एडवांस लाइफ इंस्युरेन्स ब्रोकर्स प्राइवेट लिमिटेड

(CIN - U66000DL2014PTC271182)

पंजीकृत कार्यालय : ऑफिस नंबर–09, डी–5, फर्स्ट फ्लोर, अवध काम्प्लेक्स, लक्ष्मी नगर, पूर्वी दिल्ली, दिल्ली – 110092 ईमेल : info@advancelifeinsurance.in

वेबसाइट : www.advancelifeinsurance.in

प्रपत्र संख्या – आई एन सी – 26

कंपनी (निगमन) नियम, 2013 के नियम 30 के अनुसरण में केंद्रीय सरकार (क्षेत्रीय निदेशक), उत्तरी क्षेत्र, नई दिल्ली के समक्ष कम्पनीज अधिनियम, २०१३ की धारा 13 की उपधारा (4) और कम्पनीज (निगमन) नियम, 2014 के नियम, 30 के उपनियम (5) के खंड (अ) के मामले में

और

एडवांस लाइफ इंस्युरेन्स ब्रोकर्स प्राइवेट लिमिटेड, जिसका पंजीकृत कार्यालय–ऑफिस नंबर–09, डी–5, फर्स्ट फ्लोर, अवध काम्प्लेक्स, लक्ष्मी नगर, पूर्वी दिल्ली, दिल्ली - 110092 में स्थित है। ..... आवेदक कंपनी

आम जनता को यह सूचना दी जाती है की यह कंपनी केंद्रीय सरकार के समक्ष कम्पनीज अधिनियम, 2013 की धारा 13(4) के शक्ति प्रत्यायोजित क्षेत्रीय निदेशक अधीन आवेदन फाइल का प्रस्ताव करती है जिसमे कंपनी का पंजीकृत कार्यालय "राष्ट्रीय राजधानी क्षेत्र दिल्ली" से "उत्तर प्रदेश राज्य" में स्थानांतरित करने के लिए तारीख 26 मार्च 2024 को आयोजित असाधारण सामान्य बैठक में पारित विशेष संकल्प के सन्दर्भ में कंपनी के मेमोरेंडम ऑफ एसोसिएशन में संशोधन की पुष्टि की गयी है। कंपनी के पंजीकृत कार्यालय के स्थानांतरण से यदि किसी व्यक्ति का हित प्रभावित होता है तो वह व्यक्ति या तो निवेशक शिकायत प्रारूप फाइल कर एमसीए–२१ पोर्टल (www.mca.gov.in) में शिकायत दर्ज कर सकता है या एक शपथ पत्र जिसमे उनके हित का प्रकार और उनके विरोध का कारण उल्लिखित हो के साथ अपनी आपत्ति क्षेत्रीय निदेशक को इस सूचना के प्रकाशन की तारीख 14 दिनों के भीतर बी–२ विंग, द्वितीय तल, पर्यावरण भवन, सीजीओ काम्प्लेक्स, नई दिल्ली – 110003 पते पर पंजीकृत डाक द्वारा भेज सकता है या सुपुर्द कर सकते है और इसकी प्रति आवेदक कंपनी को उनके उपरोक्त पंजीकृत कार्यालय के पते पर भी भेजेगा।

कृते,
एडवांस लाइफ इंस्युरेन्स ब्रोकर्स प्राइवेट लिमिटेड
हस्ताक्षर
सुरेंदर कुमार टोंक
निदेशक
डी आई एन – 06912923

तिथि : 29.03.2024
स्थान : दिल्ली

हिक्स थर्मोमीटर्स इंडिया लिमिटेड के प्रमाणपत्र के गुम होने की सूचना

पंजी: कार्यालय : ए12–13, इंडस्ट्रियल इस्टेट अलीगढ़, उत्तर प्रदेश, भारत-202001

एतदद्वारा सूचित किया जाता है कि कम्पनी के नीचे वर्णित इक्विटी शेयरों के प्रमाणपत्र के गुम होने/स्थानच्युत होने की सूचना मिली है तथा इक्विटी शेयरों के शेयरधारकों ने डुप्लिकेट शेयर प्रमाणपत्र जारी करने के लिये कम्पनी में आवेदन दिया है।

यदि किसी व्यक्ति का उक्त शेयरों के संदर्भ में कोई दावा हो तो वे इस तिथि से 21 दिनों के भीतर उसके पंजीकृत कार्यालय में कम्पनी में उसे दाखिल करें अन्यथा आगे कोई भी सूचना दिये बिना कम्पनी उपरोक्त आवेदक को डुप्लिकेट शेयर प्रमाणपत्र जारी करने के लिये अग्रसर होगी।

फोलियो नः	शेयरधारक का नाम	शेयरों की सं.	विशिष्ट सं. से तक	प्रमाण पत्र सं.
P153	श्री प्रवीण सेठ	100	146328 से 146427	2711

श्री प्रवीण व्रजलाल सेठ
(शेयरधारक)

तिथि: 28.03.2024

PUBLIC NOTICE

Notice is hereby given that the Certificate(s) for the under mentioned Equity Shares of the Company have been lost / misplaced and the holder(s) / purchaser(s) of the said Equity Shares have applied to the Company to issue duplicate Share Certificate(s).

Any person who has a claim in respect of the said Shares should lodge the same with the Company at its Registered Office at Sundaram Steels Private Limited, Room No. 2, Basement, Plot No. 322, Beside B.N. Shiksha Mandir, Maa Vaishno Nagar, Chandpur, Lahartara, Varanasi- 221106, U.P., India within 15 days from this date else the Company will proceed to issue duplicate certificate(s) to the aforesaid applicants without any further intimation.

Folio No	Name of Shareholder	No of Shares	Distinctive Numbers From	Distinctive Numbers To	Certificate Numbers
49	Ranisati Management Private Limited	2750000	572126	3322125	053
49	Ranisati Management Private Limited	1690000	7527126	9217125	058

Sd/-
Ranisati Management Private Limited through
Director Anuarg Singhania
Shareholder

Date: 29/03/2024
Varanasi

फॉर्म नं.आईएनसी–19 नोटिस

(कंपनी (निगम) नियम, 2014 के नियम 22(1) के अनुसार)

1. एतदद्वारा सूचना दी गई है कि कंपनी अधिनियम, 2013 की धारा 8 की उप–धारा 4(ii) के अनुसरण में, शुगन चंद्र कोठारी एजुकेशनल फाउंडेशन द्वारा माननीय क्षेत्रीय निदेशक, उत्तरी क्षेत्र, एमसीए को कंपनी अधिनियम, 2013 की धारा 8(1) के तहत जारी लाइसेंस को वापस करने हेतु एक आवेदन किया गया है। लाइसेंस रद्द होने के बाद कंपनी को अपने नाम में फाउंडेशन के स्थान पर "प्राइवेट लिमिटेड" शब्द जोड़ना होगा।
2. कंपनी के प्रमुख उद्देश्य इस प्रकार हैं:
   1. लाभ के उद्देश्य से नहीं बल्कि छात्रों के लाभ के लिए कला, वाणिज्य और विज्ञान पढ़ाने के लिए प्राथमिक और माध्यमिक विद्यालयों, महाविद्यालयों जैसे शैक्षणिक संस्थानों की स्थापना और संचालन करके शिक्षा को बढ़ावा देना।
   2. जहां भी आवश्यक हो, संबंधित अधिकारियों से पूर्व अनुमोदन/अनापत्ति प्रमाण पत्र प्राप्त किए बिना कंपनी का कोई भी कार्य नहीं किया जाएगा।
   3. कंपनी द्वारा कोई भी कार्य व्यावसायिक आधार पर नहीं किया जाएगा।
3. प्रस्तावित कंपनी के ड्राफ्ट ज्ञापन और लेखों की एक प्रति एम–227, ग्रेटर कैलाश भाग II, नई दिल्ली–110048 में देखी जा सकती है।
4. एतदद्वारा नोटिस दिया जाता है कि इस आवेदन पर आपत्ति करने वाला कोई भी व्यक्ति, फर्म, कंपनी, निगम या कॉर्पोरेट निकाय, अपनी ऐसी आपत्ति इस नोटिस के प्रकाशन की तारीख से तीस दिनों के भीतर क्षेत्रीय निदेशक, उत्तरी क्षेत्र, एमसीए, बी–2 विंग, दूसरी मंजिल, पं. दीनदयाल अंत्योदय भवन, दूसरी मंजिल, सीजीओ कॉम्प्लेक्स, नई दिल्ली–110003 को संबोधित एक पत्र द्वारा माननीय क्षेत्रीय निदेशक, उत्तरी क्षेत्र, एमसीए को बता सकता है। जिसकी एक प्रति आवेदक को एम–227, ग्रेटर कैलाश पार्ट II, नई दिल्ली–110048 पर भेजनी होगी।

कृते शुगन चंद्र कोठारी एजुकेशनल फाउंडेशन
हस्ता /–
दलबीर सिंह वढेरा
(निदेशक)

दिनांकित 30 मार्च, 2024 डीआईएन: 00632061

हीरो हाउसिंग फाइनेंस लिमिटेड

संपर्क पता:–भवन सं.27, दूसरी मंजिल, सामुदायिक केंद्र,बसंत लोक, वसंत विहार, नई दिल्ली–110057
पंजीकृत कार्यालय: 09, सामुदायिक केंद्र, बसंत लोक, वसंत विहार, नई दिल्ली – 110057
फोन: 011 49267000, टोल फ्री नंबर: 1800 212 8800, ईमेल: customer.care@herohfl.com
वेबसाइट: www.herohousingfinance.com, सीआईएन: U65192DL2016PLC30148

कब्जा–सूचना (अचल संपत्तियों के लिए)

(प्रतिभूति हित प्रवर्तन नियमन, 2002 के नियम 8(1) के साथ पठित परिशिष्ट IV के अनुसार)

जबकि अधोहस्ताक्षरी हीरो हाउसिंग फाइनेंस लिमिटेड के अधिकृत अधिकारी होने के नाते, वित्तीय संपत्तियों के प्रतिभूतिकरण और पुनर्निर्माण तथा प्रतिभूति हित प्रवर्तन अधिनियम, 2002 के तहत और प्रतिभूति ब्याज (प्रवर्तन) नियम, 2002 के नियम 3 के साथ पठित धारा 13(12) के तहत प्रदत्त शक्तियों का प्रयोग करते हुए, उधारकर्ताओं को नोटिस में उल्लिखित राशि को उक्त नोटिस की तारीख से 60 दिन के भीतर चुकाने के लिए नीचे उल्लिखित एक मांग नोटिस जारी किया।

उधारकर्ता उक्त राशि चुकाने में विफल रहने पर, एतद्वारा विशेष रूप से उधारकर्ता और आम जनता को नोटिस दिया जाता है कि अधोहस्ताक्षरी ने उक्त अधिनियम धारा 13(4) के साथ पठित उक्त नियमों के नियम 8 के प्रदत्त शक्तियों का प्रयोग करते हुए, यहाँ विवरणित निम्नलिखित, सम्पत्तियों का कब्जा ले लिया है।

विशेष रूप से उधारकर्ता और सामान्य रूप में जनता को उक्त संपत्ति के साथ सौदा न करने की चेतावनी दी जाती है और संपत्ति के साथ कोई भी लेनदेन नीचे दी गई राशि के साथ नीचे उल्लिखित तारीख से दंडात्मक ब्याज, शुल्क, लागत आदि हीरो हाउसिंग फाइनेंस लिमिटेड के प्रभार के अधीन होगा।

प्रतिभूति परिसंपत्तियों को भुनाने के लिए उपलब्ध समय के संबंध में, अधिनियम की धारा 13 की उप–धारा (8) के प्रावधानों के लिए उधारकर्ता का ध्यान आकर्षित किया जाता है।

ऋण खाता संख्याः	बाध्यताधारी (ओं)/कानूनी उत्तराधिकारी(ओं)/कानूनी प्रतिनिधि(ओं) का नाम	मांग सूचना की तिथि/ मांग सूचना के अनुसार राशि	कब्जा– तिथि (रचनात्मक / भौतिक)
HHFDELHOU 19000003988	आकाश नागर, सुमन नागर	14/12/2023,दिनांक 14/12/2023 तक रू.20,70,916/–	28/03/2024 (प्रतीकात्मक)

प्रतिभूति परिसम्पत्तियों/अचल संपत्तियो का विवरण: फ्लैट नं. एसएफ–1, एम.आई.जी., दूसरी मंजिल, छत के अधिकार के साथ, दाहिनी ओर, प्लॉट नंबर– डी–176 पर निर्मित, खसरा नंबर– 355, एसएलएफ वेद विहार, ग्राम सादुल्लाबाद, परगना और तहसील–लोनी, गाजियाबाद, उत्तर प्रदेश– 201102 जिसका कवर क्षेत्रफल 475 वर्ग फीट यानि 44.13 वर्ग मीटर (जी+यूजी+2)। सीमाबद्ध: उत्तर: 9 फीट चौड़ी सड़क (भूतल पर), पूर्व: सीढ़ियों और फ्लैट नंबर एसएफ 2 एलआईजी, दक्षिण: सामान्य मार्ग और प्लॉट नंबर डी 183, पश्चिम: प्लॉट नंबर डी–175

HHFNSPHOU 19000004767	अशोक कुमार शर्मा, मीनू शर्मा	20/09/2023,दिनांक 20/09/2023 तक रू. 13,91,543/–	27/03/2024 (भौतिक)

प्रतिभूति परिसम्पत्तियों/अचल संपत्तियो का विवरण: गांव श्री चंद पार्क के राजस्व संपदा में , ब्लॉक–सी, उत्तम नगर नई दिल्ली–110059 में स्थित छत/छज्जा के अधिकार के साथ निर्मित तीसरी मंजिल (पीछे की ओर), संपत्ति संख्या सी–4 पर निर्मित, क्षेत्रफल 40 वर्ग गज, (कुल क्षेत्रफल 100 वर्ग गज में से), खसरा संख्या 24/8 से बाहर, स्टिल्ट फ्लोर पर एक सामान्य बाइक पार्किंग स्थान के साथ: उत्तर: प्लॉट नंबर 5, पूर्व: गली 10 फीट, दक्षिण: प्लॉट का भाग, पश्चिम: प्लॉट का भाग।

दिनांक: 30–03–2024, स्थान:– दिल्ली/एलडीआर

हस्ता/–अधिकृत अधिकारी,
कृते हीरो हाउसिंग फाइनेंस लिमिटेड

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("**SEBI ICDR REGULATIONS**").

PUBLIC ANNOUNCEMENT

(Please scan this QR code to view the DRHP)

ECOS (INDIA) MOBILITY & HOSPITALITY LIMITED

Our Company was originally incorporated as "ET TRAV-AIDES Private Limited" a private limited company under the Companies Act, 1956 through certificate of incorporation dated February 15, 1996, issued by the RoC. Thereafter, the name of the Company was changed to "Ecos (India) Mobility & Hospitality Private Limited" pursuant to a Board resolution dated August 08, 2008 and a special resolution passed in the extra ordinary general meeting of the Shareholders held on August 12, 2008 and consequently a fresh certificate of incorporation dated September 23, 2008 was issued by the RoC to reflect the change in name. Thereafter, the name of our Company was changed to "Ecos (India) Mobility & Hospitality Limited" upon conversion to a public limited company pursuant to a Board resolution dated February 29, 2024 and a resolution passed in the extra-ordinary general meeting of the Shareholders held on February 29, 2024 and consequently a fresh certificate of incorporation dated March 22, 2024, was issued by the RoC. For further details, see *"History and Certain Corporate Matters – Brief History of our Company"* on page 169 of the Draft Red Herring Prospectus dated March 28, 2024 ("**DRHP**").

Registered and Corporate Office: 45, First Floor, Corner Market, Malviya Nagar, New Delhi-110017
Contact Person: Shweta Bhardwaj, Company Secretary and Compliance Officer; **Tel.:** 011-41326436
E-mail: legal@ecorentacar.com; **Website:** www.ecosmobility.com; **Corporate Identity Number:** U74999DL1996PLC076375

OUR PROMOTERS RAJESH LOOMBA, ADITYA LOOMBA, RAJESH LOOMBA FAMILY TRUST AND ADITYA LOOMBA FAMILY TRUST

INITIAL PUBLIC OFFERING OF UP TO 18,000,000 EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH ("EQUITY SHARES") OF ECOS (INDIA) MOBILITY & HOSPITALITY LIMITED ("OUR COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE ("OFFER PRICE") AGGREGATING UP TO ₹ [●] MILLION (THE "OFFER"). THE OFFER COMPRISES OF AN OFFER FOR SALE OF UP TO 18,000,000 EQUITY SHARES (THE "OFFERED SHARES") AGGREGATING UP TO ₹ [●] MILLION, INCLUDING UP TO 9,900,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY RAJESH LOOMBA AND UP TO 8,100,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY ADITYA LOOMBA ("SELLING SHAREHOLDERS") (THE "OFFER FOR SALE"). THE OFFER SHALL CONSTITUTE [●] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS ₹2 EACH AND THE OFFER PRICE IS [●] TIMES THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND AND THE MINIMUM BID LOT SIZE WILL BE DECIDED BY OUR COMPANY AND THE SELLING SHAREHOLDERS, IN CONSULTATION WITH THE BRLMS AND WILL BE ADVERTISED IN [●] EDITIONS OF THE [●], AN ENGLISH LANGUAGE NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION, AND [●] EDITIONS OF [●], A HINDI LANGUAGE NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION (HINDI ALSO BEING THE REGIONAL LANGUAGE OF DELHI WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST 2 WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE STOCK EXCHANGES FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/ Offer Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and the Selling Shareholders, in consultation with the BRLMs, for reasons to be recorded in writing, extend the Bid / Offer Period for a minimum of three Working Days, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/ Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a public notice and also by indicating the change on the respective websites of the BRLMs and at the terminals of the members of the Syndicate and by intimation to the Self-Certified Syndicate Bankes ("**SCSBs**") and other Designated Intermediaries and Sponsor Bank(s), as applicable.

The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "**SCRR**"), read with Regulation 31 of the SEBI ICDR Regulations. The Offer is being made in accordance with Regulation 6(1) of the SEBI ICDR Regulations, through the Book Building Process wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("**QIBs**") (such portion referred to as "**QIB Portion**"), provided that our Company and the Selling Shareholders, in consultation with the BRLMs may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations (the "**Anchor Investor Portion**"), out of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("**Anchor Investor Allocation Price**"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (excluding the Anchor Investor Portion) (the "**Net QIB Portion**"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to all QIBs. Further, not less than 15% of the Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors out of which (a) one-third of such portion shall be reserved for applicants with application size of more than ₹200,000 and up to ₹1,000,000 ; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Investors and not less than 35% of the Offer shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. All potential Bidders (except Anchor Investors) are required to mandatorily use the Application Supported by Blocked Amount ("**ASBA**") process providing details of their respective ASBA accounts, and UPI ID in case of UPI Bidders, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank(s) under the UPI Mechanism, as applicable, to the extent of the respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For further details, see *'Offer Procedure'* on page 325 of the DRHP.

This public announcement is being made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with the SEBI on March 28, 2024. Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made public for comments, if any, for a period of at least 21 days from the date of such filing by hosting it on the website of the Company at www.ecosmobility.com, website of the SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e. BSE and NSE at www.bseindia.com and www.nseindia.com respectively and the websites of the Book Running Lead Managers ("**BRLMs**"), i.e. Equirus Capital Private Limited and IIFL Securities Limited at www.equirus.com and www.iiflcap.com, respectively. Our Company hereby invites members of the public to give their comments on the DRHP filed with SEBI, with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments to SEBI, the Company Secretary and Compliance Officer of our Company and/or the BRLMs at their respective addresses mentioned herein. All comments must be received by SEBI and/or our Company and/or the Company Secretary and Compliance Officer of our Company and/or the BRLMs on or before 5.00 p.m. on the 21st day from the aforesaid date of filing of the DRHP with SEBI.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares have not been recommended or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of this Draft Red Herring Prospectus. Specific attention of the investors is invited to *"Risk Factors"* on page 25 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be taken after the Red Herring Prospectus ("**RHP**") has been filed with the RoC and must be made solely on the basis of such RHP. The Equity Shares, when offered through the RHP, are proposed to be listed on the Stock Exchanges. For details of the share capital, capital structure of our Company, the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them, please see the section titled '*Capital Structure*' beginning on page 77 of the DRHP. The liability of members of our Company is limited. For details of the main objects of our Company as contained in the Memorandum of Association, please see the section titled '*History and Certain Corporate Matters*' on page 169 of the DRHP.

BOOK RUNNING LEAD MANAGERS		REGISTRAR TO THE OFFER
equirus	IIFL SECURITIES	LINK Intime
Equirus Capital Private Limited 12th Floor, C Wing, Marathon Futurex, N.M. Joshi Marg, Lower Parel, Mumbai – 400013, Maharashtra, India **Tel.:** +91 22 4332 0735 **E-mail:** ecos.ipo@equirus.com **Website:** www.equirus.com **Investor grievance e-mail:** investorsgrievance@equirus.com **Contact person:** Jenny Bagrecha/Sukant Goel **SEBI Registration Number:** INM000011286	**IIFL Securities Limited** 24th Floor, One Lodha Place, Senapati Bapat Marg Lower Parel (West), Mumbai 400013 Maharashtra, India **Tel:** +91 22 4646 4728 **E-Mail:** eco.ipo@iiflcap.com **Website:** www.iiflcap.com **Investor Grievance e-mail:** ig.ib@iiflcap.com **Contact person:** Pawan Jain/Yogesh Malpani **SEBI registration No:** INM000010940	**Link Intime India Private Limited** C 101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli (West), Maharashtra, India 400083 **Tel:** +91 81081 14949 **E-mail:** ecorentacar.ipo@linkintime.co.in **Website:** www.linkintime.co.in **Investor grievance e-mail:** ecorentacar.ipo@linkintime.co.in **Contact person:** Shanti Gopalkrishnan **SEBI Registration No.:** INR000004058

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For **ECOS (INDIA) MOBILITY & HOSPITALITY LIMITED**
On behalf of the Board of Directors
Sd/-
Shweta Bhardwaj
Company Secretary and Compliance Officer

Place: New Delhi
Date: March 29, 2024

ECOS (INDIA) MOBILITY & HOSPITALITY LIMITED is proposing, subject to, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated March 28, 2024 with the SEBI. The DRHP is available on the website of the Company at www.ecosmobility.com, SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com, respectively, and the BRLMs, i.e. Equirus Capital Private Limited and IIFL Securities Limited at www.equirus.com and www.iiflcap.com, respectively. Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section entitled "***Risk Factors***" of the RHP, when filed. Potential investors should not rely on the DRHP for making any investment decision.

This announcement does not constitute an invitation or offer of securities for sale in any jurisdiction. The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "**U.S. Securities Act**") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in "offshore transactions" as defined in, and in reliance on, Regulation S under the U.S. Securities Act and pursuant to the applicable laws of the jurisdictions where those offers and sales are made. There will be no public offering of the Equity Shares in the United States.

Adfactors

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.
INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL DISCLOSURES REQUIREMENTS) ("SEBI ICDR REGULATIONS"), 2018, AS AMENDED.

PUBLIC ANNOUNCEMENT

(Please scan this QR Code to view the DRHP)

VASUKI
GLOBAL INDUSTRIES LIMITED

VASUKI GLOBAL INDUSTRIES LIMITED

Our Company was incorporated under the Companies Act, 2013 as a private limited company under the name and style of 'Vasuki Trade Link Private Limited' pursuant a certificate of incorporation dated November 15, 2016 issued by the Registrar of Companies, Central Registration Centre. Subsequently, on account of our intention to diversify our business operations, pursuant to resolutions passed by our Board of Directors in their meeting held on September 15, 2023 and by our Shareholders in the annual general meeting held on September 30, 2023, the name of our Company was changed to 'Vasuki Global Industries Private Limited' and a fresh certificate of incorporation dated October 20, 2023 was issued by the RoC. Further, pursuant to resolutions passed by our Board of Directors in their meeting held on November 1, 2023 and by our Shareholders in the extra-ordinary general meeting held on November 9, 2023, our Company was converted into a public limited company, consequent to which its name was changed to 'Vasuki Global Industries Limited', and a fresh certificate of incorporation dated November 29, 2023, consequent to such conversion was issued by the RoC. For further details, including in relation to changes in name of our Company, see "History and Certain Corporate Matters" on page 180.

Registered Office: Nakshatra Heights Office No. 501, Opp. Telephone Ex. 150ft Road, Rajkot – 360 007, Gujarat, India; **Telephone:** +91 281 257 7298; **E-mail:** info@vasukigroup.com
Contact Person: Manoj Harshadrai Lotia, Company Secretary and Compliance Officer; **Telephone:** +91 991 367 2288; **E-mail:** cs@vasukigroup.com
Corporate Identity Number: U51909GJ2016PLC094381

PROMOTERS OF THE COMPANY: BANKIM KANTILAL MEHTA AND HARSHMA BANKIMBHAI MEHTA

INITIAL PUBLIC OFFERING OF UP TO 14,000,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ [●] MILLION ("ISSUE"). THE ISSUE SHALL CONSTITUTE [●]% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGER, AND WILL BE ADVERTISED IN ALL EDITIONS OF [●] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER), ALL EDITIONS OF [●] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER) AND [●] EDITIONS OF [●] (A WIDELY CIRCULATED GUJARATI DAILY NEWSPAPER, GUJARATI BEING THE REGIONAL LANGUAGE OF GUJARAT WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE LIMITED ("BSE") AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE", TOGETHER WITH BSE, THE "STOCK EXCHANGES") FOR UPLOADING ON THEIR RESPECTIVE WEBSITES.

In case of any revision to the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/ Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company, in consultation with Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding a total of 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the Book Running Lead Manager and at the terminals of the Syndicate Member(s) and by intimation to the Designated Intermediaries and the Sponsor Bank(s).

This is an Issue in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (**"SCRR"**), read with Regulation 31 of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the **"SEBI ICDR Regulations"**). The Issue is being made through the Book Building Process in terms of Regulation 6(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers (**"QIBs"**) (the **"QIB Portion"**), provided that our Company, in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors, and the basis of such allocation will be on a discretionary basis by our Company, in consultation with the BRLM, in accordance with the SEBI ICDR Regulations (the **"Anchor Investor Portion"**), out of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from the domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors (**"Anchor Investor Allocation Price"**), in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (other than the Anchor Investor Portion) (the **"Net QIB Portion"**). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15% of the Issue shall be available for allocation to NIIs (**"Non-Institutional Category"**) of which one-third of the Non-Institutional Category shall be available for allocation to Bidders with an application size of more than ₹0.20 million and up to ₹1.00 million and two-thirds of the Non-Institutional Category shall be available for allocation to Bidders with an application size of more than ₹1.00 million and under-subscription in either of these two sub-categories of Non-Institutional Category may be allocated to Bidders in the other sub-category of Non-Institutional Category in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. Further, not less than 35% of the Issue shall be available for allocation to RIIs (**"Retail Category"**), in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) shall mandatorily participate in this Issue only through the Application Supported by Blocked Amount (**"ASBA"**) process and shall provide details of their respective bank account (including UPI ID (defined hereinafter) in case of UPI Bidders (defined hereinafter), if applicable, in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks (**"SCSBs"**) or by Sponsor Bank(s) under the UPI Mechanism, as applicable to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" on page 357 of the Draft Red Herring Prospectus.

This public announcement is being made in compliance with the provisions of regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory and requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP dated March 28, 2024 with the Securities and Exchange Board of India (**"SEBI"**).

Pursuant to Regulation 26(1) of SEBI ICDR Regulations, the DRHP filed with SEBI shall be made public for comments, if any, for a period of at least 21 (twenty one) days from the date of such filing, by hosting it on the websites of SEBI at www.sebi.gov