THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT.

enser

## **ENSER COMMUNICATIONS LIMITED**

Our Company was originally incorporated as a private limited company under the Companies Act, 1956 in the name and style of "Enser Communications Private Limited" bearing Corporate Identification Number U64200MH2008PTC182752 dated May 28, 2008 issued by the Registrar of Companies, Mumbai. Subsequently, our Company was converted into public limited company pursuant to a shareholders' resolution passed at an Extra Ordinary General Meeting held on August 18, 2023, and name of our Company was changed to "Enser Communications Limited" and a fresh Certificate of Incorporation dated September 11, 2023, was issued by Registrar of Companies, Mumbai. As on date of the Prospectus, the Corporate Identification Number of our Company is U64200MH2008PLC182752. For further details of incorporation please refer to section titled "Our History and Certain Other Corporate Matters" beginning on page 162 of the Prospectus.

Registered Office: 5th Floor, 501-506, Arihant Aura Turbhe, Navi Mumbai, Sanpada Thane, Maharashtra- 400703 India Corporate Office: Plot No 217, 1st Floor, Udyog Vihar, Phase 1, Gurgaon, Haryana Sadar Bazar Gurgaon Haryana-122001 India

Tel: 0124-4258077; Website: www.enser.co.in; E-mail: solutions@enser.co.in

Company Secretary and Compliance Officer: Ms. Muskan

PROMOTER(S): MR. HARIHARA SUBRAMANIAN IYER, MR. RAJNISH OMPRAKASH SARNA, MRS. GAYATRI RAJNISH SARNA AND MRS. SINDHU SASEEDHARAN NAIR

## BASIS OF ALLOTMENT

INITIAL PUBLIC OFFER OF 23,10,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH ("EQUITY SHARES") OF ENSER COMMUNICATIONS LIMITED ("ISSUER" OR THE "COMPANY") FOR CASH AT A PRICE OF RS. 70/- PER EQUITY SHARE ("ISSUE PRICE") (INCLUDING A SHARE PREMIUM OF RS. 60/- PER EQUITY SHARE), AGGREGATING TO RS. 1617 LAKHS ("THE ISSUE"), OUT OF WHICH, 1,18,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH FOR CASH AT A PRICE OF RS. 70/- PER EQUITY SHARE AGGREGATING TO RS. 82.60 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER ("MARKET MAKER CHITAL OF OR SUBSCRIPTION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 21,92,000 EQUITY SHARES OF FACE VALUE OF RS. 10.00/- EACH AT AN ISSUE PRICE OF RS. 70/- PER EQUITY SHARE AGGREGATING TO RS. 1534.40 LAKHS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.50% AND 25.15%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, KINDLY REFER TO CHAPTER TITILED "TERMS OF THE ISSUE" BEGINNING ON PAGE 282 OF THE PROSPECTUS.

FOR FURTHER DETAILS. KINDLY REFER TO CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 282 OF THE PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH AND THE ISSUE PRIE IS ₹ 70.00/-

THE ISSUE PRICE IS 7 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

THIS ISSUE IS BEING MADE THROUGH FIXED PRICE PROCESS, IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI (ICDR) REGULATIONS"), AS AMENDED.

FOR FURTHER DETAILS PLÉASE RÉFER THE SECTION TITLED "ISSUE PROCEDURE" BEGINNING ON PAGE 289 OF THE PROSPECTUS.

ISSUE OPENED ON: FRIDAY, MARCH 15, 2024 AND ISSUE CLOSED ON: TUESDAY, MARCH 19, 2024

PROPOSED LISTING: MARCH 22, 2024

The Equity Shares offered through the Prospectus are proposed to be listed on the Emerge Platform of National Stock Exchange of India Limited ('NSE Emerge'), in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. Our Company has received an In- approval letter dated March 01, 2024 from National Stock Exchange of India Limited for using its name in this offer document for listing of our shares on the NSE Emerge. For the purpose of this Issue, the Designated Stock Exchange will be the National Stock Exchange of India Limited. The trading is proposed to be commenced on or about March 22, 2024.\*
\*Subject to receipt of listing and trading approvals from the NSE.

All Applicants were allowed to participate in the issue through APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") process by providing the details of the respective bank accounts in which the corresponding application amounts were blocked by Self Certified Syndicate Banks (the "SCSBs").

## SUBSCRIPTION DETAILS

The net offer has received 6535 applications before technical rejections for 11,63,50,000 equity shares resulting in 8.53 times. The details of the applications received in the issue (before technical rejections but after applications not banked) are as follows:

Detail of the Applications Received:

Category	Before Technical Reje	ctions & Withdrawals	After Technical Rejections & Withdrawals					
	No of Applications	No of equity shares	No of Applications	No of equity shares				
Retail Individual Applicant	6121	1,22,42,000	5884	1,17,68,000				
Other than Retail Individual Applicant	414	39,90,000	403	38,48,000				
Reserved for Market Makers	1	1,18,000	1	1,18,000				
Total	6536	1,63,50,000	6288	1,57,34,000				

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of Rs. 70/- per Equity Share, was finalised in consultation with NSE. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 1,18,000 Equity shares.

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category	No. of Applications received	% to total	Total No. of Equity Shares applied in	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant:	Ratio of Allottees to Applicant:	Number of Successful applicants (after	Total No. of Equity Shares allocated/ allotted
wise)			this Category			Off)		Ratio 1	Ratio 2	rounding off)	
1,18,000	1	100.00	1,18,000	100.00	1,18,000	1,18,000	1,18,000	1	1	rounding off)	1,18,000

. **Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Retail Individual Investors, at the issue price of Rs.70/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 7.12 times i.e. for 1,17,68,000 Equity Shares. Total number of shares allotted in this category is 16.52,000 Equity Shares to 826 successful applicants.

The category wise details of the Basis of Allotment are as under:

	No. of Shares	Number of	% to	Total No. of Shares	% to	Proportionate	Allocation per Applicant			on of	Number of successful	% to	Total No. of shares	% to
	applied for (Category wise)	applications received	total	applied in each category	total	shares available	Before Rounding off	After Rounding off	allottees to applicants		applicants (after rounding)	total	allocated/ alloted	total
	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(1	10)	(12)	(13)	(14)	(15)
ĺ	2000	5884	100	1,17,68,000	100	16,52,000	281	2000	413	2942	826 100		16,52,000	100
			100		100							100		100

Allocation to Other than Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to Other than Retail Individual Investors, at the issue price of Rs. 70/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 7.13 times i.e. applications received for 38,48,000 shares & the total number of shares allotted in this category is 5,40,000 Equity Shares to 190 successful applicants.

The category wise details of the Basis of Allotment are as under

No. of Shares	Number of applications	% to total	Total No. of Shares	% to total	Proportionate shares	Allocation per Applicant		Ration of allottees		Serial Number of	Number of successful	% to total	Total No. of shares	% to total	Surplus/ Deficit
applied for (Category wise)	received		applied in each category		available	Before Rounding off	After Rounding off			Qualifying applicants	applicants (after rounding)		allocated/ alloted		(14)-(7)
(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(1	10)	(11)	(12)	(13)	(14)	(15)	(16)
4000	230	57.07	920000	23.91	129106	561	2000	32	115		64	33.68	128000	23.70	-1106
6000	60	14.89	360000	9.36	50520	842	2000	5	12		25	13.16	50000	9.26	-520
8000	18	4.47	144000	3.74	20208	1123	2000	5	9		10	5.26	20000	3.70	-208
10000	9	2.23	90000	2.34	12630	1403	2000	2	3		6	3.16	12000	2.22	-630
12000	9	2.23	108000	2.81	15156	1684	2000	8	9		8	4.21	16000	2.96	844
14000	4	0.99	56000	1.46	7859	1965	2000	1	1		4	2.11	8000	1.48	141
16000	25	6.20	400000	10.40	56133	2245	2000	1	1		25	13.16	50000	9.26	-6133
16000	0	0.00	0	0.00	0	0	2000	3	25		0	0.00	6000	1.11	6000
18000	4	0.99	72000	1.87	10104	2526	2000	1	1		4	2.11	8000	1.48	-2104
18000	0	0.00	0	0.00	0	0	2000	1	4		0	0.00	2000	0.37	2000

					<u> </u>				$\overline{}$		 				
Γ	20000	10	2.48	200000	5.20	28067	2807	2000	1	1	10	5.26	20000	3.70	-8067
	20000	0	0.00	0	0.00	0	0	2000	2	5	0	0.00	8000	1.48	8000
	22000	9	2.23	198000	5.15	27786	3087	2000	1	1	9	4.74	18000	3.33	-9786
	22000	0	0.00	0	0.00	0	0	2000	5	9	0	0.00	10000	1.85	10000
	24000	3	0.74	72000	1.87	10104	3368	2000	1	1	3	1.58	6000	1.11	-4104
	24000	0	0.00	0	0.00	0	0	2000	2	3	0	0.00	4000	0.74	4000
	26000	1	0.25	26000	0.68	3649	3649	4000	1	1	1	0.53	4000	0.74	351
L	28000	1	0.25	28000	0.73	3929	3929	4000	1	1	1	0.53	4000	0.74	71
	30000	5	1.24	150000	3.90	21050	4210	4000	1	1	5	2.63	20000	3.70	-1050
	30000	0	0.00	0	0.00	0	0	2000	1	5	0	0.00	2000	0.37	2000
	36000	3	0.74	108000	2.81	15156	5052	4000	1	1	3	1.58	12000	2.22	-3156
	36000	0	0.00	0	0.00	0	0	2000	2	3	0	0.00	4000	0.74	4000
L	40000	3	0.74	120000	3.11	16840	5613	4000	1	1	3	1.58	12000	2.22	-4840
L	40000	0	0.00	0	0.00	0	0	2000	2	3	0	0.00	4000	0.74	4000
	44000	1	0.25	44000	1.14	6175	6175	6000	1	1	1	0.53	6000	1.11	-175
	48000	2	0.50	96000	2.49	13472	6736	6000	1	1	2	1.05	12000	2.22	-1472
L	48000	0	0.00	0	0.00	0	0	2000	1	2	0	0.00	2000	0.37	2000
L	60000	2	0.51	120000	3.12	16840	8420	8000	1	1	2	1.05	16000	2.97	-840
	70000	1	0.25	70000	1.82	9823	9823	10000	1	1	1	0.53	10000	1.86	177
	100000	1	0.25	100000	2.59	14033	14033	14000	1	1	1	0.52	14000	2.60	-33
L	138000	1	0.25	138000	3.58	19365	19366	20000	1	1	1	0.52	20000	3.71	635
L	228000	1	0.25	228000	5.92	31995	31996	32000	1	1	1	0.52	32000	5.94	5
		403	100.00	3848000	100.00	540000					190	100.00	540000	100.00	0

The Board of Directors of the Company at its meeting held on March 21, 2024 has approved the Basis of Allocation of Equity Shares as approved by the Designated Stock Exchange viz. NSE and has authorized the corporate action for issue of the Equity Shares to various successful applicants.

The CAN-cum-allotment advices and/or notices will be forwarded to the email id's and address of the Applicants as registered with the depositories / as filled in the application form on or before March 21, 2024. Further, the instructions to Self Certified Syndicate Banks for unblocking the amount will be processed on or prior to March 21, 2024. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the Emerge Platform of NSE Limited (NSE Emerge) within six working days from the date of the closure of the issue

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated March 09, 2024 ("Prospectus")

## INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, **SKYLINE FINANCIAL SERVICES PRIVATE LIMITED** at www.skylinerta.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



SKYLINE FINANCIAL SERVICES PRIVATE LIMITED

D-153A, 1st Floor, Okhla Industrial Area Phase-I, New Delhi – 110020, India **Telephone:** +91-11-40450193-97, **Fax No:** +91-11-26812682

**Email:** virenr@skylinerta.com or admin@skylinerta.com or compliances@skylinerta.com

Investor grievance email: info@skylinerta.com

Contact Person: Mr. Anuj Rana Website: www.skylinerta.com SEBI Registration Number: INE00003241

Place: Gurugram Date: March 21, 2024 For ENSER COMMUNICATIONS LIMITED
On hehalf of Board of Directors

-/Sd Mr. Rajnish Omprakash Sarna Managing Director DIN - 02093291

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF ENSER COMMUNICATIONS LIMITED.

Note: All capitalized terms used and not defined herein shall have same meanings assigned to them in the Prospectus