



(Please scan this QR Code
To view the Prospectus dated October 11, 2023)

(This is only an advertisement for Information purposes and not a Prospectus announcement. This does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Not for publication or distribution, directly or indirectly outside India)

ON DOOR CONCEPTS LIMITED

Corporate Identity Number is U52100MP2014PLC033570

Our Company was originally incorporated as a private limited company under the Companies Act, 2013 pursuant to a certificate of incorporation issued by the Registrar of Companies, Gwalior dated December 15, 2014 with the name 'On Door Concepts Private Limited'. Our Company was converted into to a public limited company and the name of our Company was changed to 'On Door Concepts Limited' by a fresh Certificate of Incorporation consequent upon conversion to public limited was issued on May 01, 2023 by the Registrar of Companies, Gwalior. For further details of our Company, see "General Information" and "History and Certain Other Corporate Matters" on pages 50 and 109, respectively.

Registered Office: Phoenix Corporate Park, First Floor, Opp. Vrindawan Garden, Hoshangabad Road Bhopal, Madhya Pradesh, India, 462026 Tel: +91 755 3511480; Website: www.ondoor.com ; E-mail: cs@ondoor.com Contact Person: Ms. Vaishali Bakliwal, Company Secretary and Compliance Officer

Our Promoters: NSB BPO SOLUTIONS PRIVATE LIMITED, MR. NARENDRA SINGH BAPNA, MR. PRAMOD RAMDAS INGLE, MRS. SWATI BAPNA AND MRS. VAISHALI INGLE

The Issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the Equity Shares are proposed to be listed on the Emerge Platform of National Stock Exchange of India. ("NSE").

BASIS OF ALLOTMENT

INITIAL PUBLIC ISSUE OF 14,98,800 (1) EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH OF ON DOOR CONCEPTS LIMITED ("OUR COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF ₹ 208.00 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹198.00 PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ 3117.50 LAKHS ("THE ISSUE"). OF THE ISSUE, 86,400 EQUITY SHARES AGGREGATING TO ₹ 179.71 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 14,12,400 (1) EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH AT AN ISSUE PRICE OF ₹ 208.00 PER EQUITY SHARE AGGREGATING TO ₹ 2937.79 LAKHS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.53% AND 25.00%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 199 OF THE PROSPECTUS.

⁽¹⁾ Our Company in consultation with Lead Manager to the Issue has completed a Pre-IPO Placement of 2,85,200 equity shares at the issue price of ₹ 259/- per share aggregating to ₹ 738.67 lakhs. The size of the fresh issue of equity shares has been reduced pursuant to the Pre-IPO Placement.

FIXED PRICE ISSUE AT Rs. 208/- PER EQUITY SHARE

THE FACE VALUE OF THE EQUITY SHARES IS Rs. 10/- AND THE ISSUE PRICE OF Rs. 208.00 IS 20.8 TIMES OF THE FACE VALUE

ISSUE OPENED ON: Monday, October 23, 2023; ISSUE CLOSED ON: Friday, October 27, 2023

RISK TO INVESTORS:

1. Our Equity Shares have never been publicly traded, and may experience price and volume fluctuations following the completion of the Issue. Further, our Equity Shares may not result in an active or liquid market and the price of our Equity Shares may be volatile and you may be unable to resell your Equity Shares at or above the Issue Price or at all.

2. The average cost of acquisition of Equity Shares by our Promoters is as follows:

Sr. No.	Name of the Promoters	Average cost of Acquisition (in Rs.)
1.	Narendra Singh Bapna	10.00
2.	Pramod Ramdas Ingle	10.0
3.	Vaishali Pramod Ingle	10.00
4.	Swati Bapna	379.78
5.	NSB BPO Solutions Pvt. Ltd.	370.47

3. Weighted Average Cost of Acquisition:

Types of transactions	Weighted average cost of acquisition (Rs. per Equity Shares)	Issue Price (Rs. 208/- per Equity Share)
Weighted average cost of acquisition of primary / new issue of shares.	10.00	20.8 times
Weighted average cost of acquisition for secondary sale / acquisition of shares.	NA	NA

There was no secondary sale/acquisition (exceeding 5% of pre issue capital) of shares in last 18 months of the date of Prospectus. Investors are required to refer section Investors are required to refer section titled "Risk Factors" on page 24 of the Prospectus.

PROPOSED LISTING: Wednesday, November 01, 2023 (Subject to the receipt of listing and trading approval from the NSE)

This issue is being made in terms of Chapter IX of the Securities Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended ("SEBI (ICDR) Regulations"), in terms of rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended, ("the SCRR") this is an issue for at least 25% of the post-issue paid-up equity share capital of our Company. This issue is a fixed price issue and allocation in the net issue to the Public will be made in terms of regulation 253 of the SEBI (ICDR) regulations. For further details, please refer chapter titled "Issue Procedure" beginning on page 204 of the prospectus dated October 11, 2023.

SUBSCRIPTION DETAILS

As per the Final certificates issued by the Collection Bank and SCSBs 10,116 applications for 7925400 Equity Shares have been received and the amount collected/blocked is Rs. 1,64,84,83,200.00. (After bid not banked cases and rejecting amounts not blocked cases and before technical rejection). The Issue was subscribed to the extent of 5.288 times as per the bid book received from National Stock Exchange of India Limited. After removing multiple and duplicate bids, bid not banked and technical rejection cases from the Bid book, the Issue was subscribed by 5.155 times. The details of the applications received in the issue (before technical rejections) are as follows:

Detail of the Applications Received (Before Technical Rejection):

Category	Number of Application(s)	% to Total	Number of Equity Shares	% to Total	Subscription (Times)	Shares as per Prospectus
Market Maker	1	0.01	86,400	1.09	1,000	86,400
Other than Retail Individual Investors	768	7.59	22,30,800	28.15	3,159	7,06,200
Retail Individual Investors	9,347	92.40	5,60,8200	70.76	7,941	7,06,200
Total	10,116	100.00	79,25,400	100.00	5,288	14,98,800

The details of applications rejected by the Registrar on technical grounds (including withdrawal) are detailed below:

Category	No. of Applications	No. of Equity Shares
Market Maker	-	-
Other than Retail Individual Investors	13	45,000
Retail Individual Investors	257	1,54,200
Total	270	1,99,200

Detail of the Net Valid Applications and Allotment-After eliminating technically rejected applications, the following tables give us category wise net valid applications and allotment:

Category	Number of valid Applications	% to Total	No. of Valid Shares applied	Issue Size (as per Prospectus)	No. of Applications Allotted	No. of Shares Allotted	% of Total Allotted	Subscription (Times) in relation to Valid Bids	Revised Subscription (Times) in relation to Shares Allotted
Other than Retail Individual Investor's	755	7.67	21,85,800	7,06,200	387	4,03,800	26.94	3.095	5.413
Retail Individual Investor's	9,090	92.32	54,54,000	7,06,200	1,681	10,08,600	67.29	7.723	5.407
Market Maker	1	0.01	86,400	86,400	1	86,400	5.77	1,000	1,000
Total	9,846	100.00	77,26,200	14,98,800	2,069	14,98,800	100.00	5.155	5.155

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - NSE on Monday, October 30, 2023 and in view of the explanation provided under regulations 253 (2) of the SEBI (ICDR) Regulation, 2018, the Retail Category was 67.29% and Other than Retail Individual Category was 26.94%; accordingly, we have derived the shares available for allocations in different categories.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker was finalized in consultation with NSE. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 86,400 Equity shares.

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Shares Applied in Each Category	% to Total	No of Equity shares Allocated per Applicant	Ratio	Total No. of Shares Allotted
86,400	1	100.00	86,400	100.00	86,400	1:1	86,400

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Retail Individual Investors was finalized in consultation with NSE. The category was subscribed by 5.407 times i.e., for 54,54,000 Equity Shares. Total number of shares allotted in this category is 10,08,600 Equity Shares to 1681 successful applicants.

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% to total	Proportionate Shares Available	Allocation per Applicant (After Rounding Off)	Ratio of Allottee's to applicants	Number of successful applicants(after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit		
600	9,090	100.00	54,54,000	100.00	10,08,600	110.96	600	5	27	1,681	100.00	10,08,600	100.00	0

C. Allocation to Other than Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to Other than Retail Individual Investors was finalized in consultation with NSE. The category was subscribed by 5.413 time i.e., for 21,85,800 shares. The total number of shares allotted in this category is 4,03,800 Equity Shares to 387 successful applicants.

The category wise details of the Basis of Allotment are as under:

Sr. No	No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% to total	Proportionate Shares Available	Allocation per Applicant		Ratio of Allottee's to applicants	Number of successful applicants(after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit		
							Before Rounding off	(After Rounding Off)								
1	1200	521	69	625200	28.6	115498	221.69	600	193	521	193	49.87	115800	28.67	302	
2	1800	62	8.21	111600	5.1	20617	332.53	600	17	31	34	8.78	20400	5.04	-217	
3	2400	42	5.56	100800	4.61	18622	443.38	600	31	42	31	8.01	18600	4.6	-22	
4	3000	15	1.98	45000	2.05	8313	554.2	600	14	15	14	3.61	8400	2.07	87	
5	3600	7	0.92	25200	1.15	4655	665	600	1	1	7	1.8	4200	1.03	-455	
6	3600	0	0	0	0	0	0	600	1	7	0	0	600	0.14	600	
7	4200	19	2.51	79800	3.65	14742	775.89	600	1	1	19	4.9	11400	2.81	-3342	
8	4200	0	0	0	0	0	0	600	6	19	0	0	3600	0.88	3600	
9	4800	17	2.25	81600	3.73	15075	886.76	600	1	1	17	4.39	10200	2.52	-4875	
10	4800	0	0	0	0	0	0	600	8	17	0	0	4800	1.18	4800	
11	5400	22	2.91	118800	5.43	21947	997.59	600	1	1	22	5.68	13200	3.26	-8747	
12	5400	0	0	0	0	0	0	600	15	22	0	0	9000	2.22	9000	
13	6000	13	1.72	78000	3.56	14409	1108.46	600	1	1	13	3.35	7800	1.92	-6609	
14	6000	0	0	0	0	0	0	600	11	13	0	0	6600	1.62	6600	
15	6600	5	0.66	33000	1.5	6096	1219.2	1200	1	1	5	1.29	6000	1.48	-96	
16	7200	4	0.52	28800	1.31	5320	1330	1200	1	1	4	1.03	4800	1.18	-520	
17	7200	0	0	0	0	0	0	600	1	4	0	0	600	0.14	600	
18	7800	3	0.39	23400	1.07	4323	1441	1200	1	1	3	0.77	3600	0.88	-723	
19	7800	0	0	0	0	0	0	600	1	3	0	0	600	0.14	600	
20	8400	2	0.26	16800	0.76	3104	1552	1200	1	1	2	0.51	2400	0.58	-704	
21	8400	0	0	0	0	0	0	600	1	2	0	0	600	0.14	600	
22	9000	1	0.13	9000	0.41	1663	1663	1800	1	1	1	0.25	1800	0.44	137	
23	9600	2	0.26	19200	0.87	3547	1773.5	1800	1	1	2	0.51	3600	0.88	53	
24	11400	1	0.13	11400	0.52	2106	2106	2400	1	1	1	0.25	2400	0.58	294	
25	12000	5	0.66	60000	2.74	11084	2216.8	1800	1	1	5	1.29	9000	2.22	-2084	
26	12000	0	0	0	0	0	0	600	3	5	0	0	1800	0.44	1800	
27	15000	2	0.26	30000	1.37	5542	2771	2400	1	1	2	0.51	4800	1.18	-742	
28	15000	0	0	0	0	0	0	600	1	2	0	0	600	0.14	600	
29	16800	1	0.13	16800	0.76	3104	3104	3000	1	1	1	0.25	3000	0.73	-104	
30	24000	1	0.13	24000	1.09	4434	4434	4200	1	1	1	0.25	4200	1.03	-234	
31	25800	1	0.13	25800	1.18	4766	4766	4800	1	1	1	0.25	4800	1.18	34	
32	29400	1	0.13	29400	1.34	5431	5431	5400	1	1	1	0.25	5400	1.33	-31	
33	34200	2	0.26	68400	3.12	12636	6318	6000	1	1	2	0.51	12000	2.96	-636	
34	34200	0	0	0	0	0	0	600	1	2	0	0	600	0.14	600	
35	36000	1	0.13	36000	1.64	6650	6651	6600	1	1	1	0.25	6600	1.62	-50	
36	60000	1	0.13	60000	2.74	11084	11084	10800	1	1	1	0.25	10800	2.66	-284	
37	66000	1	0.13	66000	3.01	12193	12193	12000	1	1	1	0.25	12000	2.96	-193	
38	96000	1	0.13	96000	4.39	17735	17735	18000	1	1	1	0.25	18000	4.45	265	
39	96600	1	0.13	96600	4.41	17846	17846	18000	1	1	1	0.25	18000	4.45	154	
40	169200	1	0.13	169200	7.74	31258	31258	31200	1	1	1	0.25	31200	7.72	-58	
Grand Total			755	100	2185800	100	403800					387	100	403800	1000	

The Board of Directors of the Company at its meeting held on October 30, 2023 has taken on record the Basis of Allocation of Equity Shares and as approved by the Designated Stock Exchange viz. NSE on October 30, 2023 and has authorized the corporate action for the transfer of the Equity Shares to various successful applicants.

The CAN-cum-Refund Orders and allotment advice and/or notices are dispatched to the address of the Applicants as registered with the depositories on or before October 31, 2023. Further, the instructions to Self-Certified Syndicate Banks for unblocking the amount were being processed on or before October 31, 2023. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within four days, investors may contact the Registrar to the issue at the address given below. The Equity Shares allocated to successful applicants shall be uploaded on or before October 31, 2023 for credit into the respective beneficiary accounts subject to validation of the account details with depositories concerned. The Company is in the process of obtaining approval from NSE and the trading of the equity shares is expected to commence trading on November 01, 2023.

Note: All capitalized terms used and not defined herein shall have the respective meaning assigned to them in the Prospectus dated October 11, 2023 ("Prospectus").

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the Issue- Bigshare Services Private Limited at www.bigshare.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for, applicants DP ID, Client ID, PAN, date of submission of the Bid cum Application Form, address of the applicants, Bank Branch where the application had been submitted, copy of the acknowledgement Slip and payment details at the address of the Registrar given below:



BIGSHARE SERVICES PRIVATE LIMITED

S6-2, 6th Floor, Pinnacle Business Park, Mahakali Caves Road, Next To Ahura Centre, Andheri East, Mumbai - 400 093, Maharashtra, India
Tel No.: +91 22 6263 8200 E-mail: ipo@bigshareonline.com Investor Grievance Email: investor@bigshareonline.com
Website: www.bigshare.com Contact Person: Babu Rapheal C. SEBI Registration No.: INR000001385

For On Door Concepts Limited

On behalf of the Board of Directors

S/-

Narendra Singh Bapna

Managing Director

DIN: 03201953

Date: October 31, 2023

Place: Bhopal

The Level of Subscription should not be taken to be indicative of either the market price of the Equity Share on Listing or the business prospects of On Door Concepts Limited.

Disclaimer: On Door Concepts Limited has filed the Prospectus dated October 11, 2023 with the Registrar of Companies, Gwalior SEBI and the Stock Exchange. The Prospectus is available on the respective websites of the Lead Manager at www.focli.in, NSE at www.nseindia.com and Issuer Company at www.ondoor.com. Investors should note that investment in Equity Shares involves a high risk and for the details relating to the issue, please see "Risk Factors" beginning on page 24 of the Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the