

THIS IS ONLY PUBLIC ADVERTISEMENT FOR INFORMATION PURPOSES AND NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. NOT FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.



DECCAN TRANSCON LEASING LIMITED

Our Company was incorporated on February 05, 2007, at Andhra Pradesh, India as 'Libenil Logistics Private Limited', a private limited company under the Companies Act, 1956 and was granted a certificate of incorporation by the Registrar of Companies, Andhra Pradesh ("RoC"). The name of our Company was changed to 'Deccan Transcon Leasing Private Limited', and a fresh certificate of incorporation dated July 12, 2013, was Offered by the RoC, Andhra Pradesh. Our Company was then converted into a public limited company pursuant to shareholders resolution passed at the general meeting of our Company held on January 31, 2024, and consequently, the name of our Company was changed to 'Deccan Transcon Leasing Limited', and a fresh certificate of incorporation dated March 27, 2024, was Offered by the RoC, CPC. The Corporate Identification Number of our Company is U63090TG2007PLC052599. For details of incorporation, change of name and registered office of our Company, please refer to chapter titled "General Information" and "History and Certain Corporate Matters" beginning on page 58 and 149 respectively of this Red Herring Prospectus.

Registered office: Suite No 507, 5th floor, Image Capital Park, Image Garden Road, Madhapur, Shaikpet, Hyderabad- 500081, Telangana, India. Tel: 040-40146828; E-mail: compliance@deccantrans.com; Website: www.deccantrans.com.
Contact Person: Khushboo Gautam, Company Secretary and Compliance Officer; Corporate Identity Number: U63090TG2007PLC052599



(Please scan this QR code to view the Red Herring Prospectus)

OUR PROMOTERS: JAIDEV MENON PARATH, KARTHIKA MENON, MIRIYALA SHEKHAR, PRANAV JAIDEV AND NAVANEETH JAIDEV

THE OFFER IS BEING MADE INACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF NSE (NSE EMERGE)

THE OFFER

INITIAL PUBLIC OFFER OF UP TO 60,24,000* EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF DECCAN TRANSCON LEASING LIMITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UP TO ₹ [•] LAKHS COMPRISING A FRESH ISSUE OF UP TO 55,24,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY OUR COMPANY ("FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 5,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY OUR PROMOTER SELLING SHAREHOLDERS & SELLING SHAREHOLDERS, (THE "OFFERED SHARES") (THE "OFFER FOR SALE" AND TOGETHER WITH THE FRESH ISSUE, THE "OFFER") OF WHICH 3,30,000 EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE OFFER (THE "MARKET MAKER RESERVATION PORTION"). THE OFFER, LESS MARKET MAKER RESERVATION, I.E. NET OFFER 56,94,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT PRICE OF ₹ [•] PER EQUITY SHARE AGGREGATING TO ₹ [•] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND THE NET OFFER WILL CONSTITUTE 26.51% AND 25.06% RESPECTIVELY OF THE FULLY DILUTED POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND WEIGHTED AVERAGE PRICE PER EQUITY SHARE

Name of Selling Shareholders	Type	Maximum number of Offered Shares	Weighted average cost of acquisition per Equity Share (In ₹)*
Jaidev Menon Parath	Promoter Selling Shareholder	Up to 1,30,000	Nil
Karthika Menon	Promoter Selling Shareholder	Up to 1,30,000	0.68
Miriyala Shekhar	Promoter Selling Shareholder	Up to 1,00,000	0.70
Pranav Jaidev	Promoter Selling Shareholder	Up to 60,000	0.73
Rajeev Menon	Selling Shareholder	Up to 50,000	1.89
Satarla Kishore Reddy	Selling Shareholder	Up to 30,000	2.71

*As certified by M/s. ADV & Associates., Chartered Accountants, Statutory and Peer Review Auditor by way of their certificate dated September 04, 2024

Our Company: We provide end-to-end solutions for freight & shipping services which include domestic logistic of tank containers, Tank fleet management solution, custom clearance and transportation, Non-Vessel Operating Common Carriers ("NVOCC") services. We are primarily engaged in providing tank containers on lease and logistic & supply chain solutions to clients in various sectors. Our company specializes in the transportation of bulk liquids and hazardous chemicals, primarily utilizing tank containers as a mode of transport.

The Offer is being made in accordance with regulation 229(2) of the SEBI ICDR regulations

QIB CATEGORY: NOT MORE THAN 50% OF THE NET OFFER

NON-INSTITUTIONAL INVESTOR CATEGORY: NOT LESS THAN 15% OF THE NET OFFER

RETAIL CATEGORY: NOT LESS THAN 35% OF THE NET OFFER MARKET MAKER PORTION: UPTO 3,30,000 EQUITY SHARES OR 5.48% OF THE OFFER.

PRICE BAND: ₹ 102 TO ₹ 108 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH.

THE FLOOR PRICE 10.2 TIMES OF THE FACE VALUE AND THE CAP PRICE IS 10.8 TIMES OF THE FACE VALUE.

BIDS CAN BE MADE FOR A MINIMUM OF 1200 EQUITY SHARES AND IN MULTIPLES OF 1200 EQUITY SHARES THEREAFTER.

RISKS TO INVESTORS:

i. The average cost of acquisition per Equity Share by our Promoters is set forth in the table below:

Sr. No.	Name of Promoters	No. of Equity Shares acquired	Average Cost of acquisition (in ₹ per equity share)
1.	Jaidev Menon	59,91,500	Nil
2.	Karthika Menon	50,02,500	0.68
3.	Miriyala Shekhar	22,80,832	0.70
4.	Pranav Jaidev	13,80,000	0.73
5.	Rajeev Menon	8,05,000	1.89
6.	Satarla Kishore Reddy	1,68,667	2.71

and the Offer price at the upper end of the price band is ₹ 108 per Equity Share.

ii. Weighted Average Cost of Acquisition for all Equity Shares transacted in one year, eighteen months and three years preceding the date of the Red Herring Prospectus by all the shareholders:

Period	Weighted Average Cost of Acquisition (in ₹)*	Upper end of the Price band (₹ 108 is 'X' times the Weighted Average Cost of Acquisition)	Range of acquisition price: Lowest Price - Highest Price (in ₹)
Last 1 year	1.71	63.16	0-77
Last 18 months	1.71	63.16	0-77
Last 3 years	1.82	59.34	0-283

*As certified by our Statutory and Peer Review Auditor, by way of their certificate dated September 09, 2024.

iii. The Price/Earnings ratio based on diluted EPS for Fiscal 2024 for our Company at the upper end of the Price Band is 15.72 times.

iv. Weighted Average Return on Net Worth for fiscals 2024, 2023 and 2022 is 39.57 %

v. The Weighted average cost of acquisition compared to floor price and cap price.

Past Transactions	Weighted average cost of acquisition (₹)	Floor Price ₹ 102	Cap Price ₹ 108
WACA of Primary Offer (except for bonus Offer)	14.80	6.89	7.30
WACA for Secondary sale/ acquisitions not exceeding 5% of the pre-Offer capital	-	-	-
WACA average cost of acquisition of past primary issuances / secondary in last 3 years.	14.80	6.89	7.30

vi. We derive majority of our revenue from leasing and freight and shipping services. In the event we are unable to increase or effectively manage our services under the said services, it could have an adverse impact on our Company's business and results of operations.

vii. We depend on certain key customers for our revenues which include our associate company and group company. A decrease in the revenues we derive from them could materially and adversely affect our business, results of operations, cash flows and financial condition.

Investors should read the RHP carefully, including the "Risk Factors" on page 32 of the RHP before making any investment decision.

BID/OFFER OPEN TODAY

Any Potential Investor Should note that investment in equity shares involves a high degree risk and for details relating to such risks , please the section titled "Risk Factors" beginning of Page 32 of the RHP, The Company has filed a Red herring prospectus dated September 05, 2024 (the "RHP") with RoC. The RHP are available on website of Company at www.deccantrans.com as well as on the website of the BRLM at www.unistonecapital.com ,the website of the NSE at www.nseindia.com .

ASBA*	Simple, safe, smart way of Application!!!!	*Applications supported by blocked amount (ASBA) is a better way of applying to offers by simply blocking the fund in the bank account. For further details, check section on ASBA below. Mandatory in Public offers. No cheque will be accepted.
	UPI-Now available in ASBA for all individual investors applying in public Offers where the application amount is up to ₹ 500,000, applying through Registered Brokers, Syndicate, CDPs & RTAs. UPI-Now mandatory in ASBA for Retail Individual Bidders ("RIBs") applying through Registered Brokers, DPs & RTA. RIBs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Bidders must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021. *ASBA has to be availed by all the investors. UPI may be availed by Retail Individual Bidders. For details on the ASBA and UPI process, please refer to the details given in ASBA Form & abridged prospectus and also please refer to the section "Offer Procedure" beginning on page 265 of the RHP. The process is also available on the website of AIBI and Stock Exchange in the General information Document. ASBA Forms can be downloaded from the National Stock Exchange of India Limited ("NSE") and can be obtained from the list of banks that is displaying on website of SEBI at www.sebi.gov.in . List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in . For the list of UPI Apps and Banks live on IPO, please refer to the link: www.sebi.gov.in . Kotak Mahindra Bank Limited has been appointed as Sponsor Bank for the Offer in accordance with the requirements of the SEBI Circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and mail id: ipo.upi@npci.org.in	

CORIGENDUM TO THE RED HERRING PROSPECTUS DATED SEPTEMBER 05, 2024 ("CORRIGENDUM")

Potential Bidders may note the following:

In accordance with the SEBI ICDR Regulations, the Bid/Offer period in respect of the Offer was for four Working days, i.e from September 13, 2024 to September 18, 2024 (Which included September 16, 2024 as a Public Holiday on the occasion of Eid-e-Milad. However, Pursuant to the notification released by the General Administration Department, Government of Maharashtra on September 13, 2024, ("Government of Maharashtra Notification") the official date of public holiday on occasion of Eid-e-Milad has been changed to September 18, 2024 in Maharashtra. Furthermore, vide press release issued by Reserve Bank of India dated September 14, 2024 ("RBI Press Release"), Circular dated September 14, 2024 ("NSE Circular"), Monday September 16, 2024 is no longer a public holiday and instead Wednesday September 18, 2024 is a public holiday in Maharashtra. Considering the banking holiday and in order to avoid inconvenience to prospective investors, who were expecting the Bid/Offer Period to close on Wednesday, September 18, 2024, the Company in consultation with the Book Running Lead Manager, has decided to extend the Bid/Offer Period by one Working Day. Accordingly, the Bid/ Offer Closing Date is now revised to Thursday, September 19, 2024. Accordingly, all references to the Bid/Offer Closing date and the Bid/Offer Period shall stand updated in the relevant sections of the RHP. The above mentioned changes are to be read in conjunction with the Corrigendum, the Red Herring Prospectus and accordingly, all their references in the Corrigendum stand updated pursuant to this Corrigendum. The Information in this Corrigendum supplements the Red Herring prospectus as applicable. However, the this corrigendum does not reflect all the changes that have occurred between the date of filing of Red Herring Prospectus and the date hereof, and accordingly, does not include all the changes and/or updates that will updates that will be included in the Prospectus. Please note that the information included in the Red Herring Prospectus will be suitably updated , including to the extent stated in this Corrigendum, as may be applicable, in the Prospectus as and when filed with the ROC, SEBI and Stock Exchange. All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE OFFER	COMPANY SECRETARY & COMPLIANCE OFFICER
 UNISTONE CAPITAL PRIVATE LIMITED A/305, Dynasty Business Park Andheri-Kurla Road, Andheri East, Mumbai - 400 059. Telephone: 022 4604 6494; Email: mb@unistonecapital.com Investor grievance email: compliance@unistonecapital.com Contact Person: Brijesh Parekh; Website: www.unistonecapital.com SEBI registration number: INM000012449 CIN: U65999MH2019PTC330850	 C-101, 247 Park, 1st Floor L.B.S Marg, Vikhroli West Mumbai - 400083, Maharashtra, India Telephone: +91 8108114949 Facsimile: +91 22 49186060 Email: deccantranscon.ipo@linkintime.co.in Investor grievance email: deccantranscon.ipo@linkintime.co.in Website: www.linkintime.co.in CIN: U67190MH1999PTC118368	Khushboo Gautam, Deccan Transcon Leasing Limited Suite No 507, 5th floor, Image Capital Park, Image Garden Road, Madhapur, Shaikpet, Hyderabad- 500081, Telangana, India Telephone: 040-40146828 Website: www.deccantrans.com Email id: compliance@deccantrans.com Investors can contact the Company Secretary and Compliance Officer, BRLM or the Registrar to the Offer in case of any pre- Offer or post Offer related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode.

For DECCAN TRANSCON LEASING LIMITED
On Behalf of the Board of Directors
Sd/-
Jaidev Menon Parath
Chairman & Whole Time Director

Place: Hyderabad
Date: September 16, 2024

DECCAN TRANSCON LEASING LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the RHP with Registrar of Companies on Hyderabad, September 05, 2024. The RHP shall be available on the website of the BRLM to the Offer at www.unistonecapital.com and websites of NSE i.e. www.nseindia.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 32 of the RHP. Potential investors should not rely on the DRHP for making any investment decision. The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and any applicable U.S. state securities laws. There will be no public offering in the United States and the securities being offered in this offering are not being offered or sold in the United States.