



QVC EXPORTS LIMITED

CIN: U27109WB2005PLC104672

QVC Exports Limited (the "Company") was incorporated on August 9, 2005 as a private limited company under the name and style of QVC Exports Private Limited, under the Companies Act, 1956, pursuant to a certificate of incorporation issued by the Registrar of Companies, West Bengal at Kolkata. Further, the Company was converted into a public limited company under the name and style of QVC Exports Limited by a Special Resolution passed by the members of the Company on February 14, 2022 and consequently the name of the Company was changed to QVC Exports Limited and a fresh certificate of incorporation dated March 1, 2022 was issued by the Registrar of Companies, West Bengal at Kolkata. For details of change in Registered Office of the Company, please refer to the chapter titled "History and Certain Corporate Matters" on page 123 of the Prospectus.

Registered Office: 5/Floor, South City Business Park 770, EM Bypass, Anandapur, Adarsha Nagar, E.K. West Bengal, India, Telephone: +91 33 4481 8702. Email: info@qvcexport.com Website: www.qvcexport.com. Corporate Office (where books of accounts are maintained): 2/F, FR 6, Southern Avenue, Kaligat, Kolkata - 700 029, West Bengal, India, Telephone: +91 33 4481 8702. Email: info@qvcexport.com. Corporate Secretary and Compliance Officer: Mr. Nishil Kumar Sharma, NSE EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE").

PROMOTERS OF OUR COMPANY: NILESH KUMAR SHARMA, MADHU SHARMA, PRITI SHARMA, MATASHREE MERCANTILE PRIVATE LIMITED AND UNITY VIYAPAR PRIVATE LIMITED

The Issue is being made in accordance with Chapter IX of the SEBI (ICDR) Regulations (PO of Small and Medium Enterprises) and the equity shares are proposed to be listed on EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE").

BASIS OF ALLOTMENT

PUBLIC OFFER OF 27,98,400 EQUITY SHARES OF FACE VALUE ₹ 10 EACH ("EQUITY SHARES") OF THE COMPANY FOR CASH AT A PRICE OF ₹ 86/- PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹ 76/- PER EQUITY SHARE) ("THE OFFER PRICE"), AGGREGATING TO ₹ 2,406.62 LACS ("OFFER"), COMPRISING A FRESH ISSUE OF 20,49,800 EQUITY SHARES AGGREGATING TO ₹ 1,762.62 LAKHS ("THE FRESH ISSUE") AND AN OFFER FOR SALE OF 7,48,600 EQUITY SHARES BY MATASHREE MERCANTILE PRIVATE LIMITED ("THE SELLING SHAREHOLDER") ("OFFER FOR SALE") AGGREGATING TO ₹ 643.97 LAKHS. OUT OF 20,49,800 EQUITY SHARES AGGREGATING TO ₹ 1,762.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE OFFER LESS THE MARKET MAKER RESERVATION PORTION I.E. OFFER OF 16,57,600 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT AN OFFER PRICE OF ₹ 86/- PER EQUITY SHARE AGGREGATING TO ₹ 1,426.54 LAKHS IS HEREAFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND THE NET OFFER WILL CONSTITUTE 26.76% AND 23.43%, RESPECTIVELY OF THE POST OFFER PAID UP EQUITY SHARE CAPITAL OF THE COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹10/- AND THE OFFER PRICE IS 8.60 TIMES OF THE FACE VALUE.

OFFER PROGRAMME

OFFER OPENED ON: WEDNESDAY, AUGUST 21, 2024

OFFER CLOSED ON: FRIDAY, AUGUST 23, 2024

Our Company has filed the Prospectus dated August 15, 2024 with the Registrar of Companies, West Bengal at Kolkata (the "Prospectus"). The Equity Shares of the Company are proposed to be listed on the EMERGE Platform of National Stock Exchange of India Limited i.e. NSE EMERGE, in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018 as amended from time to time. Our Company has received an In-Principle approval from NSE for the listing of the Equity Shares pursuant to letter dated July 26, 2024. NSE is the Designated Stock Exchange for the purpose of the Offer. The trading is proposed to be commenced on Wednesday, August 28, 2024 (Subject to receipt of listing and trading approvals from the NSE).

The Offer is being made through the Fixed Price process, the allocation in the Net Offer of the Public category is made pursuant to Regulation 25(2) of the SEBI (ICDR) Regulations, 2018, as amended from time to time, wherein a minimum of 50% of the Net Offer of shares to the Public is initially made available for allotment to Retail Individual Investors. The balance of Net Offer of shares to the public is made available for allotment to Individual Applicants other than Retail Individual Investors and other Applicants, including Corporate Applicants, in the order of their application. For the Retail Individual Investor category is allotted to more than 50% on proportionate basis, they shall be allotted that higher percentage. Under subscription, if any, in any of the categories, would be allowed to be met with spill-over from any of the other categories or a combination of categories at the discretion of our Company in consultation with the Lead Manager and the Designated Stock Exchange. Such spill-over, if any, would be effected in accordance with applicable laws, rules, regulations and guidelines. All potential investors shall participate in the Offer only through Application Supported by Banked Amount ("ASBA") process including UPI mode (as applicable) by providing details of the respective bank accounts and / or UPI IDs, in case of Rits, if applicable, which will be locked by the Self-Certified Syndicate Banks ("SCSBs") for the same.

SUBSCRIPTION DETAILS

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Only use these tags: