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KATARIA INDUSTRIES LIMITED

CIN: U27300MP2004PLC029530

Our Company was originally incorporated as 'Kataria Industries Private Limited' as Private Limited Company under the provisions of Companies Act, 1956 vide Certificate of Incorporation dated May 11, 2004 bearing Corporate Identification Number U27300MH2004PTC146201 issued by the Registrar of Companies, Maharashtra. On October 23, 2012 registered office of company is shifted from Maharashtra to state of Madhya Pradesh. Further, our Company was converted into a public limited Company pursuant to a special resolution passed by our shareholders at the EGM held on December 11, 2023 and consequently the name of our Company was changed to 'Kataria Industries Limited' and a fresh certificate of incorporation was issued by the Registrar of Companies, Gwalior dated December 20, 2023. The CIN of the Company is U27300MP2004PLC029530.

Registered office: 34-38 and 44, Industrial Area, Ratlam, Madhya Pradesh-457001 India.
Tel No.: 07412 299407, 07412 261012; | Website: www.katariaindustries.co.in; | E-Mail: info@katariaigroup.co.in | Contact Person: Priyanka Bakhtyarpuri, Company Secretary and Compliance Officer

OUR PROMOTERS: SUNIL KATARIA, ARUN KATARIA, ANOOP KATARIA

INITIAL PUBLIC ISSUE OF UPTO 56,85,000* EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF KATARIA INDUSTRIES LIMITED ("KIL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ [●] ("THE ISSUE"), OF WHICH [●] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE AGGREGATING TO ₹ [●] WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.e., NET ISSUE OF [●] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ [●] PER EQUITY SHARE AGGREGATING TO [●] LACS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [●] % AND [●] % RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN [●] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND [●] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER) WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO THE EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE EMERGE") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE.

*Subject to finalization of the basis of allotment.

THE ISSUE IS BEING MADE IN ACCORDANCE WITH REGULATION 229(2) AND 253(1) OF THE SEBI ICDR REGULATIONS

QIB CATEGORY: NOT MORE THAN 50% OF THE ISSUE

NON-INSTITUTIONAL INVESTOR CATEGORY: NOT LESS THAN 15% OF THE ISSUE

RETAIL CATEGORY: NOT LESS THAN 35% OF THE ISSUE

MARKET MAKER RESERVATION PORTION: 5.06% OF THE ISSUE

PRICE BAND: ₹ 91 TO ₹ 96 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH.

THE FLOOR PRICE IS 9.1 TIMES OF THE FACE VALUE AND THE CAP PRICE IS 9.6 TIMES OF THE FACE VALUE.

BIDS CAN BE MADE FOR A MINIMUM OF 1200 EQUITY SHARES AND IN MULTIPLES OF 1200 EQUITY SHARES THEREAFTER.

BASIS FOR ISSUE PRICE

The Issue Price of ₹ [●] per Equity Share is determined by our Company in consultation with the Book Running Lead Manager on the basis of the following qualitative and quantitative factors. The face value of the Equity Share is ₹ 10.00/- per Equity Share and Issue Price is ₹ [●] per Equity Share. The Issue Price is [●] times the face value.

Investors should refer sections / chapters titled "Risk Factors", "Restated Financial Statements", "Management Discussion and Analysis of Financial Condition and Results of Operations" and "Business Overview" beginning on page 19, 148, 182 and 93 respectively of this Red Hearing Prospectus to get an informed view before making an investment decision.

The trading price of the Equity shares of our Company could decline due to risk factors and you may lose all or part of your investments.

Qualitative Factors

Some of the qualitative factors and our strengths which form the basis for computing the Issue Price are:

- ✓ Approved supplier in major projects
- ✓ Integrated manufacturing facility with stringent quality control mechanism
- ✓ Offering comprehensive solutions for LRPC Installation with extensive product range
- ✓ Long Standing Customer Base in domestic market as well as International Market
- ✓ Experienced Promoter and strong management team
- ✓ Expanding Product Range and Up-selling & Cross-selling

For further details, please refer to the paragraph titled "Our Competitive Strengths" in the section titled "Business Overview" on page 95 of the Red Herring Prospectus.

Quantitative Factors

Information presented below relating to the Company is based on the Restated Financial Statements. Some of the quantitative factors which form the basis or computing the price, are as follows:

1) Basic and Diluted Earnings Per Share (EPS)

Year ended	Weights	Basic and Diluted EPS
March 31, 2022	1	4.66
March 31, 2023	2	4.91
March 31, 2024	3	6.32
Weightage Average EPS	6	5.57

*Not Annualized

Note. Basic and Diluted EPS = Net Profit (Loss) after tax as restated attributable to Equity Shareholders / weighted average no of equity shares outstanding during the year as per restated financials.

2) Price to Earnings (P/E) ratio in relation to price band of Rs 91 to Rs 96 per Equity Share:

Particulars	P/E at the lower end of the price band	P/E at the upper end of the price band
P/E ratio based on Basic and diluted EPS as at March 31, 2024	14.40	15.19
P/E ratio based on Weighted Average Basic and diluted EPS	16.33	17.22
**Industry		
Highest		42.00
Lowest		26.52
Average		34.26

3) Return on Net worth (RoNW)

Return on Net Worth (RoNW) as per restated financial statements (Standalone)

Year Ended	RoNW (%)	Weight
March 31, 2022	26.31	1
March 31, 2023	21.70	2
March 31, 2024	22.03	3
Weighted Average		22.63

Note: Return on Networth has been calculated as per the following formula:

- Return on Net Worth (%) = Net Profit after tax attributable to owners of the Company, as restated / Net worth as restated as at year end.
- Weighted average = Aggregate of year-wise weighted RoNW divided by the aggregate of weights i.e. (RoNW x Weight) for each year/Total of weights.

4) Net Asset Value (NAV)

Particulars	₹ per share
Net Asset Value per Equity Share as of March 31, 2022	17.71
Net Asset Value per Equity Share as of March 31, 2023	22.62
Net Asset Value per Equity Share as of March 31, 2024	28.71
Net Asset Value per Equity Share after IPO	
NAV Post Issue	
- At Floor Price	45.16
- At Cap Price	46.48
- Issue Price	[●]

Note: Net Asset Value has been calculated as per the following formula:

$$NAV = \frac{\text{Net worth excluding revaluation reserve}}{\text{Outstanding number of Equity shares outstanding during the year}}$$

5) Comparison with industry peers

Companies	CMP*	EPS	PE Ratio	RoNW (%)	NAV (Per Share)	Face Value	Revenue from Operation	Other Income	Total Income (₹ in Lakhs)
Kataria Industries Limited**	96**	4.91	19.55	21.70	22.62	10.00	26149.78	154.26	26304.04
Peer Group									
Kamdhenu Limited**	605.55	15.23	39.76	24.44	61.88	10.00	73208.26	158.74	73367.00
Incredible Industries Limited**	47.45	1.05	45.19	3.87	27.08	10.00	74060.70	41.13	74101.83
Bharat Wire Ropes Limited**	328.00	9.68	33.88	12.85	73.50	10.00	58906.45	66.93	58973.38

*CMP as on July 09, 2024

** CMP of our company is considered as an Issue Price. (Upper Band)

** Amount taken as on March 31, 2023

Source: www.nseindia.com and www.bseindia.com

Notes:

- Considering the nature and size of the business of our Company the peers are not strictly comparable. However, above company is included for broad comparison.
- The figures for Kataria Industries Limited are based on the restated standalone financial statements for the year ended March 31, 2023.
- The figures are based on the Standalone financial statements for the year ended March 31, 2023 of Kamdhenu Limited, Incredible Industries Limited and Bharat Wire Ropes Limited from the Annual reports of the Companies available from the website of the Stock Exchange and website of the Companies.
CMP of the peer group is as per the closing price as available on www.nseindia.com and www.bseindia.com
- P/E Ratio for the peer has been computed based on the closing market price of respective equity shares as on February 23, 2024 sourced from website of Stock Exchange as divided by the Basic/diluted EPS as applicable.

Key Performance Indicators ("KPIs")

The KPIs disclosed below have been used historically by our Company to understand and analyses the business performance, which in result, help us in analysing the growth of various verticals.

Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilisation of the proceeds of the Fresh Issue as per the disclosure made in the Objects of the Issue Section, whichever is later or for such other duration as may be required under the SEBI ICDR Regulations.

KPI	Explanations
Revenue from Operations (₹ lakhs)	Revenue from Operations is used by our management to track the revenue profile of the business and in turn helps assess the overall financial performance of our Company and size of our business.

KPI	Explanations
Current Ratio	It tells management how business can maximize the current assets on its balance sheet to satisfy its current debt and other payables.
Debt To Equity Ratio	Debt-to-equity (D/E) ratio is used to evaluate a company's financial leverage.
Return on Equity	This metric enables us to track how much profit a company generates with the money that the equity shareholders have invested.
Operating EBITDA (₹ lakhs)	Operating EBITDA provides information regarding the operational efficiency of the business.
Operating EBITDA Margin (%)	Operating EBITDA Margin is an indicator of the operational profitability and financial performance of our business.
Profit After Tax (₹ lakhs)	Profit after tax provides information regarding the overall profitability of the business.
PAT Margin	PAT Margin is an indicator of the overall profitability and financial performance of our business.
Return on Capital Employed	ROCE provides how efficiently our Company generates earnings from the capital employed in the business.

The KPIs disclosed below have been approved by a resolution of our Audit Committee dated July 03, 2024 and the members of the Audit Committee have verified the details of all KPIs pertaining to the Company. Further, the members of the Audit Committee have confirmed that there are no KPIs pertaining to our Company that have been disclosed to any investors at any point of time since Incorporation to the date of filing of the Red Hearing Prospectus. Further, the KPIs herein have been certified by statutory auditor.

Financial KPI of our Company

(₹ in Lakhs)

Sr No.	Metric	As of and for the Fiscal		
		March 31, 2024	March 31, 2023	March 31, 2022
1	Total Income	34,148.63	33,393.09	25,048.91
2	Current Ratio	1.14	1.38	1.41
3	Debt Equity ratio	1.38	2.98	3.26
4	EBDITA	2,293.85	1576.61	1824.78
5	Operating EBDITA Margin (%)	6.72	4.72	7.28
6	PAT	1,002.11	777.83	738.34
7	Net profit Ratio (%)	2.95	2.34	2.96
8	Return on Equity ratio (%)	24.53	24.34	30.30
9	Return on Capital Employed (%)	17.40	9.31	12.23

Notes:

- As certified by the Peer Reviewed Auditor vide their certificate dated July 03, 2024 bearing UDIN:24129149KBLD8749.
- Current Ratio is a liquidity ratio that measures our ability to pay short-term obligations (those which are due within one year) and is calculated by dividing the current assets by current liabilities
- Debt to equity ratio is calculated by dividing the Debt (i.e., borrowings (current and non-current) and current maturities of long-term-borrowings) by total equity (which includes issued capital and all other equity reserves)
- Return on equity (RoE) is equal to profit for the year divided by the total equity during that period and is expressed as a percentage.
- Operating EBITDA refers to earnings before interest, taxes, depreciation, amortisation, gain or loss from discontinued operations and exceptional items. Operating EBITDA excludes other income.
- Operating EBITDA Margin refers to EBITDA during a given period as a percentage of revenue from operations during that period.

BID/ISSUE PROGRAMME

ANCHOR INVESTOR BIDDING DATE: MONDAY, JULY 15, 2024*

BID/ISSUE OPENS ON TUESDAY, JULY 16, 2024

BID/ISSUE CLOSES ON FRIDAY, JULY 19, 2024*

* Our, in consultation with the BRLMs, may consider participation by Anchor Investors, in accordance with the SEBI ICDR Regulations. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/ Company Offer Opening Date.

UPI mandate end time and date shall be at 5:00 pm on Bid/Issue Closing Date on Friday, July 19, 2024.

In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/ Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the website of the BRLMs and at the terminals of the members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229(2) of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company may, in consultation with Book Running Lead Manager, allocate up to 60% of QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulation ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the

- Net Profit Ratio/Margin quantifies our efficiency in generating profits from our revenue and is calculated by dividing our net profit after taxes by our total revenue.
- RoCE (Return on Capital Employed) (%) is calculated as profit before tax plus finance costs divided by total equity plus Reserves & Surplus.

Comparison of key performance indicators with Peer Group Companies

(₹ in Lakhs)

Sr No.	Key Performance Indicators	Kataria Industries Limited	Kamdhenu Limited	Incredible Industries Limited	Bharat Wire Ropes Limited
1	Total Income	33,393.09	73367.00	74101.83	58973.38
2	Current Ratio	1.38	4.86	2.75	3.82
3	Debt Equity Ratio	2.98	0.02	0.32	0.32
4	EBDITA	1,576.61	6155.04	1816.29	13948.62
5	Operating EBDITA Margin (%)	5.98	8.38	2.45	23.65
6	PAT	783.72	4073.18	490.43	6414.37
7	Net profit Ratio (%)	2.34	5.60	0.66	10.57
8	Return on Equity (%)	24.34	27.78	0.04	12.30
9	Return on Capital Employed (%)	9.31	33.12	7.50	16.02

*Key Performance Indicators are as on March 31, 2023.

Weighted average cost of acquisition ("WACA"), floor price and cap price

(a) The price per share of our Company based on the primary / new issue of shares

The details of the Equity during the 18 months preceding the date of this Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of our Company (calculated based on the pre-Offer capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days ("Primary Issuance") are as follows:

Date of allotment	No. of equity shares allotted	Face value per equity share (₹)	Issue price per equity share (₹)	Nature of allotment	Nature of consideration	Total Consideration (in ₹ lakhs)
December 06, 2023	1,32,05,695	10	–	Bonus Issue	other than cash	NIL

(b) The price per share of our Company based on secondary sale/ acquisitions of shares (equity / convertible securities

The price per share of our Company (as adjusted for corporate actions, including split, bonus issuances) based on the secondary sale / acquisition of Equity Shares or convertible securities involving Promoter, Promoter Group during the 18 months preceding the date of filing of this Prospectus, where the acquisition or sale is equal to or more than 5% of the fully diluted paid-up share capital of our Company, in a single transaction or multiple transactions combined together over a span of rolling 30 days.


There have been no secondary sale/ acquisitions of Equity Shares or any convertible securities, where our Promoters, members of our Promoter Group or Shareholder(s) having the right to nominate director(s) in the Board of Directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this prospectus, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding ESOPs granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

The Issue Price is [●] times of the Face Value of the Equity Shares.

The Issue Price of ₹ [●] has been determined by our Company in consultation with the BRLMs, on the basis of market demand from investors for Equity Shares, as determined through the Book Building Process, and is justified in view of the above qualitative and quantitative parameters. Investors should read the above-mentioned information along with "Risk Factors", "Business Overview", "Management Discussion and Analysis of Financial Position and Results of Operations" and "Restated Financial Information" on pages 19, 93, 182 and 148, respectively, to have a more informed view. The trading price of the Equity Shares could decline due to the factors mentioned in the "Risk Factors" and you may lose all or part of your investments.

remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Issue shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders are required to participate in the Issue by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. For details, see "Issue Procedure" on page 234 of the RHP.

Bidders / Applicants should ensure that DP ID, PAN and Client ID and UPI ID (for RBIs bidding through the UPI mechanism) are correctly filled in the Bid cum Application form should march with the DP ID, PAN and Client ID and UPI ID available (for UPI Bidders bidding through the UPI Mechanism) in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in Bid Cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID and ClientID as provided in the Bid cum Application Form, the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository participant to ensure accuracy of records. Any delay resulting from failure to update Demographic Details would be at the Bidders/Applicants' sole risk.

ASBA*	Simple, safe, smart way of Application!!!!	*Applications supported by blocked amount (ASBA) is a better way of applying to offers by simply blocking the fund in the bank account. For further details, check section on ASBA below. Mandatory in Public offers. No cheque will be accepted.
 UNIFIED PAYMENTS INTERFACE	UPI-Now available in ASBA for all individual investors applying in public issues where the application amount is up to ₹ 500,000, applying through Registered Brokers, Syndicate, CDPs & RTAs. UPI-Now mandatory in ASBA for Retail Individual Bidders ("RIBs") applying through Registered Brokers, DP's & RTA. RIBs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Bidders must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021.	
*ASBA has to be applied by all the investors. UPI may be applied by Retail Individual Bidders. For details on the ASBA and UPI process, please refer to the details given in ASBA Form & abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 234 of the RHP. The process is also available on the website of AI/BI and Stock Exchange in the General Information Document. ASBA forms can be downloaded from the National Stock Exchange of India Limited ("NSE") and can be obtained from the list of banks that is displaying on website of SEBI at www.sebi.gov.in. List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to the link: www.sebi.gov.in. Kotak Mahindra Bank Limited has been appointed as Sponsor Bank for the issue in accordance with the requirements of the SEBI Circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and mail id: ipo.upi@npci.org.in		

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see "History and Certain Corporate Matters" on page 126 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 284 of the RHP.

LIABILITY OF MEMBERS OF THE COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: As on the date Of RHP the authorised share capital of the Company is 22,00,00,000/- consisting of 2,20,00,000 Equity shares of ₹ 10/- each. The issued, subscribed, and paid-up share capital of the Company before the Issue is Rs 15,84,68,340 divided into 1,58,46,834 Equity Shares of ₹ 10 each. For details of the Capital Structure, see chapter titled "Capital Structure" beginning on page 53 of the RHP.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed by them at the time of signing of the

Memorandum of Association of our Company: Sunil Kataria – 5,000 Equity Shares and Arun Kataria – 5,000 Equity Shares aggregating to 10,000 Equity Shares of ₹ 10 each.

LISTING: The Equity Shares issued through the Red Herring Prospectus are proposed to be listed on the Emerge Platform of National Stock Exchange of India Limited ("NSE emerge") in terms of the Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time. Our Company has received an approval letter dated June 18, 2024, from NSE for using its name in the Offer Document for listing of our Equity shares on the SME Platform of NSE (NSE Emerge). For the purpose of this Issue, the Designated Stock Exchange will be the National Stock Exchange of India Limited ("NSE").

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the issue is being made in terms of chapter IX of the SEBI (ICDR) Regulations, 2018, the Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 212 of the Red Herring Prospectus.

(Continued on next Page ...)



ड्रोन से पहाड़ियों पर गिराएगा सीडबॉल

इंदौर। शहर के आसपास जंगलों और पहाड़ियों पर सघन वनक्षेत्र और पर्यावरण के लिए संस्था एनआईसीटी द्वारा 5 लाख सीडबाल गिराई जाएगी। संस्था के अध्यक्ष एवं एमडी मुकेश हजेला ने बताया कि शहर के आसपास और पहाड़ियों, तालाब किनारे जहां मिट्टी का कटाव होता है, उन क्षेत्रों में वनविभाग के साथ मिलकर सीडबाल फैलाई जाएगी। ड्रोन की मदद से कम समय में और ज़ीरो मेष से मॉनिटरिंग भी होगी। इन दौरान पीपल, बैर, बेल, नीम, जामुन, बबूल, गुलमोहर, शीशम, टीक, आंवला, पलाश, खैरजी आदि सीडबाल फैलाई जाएगी।

स्कूली वाहनों के खिलाफ आरटीओ की कार्रवाई

20 वाहनों से वसूला 55 हजार का जुर्माना, 2 वाहन किए जब्त

● इंदौर/ राज न्यूज नेटवर्क

क्षेत्रीय परिवहन कार्यालय (आरटीओ) इंदौर द्वारा लोक परिवहन वाहनों, स्कूली वाहनों सहित अन्य वाहनों की लगातार चेकिंग की जा रही है। इसमें वाहनों के फिटनेस, परमिट, बीमा, कर प्रमाण पत्र भी चेक किये जा रहे हैं। बसों में ओवरलोडिंग, अधिक किराया की भी जांच की जा रही है। लोगों को अपने वाहनों पर एचएसआरपी नम्बर प्लेट लगवाने के लिए प्रेरित भी किया जा रहा है। स्कूल वाहनों की विशेष चेकिंग की जा रही है। इसमें वाहन की गति, स्पीड गवर्नर सहित दस्तावेज की चेकिंग की जा रही है। बच्चों, पालकों से चालक-परिचालक के व्यवहार के बारे में फीडबैक भी लिया जा रहा है। इस दौरान 20 स्कूल वाहनों सहित अन्य वाहनों पर मोटरयान अधिनियम की विभिन्न धाराओं में कार्यवाही कर 55 हजार रुपये जुर्माना वसूला गया। मौके पर और ऑनलाइन दस्तावेज नहीं पाए जाने पर 2 वाहन जब्त भी किये गए।



अभिनंदन समारोह में लोकसभा अध्यक्ष बिरला ने कहा

पौधारोपण महाभियान में समाजजन भाग लें

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माहेश्वरी समाज द्वारा लोकसभा स्पीकर ओम बिरला का अभिनंदन किया गया। इस दौरान उन्होंने समाज के प्रतिनिधिमंडल से आख्यान किया कि पूरा समाज एक पेड़ मां के नाम अभियान में सक्रियता से भागीदारी कर आगामी पीढ़ी को श्रेष्ठ पर्यावरण प्रदान करने में अपना योगदान सुनिश्चित करें। इस दौरान उन्हें जानकारी दी गई कि 14 जुलाई को समाजजनों द्वारा 5100 पौधे रोपे जायेंगे। रवींद्रनाट्य गृह में समाज गौरव ओम बिरला का अभिनंदन माहेश्वरी समाज इंदौर जिला द्वारा किया गया। इस दौरान केबिनेट मंत्री कैलाश विजयवर्गीय, महापौर पुष्पमित्र भार्गव, सांसद शंकर लालबानी भी मौजूद थे। अभा माहेश्वरी महासभा की पत्रिका के



संपादक रामस्वरूप मृदंडा ने उन्हें पत्रिका का मुख पृष्ठ भेंट किया। समाज की ओर से वरिष्ठ उपाध्यक्ष पप्पू मंत्री, अजय सारड़ा, संतोष मानधन्या, केदार हेड़ा, नीलेश सारड़ा, संजय मानधन्या, राम सोमानी एवं गिरिराज भूतड़ा भी मौजूद थे।

लोक अदालत

जलकर और संपत्तिकर में नियमों के मुताबिक मिलेगी छूट

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13 जुलाई को नेशनल मेगा लोक अदालत का आयोजन होने जा रहा है। महापौर पुष्पमित्र भार्गव ने बताया कि राज्य शासन निर्देशानुसार निगम के समस्त झोनल कार्यालय, निगम मुख्यालय पर 13 जुलाई शनिवार नेशनल लोक अदालत में संपत्तिकर अधिभार (सरचार्ज) में निम्न शर्तों पर छूट दी जा रही है। जिनमें संपत्ति कर के ऐसे प्रकरणों जिनमें संपत्ति के ऐसे प्रकरण जिनमें कर तथा अधिभार की राशि पचास हजार तक बकाया होने पर अधिभार में 100 प्रतिशत तक की छूट। संपत्ति कर के ऐसे प्रकरण जिनमें कर

तथा अधिभार की राशि पचास हजार से अधिक तथा एक लाख रुपए तक बकाया होने पर अधिभार में 50 प्रतिशत तक की छूट इसी प्रकार संपत्ति कर के ऐसे प्रकरणों जिनमें कर तथा अधिभार की राशि 1 लाख रु. से अधिक बकाया होने पर अधिभार में 25 प्रतिशत तक की छूट प्रदान की जाएगी। इसके साथ ही जलकर के ऐसे प्रकरण जिनमें कर तथा अधिभार की राशि रुपए दस हजारतक बकाया होने पर 100 प्रतिशत तक की छूट। जलकर के ऐसे प्रकरण जिनमें कर तथा अधिभार की राशि 10 हजार से अधिक तथा 50 हजार तक बकाया होने पर मात्र अधिभार में 75 प्रतिशत की छूट।

सुविधा का ख्याल रखें

जलकर के ऐसे प्रकरण में जिनमें कर तथा अधिभार की राशि 50 हजार रुपए से अधिक बकाया होने पर मात्र अधिभार में 50 प्रतिशत की छूट दिनांक 13 जुलाई, शनिवार को निगम मुख्यालय व जोनल कार्यालय पर आयोजित नेशनल लोक अदालत में दी जाएगी। आगतु शिवम वर्मा ने 13 जुलाई को निगम के समस्त जोनल कार्यालय, निगम मुख्यालय पर आयोजित नेशनल लोक अदालत में आने वाले करदाताओं की सुविधा हेतु, बैठक व्यवस्था, पेयजल व्यवस्था करने के साथ ही शहर में संपत्तिकर व जलकर में दी जा रही छूट के संबंध में विभिन्न माध्यमों से प्रचार-प्रसार करने के भी संबंधित अधिकारियों को निर्देश दिए गए हैं।

कमिश्नर की अध्यक्षता में नगर निवेश एवं विकास की बैठक हुई सम्पन्न...

इंदौर विकास योजना 2041 पर हुई चर्चा, जिले वार मास्टर प्लान की भी समीक्षा

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कमिश्नर दीपक सिंह की अध्यक्षता में नगर निवेश एवं विकास की बैठक आयोजित हुई। बैठक में संयुक्त संचालक नगर निवेश डॉ. सुभाशीष बनर्जी एवं विभाग के समस्त जिला अधिकारी उपस्थित थे। कमिश्नर श्री सिंह ने प्रदत्त विकास अनुज्ञा अंतर्गत प्राप्त आवेदनों, अनुमति, अस्वीकृत आवेदनों तथा प्राप्त राजस्व फीस की समीक्षा की। उन्होंने लोक सेवा गारंटी एक्ट के तहत प्राप्त आवेदनों एवं निराकरण की समीक्षा की। उन्होंने जिलेवार मास्टर प्लान की प्रगति की जानकारी ली। श्री सिंह ने दिए कि इंदौर संभाग के विभिन्न जिलों में पोर्टेथियल क्षेत्र के कलस्टर तैयार कर प्रस्ताव शासन को प्रस्तुत करें। उन्होंने ऑकॉरेश्वर क्षेत्र बेहतर प्रबंधन के साथ प्रस्ताव तैयार करने के निर्देश दिये। जनजाति क्षेत्रों में जागरूकता हेतु विशेष प्रयास करने के निर्देश दिये।

विकास कार्यों की प्रगति की समीक्षा

उन्होंने कार्यालय एवं अमीकृत विकास कार्यों की प्रगति की समीक्षा भी की। कमिश्नर ने इंदौर विकास योजना 2041 प्रारूप प्रगति पर चर्चा करते हुए आवश्यक दिशा-निर्देश दिये। उन्होंने कॉलोनी स्तर पर रैन वाटर हार्वैटिंग संबंधी आवश्यक निर्देश दिये। उन्होंने आत्मनिर्भर विकास योजना की समीक्षा की। कमिश्नर श्री सिंह ने शहरी अद्योसंरचना विकास निधि के बेहतर उपयोग हेतु विस्तृत प्लानिंग तैयार करने के निर्देश भी दिये।

संभाग आयुक्त ने मप्र हाउसिंग बोर्ड के संभागीय एवं जिला अधिकारियों की बैठक ली

विभिन्न जिलों में आदर्श कॉलोनी विकसित की जाए

इंदौर। कमिश्नर दीपक सिंह की अध्यक्षता में म.प्र. हाउसिंग बोर्ड के संभागीय एवं जिला अधिकारियों की बैठक आयोजित हुई। बैठक में श्री सिंह ने संभाग के विभिन्न जिलों में विभाग के माध्यम से किये जा रहे निर्माण कार्यों की प्रगति की समीक्षा करते हुए समय-सीमा में निर्माण कार्यों को पूर्ण गुणवत्ता के साथ पूरा कराए जाने के निर्देश दिए। कमिश्नर निर्देश दिए कि संभाग के विभिन्न जिलों की बड़ी तहसीलों में बेहतर प्लानिंग के साथ आदर्श कॉलोनी विकसित करें।

प्लानिंग के साथ करें काम

उन्होंने पुनर्धनलीकरण योजना के निर्माणधीन कार्यों की समीक्षा की। उन्होंने निर्देश दिए कि विभिन्न जिलों में सिविल लाइन डेवलपमेंट के तहत बेहतर प्लानिंग के



साथ कार्य किये जाए। उन्होंने महेश्वर में अहिल्या लोक विकास हेतु आवश्यक दिशा निर्देश दिये। बैठक में उन्होंने निर्देश दिये कि प्रत्येक नवीन कार्य योजना में सोलर पेनल

एवं ईवी व्हीकल चार्जिंग स्टेशन की प्लानिंग सुनिश्चित की जाए। बैठक में डिप्टी कमिश्नर हाउसिंग बोर्ड महेन्द्र सिंह सहित विभाग के जिला अधिकारी उपस्थित थे।

देवी अहिल्याबाई के 300वें जन्म वर्ष पर दादू किया चरित्र पूजा का आह्वान

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पुण्यश्लोक देवी अहिल्याबाई होलकर के 300वें जन्म वर्ष के उपलक्ष्य पर दादू महाराज संस्थान द्वारा विभिन्न स्थानों और कार्यालयों पर लोकमाता अहिल्याबाई के

मुख्यमंत्री यादव को भेंट किया लोकमाता का चित्र

चित्र भेंट कर चरित्र पूजा का आह्वान किया जा रहा है। इसके तहत बुधवार को मुख्यमंत्री कार्यालय में लोकमाता का चित्र मुख्यमंत्री डॉ. मोहन यादव को महामंडलेश्वर दादू महाराज द्वारा भेंट किया गया। मुख्यमंत्री ने भी दादू महाराज का शॉल-श्रीफल से

सम्मान किया। इस दौरान फिल्म कलाकार करण कपूर, रितेश चौधवानी सहित अन्य गणमान्य व्यक्ति उपस्थित रहे। यह पहल दादू महाराज संस्थान द्वारा लोकमाता अहिल्याबाई होलकर के जीवन और कार्यों को याद करने के लिए की गई है।



आयुक्त ने जेन 3 में सफाई व्यवस्था का निरीक्षण किया

फिर सफाई व्यवस्था बिगड़ी मिली, दो सहायक दरोगा का कटेगा वेतन

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आयुक्त शिवम वर्मा द्वारा प्रतिदिन शहर की सफाई व्यवस्था के निरीक्षण के क्रम में बुधवार को जेन क्रमांक 3 के विभिन्न क्षेत्रों में सफाई व्यवस्था का निरीक्षण किया गया। आयुक्त द्वारा जेन क्रमांक 3 के अंतर्गत जेल रोड एवं नोवेल्टी क्षेत्र का निरीक्षण किया गया। नोवेल्टी क्षेत्र की गलियों में कचरा एवं गंदगी पाए जाने पर रात्रि कालीन सहायक दरोगा जितेंद्र गोड के 5 दिन का वेतन काटने के निर्देश दिए गए। इसके पश्चात आयुक्त श्री वर्मा द्वारा जेल रोड डीआरपी लाइन होते हुए लोखंडे ब्रिज तक क्षेत्र का निरीक्षण किया गया, यहां पर भी निरीक्षण के दौरान सफाई ठीक नहीं

सख्त कार्रवाई के निर्देश

नारायण बाग की गलियों में सी एन डी वेस्ट पड़ा होने पर संबंधित अधिकारियों को सीपडडी वेस्ट फेंकने वालों के विरुद्ध कार्रवाई करने के निर्देश दिए गए। आयुक्त द्वारा नारायण बाग स्थित प्राचीन बावड़ी का भी अवलोकन किया गया। आयुक्त द्वारा तिलक पथ शासकीय 15 नंबर स्कूल के पीछे स्थित मैदान का भी निरीक्षण किया गया है यहां पर जल निकासी के संबंध में निर्देश देते हुए सीवररेज संबंधित किए जा रहे निर्माण कार्य का भी अवलोकन किया गया।

पाए जाने पर क्षेत्र के प्रभारी दरोगा संजय टॉक का 5 दिन का वेतन काटने के निर्देश दिए गए। वर्मा ने नारायण बाग का निरीक्षण किया।

(... Continued from previous page)

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GENERAL RISK: Investments in Equity and Equity related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 19 of the RHP.

BOOK RUNNING LEAD MANAGERS	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 INTERACTIVE FINANCIAL SERVICES LIMITED Office No. 508, Fifth Floor, Priviera, Nehru Nagar, Ahmedabad - 380 015, Gujarat, India. Telephone: +91-79-4908 8019 (M): +91-9898055647 Web Site: www.ifinservices.in Email: mbd@ifinservices.in Investor Grievance Email: info@ifinservices.in Contact Person: Mr. Pradip Sandhir SEBI Reg. No.: INM000012856 CIN: L65910GJ1994PLC023393	 BIGSHARE SERVICES PRIVATE LIMITED Address: Office No. S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai - 400093 Tel No.: 022-62638200 Fax: 022-62638299 Website: www.bigshareonline.com E-Mail: ipo@bigshareonline.com Investor Grievance Email: investor@bigshareonline.com Contact Person: Vinayak Morbale SEBI Reg. No.: INR000001385	 Priyanka Bakhtyarpuri KATARIA INDUSTRIES LIMITED Registered Office: 34-38 and 44, Industrial Area, Ratlam, Madhya Pradesh-457001 India. Mobile No: 07412 299407, 07412 261012 Website: www.katariaindustries.co.in E-mail: info@katariaigroup.co.in Investors can contact the Company Secretary and Compliance Officer, BRLMs or the Registrar to the Issue in case of any pre-issue or post issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode.

AVAILABILITY OF RHP: Investors should note that investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Red Herring Prospectus and the Risk Factor contained therein, before applying in the Issue. Full copy of the Red Herring Prospectus shall be available at the website of Stock Exchange www.nseindia.com, the website of Book Running Lead Managers www.ifinservices.in and from the Registered Office of the Company.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: Kataria Industries Limited (Telephone: 07412 299407, 07412 261012) **BRLM:** Interactive Financial Services Limited +91 079- 49088019, (M): +91-9898055647), **Syndicate Member:** Aftertrade Broking Private Limited (Formerly Known as RCSPL Share Broking Private Limited) (Telephone: +91 7801918080), Registered Brokers, RTA and CDPs participating in the Issue. Bid-cum-application Forms will also be available on the websites of, NSE (www.nseindia.com) and the designated branches of SCSBs, the list of which is available at websites of the Stock Exchange and SEBI.

SYNDICATE MEMBER: Aftertrade Broking Private Limited (Formerly Known as RCSPL Share Broking Private Limited)

BANKERS TO THE ISSUE / SPONSOR BANK / ESCROW COLLECTION BANK / PUBLIC ISSUE BANK / REFUND BANK: Kotak Mahindra Bank Limited

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP

Place: Ratlam
Date: July 11, 2024

Disclaimer: KATARIA INDUSTRIES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the RHP with Registrar of Companies, Gwalior on July 08, 2024. The RHP shall be available on the website of the BRLMs to the issue at www.ifinservices.in and websites of NSE i.e. www.nseindia.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 19 of the RHP. Potential investors should not rely on the RHP for making any investment decision.

The Equity Shares offered in the issue have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and any applicable U.S. state securities laws. There will be no public offering in the United States and the securities being offered in this announcement are not being offered or sold in the United States.

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