'CLARITY ON REGULATIONS MUST'

GenAI to add $1.5 trn to GDP by FY30: EY

Some companies apprehensive about data privacy risk

FE BUREAU
New Delhi, December 17

GENERATIVE ARTIFICIAL INTELLIGENCE (AI) could contribute a substantial $1.2-1.5 trillion to India's gross domestic product (GDP) over the next seven years, according to a report by EY titled "The AIdea of India: Generative AI's potential to accelerate India's digital transformation".

Sectors such as business services (including IT, legal, consulting, outsourcing, rental of machinery and equipment and others), financial services, education, retail and healthcare are expected to help drive 69% of the overall benefit for the economy with take up of generative AI, the report said.

The expected impact encompasses improvements in employee productivity, enhanced operational efficiency and personalized customer engagement.

According to the report, the full utilization of Gen AI technology across various sectors could potentially add $359-438 billion to India's GDP in the fiscal year 2029-30 alone. This reflects a noteworthy increase of 5.9-7.2% above the baseline GDP.

The report said 60% of organisations acknowledge the significant influence of generative AI on their businesses. Despite the optimistic outlook, the report highlights that organisations are still in the early stages of adopting generative AI, with 75% expressing a low to moderate level of readiness to harness its benefits. It said 52% of the organisations are facing primary challenges that include a skills gap, whereas 47% feel that there is an unavailability of clear use cases. On the other hand, 36% of organisations perceive data privacy as a risk associated with generative AI, the report said.

"Organizations are swiftly adopting to AI-first approach to digital transformation, aiming to enhance customer engagement, increase productivity and achieve greater agility in delivering digital capabilities using innovative foundation models and AI-First solutions," said Mahesh Makhija, technology consulting leader at EY India.

As governments are working around models to regulate AI, EY said adopting a 'light touch' approach can create a responsive regulatory environment, balancing innovation and risk management. Clarity on a regulatory framework, establishing regulatory sandboxes, watermarking generative AI content and setting standards for accountability and liability to build trust in the AI systems will be critical, it said in the report.

Implementing measures like enabling access to training data and marketplaces, deployment of generative AI systems as public goods, securing critical digital infrastructure (through rollout of 5G, data centers, access to specialised chips and AI specific compute infrastructure) and access to talent and public funding of R&D will help foster innovation, the report said.

TECH IMPACT

- Full utilization of GenAI could add **$359-438 billion** to GDP by **FY 29-30**
- This reflects an increase of **5.9-7.2%** above the baseline GDP
- GenAI could improve employee productivity, operational efficiency and aid personalised customer engagement
- Business services, financial services, education, retail and healthcare are expected to help drive **69%** of the overall benefit for the economy with take up of generative AI
- On the downside, 75% organisations showed 'low to moderate level of readiness' to harness benefits of generative AI

36% of organisations perceive data privacy as a risk associated with generative AI

52% of the organisations face challenges like skills gap

Wedding fever: Sales of entry-level durables pick up

PRESS TRUST OF INDIA
New Delhi, December 17

LEADING HOME APPLIANCE and consumer electronics makers witnessed a pickup in sales in the wedding season, mostly on demand for entry-level mass products from non-metro cities of the hinterland.

The industry, which concluded the festive sales with a growth of 15-20%, mainly driven by premium products, got a further boost during the wedding season.

In November, after getting some initial responses, companies including LG, Godrej Appliances and Panasonic extended their festive offers along with financing schemes on products ranging from washing machines, refrigerators, TVs, microwave ovens to small kitchen appliances.

Consumer Electronics and Appliances Manufacturers Association (CEAMA) president Sunil Vachani said the ongoing wedding season is anticipated to boost the demand for mass and entry-level segments of the industry.

"Many companies experienced a positive trend in November, thanks to the festive spirit of Diwali and the ongoing wedding season," he said.

A survey by CAIT said that during the ongoing wedding season, which started November 23, around 35 lakh weddings are expected to be held, generating a business of ₹4.25 trillion.

According to Godrej Appliances business head and executive vice president Kamal Nandi, the wedding season generally provides a thrust to the sale of refrigerators and washing machines among other appliances post the festive season.

FROM THE FRONT PAGE

6 GHz spectrum for Wi-Fi soon

FOR NOW, THE government will allocate 100 MHz of spectrum in the upper 6 GHz band (from 7,025-7,125 MHz) for mobile services, that too for experimental and innovation work, in-line with the outcomes of the recently concluded World Radiocommunication Conference (WRC) in Dubai.

"In my opinion, the decision of India in this WRC is to be warmly lauded as being in the great strategic interests in the space sector by safeguarding Isro's requirements and also by ensuring affordable broadband through licence-exempt use of the lower 6 GHz band," said TV Ramachandran, president of Broadband India Forum (BIF). BIF represents companies like Google, Microsoft, Meta and Amazon.

At the WRC among other key decisions, the International Telecommunication Union (ITU) , along with member countries, identified upper 6 GHz band (6,425-7,025 MHz) for mobile services only in Region 1 (incudes Europe, Middle East and Africa) with appropriate safety mask, which is a guard band to not interfere with satellites. On the other hand, India (part of Region 3) has decided not to open up the band till co-existence studies are carried out between IMT (international mobile telecommunications) and satellite. The government has time till 2027 to arrive at a decision after conducting studies.

"The lower 6 GHz band, was not part of the discussions at WRC as globally there is an alignment on its licence-exempt use. For the upper band, Isro is currently opposing opening the band for mobile services owing to possibility of frequency intervention, which could affect their decisions. ITU has given us time, we will take decisions accordingly after studies," a government official said.

The Global System for Mobile Communications Association (GSMA) that represents the telcos globally, said the 6 GHz band is the only remaining mid-band spectrum currently available to respond to the data traffic growth in the 5G-advanced era.

"The WRC-23 decision to harmonise the 6 GHz band in every ITU Region is a pivotal milestone, bringing a population of billions of people into a harmonised 6 GHz mobile footprint. It also serves as a critical developmental trigger for manufacturers of the 6 GHz equipment ecosystem," the association said in a statement.

Spectrum experts have said the reason why spectrum in the 6 GHz band should be delicensed for Wi-Fi and the same will complement 5G, is because of its potential for providing strong in-house connectivity.

If the same is licensed, the telcos won't be able to provide better in-house connectivity owing to legacy routers inside houses that won't be able to utilise the 6 GHz spectrum to full capacity. Simply put, currently, 5G fixed wireless access (FWA) is seen as the only solution on which telcos can bank on and start recouping some of their 5G investments. Experts said that even by using FWA, telcos will not be able to give meaningful 5G experience to users inside their homes at present, owing to legacy routers that support 2.4 GHz and 5 GHz Wi-Fi technologies.

FWA will be able to provide better speeds inside homes only when there is availability of 6 GHz spectrum band, that too delicensed for Wi-Fi.

In a recent letter to communications and IT minister Ashwini Vaishnaw, GSMA said the spectrum should not be delicensed as the cost of network rollout in this frequency will be lower as compared to the next set of suitable spectrum for 5G available in higher frequency band.

After rape FIR, Jindal denies allegation

"There wasn't any delay from our side in filing of the FIR. We take matters related to women's safety very seriously. We are following the legal course of action in the matter." The woman claimed in her complaint that she visited Jindal at his office at around 7 pm on January 24, 2022, where he allegedly raped her in the penthouse of the building and promised to marry her. As per the FIR, Jindal asked her not to shout because they were in his office building. The woman also accused that during her interactions with Jindal via text messages, he was overly friendly with her and also expressed his romantic feelings for her despite being married. According to the woman's complaint, she first met Jindal with her brother in the VIP box of a stadium in Dubai during the IPL match on October 8, 2021. The two allegedly exchanged numbers and met in Mumbai, as Jindal was interested in buying a property from her brother, who was a real estate consultant in Dubai.

Zee asks for more time on Sony deal

THIS CAME AFTER Goenka and his father Chandra found themselves under the radar of Securities and Exchange Board of India (Sebi) over allegations of fund diversion.

In October, the Securities Appellate Tribunal (SAT) had overturned a one-year ban on Goenka from holding directorships in Zee group companies.

Sony was pushing for its long-time India MD & CEO NP Singh to take over as the head of the merged entity.

Well-regarded for his clean image, Singh, who prefers keeping a low profile, had steered Sony as its India CEO for a decade.

This is only an advertisement for information purposes and is not a prospectus announcement.

Please scan this QR Code To view the Prospectus

SAMEERA AGRO AND INFRA LIMITED

Corporate Identity Number is U45201TG2002PLC038623

Our Company was incorporated as 'Sameera Homes Private Limited', Company under the Companies Act, 1956 pursuant to Certificate of Incorporation dated March 08, 2002 issued by the Registrar of Companies, Hyderabad, Andhra Pradesh. The name of our Company 'Sameera Homes Private Limited' was changed to "Sameera Infra Projects Private Limited" under the Companies Act, 2013 pursuant to a special resolution passed by our shareholders at the EGM held on January 25, 2020 and had obtained fresh vide Certificate of Incorporation dated February 11, 2020 issued by the Registrar of Companies, Hyderabad. Further, name of company "Sameera Infra Projects Private Limited" was changed to "Sameera Agro And Infra Private Limited" under the Companies Act, 2013 pursuant to a special resolution passed by our shareholders at the EGM held on January 28, 2023 and had obtained Certificate of Incorporation dated April 18, 2023 issued by the Registrar of Companies, Hyderabad, Telangana. Subsequently, our Company was converted into Public Limited Company and the name of the Company was changed from "Sameera Agro And Infra Private Limited" to "Sameera Agro And Infra Limited" under the Companies Act, 2013 pursuant to a special resolution passed by our shareholders at the EGM held on April 19, 2023 and had obtained fresh Certificate of Incorporation dated April 28, 2023 issued by the Registrar of Companies, Hyderabad, Telangana. For details pertaining to the changes of name of our company and change in the registered office, please refer to the chapter titled 'History and Certain Corporate Matters' beginning on page no. 124 of the Prospectus.

Registered Office: S 1, Plot No. 54 & 55, A. G. Arcade, Balaji Cooperative Housing Society, CK, Secunderabad - 500009, Telangana, India;
Corporate Office: Unit No. 610, 6th Floor, Eden Amsri Square, Beside Apollo Hospital, St. John's Road, Sangeet Cross Road, Secunderabad – 500002, Telangana, India
Tel. No.: +91 40 40123364; **Email:** info@sameeraagroandinfra.com; **Website:** www.sameeraagroandinfra.com
Contact Person: Ms. Pratibha Shivprasad Kumrawat, Company Secretary & Compliance Officer

Our Promoters: MR. SATYA MURTHY SIVALENKA AND MRS. KAMESWARI SATYA MURTHY SIVALENKA

"The Issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the Equity Shares are proposed to be listed on the Emerge Platform of National Stock Exchange of India. ("NSE").

THE ISSUE

INITIAL PUBLIC ISSUE OF 34,80,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH ("EQUITY SHARES") OF SAMEERA AGRO AND INFRA LIMITED ("OUR COMPANY" OR "THE ISSUER COMPANY") FOR CASH AT A PRICE RS. 180/- PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF RS. 170/- PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO RS. 6264.00 LAKHS ("THE ISSUE"), OUT OF WHICH 1,84,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH FOR A CASH PRICE OF RS. 180/- PER EQUITY SHARE, AGGREGATING TO RS. 331.20 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 32,96,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH AT AN ISSUE PRICE OF RS. 180/- PER EQUITY SHARE AGGREGATING TO RS. 5932.80 LAKHS (IS HEREINAFTER REFERRED TO AS THE "NET ISSUE"). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 29.22 % AND 27.67 %, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE NO. 224 OF THE PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARES IS Rs. 10/-
AND THE ISSUE PRICE OF ₹180.00 IS 18.0 TIMES OF THE FACE VALUE

THIS OFFER IS BEING MADE IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI (ICDR) REGULATIONS"), AS AMENDED. IN TERMS OF RULE 19(2)(b) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED, THIS IS AN OFFER FOR AT LEAST 25% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THIS OFFER IS A FIXED PRICE OFFER AND ALLOCATION IN THE NET OFFER TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 253 OF THE SEBI (ICDR) REGULATIONS, AS AMENDED. FOR FURTHER DETAILS, SEE "ISSUE PROCEDURE" ON PAGE No. 232 OF THE PROSPECTUS.

FIXED PRICE ISSUE AT Rs. 180/- PER EQUITY SHARE
MINIMUM APPLICATION SIZE OF 800 EQUITY SHARES AND IN MULTIPLES OF 800 EQUITY SHARES THEREAFTER

RISK TO INVESTORS:

1. Our Equity Shares have never been publicly traded, and may experience price and volume fluctuations following the completion of the Issue. Further, our Equity Shares may not result in an active or liquid market and the price of our Equity Shares may be volatile and you may be unable to resell your Equity Shares at or above the Issue Price or at all.
2. The average cost of acquisition of Equity Shares by our Promoters is as follows:

Sr. No.	Name of the Promoters	Average cost of Acquisition (in Rs.)
1.	Mr. Satya Murthy Sivalenka	4.87
2.	Mrs. Kameswari Satya Murthy Sivalenka	5.00

3. Weighted average cost of acquisition:

Types of transactions	Weighted average cost of acquisition (Rs. per Equity Shares)	Issue Price (₹180/- per Equity Share)
Weighted average cost of acquisition of primary / new issue of shares.	0.00	0.00
Weighted average cost of acquisition for secondary sale / acquisition of shares.	N.A.	N.A.

There was no secondary sale/acquisition (exceeding 5% of pre issue capital) of shares in last 18 months of the date of Prospectus. For details, please refer to chapter titled "Basis of Issue Price" beginning on page 74 of the Prospectus.
Investors are required to refer section Investors are required to refer section titled "Risk Factors" on page 21 of the Prospectus.
The Lead Manager associated with the Offer have handled 21 SME public issues and 1 Main Board public issue during the current financial year and three financial years preceding the current Financial Year, out of which 6 SME public issues closed below the issue price on the listing date.

ISSUE OPENS ON: DECEMBER 21, 2023; THURSDAY
CLOSES ON: DECEMBER 27, 2023; WEDNESDAY

ASBA*	Simple, Safe, Smart way of Application- Make use of it!!!	*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below.	Mandatory in Public Issues from January 01, 2016 No cheque will be accepted.
UPI UNIFIED PAYMENTS INTERFACE	UPI now available in ASBA for individual UPI Applicants, whose application size are up to 5.00 lakh, applying through Registered Brokers, DPs & RTAs. Applicant to ensure PAN is updated in Bank Account being blocked by ASBA Bank. List of Bank supporting UPI is also available in SEBI at www.sebi.gov.in.		

**UPI-Now available in ASBA for all individual investors applying in public issues where the application amount is up to Rs.5,00,000, applying through Registered Brokers, Syndicate, DPs & RTAs. Retail Individual Investors and Non-Institutional Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021, read with press release dated September 17, 2021.

ASBA has to be availed by all the investors except anchor investors. UPI maybe availed by (i) Retail Individual Investors applying in the Retail Portion, and (ii) Individual Non-Institutional Investors applying with an application size of up to Rs.500,000 in the Non-Institutional Portion. For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 232 of the Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the website of National Stock Exchange of India Limited and in the General Information Document. ASBA Application forms can be downloaded from the website of the Stock Exchange and can be obtained from the list of banks that is available on the website of Securities and Exchange Board of India ("SEBI") at www.sebi.gov.in. **List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in . For the list of UPI Apps and Banks live on IPO, please refer to www.sebi.gov.in .Investors applying using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI (https://www.sebi.gov.in /sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40 and https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecog nisedFpi=yes& intmId=34) respectively, as updated from time to time. HDFC Bank Limited has been appointed as Sponsor Bank for the Issue. For Issue related grievance investors may contact: First Overseas Capital Limited, Mr. Satish Sheth / Ms. Mala Soneji, Tel: +91 – 22 – 4050999, E-mail: mb@focl.in . For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and Mail Id: lpc.upi@npci.org.in ; HDFC Bank Limited at Tel: +91 22 30752927 and Email: Siddharth.Jadhav@hdfcbank.com; and the Registrar to the Issue at Tel: +91 40 6716 2222 and E-einward.ris@kfintech.com . All Investors shall participate in this Issue only through the ASBA process. For details in this regard, specific attention is invited to "Issue Procedure" on page 232 of the Prospectus. Applicants should ensure that DP ID, PAN, UPI ID (if applicable, in case of investor applying through UPI mechanism) and the Client ID are correctly filled in the Application Form. The DP ID, PAN and Client ID provided in the Application Form should match with the DP ID and Client ID available in the Depository database, otherwise, the Application Form is liable to be rejected. Applicant should ensure that the beneficiary account provided in the Application Form is active. Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Application Form, the Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for any correspondences related to the Issue. Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants sole risk.

PROPOSED LISTING: The Equity Shares offered through this Prospectus are proposed to be listed on the Emerge Platform of NSE. In terms of Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time. Our Company has received an In-Principle Approval letter dated November 09, 2023 from NSE Limited for using its name in this Offer Document for listing our shares on Emerge Platform of NSE. For the purpose of this Issue, the Designated Stock Exchange will be the Emerge Platform of NSE.

DISCLAIMER CLAUSE OF SEBI: Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Draft Prospectus was not filed with and the SEBI shall not issue any observation on Offer Document. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire ***"Disclaimer Clause of SEBI"*** on page 213 of the Prospectus.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by NSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the ***"Disclaimer Clause of the NSE"*** on page 216 of the Prospectus.

GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and the Issue including the risks involved. The Equity Shares in the Issue have neither been recommended nor approved by SEBI nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page 21 of the Prospectus.

BASIS OF ISSUE PRICE: The Issue Price is determined by the Company in consultation with the Lead Manager. The financial data presented in chapter "Basis for Issue Price" on page 74 of the Prospectus is based on Company's Restated Financial Statements. Investors should also refer to the chapter titled "Risk Factors" and "Restated Financial Statements" on page 21 and 152 respectively of the Prospectus. The Audit Committees at a meeting recommended the Price noting that the Price is justified based on quantitative factors and key financial and operational performance indicators ("**KPIs**") disclosed in 'Basis for Issue Price' section vis-à-vis the WACA of primary issuances /secondary transactions disclosed in the "Basis for Issue Price" section.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013: Main Objects as per **MoA of our Company:** For information on the main objects of our Company, see "History and Certain Corporate Matters" on page 124 of the Prospectus and Clause III(A) of the Memorandum of Association of our Company. The MoA is a material document for inspection in relation to the Issue.

PRECAUTIONARY NOTICE TO INVESTORS:

Investors are advised to read the Prospectus including the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risk factors on page no. 21 involved. Specific attention of the investors is invited to THAT ANY News/Advertisements/ SMS/ Messages/ Articles and Videos, if any, being circulated in the digital media and/or print media, speculating about the investment opportunity in our Company's issue and about equity shares of our Company being available at premium and/or discount to the Issue price ("Message") during the issue period IS AND/ OR WILL NOT AND/ OR has not been issued by our Company or any of our Directors, Key Managerial Personnel, Promoters, Promoter Group or Group Companies. ANY SUCH MESSAGE IN circulation is misleading & fraudulent advertisement and issued by a third party to sabotage the IPO, our Company or any of our Directors, Key Managerial Personnel, Promoters, Promoter Group or Group Companies and the intermediaries are not involved in any manner whatsoever.

Liability of Members: The Liability of members of Company is Limited.

Amount of Share Capital of Our Company and Capital Structure: The authorised, Issued, subscribed and paid-up Equity Share capital of the Company as on the date of the Prospectus is as follows: Authorised Share Capital of Rs. 13,00,00,000 divided into 1,30,00,000 Equity Shares of Rs.10/- each. The Issued, subscribed and paid-up equity share capital of Rs. 8,42,98,000 Lakhs divided into 84,29,800 Equity Shares of Rs.10/- each. For details of the share capital and capital structure of the Company see "Capital Structure" on page 54 of the Prospectus.

Name of the Signatories to the MOA of the Company and the number of Equity Shares held by them:

Original signatories			Current promoters		
Name of Promoters	Face Value (Rs.)	No. of Shares	Name of Promoters	Face Value (Rs.)	No. of Shares
Mr. Satya Murthy Sivalenka	10	400	Mr. Satya Murthy Sivalenka	10	78,64,000
Mrs. N C Padmaja	10	300	Mrs. Kameswari Satya Murthy Sivalenka	10	3,53,800
Mr. N C V Ranga Charry		300			

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
FIRST OVERSEAS CAPITAL LIMITED **Registered Office:** 1-2 Bhupen Chambers, Dalal Street, Fountain, Mumbai – 400 001, Maharashtra, India. **Tel No.:** +91 22 4050 9999 **Email:** mb@focl.in **Investor Grievance Email:** investorcomplaints@focl.in **Website:** www.focl.in **SEBI Registration No:** INM000003671 **Contact Person:** Mr. Satish Sheth / Ms. Mala Soneji	**KFIN TECHNOLOGIES LIMITED** **Registered Office:** Selenium Tower B, Plot No. 31 & 32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad - 500 032 Telangana, India **Tel. No.:** +91 40 6716 2222 **Email:** sameerainfra.ipo@kfintech.com **Investor Grievance Email:** einward.ris@kfintech.com **Website:** www.kfintech.com **SEBI Registration No.:** INR000000221 **Contact Person:** Mr. M Murali Krishna	**Ms. Pratibha Shivprasad Kumrawat,** Company Secretary and Compliance Officer. **Registered Office:** S 1, Plot No. 54 & 55, A. G. Arcade, Balaji Cooperative Housing Society, CK, Secunderabad - 500009, Telangana, India **Tel:** +91 40 40123364 **Email id:** info@sameeraagroandinfra.com Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary account, etc.

AVAILABILITY OF PROSPECTUS: Investors should note that Investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus shall be available at the website of Stock Exchange at www.nseindia.com , the website of Lead Manager at www.focl.in and the website of the Issuer Company at www.sameeraagroandinfra.com and the website of SEBI at www.sebi.gov.in

AVAILABILITY OF APPLICATION FORMS: Application Form can be obtained from the Registered Office of Company, Sameera Agro And Infra Limited, Tel. No +91 40 40123364; Office of Lead Manager **First Overseas Capital Limited:** Email: mb@focl.in , Tel No.: +91-22-40509999; Self Certified Syndicate Banks; Registered Brokers; Designated RTA Locations and Designated CDP Locations for participating in the Issue. Application Forms will also be available on the websites of the Stock Exchange and at all the Designated Branches of SCSBs, the list of which is available on the websites of the Stock Exchange and SEBI.

BANKER TO ISSUE & SPONSOR BANK: HDFC Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Prospectus dated December 15, 2023

For SAMEERA AGRO AND INFRA LIMITED
On behalf of the Board of Directors
Sd/-
Satya Murthy Sivalenka
Managing Director
DIN:00412609

Date: 15-12-2023
Place: Secunderabad

Sameera Agro And Infra Limited is proposing, subject to market conditions and other considerations, public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Hyderabad, Telangana. The Prospectus is available on the website of the Lead Manager at www.focl.in the website of the National Stock Exchange of India Limited i.e. www.nseindia.com and website of the Issuer Company at www.sameeraagroandinfra.com

Investor should read the Prospectus carefully, including the Risk Factors on page 21 of the Prospectus before making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be issued and sold (i) in the United States only to "qualified institutional buyers", as defined in Rule 144A of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and in compliance with the applicable laws of the jurisdiction where those offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Application may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

Sunjeet Comm.