

Terms and Conditions for Investor Awareness Anthem Submission Competition

1. General Conditions

- i. This document outlines the terms, rules, and conditions (together referred to as “**Rule(s)**”) for participating in the Investor Awareness Anthem Submission Competition (hereinafter “**Competition**”) conducted by National Stock Exchange India Ltd. (hereinafter “**NSEIL**”). By submitting their entry, Participants (defined below) agree to be bound by these terms and conditions.
- ii. NSEIL reserves the right to cancel or amend all or any part of the Competition and/or the Rules contained herein without notice or in event of insufficient entries. Any changes to the Rules contained herein, or cancellation of the Competition, will be posted on the NSEIL’s website ([Investor Educational material \(nseindia.com\)](http://Investor_Educational_material_(nseindia.com))). It is the responsibility of Participants to keep themselves informed as to any update on the Competition.
- iii. Any decision of NSEIL with respect to Rules, processes adopted or results announced or any decisions in relation to the Competition or any other matter relating to the Competition shall be final and unchallengeable, and no correspondence or discussion shall be entered into, comment issued, or reason given in respect of the same.
- iv. NSEIL is not responsible for lost, delayed, or misdirected entries due to technical errors or network issues. Further, the Competition will be organized/conducted by NSEIL on the best effort basis.
- v. NSEIL reserves the right to not select anybody as the winner of this Competition if the entries received are not up to NSEIL’s standard.

2. Eligibility

- i. Participants must be an Indian citizen and at least 18 years of age or older at the time of entry (“**Participants**”/ “**You**”/ “**Your**”).
- ii. The competition is open to individuals.
- iii. Employees of the organizing company/NSEIL, its affiliates, and their immediate family members are not eligible to participate. NSEIL reserves the right to disqualify any person that it knows is, or has reasonable grounds to believe is, ineligible for the Competition as a result of this Rule.
- iv. Only one entry per individual is allowed. The email id, mobile and name used for making the entry should be unique. Multiple entries will result in disqualification.
- v. By entering the Competition, Participants hereby warrant that all information submitted by them in their entry is true, accurate and complete in every respect. NSEIL reserves the right to verify any information contained in your entry and/or your eligibility to enter the Competition.
- vi. NSEIL reserves the right in its absolute discretion to disqualify any Participant if it has reasonable grounds to believe that a Participant has breached any of the Rules contained herein, any applicable law (including copyright law) or has otherwise infringed the intellectual property of any other person. Each Participant acknowledges and agrees that any failure to comply with the Rules herein could lead to NSEIL disqualifying that person, without NSEIL giving any reason for such disqualification or granting any opportunity for challenge.

3. Submission Requirements

- i. The submitted anthem must align with the theme “Soch Kar, Samajh Kar, Invest Kar” and incorporate key investor awareness messages (e.g., starting early, disciplined investing, long-term focus, avoiding rumours, informed decisions, and dealing with registered intermediaries).
- ii. The anthem must be an original work and created specifically for this Competition.
- iii. The anthem must be in Hindi or English with lyrics and a musical score.
- iv. The submission must be accompanied by a brief explanation (up to 400 words) detailing the theme, inspiration, and key messages conveyed in the anthem.
- v. The deadline for submission is **25th October 2024**. Late entries will not be accepted under any circumstances.
- vi. NSEIL accepts no responsibility for the return of any entry (s).

4. Submission Process

- i. All entries must be submitted through the designated online platform <https://forms.office.com/r/khzkamPpdQ>
- ii. Participant must submit the following details: (i) title of the anthem; (ii) name of the Participant; (iii) email address; (iv) contact information and (v) date of birth .
- iii. Incomplete entries will be disqualified.

5. Intellectual Property Rights

- i. By entering this competition, participants represent, confirm and undertake that the submission is their original work and does not infringe upon any third-party copyrights, trademarks, or any other intellectual property rights. NSEIL shall have the right to take appropriate action in the event of any breach of representation or misrepresentation made with regard to the work/anthem submitted by the Participant.
- ii. Participants agree to assign all intellectual property rights in the anthem, including copyright, to the organizing company upon submission.
- iii. The organizing company reserves the right to use, edit, publish, or reproduce the submitted anthem for marketing, advertising, or promotional purposes without any further consent, approval, or payment to the participants.
- iv. Participants confirm to acknowledge and accept that NSEIL owns any and all rights including but not limited to intellectual property rights (subsisting or otherwise), goodwill and further any and all proceeds generated in relation to the said Investor Anthem (if any).

6. Judging Criteria

- i. The anthems will be judged by a panel of experts selected by NSEIL.
- ii. Judging will be based on:
 - a) Theme Relevance & Originality (40%)
 - b) Creativity (20%)
 - c) Catchiness (10%)
 - d) Appeal (10%)
 - e) Clarity of Message (20%)

- iii. The decision of the judging panel is final and binding. No correspondence or discussion regarding the decision will be entertained.

7. Prizes

- i. Prize awarded by NSEIL to the winners (“Prize Winner(s)”) will be as following :
 - a. **Maximum 35 winners can be declared.**
 - b. **First Prize:** Rs.10,000/-[ONDC Vouchers].
 - c. **Second Prize:** Rs.7,000/- [ONDC Vouchers].
 - d. **Third Prize:** Rs. 4,000/-[ONDC Vouchers].
 - e. **Remaining Winners:** The remaining winners will receive an equal prize amount of Rs. 2,500/-[ONDC Vouchers].
- ii. No claim with regard to redemption of ONDC coupon shall lie against NSEIL and the same shall be governed by the relevant policy applicable to such coupon(s).
- iii. Prizes are non-transferable and cannot be exchanged for cash or other alternatives.
- iv. Prize-winners will be selected and notified on NSEIL’s social media platforms.
- v. NSEIL reserves the right to substitute prizes of equal or greater value at any time without any prior notice.

8. Use of Personal Information

- i. By entering the competition, Participants agree to the collection and use of their personal information (e.g., name, email, phone number) for the purpose of administering the competition.
- ii. NSEIL may use the participant’s name, likeness, and entry for promotional and marketing purposes in connection with the competition without compensation.
- iii. All Prize-winner(s) unconditionally agree (as a condition of accepting any prize) to: (a) the use of their name, one or more photographs of themselves and disclosure of their place of residence ; and (b) co-operate with or participate in any other reasonable post-Competition publicity.

9. Disqualification

The organizing company reserves the right to disqualify any entry that:

- i. Is incomplete or does not comply with the submission guidelines.
- ii. Is plagiarized or infringes on third-party intellectual property.
- iii. Contains inappropriate, offensive, or defamatory content.
- iv. Was submitted with fraudulent information (such as false identity).

10. Liability

- i. By entering the competition, Participants agree to release and hold harmless NSEIL, its affiliates, directors, employees, and agents from any and all liability, claims, or

damages arising out of their participation in the competition or the use of the submitted anthem.

- ii. NSEIL reserves the right to seek damages from any Participant to the fullest extent permitted by law should an attempt be made by such Participant to deliberately damage or undermine the legitimate operation of the Competition and/or NSEIL's web-site.
- iii. NSEIL assumes no responsibility for any technical malfunction, loss of data, or other problems that may occur during the submission process.
- iv. NSEIL will not accept any responsibility for entries that are lost, are late or incomplete or have not been transmitted due to computer error or any other error. Please note that proof of submission of the entry is not proof of receipt of the same.
- v. The Party irrevocably and unconditionally undertake the following by submitting their entries for the purpose of participating in the Competition:

In consideration of participation by the Participant and without any further consideration and/or acknowledgment from NSEIL whatsoever and howsoever, I hereby expressly irrevocably grant NSEIL and its agents, directors, employees, licensees, representatives and assigns absolute release from any claims/liability that I may have whether at present and/or in future with regard to any and all intellectual property rights or other civil rights including but not limited to those grounded upon invasion of privacy, defamation, rights of publicity, image rights or personality rights and/or any other cause of action (whether directly or indirectly) arising out of any usage by NSEIL and/or its representatives, employees, vendors or such appointed third-parties in relation to the production, marketing, publication, distribution, broadcast or exhibition of the submitted anthem, in part and/or in full and further in whatever form and manner at the discretion of NSEIL.

11. Governing Law

- i. The competition and these terms and conditions shall be governed by and construed in accordance with the laws of India. Any disputes arising in connection with this competition shall be subject to the exclusive jurisdiction of the courts in Mumbai. All disputes/legal complaints are subject to the jurisdiction of Mumbai only. Expenses incurred for this purpose will be borne by the parties themselves.

12. Acceptance of Terms

- i. By participating in the Competition, participants acknowledge that they have read, understood, and agree to these terms and conditions in their entirety. They hereby undertake to further abide by the Rules, terms and conditions contained herein.