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THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.



SERVICE CARE LIMITED

The Corporate Identification Number of our Company is U74900KA2011PLC058639

Our Company was originally incorporated as "Service Care Private Limited" on 13th May, 2011 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Bangalore, Karnataka. Later on, company was converted into public limited company, the name of our Company was changed to "Service Care Limited" and fresh Certificate of Incorporation dated April 18th, 2023 was issued by the Registrar of Companies, Bangalore, Karnataka. For details of Conversion of Company, please refer to section titled "HISTORY AND CERTAIN CORPORATE MATTERS" beginning on page no. 98 of this Prospectus.

Registered office: No. 653, 1st Floor, 2nd Main Road Domlur Layout, Bangalore, Karnataka – 560071, | Telephone: .: +91-80-25354729, | Email: compliance@servicecare.in, | Website: www.servicecare.in, | Website: www.servicecare.in, | Contact Person: Mrs. Sharvari Kulkarni, Company Secretary and Compliance Officer

PROMOTER'S OF OUR COMPANY: MRS. SHANY JALAL, MR. ANIL KUMAR M AND MR. AMIT KUMAR RAKHECHA

BASIS OF ALLOTMENT SME IPO (NSE EMERGE)

INITIAL PUBLIC ISSUE OF UPTO 30,86,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF SERVICE CARE LIMITED ("SCL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 67/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 57/- PER EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ 67/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 57/- PER EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ 67/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 57/- PER EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ 67/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 57/- PER EQUITY SHARE AGGREGATING TO ₹ 1,963.10 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.84% AND 25.48%, RESPECTIVELY, OFTHE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH.

ISSUE PRICE: ₹ 67/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH;

THE ISSUE PRICE IS 6.7 TIMES OF THE FACE VALUE

RISKS TO INVESTORS

- The Merchant banker associated with the issue has handled 5 public issue in the past three years out of which 2 issue closed below the Issue Price on listing date;
- Average cost of acquisition of equity shares held by the individual promoters of ₹ 0.01/-, ₹ 0.003/-, ₹ 11.88/- and the Issue Price at the Upper end of the Price Brand is ₹ 67/- per Equity Shares;
- . Weighted Average Return on Net Worth for Fiscals 2022, 2021, 2020 is 20.73%.

BID/ISSUE OPENS ON: FRIDAY, 14TH JULY, 2023;

BID/ISSUE CLOSES ON: TUESDAY, 18TH JULY, 2023.

The Issue was being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation, Rule, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulation and in compliance with Regulation 253 of the SEBI ICDR Regulation wherein not more than 50% of the Net Issue was available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBS") (the "QIB Portion"). Our Company in Consultation with BRLMs allocated up to 60% of the QIB Portion to Anchor Investors on a discretionary basis (the "Anchor Investor Portion"). Further, not less than 15% of the Net Issue shall be available for allocation on proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulation, Subject to valid bids being received from them at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective bank account (including UPI ID for RIBs using UPI Mechanism), in which the corresponding Bid amounts will be blocked by the SCSBs or the Sponsor Bank, as applicable. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "ISSUE PROCEDURE" on page no. 169 of the Prospectus.

The Issue (excluding Anchor Investor Portion) received applications for 3,20,52,000 Equity Shares (before technical rejections and after invalid bids Multiple/Duplicate) resulting in 10.38 times subscription (including reserved portion of market maker). The details of valid Applications received in the Issue are for 3,20,52,000 Equity Shares from various categories and are as under:

Category	Number of Applications	No. of Equity Shares	Reserved	No. of Times Subscriptions	Amount
Market Makers	1	1,56,000	1,56,000	1.00 Times	1,04,52,000.00
Qualified Institutional Buyers (excluding Anchor Investors)	3	14,74,000	2,94,000	5.01 Times	9,87,58,000.00
Non-Institutional Investors	539	42,44,000	13,18,000	3.22 Times	28,43,48,000.00
Retail Individual Investors	13,089	2,61,78,000	13,18,000	19.86 Times	1,75,39,26,000.00
Total	13,632	3,20,52,000	30,86,000	10.38 Times	2,14,74,84,000.00

Final Demand

A summary of the final demand as per NSE as on the Bid/Issue Closing Date at different Bid Price is as under:

S. No.	Bid Price	Bids Quantity	% of Total	Cumulative Total	% Cumulative Total
1	63.00	2,34,000	0.73	2,34,000	0.73
2	64.00	42,000	0.13	2,76,000	0.86
3	65.00	1,16,000	0.36	3,92,000	1.22
4	66.00	36,000	0.11	4,28,000	1.34
5	67.00	1,97,58,000	61.64	2,01,86,000	62.98
6	CUT-OFF	1,18,66,000	37.02	3,20,52,000	100.00
	TOTAL	3,20,52,000	100.00	73 PSH	

The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being NSE Limited on July 21st, 2023.

1. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹ 67/- per Equity Share, was finalized in consultation with NSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 1,56,000 Equity shares, out of reserved portion of 1,56,000 Equity Shares.

2. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, who have bid at cut-off Price or above the Issue Price of ₹67/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 10.24 times i.e. for 1,34,98,000 Equity Shares. The total number of shares allotted in this category is 1,318,000 Equity shares as under:
The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	tione	% to total	Total No. of Equity Shares applied in this Category	% to total	Propor- tionate Shares Available	Alloca- tionper Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Serial Number of Qualify- ing applicant	Number of Succe- ssful applican- ts (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	%to Total	Surplus/ Deficit
2,000	6,749	100.00	1,34,98,000	100.00	13,18,000	195.29	2000	659:6749		659	100.00	13,18,000	100.00	0
TOTAL	6,749	100.00	1,34,98,000	100.00	13,18,000	195.29	2000			659	100.00	13,18,000	100.00	0

$Serial \ Number \ of \ Qualifying \ applications - Retail \ Individual \ Investors:$

26, 55, 60, 61, 86, 105, 126, 144, 160, 178, 208, 209, 223, 225, 233, 240, 248, 263, 272, 276, 284, 293, 302, 318, 324, 327, 336, 337, 341, 350, 364, 367, 402, 417, 432, 452, 458, 460, 479, 481, 490, 543, 557, 563, 568, 572, 575, 579, 593, 605, 606, 611, 624, 634, 639, 646, 648, 652, 659, 665, 682, 692, 708, 722, 723, 791, 809, 812, 814, 822, 837, 839, 845, 860, 890, 896, 897, 931, 934, 936, 950, 957, 966, 971, 994, 996, 998, 1009, 1013, 1021, 1047, 1056, 1061, 1074, 1081, 1084, 1092, 1101, 1104, 1115, 1116, 1168, 1169, 1172, 1186, 1189, 1192, 1195, 1226, 1236, 1250, 1261, 1264, 1268, 1277, 1278, 1287, 1291, 1296, 1297, 1298, 1304, 1308, 1316, 1325, 1338, 1341, 1351, 1358, 1361, 1404, 1407, 1411, 1412, 1419, 1420, 1424, 1428, 1430, 1444, 1454, 1465, 1479, 1485, 1486, 1499, 1507, 1519, 1531, 1541, 1543, 1551, 1558, 1571, 1574, 1576, 1631, 1637, 1665, 1675, 1684, 1691, 1697, 1699, 1716, 1718, 1719, 1723, 1725, 1748, 1753, 1762, 1765, 1774, 1784, 1794, 1828, 1837, 1853, 1855, 1866, 1872, 1890, 1913, 1918, 1919, 1924, 1938, 1950, 1954, 1975, 1984, 1991, 2005, 2006, 2012, 2014, 2034, 2045, 2080, 2129, 2131, 2133, 2136, 2138, 2144, 2148, 2166, 2179, 2199, 2231, 2264, 2280, 2295, 2308, 2316, 2342, 2352, 2353, 2357, 2364, 2384, 2388, 2394, 2416, 2419, 2450, 2489, 2491, 2518, 2545, 2547, 2564, 2575, 2596, 2598, 2614, 2630, 2672, 2683, 2690, 2700, 2706, 2716, 2719, 2721, 2723, 2728, 2730, 2747, 2754, 2757, 2770, 2776, 2791, 2793, 2799, 2810, 2814, 2818, 2820, 2829, 2842, 2875, 2881, 2888, 2900, 2912, 2917, 2920, 2925, 2943, 2960, 2972, 2977, 2988, 2992, 3007, 3015, 3025, 3059, 3101, 3111, 3127, 3135, 3150, 3160, 3166, 3167, 3173, 3176, 3177, 3192, 3197, 3200, 3215, 3227, 3228, 3244, 3252, 3282, 3284, 3291, 3293, 3296, 3301, 3309, 3316, 3329, 3330, 3354, 3387, 3390, 3398, 3404, 3409, 3413, 3420, 3430, 3431, 3476, 3485, 3493, 3494, 3500, 3505, 3507, 3508, 3511, 3513, 3528, 3536, 3551, 3574, 3577, 3603, 3613, 3634, 3655, 3671, 3699, 3703, 3719, 3726, 3728, 3730, 3732, 3747, 3752, 3765, 3766, 3768, 3771, 3782, 3789, 3792, 3810, 3812, 3817, 3821, 3824, 3842, 3844, 3857, 3879, 3886, 3890, 3892, 3896, 3899, 3911, 3914, 3917, 3919, 3939, 3942, 3949, 3955, 3976, 3988, 3991, 3996, 4008, 4010, 4040, 4054, 4068, 4076, 4081, 4083, 4130, 4131, 4134, 4142, 4143, 4145, 4148, 4150, 4152, 4156, 4159, 4176, 4181, 4197, 4228, 4232, 4236, 4237, 4238, 4242, 4243, 4272, 4288, 4292, 4305, 4315, 4318, 4364, 4376, 4378, 4381, 4403, 4410, 4412, 4420, 4434, 4445, 4453, 4463, 4477, 4480, 4487, 4493, 4494, 4517, 4524, 4526, 4530, 4533, 4596, 4604, 4606, 4617, 4645, 4692, 4693, 4706, 4716, 4718, 4722, 4724, 4725, 4731, 4741, 4745, 4750, 4764, 4810, 4813, 4817, 4823, 4832, 4837, 4841, 4845, 4846, 4858, 4864, 4873, 4880, 4887, 4896, 4909, 4915, 4940, 4948, 4954, 4961, 4967, 4980, 4984, 4988, 5025, 5035, 5038, 5040, 5060, 5070, 5080, 5102, 5103, 5107, 5110, 5113, 5115, 5121, 5122, 5136, 5139, 5141, 5153, 5161, 5172, 5174, 5191, 5195, 5196, 5201, 5215, 5216, 5226, 5232, 5243, 5251, 5257, 5280, 5300, 5310, 5321, 5332, 5353, 5356, 5370, 5371, 5384, 5420, 5430, 5458, 5480, 5486, 5487, 5528, 5539, 5542, 5558, 5562, 5565, 5574, 5575, 5577, 5606, 5635, 5637, 5642, 5654, 5660, 5667, 5689, 5691, 5726, 5735, 5741, 5758, 5767, 5770, 5781, 5783, 5788, 5796, 5806, 5808, 5827, 5838, 5878, 5880, 5929, 5935, 5940, 5943, 5982, 5983, 6000, 6007, 6010, 6013, 6018, 6020, 6021, 6026, 6032, 6045, 6056, 6060, 6062, 6064, 6076, 6079, 6097, 6116, 6130, 6133, 6138, 6153, 6176, 6178, 6189, 6191, 6202, 6208, 6225, 6228, 6232, 6248, 6249, 6253, 6267, 6271, 6272, 6275, 6290, 6320, 6341, 6343, 6349, 6353, 6383, 6390, 6400, 6403, 6415, 6423, 6433, 6436, 6440, 6449, 6454, 6469, 6473, 6487, 6491, 6493, 6507, 6511, 6512, 6522, 6528, 6539, 6569, 6581, 6594, 6597, 6610, 6613, 6624, 6636, 6639, 6640, 6642, 6644, 6651, 6658, 6663, 6672, 6694, 6697, 6703, 6715, 6723, 6735,

3. Allocation to Non-Institutional Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, who have bid at issue price of ₹ 67/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 2.37 times i.e. 31,22,000 Equity Shares the total number of shares allotted in this category is 13,18,000 Equity Shares. The category wise basis of allotment is as under:

No. of Shares Applied for (Category wise)		% to total	No. of Equity Shares applied in this Category	% to total	Propor- tionate Shares Available	(Before	per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Serial Number of Quality- ing applicant	of Succe- ssful applican- ts (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	%to Total	Surplus/D eficit (Rounded -off)
4000	269	73.10	1076000	34.47	454250	1688.66	2000	227:269	-	227	69.63	454000	34.45	250.00
6000	29	7.88	174000	5.57	73457	2532.99	2000	1:1	82	29	8.90	58000	4.40	-543.00

Total	368	100.00	3122000	99.97	1318000					326	100.00	1318000	100.00	
300000	1	0.27	300000	9.61	126650	126649.58	126000	1:1		1	0.31	126000	9.56	650.00
150000	1	0.27	150000	4.80	63325	63324.79	64000	1:1	9	1	0.31	64000	4.86	-675.00
112000	1	0.27	112000	3.59	47283	47282.51	48000	1:1	50	1	0.31	48000	3.64	-717.00
76000	1	0.27	76000	2.43	32085	32084.56	32000	1:1	5	1	0.31	32000	2.43	85.0
74000			4:	2	5		2000	1:2	×			2000	0.15	
74000	2	0.54	148000	4.74	62480	31240.23	30000	1:1	-81	2	0.61	60000	4.55	480.0
70000	1	0.27	70000	2.24	29552	29551.57	30000	1:1	-	1	0.31	30000	2.28	-448.0
68000	1	0.27	68000	2.18	28707	28707.24	28000	1:1	Die 1	1	0.31	28000	2.12	707.0
60000	1	0.27	60000	1.92	25330	25329.92	26000	1:1	350	1	0.31	26000	1.97	-670.0
50000	1	0.27	50000	1.60	21108	21108.26	22000	1:1	-	1	0.31	22000	1.67	-892.0
40000	1	0.27	40000	1.28	16887	16886.61	16000	1:1	-8	1	0.31	16000	1.21	887.0
34000	1	0.27	34000	1.09	14354	14353.62	14000	1:1	-3	1	0.31	14000	1.06	354.0
28000	1	0.27	28000	0.90	11821	11820.63	12000	1:1	20	1	0.31	12000	0.91	-179.0
22000	1	0.27	22000	0.70	9288	9287.64	10000	1:1	20	1	0.31	10000	0.76	-712.0
20000			1				2000	1:7				2000	0.15	
20000	7	1.90	140000	4.48	59103	8443.31	8000	1:1		7	2.15	56000	4.25	1103.0
18000	2	0.54	36000	1.15	15198	7598.98	8000	1:1	7.5	2	0.61	16000	1.21	-802.0
16000				u 100000			2000	2:5	-			4000	0.30	
16000	5	1.36	80000	2.56	33773	6754.64	6000	1:1		5	1.53	30000	2.28	-227.0
14000	1	20000	C10/92/73	365 F F S			2000	10:11	20	1000	100000	20000	1.52	
14000	11	2.99	154000	4.93	65013	5910.31	4000	1:1	20	11	3.37	44000	3.34	1013.0
12000		SALE.		0.00		0000.00	2000	4:8	-3		20	8000	0.61	020.0
12000	8	2.17	96000	3.07	40528	5065.98	4000	1:1	-	8	2.45	32000	2.43	528.0
10000	12	0.20	120000	0.04	30000	4221.00	2000	1:12	*:	12	0.00	2000	0.15	000.0
10000	12	3.26	120000	3.84	50660	4221.65	4000	1:1		12	3.68	48000	3.64	660.0
8000	- 11	2.33	00000	2.02	37 131	3311.32	2000	8:11	20	11	3.31	16000	1.21	-045.0
6000 8000	11	2.99	88000	2.82	37151	3377.32	2000	8:29 1:1		11	3.37	16000 22000	1.21	-849.0

4. Allocation to QIBs excluding Anchor Investors (After Technical Rejections): The Basis of Allotment to QIBs, who have bid at Issue Price of ₹ 67/- per equity shares or above, was finalized in consultation with NSE. The category was subscribed by 5.01 times i.e. 14,74,000 Equity Shares the total number of shares allotted in this category is 2,94,000 Equity Shares. The category wise basis of allotment is as under:

Category	FIS/Banks	MF'S	IC'S/FII	NBFC'S	AIF	FPC	VC'S	Total
QIB	((E))		60000		234000		-	2,94,000

The Board of Directors of the Company at its meeting held on July 21st, 2023 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. NSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants. The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before July 25th, 2023. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the Emerge Platform of NSE within Six working days from the date of the closure of the Issue. The trading is proposed to be commenced on Wednesday, 26th July, 2023 subject to receipt of final listing and trading approval from the NSE.

Note: All capitalized terms used and not defined herein shall have the respective meaning assigned to them in the Prospectus dated 20th July, 2023 ("Prospectus") filed with the Registrar of Company, Bangalore.

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, INTEGRATED REGISTRY MANAGEMENT SERVICES PRIVATE LIMITED at www.integratedindia.in. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



INTEGRATED REGISTRY MANAGEMENT SERVICES PRIVATE LIMITED

SEBI Registration Number: INR000000544; Address: No. 30 Ramana Residency

Address: No. 30 Ramana Residency, 4th Cross Sampige Road, Malleswaram, Bengaluru - 560003;

Tel. Number: +91-80-23460815/816/817/818;

Email Id: giri@integratedindia.in; Investors Grievance Id: giri@integratedindia.in;

Contact Person: Mr. S. Giridhar; CIN: U74900TN2015PTC101466.

Website: www.integratedindia.in;

Place: Bangalore Date: July 25th, 2023 On behalf of the Board of Directors For, SERVICE CARE LIMITED Sd/-Mrs. Shany Jalal Chairman and Managing Director DIN: 03488342

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF SERVICE CARE LIMITED.

SERVICE CARE LIMITED is proposing, subject to market conditions and other considerations, a public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Bangalore ("ROC"). The Prospectus is available on the website of the SEBI at (www.sebi.gov.in), the website of the Book Running Lead Manager at (www.swastika.co.in), and website of Company at (www.servicecare.in) and on the website of National Stock Exchange of India Limited at (www.nseindia.com). Investor should note that investment in equity shares involved high degree of risk. For details, investors should refer to and reply on the Prospectus, including the section titled "RISK FACTORS" on page no. 18 of the Prospectus, which has been filed with ROC, before making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933 as amended ("The Security Act") and may not be issued or sold within the United States (as defined in regulations under the Securities Act) except pursuant to an exemption from, or in a transaction not subject to, the registration requirement of the Securities Act. The equity shares are being offered and sold only outside the United States in offshore transaction in compliance with regulations under the Securities Act and the applicable laws of the jurisdiction where those offers and sales occurs.

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PROMOTER'S OF OUR COMPANY: MRS. SHANY JALAL, MR. ANIL KUMAR M AND MR. AMIT KUMAR RAKHECHA

BASIS OF ALLOTMENT SME IPO (NSE EMERGE)

INITIAL PUBLIC ISSUE OF UPTO 30.86.000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF SERVICE CARE LIMITED ("SCL" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 67/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 57/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ 2,067.62 LAKHS ("THE ISSUE"), OF WHICH 1,56,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ 67/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 57/- PER EQUITY SHARES AGGREGATING TO ₹ 104.52 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 29,30,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ 67/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 57/- PER EQUITY SHARE AGGREGATING TO ₹ 1,963,10 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.84% AND 25.48%. RESPECTIVELY. OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH.

ISSUE PRICE: ₹ 67/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH; THE ISSUE PRICE IS 6.7 TIMES OF THE FACE VALUE

RISKS TO INVESTORS

- The Merchant banker associated with the issue has handled 5 public issue in the past three years out of which 2 issue closed below the Issue Price on listing date;
- Average cost of acquisition of equity shares held by the individual promoters of ₹ 0.01/-, ₹ 0.003/-, ₹ 11.88/- and the Issue Price at the Upper end of the Price Brand is ₹ 67/- per Equity Shares;
- Weighted Average Return on Net Worth for Fiscals 2022, 2021, 2020 is 20.73%

BID/ISSUE OPENS ON: FRIDAY, 14TH JULY, 2023;

BID/ISSUE CLOSES ON: TUESDAY, 18TH JULY, 2023.

The Issue was being made through the Book Building Process, in terms of Rule 19(2)(b) of the SEBI ICDR Regulation, Rule, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulation 253 of the SEBI ICDR Regulation wherein not more than 50% of the Net Issue was available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"). Our Company in Consultation with BRLMs allocated up to 60% of the QIB Portion to Anchor Investors on a discretionary basis (the "Anchor Investor Portion"). Further, not less than 15% of the Net Issue shall be available for allocation on proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation, Subject to valid bids being received from them at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective bank account (including UPI ID for RIBs using UPI Mechanism), in which the corresponding Bid amounts will be blocked by the SCSBs or the Sponsor Bank, as applicable. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "ISSUE PROCEDURE" on page no. 169 of the Prospectus.

The Issue (excluding Anchor Investor Portion) received applications for 3,20,52,000 Equity Shares (before technical rejections and after invalid bids Multiple/Duplicate) resulting in 10.38 times subscription (including reserved portion of market maker). The details of valid Applications for 3,20,52,000 Equity Shares (before technical rejections and after invalid bids Multiple/Duplicate). Equity Shares from various categories and are as under:

Number of Applications	No. of Equity Shares	Reserved	No. of Times Subscriptions	Amount
1	1,56,000	1,56,000	1.00 Times	1,04,52,000.00
3	14,74,000	2,94,000	5.01 Times	9,87,58,000.00
539	42,44,000	13,18,000	3.22 Times	28,43,48,000.00
13,089	2,61,78,000	13,18,000	19.86 Times	1,75,39,26,000.00
13,632	3,20,52,000	30,86,000	10.38 Times	2,14,74,84,000.00
	1 3 539 13,089	Applications Equity Shares 1 1,56,000 3 14,74,000 539 42,44,000 13,089 2,61,78,000	Applications Equity Shares Reserved 1 1,56,000 1,56,000 3 14,74,000 2,94,000 539 42,44,000 13,18,000 13,089 2,61,78,000 13,18,000	Applications Equity Shares Heserved Subscriptions 1 1,56,000 1,56,000 1.00 Times 3 14,74,000 2,94,000 5.01 Times 539 42,44,000 13,18,000 3.22 Times 13,089 2,61,78,000 13,18,000 19.86 Times

A summary of the final demand as per NSE as on the Bid/Issue Closing Date at different Bid Price is as under:

S. No.	Bid Price	Blds Quantity	% of Total	Cumulative Total	% Cumulative Total
1	63.00	2,34,000	0.73	2,34,000	0.73
2	64.00	42,000	0.13	2,76,000	0.86
3	65.00	1,16,000	0.36	3,92,000	1.22
4	66.00	36,000	0.11	4,28,000	1.34
5	67.00	1,97,58,000	61.64	2,01,86,000	62.98
6	CUT-OFF	1,18,66,000	37.02	3,20,52,000	100.00
	TOTAL	3,20,52,000	100.00		

The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being NSE Limited on July 21st, 2023.

1. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹ 67/- per Equity Share, was finalized in consultation with NSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 1,56,000 Equity shares, out of reserved portion of 1,56,000 Equity Shares.

2. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, who have bid at cut-off Price or above the Issue Price of ₹67/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 10.24 times i.e. for 1,34,98,000 Equity Shares. The total number of shares allotted in this category is 1,318,000 Equity shares as under: The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applica- tions received	% to total	Total No. of Equity Shares applied in this Category	% to total	Propor- tionate Shares Available	Alloca- tionper Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Serial Number of Qualify- ing applicant	Number of Succe- ssful applican- ts (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	%to Total	Surplus/ Deficit
2,000	6,749	100.00	1,34,98,000	100.00	13,18,000	195.29	2000	659:6749	-	659	100.00	13,18,000	100.00	0
TOTAL	6,749	100.00	1,34,98,000	100.00	13,18,000	195.29	2000			659	100.00	13,18,000	100.00	0

Serial Number of Qualifying applications – Retail Individual Investors:

26, 55, 60, 61, 86, 105, 126, 144, 160, 178, 208, 209, 223, 225, 233, 240, 248, 263, 272, 276, 284, 293, 302, 318, 324, 327, 336, 337, 341, 350, 364, 367, 402, 417, 432, 452, 458, 460, 479, 481, 490, 543, 557, 563, 568, 572, 575, 579, 593, 605, 606, 611, 624, 634, 639, 646, 648, 652, 659, 665, 682, 692, 708, 722, 723, 791, 809, 812, 814, 822, 837, 839, 845, 860, 890, 896, 897, 931, 934, 936, 950, 957, 966, 971, 994, 996, 998, 1009, 1013, 1021, 1047, 1056, 1061, 1074, 1081, 1084, 1092, 1101, 1104, 1115, 1116, 1168, 1169, 1172, 1186, 1189, 1192, 1195, 1226, 1236, 1250, 1261, 1264, 1268, 1277, 1278, 1287, 1291, 1296, 1297, 1298, 1304, 1308, 1316, 1325, 1338, 1341, 1351, 1358, 1361, 1404, 1407, 1411, 1412, 1419, 1420, 1424, 1428, 1430, 1444, 1454, 1465, 1479, 1485, 1486, 1499, 1507, 1519, 1531, 1541, 1543, 1551, 1558, 1571, 1574, 1576, 1631, 1637, 1665, 1675, 1684, 1691, 1697, 1699, 1716, 1718, 1719, 1723, 1725, 1748, 1753, 1762, 1765, 1774, 1784, 1794, 1828, 1837, 1853, 1855, 1774, 17841866, 1872, 1890, 1913, 1918, 1919, 1924, 1938, 1950, 1954, 1975, 1984, 1991, 2005, 2006, 2012, 2014, 2034, 2045, 2080, 2129, 2131, 2133, 2131, 2132, 2132, 2131, 21322136, 2138, 2144, 2148, 2166, 2179, 2199, 2231, 2264, 2280, 2295, 2308, 2316, 2342, 2352, 2353, 2357, 2364, 2384, 2388, 2394, 2416, 2419, 24162450, 2489, 2491, 2518, 2545, 2547, 2564, 2575, 2596, 2598, 2614, 2630, 2672, 2683, 2690, 2700, 2706, 2716, 2719, 2721, 2723, 2728, 2730, 2747, 2754, 2757, 2770, 2776, 2791, 2793, 2799, 2810, 2814, 2818, 2820, 2829, 2842, 2875, 2881, 2888, 2900, 2912, 2917, 2920, 2925, 2943, 2917, 2920, 2925, 2948, 2917, 2920, 2925, 2948, 2917, 2920, 2925, 2948, 2917, 2920, 2925, 2948, 2917, 2920, 2925, 2948, 2920, 2925, 2920, 29252960, 2972, 2977, 2988, 2992, 3007, 3015, 3025, 3059, 3101, 3111, 3127, 3135, 3150, 3160, 3166, 3167, 3173, 3176, 3177, 3192, 3197, 3200, 3215, 3227, 3228, 3244, 3252, 3282, 3284, 3291, 3293, 3296, 3301, 3309, 3316, 3329, 3330, 3354, 3387, 3390, 3398, 3404, 3409, 3413, 3420, 3413, 3413, 3420, 34133430, 3431, 3476, 3485, 3493, 3494, 3500, 3505, 3507, 3508, 3511, 3513, 3528, 3536, 3551, 3574, 3577, 3603, 3613, 3634, 3655, 3671, 3699, 3703, 3719, 3726, 3728, 3730, 3732, 3747, 3752, 3765, 3766, 3768, 3771, 3782, 3789, 3792, 3810, 3812, 3817, 3821, 3824, 3842, 3844, 3857, 3879, 3886, 3890, 3892, 3896, 3899, 3911, 3914, 3917, 3919, 3939, 3942, 3949, 3955, 3976, 3988, 3991, 3996, 4008, 4010, 4040, 4054, 4068, 4076, 4081, 4083, 4130, 4131, 4134, 4142, 4143, 4145, 4148, 4150, 4152, 4156, 4159, 4176, 4181, 4197, 4228, 4232, 4236, 4237, 4238, 4242, 4243, 4272, 4288, 4292, 4305, 4315, 4318, 4364, 4376, 4378, 4381, 4403, 4410, 4412, 4420, 4434, 4445, 4453, 4463, 4477, 4480, 4487, 4493, 4494, 4517, 4524, 4526, 4530, 4533, 4596, 4604, 4606, 4617, 4645, 4692, 4693, 4706, 4716, 4718, 4722, 4724, 4725, 4731, 4741, 4745, 4750, 4764, 4810, 4813, 4817, 4823, 4832, 4837, 4841, 4845, 4846, 4858, 4864, 4873, 4880, 4887, 4896, 4909, 4915, 4940, 4948, 4954, 4961, 4967, 49494980, 4984, 4988, 5025, 5035, 5038, 5040, 5060, 5070, 5080, 5102, 5103, 5107, 5110, 5113, 5115, 5121, 5122, 5136, 5139, 5141, 5153, 51615172, 5174, 5191, 5195, 5196, 5201, 5215, 5216, 5226, 5232, 5243, 5251, 5257, 5280, 5300, 5310, 5321, 5332, 5353, 5356, 5370, 5371, 5384, 5351, 53525420, 5430, 5458, 5480, 5486, 5487, 5528, 5539, 5542, 5558, 5562, 5565, 5574, 5575, 5577, 5606, 5635, 5637, 5642, 5654, 5660, 5667, 5689, 5691, 5726, 5735, 5741, 5758, 5767, 5770, 5781, 5783, 5788, 5796, 5806, 5808, 5827, 5838, 5878, 5880, 5929, 5935, 5940, 5943, 5982, 5983, 5880, 5982, 5983, 5880, 5982, 5983, 5880, 5982, 5983, 5880, 5982, 5983, 5880, 5982, 5983, 5880, 5982, 5983, 5880, 5982, 5983, 5880, 5982, 5983, 5880, 5982, 5983, 58826000, 6007, 6010, 6013, 6018, 6020, 6021, 6026, 6032, 6045, 6056, 6060, 6062, 6064, 6076, 6079, 6097, 6116, 6130, 6133, 6138, 6153, 61766178, 6189, 6191, 6202, 6208, 6225, 6228, 6232, 6248, 6249, 6253, 6267, 6271, 6272, 6275, 6290, 6320, 6341, 6343, 6349, 6353, 6383, 6390, 63606400, 6403, 6415, 6423, 6433, 6436, 6440, 6449, 6454, 6469, 6473, 6487, 6491, 6493, 6507, 6511, 6512, 6522, 6528, 6539, 6569, 6581, 65946597, 6610, 6613, 6624, 6636, 6639, 6640, 6642, 6644, 6651, 6658, 6663, 6672, 6694, 6697, 6703, 6715, 6723, 6735

3. Allocation to Non-Institutional Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, who have bid at issue price of ₹ 67/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 2.37 times i.e. 31,22,000 Equity Shares the total number of shares allotted in this category is 13,18,000 Equity Shares. The category wise basis of allotment is as under:

No. of Shares Applied fo (Category wise)		% to total	Total No. of Equity Shares applied in this Category	% to total	Propor- tionate Shares Available	Alloca- tionper Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Serial Number of Qualify- ing applicant	Number of Succe- ssful applican- ts (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	%to Total	Surplus/D eficit (Rounded -off)
4000	269	73.10	1076000	34.47	454250	1688.66	2000	227:269	-	227	69.63	454000	34.45	250.00
6000	29	7.88	174000	5.57	73457	2532 99	2000	1:1	-	29	8 90	58000	4.40	-543 00

6000							2000	8:29	-			16000	1.21	
8000	11	2.99	88000	2.82	37151	3377.32	2000	1:1	-	11	3.37	22000	1.67	-849.00
8000							2000	8:11	-			16000	1.21	
10000	12	3.26	120000	3.84	50660	4221.65	4000	1:1	-	12	3.68	48000	3.64	660.00
10000							2000	1:12	-			2000	0.15	
12000	8	2.17	96000	3.07	40528	5065.98	4000	1:1	-	8	2.45	32000	2.43	528.00
12000							2000	4:8	-			8000	0.61	
14000	11	2.99	154000	4.93	65013	5910.31	4000	1;1	-	11	3.37	44000	3.34	1013.00
14000							2000	10:11	-			20000	1.52	
16000	5	1.36	80000	2.56	33773	6754.64	6000	1:1	-	5	1.53	30000	2.28	-227.00
16000							2000	2:5	-			4000	0.30	
18000	2	0.54	36000	1.15	15198	7598.98	8000	1:1	-	2	0.61	16000	1.21	-802.00
20000	7	1.90	140000	4.48	59103	8443.31	8000	1:1	-	7	2.15	56000	4.25	1103.00
20000							2000	1:7	-			2000	0.15	
22000	1	0.27	22000	0.70	9288	9287.64	10000	1:1	-	1	0.31	10000	0.76	-712.00
28000	1	0.27	28000	0.90	11821	11820.63	12000	1:1	-	1	0.31	12000	0.91	-179.00
34000	1	0.27	34000	1.09	14354	14353.62	14000	1:1	-	1	0.31	14000	1.06	354.00
40000	1	0.27	40000	1.28	16887	16886.61	16000	1:1	-	1	0.31	16000	1.21	887.00
50000	1	0.27	50000	1.60	21108	21108.26	22000	1:1	-	1	0.31	22000	1.67	-892.00
60000	1	0.27	60000	1.92	25330	25329.92	26000	1:1	-	1	0.31	26000	1.97	-670.00
68000	1	0.27	68000	2.18	28707	28707.24	28000	1:1	-	1	0.31	28000	2.12	707.00
70000	1	0.27	70000	2.24	29552	29551.57	30000	1;1	-	1	0.31	30000	2.28	-448.00
74000	2	0.54	148000	4.74	62480	31240.23	30000	1:1	-	2	0.61	60000	4.55	480.00
74000							2000	1:2	-			2000	0.15	
76000	1	0.27	76000	2.43	32085	32084.56	32000	1:1	-	1	0.31	32000	2.43	85.00
112000	1	0.27	112000	3.59	47283	47282.51	48000	1:1	-	1	0.31	48000	3.64	-717.00
150000	1	0.27	150000	4.80	63325	63324.79	64000	1:1	-	1	0.31	64000	4.86	-675.00
300000	1	0.27	300000	9.61	126650	126649.58	126000	1:1	-	1	0.31	126000	9.56	650.00
Total	368	100.00	3122000	99.97	1318000					326	100.00	1318000	100.00	

4. Allocation to QIBs excluding Anchor Investors (After Technical Rejections): The Basis of Allotment to QIBs, who have bid at Issue Price of ₹ 67/- per equity shares or above, was finalized in consultation with NSE. The category was subscribed by 5.01 times i.e. 14,74,000 Equity Shares the total number of shares allotted in this category is 2,94,000 Equity Shares. The category wise basis of allotment is as under:

Category	FIS/Banks	MF'S	IC'S/FII	NBFC'S	AIF	FPC	VC'S	Total
QIB	-	-	60000	-	234000	-	-	2,94,000

The Board of Directors of the Company at its meeting held on July 21st, 2023 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. NSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants. The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before July 25th, 2023. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the Emerge Platform of NSE within Six working days from the date of the closure of the Issue. The trading is proposed to be commenced on Wednesday, 26th July, 2023 subject to receipt of final listing and trading approval from the NSE.

Note: All capitalized terms used and not defined herein shall have the respective meaning assigned to them in the Prospectus dated 20" July, 2023 ("Prospectus") filed with the Registrar of Company, Bangalore.

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, INTEGRATED REGISTRY MANAGEMENT SERVICES PRIVATE LIMITED at www.integratedindia.in. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



Integrated

INTEGRATED REGISTRY MANAGEMENT SERVICES PRIVATE LIMITED

SEBI Registration Number: INR000000544;

Address: No. 30 Ramana Residency,

4th Cross Sampige Road, Malleswaram, Bengaluru - 560003; **Tel. Number:** +91-80-23460815/816/817/818;

Email Id: giri@integratedindia.in;

Investors Grievance Id: giri@integratedindia.in; Website: www.integratedindia.in;

Contact Person: Mr. S. Giridhar; CIN: U74900TN2015PTC101466.

Place: Bangalore Date: July 25th, 2023 On behalf of the Board of Directors For, **SERVICE CARE LIMITED** Mrs. Shany Jalal Chairman and Managing Director DIN: 03488342

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF SERVICE CARE LIMITED.

SERVICE CARE LIMITED is proposing, subject to market conditions and other considerations, a public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Bangalore ("ROC"). The Prospectus is available on the website of the SEBI at (www.sebi.gov.in), the website of the Book Running Lead Manager at (www.swastika.co.in), and website of Company at (www.servicecare.in) and on the website of National Stock Exchange of India Limited at (www.nseindia.com). Investor should note that investment in equity shares involved high degree of risk. For details, investors should refer to and reply on the Prospectus, including the section titled "RISK FACTORS" on page no. 18 of the Prospectus, which has been filed with ROC, before making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933 as amended ("The Security Act") and may not be issued or sold within the United States (as defined in regulations under the Securities Act) except pursuant to an exemption from, or in a transaction not subject to, the registration requirement of the Securities Act. The equity shares are being offered and sold only outside the United States in offshore transaction in compliance with regulations under the Securities Act and the applicable laws of the jurisdiction where those offers and sales occurs.

THIS IS PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSE ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT, THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.



RVICE CARE LIMI

The Corporate Identification Number of our Company is U74900KA2011PLC058639

Our Company was originally incorporated as "Service Care Private Limited" on 13th May, 2011 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Bangalore, Karnataka. Later on, company was converted into public limited company, the name of our Company was changed to "Service Care Limited" and fresh Certificate of Incorporation dated April 18th, 2023 was issued by the Registrar of Companies, Bangalore, Karnataka. For details of Conversion of Company, please refer to section titled "HISTORY AND CERTAIN CORPORATE MATTERS" beginning on page no. 98 of this Prospectus Registered office: No. 653, 1st Floor, 2nd Main Road Domlur Layout, Bangalore, Karnataka – 560071, | Telephone: .: +91-80-25354729, | Email: compliance@servicecare.in. | Website: www.servicecare.in | Contact Person: Mrs. Sharvari Kulkarni, Company Secretary and Compliance Officer

PROMOTER'S OF OUR COMPANY: MRS. SHANY JALAL, MR. ANIL KUMAR M AND MR. AMIT KUMAR RAKHECHA

BASIS OF ALLOTMENT SME IPO (NSE EMERGE)

INITIAL PUBLIC ISSUE OF UPTO 30,86,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF SERVICE CARE LIMITED ("SCL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 67/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 57/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ 2,067.62 LAKHS ("THE ISSUE"), OF WHICH 1,56,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ 67/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 57/- PER EQUITY SHARES AGGREGATING TO ₹ 104.52 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 29,30,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ 67/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 57/- PER EQUITY SHARE AGGREGATING TO ₹ 1,963.10 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE **THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.84% AND 25.48%, RESPECTIVELY, OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH.

ISSUE PRICE: ₹ 67/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH; THE ISSUE PRICE IS 6.7 TIMES OF THE FACE VALUE

RISKS TO INVESTORS

- The Merchant banker associated with the issue has handled 5 public issue in the past three years out of which 2 issue closed below the Issue Price on listing date.
- Average cost of acquisition of equity shares held by the individual promoters of ₹ 0.01/-, ₹ 0.003/-, ₹ 11.88/- and the Issue Price at the Upper end of the Price Brand is ₹ 67/- per Equity Shares;
- Weighted Average Return on Net Worth for Fiscals 2022, 2021, 2020 is 20.73%.

BID/ISSUE OPENS ON: FRIDAY, 14TH JULY, 2023;

BID/ISSUE CLOSES ON: TUESDAY, 18TH JULY, 2023.

The Issue was being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation), Rule, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulation 253 of the SEBI ICDR Regulation wherein not more than 50% of the Net Issue was available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"). Our Company in Consultation with BRLMs allocated up to 60% of the QIB Portion to Anchor Investors on a discretionary basis (the "Anchor Investor Portion"). Further, not less than 15% of the Net Issue shall be available for allocation on proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulation. Subject to valid bids being received from them at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective bank account (including UPI ID for RIBs using UPI Mechanism), in which the corresponding Bid amounts will be blocked by the SCSBs or the Sponsor Bank, as applicable. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "ISSUE PROCEDURE" on page no. 169 of the Prospectus.

The Issue (excluding Anchor Investor Portion) received applications for 3,20,52,000 Equity Shares (before technical rejections and after invalid bids Multiple/Duplicate) resulting in 10.38 times subscription (including reserved portion of market maker). The details of valid Applications received in the Issue are for 3,20,52,000 Equity Shares from various categories and are as under:

Category	Number of Applications	No. of Equity Shares	Reserved	No. of Times Subscriptions	Amount
Market Makers	1	1,56,000	1,56,000	1.00 Times	1,04,52,000.00
Qualified Institutional Buyers (excluding Anchor Investors)	3	14,74,000	2,94,000	5.01 Times	9,87,58,000.00
Non-Institutional Investors	539	42,44,000	13,18,000	3.22 Times	28,43,48,000.00
Retail Individual Investors	13,089	2,61,78,000	13,18,000	19.86 Times	1,75,39,26,000.00
Total	13,632	3,20,52,000	30,86,000	10.38 Times	2,14,74,84,000.00

Final Demand

A summary of the final demand as per NSE as on the Bid/Issue Closing Date at different Bid Price is as under:

S. No.	Bid Price	Bids Quantity	% of Total	Cumulative Total	% Cumulative Total
1	63.00	2,34,000	0.73	2,34,000	0.73
2	64.00	42,000	0.13	2,76,000	0.86
3	65.00	1,16,000	0.36	3,92,000	1.22
4	66.00	36,000	0.11	4,28,000	1.34
5	67.00	1,97,58,000	61.64	2,01,86,000	62.98
6	CUT-OFF	CUT-OFF 1,18,66,000		3,20,52,000	100.00
	TOTAL	3,20,52,000	100.00		

The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being NSE Limited on July 21st, 2023.

1. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹ 67/- per Equity Share, was finalized in consultation with NSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 1,56,000 Equity shares, out of reserved portion of 1,56,000 Equity Shares.

2. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, who have bid at cut-off Price or above the Issue Price of ₹67/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 10.24 times i.e. for 1,34,98,000 Equity Shares. The total number of shares allotted in this category is 1,318,000 Equity shares as under: The category wise details of the Basis of Allotment are as under:

No. of Shares Applied fo (Category wise)	No. Of Applica- tions received	lutai	Total No. of Equity Shares applied in this Category	% to total	Propor- tionate Shares Available	tionper Applicant (Before	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Serial Number of Qualify- ing applicant	Number of Succe- ssful applican- ts (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	%to Total	Surplus/ Deficit
2,000	6,749	100.00	1,34,98,000	100.00	13,18,000	195.29	2000	659:6749	-	659	100.00	13,18,000	100.00	0
TOTAL	6,749	100.00	1,34,98,000	100.00	13,18,000	195.29	2000			659	100.00	13,18,000	100.00	0

Serial Number of Qualifying applications – Retail Individual Investors:

26, 55, 60, 61, 86, 105, 126, 144, 160, 178, 208, 209, 223, 225, 233, 240, 248, 263, 272, 276, 284, 293, 302, 318, 324, 327, 336, 337, 341, 350, 364, 367, 402, 417, 432, 452, 458, 460, 479, 481, 490, 543, 557, 563, 568, 572, 575, 579, 593, 605, 606, 611, 624, 634, 639, 646, 648, 652, 659, 665, 682, 692, 708, 722, 723, 791, 809, 812, 814, 822, 837, 839, 845, 860, 890, 896, 897, 931, 934, 936, 950, 957, 966, 971, 994, 996, 998, 1009, 1013, 1021, 1047, 1056, 1061, 1074, 1081, 1084, 1092, 1101, 1104, 1115, 1116, 1168, 1169, 1172, 1186, 1189, 1192, 1195, 1226, 1236, 1250, 1261, 1264, 1268, 1277, 1278, 1287, 1291, 1296, 1297, 1298, 1304, 1308, 1316, 1325, 1338, 1341, 1351, 1358, 1361, 1404, 1407, 1411, 1412, 1419, 1420, 1424, 1428, 1430, 1444, 1454, 1465, 1479, 1485, 1486, 1499, 1507, 1519, 1531, 1541, 1543, 1551, 1558, 1571, 1574, 1576, 1631, 1637, 1665, 1675, 1684, 1691, 1697, 1699, 1716, 1718, 1719, 1723, 1725, 1748, 1753, 1762, 1765, 1774, 1784, 1794, 1828, 1837, 1853, 1855, 1866, 1872, 1890, 1913, 1918, 1919, 1924, 1938, 1950, 1954, 1975, 1984, 1991, 2005, 2006, 2012, 2014, 2034, 2045, 2080, 2129, 2131, 2133, 2136, 2138, 2144, 2148, 2166, 2179, 2199, 2231, 2264, 2280, 2295, 2308, 2316, 2342, 2352, 2353, 2357, 2364, 2384, 2388, 2394, 2416, 2419, 2450, 2489, 2491, 2518, 2545, 2547, 2564, 2575, 2596, 2598, 2614, 2630, 2672, 2683, 2690, 2700, 2706, 2716, 2719, 2721, 2723, 2728, 2730, 2747, 2754, 2757, 2770, 2776, 2791, 2793, 2799, 2810, 2814, 2818, 2820, 2829, 2842, 2875, 2881, 2888, 2900, 2912, 2917, 2920, 2925, 2943, 2960, 2972, 2977, 2988, 2992, 3007, 3015, 3025, 3059, 3101, 3111, 3127, 3135, 3150, 3160, 3166, 3167, 3173, 3176, 3177, 3192, 3197, 3200, 3215, 3227, 3228, 3244, 3252, 3282, 3284, 3291, 3293, 3296, 3301, 3309, 3316, 3329, 3330, 3354, 3387, 3390, 3398, 3404, 3409, 3413, 3420, 3430, 3431, 3476, 3485, 3493, 3494, 3500, 3505, 3507, 3508, 3511, 3513, 3528, 3536, 3551, 3574, 3577, 3603, 3613, 3634, 3655, 3671, 3699, 3703, 3719, 3726, 3728, 3730, 3732, 3747, 3752, 3765, 3766, 3768, 3771, 3782, 3789, 3792, 3810, 3812, 3817, 3821, 3824, 3842, 3844, 3857, 3879, 3886, 3890, 3892, 3896, 3899, 3911, 3914, 3917, 3919, 3939, 3942, 3949, 3955, 3976, 3988, 3991, 3996, 4008, 4010, 4040, 4054, 4068, 4076, 4081, 4083, 4130, 4131, 4134, 4142, 4143, 4145, 4148, 4150, 4152, 4156, 4159, 4176, 4181, 4197, 4228, 4232, 4236, 4237, 4238, 4242, 4243, 4272, 4288, 4292, 4305, 4315, 4318, 4364, 4376, 4378, 4381, 4403, 4410, 4412, 4420, 4434, 4445, 4453, 4463, 4477, 4480, 4487, 4493, 4487, 4489, 4489, 4487, 4489, 4487, 44894494, 4517, 4524, 4526, 4530, 4533, 4596, 4604, 4606, 4617, 4645, 4692, 4693, 4706, 4716, 4718, 4722, 4724, 4725, 4731, 4741, 4745, 4750, 4764, 4810, 4813, 4817, 4823, 4832, 4837, 4841, 4845, 4846, 4858, 4864, 4873, 4880, 4887, 4896, 4909, 4915, 4940, 4948, 4954, 4961, 4967, 4980, 4984, 4988, 5025, 5035, 5038, 5040, 5060, 5070, 5080, 5102, 5103, 5107, 5110, 5113, 5115, 5121, 5122, 5136, 5139, 5141, 5153, 5161, 5172, 5174, 5191, 5195, 5196, 5201, 5215, 5216, 5226, 5232, 5243, 5251, 5257, 5280, 5300, 5310, 5321, 5332, 5353, 5356, 5370, 5371, 5384, 5420, 5430, 5458, 5480, 5486, 5487, 5528, 5539, 5542, 5558, 5562, 5565, 5574, 5575, 5577, 5606, 5635, 5637, 5642, 5654, 5660, 5667, 5689, 5691, 5726, 5735, 5741, 5758, 5767, 5770, 5781, 5783, 5788, 5796, 5806, 5808, 5827, 5838, 5878, 5880, 5929, 5935, 5940, 5943, 5982, 5983, 6000, 6007, 6010, 6013, 6018, 6020, 6021, 6026, 6032, 6045, 6056, 6060, 6062, 6064, 6076, 6079, 6097, 6116, 6130, 6133, 6138, 6153, 61766178, 6189, 6191, 6202, 6208, 6225, 6228, 6232, 6248, 6249, 6253, 6267, 6271, 6272, 6275, 6290, 6320, 6341, 6343, 6349, 6353, 6383, 6390, 6400, 6403, 6415, 6423, 6433, 6436, 6440, 6449, 6454, 6469, 6473, 6487, 6491, 6493, 6507, 6511, 6512, 6522, 6528, 6539, 6569, 6581, 6594, 6597, 6610, 6613, 6624, 6636, 6639, 6640, 6642, 6644, 6651, 6658, 6663, 6672, 6694, 6697, 6703, 6715, 6723, 6735.

3. Allocation to Non-Institutional Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, who have bid at issue price of ₹ 67/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 2.37 times i.e. 31,22,000 Equity Shares the total number of shares allotted in this category is 13,18,000 Equity Shares. The category wise basis of allotment is as under:

No. of Shares Applied for (Category wise)	No. Of Applica- tions received	% to total	Total No. of Equity Shares applied in this Category	% to total	Propor- tionate Shares Available	tionper Applicant (Before	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Serial Number of Qualify- ing applicant	Number of Succe- ssful applican- ts (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	%to Total	Surplus/D eficit (Rounded -off)
4000	269	73.10	1076000	34.47	454250	1688.66	2000	227:269	-	227	69.63	454000	34.45	250.00
6000	29	7.88	174000	5.57	73457	2532.99	2000	1:1	-	29	8.90	58000	4.40	-543.00

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6000							2000	8:29	-			16000	1.21	
8000	11	2.99	88000	2.82	37151	3377.32	2000	1:1	-	11	3.37	22000	1.67	-849.00
8000							2000	8:11	-			16000	1.21	
10000	12	3.26	120000	3.84	50660	4221.65	4000	1:1	-	12	3.68	48000	3.64	660.00
10000							2000	1:12	-			2000	0.15	
12000	8	2.17	96000	3.07	40528	5065.98	4000	1:1	-	8	2.45	32000	2.43	528.00
12000							2000	4:8	-			8000	0.61	
14000	11	2.99	154000	4.93	65013	5910.31	4000	1:1	-	11	3.37	44000	3.34	1013.00
14000							2000	10:11	-			20000	1.52	
16000	5	1.36	80000	2.56	33773	6754.64	6000	1:1	-	5	1.53	30000	2.28	-227.00
16000							2000	2:5	-			4000	0.30	
18000	2	0.54	36000	1.15	15198	7598.98	8000	1:1	-	2	0.61	16000	1.21	-802.00
20000	7	1.90	140000	4.48	59103	8443.31	8000	1:1	-	7	2.15	56000	4.25	1103.00
20000							2000	1:7	-			2000	0.15	
22000	1	0.27	22000	0.70	9288	9287.64	10000	1:1	-	1	0.31	10000	0.76	-712.00
28000	1	0.27	28000	0.90	11821	11820.63	12000	1:1	-	1	0.31	12000	0.91	-179.00
34000	1	0.27	34000	1.09	14354	14353.62	14000	1:1	-	1	0.31	14000	1.06	354.00
40000	1	0.27	40000	1.28	16887	16886.61	16000	1:1	-	1	0.31	16000	1.21	887.00
50000	1	0.27	50000	1.60	21108	21108.26	22000	1:1	-	1	0.31	22000	1.67	-892.00
60000	1	0.27	60000	1.92	25330	25329.92	26000	1:1	-	1	0.31	26000	1.97	-670.00
68000	1	0.27	68000	2.18	28707	28707.24	28000	1:1	-	1	0.31	28000	2.12	707.00
70000	1	0.27	70000	2.24	29552	29551.57	30000	1:1	-	1	0.31	30000	2.28	-448.00
74000	2	0.54	148000	4.74	62480	31240.23	30000	1:1	-	2	0.61	60000	4.55	480.00
74000							2000	1:2	-			2000	0.15	
76000	1	0.27	76000	2.43	32085	32084.56	32000	1:1	-	1	0.31	32000	2.43	85.00
112000	1	0.27	112000	3.59	47283	47282.51	48000	1:1	-	1	0.31	48000	3.64	-717.00
150000	1	0.27	150000	4.80	63325	63324.79	64000	1:1	-	1	0.31	64000	4.86	-675.00
300000	1	0.27	300000	9.61	126650	126649.58	126000	1:1	-	1	0.31	126000	9.56	650.00
Total	368	100.00	3122000	99.97	1318000					326	100.00	1318000	100.00	

4. Allocation to QIBs excluding Anchor Investors (After Technical Rejections): The Basis of Allotment to QIBs, who have bid at Issue Price of ₹ 67/- per equity shares or above, was finalized in consultation with NSE. The category was subscribed by 5.01 times i.e. 14,74,000 Equity Shares the total number of shares allotted in this category is 2,94,000 Equity Shares. The category wise basis of allotment is as under:

Category	FIS/Banks	MF'S	IC'S/FII	NBFC'S	AIF	FPC	VC'S	Total
QIB	-	-	60000	-	234000	-	-	2,94,000

The Board of Directors of the Company at its meeting held on July 21st, 2023 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. NSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants. The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before July 25th, 2023. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the Emerge Platform of NSE within Six working days from the date of the closure of the Issue. The trading is proposed to be commenced on Wednesday, 26th July, 2023 subject to receipt of final listing and trading approval from the NSE.

Note: All capitalized terms used and not defined herein shall have the respective meaning assigned to them in the Prospectus dated 20th July, 2023 ("Prospectus") filed with the Registrar of Company, Bangalore.

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, INTEGRATED REGISTRY MANAGEMENT SERVICES PRIVATE LIMITED at www.integratedindia.in. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



INTEGRATED REGISTRY MANAGEMENT SERVICES PRIVATE LIMITED

SEBI Registration Number: INR000000544; Address: No. 30 Ramana Residency, 4th Cross Sampige Road, Malleswaram, Bengaluru - 560003;

Tel. Number: +91-80-23460815/816/817/818;

Email Id: giri@integratedindia.in; Investors Grievance Id: giri@integratedindia.in;

Website: www.integratedindia.in;

Contact Person: Mr. S. Giridhar; CIN: U74900TN2015PTC101466.

Place: Bangalore Date: July 25th, 2023 On behalf of the Board of Directors For, **SERVICE CARE LIMITED**

Mrs. Shany Jalal Chairman and Managing Director DIN: 03488342

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF SERVICE CARE LIMITED.

SERVICE CARE LIMITED is proposing, subject to market conditions and other considerations, a public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Bangalore ("ROC"). The Prospectus is available on the website of the SEBI at (www.sebi.gov.in), the website of the Book Running Lead Manager at (www.swastika.co.in), and website of Company at (www.servicecare.in) and on the website of National Stock Exchange of India Limited at (www.nseindia.com). Investor should note that investment in equity shares involved high degree of risk. For details, investors should refer to and reply on the Prospectus, including the section titled "RISK FACTORS" on page no. 18 of the Prospectus, which has been filed with ROC, before making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933 as amended ("The Security Act") and may not be issued or sold within the United States (as defined in regulations under the Securities Act) except pursuant to an exemption from, or in a transaction not subject to, the registration requirement of the Securities Act. The equity shares are being offered and sold only outside the United States in offshore transaction in compliance with regulations under the Securities Act and the applicable laws of the jurisdiction where those offers and sales occurs.







