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Our Company was originally formed and registered as a Private Limited under the Companies Act, 1956 ("Companies Act") in the name and style of "Anya Polytech Private Limited", pursuant to a Certificate of Incorporation dated September 27, 2011 issued by Registrar of Companies, NCT of Delhi and Haryana. Subsequently, the name of our company was changed to "Anya Polytech and Fertilizers Private Limited" vide Special Resolution passed in EGM held on October 28, 2014 and a fresh certificate of incorporation consequent upon change of the name was issued by the Registrar of Companies, Delhi on December 17, 2014. Later on, our Company was converted into a Public Limited Company pursuant to shareholders resolution passed at Extra-ordinary General Meeting of our Company held on August 16, 2023 and the name of our Company was changed to "Anya Polytech & Fertilizers Limited". A fresh Certificate of Incorporation consequent upon Conversion from Private Limited Company to Public Limited Company dated September 11, 2023 was issued by the Registrar of Companies, Delhi. The Corporate Identification Number of our Company is U01403DL2011PLC225541. For details of change in name and registered office of our Company, please refer to chapter titled "History and Corporate Matters" beginning from page 158 of this Red Herring Prospectus.

Registered Office & Corporate Office: S-2, Level, Upper Ground Floor, Block- E, International Trade Tower, Nehru Place, New Delhi, Delhi- 110019, India  
Corporate Office: B-243, Sector-26, Noida, Uttar Pradesh- 201301, India  
Website: www.apfl.in; | E-Mail: secretarial@apfl.in; | Telephone No: 01204159498 | Company Secretary and Compliance Officer: Ms. Kavita Rani

PROMOTERS OF OUR COMPANY: MR. YASHPAL SINGH YADAV AND ANYA AGRO & FERTILIZERS PRIVATE LIMITED

The Company is engaged in the business of manufacturing of high-quality HDPE & PP bags (made from HDPE granules) and Zinc sulphate Fertilizers in primarily two categories; i.e., (i) Mono Hydrate and (ii) Hepta Hydrate. We are also engaged in the manufacturing of Micronutrient Mixture. Apart from manufacturing, we are also engaged in the trading of Single Super Phosphate (SSP), Organic Potash, Zinc EDTA (Ethylene Diamine Tetraacetate Acid), PROM (Phosphate rich organic manure), Ferus Sulphate, Magnesium Sulphate, Micronutrient Mixture, Copper Sulphate Certified Seeds and Cattle feed.

THE ISSUE

INITIAL PUBLIC ISSUE OF 32000000 EQUITY SHARES OF FACE VALUE OF ₹ 2/- EACH OF ANYA POLYTECH & FERTILIZERS LIMITED ("APFL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"), OF WHICH 1600000 EQUITY SHARES OF FACE VALUE OF ₹ 2/- EACH FOR CASH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 30400000 EQUITY SHARES OF FACE VALUE OF ₹ 2/- EACH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.67% AND 25.33%, RESPECTIVELY, OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF THE EQUITY SHARES IS ₹ 2/- EACH.

The Issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on Emerge Platform of NSE  
For further details, please refer chapter titled "Terms of The Issue" beginning on Page No. 244 of the Red Herring Prospectus.

- QIB Portion: Not More than 50% of the Net Issue
- Retail Individual Bidders Portion: Not Less than 35% of the Net Issue
- Non-Institutional Bidders Portion: Not Less than 15% of the Net Issue

Price Band: ₹ 13/- to ₹ 14/- per Equity Share of Face Value ₹ 2/- each.

The Floor Price is 6.5 times of the Face Value and the Cap Price is 7.00 times of the Face Value.

Bids can be made for a minimum of 10000 Equity Shares and in multiples of 10000 Equity Shares thereafter

In making an investment decision, potential investors must rely on the information included in the Red Herring Prospectus and the terms of the Issue, including the risks involved and not rely on any other external sources of information about the Issue available in any manner.

Risks to Investors:

- We do not own our Registered Office, Corporate Office and manufacturing facility. A failure to renew our existing lease arrangements at commercially favourable terms or at all may have a material adverse effect on our business, financial condition, and results of operations.
- As of the date of this Red Herring Prospectus, there are outstanding legal proceedings involving our Company, our Subsidiaries and our Promoters and Directors. Any adverse outcome in such legal proceedings may affect our reputation, business, results of operations and financial condition.
- The Company is dependent on few numbers of customers for sales. Loss of any of this large customer may affect our revenues and profitability.
- We derive 69.44%, 70.35%, 77.63% and 74.50% of our revenue from operation from top two customer during the period ended on June 30, 2024 and fiscal year ending on March 31, 2024, 2023 and 2022 respectively. If such customers choose not to source their requirement from us, our business, financial condition and result of operation may be adversely affected.
- We do not have long-term agreements with suppliers for our raw materials and an increase in the cost of, or a shortfall in the availability or quality of such raw materials could have an adverse effect on our business and results of operations.
- Our Company markets its products through Krishak Bharati Co-operative Limited. In case of non-fulfillment of agreement obligations or cancellation of the agreement, under its terms or pre-maturely, we may not be able to generate the required sales and lose market share, thus affecting our revenues and profitability.

- There are certain discrepancies and delay filing in our statutory records relating to filing of necessary filing with the concerned Registrar of Companies.
- Our Promoters were director of a company which has been struck off by Registrar of Companies, Gwalior, Madhya Pradesh
- One of the business vertical of our business is Fertiliser & the same is dependent on the performance of the agricultural sector in which our fertilizers are used. Any developments affecting the performance of the agricultural sector are likely to affect our business, results of operations and financial condition.
- The company's current manufacturing facility in Shahjahanpur, U.P which is pivotal to our exclusive production of goods. Any unscheduled slowdowns, shutdowns, or underutilization of this facility could significantly impact business, financial condition, and operational results.
- The Merchant Banker associated with the Issue has handled 51 public issues out of which 2 issues closed below Issue price on listing date. below are the details;

Particulars	Numbers of Issues/Issue Handled	Issues closed below Issue price on listing date
Main Board	Nil	Nil
SME	51	2

ASBA\*

Simple, Safe, Smart way of Application- Make use of it!!!

\*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below. Mandatory in Public Issues from January 01, 2016. No cheque will be accepted



UPI-Now available in ASBA for Retail Individual Investors (RII)\*\*

Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for RIIs applying through Registered Brokers, DPs & RTAs. RIIs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors. For details on the ASBA and the UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 254 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document. \*ASBA forms can be downloaded from the website National Stock Exchange of India ("NSE") and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in. \*\*List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Kotak Mahindra Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll-free number-18001201740 and Mail id- ipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in . For issue related grievance investors may contact: Beeline Capital Advisors Private Limited - Mr. Nikhil Shah (079-49185784/ +91 99988 81702) (mb@beelinemb.com).

BASIS FOR ISSUE PRICE

The Issue Price will be determined by our Company in consultation with the Book Running Lead Manager on the basis of the assessment of market demand for the Equity Shares through the Book Building Process and on the basis of quantitative and Equity Qualitative factors as described below. The face value of the Equity Shares is ₹ 02 each and the Issue Price is 7.00 times the face value at the lower end and 7.50 times the face value at the higher end of the Price Band. Investors should also refer to "Business Overview", "Risk Factors", "Restated Financial Information" and "Management's Discussion and Analysis of Financial Position and Results of Operations" beginning on pages 128, 26, 199 and 201, respectively of the Red Herring Prospectus, to have an informed view before making an investment decision.

Qualitative Factors

- Experienced Promoter and Management Team
- Technology Upgradation
- Wide range of Product
- Marketing Team
- Quality Product
- Focus on Customer need

For details of qualitative factors, please refer to the paragraph "Our Competitive Strengths" in the chapter titled "Business Overview" beginning on page no. 128 of this Red Herring Prospectus.

Quantitative Factors

Some of the quantitative factors which may form the basis for calculating the Issue Price are as follows:

- Basic & Diluted Earnings Per Share (EPS), as restated and adjusted for change in capital:

Consolidated Basis:

Basic earnings per share (₹) = 
$$\frac{\text{Restated Consolidated Profit After Tax attributable to Equity Shareholders}}{\text{Weighted Average Number of Equity Shares outstanding}}$$

Diluted earnings per share (₹) = 
$$\frac{\text{Restated Consolidated Profit After Tax attributable to Equity Shareholders}}{\text{Weighted Average Number of Equity Shares outstanding after adjusting adjusted for the effects of all dilutive potential equity shares}}$$

Weighted Average

Financial Year/Period ended	Basic and Diluted EPS (in ₹)	Weights
Financial Year ended March 31, 2024	1.09	3
Financial Year ended March 31, 2023	0.54	2
Financial Year ended March 31, 2022	0.08	1
Weighted Average	0.74	
Period ended on June 30, 2024*	0.50	

\*Not Annualised

Notes:

- The figures disclosed above are based on the restated consolidated financial statements of the Company.
- Earnings per share is computed in accordance with Ind AS 33 with taking the effect of the reduction in the face value of per equity shares from ₹ 10 to ₹ 5.5. of our Company Pursuant to NCLT Order dated March 21, 2024. Further, during the financial year 2024-25, our Board in its meeting held on April 02, 2024 approved the sub-division of each equity share from ₹ 5.5 each to ₹ 2 each, which were subsequently duly approved by our Shareholders in their extra ordinary general meeting held on April 25, 2024 and hence, nominal value of Equity Share is considered as ₹ 2 per share and number of equity shares has been considered after taking the above effect for calculating the Earnings per Shares.
- Basic EPS is calculated by dividing the net profit or loss for the year attributable to equity shareholders (after deducting attributable taxes) by the weighted average number of equity shares outstanding during the year.
- For the purpose of calculating Diluted EPS, the net profit or loss (interest and other finance cost associated) for the year attributable to equity shareholders and the weighted average number of shares outstanding during the year are adjusted for the effects of all dilutive potential equity shares.
- Weighted Average = Aggregate of year wise weighted EPS divided by the aggregate of weights i.e. (EPS x weight) for each year / Total of weights

Simple Average

Financial Year/Period ended	Basic & Diluted Adjusted EPS (in ₹)
Financial Year ended March 31, 2024	1.09
Financial Year ended March 31, 2023	0.54
Financial Year ended March 31, 2022	0.08
Simple Average	0.57
Period ended on June 30, 2024*	0.50

\*Not Annualized

Notes:

- The figures disclosed above are based on the restated consolidated financial statements of the Company.
- Earnings per share is computed in accordance with Ind AS 33 with taking the effect of the reduction in the face value of per equity shares from ₹ 10 to ₹ 5.5. of our Company Pursuant to NCLT Order dated March 21, 2024. Further, during the financial year 2024-25, our Board in its meeting held on April 02, 2024 approved the sub-division of each equity share from ₹ 5.5 each to ₹ 2 each, which were subsequently duly approved by our Shareholders in their extra ordinary general meeting held on April 25, 2024 and hence, nominal value of Equity Share is considered as ₹ 2 per share and number of equity shares has been considered after taking the above effect for calculating the Earnings per Shares.
- Basic EPS is calculated by dividing the net profit or loss for the year attributable to equity shareholders (after deducting attributable taxes) by the weighted average number of equity shares outstanding during the year.
- For the purpose of calculating Diluted EPS, the net profit or loss (interest and other finance cost associated) for the year attributable to equity shareholders and the weighted average number of shares outstanding during the year are adjusted for the effects of all dilutive potential equity shares.
- Simple average = Aggregate of year-wise EPS divided by the aggregate of EPS for each year/ Total of weights.

- Price to Earnings (P/E) ratio in relation to Price Band of ₹ 13 and ₹ 14 per Equity Shares:

Price to Earnings Ratio(P/E) = 
$$\frac{\text{Floor Price/Cap Price}}{\text{Restated Consolidated Earnings Per Share}}$$

Particulars	EPS (in ₹)	P/E at the Floor Price (No. of times)	P/E at the Cap Price (No. of times)
Based on Basic and Diluted EPS as per the Restated Financial Information for the Financial Year ended March 31, 2024	1.09	11.93	12.84

Industry P/E

Particulars	Industry Peer P/E Ratio	Name of the company
Highest	31.98	Commercial Syn Bag Limited
Lowest	31.98	Commercial Syn Bag Limited
Average	31.98	Commercial Syn Bag Limited

Notes:

- The industry high and low has been considered from the industry peer set provided herein below.
- The industry P/E ratio mentioned above is computed based on the closing market price of equity shares on NSE on March 31, 2024 divided by the Diluted EPS as on for the financial year ended March 31, 2024

- Return on Net Worth ("RoNW")

Consolidated Basis:

Return on Net Worth (%) = 
$$\frac{\text{Restated Consolidated Profit After Tax attributable to Equity Shareholders}}{\text{Net Worth}} \times 100$$

Financial Year/Period ended	Return on Net Worth (%)	Weights
Financial Year ended March 31, 2024	25.73%	3
Financial Year ended March 31, 2023	17.24%	2
Financial Year ended March 31, 2022	2.77%	1
Weighted Average	19.07%	
Period ended on June 30, 2024*	10.60%	

\* Not Annualized

Notes:

- Weighted average = Aggregate of year-wise weighted RoNW divided by the aggregate of weights i.e. (RoNW x Weight) for each year/Total of weights.
- The figures disclosed above are based on the Restated Consolidated Financial Statements of our Company.
- Net Worth shall mean the aggregate value of the paid-up share capital and all reserves created out of the profits and securities premium account and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off, as per the Restated Financial Information, but does not include reserves created out of revaluation of assets, write-back of depreciation and amalgamation.
- Return on Net Worth means the net profit after tax attributable equity holders, as restated divided by restated net worth at the end of the year attributable to the owners of the company.
- Net Asset Value ("NAV") per Equity Share

Restated Net Asset Value per equity share (₹) = 
$$\frac{\text{Restated Consolidated Net Worth as at the end of the year}}{\text{Number of Equity Shares outstanding}}$$

Financial Year/Period ended	NAV per share (in ₹)
Financial Year ended March 31, 2024	4.23
Financial Year ended March 31, 2023	3.11
Financial Year ended March 31, 2022	2.88
Period ended on June 30, 2024	4.73
NAV at Cap Price	7.73
NAV at Floor Price	7.46
Issue Price*	[●]

\*To be determined after the Book building process.

Notes:

- The figures disclosed above are based on the restated consolidated financial statements of the Company.
- Net Asset Value per Equity Share represents net worth as at the end of the year, as restated, divided by the number of Equity Shares outstanding at the end of the year after taking effect of reduction of share capital and sub division of equity shares.

- Comparison of Accounting Ratios with Peer Group Companies:

Name of the company	Standalone / Consolidated	Face Value (₹)	Market Price** (₹)	Diluted EPS (₹)	P/E Ratio ^	RoNW (%)	NAV per Equity Share (₹)	Revenue from operations (₹ in Lakhs)
Anya Polytech & Fertilizers Limited	Consolidated	2.00	N.A.	1.09	N.A.	25.73%	4.23	12,341.77
Peer Group*								
Commercial Syn Bag Limited	Consolidated	10.00	62.90	1.97	31.98	6.10%	32.22	28,843.47

\*Sourced from Audited financials for financial year ended March 31, 2024

\*\*Closing Market Price of equity shares is taken as closing on BSE on March 31, 2024.

^ The listed industry peer P/E ratio mentioned above is computed based on the closing market price of equity shares on BSE on March 31, 2024 divided by the Diluted EPS as on for the financial year ended March 31, 2024.

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Notes:

- Our company is engaged in the manufacturing of HDPE/PP bags and zinc sulphate. Although, we do not find exact listed peer. We have identified one company which is engaged in HDPE/PP Bag and no listed peer find for zinc sulphate division therefore we have compared Bag manufacturing Company from our Company.
- Return on Net Worth means the net profit after tax attributable equity holders, as restated divided by restated net worth at the end of the year attributable to the owners of the company.
- Net Asset Value per Equity Share represents net worth as at the end of the year, as restated, divided by the number of Equity Shares outstanding at the end of the year after taking effect of reduction of share capital and sub division of equity shares.

KEY FINANCIAL AND OPERATIONAL PERFORMANCE INDICATORS (“KPIs”)

The KPIs disclosed below have been used historically by our Company to understand and analyze the business performance, which in result, help us in analyzing the growth of various verticals in comparison to our peers. The KPIs disclosed below have been approved, by a resolution of our Audit Committee dated December 02, 2024 and the members of the Audit Committee have verified the details of all KPIs pertaining to our Company. Further, the members of the Audit Committee have confirmed that there are no KPIs pertaining to our Company that have been disclosed to any investors at any point of time during the three years period prior to the date of filing of this Red Herring Prospectus. Further, the KPIs herein have been certified by M/s. Jerath & Co. Chartered Accountants, by their certificate dated July 25, 2024 having UDIN 24085790BKCRNE5879.

Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilisation of the proceeds of the Fresh Issue as per the disclosure made in the Objects of the Issue Section, whichever is later or for such other duration as may be required under the SEBI ICDR Regulations. Further, the ongoing KPIs will continue to be certified by a member of an expert body as required under the SEBI ICDR Regulations.

FINANCIAL KPIs OF OUR COMPANY BASED ON RESTATED CONSOLIDATED FINANCIAL STATEMENT				
Particulars	For the period ended June 30, 2024	Financial Year ended March 31, 2024	Financial Year ended March 31, 2023	Financial Year ended March 31, 2022
Revenue from operations (in ₹ Lakhs)	4,039.46	12,341.77	11,555.26	9,184.34
Growth in Revenue from Operations (%)	-	6.81%	25.81%	-
Gross Profit (₹ in Lakhs)	1,262.55	2,930.56	2,165.27	1,060.68
Gross Profit Margin (%)	31.26%	23.75%	18.74%	11.55%
Earnings Before Interest, Tax, Depreciation and Amortization (“EBITDA”) (in ₹ Lakhs)	902.68	1,648.73	1,003.57	479.30
EBITDA Margin (%)	22.35%	13.36%	8.68%	5.22%
Profit after Tax (“PAT”) (in ₹ Lakhs)	441.00	957.55	471.30	70.22
PAT Margin (%)	10.92%	7.76%	4.08%	0.76%
Return on Equity (“RoE”) (%)	10.34%*	28.25%	18.95%	4.39%
Return on Capital Employed (“RoCE”) (%)	8.82%*	16.47%	10.69%	5.03%
Net Fixed Asset Turnover (In Times)	1.01*	2.97	3.81	5.48
Operating Cash Flows (₹ in Lakhs)	9.74	170.52	277.55	-636.63

\*Not Annualised

Source: The Figure has been certified by M/s. Jerath & Co, Chartered Accountants vide their certificate dated December 02, 2024 having UDIN: 24085790BKCRNE5879.

Notes:

- Revenue from Operations means the Revenue from Operations as appearing in the Restated Consolidated Financial Statements.
- Growth in Revenue from Operations (%) is calculated as a percentage of Revenue from Operations of the relevant period minus Revenue from Operations of the preceding period, divided by Revenue from Operations of the preceding period.
- Gross Profit is calculated as Revenue from Operations less Cost of Materials consumed, Purchase of stock-in-trade and Changes in inventories of work in progress, finished goods and traded goods.
- EBITDA is calculated as restated consolidated profit for the period / year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), finance costs and depreciation and amortization expenses less other income.
- EBITDA Margin (%) is calculated as EBITDA divided by Revenue from Operations.
- Profit after Tax Means Profit for the period/year as appearing in the Restated Consolidated Financial Statements.
- PAT Margin (%) is calculated as Profit for the year/period as a percentage of Revenue from Operations.
- RoE (Return on Equity) (%) is calculated as net profit after tax for the year / period divided by Average Shareholder Equity.
- RoCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes (Profit before tax plus finance costs reduced by other income) divided by average capital employed. Capital Employed includes Tangible Net Worth, Long-Term Borrowing and Short-Term Borrowing and Deferred Tax Liability.
- Net Fixed Asset Turnover is calculated as Net Turnover divided by Average Fixed Assets which consists of property, plant and equipment, capital work-in-progress and intangible assets.
- Operating cash flows means net cash generated from operating activities as mentioned in the Restated Consolidated Financial Statements.

IN TERMS OF THE SEBI CIRCULAR NO. CIR/CFD/POLICYCELL/11/2015, DATED NOVEMBER 10, 2015 AND THE ALL-POTENTIAL INVESTORS SHALL PARTICIPATE IN THE ISSUE ONLY THROUGH AN APPLICATION SUPPORTED BY BLOCKED AMOUNT (“ASBA”) PROCESS PROVIDING DETAILS ABOUT THE BANK ACCOUNT WHICH WILL BE BLOCKED BY THE SELF-CERTIFIED SYNDICATE BANKS (“SCSBS”) FOR THE SAME. FURTHER PURSUANT TO SEBI CIRCULAR BEARING NO. SEBI/HO/CFD/TPD1/CIR/P/2023/140, FOR IMPLEMENTATION OF PHASED III FOR UPI FACILITY, WHICH IS EFFECTIVE FROM DECEMBER 01, 2023 ON MADATORY BASIS, ALL POTENTIAL BIDDERS (EXCEPT ANCHOR INVESTORS) ARE REQUIRED TO MANDATORILY UTILIZE THE APPLICATION SUPPORTED BY BLOCKED AMOUNT (“ASBA”) PROCESS PROVIDING DETAILS OF THEIR RESPECTIVE ASBA ACCOUNTS OR UPI ID (IN CASE OF RIIS), IN WHICH THE CORRESPONDING APPLICATION AMOUNTS WILL BE BLOCKED BY THE SCSBS OR UNDER THE UPI MECHANISM, AS APPLICABLE. FOR DETAILS IN THIS REGARD, SPECIFIC ATTENTION IS INVITED TO “ISSUE PROCEDURE” ON PAGE NO. 254 OF THE RED HERRING PROSPECTUS. IN CASE OF DELAY, IF ANY IN UNBLOCKING/REFUND THE FUND, OUR COMPANY SHALL PAY INTEREST ON THE APPLICATION MONEY AT THE RATE OF 15% PER ANNUM FOR THE PERIOD OF DELAY. THE ISSUE IS BEING MADE UNDER PHASE III OF THE UPI (ON A MANDATORY BASIS).

BID / ISSUE PROGRAM

ANCHOR INVESTORS BIDDING DATE: Tuesday, December 24, 2024

BID OPENING DATE : Thursday, December 26, 2024

BID CLOSING DATE (T day) : Monday, December 30, 2024

Finalization of basis of allotment with the Designated Stock Exchange/ Allotment of Securities (T + 1 Day)	On or before Tuesday, December 31, 2024	Credit of Equity Shares to demat accounts of Allotees (T + 2 Days)	On or before Wednesday, January 01, 2025
Initiation of Unblocking of Funds/refunds (T + 2 Days)	On or before Wednesday, January 01, 2025	Commencement of Trading of Equity Shares on the Stock Exchanges/Listing Date (T + 3 Days)	On or before Thursday, January 02, 2025

Timelines for Submission of Application

Application Submission by Investors

Electronic Applications (Online ASBA through 3-in-1 accounts) – Upto 5 pm on T day.  
Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc) – Upto 4 pm on T day.  
Electronic Applications (Syndicate Non-Retail, Non Individual Applications) – Upto 3 pm on T day.  
Physical Applications (Bank ASBA) – Upto 1 pm on T day.  
Physical Applications (Syndicate Non-Retail, Non Individual Applications of QIBs and NIIs) – Upto 12 pm on T day and Syndicate members shall transfer such applications to banks before 1 pm on T day.

UPI Mandate acceptance time: T day – 5 pm

Issue Closure:

T day – 4 pm for QIB and NII categories

T day – 5 pm for Retail and other reserved categories

In case of any revisions in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the respective websites of the Book Running Lead Managers and the terminals of the other members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (“SCRR”) read with Regulation 229 of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations, wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers (“QIBs”) (the “QIB Portion”), provided that our Company may, in consultation with the Book Running Lead Manager, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations (“Anchor Investor Portion”), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Issue shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) are required to participate in the Issue by mandatorily utilizing the Application Supported by Blocked Amount (“ASBA”) process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks (“SCSBS”) or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. For details, see “Issue Procedure” on page 254 of Red Herring Prospectus.

Bidders / Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidders/Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants’ sole risk. Bidders / Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active.

Contents of the Memorandum of Association of the Company as regards its objects: For information on the main objects and other objects of our Company, see “History and Corporate Structure” on page 158 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section “Material Contracts and Documents for Inspection” on page 300 of the Red Herring Prospectus.

Liability of Members of the Company: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The Authorised share capital of the Company is ₹ 32,00,00,00,000 divided into 16,00,00,000 Equity Shares of ₹ 2 each. The issued, subscribed and paid-up share capital of the Company before the Issue is ₹ 17,60,00,00,000 divided into 8,80,00,000 Equity Shares of ₹ 2 each. For details of the Capital Structure, see “Capital Structure” on the page 63 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: Yashpal Singh Yadav – 3,400 Equity Shares, Kribhco Infrastructure Limited – 3,300 Equity Shares and Anya Agro & Fertilizers Private Limited – 3,300 Equity Shares. For details of the Capital Structure, see “Capital Structure” on the page 63 of the Red Herring Prospectus.

LISTING: The Equity Shares issue through the Red Herring Prospectus are proposed to be listed on the Emerge Platform of National Stock Exchange of India Limited. Our Company has received an in-principle approval from the National Stock Exchange of India Limited for the listing of the Equity Shares pursuant to letter dated November 22, 2024. For the purposes of the Issue, the Designated Stock Exchange shall be Emerge Platform of National Stock Exchange of India Limited. A signed copy of the Red Herring Prospectus has been submitted with the ROC on December 17, 2024 and Prospectus shall be submitted for registration to the RoC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Issue Closing Date, see “Material Contracts and Documents for Inspection” on page 300 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA (SEBI): Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Draft Red Herring Prospectus/Red Herring Prospectus was filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Issue Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 237 of the RHP.

DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by National Stock Exchange of India Limited (“NSE”) should not in any way be deemed or construed that the offer document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the offer Document. The investors are advised to refer to page 238 of the Red Herring Prospectus for the full text of the Disclaimer clause of National Stock Exchange of India Limited.

OPERATIONAL KPIs OF THE COMPANY:				
Particulars	For the period ended June 30, 2024	Financial Year ended March 31, 2024	Financial Year ended March 31, 2023	Financial Year ended March 31, 2022
<b>Capacity and capacity utilization - HDPE Bag</b>				
Installed Capacity of Bag (In number)	350.00 Lakh	350.00 Lakh	350.00 Lakh	350.00 Lakh
Actual Production of Bag (In number)	79.60 Lakh	310.09 Lakh	254.00 Lakh	285.00 Lakh
Actual Production of Bag (In %)	22.74%*	88.82%	72.57%	81.42%
<b>Capacity and capacity utilization – Zinc Sulphate</b>				
Installed Capacity (In MT)	16,500	16,500	16,500	16,500
Actual Capacity Utilization (In MT)	3159	9210	8663	5992
Actual Capacity Utilization (In %)	19.15%*	55.81%	52.50%	36.30%
<b>Capacity and capacity utilization - PP Bag</b>				
Installed Capacity of Bag (In number)	440 lakhs	440 lakhs	-	-
Actual Production of Bag (In number)	28.69 lakhs	35.51 lakhs	-	-
Actual Production of Bag (In %)	6.50%*	24.50%	-	-
<b>Capacity and capacity utilization – SSP Fertilizers</b>				
Installed Capacity (In MT)	66000	66000	66000	-
Actual Capacity Utilization (In MT)	4552.75	9860	12349	-
Actual Capacity Utilization (In %)	6.90%*	15.00%	18.71%	-
<b>Contribution to revenue from operations of top 1 / 3 / 5 / 10 customers</b>				
Top 1 Customers (%)	55.39	51.82	53.42	42.14
Top 3 Customers (%)	76.61	80.72	80.65	85.68
Top 5 Customers (%)	85.23	88.32	84.33	93.59
Top 10 Customers (%)	90.75	90.85	87.15	97.20

\*Not Annualised

Source: The Figure has been certified by M/s. Jerath & Co, Chartered Accountants vide their certificate dated December 02, 2024 having UDIN: 24085790BKCRNE5879.

COMPARISON OF FINANCIAL KPIs OF OUR COMPANY AND OUR LISTED PEERS:								
Particulars	Anya Polytech & Fertilizers Limited				Commercial Syn Bag Limited			
	Period Ended on June 30, 2024	Period Ended on June 30, 2024	Period Ended on June 30, 2024	Period Ended on June 30, 2024	Period Ended on June 30, 2024	Period Ended on June 30, 2024	Period Ended on June 30, 2024	Period Ended on June 30, 2024
Revenue from operations (in ₹ Lakhs)	4,039.46	12,341.77	11,555.26	9,184.34	7,511.90	28,843.47	29,016.66	32,259.13
Growth in Revenue from Operations (%)	-	6.81%	25.81%	-	-	-0.60%	-10.05%	-
Gross Profit (₹ in Lakhs)	1,262.55	2,930.56	2,165.27	1,060.68	2,124.73	7,672.50	8,091.96	13,382.00
Gross Profit Margin (%)	31.26%	23.75%	18.74%	11.55%	28.28%	26.60%	27.89%	41.48%
Earnings Before Interest, Tax, Depreciation and Amortization (“EBITDA”) (in ₹ Lakhs)	902.68	1,648.73	1,003.57	479.30	565.74	2,673.64	2,360.23	3,360.88
EBITDA Margin (%)	22.35%	13.36%	8.68%	5.22%	7.53%	9.27%	8.13%	10.42%
Profit after Tax (“PAT”) (in ₹ Lakhs)	441.00	957.55	471.30	70.22	100.18	785.82	808.67	1,830.79
PAT Margin (%)	10.92%	7.76%	4.08%	0.76%	1.33%	2.72%	2.79%	5.68%
Return on Equity (“RoE”) (%)	10.34%*	28.25%	18.95%	4.39%	N.A.	6.30%	4.79%	12.37%
Return on Capital Employed (“RoCE”) (%)	8.82%*	16.47%	10.69%	5.03%	N.A.	7.46%	5.74%	10.53%
Net Fixed Asset Turnover (In Times)	1.01*	2.97	3.81	5.48	N.A.	2.63	2.83	3.56
Operating Cash Flows (₹ in Lakhs)	9.74	170.52	277.55	-636.63	N.A.	609.55	3,760.47	630.94

\* Not Annualized

N.A. - Not Available

Source: The Figure has been certified by M/s. Jerath & Co, Chartered Accountants vide their certificate dated December 02, 2024 having UDIN: 24085790BKCRNE5879.

Note: The details with respect to Operational Key Performance Indicators of our Listed Peer is not available in the public domain, for the same reason it has not been disclosed here.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issue and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India (“SEBI”), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to “Risk Factors” on page 26 of the Red Herring Prospectus.

BOOK RUNNING LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <b>BEELINE CAPITAL ADVISORS PRIVATE LIMITED</b> SEBI Registration Number: INM000012917 Address: B 1311-1314, Thirteenth Floor, Shilp Corporate Park, Rajpath Rangoli Road, Thaltej, Ahmedabad, Gujarat – 380054, India. Telephone Number: 079 4918 5784 Email Id: mb@beelinemb.com Investors Grievance Id: ig@beelinemb.com Website: www.beelinemb.com Contact Person: Mr. Nikhil Shah CIN: U67190GJ2020PTC0114322	 <b>SKYLINE FINANCIAL SERVICES PRIVATE LIMITED</b> SEBI Regn. No.: INR000003241 Regd. Off.: D-153A, 1st Floor, Okhla Industrial Area, Phase -I, New Delhi – 110020, India Tel No.: 011-40450193-197 Email id.: ipo@skylinerta.com Investor Grievance id.: grievances@skylinerta.com Contact Person: Mr. Anuj Rana Website: www.skylinerta.com CIN: U74899DL1995PTC071324	 <b>ANYA POLYTECH &amp; FERTILIZERS LIMITED</b> Ms. Kavita Rani Address: S-2, Level, Upper Ground Floor, Block- E, International Trade Tower, Nehru Place, New Delhi, Delhi-110019, India Tel No: 01204159498   Email: secretarial@apfl.in Website: www.apfl.in Investors can contact the Company Secretary and Compliance Officer or the BRLMs or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc.

AVAILABILITY OF RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), website of the Company at [www.apfl.in](http://www.apfl.in), the website of the BRLM to the Issue at [www.beelinemb.com](http://www.beelinemb.com), the website of NSE i.e. [www.nseindia.com](http://www.nseindia.com), respectively.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: ANYA POLYTECH & FERTILIZERS LIMITED, Telephone: +91 01204159498; BRLM: Beeline Capital Advisors Private Limited, Telephone: 079 4918 5784 and the Syndicate Member: Spread X Securities Private Limited Telephone: +91 79 6907 2018 and at the selected locations of the Sub-Syndicate Members, Registered Brokers, RTAs and CDPs participating in the Issue. Bid-cum-application Forms will also be available on the websites of NSE and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI.

ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK/ SPONSOR BANK: Kotak Mahindra Bank Limited. UPI: Retail Individual Bidders can also Bid through UPI Mechanism.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

Place: New Delhi

Date: December 17, 2024

Disclaimer: Anya Polytech & Fertilizers Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public issue of its Equity Shares and has filed the RHP with the Registrar of Companies, Delhi on December 17, 2024 and thereafter with SEBI and the Stock Exchanges. The RHP is available on the websites of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), website of the Company at [www.apfl.in](http://www.apfl.in), the website of the BRLM to the Issue at [www.beelinemb.com](http://www.beelinemb.com), the website of NSE i.e. [www.nseindia.com](http://www.nseindia.com), respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled “Risk Factors” beginning on page 26 of the Red Herring Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the “Securities Act”) or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. state securities laws. The Equity Shares are being Offered and sold outside the United States in ‘offshore transactions’ in reliance on Regulation S under the Securities Act and the applicable laws of each jurisdiction where such Offers and sales are made. There will be no public offering in the United States.



THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.



Our Company was originally formed and registered as a Private Limited under the Companies Act, 1956 ("Companies Act") in the name and style of "Anya Polytech Private Limited", pursuant to a Certificate of Incorporation dated September 27, 2011 issued by Registrar of Companies, NCT of Delhi and Haryana. Subsequently, the name of our company was changed to "Anya Polytech and Fertilizers Private Limited" vide Special Resolution passed in EGM held on October 28, 2014 and a fresh certificate of incorporation consequent upon change of the name was issued by the Registrar of Companies, Delhi on December 17, 2014. Later on, our Company was converted into a Public Limited Company pursuant to shareholders resolution passed at Extra-ordinary General Meeting of our Company held on August 16, 2023 and the name of our Company was changed to "Anya Polytech & Fertilizers Limited". A fresh Certificate of Incorporation consequent upon Conversion from Private Limited Company to Public Limited Company dated September 11, 2023 was issued by the Registrar of Companies, Delhi. The Corporate Identification Number of our Company is U01403DL2011PLC225541. For details of change in name and registered office of our Company, please refer to chapter titled "History and Corporate Matters" beginning from page 158 of this Red Herring Prospectus.

Registered Office & Corporate Office: S-2, Level, Upper Ground Floor, Block- E, International Trade Tower, Nehru Place, New Delhi, Delhi- 110019, India

Corporate Office: B-243, Sector-26, Noida, Uttar Pradesh- 201301, India

Website: www.apfl.in;

E-Mail: secretarial@apfl.in;

Telephone No: 01204159498

Company Secretary and Compliance Officer: Ms. Kavita Rani

PROMOTERS OF OUR COMPANY: MR. YASHPAL SINGH YADAV AND ANYA AGRO & FERTILIZERS PRIVATE LIMITED

The Company is engaged in the business of manufacturing of high-quality HDPE & PP bags (made from HDPE granules) and Zinc sulphate Fertilizers in primarily two categories; i.e., (i) Mono Hydrate and (ii) Hepta Hydrate. We are also engaged in the manufacturing of Micronutrient Mixture. Apart from manufacturing, we are also engaged in the trading of Single Super Phosphate (SSP), Organic Potash, Zinc EDTA (Ethylene Diamine Tetraacetate Acid), PROM (Phosphate rich organic manure), Ferus Sulphate, Magnesium Sulphate, Micronutrient Mixture, Copper Sulphate Certified Seeds and Cattle feed.

### THE ISSUE

INITIAL PUBLIC ISSUE OF 32000000 EQUITY SHARES OF FACE VALUE OF ₹ 2/- EACH OF ANYA POLYTECH & FERTILIZERS LIMITED ("APFL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"), OF WHICH 1600000 EQUITY SHARES OF FACE VALUE OF ₹ 2/- EACH FOR CASH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 30400000 EQUITY SHARES OF FACE VALUE OF ₹ 2/- EACH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.67% AND 25.33%, RESPECTIVELY, OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF THE EQUITY SHARES IS ₹ 2/- EACH.

## The Issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on Emerge Platform of NSE

For further details, please refer chapter titled "Terms of The Issue" beginning on Page No. 244 of the Red Herring Prospectus.

- QIB Portion: Not More than 50% of the Net Issue
- Retail Individual Bidders Portion: Not Less than 35% of the Net Issue
- Non-Institutional Bidders Portion: Not Less than 15% of the Net Issue

## Price Band: ₹ 13/- to ₹ 14/- per Equity Share of Face Value ₹ 2/- each.

The Floor Price is 6.5 times of the Face Value and the Cap Price is 7.00 times of the Face Value.

Bids can be made for a minimum of 10000 Equity Shares and in multiples of 10000 Equity Shares thereafter

In making an investment decision, potential investors must rely on the information included in the Red Herring Prospectus and the terms of the Issue, including the risks involved and not rely on any other external sources of information about the Issue available in any manner.

### Risks to Investors:

- I. We do not own our Registered Office, Corporate Office and manufacturing facility. A failure to renew our existing lease arrangements at commercially favourable terms or at all may have a material adverse effect on our business, financial condition, and results of operations.
- II. As of the date of this Red Herring Prospectus, there are outstanding legal proceedings involving our Company, our Subsidiaries and our Promoters and Directors. Any adverse outcome in such legal proceedings may affect our reputation, business, results of operations and financial condition.
- III. The Company is dependent on few numbers of customers for sales. Loss of any of this large customer may affect our revenues and profitability.
- IV. We derive 69.44%, 70.35%, 77.63% and 74.50% of our revenue from operation from top two customer during the period ended on June 30, 2024 and fiscal year ending on March 31, 2024, 2023 and 2022 respectively. If such customers choose not to source their requirement from us, our business, financial condition and result of operation may be adversely affected.
- V. We do not have long-term agreements with suppliers for our raw materials and an increase in the cost of, or a shortfall in the availability or quality of such raw materials could have an adverse effect on our business and results of operations.
- VI. Our Company markets its products through Krishak Bharati Co-operative Limited. In case of non-fulfillment of agreement obligations or cancellation of the agreement, under its terms or pre-maturely, we may not be able to generate the required sales and lose market share, thus affecting our revenues and profitability.

- VII. There are certain discrepancies and delay filing in our statutory records relating to filing of necessary filing with the concerned Registrar of Companies.
- VIII. Our Promoters were director of a company which has been struck off by Registrar of Companies, Gwalior, Madhya Pradesh
- IX. One of the business vertical of our business is Fertiliser & the same is dependent on the performance of the agricultural sector in which our fertilizers are used. Any developments affecting the performance of the agricultural sector are likely to affect our business, results of operations and financial condition.
- X. The company's current manufacturing facility in Shahjahanpur, U.P which is pivotal to our exclusive production of goods. Any unscheduled slowdowns, shutdowns, or underutilization of this facility could significantly impact business, financial condition, and operational results.
- XI. The Merchant Banker associated with the Issue has handled 51 public issues out of which 2 issues closed below Issue price on listing date. below are the details;

Particulars	Numbers of Issues/Issue Handled	Issues closed below Issue price on listing date
Main Board	Nil	Nil
SME	51	2

### ASBA\*

Simple, Safe, Smart way of Application- Make use of it!!!

\*Applications Supported by Blocked Amount (ASBA) is a better way of applying to Issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below. Mandatory in Public Issues from January 01, 2016. No cheque will be accepted



UPI-Now available in ASBA for Retail Individual Investors (RII)\*\*

UNITED PAYMENTS INTERFACE

Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for RIIs applying through Registered Brokers, DPs & RTAs. RIIs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

Investors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors. For details on the ASBA and the UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 254 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document.

\*ASBA forms can be downloaded from the website National Stock Exchange of India ("NSE") and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in.

\*\*List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Kotak Mahindra Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll-free number-18001201740 and Mail Id- ipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For Issue related grievance investors may contact: Beeline Capital Advisors Private Limited - Mr. Nikhil Shah (079 - 49185784/ +91 99988 81702) (mb@beelinemb.com).

Kotak Mahindra Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll-free number-18001201740 and Mail Id- ipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For Issue related grievance investors may contact: Beeline Capital Advisors Private Limited - Mr. Nikhil Shah (079 - 49185784/ +91 99988 81702) (mb@beelinemb.com).

IN TERMS OF THE SEBI CIRCULAR NO. CIR/CFD/POLICYCELL/11/2015, DATED NOVEMBER 10, 2015 AND THE ALL-POTENTIAL INVESTORS SHALL PARTICIPATE IN THE ISSUE ONLY THROUGH AN APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") PROCESS PROVIDING DETAILS ABOUT THE BANK ACCOUNT WHICH WILL BE BLOCKED BY THE SELF-CERTIFIED SYNDICATE BANKS ("SCSBS") FOR THE SAME. FURTHER PURSUANT TO SEBI CIRCULAR BEARING NO. SEBI/HO/CFD/TPD1/CIR/P/2023/140, FOR IMPLEMENTATION OF PHASED III FOR UPI FACILITY, WHICH IS EFFECTIVE FROM DECEMBER 01, 2023 ON MADATORY BASIS, ALL POTENTIAL BIDDERS (EXCEPT ANCHOR INVESTORS) ARE REQUIRED TO MANDATORILY UTILIZE THE APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") PROCESS PROVIDING DETAILS OF THEIR RESPECTIVE ASBA ACCOUNTS OR UPI ID (IN CASE OF RIIS), IN WHICH THE CORRESPONDING APPLICATION AMOUNTS WILL BE BLOCKED BY THE SCSBS OR UNDER THE UPI MECHANISM, AS APPLICABLE. FOR DETAILS IN THIS REGARD, SPECIFIC ATTENTION IS INVITED TO "ISSUE PROCEDURE" ON PAGE NO. 254 OF THE RED HERRING PROSPECTUS. IN CASE OF DELAY, IF ANY IN UNBLOCKING/REFUND THE FUND, OUR COMPANY SHALL PAY INTEREST ON THE APPLICATION MONEY AT THE RATE OF 15% PER ANNUM FOR THE PERIOD OF DELAY. THE ISSUE IS BEING MADE UNDER PHASE III OF THE UPI (ON A MANDATORY BASIS).

### BID / ISSUE PROGRAM

ANCHOR INVESTORS BIDDING DATE: Tuesday, December 24, 2024

BID OPENING DATE : Thursday, December 26, 2024

BID CLOSING DATE (T day) : Monday, December 30, 2024

Finalization of basis of allotment with the Designated Stock Exchange/ Allotment of Securities (T + 1 Day)	On or before Tuesday, December 31, 2024	Credit of Equity Shares to demat accounts of Allotees (T + 2 Days)	On or before Wednesday, January 01, 2025
Initiation of Unblocking of Funds/refunds (T + 2 Days)	On or before Wednesday, January 01, 2025	Commencement of Trading of Equity Shares on the Stock Exchanges/Listing Date (T + 3 Days)	On or before Thursday, January 02, 2025

### Timelines for Submission of Application

#### Application Submission by Investors

Electronic Applications (Online ASBA through 3-in-1 accounts) – Upto 5 pm on T day.  
Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc) – Upto 4 pm on T day.  
Electronic Applications (Syndicate Non-Retail, Non Individual Applications) – Upto 3 pm on T day.  
Physical Applications (Bank ASBA) – Upto 1 pm on T day.  
Physical Applications (Syndicate Non-Retail, Non Individual Applications of QIBs and NIIs) – Upto 12 pm on T day and Syndicate members shall transfer such applications to banks before 1 pm on T day.

UPI Mandate acceptance time: T day – 5 pm

#### Issue Closure:

T day – 4 pm for QIB and NII categories

T day – 5 pm for Retail and other reserved categories

In case of any revisions in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the respective websites of the Book Running Lead Managers and the terminals of the other members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations, wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Issue shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) are required to participate in the Issue by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBS") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. For details, see "Issue Procedure" on page 254 of Red Herring Prospectus.

Bidders / Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidders/Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an

Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk. Bidders / Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active.

Contents of the Memorandum of Association of the Company as regards its objects: For information on the main objects and other objects of our Company, see "History and Corporate Structure" on page 158 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 300 of the Red Herring Prospectus.

Liability of Members of the Company: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The Authorised share capital of the Company is ₹ 32,00,00,000 divided into 16,00,00,000 Equity Shares of ₹ 2 each. The issued, subscribed and paid-up share capital of the Company before the Issue is ₹ 17,60,00,000 divided into 8,80,00,000 Equity Shares of ₹ 2 each. For details of the Capital Structure, see "Capital Structure" on the page 63 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: Yashpal Singh Yadav – 3,400 Equity Shares, Kribhco Infrastructure Limited – 3,300 Equity Shares and Anya Agro & Fertilizers Private Limited – 3,300 Equity Shares. For details of the Capital Structure, see "Capital Structure" on the page 63 of the Red Herring Prospectus.

LISTING: The Equity Shares issue through the Red Herring Prospectus are proposed to be listed on the Emerge Platform of National Stock Exchange of India Limited. Our Company has received an in-principle approval from the National Stock Exchange of India Limited for the listing of the Equity Shares pursuant to letter dated November 22, 2024. For the purposes of the Issue, the Designated Stock Exchange shall be Emerge Platform of National Stock Exchange of India Limited. A signed copy of the Red Herring Prospectus has been submitted with the ROC on December 17, 2024 and Prospectus shall be submitted for registration to the RoC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 300 of the Red Herring Prospectus.

(Continued on next Page ...)



# यूपी में विधानसभा घेरने पर अड़े कांग्रेस नेता हिरासत में लिए गए

लखनऊ, 18 दिसंबर (भाषा)।

कांग्रेस के प्रदेश अध्यक्ष अजय राय, प्रभारी अविनाश पांडे और कई अन्य पार्टी नेताओं व कार्यकर्ताओं को बुधवार को सत्र के दौरान राज्य विधानसभा का घेराव करने के लिए प्रदर्शन के दौरान हिरासत में लिया गया। कांग्रेस द्वारा किसान संकट, बेरोजगारी, महंगाई, निजीकरण और कानून व्यवस्था समेत कई मुद्दों को लेकर राज्य विधानसभा में प्रस्तावित विरोध-प्रदर्शन के मद्देनजर बुधवार को सुरक्षा के कड़े इंतजाम किए गए। उधर, पुलिस से धकामुकी के बीच प्रदेश अध्यक्ष अजय राय थोड़ी देर के लिए बेहोश गए। बाद में उनकी स्थिति सामान्य हो गई।

कांग्रेस कार्यकर्ताओं की विरोध स्थल तक पहुंचने से रोकने के लिए विधानसभा के चारों ओर बैरिकेड लगाए गए, जबकि मार्ग में परिवर्तन के कारण लखनऊ के बीचों-बीच यातायात बुरी तरह प्रभावित हुआ। अधिकारियों ने बताया कि क्षेत्र में निषेधाज्ञा लागू है और राज्य विधानसभा का सत्र चल रहा है, ऐसे में किसी को भी आदेशों का उल्लंघन नहीं करने दिया जाएगा। विधानसभा की ओर जाने वाली सड़कों पर अवरोधक लगा दिए गए हैं और माल एवेन्यू क्षेत्र में कांग्रेस कार्यालय के बाहर पुलिसकर्मों तैनात किए गए हैं। पुलिस ने लखनऊ में लागू प्रतिबंधों का हवाला देते हुए कांग्रेस कार्यकर्ताओं को पार्टी के माल एवेन्यू कार्यालय से आगे नहीं बढ़ने दिया। कार्यालय से बाहर निकले कार्यकर्ताओं ने बैरिकेड



तोड़कर विधानसभा तक पहुंचने की कोशिश की, लेकिन पुलिस बल ने उन्हें रोक दिया। प्रदेश कांग्रेस अध्यक्ष अजय राय, पार्टी के उप प्रभारी अविनाश पांडे और अन्य नेताओं ने पार्टी कार्यालय में संबोधित किया, लेकिन पुलिस ने उन्हें बाहर निकलने की अनुमति नहीं दी। कांग्रेस कार्यालय के बाहर करीब चार घंटे तक कार्रवाई जारी रही, जिसके बाद पुलिस ने राय, पांडे और अन्य नेताओं को हिरासत में ले लिया। हिरासत में लिए जाने के बाद राय ने बस से कहा कि हम 2027 में योगी सरकार को सत्ता से उखाड़ फेंकेंगे। उन्होंने संभल हिंसा को लेकर राज्य की भाजपा सरकार की आलोचना की। वहीं, पांडे ने कहा कि किसानों, बेरोजगार युवाओं, महंगाई और राज्य में बिगड़ती कानून-व्यवस्था से जुड़े मुद्दों को नजर अंदाज किया जा रहा है। भाजपा अपनी विफलताओं से ध्यान

### गोरखपुर से आए कार्यकर्ता की मौत

कांग्रेस के विरोध-प्रदर्शन में शामिल गोरखपुर से आए एक पार्टी कार्यकर्ता की बुधवार को मौत हो गई। कांग्रेस के प्रदेश अध्यक्ष अजय राय ने विधान भवन का घेराव करने की कोशिश के दौरान पुलिस की बर्बरता से कांग्रेस के कार्यकर्ता की मौत का दावा किया है। पुलिस का कहना है कि गोरखपुर निवासी प्रभात पांडेय (28) को कांग्रेस कार्यालय से अस्पताल मृत अवस्था में लाया गया।

भटकाने के लिए धर्म और जाति आधारित विभाजन पैदा करना चाहती है। इन बाधाओं के बावजूद हमारी लड़ाई जारी रहेगी। राय और पांडे ने माल एवेन्यू स्थित पार्टी कार्यालय के बाहर विरोध-प्रदर्शन का नेतृत्व किया, जबकि वरिष्ठ विधायक और सीएलपी की नेता आराधना मिश्रा हाम्मोनाह्न ने राज्य विधानसभा में यह मामला उठाया। उन्होंने आरोप लगाया कि सरकार लोकतंत्र की हत्या कर रही है और लोगों की आवाज दबा रही है। मिश्रा ने दावा किया कि पुलिस प्रदर्शनकारियों पर कार्रवाई कर रही है। विधानसभा अध्यक्ष सतीश महाना ने कहा कि आपके पास बहुत विशेषाधिकार हैं, लेकिन विधानसभा को हाईजैक करने का विशेषाधिकार नहीं है। आप चाहें चाहें वहां जाने के लिए स्वतंत्र हैं और मैं देखूंगा कि आपको कौन रोकता है।

## संभल के सपा सांसद ने गिरफ्तारी पर रोक लगाने का अनुरोध किया

प्रयागराज, 18 दिसंबर (भाषा)।

संभल लोकसभा क्षेत्र से सपा के सांसद जियाउर्रहमान बर्क ने संभल में जामा मस्जिद के सर्वेक्षण के दौरान हुई हिंसा को लेकर दर्ज प्राथमिकी के संबंध में अपनी गिरफ्तारी पर रोक लगाने का अनुरोध करते हुए इलाहाबाद उच्च न्यायालय में रिट याचिका दायर की है। संभल में हाल ही में दर्ज प्राथमिकी में जियाउर्रहमान बर्क को सर्वेक्षण के खिलाफ हिंसा भड़काने का नामजद आरोपी बनाया गया है। 24 नवंबर 2024 को हुई हिंसा में चार लोगों की मौत हो गई थी और कई अन्य घायल हुए थे। सपा सांसद ने साथ ही अपने खिलाफ दर्ज प्राथमिकी को रद्द करने का अनुरोध किया है। इस प्राथमिकी में आरोप है कि बर्क ने सर्वेक्षण के दौरान लोगों को उकसाया, जिससे 24 नवंबर को संभल में हिंसा हुई। पुलिस का आरोप है कि सांसद के भड़काऊ भाषण की वजह से हिंसा भड़की। याचिकाकर्ता ने अपनी रिट याचिका में कहा है कि इस मामले में उसे झूठा फंसाया गया है।

## खुदाई के नाम पर भाईचारे को खत्म कर रही भाजपा सरकार : अखिलेश

सहारनपुर, 18 दिसंबर (जनसत्ता)।

मस्जिदों में खोदाई के सवाल पर सपा के राष्ट्रीय अध्यक्ष अखिलेश यादव ने बुधवार को कहा कि खोदने से भाईचारा खत्म हो रहा है। भाजपा सरकार जान बूझकर ऐसा कर रही है। अखिलेश लखनऊ से सरसवा हवाईअड्डा पहुंचे। तत्पश्चात कार से अंबाला रोड स्थित एक बैंकेट हाल में आयोजित शहीद समारोह में शामिल हुए। यहां करीब 25 मिनट उठरने के बाद उन्होंने पत्रकारों से बात की। शहीद समारोह के उपरांत सपा अध्यक्ष पूर्व विधायक विरेंद्र ठाकुर के जैन कालेज रोड स्थित निवास पर पहुंचे, जहां करीब 20 मिनट तक रुके। यहां उन्होंने सभी मुद्दों पर मीडिया के समक्ष बेबाकी से अपनी राय रखी। मस्जिदों में खोदाई के सवाल पर उन्होंने भाजपा सरकार को घेरा। उन्होंने भाजपा सरकार और नेताओं पर संविधान को नहीं मानने का आरोप लगाया।

अखिलेश ने कहा कि बाबा साहब डा

आंबेडकर देश के मजलूमों, दलितों, पिछड़ों और गरीबों के भगवान हैं, जिनको घर-घर में पूजा जाता है। उन्होंने संविधान के जरिए सभी को सम्मान और हक के साथ जीने का अधिकार दिया है। लेकिन भाजपा सरकार संविधान को नहीं मानती। यही वजह है कि वह संवैधानिक तरीके से चलने वाली सदन में सवाल के जवाब नहीं दे रही है। उन्होंने कहा कि सत्ता में आने से पहले भाजपा ने किसानों की आय दोगुनी करने, प्रत्येक वर्ष दो करोड़ नौजवानों को नौकरी देने और महंगाई कम करने का वादा किया था, लेकिन सरकार बनाने के बाद भाजपा किसी भी मामले में जनता की उम्मीदों पर खरी नहीं उतरी है। कहा कि प्रदेश में जितनी लूट आज है, इतनी कभी नहीं थी। लोकसभा चुनाव में इंडिया गठबंधन के प्रत्याशी को जिताने के लिए उन्होंने सहारनपुर को बर्खास्त दी। शहीदों में आने के सवाल पर अखिलेश ने चुटकी लेते हुए कहा कि वह इतने कैमरों के सामने भाजपाइयों के बारे में कुछ नहीं कहना चाहते।



**(... Continued from previous page)**

**DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA (SEBI):** Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Draft Red Herring Prospectus/Red Herring Prospectus was filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Issue Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 237 of the RHP.

**DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE):** It is to be distinctly understood that the permission given by National Stock Exchange of India Limited ("NSE") should not in any way be deemed or construed that the offer document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the offer Document. The investors are advised to refer to page 238 of the Red Herring Prospectus for the full text of the Disclaimer clause of National Stock Exchange of India Limited.

**GENERAL RISK:** Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issue and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 26 of the Red Herring Prospectus.

**BOOK RUNNING LEAD MANAGER TO THE ISSUE**

**BEELINE**

**BEELINE CAPITAL ADVISORS PRIVATE LIMITED**

SEBI Registration Number: INM000012917

Address: B 1311-1314, Thirteenth Floor, Ship Corporate Park, Rajpath Rangoli Road, Thaltej, Ahmadabad, Gujarat – 380054, India.

Telephone Number: 079 4918 5784

Email Id: mb@beelinemb.com

Investors Grievance Id: ig@beelinemb.com

Website: www.beelinemb.com

Contact Person: Mr. Nikhil Shah

CIN: U67190GJ2020PTC114322

**REGISTRAR TO THE ISSUE**

**Skyline**

**SKYLINE FINANCIAL SERVICES PRIVATE LIMITED**

SEBI Regn. No.: INR000003241

Regd. Off.: D-153A, 1st Floor, Okhla Industrial Area, Phase -I, New Delhi – 110020, India

Tel No.: 011-40450193-197

Email id.: ipo@skylinerta.com

Investor Grievance id.: grievances@skylinerta.com

Contact Person: Mr. Anuj Rana

Website: www.skylinerta.com

CIN: U74899DL1995PTC071324

**COMPANY SECRETARY AND COMPLIANCE OFFICER**

**ANYA POLYTECH & FERTILIZERS LIMITED**

**Ms. Kavita Rani**

Address: S-2, Level, Upper Ground Floor, Block- E, International Trade Tower, Nehru Place, New Delhi- 110019, India

Tel No: 01204159498 | Email: secretarial@apfi.in

Website: www.apfi.in

Investors can contact the Company Secretary and Compliance Officer or the BRLMs or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc.

On behalf of Board of Directors

**For, ANYA POLYTECH & FERTILIZERS LIMITED**

sd/-

**Yashpal Singh Yadav**

**Chairman and Managing Director**

Place: New Delhi

Date: December 17, 2024

Disclaimer: Anya Polytech & Fertilizers Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public issue of its Equity Shares and has filed the RHP with the Registrar of Companies, Delhi on December 17, 2024 and thereafter with SEBI and the Stock Exchanges. The RHP is available on the websites of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), website of the Company at [www.apfi.in](http://www.apfi.in), the website of the BRLM to the Issue at [www.beelinemb.com](http://www.beelinemb.com), the website of NSE i.e. [www.nseindia.com](http://www.nseindia.com), respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 26 of the Red Herring Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. state securities laws. The Equity Shares are being Offered and sold outside the United States in "offshore transactions" in reliance on Regulation S under the Securities Act and the applicable laws of each jurisdiction where such Offers and sales are made. There will be no public offering in the United States.

gsmia advt

## चार दशक से बंद पड़े मंदिर को खुलवाने की गुहार

वाराणसी, 18 दिसंबर (जनसत्ता)।

वाराणसी में चार दशकों से बंद पड़े एक मंदिर को लोगों द्वारा फिर से खुलवाने की मांग करने के बाद जिला प्रशासन ने मंदिर के स्वामित्व के दस्तावेजों की तलाश शुरू कर दी है। अधिकारियों ने बुधवार को बताया कि मामले की जांच के लिए जिला प्रशासन और पुलिस की एक टीम मंदिर पहुंची है। एडीएम (शहर) आलोक वर्मा ने कहा कि हमें इस मंदिर के बारे में समाचार पत्रों के माध्यम से पता चला। अगले तीन-चार दिनों में हम इसकी जांच करेंगे। हमारे कानूनी सलाहकारों की टीम मंदिर के स्वामित्व की जांच कर रही है। अगर इसे सार्वजनिक संपत्ति घोषित किया जाता है तो मंदिर सभी के लिए खोल दिया जाएगा। काशी विद्वत परिषद की टीम यह

### पुराने मंदिर से शिवलिंग मिला

**अलीगढ़, 18 दिसंबर (भाषा)।** बन्नादेवी क्षेत्र के मुसलिम इलाके सराय रहमान में सड़क किनारे एक पुराने मंदिर के मलबे से एक शिवलिंग बरामद किया गया, जिसके बाद स्थानीय पुलिस और प्रशासन को हस्तक्षेप करना पड़ा। बजरंग दल और करणी सेना सहित स्थानीय हिंदू संगठनों ने मंदिर के जीर्णोद्धार की मांग की।

जानने के लिए शास्त्रों का अध्ययन कर रही है कि दशकों से बंद पड़े मंदिर की स्थापना किसने की। काशी विद्वत परिषद के महासचिव प्रोफेसर रामनारायण द्विवेदी ने कहा कि हमारी

टीम काशी के मदनपुरा क्षेत्र में बंद पड़े मंदिर की प्राचीनता और पौराणिक महत्व जानने के लिए पुराणों और प्राचीन ग्रंथों का अध्ययन कर रही है। उन्होंने कहा, 'हम इस पर भी मंथन कर रहे हैं कि अगर यह मंदिर बंद है तो इसे खोलने और फिर से पूजा शुरू करने का क्या तरीका है। हम कानूनी तरीकों से इस मंदिर के स्वामित्व का भी पता लगाएंगे। जैसे ही हमें मंदिर के इतिहास के बारे में जानकारी मिलेगी, हम प्रशासन से लोगों की भावनाओं को ध्यान में रखते हुए मंदिर को नियमित पूजा के लिए खोलने का अनुरोध करेंगे। पुलिस उपायुक्त (काशी जोन) गौरव बंसवाल ने कहा कि इस मंदिर के बारे में सभी जानते हैं और यह कई सालों से बंद है। स्थानीय लोगों के अनुसार, यह मंदिर करीब 40 वर्षों से बंद है।

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES UNDER THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS"). INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SEBI ICDR REGULATIONS. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY, OUTSIDE INDIA.

**PUBLIC ANNOUNCEMENT**

  
(Please scan the QR Code to view the DRHP)

**LAXMI INDIA FINANCE LIMITED**

Our Company was incorporated under the provisions of the Companies Act, 1956 as 'Laxmi India Financecap Private Limited' pursuant to a certificate of incorporation dated May 10, 1996, issued by Registrar of Companies, Delhi and Haryana. Our Company has been granted a certificate of registration dated March 28, 2001 under its former name 'Laxmi India Financecap Private Limited' by the RBI to carry on the business of a non-banking financial company without accepting public deposits. Our Company changed its registered office to the state of West Bengal pursuant to the order dated July 19, 2011 passed by the Hon'ble Company Law Board, Bench at New Delhi. Further, the registered office of our Company was shifted from the state of West Bengal to the state of Rajasthan pursuant to the order dated December 01, 2020 passed by the Regional Director, Eastern Region. Subsequently, a certificate of registration dated April 25, 2018 was granted by the RBI pursuant to shifting of the registered office of our Company to the state of West Bengal from Delhi. Pursuant to shifting of registered office of our Company to the state of Rajasthan, the RBI had granted a certificate of registration dated March 15, 2021. Thereafter, the name of our Company was changed to 'Laxmi India Finance Private Limited' to align it with our business activities pursuant to a resolution passed by our Shareholders dated January 25, 2023 and a fresh certificate of incorporation was issued by the RoC on March 10, 2023. Consequently, the RBI had granted a certificate of registration dated March 31, 2023, to our Company. Our Company was converted into a public limited company and the name of our Company was changed to 'Laxmi India Finance Limited' pursuant to a special resolution passed by our Shareholders dated August 9, 2024 and a fresh certificate of incorporation issued by the RoC on October 08, 2024. We have made an application to the RBI for grant of a certificate of registration consequent to conversion of the Company from private limited company to a public limited company. For further details, see "**History and Certain Corporate Matters**" on page 240 of the draft red herring prospectus dated December 15, 2024 (the "DRHP" or the "Draft Red Herring Prospectus").

Registered and Corporate Office: 2 DFL, Gopinath Marg, MI Road, Jaipur-302001, Rajasthan, India  
Telephone: +91 9773376198; Website: [www.lifc.co.in](http://www.lifc.co.in); Contact Persons: Sourabh Mishra, Company Secretary and Compliance Officer; E-mail: [investors@lifc.in](mailto:investors@lifc.in)  
Corporate Identity Number: U65929RJ1996PLC073074

**THE PROMOTERS OF OUR COMPANY ARE DEEPAK BAID, PREM DEVI BAID, ANEESHA BAID, HIRAK VINIMAY PRIVATE LIMITED, DEEPAK HITECH MOTORS PRIVATE LIMITED, PREM DEALERS PRIVATE LIMITED AND VIVAN BAID FAMILY TRUST**

INITIAL PUBLIC OFFER OF UP TO 16,092,195 EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH ("EQUITY SHARES") OF LAXMI INDIA FINANCE LIMITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) (THE "OFFER PRICE") AGGREGATING UP TO ₹ [●] MILLION ("THE OFFER") COMPRISING A FRESH ISSUE OF UP TO 10,453,575 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY OUR COMPANY (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 5,638,620 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION (THE "OFFER FOR SALE") BY THE SELLING SHAREHOLDERS, CONSISTING OF UP TO 3,084,952 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY DEEPAK BAID, UP TO 913,070 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY PREM DEVI BAID, UP TO 1,261,902 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY ANEESHA BAID, UP TO 180,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY DEEPAK HITECH MOTORS PRIVATE LIMITED, UP TO 90,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY PREM DEALERS PRIVATE LIMITED, UP TO 54,348 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY PREETI CHOPRA AND UP TO 54,348 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY RASHMI GIRIA (COLLECTIVELY REFERRED TO AS THE "SELLING SHAREHOLDERS" AND SUCH EQUITY SHARES OFFERED BY THE SELLING SHAREHOLDERS, "OFFERED SHARES"). THE OFFER SHALL CONSTITUTE UP TO [●] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 5 EACH AND THE OFFER PRICE IS [●] TIMES THE FACE VALUE OF EQUITY SHARES. THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLM, AND WILL BE ADVERTISED IN ALL EDITIONS OF [●] AND ALL EDITIONS OF [●] (WHICH ARE WIDELY CIRCULATED ENGLISH DAILY NEWSPAPER AND HINDI DAILY NEWSPAPER (HINDI ALSO BEING THE REGIONAL LANGUAGE OF RAJASTHAN, WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SUCH ADVERTISEMENT SHALL BE MADE AVAILABLE TO THE BSE AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") TOGETHER WITH THE BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

THE OFFER INCLUDES A RESERVATION OF UP TO [●] % OF EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH, AGGREGATING UP TO ₹ [●] MILLION (CONSTITUTING UP TO [●] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES ("EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREAFTER REFERRED TO AS THE "NET OFFER". OUR COMPANY IN CONSULTATION WITH THE BRLM, MAY OFFER A DISCOUNT OF [●] % TO THE OFFER PRICE (EQUIVALENT OF ₹ [●] PER EQUITY SHARE) TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT"). THE OFFER AND THE NET OFFER SHALL CONSTITUTE [●] % AND [●] %, RESPECTIVELY, OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of One Working Day, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and by indicating the change on the respective websites of the BRLM and at the terminals of the Syndicate Members and by intimation to the Self-Certified Syndicate Banks ("SCSBs") other Designated Intermediaries and the Sponsor Bank(s), as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("QIB Portion"), provided that our Company, in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price ("Anchor Investor Portion"). In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹200,000 and up to ₹1,000,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35% of the Net Offer shall be available for allocation to Retail Individual Bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA accounts and UPI ID (in case of UPI Bidders) (as defined hereinafter), in which case the corresponding Bid Amounts will be blocked by the Self-Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as applicable to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process. For details, see "Offer Procedure" on page 504 of the Draft Red Herring Prospectus.

This public announcement is being made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that the Company is proposing to undertake, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, an initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with SEBI and with the Stock Exchanges on December 18, 2024.

Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made available to the public for comments, if any, for period of at least 21 days, from the date of such filing by hosting it on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), on the websites of the Stock Exchanges, i.e., BSE at [www.bseindia.com](http://www.bseindia.com), NSE at [www.nseindia.com](http://www.nseindia.com) where the equity shares are proposed to be listed, the website of the BRLM, i.e., PL Capital Markets Private Limited at [www.plindia.com](http://www.plindia.com) and the website of the Company at [www.lifc.co.in](http://www.lifc.co.in). The Company hereby invites the public to give their comments on the DRHP filed with SEBI with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments to SEBI and/or to the Company Secretary and Compliance Officer of the Company and/or the BRLM at their respective addresses mentioned herein. All comments must be received by SEBI and/or the Company and/or the BRLM and/or the Company Secretary and Compliance Officer of the Company at their respective addresses mentioned herein in relation to the Offer on or before 5:00 p.m. on the 21st day from the aforesaid date of filing of the DRHP with SEBI.

Investments in equity and equity-related securities involve a degree of risk and Bidders should not invest any funds in the Offer unless they can afford to take the risk of losing their investment. Bidders are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, Bidders must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended, nor approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the Draft Red Herring Prospectus. Specific attention of the Bidders is invited to "**Risk Factors**" on page 35 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the red herring prospectus ("**Red Herring Prospectus**") has been filed with the RoC and must be made solely on the basis of such Red Herring Prospectus as there may be material changes in the Red Herring Prospectus from the DRHP.

The Equity Shares, when offered, through the Red Herring Prospectus, are proposed to be listed on the on the main board of the Stock Exchanges.

For details of the main objects of the Company as contained in its Memorandum of Association, see "**History and Certain Corporate Matters**" on page 240 of the DRHP.

The liability of the members of the Company is limited. For details of the share capital, capital structure of the Company and the names of the signatories to the Memorandum of Association and the number of shares subscribed by them see "**Capital Structure**" on page 88 of the DRHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE OFFER
 <b>PL CAPITAL MARKETS PRIVATE LIMITED.</b> 3rd Floor, Sadhana House, 570, P. B. Marg, Worli, Mumbai - 400 018, Maharashtra, India. Telephone: +91 22 6632 2222; Email: <a href="mailto:laxmiindiaipo@plindia.com">laxmiindiaipo@plindia.com</a> Investor grievance email: <a href="mailto:grievance-mdb@plindia.com">grievance-mdb@plindia.com</a> Contact Person: Akanksha Prakash/ Ashwini Kumar Chavan Website: <a href="http://www.plindia.com">www.plindia.com</a> ; SEBI registration number: INM000011237 CIN: U67190MH1983PTC029670	<b>LINK Intime</b>  <b>LINK INTIME INDIA PRIVATE LIMITED</b> C-101, 247 Park, L B S Marg, Vikhroli West, Mumbai – 400083, Maharashtra, India Telephone: +91810 811 4949; Email: <a href="mailto:laxmifinance.ipo@linkintime.co.in">laxmifinance.ipo@linkintime.co.in</a> Investor grievance email: <a href="mailto:laxmifinance.ipo@linkintime.co.in">laxmifinance.ipo@linkintime.co.in</a> Contact Person: Shanti Gopalkrishnan Website: <a href="http://www.linkintime.co.in">www.linkintime.co.in</a> SEBI Registration Number: INR000004058 CIN: U67190MH1999PTC118368

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP

For LAXMI INDIA FINANCE LIMITED  
On behalf of the Board of Directors  
Sd/-  
Sourabh Mishra  
Company Secretary and Compliance Officer

Date : December 18, 2024  
Place : Jaipur, Rajasthan

LAXMI INDIA FINANCE LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated December 15, 2024 with SEBI and the Stock Exchanges on December 18, 2024. The DRHP shall be available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), on the websites of the Stock Exchanges i.e., BSE at [www.bseindia.com](http://www.bseindia.com), NSE at [www.nseindia.com](http://www.nseindia.com), the website of the BRLM, i.e. PL Capital Markets Private Limited at [www.plindia.com](http://www.plindia.com) and the website of the Company at [www.lifc.co.in](http://www.lifc.co.in). Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see the section titled "**Risk Factors**" on page 35 of the DRHP. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold only outside the United States in "offshore transactions" as defined in, and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where such offers and sales are made.

CONCEPT