares of ₹ 10/- each.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE OFFER	COMPANY SECRETARY & COMPLIANCE OFFICER
		Ms. Ritika Agarwal Address : No.37 (Old No.19), Padmavathyar Road, Gopalapuram, Chennai, Tamil Nadu - 600086 Contact Number : 044 - 45054101, 044 - 28351835, +91-9003402000 E-mail : companysecretary@jeyyamfoods.in Website : www.jeyyamfoods.com

CORPWIS ADVISORS PRIVATE LIMITED
CIN : U74900MH2014PTC322723
SEBI Regn. No. : INM000012962
Contact Person : Mr. Vishal Kumar Garg
Telephone : +91 - 22 - 4972 9990
Email : ipo@corpwis.com
Investors Grievance Email Id : investors@corpwis.com
Website : www.corpwis.com

Kfin Technologies Limited
CIN - L72400TG2017PLC117649
SEBI Regn. No. : INR00000221
Contact Person : Mr. M. Murali Krishna
Telephone : 18003094001
E-mail : jgfl.ipo@kfinance.com
Investor Grievance Email ID : einward.ris@kfinance.com
Website : www.skylinert.com

Investors can contact our Company Secretary & Compliance Officer. The Book Running Lead Manager or the Registrar to the Offer, in case of any pre-issue or post-issue related problems, such as non-receipt of Letters of Allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.

AVAILABILITY OF RED HERRING PROSPECTUS : Investors should note that investment in Equity Shares involves a high degree of risk and Investors are advised to refer to the Red Herring Prospectus and the Risk Factor contained therein, before applying in the offer. Full Copy of the Red Herring Prospectus shall be available at the website of SEBI at www.sebi.gov.in; the website of Stock Exchange at www.nseindia.com, the website of Book Running Lead Manager at www.corpwis.com and the website of the Issuer Company at www.jeyyamfoods.com.

AVAILABILITY OF BID-CUM-APPLICATION FORMS : Bid-cum-Application forms and the copies of the Red Herring Prospectus can be obtained from the Registered Office of our Company, Book Running Lead Manager : Corpwis Advisors Private Limited. Bid-cum-Application Forms will also be available on the website of NSE (www.nseindia.com) and the designated branches of SCSBs, the list of which is available at websites of the Stock Exchange and SEBI.

APPLICATIONS SUPPORTED BY THE BLOCKED AMOUNT (ASBA) : The investors are required to fill the application form and submit the same to the relevant SCSBs at the specific locations or registered brokers at the broker centers or RTA or DP's. The SCSBs will block the amount in the account as per the authority contained in Bid-cum-Application form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund. For more details on the ASBA process, please refer to the details given in application forms and Red Herring Prospectus and also please refer to the chapter titled "Offer Procedure" on page 330 of the Red Herring Prospectus.

APPLICATION SUPPORTED WITH UNIFIED PAYMENTS INTERFACE : Investors are advised to carefully refer SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2018/138 dated November 01, 2018, SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2019/50 dated April 3, 2019, SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2019/76 dated June 28, 2019, SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2019/85 dated July 26, 2019, SEBI Circular No. SEBI/HO/CFD/DCR2/CIRP/2019/133 dated November 08, 2019, SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2020/50 dated March 30, 2020, SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2021/2480/1/M dated March 16, 2021, SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2021/47 dated March 31, 2021, SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2022/45 dated April 5, 2022, SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2022/51 April 20, 2022, SEBI Circular No. SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022 and any subsequent circulars or notifications issued by SEBI in this regard for the procedure to be followed for applying through UPI. Retail Individual Investor has to apply through UPI Mechanism. Retail Individual Investor whose bank is not live on UPI as on date of this circular, may use the other alternate channels available to them viz. Submission of Bid-cum-Application form with SCSBs using the facility linked online trading, demat and bank account. For further details, please refer the chapter titled "Offer Procedure" beginning on page 330 of the Red Herring Prospectus.

Sponsor Bank/ Banker to the Offer and Refund Banker to the Issue : INDUSIND BANK LIMITED

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus dated August 22, 2024, investors should read the Red Herring Prospectus carefully, including the section titled "Risk factors" on page 27 of the Red Herring Prospectus before making any investment decision.

Disclaimer : Jeyyam Global Foods Limiteds proposing, subject to applicable statutory and regulatory requirements receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the Red Herring Prospectus dated August 22, 2024 with the Registrar of Companies, Chennai on August 24, 2024 and thereafter with SEBI and the Stock Exchanges. The Red Herring Prospectus shall be available on the website of SEBI at www.sebi.gov.in; the website of Stock Exchange at www.nseindia.com, the website of Book Running Lead Manager at www.corpwis.com and the website of the Issuer Company at www.jeyyamfoods.com. Investor should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" beginning on the page no 27of the Red Herring Prospectus. Potential investors should not rely on the Red Herring Prospectus for making any investment decision.
The Equity Shares offered in the issue have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and any applicable U.S. state securities laws. There will be no public offering in the United States and the securities being offered in this announcement are not being offered or sold in the United States.

FOR JEYYAM GLOBAL FOODS LIMITED ON BEHALF OF THE BOARD OF DIRECTORS
SD/-
AMIT AGARWAL
DIN : 01653009
MANAGING DIRECTOR
Date : August 26, 2024
Place : Chennai