
Risks to Investors:

- Our Company operates in the constantly evolving VFX market, which is subject to rapidly changing clients' behaviour and tastes, and depends on audience acceptance for content for which the Company provides VFX services and the long-term popularity of the brands.
- The Merchant Banker associated with the Issue has handled 15 public issues in the past two years out of which no issues closed below the Issue Price on Listing date.
- The Price/Earnings ratio based on Diluted EPS for year ended March 2023 for the company at the upper end of the Price Band is 5.94.
- Weighted Average Return on Networth for Fiscals 2022, 2023 and 2021 is 53.30%.

BID/ISSUE PERIOD

BID/ISSUE OPENED ON: FRIDAY SEPTEMBER 01, 2023
BID/ISSUE CLOSED ON: TUESDAY SEPTEMBER 05, 2023
ANCHOR INVESTOR BIDDING DATE WAS: THURSDAY, AUGUST 31, 2023

ANCHOR INVESTOR OFFER PRICE: ₹ 97 PER EQUITY SHARE THE OFFER PRICE IS 9.7 TIMES THE FACE VALUE OF THE EQUITY SHARE

The offer includes (a) Anchor Investors Portion (if received) 7,82,470 Applications (b) 1,48,93,500 Equity Shares (after technical adjustments) selling at ₹ 97 in 239,84,733 sub-accounts (include unsubscribed portion of market maker). The details of the applications received in the Issue from various categories are as under:

- Retail Individual Investors
- Non-Retail Individual Investors
- Qualified Institutional Bidders (Including Anchor Investors)
- Anchor Investors
- Total

The Allotment was based on an issue size of 20,24,820 Equity Shares to Retail Individual Investors 1,21,240 Equity Shares to Non-Retail Individual Investors 7,82,470 Equity Shares to Anchor Investors Total 100,24,130 Equity Shares.

INVESTORS PLEASE NOTE

The details of the allotment made has been made on the website of the Registrar to the Issue, Purva Share Registry (India) Private Limited at website www.puruashare.com/purva notified to the BSE.

All future correspondence in this regard may kindly be addressed to the Registrar to the Issue at the address given below. The risk of loss, if any, in respect of the shares fails to be allotted to the successful bidder will be borne by the Bidder.

BID/APPLICATION SUMMARY

- No. of applications for (in lakhs)
- Amount (in Rs)
- Total
- No. of Applications for (in lakhs)
- Amount (in Rs)
- Total
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- Amount (in Rs)
- Total
- No. of Applications for (in lakhs)
- Amount (in Rs)
- Total
- No. of Applications for (in lakhs)
- Amount (in Rs)
- Total

The Balance of ₹ 10,24,820 (the balance of the Issue After Allotment) will be retained by the Company for an indefinite period till it is fully utilized.

INVESTOR災ALATION

The Issue was made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (“SCRR”), read with Regulation 253 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2012 (“SEBI ICDR Regulations”), wherein not more than 50% of the issue was made available for allocation on a pro-rata basis to Non-Institutional bidders and not less than 35% of the issue was made available for allocation on a pro-rata basis in accordance with the SEBI ICDR Regulations, 2012, subject to wheel bids being having been received from at least 98% of the Issue Price, 10.00% of the gross offer proceeds (excluding the amount applicable to the Anchor Investors) of the Issue, and 50% of the gross offer proceeds (excluding the amount applicable to the Anchor Investors) of the Issue, respectively.

The Board of Directors of the Company at its meeting held on September 05, 2023, has recommended to the Members of the Company a dividend of ₹ 1.00 per equity share (7%) for the financial year ended March 31, 2023.

The return ratio of the Issue is 9.7 times

The Face Value of the equity share is ₹ 10 and offer price is ₹ 97.

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