



SENCO GOLD LIMITED

Our Company was originally incorporated as Senco Gold Private Limited at Kolkata, West Bengal, India, as a private limited company under the Companies Act, 1956, pursuant to a certificate of incorporation dated August 22, 1994, issued by Registrar of Companies, West Bengal ("RoC"). Subsequently, pursuant to a resolution passed at the meeting of the Board of Directors held on June 27, 2007 and a special resolution of the shareholders of our Company at the EGM held on August 8, 2007, the name of our Company was changed to Senco Gold Limited, pursuant to its conversion into a public limited company. A fresh certificate of incorporation dated August 31, 2007, consequent to the change of name, was issued by the RoC. For details of changes in name and registered office, see "History and Certain Corporate Matters" beginning on page 214 of the Prospectus dated July 9, 2023. Corporate Identity Number: U36911WB1994PLC064637; Registered Office and Corporate Office: Diamond Prestige, 41A, A.J.C. Bose Road, 10th floor, Unit no. 1001, Kolkata - 700 017, West Bengal, India; Tel: +91 33 4021 5000; Website: www.sencogoldanddiamonds.com, Contact Person: Surendra Gupta, Company Secretary & Compliance Officer; Tel: +91 33 4021 5000; Fax: +91 33 4021 5025; E-mail: corporate@sencogold.co.in

OUR PROMOTERS: SUVANKAR SEN, JAI HANUMAN SHRI SIDDHIVINAYAK TRUST AND OM GAAN GANPATAYE BAJRANGBALI TRUST

Our Company has filed the Prospectus dated July 9, 2023 with the RoC (the "Prospectus") and the Equity Shares (as defined below) are proposed to be listed on the Main Board of the National Stock Exchange of India Limited ("NSE") and BSE Limited ("BSE") and the trading will commence on July 14, 2023.

BASIS OF ALLOTMENT

INITIAL PUBLIC OFFER OF 12,776,025 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF SENC GOLD LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹ 317 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 307 PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING TO ₹ 4,050.00 MILLION ("OFFER") COMPRISING A FRESH ISSUE OF 8,517,350 EQUITY SHARES AGGREGATING TO ₹ 2,700.00 MILLION BY OUR COMPANY (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF 4,258,675 EQUITY SHARES BY SAIF PARTNERS INDIA IV LIMITED (THE "SELLING SHAREHOLDER") AGGREGATING TO ₹ 1,350.00 MILLION ("OFFER FOR SALE") AND SUCH EQUITY SHARES, THE "OFFERED SHARES"). THE OFFER CONSTITUTES 16.45% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10 EACH. THE OFFER PRICE IS 31.70 TIMES THE FACE VALUE OF THE EQUITY SHARES.

OFFER PRICE: ₹ 317 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH.
ANCHOR INVESTOR OFFER PRICE: ₹ 317 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH.
THE OFFER PRICE IS 31.70 TIMES THE FACE VALUE OF THE EQUITY SHARES.

RISKS TO INVESTORS

- We face significant competition in the Indian jewellery market, and risk losing substantial portion of our customers and our market share which will adversely affect our business, financial condition, results of operations and prospects.
- Our Company requires significant amounts of working capital for continued growth. Our inability to meet our working capital requirements, on commercially acceptable terms, may have an adverse impact on our business, financial condition and results of operations.
- We require certain approvals, permits and licenses in the ordinary course of business, and any failure or delay to obtain or renew them or to comply with their conditions in the future may adversely affect our operations.
- The use of the words "Senco" in the corporate and trading names by certain third parties who have the right to use those words in their names may lead consumers to confuse them with our Company and if they experience any negative publicity, it could have an adverse effect on our business, results of operations and financial condition.
- We have been subject to a 'search and seizure' operation by the income-tax department in the past, which has resulted in taxation and criminal proceedings being initiated against our Company and our Individual Promoter. Any adverse outcome of such proceedings might have an adverse effect on our business, financial condition and results of operations.
- Our business depends on our ability to attract and retain skilled Karigars, designers and sales personnel and employees. Our failure to attract or retain such personnel could materially and adversely affect our business, results of operations and financial condition. Our franchisees employ their own personnel at our franchisee stores and such personnel are not under our management. Any negative actions by such personnel may have an adverse impact on our business and brand image.
- Our revenues have been significantly dependent on sale of gold jewellery. Any factors adversely affecting the procurement of gold or our sales of gold jewellery may negatively impact our business, financial condition, results of operations and prospects.
- Volatility in the market price of gold and diamonds has a bearing on the value of our inventory and may affect our income, profitability and scale of operations.
- Weighted average cost of acquisition of all Equity Shares transacted in the last one year, eighteen months and three years immediately preceding the date of the Prospectus:

Period	Weighted average cost of acquisition (in ₹)*	Offer Price is 'X' times the Weighted Average Cost of Acquisition	Range of acquisition price: lowest price - highest price (in ₹)*
Last one year	Nil**	N.A.	Nil
Last 18 months	281.58	1.13	Nil-281.58
Last three years	281.58	1.13	Nil-281.58

*Excludes 13,296,153 Equity Shares which were allotted to SAIF Partners India IV Limited (the Selling Shareholder) pursuant to the conversion of 4,432,051 CCPS which were allotted to them at a price of ₹ 180.50 per CCPS and 8,864,102 CCPS allotted to them by way of a bonus issue in the ratio 1:2. The weighted average price of acquisition per CCPS by SAIF Partners India IV Limited (the Selling Shareholder) was ₹60.17. For details, see "Capital Structure - Notes to the Capital Structure - Share capital history of our Company - History of issuance of CCPS by our Company" on page 100 of the Prospectus.

**5,694,603 Equity Shares were transmitted to Suvankar Sen by way of succession pursuant to the order of the court of Ld. District Delegate at Allipore dated February 8, 2023. As the Equity Shares have been received by way of transmission from Late Sankar Sen, the weighted average cost of acquisition is nil*.

*As per certificate dated July 9, 2023, issued by JHS & Associates LLP, Chartered Accountants.

BID/OFFER PERIOD:

ANCHOR INVESTOR BIDDING DATE OPENED AND CLOSED ON: MONDAY, JULY 3, 2023
BID/OFFER OPENED ON: TUESDAY, JULY 4, 2023
BID/OFFER CLOSED ON: THURSDAY, JULY 6, 2023

The Offer was made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of the SEBI ICDR Regulations. The Offer was made in accordance with Regulation 6(1) of the SEBI ICDR Regulations, through the Book Building Process wherein not more than 50% of the Offer was made available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("QIB Portion"). Our Company and SAIF Partners India IV Limited (the Selling Shareholder) in consultation with the BRLMs has allocated 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), out of which one-third was reserved for domestic Mutual Funds only, in accordance with the SEBI ICDR Regulations. Further, 5% of the Net QIB Portion was made available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion was made available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds. However, if the aggregate demand from Mutual Funds was less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion shall be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Offer was made available for allocation to Non-Institutional Bidders out of which (a) one third of such portion was reserved for applicants with application size of more than two lakh rupees and up to ten lakh rupees; and (b) two third of such portion was reserved for applicants with application size of more than ten lakh rupees, provided that the unsubscribed portion in either of such sub-categories shall be allocated to applicants in the other sub-category of non-institutional bidders and not less than 35% of the Offer was made available for allocation to Retail Individual Bidders ("RIBs") in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. All potential Bidders (except Anchor Investors) were required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, (including UPI ID in case of UPI Bidders), if applicable, in which the corresponding Bid Amounts were blocked by the SCSBs or under the UPI Mechanism, as applicable, to participate in the Offer. Anchor Investors were not permitted to participate in the Offer through the ASBA process. For details, see "Offer Procedure" on page 403 of the Prospectus.

The bidding for Anchor Investor opened and closed on Monday, July 3, 2023. The Company received 21 applications from 15 Anchor Investors for 5,116,890 Equity Shares. The Anchor investor Offer price was finalized at ₹317/- per Equity Share. A total of 3,832,807 Equity Shares were allocated under the Anchor Investor Portion aggregating to ₹1,214,999,819.

The Offer received 1,279,620 applications for 696,539,859 Equity Shares (prior to technical rejections) resulting in 54.52 times subscription. The details of the applications received in the Offer from various categories are as under: (before technical rejections):

Sr. No.	Category	No of Applications received	No. of Equity Shares applied	No. of Equity Shares Reserved as per Prospectus	No. of times Subscribed	Amount (₹)
A	Retail Individual Bidders	1,196,309	73,106,479	4,471,609	16.35	23,171,990,619.00
B	Non-Institutional Bidders - More than ₹2 Lakhs Up to ₹10 Lakhs	57,030	39,866,434	638,801	62.41	12,632,638,991.00
C	Non-Institutional Bidders - Above ₹10 Lakhs	26,130	92,904,806	1,277,603	72.72	29,450,614,540.00
D	Qualified Institutional Bidders (excluding Anchor Investors)	130	485,545,250	2,555,205	190.02	153,917,844,250.00
E	Anchor Investors	21	5,116,890	3,832,807	1.34	1,622,054,130.00
	TOTAL	1,279,620	696,539,859	12,776,025	54.52	220,795,142,530.00

Final Demand

A summary of the final demand as at different Bid prices is as under:

Sr. No.	Bid Price	No. of Equity Shares	% to Total	Cumulative Total	Cumulative % to Total
1	301	268,652	0.04	268,652	0.04
2	302	27,730	0.00	296,382	0.04
3	303	9,400	0.00	305,782	0.04
4	304	7,097	0.00	312,879	0.04
5	305	52,828	0.01	365,707	0.05
6	306	6,486	0.00	372,193	0.05
7	307	20,210	0.00	392,403	0.05
8	308	11,938	0.00	404,341	0.06
9	309	24,769	0.00	429,110	0.06
10	310	139,402	0.02	568,512	0.08
11	311	13,724	0.00	582,236	0.08
12	312	21,103	0.00	603,339	0.08
13	313	10,199	0.00	613,538	0.09
14	314	13,301	0.00	626,839	0.09
15	315	140,248	0.02	767,087	0.11
16	316	135,501	0.02	902,588	0.13
17	317	639,303,588	89.45	640,206,176	89.58
	Cut Off	74,473,897	10.42	714,680,073	100.00
	Total	714,680,073			

The Basis of Allotment was finalized in consultation with the Designated Stock Exchange, being NSE on July 11, 2023.

Weighted average cost of acquisition compared to Offer Price:

Sr. No.	Types of transactions	Weighted average cost of acquisition (₹ per Equity Share)	Offer price* (i.e. ₹ 317)
(a)	Weighted average cost of acquisition (as adjusted for corporate actions, including split, bonus issuances) of primary/ new issue of Equity Shares or convertible securities (excluding Equity Shares issued under the ESOP Scheme and issuance of equity shares pursuant to a bonus issue) during the 18 months preceding the date of the Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid up share capital of our Company in a single transaction or multiple transactions combined together over a span of rolling 30 days	97.12 ^A	3.26 times
(b)	Weighted average cost acquisition of (as adjusted for corporate actions, including split, bonus issuances) based on the secondary sale / acquisition of Equity Shares or convertible securities involving Promoter, Promoter Group or Selling Shareholders or Shareholders having the right to nominate Directors on our Board (excluding gifts) during the 18 months preceding the date of filing of the Prospectus, where the acquisition or sale is equal to or more than 5% of the fully diluted paid-up share capital of our Company, in a single transaction or multiple transactions combined together over a span of rolling 30 days	N. A.*	

^A13,296,153 Equity Shares were allotted to SAIF Partners India IV Limited (the Selling Shareholder) pursuant to the conversion of 4,432,051 CCPS which were allotted to them at a price of ₹ 180.50 per CCPS and 8,864,102 CCPS allotted to them by way of a bonus issue in the ratio 1:2.

*5,694,603 Equity Shares were transmitted to our individual promoter Suvankar Sen by way of succession pursuant to the order of the court of Ld. District Delegate at Allipore dated February 8, 2023. As the Equity Shares have been received by way of transmission from Late Sankar Sen, no consideration was payable on the transmission.

- The Price/Earnings ratio based on diluted EPS for Fiscal 2023 for the Company at the Offer Price is 13.86 times as compared to the average industry peer group PE ratio of 55.21.

- Weighted Average Return on Net Worth for, Fiscals 2023, 2022 & 2021 is 17.73%.

- Average cost of acquisition of Equity Shares for the Selling Shareholder is ₹ 60.17 per Equity Share and Offer Price is ₹ 317 per Equity Share.

The three Book Running Lead Managers associated with the Offer have handled 42 public offers in the past three Financial Years, out of which 15 issues closed below the IPO price on the listing date.

Name of the BRLMs	Total public issues	Issues closed below price on listing date
IIFL Securities Limited*	25	7
Ambit Private Limited*	2	1
SBI Capital Markets Limited*	9	4
Common issues of above BRLMs	6	3
Total	42	15

*Issues handled where there were no common BRLMs.

A. Allotment to Retail Individual Bidders (After Technical Rejections) (including ASBA Applications)

The Basis of Allotment to the Retail Individual Bidders, who have bid at the Offer Price of ₹317/- per Equity Share, was finalized in consultation with NSE. This category has been subscribed to the extent of 15.73 times. The total number of Equity Shares Allotted in this category is 4,471,609 Equity Shares to 95,140 successful Retail Individual Bidders. The category-wise details of the Basis of Allotment are as under:

Category	No. of Applications Received	% of Total	Total No. of Equity Shares applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares allotted
47	1,051,276	91.31	49,409,972	70.25	47	99 : 1198	4,083,172
94	48,791	4.24	4,586,354	6.52	47	10 : 121	189,504
141	14,706	1.28	2,073,546	2.95	47	10 : 121	57,105
188	7,082	0.62	1,331,416	1.89	47	10 : 121	27,495
235	6,169	0.54	1,449,715	2.06	47	10 : 121	23,970
282	2,955	0.26	833,310	1.18	47	10 : 121	11,468
329	2,928	0.25	963,312	1.37	47	10 : 121	11,374
376	1,184	0.10	445,184	0.63	47	10 : 121	4,606
423	845	0.07	357,435	0.51	47	10 : 121	3,290
470	2,941	0.26	1,382,270	1.97	47	10 : 121	11,421
517	539	0.05	278,663	0.40	47	10 : 121	2,068
564	749	0.07	422,436	0.60	47	10 : 121	2,914
611	11,125	0.97	6,797,375	9.66	47	10 : 121	43,193
Please refer Note below							29
TOTAL	1,151,290	100.00	70,330,988				4,471,609

Please Note: 1 additional Equity Share has been allotted to 29 Allottees from amongst 8264 successful Allottees from the categories 94 - 611 (i.e., excluding successful Allottees from category 47) in the ratio of 29 : 8264.

B. Allotment to Non-Institutional Bidders (more than ₹ 2 lakhs and upto ₹ 10 lakhs) (After Technical Rejections) (including ASBA Applications)
The Basis of Allotment to the Non-Institutional Bidders (more than ₹ 2 lakhs and upto ₹ 10 lakhs), who have bid at the Offer Price of ₹ 317/- per Equity Share or above, was finalized in consultation with the NSE. The category has been subscribed to the extent of 60.89 times. The total number of Equity Shares Allotted in this category is 638,801 Equity Shares to 970 successful Non-Institutional Bidders (more than ₹ 2 lakhs and upto ₹ 10 lakhs). The category-wise details of the Basis of Allotment are as under: (Sample)

Category	No. of Applications Received	% of Total	Total No. of Equity Shares applied	% to Total	No. of Equity Shares Allotted per applicant	Ratio	Total No. of Equity Shares allotted
658	52,039	93.51	34,241,662	88.03	658	16 : 917	597,464
705	1,041	1.87	733,905	1.89	658	18 : 1041	11,844
752	219	0.39	164,688	0.42	658	4 : 219	2,632
799	214	0.38	170,986	0.44	658	2 : 107	2,632
846	123	0.22	104,058	0.27	658	2 : 123	1,316
893	47	0.08	41,971	0.11	658	1 : 47	658
940	282	0.51	265,080	0.68	658	5 : 282	3,290
987	96	0.17	94,752	0.24	658	1 : 48	1,316
1034	65	0.12	67,210	0.17	658	1 : 65	658
1081	29	0.05	31,349	0.08	658	1 : 29	658
1128	29	0.05	32,712	0.08	658	1 : 29	658
1175	46	0.08	54,050	0.14	658	1 : 46	658
1222	48	0.09	58,656	0.15	658	1 : 48	658
1269	64	0.12	81,216	0.21	658	1 : 64	658
1316	160	0.29	210,560	0.54	658	3 : 160	1,974
1363	9	0.02	12,267	0.03	658	0 : 9	0
1410	99	0.18	139,590	0.36	658	2 : 99	1,316
1457	13	0.02	18,941	0.05	658	0 : 13	0
1504	24	0.04	36,096	0.09	658	0 : 24	0
1551	241	0.43	373,791	0.96	658	4 : 241	2,632
1598	48	0.09	76,704	0.20	658	1 : 48	658
1645	34	0.06	55,930	0.14	658	1 : 34	658
1692	12	0.02	20,304	0.05	658	0 : 12	0
1739	7	0.01	12,173	0.03	658	0 : 7	0
1786	4	0.01	7,144	0.02	658	0 : 4	0

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Category	No. of Applications Received	% of Total	Total No. of Equity Shares applied	% to Total	No. of Equity Shares Allotted per applicant	Ratio	Total No. of Equity Shares allotted
1833	7	0.01	12,831	0.03	658	0 : 7	0
1880	45	0.08	84,600	0.22	658	1 : 45	658
1927	12	0.02	23,124	0.06	658	0 : 12	0
1974	28	0.05	55,272	0.14	658	1 : 28	658
2021	13	0.02	26,273	0.07	658	0 : 13	0
2068	4	0.01	8,272	0.02	658	0 : 4	0
2115	16	0.03	33,840	0.09	658	0 : 16	0
2162	6	0.01	12,972	0.03	658	0 : 6	0
2209	14	0.03	30,926	0.08	658	0 : 14	0
2256	5	0.01	11,280	0.03	658	0 : 5	0
2303	3	0.01	6,909	0.02	658	0 : 3	0
2350	46	0.08	108,100	0.28	658	1 : 46	658
2397	7	0.01	16,779	0.04	658	0 : 7	0
2444	3	0.01	7,332	0.02	658	0 : 3	0
2491	9	0.02	22,419	0.06	658	0 : 9	0
2538	15	0.03	38,070	0.10	658	0 : 15	0
2585	7	0.01	18,095	0.05	658	0 : 7	0
2632	7	0.01	18,424	0.05	658	0 : 7	0
2679	5	0.01	13,395	0.03	658	0 : 5	0
2726	4	0.01	10,904	0.03	658	0 : 4	0
2773	7	0.01	19,411	0.05	658	0 : 7	0
2820	49	0.09	138,180	0.36	658	1 : 49	658
2867	3	0.01	8,601	0.02	658	0 : 3	0
2961	7	0.01	20,727	0.05	658	0 : 7	0
3008	3	0.01	9,024	0.02	658	0 : 3	0
3055	8	0.01	24,440	0.06	658	0 : 8	0
3102	18	0.03	55,836	0.14	658	0 : 18	0
3149	304	0.55	957,296	2.46	658	5 : 304	3,290
Please refer Note below					8	1 : 1	496
Please refer Note below					1	45 : 62	45
Total	55,648	100.00	38,899,127				638,801

Please Note : 8 additional Equity Share has been allotted to 62 successful Allottees from the categories 705 - 3149 (i.e. excluding successful Allottees from category 658) in the ratio of 1 : 1.

Please Note : 1 additional Equity Share has been allotted to 45 successful Allottees from amongst 62 successful Allottees from the categories 705 - 3149 (i.e. excluding successful applicants from category 658) in the ratio of 45 : 62.

C. Allotment to Non-Institutional Bidders (more than ₹ 10 lakhs) (After Technical Rejections) (Including ASBA Applications)

The Basis of Allotment to the Non-Institutional Bidders (more than ₹ 10 lakhs), who have bid at the Offer Price of ₹ 317/- per Equity Share, was finalized in consultation with NSE. This category has been subscribed to the extent of 71.75 times. The total number of Equity Shares allotted in this category is 1,277,603 Equity Shares to 1,941 successful Non-Institutional Bidders (more than ₹ 10 lakhs). The category-wise details of the Basis of Allotment are as under: (Sample)

Category	No. of Applications Received	% of Total	Total No. of Equity Shares applied	% to Total	No. of Equity Shares Allotted per applicant	Ratio	Total No. of Equity Shares allotted
3,196	24,083	93.24	76,969,268	83.97	658	47 : 625	1,191,638
3,243	323	1.25	1,047,489	1.14	658	24 : 323	15,792
3,290	250	0.97	822,500	0.90	658	19 : 250	12,502
3,337	95	0.37	317,015	0.35	658	7 : 95	4,606
3,384	63	0.24	213,192	0.23	658	5 : 63	3,290
3,431	39	0.15	133,809	0.15	658	1 : 13	1,974
3,478	30	0.12	104,340	0.11	658	1 : 15	1,316
3,525	43	0.17	151,575	0.17	658	3 : 43	1,974
3,572	6	0.02	21,432	0.02	658	1 : 6	658
3,619	28	0.11	101,332	0.11	658	1 : 14	1,316
3,666	17	0.07	62,322	0.07	658	1 : 17	658
6,533	1	0.00	6,533	0.01	658	0 : 1	0
6,580	13	0.05	85,540	0.09	658	1 : 13	658
6,627	2	0.01	13,254	0.01	658	0 : 2	0
6,674	1	0.00	6,674	0.01	658	0 : 1	0
6,721	3	0.01	20,163	0.02	658	0 : 3	0
6,768	1	0.00	6,768	0.01	658	0 : 1	0
6,862	2	0.01	13,724	0.01	658	0 : 2	0
6,909	1	0.00	6,909	0.01	658	0 : 1	0
6,956	1	0.00	6,956	0.01	658	0 : 1	0
7,003	1	0.00	7,003	0.01	658	0 : 1	0
7,050	18	0.07	126,900	0.14	658	1 : 18	658
7,191	3	0.01	21,573	0.02	658	0 : 3	0
7,238	1	0.00	7,238	0.01	658	0 : 1	0
7,285	1	0.00	7,285	0.01	658	0 : 1	0
7,332	1	0.00	7,332	0.01	658	0 : 1	0
7,473	2	0.01	14,946	0.02	658	0 : 2	0
7,520	2	0.01	15,040	0.02	658	0 : 2	0
7,661	1	0.00	7,661	0.01	658	0 : 1	0
17,390	1	0.00	17,390	0.02	658	0 : 1	0
18,471	1	0.00	18,471	0.02	658	0 : 1	0
18,800	7	0.03	131,600	0.14	658	1 : 7	658
18,894	1	0.00	18,894	0.02	658	0 : 1	0
18,941	1	0.00	18,941	0.02	658	0 : 1	0

Category	No. of Applications Received	% of Total	Total No. of Equity Shares applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares allotted
18,988	1	0.00	18,988	0.02	658	0 : 1	0
19,176	1	0.00	19,176	0.02	658	0 : 1	0
19,552	1	0.00	19,552	0.02	658	0 : 1	0
19,740	1	0.00	19,740	0.02	658	0 : 1	0
20,116	1	0.00	20,116	0.02	658	0 : 1	0
21,150	1	0.00	21,150	0.02	658	0 : 1	0
21,291	1	0.00	21,291	0.02	658	0 : 1	0
21,761	1	0.00	21,761	0.02	658	0 : 1	0
22,043	3	0.01	66,129	0.07	658	0 : 3	0
22,372	1	0.00	22,372	0.02	658	0 : 1	0
22,983	1	0.00	22,983	0.03	658	0 : 1	0
23,030	1	0.00	23,030	0.03	658	0 : 1	0
23,500	6	0.02	141,000	0.15	658	1 : 6	658
23,688	1	0.00	23,688	0.03	658	0 : 1	0
24,252	1	0.00	24,252	0.03	658	0 : 1	0
70,970	1	0.00	70,970	0.08	658	0 : 1	0
76,939	1	0.00	76,939	0.08	658	0 : 1	0
94,000	1	0.00	94,000	0.10	658	0 : 1	0
100,956	1	0.00	100,956	0.11	658	0 : 1	0
127,840	1	0.00	127,840	0.14	658	0 : 1	0
131,600	1	0.00	131,600	0.14	658	0 : 1	0
131,788	1	0.00	131,788	0.14	658	0 : 1	0
157,685	2	0.01	315,370	0.34	658	0 : 2	0
189,269	1	0.00	189,269	0.21	658	0 : 1	0
220,806	2	0.01	441,612	0.48	658	0 : 2	0
250,040	2	0.01	500,080	0.55	658	0 : 2	0
630,975	1	0.00	630,975	0.69	658	0 : 1	0
Please refer Note below					1	7 : 32	425
Total	25,829	100.00	91,664,006	100.00			1,277,603

Please Note : 1 additional Equity Share has been allotted to 425 successful Allottees from amongst 1941 successful Allottees from all the categories in the ratio of 7 : 32.

D. Allotment to QIBs

Allotment to QIBs, who have Bid at the Offer Price of ₹317/- per Equity Share, has been done on a proportionate basis in consultation with the NSE. This category has been subscribed to the extent of 190.02 times of QIB Portion. As per the SEBI ICDR Regulations, Mutual Funds were Allotted 5% of the Equity Shares of QIB Portion available i.e., 127,761 Equity Shares and other QIBs and unsatisfied demand of Mutual Funds were Allotted the remaining available Equity Shares i.e., 2,427,444 Equity Shares on a proportionate basis. The total number of Equity Shares Allotted in the QIB Portion is 2,555,205 Equity Shares, which were allotted to 130 successful QIB Bidders. The category-wise details of the Basis of Allotment are as under:

Category	FIs/Banks	FIs/FPIs	IC	MFs	Others	Total
QIB	724,488	858,944	48,035	267,242	656,496	2,555,205

E. Allotment to Anchor Investors

The Company and the Selling Shareholder, in consultation with the BRLMs, have allocated 3,832,807 Equity Shares to 15 Anchor Investors (through 21 Applications) (including 5 domestic Mutual Funds through 11 schemes) at the Anchor Investor Offer Price of ₹ 317/- per Equity Share in accordance with the SEBI ICDR Regulations. This represents 60% of the QIB Portion.

Category	MFs	ICs	AIF's	FPI/FIs	Total
Anchor	1,591,444	225,514	511,076	1,504,773	3,832,807

The IPO Committee of our Company on July 11, 2023 has taken on record the Basis of Allotment of Equity Shares approved by the Designated Stock Exchange, being NSE and has allotted the Equity Shares to various successful Bidders. The Allotment Advice-cum-Intimations and/or notices will be dispatched to the address of the investors as registered with the depositories. Further, the instructions to the Self Certified Syndicate Banks for unblocking of funds, transfer to Public Offer Account have been issued on July 11, 2023 and payment to non-Syndicate brokers have been issued on July 12, 2023. In case the same is not received within ten days, investors may contact the Registrar to the Offer at the address given below. The Equity Shares Allotted to the successful Allottees have been uploaded on July 12, 2023 for credit into the respective beneficiary accounts subject to validation of the account details with the depositories concerned. The Company has filed the Listing application with BSE and NSE on July 12, 2023. The Company has received listing and trading approval from BSE and NSE and the trading will commence on July 14, 2023.

Note: All capitalised terms used and not specifically defined herein shall have the same meaning as ascribed to them in the Prospectus.

INVESTORS PLEASE NOTE

The details of the allotment made will be hosted on the website of the Registrar to the Offer, **KFin Technologies Limited** at : www.kfintech.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Offer quoting full name of the First/ sole Bidder, Bid cum Application Form number, Bidder DP ID, Client ID, PAN, date of submission of Bid cum Application Form, address of the Bidder, number of Equity Shares applied for, the name and address of the Designated Intermediary where the Bid cum Application Form was submitted by the Bidder and a copy of the Acknowledgment Slip received from the Designated Intermediary at the address given below:

KFINTECH **KFin Technologies Limited**
Selenium, Tower B, Plot No. 31 and 32, Financial District, Nanakramguda, Serilingampally
Hyderabad, Rangareddi - 500 032, Telangana, India
Telephone: +91 40 6716 2222
E-mail: sencogold.ipo@kfintech.com
Website: www.kfintech.com
Investor grievance e-mail: einward.ris@kfintech.com
Contact Person: M. Murali Krishna
SEBI Registration No.: INR000000221

For **SENCO GOLD LIMITED**
On behalf of the Board of Directors
Sd/-
Mr. Surendra Gupta
Company Secretary & Compliance Officer

Place: Kolkata
Date: July 13, 2023

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF **SENCO GOLD LIMITED**.

SENCO GOLD LIMITED has filed the prospectus dated July 9, 2023 with RoC. The Prospectus is available on the website of SEBI at www.sebi.gov.in, the websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com, respectively, and is available on the websites of the BRLMs, i.e. IIFL Securities Limited, Ambit Private Limited and SBI Capital Markets Limited at www.iiflcap.com, www.ambit.co and www.sbicaps.com, respectively. Potential Investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section entitled "Risk Factors" on page 31 of the Prospectus. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold only outside the United States in 'offshore transactions' as defined in, and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where such offers and sales are made.