FINANCIAL EXPRESS



OR Code to view the DRHP)

(This is a public announcement for information purposes only and is not a Prospectus announcement) (This does not constitute an invitation or offer to acquire, purchase or subscribe to securities. Not for publication or distribution, directly or indirectly outside India.) Initial Public Offering of Equity Shares on the EMERGE Platform of National Stock Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended.

PUBLIC ANNOUNCEMENT



RAJPUTANA INDUSTRIES LIMITED

Our Company was originally incorporated as a Private Limited Company in the name of "Rajputana Industries Private Limited" under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated June 13, 2011, issued by the RoC, Rajasthan, bearing Corporate Identification Number U31909RJ2011PTC035485. Subsequently, our company was converted into Public Limited Company vide shareholders resolution passed at the Extra-Ordinary General Meeting held on April 21, 2023 and name of company was changed to "Raiputana Industries Limited" pursuant to issuance of Fresh Certification of Incorporation dated May 04, 2023 by Registrar of Companies, Jaipur bearing Corporate Identification Number U31909RJ2011PLC035485. For details of Incorporation, Change of Name and Registered Office of our company, please refer to chapter titled "Our History and Certain Other Corporate Matters" beginning on page 169. Registered & Corporate Office: F-269-B, Road No. 13, VKIA, Jaipur Rajasthan 302013 India | Tel No: +91 9588841031| Email: cs@rajputanaindustries.com| Website: www.rajputanaindustries.com Contact Person: Sonal Jain, Company Secretary and Compliance Officer | CIN: U31909RJ2011PLC035485

NOTICE TO INVESTORS ("NOTICE")

INITIAL PUBLIC OFFER OF UPTO 68,85,000* EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF RAJPUTANA INDUSTRIES LIMITED ("OUR COMPANY" OR "COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE), AGGREGATING UPTO ₹ [•] LAKHS** ("THE ISSUE"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,60,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS (CONSTITUTING UP TO [•]% OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY THE MARKET MAKER ("MARKET MAKER RESERVATION PORTION") UP TO 30,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES ("THE EMPLOYEE RESERVATION PORTION") AND UP TO 3,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [♠] LAKHS (CONSTITUTING UP TO [♠] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY THE SHERA ENERGY LIMITED SHAREHOLDERS ("THE SHERA ENERGY LIMITED SHAREHOLDERS RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE AND THE NET ISSUE WILL CONSTITUTE [•] % AND [•] % RESPECTIVELY OF THE FULLY DILUTED POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. Potential bidders may note the following:

The Company, in consultation with the BRLM has undertaken the Pre-IPO Placement of 6,00,000 Equity Shares at an Issue Price of ₹ 38/- per Equity Share) for an amount aggregating to ₹ 228.00 Lakhs, by way of a private placement in accordance with Section 42 and 62 of the Companies Act, 2013 read with Companies (Prospectus and Allotment of Securities) Rules, 2014 and Companies (Share Capital and Debentures) Rule 2014, each as amended. The Pre-IPO Placement has been undertaken pursual to the approval by the Board and Shareholders in their meeting held on July 10, 2024 and July 11, 2024 respectively.

The Company has allotted Equity Shares in the Pre-IPO Placement pursuant to the resolution passed by the Board in its meeting held on July 19, 2024, in the manner set forth below:

DATE OF ALLOTMENT	NAME OF THE ALLOTTEE	NUMBER OF EQUITY SHARES ALLOTTED	ISSUE PRICE PER EQUITY SHARE	TOTAL CONSIDERATION (IN LAKHS)
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	GOVINDAM NON FERROUS PRIVATE LIMITED	39000		14.82
	KESHAV ELECTRICALS PRIVATE LIMITED	36000		13.68
	VINEET KUMAR JAGWAYAN	30000		11.40
	RASHMI JAIN	30000		11.40
	MOMENTUM BIOTECH PRIVATE LIMITED	27000		10.26
	RADHIKA GOYAL	21000		7.98
	PRIYANKA GOYAL	21000		7.98
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UUV 40, 2024	SUMAN KARNANI	9000		3.42
JULY 19, 2024	MOHIT KARNANI	9000	38/-	3.42
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	ASHISH JAIN	3000		1.14
	GAURAV MEHTA	3000		1.14
	ANKITA CHOUDHARY	3000		1.14

The abovementioned allottees are not, in any manner, connected with the Company, the Promoters, the Promoter Group, the Directors, the Key Managerial Personnel, the Group Companies and their directors and KMPs.

This advertisement is issued in accordance with SEBI's correspondence dated July 04, 2023. **BOOK RUNNING LEAD MANAGER** REGISTRAR TO THE ISSUE

HOLANI CONSULTANTS PRIVATE LIMITED

401-405 & 416-418, 4th Floor, Soni Paris Point, Jai Singh Highway, Bani Park, Jaipur - 302016 Tel No.: +91 0141-2203996 Email: ipo@holaniconsultants.co.in Website: www.holaniconsultants.co.in Contact Person: Mrs. Paval Jain

SEBI Registration No.: INM000012467 Investor Grievance E-mail: complaints.redressal@holaniconsultants.co.in

BIGSHARE SERVICES PRIVATE LIMITED

Office No. S-2, 6th Floor, Pinnacle Business Park, Mahakali Caves Road, Next to Ahura Centre, Andheri (East), Mumbai - 400093 Tel: +91 022-6263 8200 Fax: +91 022-6263 8299

Website: www.bigshareonline.com Email: ipo@bigshareonline.com Contact Person: Mr. Babu Rapheal C. SEBI Registration Number: INR000001385

Investor Grievance ID: investor@bigshareonline.com

Compliance Officer in case of any pre or post-Issue related problems, such as non-receipt of letters of Allotment, non-credit of allotted Equity

Investors can contact the Registrar to the Issue or Company Secretary and

COMPLIANCE OFFICER

Sonal Jain F-269-B, Road No. 13, VKIA, Jaipur Rajasthan 302013 India Tel: +91 - 9588841031 Email: cs@rajputanaindustries.com

Shares in the respective beneficiary account, non-receipt of refund orders, non-receipt of funds by electronic mode and unblocking of funds. For all Issue related queries and for redressal of complaints, investors may also write to BRLM.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in DRHP.

For Rajputana Industries Limited On behalf of the Board of Directors

228.00

Shivani Sheikh Managing Director

Disclaimer: Raiputana Industries Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an Initial Public Issue of its Equity Shares and will file the RHP with the RoC. The DRHP is

available on the website of NSE Ltd at www.nseindia.com and is available on the website of Holani Consultants Private Limited at www.holaniconsultants.co.in The potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same. refer to the Section titled "Risk Factors" on page 30 of the DRHP. Potential investors should not rely on the DRHP filed with the NSE for making any investment decision. The Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended ("U.S. Securities Act"), and may not be issued or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration

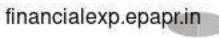
requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being issued and sold outside the United States in offshore transactions in reliance on Regulation under the U.S. Securities Act and applicable laws of the jurisdictions where such issues and sales occur. There will be no public issuing in the United States.



Place: Jaipur Date: 19.07.2024

TOTAL







6,00,000







जनसता

20 जुलाई, 2024





QR Code to view the DRHP

Initial Public Offering of Equity Shares on the EMERGE Platform of National Stock Exchange of India Limited in compliance with Chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended.



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	KAPIL JAIN	6000	 	2.28
	PROSPERITY CATALYST (OPC) PRIVATE LIMITED	6000	 	2.28
	NILESH RAMESH BHATTAD	6000	 	2.28
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	CHITTORGARH INFOTECH LIMITED	6000	 	2.28
	VISHAKA KARNANI	6000	 	2.28
	ASHISH JAIN	3000	 	1.14
	GAURAV MEHTA	3000	 	1.14
	ANKITA CHOUDHARY	3000	-	1.14
TOTAL		0.00.000	⊢ ⊢	000.00

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BOOK RUNNING LEAD MANAGER REGISTRAR TO THE ISSUE COMPLIANCE OFFICER Sonal Jain F-269-B, Road No. 13, VKIA, Jaipur Rajasthan 302013 India Tel: +91 - 9588841031 Email: cs@rajputanaindustries.com HOLANI CONSULTANTS PRIVATE LIMITED **BIGSHARE SERVICES PRIVATE LIMITED** Office No. S-2, 6th Floor, Pinnacle Business Park, Mahakali Caves Road, Investors can contact the Registrar to the Issue or Company Secretary and 401-405 & 416-418, 4th Floor, Soni Paris Point, Jai Singh Highway, Bani Park, Jaipur – 302016 Next to Ahura Centre, Andheri (East), Mumbai – 400093 Compliance Officer in case of any pre or post-Issue related problems, Tel No.: +91 0141-2203996 **Tel:** +91 022-6263 8200 such as non-receipt of letters of Allotment, non-credit of allotted Equity Fax: +91 022-6263 8299 Email: ipo@holaniconsultants.co.in Shares in the respective beneficiary account, non-receipt of refund Website: www.holaniconsultants.co.in Website: www.bigshareonline.com orders, non-receipt of funds by electronic mode and unblocking of funds. Contact Person: Mrs. Payal Jain Email: ipo@bigshareonline.com For all Issue related queries and for redressal of complaints, investors SEBI Registration No.: INM000012467 Investor Grievance ID: investor@bigshareonline.com

Contact Person: Mr. Babu Rapheal C.

SEBI Registration Number: INR000001385

6,00,000

may also write to BRLM.

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Investor Grievance E-mail:

complaints.redressal@holaniconsultants.co.in

TOTAL

Place: Jaipur

Date: 19.07.2024

For Rajputana Industries Limited On behalf of the Board of Directors

228.00

Shivani Sheikh **Managing Director**

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The abovementioned allottees are not, in any manner, connected with the Company, the Promoters, the Promoter Group, the Directors, the Key Managerial Personnel, the Group Companies and their directors and KMPs. This advertisement is issued in accordance with SEBI's correspondence dated **July 04, 2023**.

REGISTRAR TO THE ISSUE COMPLIANCE OFFICER BOOK RUNNING LEAD MANAGER Sonal Jain F-269-B, Road No. 13, VKIA, Jaipur Rajasthan 302013 India Tel: +91 - 9588841031 Email: cs@rajputanaindustries.com HOLANI CONSULTANTS PRIVATE LIMITED **BIGSHARE SERVICES PRIVATE LIMITED** Investors can contact the Registrar to the Issue or Company Secretary and 401-405 & 416-418, 4th Floor, Soni Paris Point, Jai Singh Highway, Office No. S-2, 6th Floor, Pinnacle Business Park, Mahakali Caves Road, Bani Park, Jaipur - 302016 Next to Ahura Centre, Andheri (East), Mumbai - 400093 Compliance Officer in case of any pre or post-Issue related problems, Tel No .: +91 0141-2203996 Tel: +91 022-6263 8200 such as non-receipt of letters of Allotment, non-credit of allotted Equity Email: ipo@holaniconsultants.co.in Fax: +91 022-6263 8299 Shares in the respective beneficiary account, non-receipt of refund Website: www.holaniconsultants.co.in Website: www.bigshareonline.com orders, non-receipt of funds by electronic mode and unblocking of funds. Contact Person: Mrs. Payal Jain Email: ipo@bigshareonline.com SEBI Registration No.: INM000012467 Investor Grievance ID: investor@bigshareonline.com For all Issue related queries and for redressal of complaints, investors Investor Grievance E-mail: Contact Person: Mr. Babu Rapheal C. may also write to BRLM. SEBI Registration Number: INR000001385 complaints.redressal@holaniconsultants.co.in

6,00,000

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in DRHP.

For Rajputana Industries Limited On behalf of the Board of Directors

228.00

Shivani Sheikh Managing Director

Managing Director

Disclaimer: Rajputana Industries Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an Initial Public Issue of its Equity Shares and will file the RHP with the RoC. The DRHP is available on the website of NSE Ltd at www.nseindia.com and is available on the website of Holani Consultants Private Limited at www.holaniconsultants.co.in The potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, refer to the Section titled "Risk Factors" on page 30 of the DRHP. Potential investors should not rely on the DRHP filed with the NSE for making any investment decision.

The Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended ("U.S. Securities Act"), and may not be issued or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being issued and sold outside the United States in offshore transactions in reliance on Regulation under the U.S. Securities Act and applicable laws of the jurisdictions where such issues and sales occur. There will be no public issuing in the United States.

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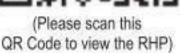
THURSDAY, JULY 25, 2024

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(This is a public announcement for information purposes only and is not a Prospectus announcement) (This does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Not for publication or distribution, directly or indirectly outside India.)

RAJPUTANA INDUSTRIES LIMITED

Our Company was originally incorporated as "Rajputana Industries Private Limited" at Jaipur as a private limited company under the Companies Act, 1956, pursuant to a certificate of incorporation dated June 13, 2011, issued by the RoC, Rajasthan. Subsequently, our Company was converted into a public limited company under the Companies Act, 2013, pursuant to the approval accorded by our Shareholders at their extra-ordinary general meeting held on April 21, 2023. Consequently, the name of our Company was changed to "Rajputana Industries Limited" and a fresh certificate of incorporation consequent upon conversion from a private limited company to a public limited company was issued to our Company by the RoC, Jaipur on May 04, 2023 and Corporate Identification Number is U31909RJ2011PLC035485. The registered office of our company is situated at F-269-B, Road No. 13, VKIA, Jaipur Rajasthan 302013. For details of Incorporation, Change of Name and Registered Office of our Company, see the chapter titled "Our History and Certain Other Corporate Matters" beginning on page 173 of the Red Herring Prospectus.

> Registered and Corporate Office: F-269-B, Road No. 13, VKIA, Jaipur Rajasthan 302013 India. | Tel No: +91 9588841031| Email: cs@rajputanaindustries.com/ Website: www.rajputanaindustries.com/ Contact Person: Sonal Jain, Company Secretary and Compliance Officer | CIN: U31909RJ2011PLC035485

PROMOTERS OF THE COMPANY: SHERA ENERGY LIMITED, ISHA INFRAPOWER PRIVATE LIMITED, MR. SHEIKH NASEEM AND MRS. SHIVANI SHEIKH

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 62,85,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF RAJPUTANA INDUSTRIES LIMITED ("OUR COMPANY" OR "COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹[•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹[•] PER EQUITY SHARE), AGGREGATING UPTO ₹[•] LAKHS ("THE ISSUE"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,60,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY THE MARKET MAKER ("MARKET MAKER RESERVATION PORTION"), UP TO 30,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS (CONSTITUTING UP TO [•] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES ("THE EMPLOYEE RESERVATION PORTION") AND UP TO 3,00,000 EQUITY SHARES AGGREGATING UP TO ₹[•] LAKHS (CONSTITUTING UP TO [•] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY THE SHERA ENERGY LIMITED SHAREHOLDERS ("THE SHERA ENERGY LIMITED SHAREHOLDERS RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION, THE EMPLOYEE RESERVATION PORTION AND THE SHERA ENERGY LIMITED SHAREHOLDERS RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [•] % AND [•] % RESPECTIVELY OF THE FULLY DILUTED POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

QIB Category: Not More Than 50.00% of the Net Issue

Retail Category: Not Less Than 35.00% of the Net Issue Non-Institutional Investor Category: Not less than 15.00% of the Net Issue Market Maker Reservation Category: Up to 3,60,000 Equity Shares aggregating up to ₹ [•] Lakhs Employee Reservation Category: Up to 30,000 Equity Shares aggregating up to ₹ [•] Lakhs Shera Energy Limited Shareholders Reservation Category: Up to 3,00,000 Equity Shares aggregating up to ₹ [•] Lakhs

Listing: The Equity Shares of our Company Issued through this Red Herring Prospectus are proposed to be listed on the EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE"), in terms of the Chapter IX of the SEBI ICDR Regulations, 2018, as amended from time to time. Our Company has received In-Principal approval letter dated July 08, 2024, from National Stock Exchange of India Limited for using its name in the Issue documents for listing of our shares on the EMERGE Platform of National Stock Exchange of India Limited shall be the Designated Stock Exchange. A signed copy of the Red Herring Prospectus and the Prospectus and the Prospectus up to the Bid / Issue

Closing Date, see "Material Contracts and Documents for Inspection" on page 402 of the Red Herring Prospectus. Disclaimer Clause of the SEBI: Since the Issue is being made in Chapter IX of the SEBI ICDR Regulation 2018, a copy of the Red Herring Prospectus which was filed with SEBI. Hence, there is no such specific disclaimer clause of SEBI. However, Investors may refer to the entire "Disclaimer Clause of SEBI" on page 318 of the RHP.

Disclaimer Clause of the NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the RHP has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the RHP. The investors are advised to refer to page 320. of the RHP for the full text of the "Disclaimer Clause of the NSE"

PRICE BAND: ₹ 36/- TO ₹ 38/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH

THE FLOOR PRICE IS 3.60 TIMES OF THE FACE VALUE OF EQUITY SHARES AND THE CAP PRICE IS 3.80 TIMES OF THE FACE VALUE OF EQUITY SHARES.

BIDS CAN BE MADE FOR A MINIMUM OF 3000 EQUITY SHARES AND IN MULTIPLES OF 3000 EQUITY SHARES THEREAFTER

ASBA below. Mandatory in Public Issues. No Cheque will be accepted.

Now Available in ASBA for

Retail Individual Investors

ASBA*

*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. ASBA has to be availed by all the investors except anchor investors. UPI may be availed by Retail Individual Investors. For

details on the ASBA and UPI process, please refer to the details given in ASBA form and Abridged Prospectus and also please refer General Information Document. ASBA bid-cum Application forms can be obtained from Designated Branches of SCSBs, the list of banks that are available on website of SEBI at www.sebi.gov.in and website of Stock Exchange at www.nseindia.com. List of Banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. HDFC Bank Limited has been appointed as the Sponsor Bank to the Issue in accordance to SEBI circular dated November 01, 2018 and April 03, 2019.

RISK TO INVESTORS

The Average Cost of Acquisition of Equity Shares held by the Promoters is:

Simple, Safe, Smart way of Application!!!

S. No.	Name of the Shareholder	Category	Average Cost of Acquisition per equity share
1.	Shera Energy Limited	Promoter	13.07
2.	Isha Infrapower Private Limited	Promoter	NIL
3.	Shivani Sheikh	Promoter	10.00
4.	Sheikh Naseem	Promoter	NIL

and the Issue Price at the upper end of the Price Band is Rs. 38/- Per Equity Share.

- The Merchant Banker associated with the Issue has handled 9 public issues in the past three years out of which 2 Issue closed below the Issue Price on
- The Price/Earnings Ratio based on Diluted EPS for Fiscal 2024 for the Company at upper end of the Price Band is 11.37.
- Weighted average Return on Net worth for Fiscal 2024, 2023 and 2022 is 14.20 %.
- The weighted average cost of acquisition of all Equity Shares transacted in the last Eighteen Months and three years from the date of RHP is as give below:

Type of transactions	Weighted Average Cost of Acquisition (₹ Per Equity Shares)	Floor price (i.e. Rs. 36)	Cap price (i.e. Rs. 38)	
WACA of Primary Issuance (except for bonus issue)	52.67	0.68 times	0.72 times	
WACA of secondary transactions in last 3 years	61.00	0.59 times	0.62 times	

BASIS FOR ISSUE PRICE

Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilization of the proceeds of the Fresh Issue as per the disclosure made in the Objects of the Issue Section, whichever is later or for such other duration as may be required under the SEBI ICDR Regulations.

Explanation for KPI metrics

KPI	Explanations
Revenue from Operations (₹ in Lakhs)	Revenue from Operations is used by our management to track the revenue profile of the business and in turn helps assess the overall financial performance of our Company and size of our business.
Growth in Revenue from Operations	Growth in Revenue from Operations provides information regarding the growth of our business for the respective year.
Gross Profit (₹in Lakhs)	Gross Profit provides information regarding the profits from sale of products by our Company.
Gross Profit Margin (%)	Gross Profit Margin is an indicator of the profitability on sale of products by our Company.
EBITDA(₹in Lakhs)	EBITDA provides information regarding the operational efficiency of the business.
EBITDA Margin (%)	EBITDA Margin is an indicator of the operational profitability and financial performance of our business.
ProfitAfter Tax (₹ in Lakhs)	Profit after tax provides information regarding the overall profitability of the business.
PAT Margin (%)	PAT Margin is an indicator of the overall profitability and financial performance of our business.
ROE (%)	RoE provides how efficiently our Company generates profits from shareholders' funds.
ROCE(%)	ROCE provides how efficiently our Company generates earnings from the capital employed in the business.
Net Fixed Asset Turnover (In Times)	Net Fixed Asset turnover ratio is indicator of the efficiency with which our Company is able to leverage its assets to generate revenue from operations.
Net Working Capital Days	Net working capital days indicates the working capital requirements of our Company in relation to revenue generated from operations.
Operating Cash Flows (₹ in Lakhs)	Operating cash flows provides how efficiently our company generates cash through its core business activities.
Total Quantity Sold (In Kg)	This metric represents the total volume sold by the company during last three financial years according to its various products offerings
Revenue Generated through Our product Offerings (In lakhs)	This metric represents the total revenue generated by the sale of different products offered by the company
Average sale price per Kg sold	Average Sale price represents the average sale price of the product sold
Number of Customers served during the year	This metrics is helpful in understanding the number of customers served by the company during the year

Financial KPIs of our Company

......

Particulars	For the Year ended on March 31						
	2024	2023	2022				
Revenue from Operations ⁽¹⁾ (₹ in Lakhs)	32,650.56	25,466.50	24,435.08				
Growth in Revenue from Operations [△] (%)	28.21%	4.22%	31.92%				
Gross Profit [□] (₹ in Lakhs)	2,196.69	1,495.31	1,417.80				
Gross Profit Margin (%) 165	6.73%	5.87%	5.80%				
EBITDA [®] (₹in Lakhs)	1,815.78	1,240.88	1,187.47				
EBITDAMargin (%)	5.56%	4.87%	4.86%				
ProfitAfter Tax ⁽⁷⁾ (₹ in Lakhs)	512.64	309.67	263.77				
PAT Margin (%) ®	1.57%	1.22%	1.08%				
ROE (%)	17.09%	13.90%	16.70%				
ROCE (10) (%)	30.28%	22.67%	27.35%				
Net Fixed Asset Turnover (In Times) **	7.32	5.98	5.70				
Net Working Capital Days (12)	9	9	(9)				
Operating Cash Flows (₹ in Lakhs)	1,754.98	(338.23)	881.96				

Pursuant to the certificate dated July 16, 2024, from our Peer Review Auditor M/S Keyur Shah & Co. Chartered Accountants.

- Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements.
- Growth in Revenue from Operations (%) is calculated as a percentage of Revenue from Operations of the relevant year minus Revenue from Operations of the preceding year, divided by Revenue from Operations of the preceding year.
- Gross Profit is calculated as Revenue from Operations less Cost of Materials consumed, Changes in inventories of finished goods, Direct Expenses, Wages and other
- (4) Gross Profit Margin (%) is calculated as Gross Profit divided by Revenue from Operations.

*Application Supported by Block Amount is a better way of applying to issues by simply blocking the fund in the bank account. For details, check section on

- (5) EBITDA is calculated as profit for the year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Finance costs and depreciation and amortization expenses.
- EBITDA Margin (%) is calculated as EBITDA divided by Revenue from Operations. (7) Profit After Tax Means Profits for the year as appearing in the Restated Financial Statements.
- PAT Margin (%) is calculated as Profits for the year as a percentage of Revenue from Operations.
- ROE (Return on Equity) (%) is calculated as net profit after tax (PAT) for the year divided by Average Shareholder Equity. (10) ROCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by capital employed.
- (11) Net Fixed Asset Turnover is calculated as Net Turnover divided by Fixed Assets which consists of property, plant and equipment, Intangible Assets and capital work-in-
- (12) Net Working Capital Days is calculated as working capital (current assets minus current liabilities) as at the end of the year divided by revenue from operations
- multiplied by number of days in a year.
- (13) Operating cash flows means net cash generated from operating activities as mentioned in the Restated Financial Statements.

Operational KPIs of the Company

Particulars	March 31, 2024	March 31, 2023	March 31, 2022
Total Quantity Sold (In Kg)			
Aluminium Products	22,01,160.70	19,30,050.00	18,07,405.32
Brass Products and Alloy Metal Products	21,21,353.38	11,49,790.00	10,83,050.24
Copper Products	22,71,365.92	19,02,700.00	19,12,098.01
Revenue Generated through Our product Offerings (In lakhs)			
Aluminium Products	5,318.54	4,787.57	4,523.51
Brass Products and Alloy Metal Products	11,500.16	5,843.59	5,290.96
Copper Products	15,144.16	14,108.14	14,111.61
Average sale price per Kg sold			
Aluminium Products	242	248	250
Brass Products and Alloy Metal Products	714	508	489
Copper Products	506	741	738
Number of Customers served during the year	120	29	33

*Pursuant to the certificate dated July 16, 2024, from our Peer Review Auditor M/s Keyur Shah & Co. Chartered Accountants

Set forth below are the details of comparison of key performance of indicators with our listed industry peers:

Comparison of financial KPIs of our Company and our listed peers:

While our listed peers (mentioned below), like us, operate in the Non ferrous metal industry and may have similar offerings or end use applications, our business may be different in terms of differing business models, different product verticals serviced or focus areas or different geographical presence. (Amount in Lakhs)

	Rajputana Industries Limited			Nupur Recyclers Limited			Baheti Recycling Limited			
Particulars	For the Y	For the Year ended on March 31			For the Year ended on March 31			For the Year ended on March 31		
	2024	2023	2022	2024	2023	2022	2024	2023	2022	
Revenue from Operations "(₹in Lakhs)	32,650.56	25,466.5	24,435.08	18,081.81	9,884.76	15,904.81	42,934.29	35,996.29	24,839.76	
Growth in Revenue from Operations™ (%)	28.21%	4.22%	31.92%	82.93%	-37.85%	53.03%	19.27%	44.91%	94.85%	
Gross Profit [®] (₹ in Lakhs)	2,196.69	1,495.31	1,417.80	718.79	1,046.77	2,606.04	4,590.73	3,342.85	2,235.68	
Gross Margin (%) *	6.73%	5.87%	5.80%	3.98%	10.59%	16.39%	10.69%	9.29%	9.00%	
EBITDA [®] (₹in Lakhs)	1,815.78	1,240.88	1,187.47	1,008.22	709.57	2,236.03	2,043.60	1,288.74	743.22	
EBITDAMargin 6 (%)	5.56%	4.87%	4.86%	5.58%	7.18%	14.06%	4.76%	3.58%	2.99%	
ProfitAfter Tax ⁽⁷⁾ (₹ in Lakhs)	512.64	309.67	263.77	1,055.04	934.45	1,872.86	720.08	528.40	292.95	
PAT Margin (%) (8)	1.57%	1.22%	1.08%	5.83%	9.45%	11.78%	1.68%	1.47%	1,18%	
ROE™(%)	17.09%	13.90%	16.70%	13.55%	13.90%	50.26%	18.93%	20.66%	21.14%	
ROCE (18) (%)	30.28%	22.67%	27.35%	17.20%	19.43%	41.03%	46.60%	27.88%	33.22%	
Net Fixed Asset Turnover (11)	7.32	5.98	5.70	2,382.32	803.64	1,601.69	23.94	39.16	34.91	
Net Working Capital Days (12)	9	9	-9	72	184	100	29	37	24	
Operating Cash Flows (13)	1,754.98	-338.23	881.96	1,653.56	-1,607.24	1,337.61	-1,090.74	-873.48	286.04	

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- Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements. (2) Growth in Revenue from Operations (%) is calculated as a percentage of Revenue from Operations of the relevant year minus Revenue from Operations of the
- preceding year, divided by Revenue from Operations of the preceding year. (3) Gross Profit is calculated as Revenue from Operations less Cost of Materials consumed, Changes in inventories of finished goods, Direct Expenses, Wages and other
- (4) Gross Profit Margin (%) is calculated as Gross Profit divided by Revenue from Operations.
- (5) EBITDA is calculated as profit for the year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Finance costs and depreciation and amortization expenses.
- (6) EBITDAMargin (%) is calculated as EBITDA divided by Revenue from Operations.
- (7) Profit After Tax Means Profits for the year as appearing in the Restated Financial Statements.
- (8) PAT Margin (%) is calculated as Profits for the year as a percentage of Revenue from Operations.
- ROE (Return on Equity) (%) is calculated as net profit after tax (PAT) for the year divided by Average Shareholder Equity.
- (10) ROCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by capital employed. (11) Net Fixed Asset Turnover is calculated as Net Turnover divided by Fixed Assets which consists of property, plant and equipment, Intangible Assets and capital work-in-
- (12) Net Working Capital Days is calculated as working capital (current assets minus current liabilities) as at the end of the year divided by revenue from operations multiplied
- by number of days in a year. (13) Operating cash flows means net cash generated from operating activities as mentioned in the Restated Financial Statements.
- **All the information for listed industry peers mentioned above is on a standalone basis and is sourced from their respective audited/unaudited financial results and/or annual (Continued on next Page....)

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(....Continued from previous Page)

Comparison of Operational KPIs for the Company with that of Company's listed Peers:

	Rajputana Industries Limited For the Year ended on March 31			Nupur Recyclers Limited For the Year ended on March 31			Baheti Recycling Limited For the Year ended on March 31		
Particulars									
EAGAMATAN SS	2024	2023	2022	2024*	2023*	2022*	2024*	2023*	2022*
Total Quantity Sold (in MTs)									
Aluminium Products	22,01,160.70	19,30,050.00	18,07,405.32	NA	NA	NA	NA	NA	NA
Brass Products and Alloy Metal Products	21,21,353.38	11,49,790.00	10,83,050.24	NA	NA	NA	NA.	NA	NA
Copper Products	22,71,365.92	19,02,700.00	19,12,098.01	NA	NA	NA	NA	NA	NA
Revenue Generated through Our product Offerings (In lakhs)									
Aluminium Products	5,318.54	4,787.57	4,523.51	NA	NA	NA	NA	NA	NA.
Brass Products and Alloy Metal Products	11,500.16	5,843.59	5,290.96	NA	NA	NA	NA	NA	NA
Copper Products	15,144.16	14,108.14	14,111.61	NA	NA	NA.	NA.	NA	NA
Revenue per MT sold									į.
Aluminium Products	242	248	250	NA	NA	NA	NA	NA	NA
Brass Products and Alloy Metal Products	714	508	489	. NA	NA	NA	NA	NA.	NA
Copper Products	506	741	738	NA	NA	NA	NA	NA	NA
Number of Customers served during the year	120	29	33	NA	NA	NA	NA	NA	NA.

*Data of operational KPIs of our Industry peer companies was not available in public domain.

Weighted average cost of acquisition:

S. Name of Allottees

a) The price per share of our Company based on the primary/new issue of shares (equity/convertible securities).

The details of issuance of Equity Shares or convertible securities during the 18 months preceding the date of this RHP, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-Issue capital before such transaction(s) and excluding Bonus Issue and employee stock options), in a single transaction or multiple transactions combined together over a span of 30 days is as follows:

Number of

Acquisition

Total Cost of | % of fully diluted

Date of

No.	Name of Anottees	allotment of Equity Shares	Equity Shares	price per Equity Share (in ₹)	Acquisition	issued share capital before this allotment
1.	Shree Khatu Shyam Ji Metal Private Limited	March 31, 2023	12,00,000	60.00	7,20,00,000	8.49%
2.	Buhana Advisors Private Limited	July 19, 2024	42000	38.00	15,96,000	0.27%
3.	Govindam Non Ferrous Private Limited	July 19, 2024	39000	38.00	14,82,000	0.25%
4.	Keshav Electricals Private Limited	July 19, 2024	36000	38.00	13,68,000	0.23%
5.	Vineet Kumar Jagwayan	July 19, 2024	30000	38.00	11,40,000	0.19%
6.	Rashmi Jain	July 19, 2024	30000	38.00	11,40,000	0.19%
7.	Momentum Biotech Private Limited	July 19, 2024	27000	38.00	10,26,000	0.17%
8.	Radhika Goyal	July 19, 2024	21000	38.00	7,98,000	0.14%
9.	Priyanka Goyal	July 19, 2024	21000	38.00	7,98,000	0.14%
10.	Rekha Goyal	July 19, 2024	21000	38.00	7,98,000	0.14%
11.	Manish Gupta	July 19, 2024	21000	38.00	7,98,000	0.14%
12.	Vikas Jain	July 19, 2024	21000	38.00	7,98,000	0.14%
13.	Aagam Chandwar	July 19, 2024	18000	38.00	6,84,000	0.11%
14.	Purushottam Dass Karnani	July 19, 2024	15000	38.00	5,70,000	0.09%
15.	Jai Sharma	July 19, 2024	15000	38.00	5,70,000	0.09%
16.	Mansha Goyal	July 19, 2024	12000	38.00	4,56,000	0.08%
17.	Mandakini Bora	July 19, 2024	12000	38.00	4,56,000	0.08%
18.	Chandrakala Malani	July 19, 2024	12000	38.00	4,56,000	0.08%
19.	Bhupendra Dak	July 19, 2024	12000	38.00	4,56,000	0.08%
20.	Umesh Jain	July 19, 2024	12000	38.00	4,56,000	0.08%
21.	Bm Nahar	July 19, 2024	12000	38.00	4,56,000	0.08%
22.	Dushyant Mehta	July 19, 2024	12000	38.00	4,56,000	0.08%
23.	Abhishek Singh	July 19, 2024	12000	38.00	4,56,000	0.08%
24.	Rakesh Ranjan	July 19, 2024	12000	38.00	4,56,000	0.08%
25.	Suman Karnani	July 19, 2024	9000	38.00	3,42,000	0.06%
26.	MohitKamani	July 19, 2024	9000	38.00	3,42,000	0.06%
27.	Bijay Kumar Karnani	July 19, 2024	9000	38.00	3,42,000	0.06%
28.	Ajay Mundhra HUF	July 19, 2024	9000	38.00	3,42,000	0.06%
29.	Rohit Kamani	July 19, 2024	9000	38.00	3,42,000	0.06%
30.	Kamla Devi Baheti	July 19, 2024	9000	38.00	3,42,000	0.06%
31.	Rajendra Karnani	July 19, 2024	9000	38.00	3,42,000	0.06%
32.	Jitendra Jain	July 19, 2024	9000	38.00	3,42,000	0.06%
33.	Manoj Tulsian	July 19, 2024	9000	38.00	3,42,000	0.06%
34.	Sajal Gupta	July 19, 2024	9000	38.00	3,42,000	0.06%
35.	Kapil Jain	July 19, 2024	6000	38.00	2,28,000	0.04%
36.	Prosperity Catalyst (OPC) Private Limited	July 19, 2024	6000	38.00	2,28,000	0.04%
37.	Nilesh R Bhattad	July 19, 2024	6000	38.00	2,28,000	0.04%
38.	Muni Ray Jain	July 19, 2024	6000	38.00	2,28,000	0.04%
39.	Chittorgarh Infotech Limited	July 19, 2024	6000	38.00	2,28,000	0.04%
40.	Vishaka Karnani	July 19, 2024	6000	38.00	2,28,000	0.04%
41.	Ashish Jain	July 19, 2024	3000	38.00	1,14,000	0.02%
42.	Gaurav Mehta	July 19, 2024	3000	38.00	1,14,000	0.02%
43.	Ankita Choudhary	July 19, 2024	3000	38.00	1,14,000	0.02%
	Total	1	18,00,000		9,48,00,000	12.40%

b) The price per share of our Company based on the secondary sale / acquisition of shares (equity/ convertible securities).

There have been no secondary sale / acquisitions of Equity Shares or any convertible securities, where the promoters, members of the promoter group, or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding Bonus Issue and employee stock options), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

 c) Since there are no such transactions to report to under (a) and (b) therefore, information based on last 5 primary and secondary transactions (primary and secondary transactions where Promoter / Promoter Group entities or shareholder(s) having the right to nominate director(s) in the Board of our Company, are a party to the transaction), not older than 3 years prior to the date of this Red Herring Prospectus irrespective of the size of transactions, is as below:

Secondary acquisition:

Except as disclosed below, there have been no secondary transactions by the Promoters, members of the Promoter Group, or shareholder(s) having the right to nominate director(s) in the Board of Directors of our Company are a party to the transaction, in the last three years preceding the date of this RHP:

Date of Transfer	Name of Transferor	Name of Transferee	No. of Equity Shares	Face value of Equity Shares	Price per Equity Shares	Nature of Transaction	Nature of Consideration	Total Consideration
May 13, 2024	Shree Khatu Shyamji Metal Industries Private Limited	Shera Energy Limited	6,81,000	10	61.00	Transfer of Shares in lieu of cash	Cash	4,15,41,000
	Total		6,81,000	10.00/-				4,15,41,000
Weighted	Average Cost of Acq	uisition						61.00/-

d) Weighted average cost of acquisition, floor price and cap price:

Types of transactions	Weighted average cost of acquisition (₹ per Equity Share)	Floor price* (i.e., ₹ [•])	Cap price* (i.e.,₹[•])
Weighted average cost of acquisition for last 18 months for primary / new issue of shares (equity / convertible securities), excluding shares issued under an employee stock option plan/employee stock option scheme and issuance of bonus shares, during the 18 months preceding the date of filing of this Red Herring Prospectus, where such issuance is equal to or more than five per cent of the fully diluted paid-up share capital of our Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.	52.67	[•] times	[•] times
Weighted average cost of acquisition for last 18 months for secondary sale / acquisition of shares equity / convertible securities), where promoter / promoter group entities or Selling Shareholders or shareholder(s) having the right to nominate director(s) in our Board are a party to the transaction (excluding gifts), during the 18 months preceding the date of filing of this Red Herring Prospectus, where either acquisition or sale is equal to or more than five per cent of the fully diluted paid-up share capital of our Company (calculated based on the pre-issue capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.	NA^^	[●] times	[•] times

Since there were no primary or secondary transactions of equity shares of our Company during the 18 months preceding the date of filing of this Red Herring Prospectus, the information has been disclosed for price per share of our Company based on the last five primary or secondary transactions where promoter /promoter group entities or Selling Shareholders or shareholder(s) having the right to nominate director(s) on our Board, are a party to the transaction, not older than three years prior to the date of filing of this Red Herring Prospectus irrespective of the size of the transaction.

- Based on secondary transactions 61.00/-[•] times • times

^ There were secondary sales / acquisition of shares (equity/ convertible securities) transactions in last 18 months from the date of this Red Herring Prospectus which are equal to or more than 5% of the fully diluted paid-up share capital of our Company.

* To be updated at Prospectus stage.

BID/ISSUE PROGRAMME BID/ISSUE OPENS FOR ANCHOR INVESTORS ON, MONDAY, JULY 29, 2024 **BID/ISSUE OPENS ON TUESDAY, JULY 30, 2024** BID/ISSUE CLOSES ON THURSDAY, AUGUST 01, 2024

In case of any revision to the price band or in case of force majeure, banking strike or similar circumstances, the Bid/Issue period will be extended by at least (3) additional Working days, following such an event, subject to the Bid/Issue period not exceeding ten (10) working days. Any revision in the Price Band and the revised Bid/Issue period, if applicable, will be widely disseminated by notification to the stock exchanges, by issuing a press release, and also by indicating the change on the website of the BRLM and at the terminals of the Syndicate Members and by intimation to SCSBs, the Sponsor Banks, Registered brokers, Collecting Depository Participants and Registrar and Share Transfer Agents.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(I) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, from time to time. Accordingly, we have allocated the Net Issue i.e., not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs" or "QIB Portion"), provided that our company in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with SEBI ICDR Regulations ("Anchor Investor Portion"), of which one third shall be reserved for domestic mutual funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders and not less than 15% of the Net Issue shall be available for allocation to Non institutional bidders, under subscription, if any, in any category, except in the QIB Portion, would be met with spill-over from the other categories or a contribution of categories at the discretion of our Company in consultation with the Book Running Lead Manager and the Designated Stock Exchange i.e., NSE EMERGE. For details, please refer to the section titled "Issue Procedure" on Page 338 of the Red Herring prospectus.

provided in the Bid cum Application Form should match with the PAN, DPID and Client ID available in the depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants shall ensure that beneficiary account provided in Bid cum Application is active. Bidders/Applicants should note that PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/ Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/ Applicants as available on the records of the depositories. The Demographic Details may be used, among other things, for giving allotment advice or for unblocking of ASBA Account or for other

Bidders/Applicants should ensure that PAN, DPID, ClientID and UPI ID are correctly filled in the Bid cum Application Form. The PAN, DPID and ClientID

correspondence(s) related to the Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders'/Applicants' sole risk.

Contents of the Memorandum of the Company as regards its Objects: For information on the main objects and other objects of the Company, see "Our History and Certain Other Corporate Matters" on page 173 of the RHP and Clause III of the Memorandum of Association of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 402 of the RHP.

Liability of the members of the Company: Limited by shares.

Amount of share capital of the Company and Capital Structure: The Authorised, Issued, Subscribed and Paid-up share capital of the Company as on the date of the RHP is as follows: the Authorised share capital of the Company is ₹ 24,50,00,000 divided into 2,45,00,000 Equity Shares of face value of ₹ 10/- each. The issued and subscribed equity share capital and paid-up equity share capital of the Company is ₹ 1,59,300,000 divided into 1,59,30,000 Equity Shares. For further details, see the section "Capital Structure" on page 79 of the RHP.

Names of signatories to the Memorandum of Association of the Company and the number of Equity Shares subscribed by them: The signatories to the Memorandum of Association are Mrs. Shivani Sheikh, Uttam (Bharat) Electricals Private Limited and Mr. Atul Agarwal, who subscribed to 1,50,000 equity shares, 1,40,000 equity shares and 10,000 equity shares each respectively of our Company of ₹ 10/- each as initial subscription. The liability of the members of the Company is limited. For details of the main objects of the Company as contained in the Memorandum of Association, see "Our History and Certain Other Corporate Matters" on page 173 of the RHP.

General risks: Investments in equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Company and this Issue, including the risks involved. The Equity Shares Issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" on page 31 of the RHP.

BOOK RUNNING LEAD MANAGER



HOLANI CONSULTANTS PRIVATE LIMITED

401-405 & 416-418, 4th Floor, Soni Paris Point, Jai Singh Highway, Bani Park, Jaipur - 302016

Tel No.: +91 0141-2203996 Email: ipo@holaniconsultants.co.in Website: www.holaniconsultants.co.in Contact Person: Mrs. Payal Jain SEBI Registration No.: INM000012467 Investor Grievance E-mail:

complaints.redressal@holaniconsultants.co.in

BIGSHARE SERVICES PRIVATE LIMITED

REGISTRAR TO THE ISSUE

Office No. S-2, 6th Floor, Pinnacle Bissiness Park, Mahakali Caves Road, Next to Ahura Centre, Andheri East Mumbai - 400093

Tel: + 022-6263 8200 Fax: 022-6263 8299 Website: www.bigshareonline.com

Email: ipo@bigshareonline.com Investor Grievance ID: investor@bigshareonline.com Contact Person: Mr. Jibu John

COMPLIANCE OFFICER

CS Sonal Jain

B-19, Jadon Nagar, Durgapura Railway Station, Jaipur, Rajasthan-302018 Tel: +91-9588841031

E-mail: cs@rajputanaindustires.com

Investors may contact our Company Secretary and Compliance Officer and/ or the Registrar to the Issue in case of any Pre.Issue or Post.Issue related problems, such as non . receipt of letters of allotment, credit of allotted Equity Shares in the respective beneficiary account or unblocking of ASBA Account, etc. For all the issue related queries and for redressal of complaints, Bidders may also write to the BRLM.

AVAILABILITY OF RHP: Investors should note that Investment in Equity Shares involves a high degree of risk and investors are advised to refer to the RHP will be available at the website of SEBI at www.sebi.gov.in, the website of Stock Exchange at www.nseindia.com, the website of our Company at www.rajputanaindustries.com and the website of BRLM at www.holaniconsultants.co.in.

SEBI Registration Number: INR000001385

AVAILABILITY OF BID CUM APPLICATION FORMS: Application forms can be obtained from the Registered and Corporate office of Raiputana Industries Limited, Tel No: 0141-2203996. Bid Cum Application form shall be available at selective location of registered brokers, Bankers to the Issue, RTA and Depository Participants. Also, the Forms can be obtained from the website of Stock Exchange and at the Designated Branches of SCSBs, the list of which is available on the website of NSE and SEBI.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors have to apply through the ASBA process, please refer to the details given in the ASBA Form and Abridged Prospectus and also please refer to "Issue" Procedure" on Page 338 of RHP. Further ASBA Application forms can be obtained from Designated Branches of SCSBs, the list of banks that are available on website of Stock Exchange at www.nseindia.com. The investors are required to fill the Bid Cum Application form and submit the same to the relevant SCSBs at the specific locations or registered brokers at the broker centres or RTA or DP's. The SCSB's will block the amount in the account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund.

BANKERS TO THE ISSUE/REFUND BANK: HDFC Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in RHP.

For Rajputana Industries Limited On behalf of the Board of Directors

Place: Jaipur Date: July 24, 2024

Shivani Sheikh Managing Director

Disclaimer: Rajputana Industries Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an Initial Public Issue of its Equity Shares and has filed the RHP with the RoC. The RHP will be available on the websites of SEBI at www.sebi.gov.in and NSE Ltd at www.nseindia.com respectively and is available on the websites of Holani Consultants.co.in . The potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, refer to the Section titled "Risk Factors" on page 31 of the RHP. Potential investors should not rely on the RHP filed with the SEBI for making any investment decision.

The Equity Shares have not been and will not be registered under the United States Securities Act"), and may not be Issued or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being Issued and sold outside the United States in offshore transactions in reliance on Regulation under the U.S. Securities Act and applicable laws of the jurisdictions where such Issues and sales occur. There will be no public offering in the United States.



25 जुलाई, 2024



QR Code to view the RHP)



(This is a public announcement for information purposes only and is not a Prospectus announcement) (This does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Not for publication or distribution, directly or indirectly outside India.)

RAJPUTANA INDUSTRIES LIMITED

Our Company was originally incorporated as "Rajputana Industries Private Limited" at Jaipur as a private limited company under the Company was converted into a public limited company under the Companies Act, 2013, pursuant to the approval accorded by our Shareholders at their extra-ordinary general meeting held on April 21, 2023. Consequently, the name of our Company was changed to "Rajputana Industries Limited" and a fresh certificate of incorporation consequent upon conversion from a private limited company to a public limited company was issued to our Company by the RoC, Jaipur on May 04, 2023 and Corporate Identification Number is U31909RJ2011PLC035485. The registered office of our company is situated at F-269-B, Road No. 13, VKIA, Jaipur Rajasthan 302013. For details of Incorporation, Change of Name and Registered Office of our Company, see the chapter titled "Our History and Certain Other Corporate Matters" beginning on page 173 of the Red Herring Prospectus.

> Registered and Corporate Office: F-269-B, Road No. 13, VKIA, Jaipur Rajasthan 302013 India. | Tel No: +91 9588841031| Email: cs@rajputanaindustries.com | Website: www.rajputanaindustries.com Contact Person: Sonal Jain, Company Secretary and Compliance Officer | CIN: U31909RJ2011PLC035485

PROMOTERS OF THE COMPANY: SHERA ENERGY LIMITED, ISHA INFRAPOWER PRIVATE LIMITED, MR. SHEIKH NASEEM AND MRS. SHIVANI SHEIKH

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 62,85,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF RAJPUTANA INDUSTRIES LIMITED ("OUR COMPANY" OR "COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹[•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹[•] PER EQUITY SHARE), AGGREGATING UPTO ₹[•] LAKHS ("THE ISSUE"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,60,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS (CONSTITUTING UP TO [•] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY THE MARKET MAKER ("MARKET MAKER RESERVATION PORTION"), UP TO 30,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS (CONSTITUTING UP TO [•] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES ("THE EMPLOYEE RESERVATION PORTION") AND UP TO 3,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS (CONSTITUTING UP TO [•] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY THE SHERA ENERGY LIMITED SHAREHOLDERS ("THE SHERA ENERGY LIMITED SHAREHOLDERS RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION, THE EMPLOYEE RESERVATION PORTION AND THE SHERA ENERGY LIMITED SHAREHOLDERS RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE AND THE NET ISSUE WILL CONSTITUTE [•] % AND [•] % RESPECTIVELY OF THE FULLY DILUTED POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

QIB Category: Not More Than 50.00% of the Net Issue Retail Category: Not Less Than 35.00% of the Net Issue

Non-Institutional Investor Category: Not less than 15.00% of the Net Issue

Market Maker Reservation Category: Up to 3,60,000 Equity Shares aggregating up to ₹ [•] Lakhs Employee Reservation Category: Up to 30,000 Equity Shares aggregating up to ₹ [•] Lakhs

Shera Energy Limited Shareholders Reservation Category: Up to 3,00,000 Equity Shares aggregating up to ₹ [•] Lakhs

Listing: The Equity Shares of our Company Issued through this Red Herring Prospectus are proposed to be listed on the EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE"), in terms of the Chapter IX of the SEBI ICDR Regulations, 2018, as amended from time to time. Our Company has received In-Principal approval letter dated July 08, 2024, from National Stock Exchange of India Limited for using its name in the Issue documents for listing of our shares on the EMERGE Platform of National Stock Exchange of India Limited for using its name in the Issue documents for listing of our shares on the EMERGE Platform of National Stock Exchange of India Limited for using its name in the Issue documents for listing of our shares on the EMERGE Platform of National Stock Exchange of India Limited for using its name in the Issue documents for listing of our shares on the EMERGE Platform of National Stock Exchange of India Limited for using its name in the Issue documents for listing of our shares on the EMERGE Platform of National Stock Exchange of India Limited for using its name in the Issue documents for listing of our shares on the EMERGE Platform of National Stock Exchange of India Limited for using its name in the Issue documents for listing of our shares on the EMERGE Platform of National Stock Exchange of India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for India Limited for using its name in the Issue documents for Stock Exchange. A signed copy of the Red Herring Prospectus and the Prospectus shall be delivered to the RoC in accordance with Sections 26(4) and 32 of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid / Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 402 of the Red Herring Prospectus.

Disclaimer Clause of the SEBI; Since the Issue is being made in Chapter IX of the SEBI in soft copy, However, SEBI is not required to issue any observation on Red Herring Prospectus which was filled with SEBI. Hence, there is no such specific disclaimer clause of SEBI. However, Investors may refer to the entire "Disclaimer Clause of SEBI" on page 318 of the RHP.

Disclaimer Clause of the NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the RHP. The investors are advised to refer to page 320 of the RHP for the full text of the "Disclaimer Clause of the NSE"

PRICE BAND: ₹ 36/- TO ₹ 38/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH

THE FLOOR PRICE IS 3.60 TIMES OF THE FACE VALUE OF EQUITY SHARES AND THE CAP PRICE IS 3.80 TIMES OF THE FACE VALUE OF EQUITY SHARES

BIDS CAN BE MADE FOR A MINIMUM OF 3000 EQUITY SHARES AND IN MULTIPLES OF 3000 EQUITY SHARES THEREAFTER

the website of SEBI at www.sebi.gov.in. HDFC Bank Limited has been appointed as the Sponsor Bank to the Issue in accordance to SEBI circular dated November 01, 2018 and April 03, 2019.

ASBA*

Simple, Safe, Smart way of Application!!! ASBA below. Mandatory in Public Issues. No Cheque will be accepted.

*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. ASBA has to be availed by all the investors except anchor investors. UPI may be availed by Retail Individual Investors. For details on the ASBA and UPI process, please refer to the details given in ASBA form and Abridged Prospectus and also please refer General Information Document. ASBA bid-cum Application forms can be obtained from Designated Branches of SCSBs, the list of banks that are available on website of Stock Exchange at www.nseindia.com. List of Banks supporting UPI is also available on

Now Available in ASBA for Retail Individual Investors

RISK TO INVESTORS

The Average Cost of Acquisition of Equity Shares held by the Promoters is:

S. No.	Name of the Shareholder	Category	Average Cost of Acquisition per equity share
1.	Shera Energy Limited	Promoter	13.07
2.	Isha Infrapower Private Limited	Promoter	NIL .
3.	Shivani Sheikh	Promoter	10.00
4.	Sheikh Naseem	Promoter	NIL

and the Issue Price at the upper end of the Price Band is Rs. 38/- Per Equity Share:

- The Merchant Banker associated with the Issue has handled 9 public issues in the past three years out of which 2 Issue closed below the Issue Price on
- The Price/Earnings Ratio based on Diluted EPS for Fiscal 2024 for the Company at upper end of the Price Band is 11.37.
- Weighted average Return on Net worth for Fiscal 2024, 2023 and 2022 is 14.20 %. The weighted average cost of acquisition of all Equity Shares transacted in the last Eighteen Months and three years from the date of RHP is as give below:

Type of transactions	Weighted Average Cost of Acquisition (₹ Per Equity Shares)	Floor price (i.e. Rs. 36)	Cap price (i.e. Rs. 38)	
WACA of Primary Issuance (except for bonus issue)	52.67	0.68 times	0.72 times	
WACA of secondary transactions in last 3 years	61.00	0.59 times	0.62 times	

BASIS FOR ISSUE PRICE

Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilization of the proceeds of the Fresh Issue as per the disclosure made in the Objects of the Issue Section, whichever is later or for such other duration as may be required under the SEBI ICDR Regulations.

Explanation for KPI metrics

KPI	Explanations
Revenue from Operations (₹ in Lakhs)	Revenue from Operations is used by our management to track the revenue profile of the business and in turn helps assess the overall financial performance of our Company and size of our business.
Growth in Revenue from Operations	Growth in Revenue from Operations provides information regarding the growth of our business for the respective year.
Gross Profit (₹ in Lakhs)	Gross Profit provides information regarding the profits from sale of products by our Company.
Gross Profit Margin (%)	Gross Profit Margin is an indicator of the profitability on sale of products by our Company.
EBITDA(₹in Lakhs)	EBITDA provides information regarding the operational efficiency of the business.
EBITDAMargin (%)	EBITDA Margin is an indicator of the operational profitability and financial performance of our business.
Profit After Tax (₹ in Lakhs)	Profit after tax provides information regarding the overall profitability of the business.
PAT Margin (%)	PAT Margin is an indicator of the overall profitability and financial performance of our business.
ROE (%)	RoE provides how efficiently our Company generates profits from shareholders' funds.
ROCE(%)	ROCE provides how efficiently our Company generates earnings from the capital employed in the business.
Net Fixed Asset Turnover (In Times)	Net Fixed Asset turnover ratio is indicator of the efficiency with which our Company is able to leverage its assets to generate revenue from operations.
Net Working Capital Days	Net working capital days indicates the working capital requirements of our Company in relation to revenue generated from operations.
Operating Cash Flows (₹ in Lakhs)	Operating cash flows provides how efficiently our company generates cash through its core business activities.
Total Quantity Sold (In Kg)	This metric represents the total volume sold by the company during last three financial years according to its various products offerings
Revenue Generated through Our product Offerings (In lakhs)	This metric represents the total revenue generated by the sale of different products offered by the company
Average sale price per Kg sold	Average Sale price represents the average sale price of the product sold
Number of Customers served during the year	This metrics is helpful in understanding the number of customers served by the company during the year

Financial KPIs of our Company

(₹ in Lakhs)

Particulars	Fort	he Year ended on Marc	h 31
	2024	2023	2022
Revenue from Operations ¹⁰ (₹ in Lakhs)	32,650.56	25,466.50	24,435.08
Growth in Revenue from Operations (%)	28.21%	4.22%	31.92%
Gross Profit ⁽³⁾ (₹ in Lakhs)	2,196.69	1,495.31	1,417.80
Gross Profit Margin (%) 14	6.73%	5.87%	5.80%
EBITDA [™] (₹ in Lakhs)	1,815.78	1,240.88	1,187.47
EBITDAMargin® (%)	5.56%	4.87%	4.86%
ProfitAfter Tax ⁽¹⁾ (₹ in Lakhs)	512.64	309.67	263.77
PAT Margin (%) (8)	1.57%	1.22%	1.08%
ROE (%)	17.09%	13.90%	16.70%
ROCE (10) (%)	30.28%	22.67%	27.35%
Net Fixed Asset Turnover (In Times) (11)	7.32	5.98	5.70
Net Working Capital Days (12)	9	9	(9)
Operating Cash Flows (₹ in Lakhs)	1,754.98	(338.23)	881.96
The following the property of the first of t		A CONTRACTOR OF THE CONTRACTOR	The state of the s

Pursuant to the certificate dated July 16, 2024, from our Peer Review Auditor M/S Keyur Shah & Co. Chartered Accountants.

- Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements. (2) Growth in Revenue from Operations (%) is calculated as a percentage of Revenue from Operations of the relevant year minus Revenue from Operations of the
 - preceding year, divided by Revenue from Operations of the preceding year. Gross Profit is calculated as Revenue from Operations less Cost of Materials consumed, Changes in inventories of finished goods, Direct Expenses, Wages and other
- Gross Profit Margin (%) is calculated as Gross Profit divided by Revenue from Operations.

*Application Supported by Block Amount is a better way of applying to issues by simply blocking the fund in the bank account. For details, check section on

- EBITDA is calculated as profit for the year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Finance costs and depreciation and amortization expenses.
- EBITDAMargin (%) is calculated as EBITDA divided by Revenue from Operations. Profit After Tax Means Profits for the year as appearing in the Restated Financial Statements.
- PAT Margin (%) is calculated as Profits for the year as a percentage of Revenue from Operations. ROE (Return on Equity) (%) is calculated as net profit after tax (PAT) for the year divided by Average Shareholder Equity.
- (10) ROCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by capital employed. (11) Net Fixed Asset Turnover is calculated as Net Turnover divided by Fixed Assets which consists of property, plant and equipment, Intangible Assets and capital work-in-
- (12) Net Working Capital Days is calculated as working capital (current assets minus current liabilities) as at the end of the year divided by revenue from operations
- multiplied by number of days in a year. (13) Operating cash flows means net cash generated from operating activities as mentioned in the Restated Financial Statements.

Operational KPIs of the Company

Particulars	March 31, 2024	March 31, 2023	March 31, 2022
Total Quantity Sold (In Kg)			
Aluminium Products	22,01,160.70	19,30,050.00	18,07,405.32
Brass Products and Alloy Metal Products	21,21,353.38	11,49,790.00	10,83,050.24
Copper Products	22,71,365.92	19,02,700.00	19,12,098.01
Revenue Generated through Our product Offerings (In lakhs)			
Aluminium Products	5,318.54	4,787.57	4,523.51
Brass Products and Alloy Metal Products	11,500.16	5,843.59	5,290.96
Copper Products	15,144.16	14,108.14	14,111.61
Average sale price per Kg sold			
Aluminium Products	242	248	250
Brass Products and Alloy Metal Products	714	508	489
Copper Products	506	741	738
Number of Customers served during the year	120	29	33

*Pursuant to the certificate dated July 16, 2024, from our Peer Review Auditor M/s Keyur Shah & Co. Chartered Accountants

Set forth below are the details of comparison of key performance of indicators with our listed industry peers:

Comparison of financial KPIs of our Company and our listed peers:

While our listed peers (mentioned below), like us, operate in the Non ferrous metal industry and may have similar offerings or end use applications, our business may be different in terms of differing business models, different product verticals serviced or focus areas or different geographical presence. (Amount in Lakhs)

	Rajputana Industries Limited For the Year ended on March 31			Nupur Recyclers Limited For the Year ended on March 31			Baheti Recycling Limited For the Year ended on March 31		
Particulars									
With East Anna.	2024	2023	2022	2024	2023	2022	2024	2023	2022
Revenue from Operations " (₹ in Lakhs)	32,650.56	25,466.5	24,435.08	18,081.81	9,884.76	15,904.81	42,934.29	35,996.29	24,839.76
Growth in Revenue from Operations (%)	28.21%	4.22%	31.92%	82.93%	-37.85%	53.03%	19.27%	44.91%	94.85%
Gross Profit [®] (₹ in Lakhs)	2,196.69	1,495.31	1,417.80	718.79	1,046.77	2,606.04	4,590.73	3,342.85	2,235.68
Gross Margin (%) (4)	6.73%	5.87%	5.80%	3.98%	10.59%	16.39%	10.69%	9.29%	9.00%
EBITDA [™] (₹in Lakhs)	1,815.78	1,240.88	1,187.47	1,008.22	709.57	2,236.03	2,043.60	1,288.74	743.22
EBITDAMargin®(%)	5.56%	4.87%	4.86%	5.58%	7.18%	14.06%	4.76%	3.58%	2.99%
ProfitAfterTax ⁽⁷⁾ (₹ in Lakhs)	512.64	309.67	263.77	1,055.04	934.45	1,872.86	720,08	528.40	292.95
PAT Margin (%) 10	1.57%	1.22%	1.08%	5.83%	9.45%	11.78%	1.68%	1.47%	1.18%
ROE™(%)	17.09%	13.90%	16.70%	13.55%	13.90%	50.26%	18.93%	20.66%	21.14%
ROCE (%)	30.28%	22.67%	27.35%	17.20%	19.43%	41.03%	46.60%	27.88%	33.22%
Net Fixed Asset Turnover 115	7.32	5.98	5.70	2,382.32	803.64	1,601.69	23.94	39.16	34.91
Net Working Capital Days (17)	9	9	-9	72	184	100	29	37	24
Operating Cash Flows (10)	1,754.98	-338.23	881.96	1,653.56	-1,607.24	1,337.61	-1,090.74	-873.48	286.04

(1) Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements.

- (2) Growth in Revenue from Operations (%) is calculated as a percentage of Revenue from Operations of the relevant year minus Revenue from Operations of the preceding year, divided by Revenue from Operations of the preceding year.
- (3) Gross Profit is calculated as Revenue from Operations less Cost of Materials consumed, Changes in inventories of finished goods, Direct Expenses, Wages and other
- (4) Gross Profit Margin (%) is calculated as Gross Profit divided by Revenue from Operations.
- (5) EBITDA is calculated as profit for the year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Finance costs and depreciation and amortization expenses.
- (6) EBITDAMargin (%) is calculated as EBITDA divided by Revenue from Operations.
- (7) Profit After Tax Means Profits for the year as appearing in the Restated Financial Statements. (8) PAT Margin (%) is calculated as Profits for the year as a percentage of Revenue from Operations.
- (9) ROE (Return on Equity) (%) is calculated as net profit after tax (PAT) for the year divided by Average Shareholder Equity. (10) ROCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by capital employed.
- (11) Net Fixed Asset Turnover is calculated as Net Turnover divided by Fixed Assets which consists of property, plant and equipment, Intangible Assets and capital work-in-
- (12) Net Working Capital Days is calculated as working capital (current assets minus current liabilities) as at the end of the year divided by revenue from operations multiplied
- by number of days in a year. (13) Operating cash flows means net cash generated from operating activities as mentioned in the Restated Financial Statements.
- *All the information for listed industry peers mentioned above is on a standalone basis and is sourced from their respective audited/unaudited financial results and/or annual

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Comparison of Operational KPIs for the Company with that of Company's listed Peers:

	Rajputana Industries Limited For the Year ended on March 31			Nupur Recyclers Limited For the Year ended on March 31			Baheti Recycling Limited For the Year ended on March 31		
Particulars									
	2024	2023	2022	2024*	2023*	2022*	2024*	2023*	2022*
Total Quantity Sold (in MTs)				1					
Aluminium Products	22,01,160.70	19,30,050.00	18,07,405.32	NA	NA	NA	NA	NA	NA
Brass Products and Alloy Metal Products	21,21,353.38	11,49,790.00	10,83,050.24	NA	NA	NA	NA.	NA	NA
Copper Products	22,71,365.92	19,02,700.00	19,12,098.01	NA.	NA	NA	NA.	NA.	NA
Revenue Generated through Our product Offerings (In lakhs)									
Aluminium Products	5,318.54	4,787.57	4,523.51	NA:	NA	NA	NA	NA	NA
Brass Products and Alloy Metal Products	11,500.16	5,843.59	5,290.96	NA	NA	NA	NA	NA.	NA.
Copper Products	15,144.16	14,108.14	14,111.61	NA	NA	NA	NA.	NA	NA
Revenue per MT sold									
Aluminium Products	242	248	250	NA	NA	NA	NA	NA	NA
Brass Products and Alloy Metal Products	714	508	489	NA	NA	NA	NA.	NA	NA
Copper Products	506	741	738	NA	NA	NA	NA	NA	NA.
Number of Customers served during the year	120	29	33	NA	NA	NA	NA	NA	NA

*Data of operational KPIs of our Industry peer companies was not available in public domain.

Weighted average cost of acquisition:

a) The price per share of our Company based on the primary/ new issue of shares (equity/convertible securities).

The details of issuance of Equity Shares or convertible securities during the 18 months preceding the date of this RHP, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-Issue capital before such transaction(s) and excluding Bonus Issue and employee stock options), in a single transaction or multiple transactions combined together over a span of 30 days is as follows:

S. No.	Name of Allottees	Date of allotment of Equity Shares	Number of Equity Shares	Acquisition price per Equity Share (in ₹)	Total Cost of Acquisition	% of fully diluted issued share capital before this allotmen
1	Shree Khatu Shyam Ji Metal Private Limited	March 31, 2023	12,00,000	60.00	7,20,00,000	8.49%
2.	Buhana Advisors Private Limited	July 19, 2024	42000	38.00	15,96,000	0.27%
3.	Govindam Non Ferrous Private Limited	July 19, 2024	39000	38.00	14,82,000	0.25%
4.	Keshav Electricals Private Limited	July 19, 2024	36000	38.00	13,68,000	0.23%
5.	Vineet Kumar Jagwayan	July 19, 2024	30000	38.00	11,40,000	0.19%
6.	Rashmi Jain	July 19, 2024	30000	38.00	11,40,000	0.19%
7.	Momentum Biotech Private Limited	July 19, 2024	27000	38.00	10,26,000	0.17%
8.	Radhika Goyal	July 19, 2024	21000	38.00	7,98,000	0.14%
9.	Priyanka Goyal	July 19, 2024	21000	38.00	7,98,000	0.14%
10.	Rekha Goyal	July 19, 2024	21000	38.00	7,98,000	0.14%
11.	Manish Gupta	July 19, 2024	21000	38.00	7,98,000	0.14%
12.	Vikas Jain	July 19, 2024	21000	38.00	7,98,000	0.14%
13.	Aagam Chandwar	July 19, 2024	18000	38.00	6,84,000	0.11%
14.	Purushottam Dass Karnani	July 19, 2024	15000	38.00	5,70,000	0.09%
15.	Jai Sharma	July 19, 2024	15000	38.00	5,70,000	0.09%
16.	Mansha Goyal	July 19, 2024	12000	38.00	4,56,000	0.08%
17.	Mandakini Bora	July 19, 2024	12000	38.00	4,56,000	0.08%
18.	Chandrakala Malani	July 19, 2024	12000	38.00	4,56,000	0.08%
19.	Bhupendra Dak	July 19, 2024	12000	38.00	4,56,000	0.08%
20.	Umesh Jain	July 19, 2024	12000	38.00	4,56,000	0.08%
21.	Bm Nahar	July 19, 2024	12000	38.00	4,56,000	0.08%
22.	Dushyant Mehta	July 19, 2024	12000	38.00	4,56,000	0.08%
23.	Abhishek Singh	July 19, 2024	12000	38.00	4,56,000	0.08%
24.	Rakesh Ranjan	July 19, 2024	12000	38.00	4,56,000	0.08%
25.	Suman Karnani	July 19, 2024	9000	38.00	3,42,000	0.06%
26.	Mohit Karnani	July 19, 2024	9000	38.00	3,42,000	0.06%
27.	Bijay Kumar Karnani	July 19, 2024	9000	38.00	3,42,000	0.06%
28.	Ajay Mundhra HUF	July 19, 2024	9000	38.00	3,42,000	0.06%
29.	Rohit Kamani	July 19, 2024	9000	38.00	3,42,000	0.06%
30.	Kamla Devi Baheti	July 19, 2024	9000	38.00	3,42,000	0.06%
31.	Rajendra Karnani	July 19, 2024	9000	38.00	3,42,000	0.06%
32.	Jitendra Jain	July 19, 2024	9000	38.00	3,42,000	0.06%
33.	Manoj Tulsian	July 19, 2024	9000	38.00	3,42,000	0.06%
34.	Sajal Gupta	July 19, 2024	9000	38.00	3,42,000	0.06%
35.	Kapil Jain	July 19, 2024	6000	38.00	2,28,000	0.04%
36.	Prosperity Catalyst (OPC) Private Limited	July 19, 2024	6000	38.00	2,28,000	0.04%
37.	Nilesh R Bhattad	July 19, 2024	6000	38.00	2,28,000	0.04%
38.	Muni Ray Jain	July 19, 2024	6000	38.00	2,28,000	0.04%
39.	Chittorgarh Infotech Limited	July 19, 2024	6000	38.00	2,28,000	0.04%
40.	Vishaka Kamani	July 19, 2024	6000	38.00	2,28,000	0.04%
41.	Ashish Jain	July 19, 2024	3000	38.00	1,14,000	0.02%
42.	Gaurav Mehta	July 19, 2024	3000	38.00	1,14,000	0.02%
43.	Ankita Choudhary	July 19, 2024	3000	38.00	1,14,000	0.02%
	Total		18,00,000		9,48,00,000	12.40%

b) The price per share of our Company based on the secondary sale / acquisition of shares (equity/ convertible securities)

There have been no secondary sale / acquisitions of Equity Shares or any convertible securities, where the promoters, members of the promoter group, or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding Bonus Issue and employee stock options), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

c) Since there are no such transactions to report to under (a) and (b) therefore, information based on last 5 primary and secondary transactions (primary and secondary transactions where Promoter / Promoter Group entities or shareholder(s) having the right to nominate director(s) in the Board of our Company, are a party to the transaction), not older than 3 years prior to the date of this Red Herring Prospectus irrespective of the size of transactions, is as below:

Secondary acquisition:

Except as disclosed below, there have been no secondary transactions by the Promoters, members of the Promoter Group, or shareholder(s) having the right to nominate director(s) in the Board of Directors of our Company are a party to the transaction, in the last three years preceding the date of this RHP:

Date of Transfer	Name of Transferor	Name of Transferee	No. of Equity Shares	Face value of Equity Shares	Price per Equity Shares	Nature of Transaction	Nature of Consideration	Total Consideration
May 13, 2024	Shree Khatu Shyamji Metal Industries Private Limited	Shera Energy Limited	6,81,000	10	61.00	Transfer of Shares in lieu of cash	Cash	4,15,41,000
	Total	ĺ	6,81,000	10.00/-				4,15,41,000

d) Weighted average cost of acquisition, floor price and cap price:

Types of transactions	Weighted average cost of acquisition (₹ per Equity Share)	Floor price* (i.e., ₹ [•])	Cap price* (i.e., ₹ [•])	
Weighted average cost of acquisition for last 18 months for primary / new issue of shares (equity / convertible securities), excluding shares issued under an employee stock option plan/employee stock option scheme and issuance of bonus shares, during the 18 months preceding the date of filing of this Red Herring Prospectus, where such issuance is equal to or more than five per cent of the fully diluted paid-up share capital of our Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.	52.67	[•] times	[•] times	
Weighted average cost of acquisition for last 18 months for secondary sale / acquisition of shares equity / convertible securities), where promoter / promoter group entities or Selling Shareholders or shareholder(s) having the right to nominate director(s) in our Board are a party to the ransaction (excluding gifts), during the 18 months preceding the date of filing of this Red Herring Prospectus, where either acquisition or sale is equal to or more than five per cent of the fully diluted paid-up share capital of our Company (calculated based on the pre-issue capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.	NA^^	[•] times	[•] times	

Since there were no primary or secondary transactions of equity shares of our Company during the 18 months preceding the date of filing of this Red Herring Prospectus, the information has been disclosed for price per share of our Company based on the last five primary or secondary transactions where promoter /promoter group entities or Selling Shareholders or shareholder(s) having the right to nominate director(s) on our Board, are a party to the transaction, not older than three years prior to the date of filing of this Red Herring Prospectus irrespective of the size of the transaction. - Based on secondary transactions 61.00/-[times • times

^ There were secondary sales / acquisition of shares (equity/ convertible securities) transactions in last 18 months from the date of this Red Herring Prospectus which are equal to or more than 5% of the fully diluted paid-up share capital of our Company. * To be updated at Prospectus stage.

BID/ISSUE PROGRAMME

BID/ISSUE OPENS FOR ANCHOR INVESTORS ON, MONDAY, JULY 29, 2024 BID/ISSUE OPENS ON TUESDAY, JULY 30, 2024 BID/ISSUE CLOSES ON THURSDAY, AUGUST 01, 2024

In case of any revision to the price band or in case of force majeure, banking strike or similar circumstances, the Bid/Issue period will be extended by at least (3) additional Working days, following such an event, subject to the Bid/Issue period not exceeding ten (10) working days. Any revision in the Price Band and the revised Bid/Issue period, if applicable, will be widely disseminated by notification to the stock exchanges, by issuing a press release, and also by indicating the change on the website of the BRLM and at the terminals of the Syndicate Members and by intimation to SCSBs, the Sponsor Banks, Registered brokers, Collecting Depository Participants and Registrar and Share Transfer Agents.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(I) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, from time to time. Accordingly, we have allocated the Net Issue i.e., not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs" or "QIB Portion"), provided that our company in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with SEBI ICDR Regulations ("Anchor Investor Portion"), of which one third shall be reserved for domestic mutual funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders and not less than 15% of the Net Issue shall be available for allocation to Non institutional bidders, under subscription, if any, in any category, except in the QIB Portion, would be met with spill-over from the other categories or a contribution of categories at the discretion of our Company in consultation with the Book Running Lead Manager and the Designated Stock Exchange i.e., NSE EMERGE. For details, please refer to the section titled "Issue Procedure" on Page 338 of the Red Herring prospectus.

Bidders/Applicants should ensure that PAN, DPID, ClientID and UPI ID are correctly filled in the Bid cum Application Form. The PAN, DPID and ClientID provided in the Bid cum Application Form should match with the PAN, DPID and Client ID available in the depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants shall ensure that beneficiary account provided in Bid cum Application is active. Bidders/Applicants should note that PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/ Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/ Applicants as available on the records of the depositories.

The Demographic Details may be used, among other things, for giving allotment advice or for unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/ Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders'/Applicants' sole risk.

Contents of the Memorandum of the Company as regards its Objects: For information on the main objects and other objects of the Company, see "Our History and Certain Other Corporate Matters" on page 173 of the RHP and Clause III of the Memorandum of Association of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 402 of the RHP.

Liability of the members of the Company: Limited by shares.

Amount of share capital of the Company and Capital Structure: The Authorised, Issued, Subscribed and Paid-up share capital of the Company as on the date of the RHP is as follows: the Authorised share capital of the Company is ₹ 24,50,00,000 divided into 2,45,00,000 Equity Shares of face value of ₹ 10/- each. The issued and subscribed equity share capital and paid-up equity share capital of the Company is ₹ 1,59,300,000 divided into 1,59,30,000 Equity Shares. For further details, see the section "Capital Structure" on page 79 of the RHP.

Names of signatories to the Memorandum of Association of the Company and the number of Equity Shares subscribed by them: The signatories to the Memorandum of Association are Mrs. Shivani Sheikh, Uttam (Bharat) Electricals Private Limited and Mr. Atul Agarwal, who subscribed to 1,50,000 equity shares, 1,40,000 equity shares and 10,000 equity shares each respectively of our Company of ₹ 10/- each as initial subscription. The liability of the members of the Company is limited. For details of the main objects of the Company as contained in the Memorandum of Association, see "Our History and Certain Other Corporate Matters" on page 173 of the RHP.

General risks: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Company and this Issue, including the risks involved. The Equity Shares Issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" on page 31 of the RHP.

BOOK RUNNING LEAD MANAGER REGISTRAR TO THE ISSUE COMPLIANCE OFFICER CS Sonal Jain B-19, Jadon Nagar, Durgapura Railway Station, Jaipur, Rajasthan-302018 Tel: +91-9588841031 E-mail: cs@rajputanaindustires.com BIGSHARE SERVICES PRIVATE LIMITED HOLANI CONSULTANTS PRIVATE LIMITED Investors may contact our Company Secretary and Compliance Officer Office No. S-2, 6th Floor, Pinnacle Bissiness Park, Mahakali Caves Road, 401-405 & 416-418, 4th Floor, Soni Paris Point, Jai Singh Highway, Bani Park, Jaipur - 302016 and/ or the Registrar to the Issue in case of any Pre.Issue or Post.Issue Next to Ahura Centre, Andheri East Mumbai - 400093 Tel No.: +91 0141-2203996 Tel: + 022-6263 8200 Fax: 022-6263 8299 related problems, such as non . receipt of letters of allotment, credit of Email: ipo@holaniconsultants.co.in Website: www.bigshareonline.com Website: www.holaniconsultants.co.in allotted Equity Shares in the respective beneficiary account or Contact Person: Mrs. Payal Jain Email: ipo@bigshareonline.com unblocking of ASBA Account, etc. For all the issue related queries and Investor Grievance ID: investor@bigshareonline.com SEBI Registration No.: INM000012467 for redressal of complaints, Bidders may also write to the BRLM. Contact Person: Mr. Jibu John Investor Grievance E-mail: SEBI Registration Number: INR000001385 complaints.redressal@holaniconsultants.co.in

AVAILABILITY OF RHP: Investors should note that Investment in Equity Shares involves a high degree of risk and investors are advised to refer to the RHP will be available at the website of SEBI at www.sebi.gov.in., the website of Stock Exchange at www.nseindia.com, the website of our Company at www.rajputanaindustries.com and the website of BRLM at www.holaniconsultants.co.in.

AVAILABILITY OF BID CUM APPLICATION FORMS: Application forms can be obtained from the Registered and Corporate office of Rajputana Industries Limited, Tel No: +91 - 9588841031 and the BRLM - Holani Consultants Private Limited, Tel No: 0141-2203996. Bid Cum Application form shall be available at selective location of registered brokers, Bankers to the Issue, RTA and Depository Participants. Also, the Forms can be obtained from the website of SCSBs, the list of which is available on the website of NSE and SEBI.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors have to apply through the ASBA process, please refer to the details given in the ASBA Form and Abridged Prospectus and also please refer to "Issue" Procedure" on Page 338 of RHP. Further ASBA Application forms can be obtained from Designated Branches of SCSBs, the list of banks that are available on website of Stock Exchange at www.nseindia.com. The investors are required to fill the Bid Cum Application form and submit the same to the relevant SCSBs at the specific locations or registered brokers at the broker centres or RTA or DP's. The SCSB's will block the amount in the account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund.

BANKERS TO THE ISSUE/REFUND BANK: HDFC Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in RHP.

For Rajputana Industries Limited On behalf of the Board of Directors

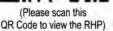
> Shivani Sheikh Managing Director

Place: Jaipur Date: July 24, 2024

Disclaimer: Rajputana Industries Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an Initial Public Issue of its Equity Shares and has filed the RHP with the RoC. The RHP will be available on the websites of SEBI at www.sebi.gov.in and NSE Ltd at www.nseindia.com respectively and is available on the websites of Holani Consultants.co.in. The potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, refer to the Section titled "Risk Factors" on page 31 of the RHP. Potential investors should not rely on the RHP filed with the SEBI for making any investment decision.

The Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended ("U.S. Securities Act"), and may not be Issued or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being Issued and sold outside the United States in offshore transactions in reliance on Regulation under the U.S. Securities Act and applicable laws of the jurisdictions where such Issues and sales occur. There will be no public offering in the United States.







RAJPUTANA INDUSTRIES LIMITED

(This is a public announcement for information purposes only and is not a Prospectus announcement) (This does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Not for publication or distribution, directly or indirectly outside India.)

public limited company under the Companies Act, 2013, pursuant to the approval accorded by our Shareholders at their extra-ordinary general meeting held on April 21, 2023. Consequently, the name of our Company was changed to "Rajputana Industries Limited" and a fresh certificate of incorporation consequent upon conversion from a private limited company to a public limited company was issued to our Company by the RoC, Jaipur on May 04, 2023 and Corporate Identification Number is U31909RJ2011PLC035485. The registered office of our company is situated at F-269-B, Road No. 13, VKIA, Jaipur Rajasthan 302013. For details of Incorporation, Change of Name and Registered Office of our Company, see the chapter titled "Our History and Certain Other Corporate Matters" beginning on page 173 of the Red Herring Prospectus.

Registered and Corporate Office: F-269-B, Road No. 13, VKIA, Jaipur Rajasthan 302013 India. | Tel No: +91 9588841031| Email: cs@rajputanaindustries.com| Website: www.rajputanaindustries.com Contact Person: Sonal Jain, Company Secretary and Compliance Officer | CIN: U31909RJ2011PLC035485

PROMOTERS OF THE COMPANY: SHERA ENERGY LIMITED, ISHA INFRAPOWER PRIVATE LIMITED, MR. SHEIKH NASEEM AND MRS. SHIVANI SHEIKH

Our Company was originally incorporated as "Rajputana Industries Private Limited" at Jaipur as a private limited company under the Companies Act, 1956, pursuant to a certificate of incorporation dated June 13, 2011, issued by the RoC, Rajasthan. Subsequently, our Company was converted into a

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 62,85,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF RAJPUTANA INDUSTRIES LIMITED ("OUR COMPANY" OR "COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹[•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹[•] PER EQUITY SHARE), AGGREGATING UPTO ₹[•] LAKHS ("THE ISSUE"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,60,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY THE MARKET MAKER ("MARKET MAKER RESERVATION PORTION"), UP TO 30,000 EQUITY SHARES AGGREGATING UP TO ₹ (•) LAKHS (CONSTITUTING UP TO [•] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES ("THE EMPLOYEE RESERVATION" PORTION") AND UP TO 3,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY THE SHERA ENERGY LIMITED SHAREHOLDERS ("THE SHERA ENERGY LIMITED SHAREHOLDERS RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION, THE EMPLOYEE RESERVATION PORTION AND THE SHERA ENERGY LIMITED SHAREHOLDERS RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [•] % AND [•] % RESPECTIVELY OF THE FULLY DILUTED POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

QIB Category: Not More Than 50.00% of the Net Issue Retail Category: Not Less Than 35.00% of the Net Issue Non-Institutional Investor Category: Not less than 15.00% of the Net Issue Market Maker Reservation Category: Up to 3,60,000 Equity Shares aggregating up to ₹ [•] Lakhs Employee Reservation Category: Up to 30,000 Equity Shares aggregating up to ₹ [●] Lakhs

Shera Energy Limited Shareholders Reservation Category: Up to 3,00,000 Equity Shares aggregating up to ₹ [●] Lakhs

Listing: The Equity Shares of our Company Issued through this Red Herring Prospectus are proposed to be listed on the EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE"), in terms of the Chapter IX of the SEBI ICDR Regulations, 2018, as amended from time to time. Our Company has received In-Principal approval letter dated July 08, 2024, from National Stock Exchange of India Limited for using its name in the Issue documents for listing of our shares on the EMERGE Platform of National Stock Exchange of India Limited. For the purpose of this Issue, National Stock Exchange of India Limited shall be the Designated Stock Exchange. A signed copy of the Red Herring Prospectus and the Prospectus shall be delivered to the RoC in accordance with Sections 26(4) and 32 of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid / Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 402 of the Red Herring Prospectus.

Disclaimer Clause of the SEBI: Since the Issue is being made in Chapter IX of the SEBI ICDR Regulation 2018, a copy of the Red Herring Prospectus which was filed with SEBI. Hence, there is no such specific disclaimer clause of SEBI. However, Investors may refer to the entire "Disclaimer Clause of SEBI" on page 318 of the RHP.

Disclaimer Clause of the NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the RHP has been cleared or approved by NSE nor does it certify the correctness of any of the contents of the RHP. The investors are advised to refer to page 320 of the RHP for the full text of the "Disclaimer Clause of the NSE".

PRICE BAND: ₹ 36/- TO ₹ 38/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH

THE FLOOR PRICE IS 3.60 TIMES OF THE FACE VALUE OF EQUITY SHARES AND THE CAP PRICE IS 3.80 TIMES OF THE FACE VALUE OF EQUITY SHARES

BIDS CAN BE MADE FOR A MINIMUM OF 3000 EQUITY SHARES AND IN MULTIPLES OF 3000 EQUITY SHARES THEREAFTER

ASBA*

Simple, Safe, Smart way of Application!!!

*Application Supported by Block Amount is a better way of applying to issues by simply blocking the fund in the bank account. For details, check section on ASBA below. Mandatory in Public Issues. No Cheque will be accepted.

Now Available in ASBA for Retail Individual Investors

*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. ASBA has to be availed by all the investors except anchor investors. UPI may be availed by Retail Individual Investors. For details on the ASBA and UPI process, please refer to the details given in ASBA form and Abridged Prospectus and also please refer General Information Document.

ASBA bid-cum Application forms can be obtained from Designated Branches of SCSBs, the list of banks that are available on website of SEBI at www.sebi.gov.in and website of Stock Exchange at www.nseindia.com. List of Banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. HDFC Bank Limited has been appointed as the Sponsor Bank to the Issue in accordance to SEBI circular dated November 01, 2018 and April 03, 2019.

RISK TO INVESTORS

. The Average Cost of Acquisition of Equity Shares held by the Promoters is:

S. No.	Name of the Shareholder	Category	Average Cost of Acquisition per equity share
1.	Shera Energy Limited	Promoter	13.07
2.	Isha Infrapower Private Limited	Promoter	NIL.
3.	Shivani Sheikh	Promoter	10.00
4.	Sheikh Naseem	Promoter	NIL

and the Issue Price at the upper end of the Price Band is Rs. 38/- Per Equity Share.

- · The Merchant Banker associated with the Issue has handled 9 public issues in the past three years out of which 2 Issue closed below the Issue Price on
- The Price/Earnings Ratio based on Diluted EPS for Fiscal 2024 for the Company at upper end of the Price Band is 11.37.
- Weighted average Return on Net worth for Fiscal 2024, 2023 and 2022 is 14.20 %
- The weighted average cost of acquisition of all Equity Shares transacted in the last Eighteen Months and three years from the date of RHP is as give below:

Type of transactions	Weighted Average Cost of Acquisition (₹ Per Equity Shares)	Floor price (i.e. Rs. 36)	Cap price (i.e. Rs. 38)
WACA of Primary Issuance (except for bonus issue)	52.67	0.68 times	0.72 times
WACA of secondary transactions in last 3 years	61.00	0.59 times	0.62 times

BASIS FOR ISSUE PRICE

Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilization of the proceeds of the Fresh Issue as per the disclosure made in the Objects of the Issue Section, whichever is later or for such other duration as may be required under the SEBI ICDR Regulations.

Explanation for KPI metrics

KPI	Explanations
Revenue from Operations (₹ in Lakhs)	Revenue from Operations is used by our management to track the revenue profile of the business and in turn helps assess the overall financial performance of our Company and size of our business.
Growth in Revenue from Operations	Growth in Revenue from Operations provides information regarding the growth of our business for the respective year.
Gross Profit (₹ in Lakhs)	Gross Profit provides information regarding the profits from sale of products by our Company.
Gross Profit Margin (%)	Gross Profit Margin is an indicator of the profitability on sale of products by our Company.
EBITDA(₹in Lakhs)	EBITDA provides information regarding the operational efficiency of the business.
EBITDA Margin (%)	EBITDA Margin is an indicator of the operational profitability and financial performance of our business.
ProfitAfter Tax (₹ in Lakhs)	Profit after tax provides information regarding the overall profitability of the business.
PAT Margin (%)	PAT Margin is an indicator of the overall profitability and financial performance of our business.
ROE (%)	RoE provides how efficiently our Company generates profits from shareholders' funds.
ROCE(%)	ROCE provides how efficiently our Company generates earnings from the capital employed in the business.
Net Fixed Asset Turnover (In Times)	Net Fixed Asset turnover ratio is indicator of the efficiency with which our Company is able to leverage its assets to generate revenue from operations.
Net Working Capital Days	Net working capital days indicates the working capital requirements of our Company in relation to revenue generated from operations.
Operating Cash Flows (₹ in Lakhs)	Operating cash flows provides how efficiently our company generates cash through its core business activities.
Total Quantity Sold (In Kg)	This metric represents the total volume sold by the company during last three financial years according to its various products offerings
Revenue Generated through Our product Offerings (In lakhs)	This metric represents the total revenue generated by the sale of different products offered by the company
Average sale price per Kg sold	Average Sale price represents the average sale price of the product sold
Number of Customers served during the year	This metrics is helpful in understanding the number of customers served by the company during the year

Financial KPIs of our Company

inancial Kris of our Company			(₹ in Lakhs	;)	
Particulars	For the Year ended on March 31				
	2024	2023	2022		
Revenue from Operations ⁽¹⁾ (₹ in Lakhs)	32,650.56	25,466.50	24,435.08		
Growth in Revenue from Operations (%)	28.21%	4.22%	31.92%		
Gross Profit (₹ in Lakhs)	2,196.69	1,495.31	1,417.80		
Gross Profit Margin (%) (4)	6.73%	5.87%	5.80%		
EBITDA ⁽⁵⁾ (₹ in Lakhs)	1,815.78	1,240.88	1,187.47	T	
EBITDA Margin (%)	5.56%	4.87%	4.86%	1	
ProfitAfter Tax [™] (₹ in Lakhs)	512.64	309.67	263.77		
PAT Margin (%) (4)	1.57%	1.22%	1.08%		
ROE®(%)	17.09%	13.90%	16.70%	+	
ROCE (%)	30.28%	22.67%	27.35%	Ì	
Net Fixed Asset Turnover (In Times) (11)	7.32	5.98	5.70		
Net Working Capital Days (12)	9	9	(9)		
Operating Cash Flows (₹ in Lakhs)	1,754.98	(338.23)	881.96	Ŧ	

Pursuant to the certificate dated July 16, 2024, from our Peer Review Auditor M/S Keyur Shah & Co. Chartered Accountants.

- Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements.
- Growth in Revenue from Operations (%) is calculated as a percentage of Revenue from Operations of the relevant year minus Revenue from Operations of the preceding year, divided by Revenue from Operations of the preceding year. Gross Profit is calculated as Revenue from Operations less Cost of Materials consumed, Changes in inventories of finished goods, Direct Expenses, Wages and other
- Gross Profit Margin (%) is calculated as Gross Profit divided by Revenue from Operations
- EBITDA is calculated as profit for the year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Finance costs and depreciation and amortization expenses
 - EBITDA Margin (%) is calculated as EBITDA divided by Revenue from Operations.
- Profit After Tax Means Profits for the year as appearing in the Restated Financial Statements. PAT Margin (%) is calculated as Profits for the year as a percentage of Revenue from Operations
- ROE (Return on Equity) (%) is calculated as net profit after tax (PAT) for the year divided by Average Shareholder Equity.
- (10) ROCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by capital employed (11) Net Fixed Asset Turnover is calculated as Net Turnover divided by Fixed Assets which consists of property, plant and equipment, Intangible Assets and capital work-in-
- (12) Net Working Capital Days is calculated as working capital (current assets minus current liabilities) as at the end of the year divided by revenue from operations
- multiplied by number of days in a year.
- (13) Operating cash flows means net cash generated from operating activities as mentioned in the Restated Financial Statements

Operational KPIs of the Company

Particulars	March 31, 2024	March 31, 2023	March 31, 2022	
Total Quantity Sold (In Kg)				
Aluminium Products	22,01,160.70	19,30,050.00	18,07,405.32	
Brass Products and Alloy Metal Products	21,21,353.38	11,49,790.00	10,83,050.24	
Copper Products	22,71,365,92	19,02,700.00	19,12,098.01	
Revenue Generated through Our product Offerings (In lakhs)				
Aluminium Products	5,318.54	4,787.57	4,523.51	
Brass Products and Alloy Metal Products	11,500.16	5,843.59	5,290.96	
Copper Products	15,144.16	14,108.14	14,111.61	
Average sale price per Kg sold				
Aluminium Products	242	248	250	
Brass Products and Alloy Metal Products	714	508	489	
Copper Products	506	741	738	
Number of Customers served during the year	120	29	33	

*Pursuant to the certificate dated July 16, 2024, from our Peer Review Auditor M/s Keyur Shah & Co. Chartered Accountants

Set forth below are the details of comparison of key performance of indicators with our listed industry peers:

Comparison of financial KPIs of our Company and our listed peers:

While our listed peers (mentioned below), like us, operate in the Non ferrous metal industry and may have similar offerings or end use applications, our business may be different in terms of differing business models, different product verticals serviced or focus areas or different geographical presence. (Amount in Lakhs)

	Rajputana Industries Limited For the Year ended on March 31			Nupur Recyclers Limited For the Year ended on March 31			Baheti Recycling Limited For the Year ended on March 31		
Particulars									
	2024	2023	2022	2024	2023	2022	2024	2023	2022
Revenue from Operations (*) (₹ in Lakhs)	32,650.56	25,466.5	24,435.08	18,081.81	9,884.76	15,904.81	42,934.29	35,996.29	24,839.76
Growth in Revenue from Operations (%)	28.21%	4.22%	31.92%	82.93%	-37.85%	53.03%	19.27%	44.91%	94.85%
Gross Profit (₹ in Lakhs)	2,196.69	1,495.31	1,417.80	718.79	1,046.77	2,606.04	4,590.73	3,342.85	2,235.68
Gross Margin (%) (4)	6.73%	5.87%	5.80%	3.98%	10.59%	16.39%	10.69%	9.29%	9.00%
EBITDA [®] (₹in Lakhs)	1,815.78	1,240.88	1,187.47	1,008.22	709.57	2,236.03	2,043.60	1,288.74	743.22
EBITDAMargin (%)	5.56% 512.64	4.87%	4.86%	5.58%	7.18%	7.18% 14.06%	4.76%	3.58% 528.40	2.99%
Profit After Tax ⁽¹⁷⁾ (₹ in Lakhs)		309.67	263,77	1,055.04	934.45	1,872.86	720.08		292.95
PAT Margin (%) (*)	1.57%	1.22%	1.08%	5.83%	9.45%	11.78%	1.68%	1.47%	1.18%
ROE ^(f) (%)	17.09%	13.90%	16.70%	13,55%	13.90%	50.26%	18.93%	20.66%	21.14%
ROCE (10) (%)	30.28%	22.67%	27.35%	17.20%	19.43%	41.03%	46.60%	27.88%	33.22%
Net Fixed Asset Turnover (11)	7.32	5.98	5.70	2,382.32	803.64	1,601.69	23.94	39.16	34,91
Net Working Capital Days (12)	9	9	-9	72	184	100	29	37	24
Operating Cash Flows (15)	1,754.98	-338.23	881.96	1,653.56	-1,607.24	1,337.61	-1,090.74	-873.48	286.04

- Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements. (2) Growth in Revenue from Operations (%) is calculated as a percentage of Revenue from Operations of the relevant year minus Revenue from Operations of the
- preceding year, divided by Revenue from Operations of the preceding year. (3) Gross Profit is calculated as Revenue from Operations less Cost of Materials consumed, Changes in inventories of finished goods, Direct Expenses, Wages and other
- (4) Gross Profit Margin (%) is calculated as Gross Profit divided by Revenue from Operations.
- (5) EBITDA is calculated as profit for the year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Finance costs and
- depreciation and amortization expenses. (6) EBITDA Margin (%) is calculated as EBITDA divided by Revenue from Operations
- Profit After Tax Means Profits for the year as appearing in the Restated Financial Statements. (8) PAT Margin (%) is calculated as Profits for the year as a percentage of Revenue from Operations.
- (9) ROE (Return on Equity) (%) is calculated as net profit after tax (PAT) for the year divided by Average Shareholder Equity. (10) ROCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by capital employed.
- (11) Net Fixed Asset Turnover is calculated as Net Turnover divided by Fixed Assets which consists of property, plant and equipment, Intangible Assets and capital work-in-
- (12) Net Working Capital Days is calculated as working capital (current assets minus current liabilities) as at the end of the year divided by revenue from operations multiplied
- by number of days in a year.
- (13) Operating cash flows means net cash generated from operating activities as mentioned in the Restated Financial Statements. *All the information for listed industry peers mentioned above is on a standalone basis and is sourced from their respective audited/unaudited financial results and/or annual

(Continued on next Page....)

Comparison of Operational KPIs for the Company with that of Company's listed Peers:

	Rajpul	Nupur Recyclers Limited For the Year ended on March 31			Baheti Recycling Limited For the Year ended on March 31				
Particulars	Forthe								
	2024	2023	2022	2024*	2023*	2022*	2024*	2023*	2022*
Total Quantity Sold (in MTs)				1			4		
Aluminium Products	22,01,160.70	19,30,050.00	18,07,405.32	NA.	NA	NA	NA	NA	NA
Brass Products and Alloy Metal Products	21,21,353.38	11,49,790.00	10,83,050.24	NA.	NA	NA	NA	NA.	NA
Copper Products	22,71,365.92	19,02,700.00	19,12,098.01	NA	NA	NA	NA	NA.	NA
Revenue Generated through Our product Offerings (In lakhs)									
Aluminium Products	5,318.54	4,787.57	4,523,51	NA.	NA	NA	NA	NA	NA
Brass Products and Alloy Metal Products	11,500.16	5,843.59	5,290,96	NA	NA	NA	NA	NA	NA
Copper Products	15,144.16	14,108.14	14,111.61	NA.	NA	NA	NA	NA.	NA
Revenue per MT sold	14-0-1	+	11 100	-					
Aluminium Products	242	248	250	NA.	NA	NA	NA	NA	NA
Brass Products and Alloy Metal Products	714	508	489	NA.	NA	NA	NA	NA	NA
Copper Products	506	741	738	NA.	NA	NA	NA	NA.	NA
Number of Customers served during the year	120	29	33	NA.	NA	NA	NA	NA	NA

*Data of operational KPIs of our Industry peer companies was not available in public domain

Weighted average cost of acquisition:

a) The price per share of our Company based on the primary/ new issue of shares (equity/convertible securities).

The details of issuance of Equity Shares or convertible securities during the 18 months preceding the date of this RHP, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-Issue capital before such transaction(s) and excluding Bonus Issue and employee stock options), in a single transaction or multiple transactions combined together over a span of 30 days is as follows:

S. No.	Name of Allottees	Date of allotment of Equity Shares	Number of Equity Shares	Acquisition price per Equity Share (in ₹)	Total Cost of Acquisition	% of fully diluted issued share capital before this allotment
1.	Shree Khatu Shyam Ji Metal Private Limited	March 31, 2023	12,00,000	60.00	7,20,00,000	8.49%
2.	Buhana Advisors Private Limited	July 19, 2024	42000	38.00	15,96,000	0.27%
3.	Govindam Non Ferrous Private Limited	July 19, 2024	39000	38.00	14,82,000	0.25%
4,	Keshav Electricals Private Limited	July 19, 2024	36000	38.00	13,68,000	0.23%
5.	Vineet Kumar Jagwayan	July 19, 2024	30000	38.00	11,40,000	0.19%
6.	Rashmi Jain	July 19, 2024	30000	38.00	11,40,000	0.19%
7.	Momentum Biotech Private Limited	July 19, 2024	27000	38.00	10,26,000	0.17%
8.	Radhika Goyal	July 19, 2024	21000	38.00	7,98,000	0.14%
9.	Priyanka Goyal	July 19, 2024	21000	38.00	7,98,000	0.14%
10.	Rekha Goyal	July 19, 2024	21000	38.00	7,98,000	0.14%
11.	Manish Gupta	July 19, 2024	21000	38.00	7,98,000	0.14%
12.	Vikas Jain	July 19, 2024	21000	38.00	7,98,000	0.14%
13.	Aagam Chandwar	July 19, 2024	18000	38.00	6,84,000	0.11%
14.	Purushottam Dass Karnani	July 19, 2024	15000	38.00	5,70,000	0.09%
15.	Jai Sharma	July 19, 2024	15000	38.00	5,70,000	0.09%
16.	Mansha Goyal	July 19, 2024	12000	38.00	4,56,000	0.08%
17.	Mandakini Bora	July 19, 2024	12000	38.00	4,56,000	0.08%
18.	Chandrakala Malani	July 19, 2024	12000	38.00	4,56,000	0.08%
19.	Bhupendra Dak	July 19, 2024	12000	38.00	4,56,000	0.08%
20.	Umesh Jain	July 19, 2024	12000	38.00	4,56,000	0.08%
21.	Bm Nahar	July 19, 2024	12000	38.00	4,56,000	0.08%
22.	Dushyant Mehta	July 19, 2024	12000	38.00	4,56,000	0.08%
23.	Abhishek Singh	July 19, 2024	12000	38.00	4,56,000	0.08%
24.	Rakesh Ranjan	July 19, 2024	12000	38.00	4,56,000	0.08%
25.	Suman Kamani	July 19, 2024	9000	38.00	3,42,000	0.06%
26.	Mohit Karnani	July 19, 2024	9000	38.00	3,42,000	0.06%
27.	Bijay Kumar Karnani	July 19, 2024	9000	38.00	3,42,000	0.06%
28.	Ajay Mundhra HUF	July 19, 2024	9000	38.00	3,42,000	0.06%
29.	Rohit Kamani	July 19, 2024	9000	38.00	3,42,000	0.06%
30.	Kamla Devi Baheti	July 19, 2024	9000	38.00	3,42,000	0.06%
31.	Rajendra Karnani	July 19, 2024	9000	38.00	3,42,000	0.06%
32.	Jitendra Jain	July 19, 2024	9000	38.00	3,42,000	0.06%
33.	Manoj Tulsian	July 19, 2024	9000	38.00	3,42,000	0.06%
34.	Sajal Gupta	July 19, 2024	9000	38.00	3,42,000	0,06%
35.	Kapil Jain	July 19, 2024	6000	38.00	2,28,000	0.04%
36.	Prosperity Catalyst (OPC) Private Limited	July 19, 2024	6000	38.00	2,28,000	0.04%
37.	Nilesh R Bhattad	July 19, 2024	6000	38.00	2,28,000	0.04%
38.	Muni Ray Jain	July 19, 2024	6000	38.00	2,28,000	0.04%
39.	Chittorgarh Infotech Limited	July 19, 2024	6000	38.00	2,28,000	0.04%
40.	Vishaka Karnani	July 19, 2024	6000	38.00	2,28,000	0.04%
41.	Ashish Jain	July 19, 2024	3000	38.00	1,14,000	0.02%
42.	Gaurav Mehta	July 19, 2024	3000	38.00	1,14,000	0.02%
43.	Ankita Choudhary	July 19, 2024	3000	38.00	1,14,000	0.02%
7	Total		18,00,000		9,48,00,000	12.40%
Wair	ghted average cost of acquisition (WACA)	D			52.67	7-7-7-1

b) The price per share of our Company based on the secondary sale / acquisition of shares (equity/ convertible securities).

There have been no secondary sale / acquisitions of Equity Shares or any convertible securities, where the promoters, members of the promoter group, or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding Bonus Issue and employee stock options), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

c) Since there are no such transactions to report to under (a) and (b) therefore, information based on last 5 primary and secondary transactions (primary and secondary transactions where Promoter / Promoter Group entities or shareholder(s) having the right to nominate director(s) in the Board of our Company, are a party to the transaction), not older than 3 years prior to the date of this Red Herring Prospectus irrespective of the size of transactions, is as below:

Secondary acquicitio

Except as disclosed below, there have been no secondary transactions by the Promoters, members of the Promoter Group, or shareholder(s) having the right to nominate director(s) in the Board of Directors of our Company are a party to the transaction, in the last three years preceding the date of this RHP:

ransfer	Name of Transferor	Name of Transferee	No. of Equity Shares	Face value of Equity Shares	Price per Equity Shares	Nature of Transaction	Nature of Consideration	Total Consideration
May 13, 1	Shree Khatu Shyamji Metal Industries Private Limited	Shera Energy Limited	6,81,000	10	61.00	Transfer of Shares in lieu of cash	Cash	4,15,41,000
	Total		6,81,000	10.00/-				4,15,41,000

d) Weighted average cost of acquisition, floor price and cap price:

Types of transactions	Weighted average cost of acquisition (₹ per Equity Share)	Floor price* (i.e., ₹ [•])	Cap price* (i.e., ₹ [•])
Weighted average cost of acquisition for last 18 months for primary / new issue of shares (equity / convertible securities), excluding shares issued under an employee stock option plan/employee stock option scheme and issuance of bonus shares, during the 18 months preceding the date of filing of this Red Herring Prospectus, where such issuance is equal to or more than five per cent of the fully diluted paid-up share capital of our Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.	52.67	(•) times	(•) times
Weighted average cost of acquisition for last 18 months for secondary sale / acquisition of shares equity / convertible securities), where promoter / promoter group entities or Selling Shareholders or shareholder(s) having the right to nominate director(s) in our Board are a party to the transaction (excluding gifts), during the 18 months preceding the date of filing of this Red Herring Prospectus, where either acquisition or sale is equal to or more than five per cent of the fully diluted paid-up share capital of our Company (calculated based on the pre-issue capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.	NAM	[•] times	[•] times

Since there were no primary or secondary transactions of equity shares of our Company during the 18 months preceding the date of filing of this Red Herring Prospectus, the information has been disclosed for price per share of our Company based on the last five primary or secondary transactions where promoter /promoter group entities or Selling Shareholders or shareholder(s) having the right to nominate director(s) on our Board, are a party to the transaction, not older than three years prior to the date of filing of this Red Herring Prospectus irrespective of the size of the transaction.

Based on secondary transactions 61.00/- [•] times [•] times

Note:

^ There were secondary sales / acquisition of shares (equity/ convertible securities) transactions in last 18 months from the date of this Red Herring Prospectus which are equal to or more than 5% of the fully diluted paid-up share capital of our Company.

*To be updated at Prospectus stage.

BID/ISSUE PROGRAMME BID/ISSUE OPENS FOR ANCHOR INVESTORS ON, MONDAY, JULY 29, 2024
BID/ISSUE OPENS ON TUESDAY, JULY 30, 2024
BID/ISSUE CLOSES ON THURSDAY, AUGUST 01, 2024

In case of any revision to the price band or in case of force majeure, banking strike or similar circumstances, the Bid/Issue period will be extended by at least (3) additional Working days, following such an event, subject to the Bid/Issue period not exceeding ten (10) working days. Any revision in the Price Band and the revised Bid/Issue period, if applicable, will be widely disseminated by notification to the stock exchanges, by issuing a press release, and also by indicating the change on the website of the BRLM and at the terminals of the Syndicate Members and by intimation to SCSBs, the Sponsor Banks, Registered brokers, Collecting Depository Participants and Registrar and Share Transfer Agents.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(I) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, from time to time. Accordingly, we have allocated the Net Issue i.e., not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs" or "QIB Portion"), provided that our company in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with SEBI ICDR Regulations ("Anchor Investor Portion"), of which one third shall be reserved for domestic mutual funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 35% of the Net Issue shall be available for allocation to Non institutional bidders, under subscription, if any, in any category, except in the QIB Portion, would be met with spill-over from the other categories or a contribution of categories at the discretion of our Company in consultation with the Book Running Lead Manager and the Designated Stock Exchange i.e., NSE EMERGE. For details, please refer to the section titled "Issue Procedure" on Page 338 of the Red Herring prospe

Bidders/Applicants should ensure that PAN, DPID, ClientID and UPI ID are correctly filled in the Bid cum Application Form. The PAN, DPID and ClientID provided in the Bid cum Application Form should match with the PAN, DPID and Client ID available in the depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants shall ensure that beneficiary account provided in Bid cum Application is active. Bidders/Applicants should note that PAN, DPID and Client ID as provided in the Bid cum Application Form, the Bidder/ Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/ Applicants as available on the records of the depositories.

The Demographic Details may be used, among other things, for giving allotment advice or for unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/ Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders'/Applicants' sole risk.

Contents of the Memorandum of the Company as regards its Objects: For information on the main objects and other objects of the Company, see "Our History and Certain Other Corporate Matters" on page 173 of the RHP and Clause III of the Memorandum of Association of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 402 of the RHP.

Liability of the members of the Company: Limited by shares.

Amount of share capital of the Company and Capital Structure: The Authorised, Issued, Subscribed and Paid-up share capital of the Company as on the date of the RHP is as follows: the Authorised share capital of the Company is ₹ 24,50,00,000 divided into 2,45,00,000 Equity Shares of face value of ₹ 10/- each. The issued and subscribed equity share capital and paid-up equity share capital of the Company is ₹ 1,59,300,000 divided into 1,59,30,000 Equity Shares. For further details, see the section "Capital Structure" on page 79 of the RHP.

Names of signatories to the Memorandum of Association of the Company and the number of Equity Shares subscribed by them: The signatories to the Memorandum of Association are Mrs. Shivani Sheikh, Uttam (Bharat) Electricals Private Limited and Mr. Atul Agarwal, who subscribed to 1,50,000 equity shares, 1,40,000 equity shares and 10,000 equity shares each respectively of our Company of ₹ 10/- each as initial subscription. The liability of the members of the Company is limited. For details of the main objects of the Company as contained in the Memorandum of Association, see "Our History and Certain Other Corporate Matters" on page 173 of the RHP.

General risks: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Company and this Issue, including the risks involved. The Equity Shares Issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" on page 31 of the RHP.

COMPLIANCE OFFICER BOOK RUNNING LEAD MANAGER REGISTRAR TO THE ISSUE CS Sonal Jain B-19, Jadon Nagar, Durgapura Railway Station, Jaipur, Rajasthan-302018 Tel: +91-9588841031 E-mail: cs@rajputanaindustires.com **BIGSHARE SERVICES PRIVATE LIMITED** HOLANI CONSULTANTS PRIVATE LIMITED Investors may contact our Company Secretary and Compliance Officer 401-405 & 416-418, 4th Floor, Soni Paris Point, Jai Singh Highway, Bani Park, Jaipur - 302016 Office No., S-2, 6th Floor, Pinnacle Bissiness Park, Mahakali Caves Road, and/ or the Registrar to the Issue in case of any Pre.Issue or Post.Issue Tel No.: +91 0141-2203996 Next to Ahura Centre, Andheri East Mumbai - 400093 Tel: + 022-6263 8200 Fax: 022-6263 8299 related problems, such as non . receipt of letters of allotment, credit of Email: ipo@holaniconsultants.co.in Website: www.holaniconsultants.co.in Website: www.bigshareonline.com allotted Equity Shares in the respective beneficiary account or Email: ipo@bigshareonline.com Contact Person: Mrs. Payal Jain unblocking of ASBA Account, etc. For all the issue related gueries and SEBI Registration No.: INM000012467 Investor Grievance ID: investor@bigshareonline.com for redressal of complaints, Bidders may also write to the BRLM. Contact Person: Mr. Jibu John Investor Grievance E-mail: SEBI Registration Number: INR000001385 complaints.redressal@holaniconsultants.co.in

AVAILABILITY OF RHP: Investors should note that Investment in Equity Shares involves a high degree of risk and investors are advised to refer to the RHP and the Risk Factors contained herein, before applying in the Issue. Full copy of the RHP will be available at the website of SEBI at www.nseindia.com, the website of OF SEBI at <a href="https

AVAILABILITY OF BID CUM APPLICATION FORMS: Application forms can be obtained from the Registered and Corporate office of Rajputana Industries Limited, Tel No: +91 - 9588841031 and the BRLM - Holani Consultants Private Limited, Tel No: 0141-2203996. Bid Cum Application form shall be available at selective location of registered brokers, Bankers to the Issue, RTA and Depository Participants. Also, the Forms can be obtained from the website of Stock Exchange and at the Designated Branches of SCSBs, the list of which is available on the website of NSE and SEBI.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors have to apply through the ASBA process. ASBA has to be availed by all the investors. For details on ASBA process, please refer to the details given in the ASBA Form and Abridged Prospectus and also please refer to "Issue Procedure" on Page 338 of RHP. Further ASBA Application forms can be obtained from Designated Branches of SCSBs, the list of banks that are available on website of Stock Exchange at www.nseindia.com.. The investors are required to fill the Bid Cum Application form and submit the same to the relevant SCSBs at the specific locations or registered brokers at the broker centres or RTA or DP's. The SCSB's will block the amount in the account as per the authority contained in application form. On allotment, amount will be unblocked, and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund.

BANKERS TO THE ISSUE/REFUND BANK: HDFC Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in RHP.

For Rajputana Industries Limited On behalf of the Board of Directors

> Shivani Sheikh Managing Director

Place: Jaipur Date: July 24, 2024

Disclaimer: Rajputana Industries Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an Initial Public Issue of its Equity Shares and has filed the RHP with the RoC. The RHP will be available on the websites of SEBI at www.sebi.gov.in and NSE Ltd at www.nseindia.com respectively and is available on the websites of Holani Consultants Private Limited at www.holaniconsultants.co.in. The potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, refer to the Section titled "Risk Factors" on page 31 of the RHP. Potential investors should not rely on the RHP filed with the SEBI for making any investment decision.

The Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended ("U.S. Securities Act"), and may not be Issued or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being Issued and sold outside the United States in offshore transactions in reliance on Regulation under the U.S. Securities Act and applicable laws of the jurisdictions where such Issues and sales occur. There will be no public offering in the United States.

ramaads

एमएंडएम फाइनेंस का कर पश्चात मुनाफा वित्त वर्ष 2025 की पहली तिमाही में 45 प्रतिशत बढ़कर 513 करोड़ हुआ

बिजनेस रेमेडीज/मुंबई

उभरते भारत की वित्तीय सेवाओं की अग्रणी प्रदाता, महिंद्रा एंड महिंद्रा फाइनेंशियल सर्विसेज लिमिटेड (महिंद्रा फाइनेंस) के निदेशक मंडल ने आयोजित अपनी बैठक में 30 जून, 2024 (वित्त वर्ष 2025 की पहली तिमाही) को समाप्त तिमाही के लिए अलेखापरीक्षित वित्तीय परिणामों की घोषणा की। एकल परिणाम:

मुख्य बिंदु: वित्त वर्ष '25 की पहली तिमाही का कर पश्चात मुनाफा (पैट) सालाना आधार पर 45 प्रतिशत बढ़कर 513 करोड़ हो गया, जो पिछले साल 353 करोड़ था-आरओए का 1.8 प्रतिशत।

प्रबंधनाधीन परिसंपत्ति संपत्ति): (व्यावसायिक 1,06,339 करोड़ रही जो पिछले साल 86,732 करोड़ थी, सालाना आधार पर 23

प्रतिशत की बढ़ोतरी। **वितरण :** 12,741 करोड़ जो पिछले साल 12,165 करोड़ था, सालाना आधार पर 5

प्रतिशत की बढ़ोतरी। कुल आय: 3,760 करोड़ जो पिछले साल 3,125 करोड़ थी, सालाना आधार पर 20 प्रतिशत की बढ़ोतरी। यात्री वाहनों, पुराने वाहनों और ट्रैक्टरों में निरंतर

स्थिर परिसंपत्ति गुणवत्ता : जीएस2 प्रतिशत+जीएस3 प्रतिशत < 10 प्रतिशत। स्टेज-3

mahindra **FINANCE**

@3.6प्रतिशत। ऋण लागत~ 1.5 प्रतिशत जो वित्त वर्ष '24 की पहली तिमाही में 2.1प्रतिशत पूंजी पर्याप्तता 18.5 प्रतिशत के शानदार स्तर पर - टियर-1 पूंजी -16.4 प्रतिशत। स्टेज 3 ऋणों पर प्रावधान कवरेज 59.8 प्रतिशत के विवेकपूर्ण स्तर पर है। कुल लिक्किडिटी बफर 8,216 करोड़ के सुकृनदेह स्तर

परिचालन:

30 जून, 2024 को समाप्त तिमाही (वित्त वर्ष 25 की पहली तिमाही) के दौरान व्यावसायिक परिसंपत्तियों में लगातार वृद्धि दर्ज हुई, जो अब 23 प्रतिशत की वार्षिक वृद्धि के साथ 1,06,339 करोड़ पर है।

कलेक्शन दक्षता, पिछले साल की इसी तिमाही के समान 94प्रतिशत पर स्थिर रही। अंडरराइटिंग मानकों पर निरंतर ध्यान देने और प्रारंभिक बकेट डेलिंक्नेंसी को संबोधित करने के साथ, परिसंपत्ति की गुणवत्ता स्थिर रही। स्टेज-2 और स्टेज-3 एक साथ 10 प्रतिशत से नीचे रहे। महिंद्रा फाइनेंस तीन पहिया वाहनों, यात्री वाहनों (पीवी), वाणिज्यिक वाहनों (सीवी), हल्के वाणिज्यिक वाहनों (एलसीवी) और छोटे वाणिज्यिक वाहनों (एससीवी) के वित्तपोषण के लिए शीर्ष पांच एनबीएफसी में से एक है।

'बजट एमएसएमई, कृषि और मध्यम आय वर्ग पर ध्यान देने के साथ भारत की आर्थिक रीढ को मजबूत करने की दिशा में एक कदम

बिजनेस रमेडीज

बजट 2024 की घोषणाएँ भारत की आर्थिक रीढ़ को मजबूत करने की दिशा में एक महत्वपुर्ण कदम है, जिसमें राजकोषीय विवेक को बनाए रखते हुए एमएसएमई, कृषि और मध्यम-आय क्षेत्रों पर ध्यान केंद्रित किया गया है। क्रेडिट गारंटी योजनाएं, नियामक परिवर्तन वित्तपोषण/प्रौद्योगिकी अपनाने जैसे उपायों से एमएसएमई को बढ़ावा मिलेगा। कृषि के लिए 1.52 लाख करोड़ का आवंटन और नए उच्च उपज वाले बीज, प्राकृतिक खेती और डिजिटल सार्वजनिक बुनियादी ढांचे जैसी पहल से कृषि उत्पादकता और ग्रामीण मांग में वृद्धि होगी।

कर्मचारियों और नियोक्ताओं के लिए रोजगार से जुड़े प्रोत्साहन, कार्यबल में महिलाओं की उच्च भागीदारी को सुविधाजनक बनाने के उपायों के साथ, रोजगार सृजन और कौशल विकास का समर्थन करेंगे। राजकोषीय अनुशासन के प्रति सरकार की प्रतिबद्धता, 2025-26 तक राजकोषीय घाटे को सकल घरेलू उत्पाद के



सर्वजीत सिंह समरा, एमडी और सीईओ, कैपिटल स्मॉल फाइनेंस बैंक

4.5 प्रतिशत से कम करने का लक्ष्य, सतत आर्थिक विकास सुनिश्चित करेगा। आगे देखते हुए, हम उम्मीद करते हैं कि बजट 2024 के उपायों का भारत के आर्थिक विकास प्रक्षेप पथ पर सकारात्मक प्रभाव पड़ेगा, जिसमें एमएसएमई, कृषि और रोजगार के अवसर विकास को गति देंगे। हमें उम्मीद है कि घरेल खपत और निवेश से प्रेरित होकर भारत की आर्थिक विकास दर लगभग 7-8त्न पर स्थिर हो जाएगी। हम मध्य आय वर्ग में अपने अनुरूप वित्तीय समाधानों और विशेषज्ञ मार्गदर्शन के माध्यम से एमएसएमई, किसानों और व्यक्तियों की विकास आकांक्षाओं का समर्थन करने के लिए तत्पर हैं।

'बजट 2024-25 में देश में रोजगार सृजन को बढ़ावा देने का प्रयास किया

बिजनेस रेमेडीज

'वित्त मंत्री निर्मला सीतारमण द्वारा संसद में पेश किए गए वित्तीय वर्ष 2024-25 के बजट में देश में रोजगार सृजन को बहुत बढ़ावा देने का प्रयास किया गया है, क्योंकि इसमें यह सुनिश्चित किया गया है कि सरकारी क्षेत्र के अलावा निजी क्षेत्र भी रोजगार सृजन में भाग ले। साथ ही एंजल टैक्स पर राहत प्रदान करके और मुद्रा ऋण योजना की सीमा को 10 लाख रुपये से बढ़ाकर 20 लाख रुपये करके भारत को नंबर 1 स्टार्टअप राष्ट्र और उद्यमियों का राष्ट्र बनाने का विजन भी नजर आ रहा है।

सरकार ने भारत के श्रम बल में महिलाओं की भागीदारी बढ़ाने पर भी ध्यान केंद्रित किया है, जिससे कार्यबल में युवा महिलाओं की भागीदारी बढ़ाकर देश उनके सहयोग से और तेज गति से आगे बढ़ सकेगा। रोजगार सृजन के एक हिस्से के रूप में कौशल विकास भी



आशीष कुमार चौहान, एमडी और सीईओ, नेशनल स्टॉक एक्सचेंज (एनएसई)

उनका एक अनुठा विचार रहा है, जबिक बुनियादी ढांचे के खर्च को बरकरार रखा गया है और राजकोषीय घाटे को 5.1 प्रतिशत की अपेक्षा से 4.9 फीसदी पर कम किया गया है। ये सभी चीजें प्रत्यक्ष या अप्रत्यक्ष कर ढांचे में बहुत अधिक बदलाव किए बिना हासिल की जा रही हैं, जिससे यह सुनिश्चित होता है कि भारत की दीर्घकालिक क्रेडिट रेटिंग में सुधार होगा और 2025-26 में राजकोषीय घाटे को 4.5 प्रतिशत तक ले जाने का मार्ग प्रशस्त होगा। कुल मिलाकर इस बजट को 10 में से 10 नंबर मिलते हैं!''

(THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT) (THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA)



RAJPUTANA INDUSTRIES LIMITED

Corporate Identity Number: U31909RJ2011PLC035485

Our Company was originally incorporated as a Private Limited Company in the name of "Rajputana Industries Private Limited" under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated June 13, 2011 issued by the RoC, Rajasthan, bearing Corporate Identification Number U31909RJ2011PTC035485. Subsequently, our company was converted into Public Limited Company vide shareholders resolution passed at the Extra-Ordinary General Meeting held on April 21, 2023 and name of company was changed to "Rajputana Industries Limited" pursuant to issuance of Fresh Certification of Incorporation dated May 04, 2023 by Registrar of Companies, Jaipur bearing Corporate Identification Number U31909RJ2011PLC035485. For details of Incorporation, Change of Name and Registered Office of our company, please refer to chapter titled "Our History and Certain Other Corporate Matters" beginning on page 173.

Registered and Corporate Office: F-269-B, Road No. 13, VKIA, Jaipur Rajasthan 302013 India Tel. No.: +91 9588841031, E-mail: cs@rajputanaindustries.com, Website: www.rajputanaindustries.com Contact Person: Sonal Jain, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: SHERA ENERGY LIMITED, ISHA INFRAPOWER PRIVATE LIMITED, MR. SHEIKH NASEEM AND MRS. SHIVANI SHEIKH

INITIAL PUBLIC OFFER OF UPTO 62,85,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") OF RAJPUTANA INDUSTRIES LIMITED ("OUR COMPANY" OR "COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE), AGGREGATING UPTO ₹ [●] LAKHS ("THE ISSUE"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,60,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY THE MARKET MAKER ("MARKET MAKER RESERVATION PORTION") UP TO 30,000 EQUITY SHARES AGGREGATING UP TO ₹ [♠] LAKHS (CONSTITUTING UP TO [•] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES ("THE EMPLOYEE RESERVATION PORTION") AND UP TO 3,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS (CONSTITUTING UP TO [●] % OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY THE SHERA ENERGY LIMITED SHAREHOLDERS ("THE SHERA ENERGY LIMITED SHAREHOLDERS RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION, EMPLOYEE RESERVATION PORTION AND SHERA ENERGY LIMITED SHAREHOLDERS RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [●] % AND [●] % RESPECTIVELY OF THE FULLY DILUTED POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

OUR COMPANY, IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGER, HAS UNDERTYAKEN A PRE-IPO PLACEMENT OF 6,00,000 EQUITY SHARES FOR CASH CONSIDERATION AGGREGATING TO ₹ 228 LAKHS. THE SIZE OF THE FRESH ISSUE AS DISCLOSED IN THE DRAFT RED HERRING PROSPECTUS, AGGREGATING UP TO 68,85,000 EQUITY SHARES, HAS BEEN REDUCED BY 6,00,000 EQUITY SHARES PURSUANT TO THE PRE-IPO PLACEMENT, AND ACCORDINGLY, THE FRESH ISSUE IS FOR AN AGGREGATE UP TO 62,85,000 EQUITY SHARES AND THE MINIMUM ISSUE SIZE SHALL CONSTITUTE AT LEAST 10% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY, IN COMPLIANCE WITH RULE 19(2)(B) OF THE SCRR.

NOTICE TO INVESTORS CORRIGENDUM

TO THE RED HERRING PROSPECTUS DATED JULY 23, 2024 ("THE CORRIGENDUM")

The following Changes or updation has been made under the Chapter "Issue Structure" of the Red Herring Prospectus.

This is with reference to the Red Herring Prospectus dated July 23, 2024 ("Red Herring Prospectus") filed by Rajputana Industries Limited with the Registrar of Companies, Jaipur, National Stock Exchange of India Limited and Securities and Exchange Board of India Limited ("SEBI") and the abridged prospectus in relation to the Issue.

Please refer to page no. 334-336 of the RHP, refer to the headings "FOLLOWING IS THE ISSUE STRUCTURE" please consider the paragraph, as given below, instead of the paragraph as mentioned in the RHP.

Initial Public Offer of up to 62,85,000 Equity Shares of face value of ₹ 10/- each fully paid (the Equity Shares) for cash at a price of ₹ [●]/- (including a premium of ₹ [●]/- aggregating up to ₹ [●] Lakhs). The Issue comprises a reservation of up to 3,60,000 equity Shares of ₹ 10/- each for subscription by the designated Market Maker ("The Market Maker Reservation Portion"), up to 30,000 Equity Shares of ₹ 10/- each for subscription by Eligible Employees ("The Employee Reservation Portion") and up to 3,00,000 Equity Shares of ₹ 10/- each for subscription by the Shera Energy Limited Shareholders ("The Shera Energy Limited Shareholders Reservation Portion").

The Net Issue to the public will be of up to 55,95,000 Equity Shares (the "Net Issue"). The Issue and Net Issue will constitute [•] and [•] of the post issue paid up Equity Share capital of our Company.

The Issue is being made through the Book Building Process.

Shares Available for effective or for effective process and control to 10 Bidders and finance of the fiscus book National Bodders. Shares available for all finance or finance of the fiscus book National Bodders. Shares are shared for the fiscus book National Bodders. Shares are shared for the fiscus book National Bodders. Shares are shared for the fiscus book National Bodders. Shares are shared for the fiscus book National Bodders. Shares are shared for the fiscus book National Bodders. Shares are shared for the fiscus book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the fiscus book national book of the Med I Stock be not good the fiscus book national book of the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book of the Med I Stock be not good the fiscus book national book nat	Particulars (2)	Market Maker Reservation Portion	Eligible Employees Reservation Portion	Shera Energy Limited Shareholders Reservation Portion ⁽⁵⁾	QIBs ⁽¹⁾	Non - Institutional Bidders	Retail Individual Bidders	
Internation		Shares			Not more than 26,85,000 Equity Shares.	available for allocation or Net Issue less allocation to QIB Bidders and	Not less than 20,10,000 Equity Shares available for allocation or Net Issue less allocation to QIB Bidders and Non-Institutional Bidders.	
Investor Portion), (a) Up to \$7,000 Equity Shares in the name of exceeding the subscription in the employee reservation portion, the unsubscribed portion may be alloted on a proportionate basis to all CIBS, proportion, and the remaining. Equity shares in the unsubscription in the employee reservation portion, the unsubscription in the employee reservation portion. The unsubscribed portion may be alloted on a proportionate basis to all CIBS, proportions, which is alloted on a proportionate basis to all CIBS, proportion, and the remaining. Equity shares in the undersubscription, if any, in the Employee Reservation portion hall be available for a lateration of a value in excess of Re 2.00,000. Subject to the total allotement to an employee not exceeding \$7.5.00.00.00.Subject to the total allotement to an employee not exceeding \$7.5.00.00.00.Subject to the total allotement to an employee not exceeding \$7.5.00.00.00.Subject to the total allotement to an employee not exceeding \$7.5.00.00.00.Subject to the total allotement to an employee not exceeding \$7.5.00.00.00.Subject to the total allotement to an employee not exceeding \$7.5.00.00.00.Subject to the total allotement to an employee not exceeding \$7.5.00.00.00.Subject to the total allotement to an employee not exceeding \$7.5.00.00.00.Subject to the total allotement to an employee not exceeding the state of \$7.5.00.00.Subject to the total allotement to an employee not exceeding the state of \$7.5.00.00.Subject to the total allotement to an employee not exceeding the state of \$7.5.00.00.Subject to the total allotement to an employee not exceed \$7.5.00.00.Subject to the total allotement to an employee not exceed \$7.5.00.00.Subject to the total allotement to an employee not exceed \$7.5.00.00.Subject to the total allotement to an employee not exceed \$7.5.00.00.Subject to the available of exceeding the state of \$7.5.00.00.Subject to the available of exceeding the state of \$7.5.00.00.Subject to the available of exceeding the state of \$7.5.00.00.Subject to the available of	Issue Size/ Net Issue available for		Reservation Portion shall constitute not exceeding 5% of the Post Issue Paid-up Share Capital of our	Shareholders Reservation Portion shall constitute not more than	available for allocation to QIB Bidders. However, up to 5% of the Net QIB Portion will be available for allocation proportionately to Mutual Funds only. Mutual Funds participating in the Mutual Fund Portion will also be eligible for allocation in the remaining QIB Portion. The unsubscribed portion in the Mutual Fund Portion	the Net Issue less allocation to QIB Bidders and RIBs will be available for allocation.	Bidders will be available for	
Minimum Bid Size	Allocation if respective category is	Firm Allotment	Eligible Employee shall not be more than Rs. 2,00,000. In case of undersubscription in the employee reservation portion, the unsubscribed portion may be allotted on a proportionate basis, for a value in excess of Rs. 2,00,000, subject to the total allotment to an employee not exceeding ₹ 5,00,000. Subsequent undersubscription, if any, in the Employee Reservation Portion shall	Proportionate	Investor Portion): (a) Up to 57,000 Equity Shares shall be available for allocation on a proportionate basis to Mutual Funds only; and (b) Up to 10,74,000 Equity Shares shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds receiving allocation as per (a) above. Up to 60% of the QIB Portion (of up to 16,11,000 Equity Shares may be allocated on a discretionary basis to Anchor Investors of which one-third shall be available for allocation to Mutual Funds only, subject to valid Bid received from Mutual Funds at or above the	Bidder shall not be less than the Minimum NIB Application Size, subject to the availability of Equity Shares in the Non- Institutional Portion, and the remaining. Equity Shares, if any, shall be allotted on a proportionate basis. For details, see "Issue Procedure" beginning on page 338.	Allotment to each Retail Individual Bidder shall not be less than the maximum Bid lot, subject to availability of Equity Shares in the Retail Portion and the remaining available Equity Shares if any, shall be allotted on a proportionate basis. For details, see "Issue Procedure" beginning on page 338.	
Face Value of ₹ 10/- each. Face Value of ₹ 10/- each. Value of ₹ 10/- each. Equity Shares such that the Bid Amount exceeds ₹ 2,00,000/- Value of ₹ 10/- each. Equity Shares such that the Bid Amount exceeds ₹ 2,00,000/- Value of ₹ 10/- each. Equity Shares such that the Bid Amount exceeds ₹ 2,00,000/- Value of ₹ 10/- each. Equity Shares such that the Bid Amount exceeds ₹ 2,00,000/- Value of ₹ 10/- each. Equity Shares such that the Bid Amount exceeds ₹ 2,00,000/- Value of ₹ 10/- each. Equity Shares in multiples of [•] Equity Shares so that the Bid Amount does not exceed the Bid Amount does not exceed the market maker reservation portion. Value of ₹ 10/- each. Equity Shares in multiples of [•] Equity Shares so that the Bid Amount does not exceed ₹ 2,00,000/- Value of ₹ 10/- each. Equity Shares in multiples of [•] Equity Shares so that the Bid does not exceed the size of the Net lead to exceed ₹ 2,00,000/- Value of ₹ 10/- each. Equity Shares in multiples of [•] Equity Shares so that the Bid does not exceed the size of the Net lead to exceed ₹ 2,00,000/- Value of ₹ 10/- each. Equity Shares in multiples of [•] Equity Shares so that the Bid does not exceed the size of the Net lead to exceed ₹ 2,00,000/- Value of ₹ 10/- each. Equity Shares so that the Bid Amount does of the Net lead to exceed ₹ 2,00,000/- Value of ₹ 10/- each. Such number of Equity Shares in multiples of [•] Equity Shares so that the Bid Amount does not exceed the size of the Net lead to exceed ₹ 2,00,000/- Value of ₹ 10/- each. Such number of Equity Shares in multiples of [•] Equity Shares so that the Bid does not exceed the size of the Net lead to exceed ₹ 2,00,000/- Value of ₹ 10/- each. Such number of Equity Shares so that the Bid does not exceed the size of the Net lead to exceed ₹ 2,00,000/- Value of ₹ 10/- each. Such number of Equity Shares so that the Bid does not exceed the size of the Net lead to exceed ₹ 2,00,000/- Value of ₹ 10/- each. Such number of Equity Shares so that the	Mode of Bidding	Only through the ASBAProcess	ASBA only (including the UPI Mechanism)	ASBA only (including the UPI Mechanism)		Bids Up to Rs. 5 lacs can be made through UPI or ASBA process ar above Rs. 5 Lacs shall only through ASBA Process only.		
Equity Shares in multiples of [●] Equity Shares so that the Bid Amount does not exceed the marker reservation portion. Mode of Allotment Compulsorily in Dematerialized mode. Trading Lot [•] Equity Shares and in multiples of [●] Equity Shares so that the Bid Amount does not exceed ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,000/- where the Bid Amount shall be paid ₹ 2,00,	Minimum Bid Size	Face Value of ₹ 10/-			Equity Shares such that the Bid Amount exceeds	multiple of [•] Equity Shares such that	[●] Equity Shares of Face Value of₹10/-each.	
Trading Lot [•] Equity Shares, however, the market maker may accept odd lots, if any, in the market as required under the SEBI (ICDR), Regulations, 2018. Terms of Payment In case of Anchor Investors: Full Bid Amount shall be payable by the Anchor Investors at the time of submission of their Bids In case of all other Bidders: Full Bid Amount shall be blocked in the bank account of the ASBA Bidder (other than Anchor Investors) or by the Sponsor Bank through the UPI Mechanism (for RIBs or	Maximum Bid Size	Equity Shares in multiples of [•] Equity Shares so that the Bid Amount does not exceed the market maker reservation	multiples of [•] Equity Shares so that the Bid Amount does not	Shares in multiples of [•] Equity Shares so that the Bid Amount does not	Equity Shares not exceeding the size of the Net	multiples of [•] Equity Shares so that the Bid does not exceed the size of the Net Issue (excluding the QIB Portion),	Such number of Equity Shares in multiples of [•] Equity Shares so that the Bid Amount does not exceed ₹ 2,00,000/-	
however, the market maker may accept odd lots, if any, in the market as required under the SEBI (ICDR) Regulations, 2018. Terms of Payment In case of Anchor Investors: Full Bid Amount shall be payable by the Anchor Investors at the time of submission of their Bids In case of all other Bidders: Full Bid Amount shall be blocked in the bank account of the ASBA Bidder (other than Anchor Investors) or by the Sponsor Bank through the UPI Mechanism (for RIBs or	Mode of Allotment	Compulsorily in Dema	terialized mode.					
In case of all other Bidders: Full Bid Amount shall be blocked in the bank account of the ASBA Bidder (other than Anchor Investors) or by the Sponsor Bank through the UPI Mechanism (for RIBs or	Trading Lot	however, the market maker may accept odd lots, if any, in the market as required under the SEBI (ICDR) Regulations,	thereof.	[•] Equity Shares and in multiples thereof.	[•] Equity Shares and in multiples thereof.		[•] Equity Shares and in multiples thereof.	
bidding under the Non – Institutional Portion for an amount of more than ₹2,00,000 and up to ₹5,00,000, using the UPI Mechanism) that is specified in the ASBA Form at the time of submission of the A	Terms of Payment	In case of all other Bi	dders: Full Bid Amount shall be blocke	d in the bank account of the A	SBA Bidder (other than Anchor Investors) or by the	Sponsor Bank through the UPI Mechanis ified in the ASBA Form at the time of subn	sm (for RIBs or Individual investors nission of the ASBA Form.	

bidding under the Non – Institutional Portion for an amount of more than ₹ 2,00,000 and up to ₹ 5,00,000, using the UPI Mechanism) that is specified in the ASBA Form at the time of submission of the ASBA Form.

(1) Our Company in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis, in accordance with the SEBI ICDR Regulations. One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription or non-Allotment in the Anchor Investor Portion, the balance Equity Shares in the Anchor Investor Portion shall be added to the Net QIB Portion. For details, see "Issue Procedure" beginning on page 338.

In case of all other Bidders: Full Bid Amount shall be blocked in the bank account of the ASBA Bidder (other than Anchor Investors) or by the Sponsor Bank through the UPI Mechanism (for RIBs or Individual investors

Terms of Payment In case of Anchor Investors: Full Bid Amount shall be payable by the Anchor Investors at the time of submission of their Bids

◆

(2) Subject to valid Bids being received at or above the Issue Price. The Issue is being made in terms of Rule 19(2)(b) of the SCRR read with Regulation 252 of the SEBI (ICDR) Regulations, 2018, this is an Issue of at least 25% of the post-Issue paid-up Equity Share capital of our Company. This Issue is being made through the Book Building Process, wherein allocation to the public shall be made as per Regulation 253 of the SEBI ICDR Regulations.

(3) Full Bid Amount shall be payable by the Anchor Investors at the time of submission of the Anchor Investor Application Forms provided that any difference between the Anchor Investor Allocation Price and the Anchor Investor Issue Price shall be payable by the Anchor Investor Pay-In Date as indicated in the CAN.

(4) In case of joint Bids, the Bid cum Application Form should contain only the name of the first Bidder whose name should also appear as the first holder of the beneficiary account held in joint names. The signature of only such first Bidder would be required in the Bid cum Application Form and such first Bidder would be deemed to have signed on behalf of the joint holders. Bidders will be required to confirm and will be deemed to have represented to our Company, the Underwriters, their respective directors, officers, agents, affiliates and representatives that they are eligible under applicable law, rules, regulations, guidelines and approvals to acquire the Equity Shares. Our Company reserves the right to reject, it its absolute discretion, all or any multiple Blds in any or all categories.

(5) Eligible Shera Energy Limited Shareholders Bidding in the Shera Energy Limited Shareholders Reservation Portion can also Bid in the Employee Reservation Portion if such eligible shareholders are the covered in eligible employee of issuer company. Further eligible retail shareholders can also bid in the RIB Portion, and such Bids will not be treated as multiple Bids. Further, any unsubscribed portion remaining in the Shera Energy Limited Shareholders Reservation Portion shall be added back to the Net Issue. In case of under-subscription in the Net Issue, spill-over to the extent of such under-subscription shall be permitted from the Shera Energy Limited Shareholders Reservation Portion, subject to applicable

The above is to be read in conjunction with the Red Herring Prospectus and accordingly their references in the Red Herring Prospectus stand amended pursuant to this Corrigendum. Please note that the changes pursuant to this Corrigendum will be appropriately included in the Prospectus, as and when filed with the RoC, the SEBI and the Stock Exchange. All capitalized terms used in this Corrigendum shall, unless the context otherwise requires, have the meaning ascribed to them in the Red Herring Prospectus.

For and on behalf of Rajputana Industries Limited

Place: Jaipur Date: July 24, 2024

Shivani Sheikh **Managing Director**

Disclaimer: Rajputana Industries Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an Initial Public Issue of its Equity Shares and has filed the RHP with the RoC. The RHP will be available on the websites of SEBI at www.sebi.gov.in and NSE Ltd at www.nseindia.com respectively and is available on the websites of Holani Consultants Private Limited at www.holaniconsultants.co.in . The potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, refer to the Section titled "Risk Factors" on page 31 of the RHP. Potential investors should not rely on the RHP filed with the SEBI for making any investment decision.

The Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended ("U.S. Securities Act"), and may not be Issued or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being Issued and sold outside the United States in offshore transactions in reliance on Regulation under the U.S. Securities Act and applicable laws of the jurisdictions where such Issues and sales occur. There will be no public offering in the United States.