(This is a public announcement for information purposes only and is not a Prospectus announcement) (This does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Not for publication or distribution, directly or indirectly outside India.)

MOTISONS JEWELLERS LIMITED

(Please scan the QR code to view the RHP)

Our Company was originally formed as partnership firm under the name and style of **"M/s MOTISONS JEWELLERS**, pursuant to a deed of partnership dated October 16,1997 as amended and restated from time to time. M/s Motisons Jewellers was thereafter converted into a public limited company in the name and style of **"Motisons Jewellers Limited"** on **May 09, 2011** pursuant to the provisions of Companies Act, 1956 and was granted a certificate of incorporation dated May 09, 2011 issued by the Registrar of Companies, Jaipur, Rajasthan ("**ROC**") bearing Corporate Identification Number "U36911RJ2011PLC035122". For details of incorporation, change of name and registered office of our company, please refer to chapter titled ***"Our History and Certain Other Corporate Matters"*** beginning on page 235.

Registered Office: 270, 271, 272 & 276 Johri Bazar, Jaipur 302003, Rajasthan, India; **Corporate Office:** SB-110, Motisons Tower, Lalkothi, Tonk Road, Jaipur – 302015, Rajasthan, India
Tel No: +91 – 141 – 4150000 | **Email:** cosnaresh@motisons.com| **Website:** www.motisonsjewellers.com
Contact Person: Mr. Naresh Kumar Sharma, Company Secretary and Compliance Officer | **CIN:** U36911RJ2011PLC035122

PROMOTERS OF OUR COMPANY: SANDEEP CHHABRA, SANJAY CHHABRA, NAMITA CHHABRA AND KAJAL CHHABRA, MOTI LAL SANDEEP CHHABRA HUF, SANDEEP CHHABRA HUF, SANJAY CHHABRA HUF, MOTISONS GLOBAL PRIVATE LIMITED AND MOTISONS ENTERTAINMENT (INDIA) PRIVATE LIMITED

THE ISSUE

INITIAL PUBLIC ISSUE OF UP TO 2,74,71,000* EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE), AGGREGATING UPTO ₹ [●] LAKHS ("THE ISSUE"). THE ISSUE WILL CONSTITUTE [●] % OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

**Our Company, in Consultation with the BRLM, has undertaken A Pre-IPO Placement of 60,00,000 Equity Shares at an Issue Price of ₹ 55/- per Equity Share (including a premium of ₹ 45/- per Equity Share) for Cash Consideration aggregating to ₹ 3,300 Lakhs, ("Pre-IPO Placement").*

Motisons Jewellers Limited is a retail Jewellery player engaged in the business of jewellery made of gold, diamond, Kundan and sale of other jewellery products that include pearl, silver, platinum, precious, semi-precious stones and other metals in the City of Jaipur, Rajasthan.

The Issue is being made through the Book Building Process in accordance with Regulation 6(1) of the SEBI ICDR Regulations.
QIB Category: Not More Than 50% of the Issue | Retail Category: Not Less Than 35% of the Issue | Non-Institutional Investor Category: Not less than 15% of the Issue

PRICE BAND: ₹ 52/- TO ₹ 55/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH
THE FLOOR PRICE IS 5.20 TIMES OF THE FACE VALUE AND THE CAP PRICE IS 5.50 TIMES OF THE FACE VALUE
BIDS CAN BE MADE FOR A MINIMUM OF 250 EQUITY SHARES AND IN MULTIPLES OF 250 EQUITY SHARES THEREAFTER
THE PRICE/EARNINGS RATIO BASED ON DILUTED EPS FOR FISCAL 2023 AT THE FLOOR PRICE IS 23.06 TIMES AND AT THE CAP PRICE IS 24.39 TIMES

DETAILS OF PRE-IPO PLACEMENT

Our Company, in Consultation with the BRLM, has undertaken A Pre-IPO Placement of 60,00,000 Equity Shares at an Issue Price of ₹ 55/- per Equity Share (including a premium of ₹ 45/- per Equity Share) for Cash Consideration aggregating to ₹ 3,300 Lakhs, ("Pre-IPO Placement"). Accordingly, pursuant to the Pre-IPO Placement, the size of the Issue has now been reduced to 2,74,71,000 Equity Shares from 3,34,71,000 Equity Shares. For the allottee details, please refer page 112-113 of the Red Herring Prospectus.

In accordance with the recommendation of Committee of Independent Directors of our Company, pursuant to their resolution dated November 09, 2023, the above provided price band is justified based on quantitative factors/ KPIs disclosed in the 'Basis for Issue Price' section of the RHP. The price band is in line with the weighted average cost of acquisition ("WACA") of primary and secondary transactions, as applicable, disclosed in the 'Explanation for Issue Price' section on page 153 of the RHP.

In making an investment decision, potential investors must only rely on the information included in the Red Herring Prospectus and the terms of the Issue, including the risks involved and not rely on any other external sources of information about the Issue available in any manner.

RISKS TO INVESTORS:

1. Location Risk: All our four (4) showrooms are in one geography namely Jaipur, Rajasthan. Any adverse development affecting such a region may have an adverse effect on our business, prospects, financial condition, and results of operations. For the period ended on June 30, 2023, and in the Fiscal year ending on March 31, 2023, March 31, 2022, and March 31, 2021, 95.58%, 98.22%, 95.98% and 97.68% of our operating revenue, respectively, is generated from Jaipur, Rajasthan.
2. Property Risk: All our four (4) showrooms, including our registered office and one of our manufacturing facilities are on lease premises, owned by our promoters and promoter group companies and one of which is located in residential area. If we fail to renew these leases or if we are unable to manage our lease rental costs and any objection by competent authority/resident for carrying commercial activity on residential area, our results of operations would be materially and adversely affected.
3. Litigation Risk: Our Promoters, Mr. Sanjay Chhabra and Mr. Sandeep Chhabra, in past, were involved in proceedings initiated by investigation agency in relation to betting in the cricket matches of Indian Premier League. Though they have been duly discharged, any re-opening of matter could have an adverse impact on our business and reputation.
4. Business Risk: We are heavily dependent on third parties for supplying our products. We procure 99.84%, 95.50%, 96.98% and 96.52% of goods sold for the period ended on June 30, 2023, and for the fiscal year ended on March 31, 2023, 2022 and 2021 from third party suppliers and our network of job workers. We may be unable to maintain or establish formal arrangements with such third parties, and any disruptions at such third-party production or manufacturing facilities and their supply chains arrangements, or failure of such third parties to adhere to the relevant quality standards may have a negative effect on our reputation, business and financial condition.
5. Working capital risk: We have significant working capital requirements which are funded 53.15%, 53.80%, 55.87%, and 57.39% through borrowings for the period June 30, 2023, and for the fiscal years 2023, 2022 and 2021. If we are unable to secure adequate borrowings on commercially reasonable terms it could have a material adverse effect on our business, financial condition and results of operations.
6. Inventory Cost Risk: High inventory costs may adversely impact our business and financial conditions of Our Company. Due to the nature of our business, we always keep a significant amount of inventory of our items in our showrooms. For the quarter that concluded on June 30, 2023, our company held inventory worth Rs. 33,070.53 Lakhs. Inventory stocking is 95.19%, 92.57%, and 87.08% of our total assets in the fiscal years ended on March 31, 2023, 2022, and 2021, respectively.
7. Seasonal Sales Risk: Our income and sales are subject to seasonal fluctuations and lower income in a peak season may have a disproportionate effect on our results of operations. Our sales have historically exhibited certain seasonal fluctuations, reflecting higher sales volumes and profit margins during festival periods and wedding season.
8. Utilization of IPO proceeds risk: We have availed unsecured loans from our promoters and members of promoter group carrying 11.60% Average Rate of Interest and secured loans from scheduled commercial banks and FIs carrying 8.58% Average Rate of Interest. We are making prepayment of borrowings other than auto loans from scheduled commercial banks from the proceeds of IPO carrying lessor Rate of Interest over borrowings availed from promoter and promoter group.
9. The Weighted Average Cost of Acquisition of all Equity Shares transacted in last three years, 18 months and one year preceding the date of the RHP:

Period	Weighted Average Cost of Acquisition on (WACA) (in ₹)	Upper end of the Price Band is 'X' times the WACA	Lower end of the Price Band is 'X' times the WACA	Range of acquisition price: Lowest Price – Highest Price (in ₹)
Last Three Years	55/-	1.00	0.95	55.00-55.00
Last 18 Months	55/-	1.00	0.95	55.00-55.00
Last One Year	55/-	1.00	0.95	55.00-55.00

(1) As certified by the Statutory Auditor, pursuant to the certificate dated December 06, 2023.

*The Pre-IPO Placement also happened at ₹ 55/- for 60,00,000 Equity Shares on October 19, 2023. For the allottee details, please refer page 112-113 of the Red Herring Prospectus.

10. Market Risk: The Issue Price of our Equity Shares, our market capitalisation to Total Income and our Price Earning Ratio at Issue Price may not be indicative of the market price of the Equity Shares after the Issue.

Particulars	Ratio vis-à-vis Floor Price (₹52/-)	Ratio vis-à-vis Cap Price (₹55/-)
Market Capitalisation to Total Income	1.40	1.48
Price to Earnings Ratio	23.06	24.39

11. Competition Risk: We face competition in the markets in which we operate and may not be able to effectively compete in the future. our competitors have achieved significant recognition for their brand names or have considerable financial, distribution, marketing, bargaining power with suppliers and other resources. Industry consolidation, either by virtue of mergers and acquisitions or by a shift in market power among competitors, may accentuate these trends. In addition, some of our competitors in smaller local markets have the advantage of having reputations and established trust with customers in their local markets, which could be difficult for us to challenge or replicate in a sustained manner in the future.
12. Regulatory Risk: We are required to obtain, renew or maintain certain statutory and regulatory permits and approvals required to operate our business. Non-compliance with existing or changes to environmental, health and safety, labour laws and other applicable regulations by us may adversely affect our business, financial condition, results of operations and cash flows.
13. Weighted Average Cost of Acquisition compared to Floor Price and Cap Price:

Past Transactions	Weighted Average Cost of Acquisition (in ₹)	Floor Price	Cap Price
Based on Primary Issuance (except for bonus issue)	55.00/-	0.95	1.00
Based on secondary transactions in last 3 years	Nil	Nil	Nil

14. Weighted Average Return on Net Worth for Fiscals 2023, 2022 and 2021 is 13.93%.
15. The average cost of acquisition of Equity Shares by Promoters may be less than the Issue Price.
16. The BRLM associated with the Issue have handled six public issues in the past three Financial Years, out of which two issues closed below the Issue Price on the Listing Date.

Name of the BRLM	Total Public Issues	Issue Closed below the Issue Price on Listing Date
Holani Consultants Private Limited	6	2
Total	6	2

BID/ISSUE PROGRAMME

BID/ ISSUE OPENS TODAY

BID/ISSUE CLOSES ON WEDNESDAY, DECEMBER 20, 2023**

*** UPI mandate end time and date shall be at 5.00 p.m. on the Bid/Issue Closing Date.*

THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON MAIN BOARD PLATFORM OF BSE AND NSE

In case of any revision in the Price Band, the Bid / Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid / Issue Period not exceeding 10 working days. In cases of force majeure, banking strike or similar circumstances, our Company in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of three Working Days, subject to the Bid / Issue Period not exceeding 10 working days. any revision in the Price Band and the revised Bid / Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the BRLM and at the terminals of the Syndicate Members and by intimation to the Designated Intermediaries and the Sponsor Bank.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 31 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (SEBI ICDR Regulations) and in compliance with Regulation 6(1) of the SEBI ICDR Regulations wherein not more than 50% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("**QIBs** and such portion, the "**QIB Portion**"), provided that our Company in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis ("**Anchor Investor Portion**"), out of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("**Anchor Investor Allocation Price**"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (excluding the Anchor Investor Portion) ("**Net QIB Portion**"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received from them at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. The Equity Shares available for allocation to Non-Institutional Bidders under the Non-Institutional Portion, shall be subject to the following: (i) one-third of the portion available to Non-Institutional Bidders shall be reserved for applicants with an application size of more than ₹ 2.00 Lakhs and up to ₹ 10.00 Lakhs, and (ii) two-third of the portion available to Non-Institutional Bidders shall be reserved for applicants with an application size of more than ₹ 10.00 Lakhs, provided that the unsubscribed portion in either of the aforementioned sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders. All potential Bidders (except Anchor Investors) are mandatorily required to utilise the Application Supported by Blocked Amount ("**ASBA**") process by providing details of their respective ASBA accounts and UPI ID in case of UPI Bidders using the UPI Mechanism, as applicable, pursuant to which their corresponding Bid Amount will be blocked by the Self Certified Syndicate Banks ("**SCSBs**") or by the Sponsor Banks under the UPI Mechanism, as the case may be, to the extent of the respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA Process. For details, see ***"Issue Procedure"*** on page 413 of the RHP.

Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID and UPI ID available (for UPI Bidders bidding through the UPI Mechanism) in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID, Client ID and UPI ID (for RIBs and NIIs bidding through the UPI mechanism) as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

Investors must ensure that their PAN is linked with Aadhaar and are in compliance with the notification issued by Central Board of Direct Taxes notification dated February 13, 2020 and read with press releases dated June 25, 2021, September 17, 2021 and March 28, 2023 and any subsequent press releases in this regard.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, Investors are requested to see ***"History and Certain Corporate Matters"*** beginning on page 235 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see ***"Material Contracts and Documents for Inspection"*** beginning on page 476 of the RHP.

LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 103,00,00,000 divided into 10,30,00,000 Equity Shares of face value of ₹ 10/- each and ₹ 10,00,00,000 divided into 1,00,00,000 Preference shares of face value of ₹ 10/- each. The issued, subscribed and paid-up Equity share capital of our Company is ₹ 70,97,50,000 divided into 7,09,75,000 Equity Shares of face value of ₹ 10/- each. For details of the capital structure of our Company, see ***"Capital Structure"*** beginning on page 110 of the RHP.

NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: The names of the initial signatories of the Memorandum of Association of our Company along with their allotment are: Allotment of 61,00,000 equity shares to Sanjay Chhabra, 4,50,000 equity shares to Sandeep Chhabra, 4,50,000 equity shares to Kajal Chhabra, 60,80,000 equity shares to Namita Chhabra, 64,20,000 equity shares to Moti Lal Sandeep Chhabra HUF, 74,60,000 equity shares to Vimla Devi Jain, 20,500 equity shares to Kamal Chand Jain and 20,000 equity shares to Mahendra Kumar Patni. For details of the share capital history and capital structure of our Company see ***"Capital Structure"*** beginning on page 110 of the RHP.

LISTING: The Equity Shares to be Allotted through the Red Herring Prospectus are proposed to be listed on the Stock Exchanges. Our Company has received 'in-principle' approvals from BSE and NSE for the listing of the Equity Shares pursuant to their letters dated **August 02, 2023** and **August 02, 2023**, respectively. For the purposes of the Issue, the Designated Stock Exchange shall be National Stock Exchange of India Limited. A signed copy of the Red Herring Prospectus and the Prospectus shall be delivered to the RoC in accordance with Sections 26(4) and 32 of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Issue Closing Date, see ***"Material Contracts and Documents for Inspection"*** on page 476 of the RHP.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): SEBI only gives its observations on the offer documents and this does not constitute approval of either the Issue or the specified securities stated in the Offer Document. The Investors are advised to refer to page 396-397 of the RHP for the full text of the disclaimer clause of SEBI.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the RHP has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the RHP. The investors are advised to refer to the page 397 of the RHP for the full text of the disclaimer clause of BSE.

DISCLAIMER CLAUSE OF NSE (the Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to page 397-398 of the RHP for the full text of the disclaimer clause of NSE.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, Investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("**SEBI**"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to ***"Risk Factors"*** on page 37 of the RHP.

Continued on next page...

...continued from previous page.

ASBA* | Simple, Safe, Smart way of Application!!!

*Application Supported by Block Amount is a better way of applying to issues by simply blocking the fund in the bank account. For details, check section on ASBA.
Mandatory in Public Issues.
No Cheque will be accepted.

UPI - Now available in ASBA for Retail individual Investors and Non-Institutional Investor applying in public issues where the application amount is up to ₹ 500,000, applying through Registered Brokers, Syndicate, CDPs & RTAs. Retail individual Investors and Non-Institutional Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the bank account used for bidding is linked to their PAN. Bidders must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021 read with press release dated September 17, 2021. CBDT circular no. 7 of 2022, dated March 30, 2022, read with press release dated March 28, 2023.

ASBA has to be availed by all the investors except Anchor Investors. UPI may be availed by (i) Retail Individual Investors in the Retail Portion; (ii) Non-Institutional Investors with an application size of up to ₹ 500,000 in the Non-Institutional Portion. For details on the ASBA and UPI process, please refer to the details given in the Bid Cum Application Form and abridged prospectus and also please refer to the section **"Issue Procedure"** on page 417 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("**AIBI**") and Stock Exchanges and in the General Information Document. The Bid Cum Application Form and the Abridged Prospectus can be downloaded from the websites of BSE Limited ("**BSE**") and National Stock Exchange of India Limited ("**NSE**", and together with BSE, the "**Stock Exchanges**") and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpInyes&intmId=35 and https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpInyes &intmId=43, respectively as updated from time to time. For the list of UPI apps and banks live on IPO, please refer to the link; www.sebi.gov.in. UPI Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Axis Bank Limited and HDFC Bank Limited has been appointed as the Sponsor Bank for the Issue, in accordance with the requirements of SEBI circular dated November 1, 2018 as amended. For Issue related queries, please contact the Book Running Lead Manager ("**BRLM**") on their respective email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and mail Id: ipo.upi@npci.org.in

BOOK RUNNING LEAD MANAGER

HOLANI CONSULTANTS PRIVATE LIMITED
401-405 & 416-418, 4th Floor, Soni Paras Point, Jai Singh Highway, Bani Park, Jaipur – 302016
Tel No.: +91 0141-2203996; **Email:** ipo@holaniconsultants.co.in;
Website: www.holaniconsultants.co.in; **Contact Person:** Mrs. Payal Jain
SEBI Registration No.: INM000012467
Investor Grievance E-mail: complaints.redressal@holaniconsultants.co.in

REGISTRAR TO THE ISSUE

LINK Intime

LINK INTIME INDIA PRIVATE LIMITED
C – 101, 247 Park, 1st Floor, L.B.S. Marg, Vikhroli (West), Mumbai 400083, Maharashtra, India
Tel: +91 22 49186200; **Fax:** +91 22 49186195
Website: www.linkintime.co.in **Email:** motisons.ipo@linkintime.co.in
Investor Grievance ID: motisons.ipo@linkintime.co.in; **Contact Person:** Mr. Shanti Gopalkrishnan
SEBI Registration Number: INR000004058

COMPANY SECRETARY AND COMPLIANCE OFFICER

Naresh Kumar Sharma
Plot No.6, Shri Ram Nagar Extension, Khirni Phatak, J
hotwara, Jaipur, Rajasthan -302012
Tel: +91 - 9529883905
Email: canareshsharma@motisons.com

Investors can contact the Registrar to the Issue or Company Secretary and Compliance Officer in case of any pre or post-Issue related problems, such as non-receipt of letters of Allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders, non-receipt of funds by electronic mode and unblocking of funds. For all Issue related queries and for redressal of complaints, investors may also write to BRLM.

AVAILABILITY OF RHP: Investors should note that Investment in Equity Shares involves a high degree of risk and investors are advised to refer to the RHP and the Risk Factors contained herein, before applying in the Issue. Full copy of the RHP will be available at the website of SEBI at www.sebi.gov.in, the website of Stock Exchange at www.nseindia.com, the website of our Company at www.motisonsjewellers.com and the website of BRLM at www.holaniconsultants.co.in.

AVAILABILITY OF BID CUM APPLICATION FORMS: Application forms can be obtained from the Registered office and Corporate office of **Motisons Jewellers Limited**, Tel No: +91-141-4150000 and the **BRLM – Holani Consultants Private Limited**, Tel No: +91 0141-2203996. Bid Cum Application form shall be available at selective location of registered brokers, Bankers to the issue, RTA and Depository Participants. Also, the Forms can be obtained from the website of Stock Exchange and at the Designated Branches of SCSBs, the list of which is available on the website of BSE, NSE and SEBI.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors have to apply through the ASBA process. ASBA has to be availed by all the investors. For details on ASBA process, please refer to the details given in the ASBA Form and Abridged Prospectus and also please refer to **"Issue Procedure"** on Page No. 417 of RHP. Further ASBA Application forms can be obtained from Designated Branches of SCSBs, the list of banks that are available on website of SEBI at www.sebi.gov.in and website of Stock Exchange at www.nseindia.com. The investors are required to fill the Bid Cum Application form and submit the same to the relevant SCSBs at the specific locations or registered brokers at the broker centers or RTA or DP's. The SCSB's will block the amount in the account as per the authority contained in application form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund.

BANKERS TO THE ISSUE/REFUND BANK: Axis Bank Limited and HDFC Bank Limited.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in RHP.

For **Motisons Jewellers Limited**
On behalf of the Board of Directors
Sd/-
Sanjay Chhabra
Managing Director

Place: Jaipur
Date: December 16, 2023

Disclaimer: Motisons Jewellers Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial Public Issue of its Equity Shares and has filed the RHP with the RoC. The RHP will be available on the websites of SEBI at www.sebi.gov.in, BSE Ltd at www.bseindia.com and NSE Ltd at www.nseindia.com respectively and is available on the websites of Holani Consultants Private Limited at www.holaniconsultants.co.in. The potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, refer to the Section titled "Risk Factors" on page 37 of the RHP. Potential investors should not rely on the RHP filed with the SEBI for making any investment decision.

The Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended ("**U.S. Securities Act**"), and may not be issued or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being issued and sold outside the United States in offshore transactions in reliance on Regulation under the U.S. Securities Act and applicable laws of the jurisdictions where such issues and sales occur. There will be no public issuing in the United States.

CONCEPT

हाफले ने नोऑयल एयर फ्रायर पेश किया

बिज़नेस रेमेडीज/नई दिल्ली

हाफले ने स्वास्थ्यवर्धक भोजन पकाने के लिए नोऑयल एयर फ्रायर लांच किया है। जिसके चलते आप बिना कोई चिंता किए, अपने डीप फ्राय भोजन की लालसा को पूरा कर सकते हैं, वह भी बहुत कम तेल या बिना तेल का इस्तेमाल किए हुए। यह नोऑयल एयर फ्रायर 8 प्री-सेट प्रोग्राम्ड रेसिपी के साथ आता है, जिन्हें एक साधारण स्पर्श से सक्रिय किया जा सकता है।

ये प्री-सेट रेसिपी आपको कई चयन करने में अतिरिक्त समय खर्च किए बिना तेजी से अपना वांछित प्री सेट प्रोग्राम चुनने में सक्षम बनाते हैं। हालाँकि, यदि आप अपने स्वयं के रसोई के इनोवेशन्स का पता लगाना चाहते हैं, तो यह एयर फ्रायर आपको अपने व्यक्तिगत तरीके से पकाए जाने वाले व्यंजनों के अनुरूप इसके समय और तापमान को अनुकूलित करने की सुविधा भी देता है। स्मार्ट रैपिड एयर टेक्नोलॉजी सहजता से तापमान को एडजेस्ट करती है ताकि पका हुआ भोजन बाहर से कुरकुरा और अन्दर से नरम हो और 90 प्रतिशत कम घी-तेल का उपयोग करे।

यह सुनिश्चित करने के लिए कि आपका भोजन अधपका न रहे, एयर फ्रायर एक एयरोडायनेमिकली डिजाइन की गई फ्राई बास्केट के साथ एकीकृत होता है, जो समान रूप से खाना पकाने को तय करता है और एक शेक रिमाइण्डर, जो आपको सबसे अच्छा फ्राइंग परिणाम प्राप्त करने के लिए बास्केट को समय-समय पर हिलाने की याद दिलाता है। इसके अलावा, इस एयर फ्रायर से आप अपनी पसन्द के अनुसार खाना बेक कर सकते हैं, ग्रिल कर सकते हैं, भून सकते हैं और यहां तक कि खाना दोबारा गर्म भी कर सकते हैं। एक आकर्षक डिजाइन, 5एल की उच्च फ्राइंग क्षमता 4 लोगों के परिवार के लिए पर्याप्त, और आसानी से साफ होने वाली नॉन-3 स्टक फ्राई बास्केट के साथ, नोऑयल एक पुनर्कल्पित खाना पकाने के अनुभव की गारंटी देता है।

मोशन के 12 विद्यार्थियों का आईएनएमओ-2024 के लिए चयन

बिज़नेस रेमेडीज/कोटा

मोशन एजुकेशन के 12 विद्यार्थियों ने रीजनल मैथेमेटिकलओलंपियाड-आरएमओ क्वालीफाई किया है। आरएमओ में चयनित विद्यार्थियों को इंडियन नेशनल मैथेमेटिकलओलंपियाड-आईएनएमओ के लिए चुना जाता है।

मोशन एजुकेशन के फाउंडर और सीईओ नितिन विजय ने बताया कि मोशन के अर्नव निगम, रोहन के चौधरी, साहिल रत्न, अतिन गुप्ता, कृषिव निझावन, सैयद अकसद, नयन अग्रवाल, सोहम अमित, सनातन प्रकाश, श्रेयश आनंद, अक्षत पांडे और लवकुमार ने आरएमओ-2023 क्वालिफाई किया है। आरएमओ या क्षेत्रीय गणित ओलंपियाड देश में आयोजित गणित प्रतिभा खोज परीक्षा का दूसरा चरण है। इसका आयोजन होमी भाभा सेंटर फॉर साइंस एजुकेशन-(एचबीएससीई), मुंबई के मार्गदर्शन में क्षेत्रीय समन्वयक द्वारा किया जाता है। परीक्षा अंग्रेजी/हिंदी या कभी-कभी अन्य क्षेत्रीय भाषाओं में आयोजित की जाती है।

एपीएसईजेड ने एमएससी के साथ किया अपनी रणनीतिक साझेदारी का विस्तार

बिज़नेस रेमडीज/अहमदाबाद

भारत में सबसे बड़ी ट्रांसपोर्ट यूटिलिटी, अदाणी पोर्ट्स एंड स्पेशल इकोनॉमिक ज़ोन लिमिटेड (एपीएसईज़ेड) ने अदाणी एन्ज़ोर कंटेनर टर्मिनल प्राइवेट लिमिटेड (एईसीटीपीएल) के संचालन के लिए दुनिया की सबसे बड़ी कंटेनर शिपिंग लाइन एमएससी की कंटेनर टर्मिनल ऑपरेटिंग और इन्वेस्टमेंट शाखा, टर्मिनल इन्वेस्टमेंट लिमिटेड (टीआईएल) के साथ अपनी दूसरी रणनीतिक साझेदारी की शुरुआत की है। यह दूसरा संयुक्त उद्यम (जेवी) अदाणी इंटरनेशनल कंटेनर टर्मिनल प्राइवेट लिमिटेड (एआईसीटीपीएल) के लिए टीआईएल के साथ 2013 के संयुक्त उद्यम की सफलता के आधार पर हुआ है, जो भारत के सबसे बड़े प्राइवेट कमर्शियल पोर्ट मुंद्रा पोर्ट पर सीटी3 कंटेनर टर्मिनल का संचालन करता है।

एपीएसईज़ेड के सीईओ करण अदाणी ने कहा, कि एपीएसईज़ेड की टीआईएल और एमएससी के साथ एक मजबूत साझेदारी है, जो आपसी विश्वास और पारदर्शिता पर आधारित है, जिसे हमारी ब?ती साझेदारी के रूप में देखा जा सकता है। इस दूसरे संयुक्त उद्यम के साथ, अब हम दक्षिण में सबसे तेजी से बढ़ते कंटेनर टर्मिनल बाजारों में से एक में इस रणनीतिक साझेदारी को बढ़ा रहे हैं। हमारा लक्ष्य एन्ज़ोर कंटेनर टर्मिनल में एआईसीटीपीएल टर्मिनल की सफलता को दोहराना और दक्षिण भारतीय बाजार की व्यापार जरूरतों को पूरा करना है। दुनिया की सबसे बड़ी शिपिंग कंपनी के साथ हमारे इस संबंध को मजबूत बनाना, एपीएसईज़ेड के मजबूत दृष्टिकोण को दिखाता है जो क्षेत्रीय विकास को एक स्पष्ट व्यापार नजरिये के साथ गति देने का दृढ़ उद्देश्य रखता है। टर्मिनल इन्वेस्टमेंट लिमिटेड के सीईओ अम्मार कनान ने कहा कि हम भारत के सबसे बड़े प्राइवेट सेक्टर पोर्ट ऑपरेटर एपीएसईज़ेड के साथ अपनी साझेदारी को मजबूत करके बेहद खुश हैं। यह सहयोग हमें दुनिया की एक सबसे तेजी से बढ़ रही अर्थव्यवस्था में टर्मिनल इन्वेस्टमेंट लिमिटेड (टीआईएल) की उपस्थिति को और बेहतर बनाने की स्वीकृति देगा और भारतीय उपमहाद्वीप के ग्राहकों के लिए मजबूत करेगा। टर्मिनल इन्वेस्टमेंट लिमिटेड, अपनी पूर्ण स्वामित्व वाली सहायक कंपनी मुंडी लिमिटेड के माध्यम से, 247 करोड़ रुपये में एपीएसईज़ेड से एईसीटीपीएल के 49त्न शेयर्स का अधिग्रहण करेगी। एईसीटीपीए की कुल एंटरप्राइज वैल्यू 1,211 करोड़ रुपये है। यह लेन-देन विनियामक मंजूरी के साथ किया गया है। लेन-देन पूरा करने के बाद, एपीएसईज़ेड के पास एईसीटीपीएल में 51 प्रतिशत हिस्सेदारी होगी। भारत के पूर्वी तट पर स्थित, एईसीटीपीएल की घाट लंबाई 400 मीटर और वार्षिक हैंडलिंग क्षमता 0.8 मिलियन टीईयू है। टर्मिनल ने वित्त वर्ष 23 में 0.55 मिलियन टीईयू और चालू वित्त वर्ष के शुरुआती आठ महीनों में 0.45 मिलियन टीईयू को संभालने का काम किया है। टर्मिनल का यह समझौता 2044 तक के लिए है और इसकी वार्षिक क्षमता को 1.4 मिलियन टीईयू तक बढ़ाया जा सकता है।

ज़ेटवर्क एनटीपीसी आरईएल के भुज सोलर प्रोजेक्ट को आपूर्ति करेगा सोलर पीवी मॉड्यूल की

बिज़नेस रेमेडीज/नई दिल्ली

कॉन्ट्रैक्ट मैन्युफैक्चरिंग के लिए दुनिया के जानेमाने मैनेज्ड बाज़ार ज़ेटवर्क मैन्युफैक्चरिंग ने भुज सोलर प्रॉजेक्ट के लिए लगभग 375 मेगावाटपी के सोलर फोटोवोल्टिक (पीवी) मॉड्यूल की आपूर्ति करने के लिए एनटीपीसी रिन्यूएबल एनर्जी लिमिटेड के साथ एक समझौता किया है। एनटीपीसी देश की सबसे बड़ी बिजली कंपनी है। यह भारतीय केंद्रीय सार्वजनिक क्षेत्र के उपक्रम के रूप में काम करती है, जो कई राज्यों को बिजली देती है।

एनटीपीसी ने ज़ेटवर्क को जो अनुबंध दिया है, उसमें ज़रूरी पुर्ज़ों के अलावा 375 मेगावाटपी के सोलर पीवी मॉड्यूल का विनिर्माण और वितरण शामिल होगा।

ज़ेटवर्क के बिजनेस हेड अभय आद्या ने कहा कि ज़ेटवर्क की वैश्विक आपूर्ति श्रृंखला दुरूस्त, स्वच्छ, हरित विनिर्माण करती है। भारत के नवीकरणीय ऊर्जा मिशन में योगदान करने के लिए मिले इस अवसर और हमारी क्षमताओं में एनटीपीसी रिन्यूएबल लिमिटेड के विश्वास दिखाने के लिए हम आभारी हैं। हम इस अहम प्रोजेक्ट को तेजी से और पूरी विश्वसनीयता के साथ समर्थन देने के लिए तैयार हैं। ज़ेटवर्क सोलर, पवन और तेल तथा गैस जैसे क्षेत्रों में एनर्जी प्रोजेक्ट के सबसे बड़े सप्लायर में से एक है। इसकी लम्बाकार एकीकृत सोलर विनिर्माण सेवाएं अग्रणी टर्नकी डेवलपर्स और निर्माताओं के लिए जोखिम को कम करती हैं और साथ ही लागत प्रभावशीलता भी बढ़ाती हैं। ज़ेटवर्क भारत और अमेरिका में कारखानों के माध्यम से सौर ईपीसी और प्रमुख सौर ट्रैकर ओईएम के लिए स्टील घटकों का निर्माण करता है। ज़ेटवर्क ने नवीकरणीय ऊर्जा क्षेत्र में कई भारतीय और बहुराष्ट्रीय फॉर्च्यून 500 कंपनियों से कई ऑर्डर भी जीते हैं।

एम.एस.एम.ई. सेक्टर में पतंजलि की भूमिका अहम : नारायण राणे

बिज़नेस रेमेडीज/नई दिल्ली

ग्रामीण एवम् एम.एस.एम.ई. के विकास में पतंजलि द्वारा किए जाने वाले योगदान एवं सरकारी योजनाओं को गांव-गांव तक पहुंचाने के संदर्भ में आचार्य बालकृष्ण जी महाराज ने नई दिल्ली में कैबिनेट मंत्री, सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार नारायण तातू राणे व राज्य मंत्री, सुक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार भानु प्रताप सिंह वर्मा के साथ विशद वार्ता की।

वार्ता के दौरान मंत्री राणे ने पूज्य स्वामी जी के नेतृत्व में पतंजलि द्वारा किए जा रहे सेवा कार्यों के प्रशंसा करते हुए कहा कि गांव के विकास के लिए पतंजलि के द्वारा और बड़ी भूमिका का निर्वहन करने की आवश्यकता है। पतंजलि देश के विकास के लिए गांव के विकास के लिए कृत संकल्प है तथा एम.एस.एम.ई. सेक्टर में पतंजलि की अहम भूमिका है।

इस अवसर पर आचार्य बालकृष्ण ने कहा कि भारतीय अर्थव्यवस्था की रीढ़ कहे जाने वाले एम.एस.एम.ई. सेक्टर में पतंजलि की अहम भागीदारी है। उन्होंने कहा कि हमें गर्व है कि पतंजलि की सेवाओं का विस्तार उत्तराखण्ड के दुर्गम पहाड़ों से लेकर नॉर्थ ईस्ट के ग्रांवों तक फैला है। हमने दुर्गम व पिछड़े क्षेत्रें में रोजगार के अवसर सृजित कर समृद्धि के द्वार खोले हैं तथा गांवों से पलायन रोका है। आचार्य जी ने कहा कि देश के विकास की राह गांव से होकर ही गुजरती है, अतः हमें अपने गांवों को समृद्ध करना होगा।

आईसीआईसीआई लोम्बार्ड ने 'केयरिंग हैंड्स' लॉन्च किया, एम्पावरिंग लाइव्स एंड बिल्डिंग फ्यूचर्स का 12वां संस्करण

बिज़नेस रेमेडीज/मुंबई

आईसीआईसीआई लोम्बार्ड की सालाना सीएसआर पहल 'केयरिंग हैंड्स' अलग-अलग स्थानों पर आयोजित की गई। यह सीएसआर पहल अपनी स्थापना के बाद से ही वरिष्ठ प्रबंधन टीम के सहयोग से पूरी तरह से कर्मचारियों द्वारा क्रियान्वित और वालंटियर की गई है। इस साल यह पहल 120 स्थानों, 340+ शिविरों में आयोजित की गई, जिसमें 5,000 से अधिक कर्मचारियों ने अपनी सेवा दी, जिससे लगभग 45,000 लोगों का जीवन प्रभावित हुआ। 'निभाएं वादे' के अपनी नीति के साथ आईसीआईसीआई लोम्बार्ड आंखों की मुफ्त में जांच के लिए शिविर लगाना जारी रखा है, जिससे यह सुनिश्चित किया जा सके कि कोई भी बच्चा अपनी वास्तविक क्षमता हासिल करने से पीछे न रह जाए।

साल 2011 में इस कार्यक्रम की शुरुआत के बाद से, कंपनी ने अब तक 4,00,000 से अधिक लोगों को प्रभावित किया है और 2400 से अधिक स्कूलों तक पहुंच बनाई है। कंपनी के इसके तहत पूरे भारत में 70,000 से अधिक चश्मे वितरित किए हैं। कंपनी के लिए 2017 में कई स्थानों पर एक घंटे में सबसे अधिक 1526 आई टेस्टिंग (आंखों का परीक्षण) के साथ प्रतिष्ठित गिनीज वर्ल्ड रिकॉर्ड विजेता का हिस्सा बनना एक सच्चा सम्मान है। आईसीआईसीआई लोम्बार्ड का मानना है कि हर बच्चे को सपने देखने और हमारी 'केयरिंग हैंड्स' पहल के साथ अपने भविष्य के लिए रास्ता बनाने का अधिकार है।

इस पहल पर शीना कपूर - हेड मार्केटिंग, कॉर्पोरेट कम्युनिकेशंस एंड सीएसआर, ने कहा कि हम आईसीआईसीआई लोम्बार्ड की प्रमुख सीएसआर पहल में से एक, 'केयरिंग हैंड्स' के अपने 12वें संस्करण को शुरू करने के लिए उत्साहित हैं। यह पहल हमारे दिलों में एक खास स्थान रखती है, क्योंकि यह पूरी तरह से हमारे कर्मचारियों की स्वेच्छा से काम करने की उत्सुकता से प्रेरित है। एक ही दिन में, हमारे पास देश भर के 340 से अधिक सरकारी स्कूलों में 3,000 से अधिक स्टाफ सदस्य हैं। इसके अलावा, इन प्यारे स्कूली बच्चों से मिलना अविश्वसनीय रूप से उत्साहजनक है और हर कर्मचारी संतुष्टि से भरा हुआ है, जो - केयरिंग हैंड्स' को इतना सफल बनाता है।