

Fields	SCHEME SUMMARY DOCUMENT	
1	Fund Name	HDFC Non-Cyclical Consumer Fund
2	Option Names (Regular & Direct)	Plans:Regular and Direct. Each Plan offers the following sub-options: a)Growth Option. b)Income Distribution cum Capital Withdrawal (IDCW) Option. This Option offers following Sub-Options / facilities: • Payout of Income Distribution cum Capital Withdrawal (IDCW) Option / facility and • Re-investment of Income Distribution cum Capital Withdrawal (IDCW) Option / facility.
3	Fund Type	An open ended equity scheme following non-cyclical consumer theme
4	Riskometer (At the time of Launch)	Very High Risk Investors understand that their principal will be at Very High Risk
5	Riskometer (as on Date)	Not Available
6	Category as Per SEBI Categorization Circular	Thematic Fund
7	Potential Risk Class (as on date)	Not Applicable
8	Description, Objective of the scheme	To generate long-term capital appreciation by investing predominantly in equity and equity related securities of companies with a focus on non-cyclical consumer theme. There is no assurance that the investment objective of the Scheme will be realized.
9	Stated Asset Allocation	Equity and Equity related instruments of Non-Cyclical Consumer companies: 80%- 100% : High to Very High; Equity and Equity related instruments of companies other than above: 0% - 20%: High to Very High; Units of REITs and InvITs: 0% - 10%: Medium to High; Debt Securities*, money market instruments and Fixed Income Derivatives: 0% - 20%: Low to Medium; Units of Mutual Fund@: 0% - 20%: Low to High @ The Scheme may invest in the schemes of Mutual Funds i.e. such investments shall not exceed 5% of the net asset value of the mutual fund, in accordance with the applicable extent SEBI (Mutual Funds) Regulations as amended from time to time *including securitised debt, other structured obligations (SO), credit enhanced debt (CE),debt instruments with special features such as subordination to equity (absorbs losses before equity capital) and /or convertible to equity upon trigger of a pre-specified event for loss absorption (also referred to as ""perpetual debt instruments").
10	Face Value	Rs. 10
11	NFO Open Date	June 23, 2023
12	NFO Close date	July 7, 2023
13	Allotment Date	July 12, 2023
14	Reopen Date	July 19, 2023
15	Maturity Date (For closed-end funds)	Not Applicable
16	Benchmark (Tier 1)	Nifty India Consumption Index (TRI)
17	Benchmark (Tier 2)	Not applicable
18	Fund Manager Name	FM 1 - Mr. Amit Sinha, FM 2 - Mr Dhruv Muchhal
19	Fund Manager Type (Primary/Comanage/Description)	FM 1 - Fund Manager of the scheme, FM 2 - Dedicated Fund Manager for Overseas Investments
20	Fund Manager From Date	Since Inception
21	Annual Expense (Stated maximum)	Not Applicable
22	Exit Load (if applicable)	In respect of each purchase/switch-in of units, an Exit load of 1% is payable if units are redeemed/switched-out within 1 year from the date of allotment. No Exit Load is payable if units are redeemed / switched-out after 1 year from the date of allotment. STP, Flex STP, Swing STP, Exit Load, if any, prevailing on the date of registration / enrolment shall be levied.
23	Custodian	The Hongkong and Shanghai Banking Corporation Limited
24	Auditor	S.R. Batliboi & Co. LLP – Chartered Accountants
25	Registrar	Computer Age Management Services Limited
26	RTA Code (To be phased out)	HDFCNCCFND
27	Listing Details	Not Applicable
28	ISINs	HDFC Non-Cyclical Consumer Fund - Direct Plan - Growth - INF179KC1GO3 HDFC Non-Cyclical Consumer Fund - Direct Plan - IDCW Payout - INF179KC1GP0 HDFC Non-Cyclical Consumer Fund - Direct Plan - IDCW Reinvestment - INF179KC1GQ8 HDFC Non-Cyclical Consumer Fund - Regular Plan - Growth - INF179KC1GR6 HDFC Non-Cyclical Consumer Fund - Regular Plan - IDCW Payout - INF179KC1GS4 HDFC Non-Cyclical Consumer Fund - Regular Plan - IDCW Reinvestment - INF179KC1GT2
29	AMFI Codes (To be phased out)	151802-HDFC Non-Cyclical Consumer Fund - IDCW Option 151803-HDFC Non-Cyclical Consumer Fund - Growth Option 151805-HDFC Non-Cyclical Consumer Fund - IDCW Option - Direct Plan 151804-HDFC Non-Cyclical Consumer Fund - Growth Option - Direct Plan
30	SEBI Codes	HDFC/O/E/THE/23/04/0124
31	Minimum Application Amount	Rs.100
32	Minimum Application Amount in multiples of Rs.	Any amount
33	Minimum Additional Amount	Rs.100
34	Minimum Additional Amount in multiples of Rs.	Any amount
35	Minimum Redemption Amount in Rs.	Rs.100 and and multiples of Rs.1 thereafter
36	Minimum Redemption Amount in Units	No minimum redemption criterion for Unit based redemption
37	Minimum Balance Amount (if applicable)	There is no minimum balance amount requirement.
38	Minimum Balance Amount in Units (if applicable)	There is no minimum balance amount in units requirement.
39	Max Investment Amount	Not Applicable
40	Minimum Switch Amount (if applicable)	Switch - in: Rs.100 and any amount thereafter. Additional Amount: Rs. 100 Switch-out :Rs. 100 and multiples of Rs. 1/- thereafter
41	Minimum Switch Units	Not applicable
42	Switch Multiple Amount (if applicable)	Any amount
43	Switch Multiple Units (if applicable)	Any amount
44	Max Switch Amount	Switch in: Not Applicable Switch out: Not applicable.
45	Max Switch Units (if applicable)	Switch in: Not Applicable Switch out: Not applicable.

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46	Swing Pricing (if applicable)	Not applicable
47	Side-pocketing (if applicable)	Not Applicable.
48	SIP SWP & STP Details: Frequency	SIP For SIP - Daily,Weekly,Monthly,Quarterly,Half Yearly and Yearly SWP Fixed SWP- Monthly,Quarterly,Half Yearly,Yearly Variable SWP- Quarterly,Half Yearly,Yearly STP Fixed Systematic Transfer Plan(FSTP)- Daily,Weekly,Monthly,Quarterly Capital Appreciation Systematic Transfer Plan(CASTP)- Monthly,Quarterly
49	SIP SWP & STP Details: Minimum amount	SIP For DSIP, WSIP and MSIP : Rs. 100 and in multiples of Re. 1 thereafter; For QSIP: Rs. 1,500- Rs.2,999 and in multiples of Re. 1 thereafter; Rs 3,000 and above in multiples of Re. 1 thereafter; For HYSIP: Rs. 2,500 and above in multiples of Re. 1 thereafter. For YSIP - Rs. 5,000 and above in multiples of Re.1 therefater SWP Fixed SWP- Rs.100; Variable SWP- Rs.300; STP Under Daily FSTP: Rs 500; Under Weekly FSTP : Rs 500; Under Monthly FSTP : Rs 1,000 ; Under Quarterly FSTP : Rs 3,000; Under Monthly CASTP: Rs 300 Under Quarterly CASTP: Rs 1,000
50	SIP SWP & STP Details: In multiple of	SIP : Re. 1 SWP : Not Applicable, STP: Under Daily FSTP :In Multiples of Rs 100 therefater Under Weekly FSTP : Any amount Under Monthly FSTP : In Multiples of Rs 100 therefater Under Quarterly FSTP: In Multiples of Rs 100 therefater
51	SIP SWP & STP Details: Minimum Instalments	SIP: Minimum number of installments under DSIP, WSIP and MSIP - 6 Minimum number of installments under QSIP : - In respect of each SIP Installment between Rs.1,500 to Rs.2,999 in value- 4 - In respect of each SIP Installment equal to or greater than Rs. 3,000 in value- 2 Minimum number of installments under HYSIP: - In respect of each SIP Installment equal to or greater than Rs. 2,500 in value- 2 Minimum number of installments under YSIP: - In respect of each SIP Installment equal to or greater than Rs. 5,000 in value- 1 SWP: For Fixed and Variable SWP- 2 STP: Under Daily FSTP: -where installment amount is less than Rs. 1,000 : 12 - where installment amount is equal to or greater than Rs. 1,000: 6 Under Weekly STP : - Where installment amount is less than Rs. 1,000: 12 installments - Where installment amount is equal to or greater than Rs. 1,000: 6 installments However, for weekly STP in equity linked savings schemes, there should be a minimum of 6 installments for enrollment. Under Monthly FSTP & Monthly CASTP : - Minimum 6 installments, Under Quarterly FSTP & Quarterly CASTP : - Minimum 2 installments.Further, the minimum balance in the Unit holders account or the minimum amount of application at the time of enrolment for STP in the Transferor Scheme should be Rs. 12,000. There will be no maximum duration for STP enrolment.
52	SIP SWP & STP Details: Dates	SIP: For Daily SIP- All Business Days For Weekly SIP- Any business day between Monday to Friday, (Default date is Wednesday) For all other frequencies - Any date fo the month. If it happens to be a non-Business Day, SIP will be processed on the next Business Day (Default date = 10th of the month) SWP: For Fixed and Variable SWP- Any date. Default Date: 25th STP For Daily FSTP- All Business days For Weekly FSTP-Monday,Tuesday,Wednesday,Thursday,Friday (Default Day) For Monthly FSTP and CASTP - 1,5,10#,15,20,25 For Quarterly FSTP and CASTP - 1,5,10#,15,20,25 #Default Date
53	SIP SWP & STP Details: Maximum Amount (if any)	Not Applicable