



Active VS Passive Investing

What works better for you?



- We often witness raging debates on Active Vs Passive Investing, because investors tend to prefer one strategy over another.
- These distinct investment styles emerge from the Different personality types. A starting point, before entering the world of investing, is to be aware of your personality type.
- But what is

Know The Difference



Active Investing

Passive Investing

Based on study and analysis of investing opportunities across market segments

Replicating the Investments of the chosen Market Index / Segment

1. Portfolio Creation /Stock Selection



2. Approach



3. Goals



4. Trading Style



5. Costs



6. Risk-return trade-off



7. Expertise Required



8. Consistency in performance



Investor is personally and actively involved in decision making

A simpler "Invest once" approach with limited involvement

Beat the Stock Market

Long Term capital growth in line with Market Returns

Investor makes frequent Purchase / Sale transactions

Investor makes few Purchase / Sale transactions after investment

Higher trading cost due to frequent purchases / sales and fund management fees

Insignificant fund management fees; Low trading costs

Potential for higher returns; higher risk

Market-linked returns with limited risk

Superior knowledge, analytical skills and expertise of fund manager

Limited decision making by the fund manager

No; Performance varies leading to Outperforming and underperforming the Market in different years

Yes; replicates market returns

Use Passive Investment If:



You have witnessed that successfully predicting stock movements/ fluctuations may not be always possible



You believe it is not possible to beat the market consistently year-after-year



You want to avoid market timing



You have a long-term time horizon



You want to minimise your investment costs



You may not have the time to research and select the best-performing fund



You prefer the reliability of market-linked return



What are the different investment instruments at your disposal?

Active Investor

Passive Investor

- Direct – Equity shares and derivatives, bonds and commodities



- Active Mutual Funds



- Index Funds