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PARAMOUNT DYE TEC LIMITED

Corporate Identification Number: U13114PB2024PLC060422

Our Company was initially established as Partnership Firm under the Partnership Act, 1932 ("Partnership Act") in the name and style of "Paramount Dye Tec" pursuant to Deed of Partnership dated January 03, 2014, effective from January 01, 2014. Paramount Dye Tec was thereafter converted from Partnership Firm to a Public Limited Company under Part I chapter XXI of the Companies Act, 2013 with the name and style of "Paramount Dye Tec Limited" and received a Certificate of Incorporation from the Registrar of Companies, Central Registration Centre dated January 04, 2024. The Corporate Identification Number of the Company is U13114PB2024PLC060422. For details in relation to the incorporation, Change in Registered Office and other details, please refer to the chapter titled "Our History and Certain Other Corporate Matters" beginning on page 145 of the Red Herring Prospectus.

Registered Office: Village Mangarh, Machiwara Road, Kohara, Ludhiana - 141112, Punjab, India; Contact Person: Ms. Chandni Jain, Company Secretary and Compliance Officer. Email: info@paramountdyetec.com; Website: www.paramountdyetec.com; Contact No.: +91 9056855519



(Please scan this QR Code to view the RHP)

PROMOTERS OF OUR COMPANY: MR. KUNAL ARORA AND MS. PALKI ARORA

INITIAL PUBLIC OFFER OF UPTO 24,30,000\* EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES") OF PARAMOUNT DYE TEC LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ [•] LAKHS ("THE ISSUE"). THE ISSUE INCLUDES A RESERVATION OF UPTO 1,22,400\* EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF UPTO 23,07,600\* EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS (THE "NET ISSUE"). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 35% AND 33.24% RESPECTIVELY OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

PRICE BAND: ₹ 111.00 to ₹ 117.00 PER EQUITY SHARE OF FACE VALUE OF ₹ 10.00 EACH AND THE ISSUE PRICE IS 11.1 TO 11.7 TIMES OF THE FACE VALUE AT THE LOWER PRICE BAND AND THE UPPER PRICE BAND RESPECTIVELY. BID CAN BE MADE FOR MINIMUM OF 1,200 EQUITY SHARES AND THE MULTIPLES OF 1,200 EQUITY SHARES THEREAFTER

\*Subject to finalization of the Basis of Allotment

ALLOCATION OF THE OFFER

QIB PORTION	NOT MORE THAN 50.00% OF THE NET OFFER
RETAIL PORTION	NOT LESS THAN 35.00% OF THE NET OFFER
NON-INSTITUTIONAL PORTION	NOT LESS THAN 15.00% OF THE NET OFFER
MARKET MAKER PORTION	UPTO 1,22,400 EQUITY SHARES OR 5.04 % OF THE ISSUE

PRICE BAND: ₹ 111.00 to ₹ 117.00 PER EQUITY SHARE

THE FLOOR PRICE IS 11.1 TIMES OF THE FACE VALUE AND CAP PRICE IS 11.7 TIMES OF THE FACE VALUE OF THE EQUITY SHARES. BIDS CAN BE MADE FOR A MINIMUM OF 1,200 EQUITY SHARES AND IN MULTIPLES OF 1,200 EQUITY SHARES THEREAFTER. THIS ISSUE IS MADE THROUGH BOOK BUILDING PROCESS, IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI (ICDR) REGULATIONS"), AS AMENDED READ WITH RULE 19(2)(B) OF SECURITIES CONTRACT (REGULATION) RULES, 1957, AS AMENDED.

ISSUE PROGRAM

ANCHOR BID OPENS ON FRIDAY, SEPTEMBER 27, 2024\*  
OPENS ON: MONDAY, SEPTEMBER 30, 2024\*  
CLOSES ON: THURSDAY, OCTOBER 03, 2024\*\*#

ASBA\*

Simple, Safe, Smart way of Application-Make use of it!!!  
\*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below.  
Mandatory in Public Issues from January 01, 2016. No cheque will be accepted.



UPI – Now mandatory in ASBA for Retail Investors applying through Registered Brokers, DPs & RTAs. Retail Investors also have the options to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. \*\* Investors are required to ensure that the Bank Account used for applying is linked to their PAN.

RISK TO INVESTORS:

1. We operate in a heavily regulated sector and our operations are subject to environmental, health and safety regulations that could expose us to liability, increase our cost of operations or otherwise have a material adverse effect on our results of operations and could also result in enhanced compliance obligations.

2. Majority of our revenue is dependent on single business segment i.e. manufacturing of fiber and yarns. Any adverse impact on sales of a product would adversely affect our operations and profitability.

3. Our business depends on our manufacturing facility and the loss of or shutdown of

operations of the manufacturing facility on any grounds could adversely affect our business or results of operations. Further, our business involves usage of manpower and any unavailability of our employees or any strikes, work stoppages may have an adverse impact on our cash flows and results of operations.

4. The Company is dependent on a few suppliers for purchases of product/service. The loss of any of these large suppliers may affect our business operations.

5. Too much Geographical concentration of our Business in one location can impact our Business.

BASIS FOR ISSUE PRICE

The Issue Price has been determined by the Company in consultation with the BRLM on the basis of the key business strengths of our Company. The face value of the Equity Shares is ₹10.00 each and Issue Price is 11.1 times to the face value at lower end and 11.7 times to the face value at upper end of price band.

QUALITATIVE FACTORS

- Use of recycled synthetic waste as raw materials
- Margin Benefits
- Custom Solutions
- Value Addition through Enhanced Spinning Capacity
- Cost-effective products
- Tailored solutions
- Quality assurance
- Simplified supply chain

For further details, see "Risk Factors" and "Our Business" beginning on pages 29 and 111 respectively of the Red Herring Prospectus.

QUANTITATIVE FACTORS

Some of the information presented in this chapter is derived from the Restated Financial Information. For further information, see "Financial Information" beginning on page 181 of the Red Herring Prospectus.

1. Basic and Diluted Earnings / (Loss) Per Share ("EPS")

As per Restated Financial Statements – Post Bonus

Particulars	Basic & Diluted EPS (in ₹)	Weights
Period from January 04, 2024 to March 31, 2024 (Non-Annualized)	7.86	1

Notes:

- Basic and diluted earnings/ (loss) per equity share: Basic and diluted earnings per equity share are computed in accordance with Accounting Standard 20 – "Earnings per Share" issued by the Institute of Chartered Accountants of India.
- The ratios have been computed as below:
  - Basic EPS is calculated as Profit/(loss) for the year/period attributable to owners of parent divided by the adjusted weighted average number basic equity shares outstanding during the year/period.
  - Diluted EPS is calculated as Profit/(loss) for the year/period attributable to owners of parent divided by the adjusted weighted average number of adjusted diluted equity shares outstanding during the year/period.
- Weighted average number of equity shares is the number of equity shares outstanding at the beginning of the year/period adjusted by the number of equity shares issued during the year/period multiplied by the time weighting factor. The time weighting factor is the number of days for which the specific shares are outstanding as a proportion of total number of days during the year/period. For further details, see "Other Financial Information" on page 181 of Red Herring Prospectus.

2. Price Earnings Ratio ("P/E") in relation to the price band of ₹111.00 - ₹117.00/- per share

Particulars	(P/E) Ratio at the Floor Price (no. of times)	(P/E) Ratio at the Cap Price (no. of times)
Based on Restated Financial Statements		
P/E ratio based on the Basic & Diluted EPS, as restated for FY 2023-24	14.12	14.89
P/E ratio based on the Weighted Average Basic & Diluted EPS	N.A.	N.A.

Note: P/E ratio has been computed dividing the price per share by Earnings per Equity Share.

3. Return on Net worth (RoNW)

As per Restated Financial Statements

Particulars	RoNW (%)	Weights
Period from January 04, 2024 to March 31, 2024 (Non-Annualized)	11.68	1

Note: The RoNW has been computed by dividing net profit after tax (as restated), by Net worth (as restated) as at the end of the year

4. Net Asset Value (NAV)

As per Restated Financial Statements – Post Bonus

Financial Year	NAV (₹)
As on March 31, 2024	67.31
Net Asset Value per Equity Share after the Issue at Issue Price	[•]
Issue Price*	[•]

1. NAV has been calculated as Net worth divided by number of Equity Shares at the end of the year.

2. Net asset value per equity share = net worth attributable to the owners of the parent as at the end of the year/period divided by adjusted number of equity shares outstanding as at the end of year/period.

3. Net worth means the aggregate value of the paid-up share capital and all reserves created out of the profits and securities premium account and debit or credit balance of statement of profit and loss, after deducting the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off and non-controlling interest, as per the Restated Financial Information, but does not include reserves created out of revaluation of assets, write-back of depreciation and amalgamation.

4. Net Worth and the number of equity shares as at the end of the year/period have been adjusted to give effect to the consequent increase in share capital on the assumption that options outstanding to subscribe for additional equity capital (i.e. outstanding share warrants and employee stock options), wherever applicable, were exercised in the respective financial year/period. The computation considering aforementioned effects has been carried out in accordance with the requirements of SEBI/ICDR Regulations and therefore the net worth and the number of equity shares outstanding as at the end of the year/period has not been derived from Restated Financial Information.

Comparison of accounting ratios with listed industry peers:

Since the performance data of our company is available only for 3 months, it cannot be compared to other listed peers in the industry.

5. Key Performance Indicators ("KPIs")

The KPIs disclosed below have been used historically by our Company to understand and analyze the business performance, which in result, help us in analysing the growth of our company in comparison to our peers.

The KPIs disclosed below have been approved by a resolution of our Audit Committee dated July 12, 2024 and the members of the Audit Committee have verified the details of all KPIs pertaining to our Company. Further, the members of the Audit Committee have confirmed that there are no KPIs pertaining to our Company that have been disclosed to any investors at any point of time during the three years period prior to the date of filing of the Red Herring Prospectus. Further, the KPIs herein have been certified by Jay Gupta & Associates, Chartered Accountants, by their certificate dated July 12, 2024.

The KPIs of our Company have been disclosed in the sections titled "Our Business" and "Management's Discussion and Analysis of Financial Condition and Results of Operations – Key Performance Indicators" on pages 111 and 182 respectively of Red Herring Prospectus.

Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilization of the proceeds of the Issue as per the disclosure made in the Objects of the Issue Section, whichever is later or for such other duration as may be required under the SEBI/ICDR Regulations.

Key Performance Indicators of our Company

Key Financial Performance	For the period ended	For the period ended	For the Financial Year ended		
	March 31, 2024	January 03, 2024	March 31, 2023	March 31, 2022	March 31, 2021
	Company		Partnership Firm		
Revenue from operations <sup>(1)</sup>	2,351.15	2,954.72	4,600.08	2,363.32	1,690.50
EBITDA <sup>(2)</sup>	514.43	520.77	610.44	115.75	61.74
EBITDA Margin <sup>(3)</sup>	21.88	17.63	13.27	4.90	3.65
PAT	354.09	278.65	316.14	15.94	15.94
PAT Margin <sup>(4)</sup>	15.06	9.43	6.87	0.67	0.94
Networth <sup>(5)</sup>	3,032.06	1.00	553.77	258.78	237.48
RoE % <sup>(6)</sup>	11.68%	-	-	-	-
RoCE % <sup>(7)</sup>	16.53%	535.20%	70.00%	12.28%	11.33%

Notes:

- Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements
- EBITDA is calculated as Profit before tax + Depreciation + Interest Expenses - Other Income
- EBITDA Margin is calculated as EBITDA divided by Revenue from Operations
- PAT Margin is calculated as PAT for the period/year divided by revenue from operations.
- Net worth means the aggregate value of the paid-up share capital and reserves and surplus of the company less deferred tax assets.
- Return on Equity is ratio of Profit after Tax and Average Shareholder Equity
- Return on Capital Employed is calculated as EBIT divided by capital employed, which is defined as shareholders' equity plus long term borrowings.

Comparison of key performance of indicators with our listed industry peers:

Since the company has taken over the existing business of M/s. Paramount Dye Tech from Jan 04, 2024, there were no operations for the financial years ended March 31, 2023, 2022 and 2021. Hence, it cannot be compared with results of peers for those periods.

6. Weighted average cost of acquisition

(a) The price per share of our Company is based on the primary issuance of equity shares.

Except as disclosed below, there has been no issuance of Equity Shares, other than Equity Shares issued pursuant to a bonus issue allotted on June 07, 2024 during the 18 months preceding the date of this Draft Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days:

Date of Allotment	No. of equity Shares allotted	Face value per Equity share (₹)	Issue price per Equity share (₹)	Nature of allotment	Nature of consideration	Total Consideration (in ₹ lakhs)
February 28, 2024	5,912	10.00	21.500	Allotment pursuant to conversion of land into equity	Other than cash	1,271.08
February 28, 2024	6,539	10.00	21.500	Allotment pursuant to conversion of loan into equity	Other than cash	1,405.88

(b) The price per share of our Company based on the secondary transaction of equity shares

There have been no secondary sale/acquisitions of Equity Shares, where the promoters, members of the promoter group or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

(c) Weighted average cost of acquisition, floor price and cap price:

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor price* (i.e. ₹ 111.00)	Cap price* (i.e. ₹ 117.00)
Weighted average cost of acquisition of primary issuance as per paragraph (a) above	21.500	193.69 times	183.76 times
Weighted average cost of acquisition for secondary transaction as per paragraph (b) above	Nil	Nil	Nil

The Company in consultation with the Book Running Lead Manager believes that the Issue Price of ₹ [•] per share for the Public Issue is justified in view of the above parameters. Investor should read the above-mentioned information along with the chapter titled "Risk Factors" beginning on page 29 of the Red Herring Prospectus and the financials of our Company including important profitability and return ratios, as set out in the chapter titled "Financial Statements as Restated" beginning on page 181 of this Red Herring Prospectus.

Our Company in consultation with the BRLM may consider participation by Anchor Investors. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/Offer Opening Date in accordance with the SEBI (ICDR) Regulations, 2018.

Continued on next page...



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In case of any revision in the Price Band, the Bid/Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company, for reasons to be recorded in writing extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank. The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, may allocate upto 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the Corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 237 of the Red Herring Prospectus.

Bidders/Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidders/Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk. Bidders/Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see "History and Corporate Structure" on page 145 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see the section "Material Contracts and Documents for Inspection" on page 298 of the Red Herring Prospectus.

LIABILITY OF MEMBERS AS PER MOA: The Liability of the members of the Company is Limited.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The Authorised share capital of the Company is Rs. 12,00,00,000 divided into 1,20,00,000 Equity

Shares of Rs. 10.00 each. The issued, subscribed and paid-up share capital of the Company before the issue is Rs. 4,51,26,510 divided into 45,12,651 Equity Shares of Rs.10.00 each. For details of the Capital Structure, see "Capital Structure" on the page 66 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM:

ORIGINAL SIGNATORIES		
Name of Subscribers	Face Value (₹)	No. of Shares
Mr. Kunal Arora	10.00	6,997
Ms. Palki Arora	10.00	2,997
Mr. Rupesh	10.00	1
Mr. Pawan Kumar	10.00	1
Mr. Vikram Singh	10.00	1
Mr. Sanjeev Kumar	10.00	1
Mr. Harinder Singh	10.00	2

Details of the main objects of the Company as contained in the Memorandum of Association, see "History and Corporate Structure" on page 150 of the Red Herring Prospectus. For details of the share capital and capital structure of the Company see "Capital Structure" on page 67 of the Red Herring Prospectus.

LISTING: The Equity Shares offered through the Red Herring Prospectus are proposed to be listed on the Emerge Platform of National Stock Exchange of India Limited ("NSE EMERGE"). Our Company has received an "in-principle" approval from the NSE for the listing of the Equity Shares pursuant to letter dated September 23, 2024, for the purposes of the Issue, the Designated Stock Exchange shall be NSE. A signed copy of the Red Herring Prospectus has been delivered for registration to the ROC on September 24, 2024 and Prospectus shall be delivered for filing to the RoC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Offer Closing Date, see "Material Contracts and Documents for Inspection" on page 298 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Offer is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 215 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by National Stock Exchange India Limited ("NSE") should not in any way be deemed or construed that the contents of the Red Herring Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by NSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Red Herring Prospectus. The investors are advised to refer to the Red Herring Prospectus for the full text of the "Disclaimer clause pertaining to NSE" beginning on page 217 of the Red Herring Prospectus.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Offer. For taking an investment decision, investors must rely on their own examination of the Offer and this Offer, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 29 of the Red Herring Prospectus

BOOK RUNNING LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE OFFER	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <b>GRETEX CORPORATE SERVICES LIMITED</b> A-401, Floor 4th, Plot FP-616, (PT), Naman Midtown, Senapati Bapat Marg, Near Indiabulls, Dadar (w), Delisle Road, Mumbai, Mumbai-400013, Maharashtra, India. Tel No.: +91 96532 49863; Email: info@gretexgroup.com; Website: www.gretexcorporate.com Contact Person: Ms. Prajakta Raut; SEBI Registration No: INM000012177; CIN: L74999MH2008PLC288128	 <b>BIGSHARE SERVICES PRIVATE LIMITED</b> S6-2, 6th Pinnacle Business Park, Mahakali Caves Road, next to Ahura Centre, Andheri East, Mumbai- 400093, Maharashtra, India Tel No.: +91 – 22 – 6263 8200; Fax No.: +91 – 22 – 6263 8299; E-mail: ipo@bigshareonline.com Investor Grievance E-mail: investor@bigshareonline.com; Website: www.bigshareonline.com Contact Person: Mr. Asif Sayyed; SEBI Registration No.: INR000001385	 <b>PARAMOUNT DYE TEC LIMITED</b> CIN: U13114PB2024PLC060422 Ms. Chandni Jain - Company Secretary and Compliance Officer Village Mangarh, Machhiwara Road, Kohara, Ludhiana - 141112, Punjab, India. E-mail: info@paramountdyetec.com; Website: www.paramountdyetec.com  Investors can contact the Compliance Officer or the Registrar to the Offer in case of any pre-offer or post-offer related problems, such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary account, etc.

Availability of Red Herring Prospectus: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein, before applying in the offer. Full copy of the Red Herring Prospectus will be available at the website of SEBI at www.sebi.gov.in; the website of Stock Exchange at www.nseindia.com, the website of BRLM at www.gretexcorporate.com and website of Company at www.paramountdyetec.com.

Availability of Bid-Cum-Application forms: Bid-Cum-Application forms can be obtained from the Company: Paramount Dye Tec Limited, Book Running Lead Manager: Gretex Corporate Services Limited. Application Forms can also be obtained from the Stock Exchange and list of SCSBs available on the website of SEBI at www.sebi.gov.in and website of Stock Exchange at www.nseindia.com.

Application Supported by Blocked Amount (ASBA): All investors in this offer have to compulsorily apply through ASBA. The investors are required to fill the ASBA form and submit the same to their banks. The SCSB will block the amount in the account as per the authority contained in ASBA form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund.

For more details on the offer process and how to apply, please refer to the details given in application forms and abridged prospectus and also please refer to the chapter "Issue Procedure" on page 237 of the Red Herring Prospectus.

BANKER TO THE ISSUE: Axis Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

For Paramount Dye Tec Limited  
Sd/-  
Kunal Arora  
Managing Director  
DIN: 09791270

Place: Ludhiana  
Date: September 25, 2024

Paramount Dye Tec Limited is proposing, subject to market conditions and other considerations, public offer of its Equity Shares and has filed the Red Herring Prospectus with the Registrar of Companies, Chandigarh on September 24, 2024. The Red Herring Prospectus is available on the website of the Book Running Lead Manager at www.gretexcorporate.com, the website of the NSE i.e., www.nseindia.com, and website of our Company at www.paramountdyetec.com.

Investor should note that investment in equity shares involves a high degree of risk. For details, investors should refer to and rely on the Red Herring Prospectus, including the section titled "Risk Factors" of the Red Herring Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act ("the Securities Act") or any state securities laws in United States and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulations under the securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act of 1933.

 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Guna Branch</b> located at Second Floor, Prem Hight, In Front of ICICI Bank, Near Sanghi Brother, A.B. Road, Guna, Madhya Pradesh - 473001 will shift to First Floor, Vandana Tower, Above Bank of Baroda, In Front of Maruti Showroom, AB Road, Guna, Guna, Madhya Pradesh - 473001 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Bichhiya Branch</b> located at Ground Floor, Ward No. 5, Barratola, Bhua Bichhiya, District Mandla, Madhya Pradesh - 481995 will shift to First Floor, Ward No. 15, Bhua Ryt Bichhiya, Mandla, Madhya Pradesh - 481995 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Madhubani - II Branch</b> located at First Floor, Ram Chowk, Main Road, Madhubani, Bihar - 847212 will shift to R/O Ward No. 30, Pragati Nagar, Bhavara, Bhowara, Madhubani, Bihar - 847212 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Bharatpur Branch</b> located at First Floor, Opposite Surendra Motors, Gandhi Nagar, Sewar Road, Bharatpur, Rajasthan - 321001 will shift to First Floor, Near Devi Temple, Gandhi Nagar, Sewar Road, Bharatpur, Rajasthan - 321001 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Bikaner - I Branch</b> located at 1 Akasr, Bikaner, Rajasthan - 334001 will shift to Second Floor, Government Press Road, Near Fort Dispensary, above Punjab National Bank, Bikaner City, Bikaner, Rajasthan - 334001 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Shirpur-Dhule Branch</b> located at CS No.- 1556/1C/4, Near Maharashtra Bank, Main Road, Shirpur, Maharashtra - 425405 will shift to First Floor, Plot No. 10, Survey No. 84/11, 12, 13, Mahesh Nagar, Opposite to Dhanwantari Hospital, Main Road, Ambe Shirpur, Dhule, Maharashtra - 425405 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Sillod - Aurangabad Branch</b> located at First Floor, Survey No. 377, Above Hotel Agrawal, Ambedkar Chowk, Jalgaon Road, Sillod, Maharashtra - 431001 will shift to Ambedkar Square, Jalgaon Road, Sillod, Jalgaon, Sillod, Aurangabad, Maharashtra - 431112 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Kopergaon Branch</b> located at First Floor, Gokul Plaza, Near Bajaj Showroom, Manmad Highway, Kopergaon, Ahmednagar, Maharashtra - 423601 will shift to Ground and First Floor, CTS/Door No.595/1428 and 593/1428/01, Main Road, Opposite Kopergaon Police Station, Kopergaon, Ahmed Nagar, Maharashtra - 423601 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>
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 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Chatra Branch</b> located at Line Mohalla, Jharkhand Maidan, Near Bal Vikash Vidyalaya, Chatra, Jharkhand - 825401 will shift to Bhagwaniya Badhar, Haphua, Chatra, Jharkhand - 825401 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Renapur Branch</b> located at First Floor, Above Pawanraj Tractor, Latur Ambejogai Road, Renapur Phata, Renapur, Latur, Maharashtra - 413527 will shift to First Floor, Survey No. 1033, Property No. 4667, Shop No.28/ 29/30 Situated at Kai, Shamdada, Akangire Complex, Renapur Phata, Taluka Renapur, Latur, Maharashtra - 413527 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Ballabgarh Branch</b> located at First Floor, H. No.- 204, Yadav Colony, Mohna Road, Near Indian Overseas Bank, Ballabgarh, Faridabad, Haryana - 121004 will shift to First Floor, Hall No. 2, Doulat Colony, Mohna Road, Uncha Gaon, Ballabgarh, Near to Electricity Office, Ballabgarh, Faridabad, Haryana - 121004 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Harda - I Branch</b> located at First Floor, Narmada Complex, Shop No. 07, Indore Road, Harda, Madhya Pradesh - 461331 will shift to First Floor Ward No. 25, Laal Bahadur Shastri Ward, Harda, Khurd, Hoshangabad, Madhya Pradesh - 461331 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Khamgaon - I Branch</b> located at Agrasen Square, Balaji Plot, In Front of Kediya Eye Hospital, National High School Road, Khamgaon, Maharashtra - 444303 will shift to First Floor, Ghule Complex, Near Panchayat Samit Tower, Chowek, Nandura Road, Khamgaon, Buldhana, Maharashtra - 444303 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Warud - Amravati Branch</b> located at Khandelwal Sadan, Bypass Road, Warud, District - Amravati, Maharashtra - 444906 will shift to First Floor, Thakare Complex, Near Kathiware Sabhgrah Approach Road, Warud, Warud, Amravati, Maharashtra - 444906 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Kondi Branch</b> located at M/s. Sai Shraddha Developers, Gate No. 301-2A-1A, Kondi, Solapur Pune Highway, In front of Hotel Sunil, Kondi, Maharashtra - 413225 will shift to First Floor, Plot No. 35, Nakshatra, A-Wing, Govind Vihar, Near Taklikar Mangal Karyalaya, Majrewadi, Jule Solapur, Solapur, Maharashtra - 413008 from 31 <sup>st</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>	 <b>SHRIRAM FINANCE LIMITED</b> (Formerly known as SHRIRAM TRANSPORT FINANCE COMPANY LIMITED) <b>PUBLIC NOTICE</b> This is to inform our customers and public at large that our <b>Palghat (Palakkad) Branch</b> located at First Floor, Panampalli Arcade, Coimbatore Road, Kalandadapam, Palakkad, Kerala - 678001 will shift to 921/5, 921/6, First and Second Floor, Maple Arcade, Koppam Road, Near Lions School, Palakkad City, Palakkad, Kerala - 678014 from 30 <sup>th</sup> December, 2024. The Customers are requested to contact the new office premises for their needs. <b>REGIONAL BUSINESS HEAD</b>
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SHRIRAM  
Finance

SHRIRAM FINANCE LIMITED  
(Formerly known as SHRIRAM  
TRANSPORT FINANCE  
COMPANY LIMITED)

PUBLIC NOTICE

This is to inform our customers and public at large that our **Paithan - Aurangabad Branch** located at 2, Laxmi Nagar, Paithan, Aurangabad District, Maharashtra - 431107 will shift to First Floor, Plot No. 14, Patel Complex, Trimbak Das Patel Nagar, Paithan, Taluka Paithan, Paithan, Aurangabad, Maharashtra - 431107 from 31<sup>st</sup> December, 2024.

The Customers are requested to contact the new office premises for their needs.

REGIONAL BUSINESS HEAD



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COMPANY LIMITED)

PUBLIC NOTICE

This is to inform our customers and public at large that our **Nurpur Branch** located at Ground Floor, Village - Garan, P.O. - Garan, Tehsil - Nurpur, Raja Ka Talab, Kangra, Himachal Pradesh - 176051 will shift to First Floor, Village - Matholi, Post Office - Bassa Waziran, Tehsil Nurpur, Kangra, Himachal Pradesh - 176201 from 31<sup>st</sup> December, 2024.

The Customers are requested to contact the new office premises for their needs.

REGIONAL BUSINESS HEAD

ASHIANA HOUSING LTD.

CIN: L70109WB1986PLC040864

Regd. Off. : 5F, Everest, 46/C, Chowringhee Road, Kolkata – 700 071

Head Off. : Unit No. 4 & 5, IIrd Floor, Southern Park, Plot No. D-2 Saket District Centre, New Delhi -110 017

Website: www.ashianahousing.com

Email: investorrelations@ashianahousing.com

PUBLIC NOTICE

This is to inform to all concerned that the company has received request along with necessary indemnity bond and affidavit from shareholder(s) of the company to issue duplicate share certificate in lieu of the lost share certificate, details of which is given herein below:

Sl. No.	Name of Regd. Shareholder	L.F. No.	Share Certificate No.	Distinctive No.	No. of Shares
1.	Chandra Dhar Agnihotri	0002883	588	1136751-1138500	1,750

Since the company is in the process of issuing duplicate share certificate, any person who has objection on such issue, may lodge his objection within 15 days from the date of appearance of this advertisement to the company or its Registrar M/s. Beetal Financial & Computer Services Pvt. Ltd., Beetal House, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukh Dass Mandir, New Delhi-110 062.

For Ashiana Housing Ltd.  
Sd/-  
Nitin Sharma  
(Company Secretary)

Place : New Delhi  
Date : 25th September, 2024



SHRIRAM  
Finance

SHRIRAM FINANCE LIMITED  
(Formerly known as SHRIRAM  
TRANSPORT FINANCE  
COMPANY LIMITED)

PUBLIC NOTICE

This is to inform our customers and public at large that our **Aurangabad - I Branch** located at Akashwani, Jalna Road, Aurangabad, Maharashtra - 431001 will shift to Second and Third Floor, No. 29A, at Bijli Nagar, Osmanpura, Aurangabad, Maharashtra - 431005 from 31<sup>st</sup> December, 2024.

The Customers are requested to contact the new office premises for their needs.

REGIONAL BUSINESS HEAD



SHRIRAM  
Finance

SHRIRAM FINANCE LIMITED  
(Formerly known as SHRIRAM  
TRANSPORT FINANCE  
COMPANY LIMITED)

PUBLIC NOTICE

This is to inform our customers and public at large that our **Sholapur - I Branch** located at Second Floor, Taj Plaza, 8510/2 - B, Murajipett, Solapur, Maharashtra - 413001 will shift to Third Floor, 5A/2, Damani Shopping Complex, Laxmi Market Road, South Kasba, Solapur H.O, Solapur, Dhule, Maharashtra - 413001 from 31<sup>st</sup> December, 2024

The Customers are requested to contact the new office premises for their needs.

REGIONAL BUSINESS HEAD



SHRIRAM  
Finance

SHRIRAM FINANCE LIMITED  
(Formerly known as SHRIRAM  
TRANSPORT FINANCE  
COMPANY LIMITED)

PUBLIC NOTICE

This is to inform our customers and public at large that our **Indapur Branch** located at Survey No. 119/ 2/K, Chaitanya Mega Market, Shiram Chauk, Baramati Road, Indapur, Pune, Maharashtra - 413106 will shift to 279/A/1B, MIDC Road, Bhigwan Road, Baramati, District - Pune, Maharashtra - 413102 from 31<sup>st</sup> December, 2024.

The Customers are requested to contact the new office premises for their needs.

REGIONAL BUSINESS HEAD



SHRIRAM  
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SHRIRAM FINANCE LIMITED  
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TRANSPORT FINANCE  
COMPANY LIMITED)

PUBLIC NOTICE

This is to inform our customers and public at large that our **Panvel - I Branch** located at First Floor, Shiv Parvati Apartment, Plot No.5, Sector 4, New Panvel, Navi Mumbai, Maharashtra - 410206 will shift to Ground Floor, Flat No. 002, Plot No. 29, Neel Angan Building, Sector - 19, Panvel, Panvel, Raigarh, Maharashtra - 410206 from 31<sup>st</sup> December, 2024.

The Customers are requested to contact the new office premises for their needs.

REGIONAL BUSINESS HEAD