

हीरो हाउसिंग फाइनेंस लिमिटेड
 HERO HOUSING FINANCE LIMITED
 हिरो हाउसिंग फाइनेंस लिमिटेड, एन.डी.ए. 1500, राजकोट, गुजरात, भारत-360007
 हिरो हाउसिंग फाइनेंस लिमिटेड, एन.डी.ए. 1500, राजकोट, गुजरात, भारत-360007
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एडवॉन्स साइकल इन्व्हेस्टमेंट प्रोसेस प्राइवेट लिमिटेड
 ADVANCE CYCLE INVESTMENT PROCESS PRIVATE LIMITED
 एडवॉन्स साइकल इन्व्हेस्टमेंट प्रोसेस प्राइवेट लिमिटेड, एन.डी.ए. 1500, राजकोट, गुजरात, भारत-360007
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हिंस वधमिती-डिवाय लिमिटेड के प्रमाणपत्र
 हिंस वधमिती-डिवाय लिमिटेड के प्रमाणपत्र, एन.डी.ए. 1500, राजकोट, गुजरात, भारत-360007
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कॉर्प नं.आईडब्ल्यू-19 (बी)
 (कॉर्प) (निगम) नियम, 2014 के नियम-22 (1) के अनुसार
 एडवॉन्स साइकल इन्व्हेस्टमेंट प्रोसेस प्राइवेट लिमिटेड, एन.डी.ए. 1500, राजकोट, गुजरात, भारत-360007
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PUBLIC NOTICE
 Notice is hereby given that the Certificate(s) for the under mentioned Equity Shares of the Company has/have been issued to the holder(s) of the said Equity Shares in compliance with the applicable law.
 Any person who has a claim in respect of the said Shares should lodge the same with the Company at its Registered Office in Surakarta Street, Plot No. 2, Basement, Post No. 522, Block A, Sheikh Mujibur Road, Vastha Nagar, Chandigarh, Lahore, Pincode-221006, India within 15 days from this date else the Company will proceed to issue duplicate certificate(s) to the affected applicants without any further intimation.

PUBLIC ANNOUNCEMENT
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 INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER 1 OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").

ECOS (INDIA) MOBILITY & HOSPITALITY LIMITED
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VASUKI GLOBAL INDUSTRIES LIMITED
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 VASUKI GLOBAL INDUSTRIES LIMITED
 VASUKI GLOBAL INDUSTRIES LIMITED

OUR PROMOTERS RAJESH LOOMBA, ADITYA LOOMBA, RAJESH LOOMBA FAMILY TRUST AND ADITYA LOOMBA FAMILY TRUST
 INITIAL PUBLIC OFFERING OF UP TO 18,000,000 EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH ("EQUITY SHARES") OF ECOS (INDIA) MOBILITY & HOSPITALITY LIMITED ("OUR COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE ("OFFER PRICE") AGGREGATING UP TO ₹ [●] MILLION (THE "OFFER"). THE OFFER COMPRISES OF AN OFFER FOR SALE OF UP TO 18,000,000 EQUITY SHARES (THE "OFFERED SHARES") AGGREGATING UP TO ₹ [●] MILLION, INCLUDING UP TO 5,000,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY RAJESH LOOMBA AND UP TO 8,100,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY ADITYA LOOMBA ("SELLING SHAREHOLDERS") (THE "OFFER FOR SALE"). THE OFFER SHALL CONSTITUTE [●] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.
 THE FACE VALUE OF THE EQUITY SHARES IS ₹ 2 EACH AND THE OFFER PRICE IS [●] TIMES THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND AND THE MINIMUM BID LOT SIZE WILL BE DECIDED BY OUR COMPANY AND THE SELLING SHAREHOLDERS, IN CONSULTATION WITH THE BRLMS AND WILL BE ADVERTISED IN [●] EDITIONS OF [●], AN ENGLISH LANGUAGE NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION, AND [●] EDITIONS OF [●], A HINDI LANGUAGE NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION, BOTH BEING THE REGIONAL LANGUAGE OF DELHI WHERE OUR REGISTERED OFFICE IS LOCATED, AT LEAST 2 WORKING DAYS PRIOR TO THE BIDDING OPENING DATE AND SHALL BE MADE AVAILABLE TO THE STOCK EXCHANGES FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").
 In case of any revision in the Price Band, the Bid/ Offer Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and the Selling Shareholders, in consultation with the BRLMs, may extend the Bid/ Offer Period for a minimum of three Working Days, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/ Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a public notice and also by indicating the change on the respective websites of the BRLMs and at the terminals of the members of the Syndicate and by intimation to the Self-Certified Syndicate Banks ("SCSBs") and other Designated Intermediaries and Sponsor Banks, as applicable.
 The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of the SEBI ICDR Regulations. The Offer is being made in accordance with Regulation 61(1) of the SEBI ICDR Regulations, through the Book Building Process wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Investors ("QIBs") (each portion referred to as "QIB Portion"), provided that our Company and the Selling Shareholders, in consultation with the BRLMs may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations (the "Anchor Investor Portion"). out of which one-third shall be reserved for domestic Mutual Funds only, to valid bids being received from domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Portion"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription of the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (excluding the Anchor Investor Portion) ("Net QIB Portion"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to all QIBs. Further, not less than 15% of the Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors, out of which (a) one-third of such portion shall be reserved for applicants with application size of more than ₹200,000 and up to ₹1,000,000, and (b) two-third of such portion shall be reserved for applicants with application size of more than ₹1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Investors and not less than 35% of the Offer shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid bids being received at or above the Offer Price. Anchor Investors are required to mandatorily use the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and LPI ID in case of LPI Bidders, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank(s) under the LPI Mechanism, as applicable, to the extent of the respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For further details, see "Offer Procedure" on page 325 of the DRHP.

PROMOTERS OF THE COMPANY: BANKIM KANTILAL MEHTA AND HARSHMA BANKIMBHAI MEHTA
 INITIAL PUBLIC OFFERING OF UP TO 14,000,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ [●] MILLION ("ISSUE"). THE ISSUE SHALL CONSTITUTE [●] % OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.
 THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGER, AND WILL BE ADVERTISED IN ALL EDITIONS OF [●] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER), ALL EDITIONS OF [●] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER) AND [●] EDITIONS OF [●] (A WIDELY CIRCULATED GUJARATI NATIONAL DAILY NEWSPAPER, GUJARATI BEING THE REGIONAL LANGUAGE OF GUJARAT WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BIDDING OPENING DATE AND SHALL BE MADE AVAILABLE TO THE STOCK EXCHANGES FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").
 In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/ Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company, in consultation with the Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid/ Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding a total of 10 Working Days. Any revision in the Price Band and the revised Bid/ Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the Book Running Lead Manager and at the terminals of the Syndicate Members) and by intimation to the Designated Intermediaries and the Sponsor Banks.)
 This is an issue in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations"). The Issue is being made through the Book Building Process in terms of Regulation 61(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Issue shall be available for allocation on a proportionate basis to Qualified Institutional Investors ("QIBs") (the "QIB Portion"), provided that our Company, in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors, and the balance of such portion shall be reserved for domestic Mutual Funds only, to valid bids being received from domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Portion"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription or Non-Institutional Category, the balance Equity Shares shall be added to the QIB Portion (other than the Anchor Investor Portion) ("Net QIB Portion"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid bids being received at or above the Offer Price. Further, not less than 15% of the Issue shall be available for allocation to Non-Institutional Investors, out of which one-third of the Non-Institutional Category shall be available for allocation to Bidders with an application size of more than ₹2.00 million and up to ₹1.00 million and two-thirds of the Non-Institutional Category shall be available for allocation to Bidders with an application size of more than ₹1.00 million and under-subscription in either of these two sub-categories of Non-Institutional Category may be allocated to Bidders in the other sub-category of Non-Institutional Category in accordance with the SEBI ICDR Regulations. Subject to valid bids being received at or above the Issue Price, further, not less than 35% of the Issue shall be available for allocation to Retail ("Retail Category"), in accordance with the SEBI ICDR Regulations, subject to valid bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) shall mandatorily participate in this Issue only through the Application Supported by Blocked Amount ("ASBA") process and shall provide details of their respective bank account (including LPI ID (where applicable)) or by Sponsor Bank(s) under the LPI Mechanism, as applicable to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" on page 337 of the Draft Red Herring Prospectus.
 This public announcement is being made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with the SEBI on March 28, 2024. Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made public for comments. If, for a period of at least 21 (twenty one) days from the date of such filing, by hosting it on the websites of SEBI, our Company, our BRLM at www.unistonecapital.com, our Company at www.vasugroup.com, and the Stock Exchanges, where the Equity Shares are proposed to be listed, i.e. BSE at www.bseindia.com and NSE at www.nseindia.com, our Company hereby invites the public to give their comments on the DRHP filed with SEBI in respect of disclosures made in the DRHP. The public is requested to send a copy of the comments to the Company Secretary and Compliance Officer of our Company and the BRLM at their respective addresses mentioned herein. All comments must be received by our Company or the BRLM in relation to the Offer or before 5 p.m. on the 21st day from the aforementioned date of filing of the DRHP with SEBI.
 Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on the information contained in this Offer, including the risks involved. The Equity Shares have not been recommended or approved by the SEBI, nor does the SEBI nor does SEBI guarantee the accuracy or adequacy of the contents of this Draft Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 30 of the DRHP. Any decision to invest in the equity shares described in the DRHP may be based on the DRHP. The DRHP has been prepared with the assistance of the Book Running Lead Manager and other persons who are not permitted to participate in the Issue through the RHP. The Equity Shares, when offered through the RHP, are proposed to be listed on Stock Exchanges. The liability of the members of our Company is limited by shares.
 For details of the main objects of our Company as contained in the Memorandum of Association, please see "History and Certain Corporate Matters" beginning on page 180 of the DRHP. For details of the share capital and the structure of our Company and the names of the signatories of the Memorandum of Association and the number of shares of our Company subscribed by them, please see "Capital Structure" beginning on page 69 of the DRHP.

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 IFIL Securities Limited
 Link Intime India Private Limited
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 Investor grievance e-mail: investor.grievance@linkintime.com
 Contact person: Jenny Kapadia/Sakuntal Cose
 Contact person: Pooja Singh/Anshu Mahajan
 Contact person: Pooja Singh/Anshu Mahajan
 SEBI Registration Number: INM000011266
 SEBI Registration No: INM00010940
 SEBI Registration No: INR000004058

BOOK RUNNING LEAD MANAGER **REGISTRAR TO THE ISSUE**
UNISTONE **BIGHARE SERVICES PRIVATE LIMITED**
 UNISTONE CAPITAL PRIVATE LIMITED
 BIGHARE SERVICES PRIVATE LIMITED
 A-305, Dynasty Business Park, Anand-Kurta Road, Anand, Gandhinagar, Mumbai - 400 093, India
 S-2, 8th Floor, Praticha Business Park, Near to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai - 400 093, Maharashtra, India
 Telephone: +91 22 604 6494
 Telephone: +91 22 62832800
 Email: info@unistonecapital.com
 Email: info@bighareonline.com
 Investor grievance email: compliance@unistonecapital.com
 Investor grievance email: investor@bighareonline.com
 Contact person: Mr. Brijesh Patel
 Contact person: Babu Rajesh Ch. Website: www.bighareonline.com
 SEBI registration number: INM00012445; CIN: U65999MH2019PTC330850
 SEBI Registration Number: INR000001385; CIN: U65999MH2019PTC330850

Afcons files ₹7k-cr IPO papers

Shapoorji Pallonji arm to use IPO funds to pare debt

RAJESH KURUP
Mumbai, March 29

AFCONS INFRASTRUCTURE, The construction arm of Shapoorji Pallonji Group (SP Group), has filed a draft prospectus with the market regulator to raise up to ₹7,000 crore through an initial stage sale of shares.

The firm intends to use the proceeds to pare debt and for its general capital expenditure

IN THE PIPELINE

₹500 crore to be used to repay certain debt

₹350 crore to fund long-term working capital needs

₹150 crore for capital expenditure



IPO to be through fresh issuance of shares of ₹1,250 cr and OFS up to ₹5,750 cr by Goswami Infracore

needs, amongst others. The initial public offering (IPO) would be through an issuance of fresh shares of

₹1,250 crore and an offer for sale (OFS) of up to ₹5,750 crore by Goswami Infracore, an SP Group firm, according to the

draft red herring prospectus (DRHP) filed with Sebi.

Ahead of the IPO, the firm intends to raise about ₹250 crore through a preferential issue or other methods.

If such a placement is completed, the size of the fresh issue will be reduced to such extent, it added.

As per the DRHP, the company intends to use ₹500 crore to repay certain debt, ₹350 crore to fund long-term working capital requirements and ₹150 crore for capital expenditure.

As of December 2023, its outstanding borrowings stood at ₹2,887.59 crore.

Liquor firms seek ad leeway

THE CONFEDERATION OF Indian Alcoholic Beverage Companies (CIABC) has urged the consumer affairs ministry to let liquor companies have an unfettered right to advertise the brand extensions, "provided there is no misrepresentation or miscommunication suggesting the product to be something else".

On March 20, the Central Consumer Protection Authority (CCPA) asked liquor companies to ensure that there is no violation of the norms.

—FE BUREAU

New subscription scheme: Nine electric two-wheeler firms make the cut

ROHIT VAID
New Delhi, March 29

GREEN PUSH

Maximum incentive per vehicle

Electric two-wheelers **₹10,000**

E-rickshaws or e-carts **₹25,000**

L5 vehicles **₹50,000**

The EMPS will succeed FAME-II, which ends on March 31. The new scheme is valid for only four months — April-July 2024 — with an outlay of ₹500 crore.

The new scheme will support adoption of over 330,000 e-two-wheelers, over 40,000 smaller e-tri-wheeler (e-rickshaw or e-cart), and over 25,000 large e-tri-wheeler (L5 category).

The maximum incentive per electric two-wheelers has been capped at ₹10,000, for e-rickshaws or e-carts at ₹25,000, and for L5 vehicles, it has been kept at ₹50,000 per vehicle.

All vehicle testing agencies are working to clear as many applications as possible under the laid-down guidelines of the scheme. The certification process for EMPS is being done to revalidate products' technical and financial specifications and to deter FAME-II defaulters from entering the new scheme," official sources said.

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INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL DISCLOSURE REQUIREMENTS) ("SEBI ICDR REGULATIONS"), 2018, AS AMENDED ("SEBI ICDR REGULATIONS").

PUBLIC ANNOUNCEMENT



VASUKI GLOBAL INDUSTRIES LIMITED

Our Company was incorporated under the Companies Act, 2013 as a private limited company under the name and style of "Vasuki Trade Link Private Limited" pursuant to a certificate of incorporation dated November 15, 2016 issued by the Registrar of Companies, Central Registration Centre, New Delhi. Subsequently, an account of our investment in our business operations, pursuant to resolutions passed by our Board of Directors in their meeting held on September 15, 2023 and by our Shareholders in the annual general meeting held on September 30, 2023, the name of our Company was changed to "Vasuki Global Industries Private Limited" and a fresh certificate of incorporation dated October 20, 2023 was issued by the RoC. Further, pursuant to resolutions passed by our Board of Directors in their meeting held on November 1, 2023 and by our Shareholders in the extra-ordinary general meeting held on November 8, 2023, our Company was converted into a public limited company, consequent to which its name was changed to "Vasuki Global Industries Limited", and fresh certificate of incorporation dated November 29, 2023, consequent to such conversion was issued by the RoC. For further details, including in relation to changes in name of our Company, see "History and Certain Corporate Matters" on page 180.

Registered Office: Nakshatra Heights Office No. 501, Opp. Telephone Ex. 150th Road, Rajkot - 360 007, Gujarat, India; Telephone: +91 281 257 7289; E-mail: info@vasukigroup.com
Contact Person: Manoj Harshadrai Lotia, Company Secretary and Compliance Officer; Telephone: +91 991 367 2288; E-mail: cs@vasukigroup.com
Corporate Identity Number: U51909GJ2016PLC094381

PROMOTERS OF THE COMPANY: BANKIM KANTILAL MEHTA AND HARSHMA BAJKIMBHAI MEHTA

INITIAL PUBLIC OFFERING OF UP TO 14,000,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ [•] MILLION ("ISSUE"). THE ISSUE SHALL CONSTITUTE [•] % OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGER, AND WILL BE ADVERTISED IN ALL EDITIONS OF [•] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER), ALL EDITIONS OF [•] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER) AND [•] EDITIONS OF [•] (A WIDELY CIRCULATED GUJARATI DAILY NEWSPAPER, GUJARATI BEING THE REGIONAL LANGUAGE OF GUJARAT WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE ISSUES OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE LIMITED ("BSE") AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE"), TOGETHER WITH BSE, THE "STOCK EXCHANGES" FOR UPLOADING ON THEIR RESPECTIVE WEBSITES.

In case of any revision to the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company, in consultation with Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding a total of 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the Book Running Lead Manager and at the terminals of the Syndicate Member(s) and by intimation to the Designated Intermediaries and the Sponsor Bank(s).

This is an Issue in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2019, as amended ("SEBI ICDR Regulations"). The Issue is being made through the Book Building Process in terms of Regulation 6(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("the QIB Portion"), provided that our Company, in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors, and the basis of such allocation will be on a discretionary basis by our Company, in consultation with the BRLM, in accordance with the SEBI ICDR Regulations (the "Anchor Investor Portion"), out of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from the domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (other than the Anchor Investor Portion) ("the Net QIB Portion"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15% of the Issue shall be available for allocation to NIs ("Non-Institutional Category") of which one-third of the Non-Institutional Category shall be available for allocation to Bidders with an application size of more than ₹20 million and up to ₹1 million and two-thirds of the Non-Institutional Category shall be available for allocation to Bidders with an application size of more than ₹1 million and under-subscription in either of these two sub-categories of Non-Institutional Category may be allocated to Bidders in the other sub-category of Non-Institutional Category in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. Further, not less than 35% of the Issue shall be available for allocation to RIs ("Retail Category"), in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) shall mandatorily participate in this Issue only through the Application Supported by Blocked Amount ("ASBA") process and shall provide details of their respective bank account (including UPI ID (defined hereinafter) in case of UPI Bidders (defined hereinafter), if any, which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or a Sponsor Bank(s) under the UPI Mechanism, as applicable to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedures" on page 57 of the Draft Red Herring Prospectus.

This public announcement is being made in compliance with the provisions of regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP dated March 28, 2024 with the Securities and Exchange Board of India ("SEBI").

Pursuant to Regulation 26(1) of SEBI ICDR Regulations, the DRHP filed with SEBI shall be made public for comments, if any, for a period of at least 21 (twenty one) days from the date of such filing, by hosting it on the websites of SEBI at www.sebi.gov.in, the BRLM at www.uninvestorcapital.com, our Company at www.vasukigroup.com, and the Stock Exchanges where the Equity Shares are proposed to be listed, i.e. BSE at www.bseindia.com and NSE at www.nseindia.com. Our Company hereby invites the public to give their comments on the DRHP filed with SEBI in respect of disclosures made in the DRHP. The public is requested to send a copy of the comments sent to SEBI, to the Company Secretary and Compliance Officer of the Company and the BRLM at their respective addresses mentioned herein. All comments must be received by our Company or the BRLM in relation to the Offer on or before 5 p.m. on the 21st day from the aforementioned date of filing of the DRHP with SEBI.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of the share capital and capital structure of our Company and the names of the signatories of the Memorandum of Association and the number of shares of our Company subscribed by them, please see "Capital Structure" beginning on page 89 of the DRHP.

Any decision to invest in the equity shares described in the DRHP may be made after a Read Herring Prospectus ("RHP") has been registered with the RoC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP.

The Equity Shares, when offered through the RHP, are proposed to be listed on Stock Exchanges. The liability of the members of our Company is limited by shares.

For details of the main objects of our Company as contained in the Memorandum of Association, please see "History and Certain Corporate Matters" beginning on page 180 of the DRHP. For details of the share capital and capital structure of our Company and the names of the signatories of the Memorandum of Association and the number of shares of our Company subscribed by them, please see "Capital Structure" beginning on page 89 of the DRHP.

BOOK RUNNING LEAD MANAGER

UNISTONE
UNISTONE CAPITAL PRIVATE LIMITED
A/306, Dynasty Business Park, Anandnagar, Kuria Road,
Andheri East, Mumbai - 400 059, India.
Telephone: +91 22 4846 4846
Email: mb@unistonecapital.com
Investor grievance email: compliance@unistonecapital.com
Contact Person: Mr. Brijesh Parekh; Website: www.unistonecapital.com
SEBI registration number: INM00012449; CIN: U65999MH2019PTC0330850

REGISTRAR TO THE ISSUE

BIGSHARE SERVICES PRIVATE LIMITED
8th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road,
Andheri (East), Mumbai - 400 093, Maharashtra, India.
Telephone: +91 22-83683800; Facsimile: +91 22-83683800
Email: ipo@bigshareonline.com
Investor grievance email: investor@bigshareonline.com
Contact Person: Babu Rafeeq C.; Website: www.bigshareonline.com
SEBI Registration Number: INR00001385; CIN: U59999MH1994PTC076534

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed in them in the DRHP.

For Vasuki Global Industries Limited
On behalf of Board of Directors

Sd/-
Manoj Harshadrai Lotia
Company Secretary and Compliance Officer

Place: Rajkot
Date: March 29, 2024

VASUKI GLOBAL INDUSTRIES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP dated March 28, 2024 with SEBI and the BRLM with the stock exchanges. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, NSE at www.nseindia.com, BSE at www.bseindia.com and the website of the BRLM at www.uninvestorcapital.com and our Company at www.vasukigroup.com. Potential investors should note that the investment in equity shares involves a high degree of risk and details relating to risk factors, please see the section titled "Risk Factors" of the RHP, when filed. Potential investors should not rely on the DRHP filed with SEBI for making any investment decisions. Specific attention of the investors is invited to "Risk Factors" beginning on page 30 of the DRHP.

The Equity Shares offered have not been and will not be registered under the U.S. Securities Act, 1933, as amended ("U.S. Securities Act") or any other applicable laws in the United States and, unless so registered, may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in offshore transactions as defined in and in reliance on regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where those offers and sales are made. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

FORTUNA + SHARK

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES, NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").

PUBLIC ANNOUNCEMENT



ECOS (INDIA) MOBILITY & HOSPITALITY LIMITED

Our Company was originally incorporated as "ET TRAVEL-IDES Private Limited" a private limited company under the Companies Act, 1956 through certificate of incorporation dated February 15, 1996, issued by the RoC. Thereafter, the name of our Company was changed to "ECOS (India) Mobility & Hospitality Private Limited" pursuant to a Board resolution dated August 08, 2008 and a special resolution passed in the extra ordinary general meeting of the Shareholders held on August 12, 2008 and consequently a fresh certificate of incorporation dated September 23, 2008 was issued by the RoC to reflect the change in name. Thereafter, the name of our Company was changed to "ECOS (India) Mobility & Hospitality Limited" upon conversion to a public limited company pursuant to a Board resolution dated February 29, 2024 and a resolution passed in the extraordinary general meeting of the Shareholders held on February 29, 2024 and consequently a fresh certificate of incorporation dated March 22, 2024 was issued by the RoC. For further details, see "History and Certain Corporate Matters – Brief History of our Company" on page 169 of the Draft Red Herring Prospectus dated March 28, 2024 ("DRHP").

Registered and Corporate Office: 45, First Floor, Corner Market, Makliya Nagar, New Delhi-110017
Contact Person: Shweta Bhardwaj, Company Secretary and Compliance Officer; Tel: 011-41262436
Email: ipo@ecosmobility.com; Website: www.ecosmobility.com; Corporate Identity Number: U74969DL1998PLC067635

OUR PROMOTERS RAJESH LOOMBA, ADITYA LOOMBA, RAJESH LOOMBA FAMILY TRUST AND ADITYA LOOMBA FAMILY TRUST

INITIAL PUBLIC OFFERING OF UP TO 18,000,000 EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH ("EQUITY SHARES") OF ECOS (INDIA) MOBILITY & HOSPITALITY LIMITED ("OUR COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE ("OFFER PRICE") AGGREGATING UP TO ₹ [•] MILLION ("THE OFFER"). THE OFFER COMPRISES OF AN OFFER FOR SALE OF UP TO 18,000,000 EQUITY SHARES ("THE OFFERED SHARES") AGGREGATING UP TO ₹ [•] MILLION, INCLUDING UP TO 9,000,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] MILLION BY RAJESH LOOMBA AND UP TO 9,000,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] MILLION BY ADITYA LOOMBA ("SELLING SHAREHOLDERS") ("THE OFFER FOR SALE"), THE OFFER SHALL CONSTITUTE [•] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT SIZE WILL BE DECIDED BY OUR COMPANY AND THE SELLING SHAREHOLDERS, IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN [•] EDITIONS OF THE [•], AN ENGLISH LANGUAGE NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION, AND [•] EDITIONS OF [•], A HINDI LANGUAGE NATIONAL DAILY NEWSPAPER WITH WIDE CIRCULATION (HINDI ALSO BEING THE REGIONAL LANGUAGE OF DELHI WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE STOCK EXCHANGES FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES. IN ACCORDANCE WITH THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/ Offer Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and the Selling Shareholders, in consultation with the BRLMs, for reasons to be recorded in writing, extend the Bid/ Offer Period for a minimum of three Working Days, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/ Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice and also by indicating the change on the respective websites of the BRLMs and at the terminals of the members of the Syndicate and by intimation to the Self-Certified Syndicate Banks ("SCSBs") and other designated Intermediaries and Sponsor Bank(s), as applicable.

The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of the SEBI ICDR Regulations. The Offer is being made in accordance with Regulation 6(1) of the SEBI ICDR Regulations, through the Book Building Process wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (which portion referred to as "QIB Portion"), provided that our Company and the Selling Shareholders, in consultation with the BRLMs may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations (the "Anchor Investor Portion"), out of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (excluding the Anchor Investor Portion), further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs Bidders (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to all QIBs. Further, not less than 15% of the Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors out of which (a) one-third of such portion shall be reserved for applicants with application size of more than ₹200 million and up to ₹1,000,000, and (b) two third of such portion shall be reserved for applicants with application size of more than ₹1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Investors and not less than 35% of the Offer shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. All potential Bidders (except Anchor Investors) are required to mandatorily use the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of UPI Bidders, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank(s) under the UPI Mechanism, as applicable, to the extent of the respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For further details, see "Offer Procedures" on page 52 of the DRHP.

This public announcement is being made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with the SEBI on March 28, 2024, pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made public for comments, if any, for a period of at least 21 days from the date of such filing by hosting it on the website of the Company at www.ecosmobility.com, website of the SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e. BSE and NSE at www.bseindia.com and www.nseindia.com respectively, and the website of the Book Running Lead Managers ("BRLMs"), i.e. Equiplus Capital Private Limited and IFL Securities Limited at www.equipplus.com and www.iflsc.com, respectively. Our Company hereby invites members of the public to give their comments on the DRHP filed with SEBI, with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments to SEBI, the Company Secretary and Compliance Officer of our Company and the BRLMs at their respective addresses mentioned herein. All comments must be received by SEBI and/or our Company and the Company Secretary and Compliance Officer of our Company and the BRLMs on or before 5:00 p.m. on the 21st day from the aforesaid date of filing of the DRHP with SEBI.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares have not been and will not be registered or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of this Draft Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 25 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be taken after the Read Herring Prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP. The Equity Shares, when offered through the RHP, are proposed to be listed on the Stock Exchanges. For details of the share capital, capital structure of our Company, the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them, please see the section titled "Capital Structure" beginning on page 77 of the DRHP. The liability of members of our Company is limited by shares. For details of the main objects of our Company as contained in the Memorandum of Association, please see the section titled "History and Certain Corporate Matters" on page 169 of the DRHP.

BOOK RUNNING LEAD MANAGERS	REGISTRAR TO THE OFFER
<p>EQUIPLUS CAPITAL PRIVATE LIMITED 24th Floor, C Wing, Marathon Tower, N.M. Joshi Marg, Lower Parel, Mumbai - 400013, Maharashtra, India Tel: +91 22 4532 0755 Email: ipo@equipplus.com Website: www.equipplus.com Investor grievance e-mail: investor.grievance@equipplus.com Contact person: Jyoti Bagchi/Sukant Goud SEBI Registration No.: INM00011296</p>	<p>IFL SECURITIES LIMITED 24th Floor, One Lodia Place, Senapati Bapat Marg Lower Parel, Mumbai - 400013 Maharashtra, India Tel: +91 22 4946 4728 E-Mail: ipo@iflsc.com Website: www.iflsc.com Investor Grievance e-mail: ipo@iflsc.com Contact person: Pawan Jain/Yogesh Nigam SEBI registration No.: INM00013190</p>

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For ECOS (INDIA) MOBILITY & HOSPITALITY LIMITED
On behalf of the Board of Directors

Sd/-
Shweta Bhardwaj
Company Secretary and Compliance Officer

Place: New Delhi
Date: March 29, 2024

ECOS (INDIA) MOBILITY & HOSPITALITY LIMITED is proposing, subject to, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated March 28, 2024 with the SEBI. The DRHP is available on the website of the Company at www.ecosmobility.com, SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com, respectively, and the BRLMs, i.e. Equiplus Capital Private Limited and IFL Securities Limited at www.equipplus.com and www.iflsc.com, respectively. Any potential investor should note that investment in equity shares involves a high degree of risk and details relating to such risk, please see the section entitled "Risk Factors" of the RHP, when filed. Potential investors should not rely on the DRHP for making any investment decision.

This announcement does not constitute an invitation or offer of securities for sale in any jurisdiction. The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act of 1933, as amended ("U.S. Securities Act") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in "offshore transactions" as defined in, and in reliance on, Regulation S under the U.S. Securities Act and pursuant to the applicable laws of the jurisdictions where those offers and sales are made. There will be no public offering of the Equity Shares in the United States.

Adfactors