

WITH NEW TECH, CLOUD GETS LARGER

Cloud costs add to IT firms' top line

SAMEER RANJAN BAKSHI
Bengaluru, September 11

AS CLIENTS STRUGGLE to manage their rising cloud costs, IT service companies are seeing this as a growing revenue stream for their businesses. While a majority of their clients are already on cloud, IT firms are looking to plug the leakage of cloud spend that experts peg at around 30%.

Analysts said that when cloud came, it was all about moving from fixed cost to variable cost. But now the variable cost has increased so much that clients are increasingly asking IT companies to help them manage their cloud cost.

A recently-released report by Infosys mentions that as companies continue to add new technologies such as

PRICE FACTOR IS NEW FOCUS AREA

- IT service companies see clients' struggle to manage rising cloud costs as a growing revenue stream
- Experts believe leakage of cloud spend to be around 30%, which IT firms are looking to plug
- According to an analyst, around 28% of clients' spend on cloud is going waste or is not spent properly



Many companies are now spending almost 20% more on their cloud budgets every year

Recently, LTIMindtree signed a deal with a SaaS firm to help companies save over 60% on cloud costs

TCS, in its FY23 report, said it helped clients cope with the challenge of managing cloud expenses

Generative AI, Internet of things (IoT), and data analytics, cloud environment will continue to be larger, more complex and more expensive. Shivnath Babu, co-founder and CTO of Unravel Data, told FE that while cloud migration saves cost and

resources, it is tricky if one is not able to balance between their requirements and spending on the cloud. "Approximately 28% of the clients' spend is going waste or not spent properly. Many companies are now spending almost 20% more on their cloud budgets every year".

Recently, LTIMindtree signed a deal with a SaaS company, CASTAI, which it said will help companies save, on average, over 60% on cloud costs as they modernise legacy applications for cloud migration.

Rajesh Gopinathan, former CEO and MD of TCS, said in the company's annual report of FY23, "We helped clients cope with the challenge of managing cloud expenses." "In some cases, it required rearchitecting their application stack."

Tata Steel shareholders' nod to Narendran as CEO

RAJESH KURUP
Mumbai, September 11



Earlier in July, the Tata Group company had reappointed Narendran as CEO & MD for five years, starting from September 19, 2023, till September 18, 2028

TATA STEEL HAS received shareholders' approval for the appointment of TV Narendran as its CEO & MD, with nearly 99.47% of the votes cast in favour of the resolution.

All other resolutions of the company, including related party transactions with group companies including Tata Motors, Angul Energy and Tata Projects, were also approved with requisite majority, Tata Steel said in a regulatory update on Monday.

The remote e-voting process ended on Monday, according to the scrutinizer's report submitted to the bourses.

Earlier in July, the Tata Group company had reapp-

mentation of the Nomination and Remuneration Committee, Tata Steel had informed the stock exchanges then.

The re-appointment was subject to shareholders' approval, it had said.

An industry veteran with an experience of over 34 years in the mining and metals industry, Narendran has held various significant positions, including being the chairman of Tata Steel Europe and Tata Steel Long Products, and Chairman of the Board of Governors of XLRI Jamshedpur.

Notably, Narendran held positions on the executive committee and board of the World Steel Association, and had served as co-chair of the Mining & Metals Governors Council at the World Economic Forum from 2016 to 2018.

Capgemini, Salesforce boost GenAI portfolio for clients

SAMEER RANJAN BAKSHI
Bengaluru, September 11

PARIS-BASED IT FIRM, Capgemini, which has half of its employees in India, launched "Generative AI for CX Foundry", enhancing its generative AI capabilities to help clients leveraging Salesforce. The foundry is the company's latest addition to its broad portfolio of services that use Gen AI to fuel innovation and accelerate business value and growth. The Gen AI for CX Foundry will deliver hyper-personalised, data-driven customer experiences by automating customized content creation in a secure, ethical and responsible way.

The IT giant recently said that it will double its data and AI teams to 60,000 in the next three years. It also announced



relationship management), ERP (enterprise resource planning), HR, supply chain and others.

Capgemini and Salesforce will bring their decades of data, AI, and customer experience to deliver tangible business value for joint clients and help accelerate their implementation of generative AI for CRM at scale, said the company in a statement.

Capgemini has been working with clients on generative AI for some time and focuses on helping organizations define their generative AI strategy, select priority use cases, and develop and deploy them at scale. The Generative AI for CX Foundry will help clients using Salesforce Einstein, Salesforce's AI technology, accelerate their generative AI investments, exploring CX use cases customized for industries.

that it will pump 2 billion euro into artificial intelligence.

Analysts say that IT companies are slowly and gradually integrating Gen AI solutions to all the major enterprise softwares used in CRM (customer

Jet Airways founder's ED custody extended

JET AIRWAYS FOUNDER Naresh Goyal, arrested in an alleged ₹538 crore bank fraud case, siphoned off funds from India to overseas by creating various trusts and used them to buy properties, a special court here noted on Monday, citing investigation carried out so far by the ED.

The Enforcement Directorate (ED) told the special court set up under the Prevention of Money Laundering Act (PMLA) that maximum money that was siphoned off has been stacked in foreign accounts.

Goyal (74), whose ED custody was extended till September 14 by the court in a money laundering case linked to the alleged bank fraud of ₹538 crore at state-run Canara Bank, told the judge he was ailing and needs to be hospitalised.

The businessman, who once operated India's top private airline, claimed the aviation sector runs on the basis of bank loans and all the funds cannot be termed as laundering. The promoter of the now-grounded airline told the court, in person, that his health condition was poor and his body was aching.

— PTI

KERALA WATER AUTHORITY e-Tender Notice

Tender No: KE-194/2023-24/SE/PHCMVPA

Jal Jeevan Mission - WSS TO NEDUMKANDAM, PAMPADUMPARA, UPPUTHARA ELAPPARA (PART) AND ARAKULAM (PART) PANCHAYATHS IN IDUKKI DISTRICT - Supply, erection and commissioning of Transformer and pump sets for all zones. Power connection and electrification EMID: Rs. 5,00,00,00/- Tender fee: Rs. 16,540/- Last Date for submitting Tender: 25-09-2023 04:00:pm Phone: 04852835637 Website: www.kwa.kerala.gov.in, www.etenders.kerala.gov.in

Superintending Engineer PH Circle Muvattupuzha

KWA-JB-GL-6-1172-2023-24

DHANUKA AGRITECH LIMITED

CIN: L24219DL1985PLC020126

Registered Office: 82, Abhinash Mansion, 1st Floor, Joshi Road, Karol Bagh, New Delhi - 110 005 | Phone No. 011-2353 4551

Corporate Office: Global Gateway Towers, MG Road, Near Guru Dronacharya Metro Station, Gurugram - 122 002

Email: investors@dhanuka.com | Website: www.dhanuka.com

Form No INC-26

[Pursuant to Rule 30 of the Companies (Incorporation) Rules, 2014] for change of registered office of the company from one state to another state

BEFORE THE HON'BLE REGIONAL DIRECTOR NORTHERN REGION, DELHI

IN THE MATTER OF: SECTION 13(4) OF THE COMPANIES ACT, 2013 AND RULE 30(5)(a) OF THE COMPANIES (INCORPORATION) RULES, 2014 AND

IN THE MATTER OF: M/S DHANUKA AGRITECH LIMITED (CIN: L24219DL1985PLC020126) HAVING ITS REGISTERED OFFICE SITUATED AT 82, ABHINASH MANSION, 1ST FLOOR JOSHI ROAD, KAROL BAGH, NEW DELHI - 110005.

... PETITIONER

Notice is hereby given to the General Public that the company proposes to make an application before the Regional Director, Northern Region Bench, Delhi, under section 13(4) of the Companies Act, 2013, seeking confirmation of the alteration in the Memorandum of Association of the company in terms of the Special Resolution passed by the Members at their 38th Annual General Meeting held on Wednesday, 2nd August, 2023, to enable the Company to amend the situation Clause II of the Memorandum of Association to change the place of Registered office of the company from NCT of Delhi to the State of Haryana.

Any person whose interest is likely to be affected by proposed alteration, please deliver or cause to be delivered or send by registered post your objections supported by an affidavit, original to the Regional Director, Northern Region Bench, Delhi and a copy thereof to the company's registered office mentioned above, within 14 days from the date of publication of this notice failing which, please note that such person will be deemed to have consented to the alteration and the matter will be disposed of ex-parte accordingly.

For Dhanuka Agritech Limited
Sd/-
Jitini Sadana
Company Secretary
FCS-7612

Place: Gurugram
Date: 11.09.2023

BRITANNIA

BRITANNIA INDUSTRIES LIMITED

(Corporate Identification Number: L15412WB1918PLC002964)

Registered Office: 5/1A, Hungerford Street, Kolkata - 700 017
Phone: +91 33 22872439 / 2057 Fax: +91 33 22872501
Website: www.britannia.co.in E-mail: investorrelations@britindia.com

Public Notice for Issue of Duplicate Share Certificates

Members of the general public and existing shareholders of Britannia Industries Limited ("Company") are hereby informed that the Original Share Certificates, details of which are given hereunder have been reported lost/misplaced/stolen/not received and that pursuant to request received from concerned shareholders, the Company intends to issue duplicate share certificates in lieu of the said Original Share Certificate in their favour:

Folio No.	Shareholders Name	Face Value	Distinctive Nos.	Certificate Nos.	No. of Shares
D005368	Dhruv Luthra jointly with Divya Luthra	Rs. 2/-	115280796 - 115282445	1187	1650
S006929	Satewala Yusufi Adamali	Re. 1/-	235798363 - 235798492	223537	130

Any person having objection to issue of duplicate Share Certificate, as mentioned herein above, may submit the same, in writing, to the Company marked to the "Secretariat Department" at its Registered Office or send an email at investorrelations@britindia.com within 7 days from the date of publication of this Notice. In the meanwhile, members of the public are hereby cautioned against dealing in the above mentioned Share Certificate.

For Britannia Industries Limited
Sd/-
T.V. Thulsidass
Company Secretary and Compliance Officer

Place: Bengaluru
Date: 11.09.2023

(This is only an advertisement for information purposes and not a prospectus announcement)

HOLMARC OPTO-MECHATRONICS LIMITED

(Formerly known as Holmarc Opto-Mechatronics Private Limited)

Our Company was originally incorporated as Private Limited Company in the name of "Holmarc Slides and Controls Private Limited" on February 11, 1993 under the provision of the Companies Act, 1956 bearing Registration No. 09-06984 issued by Registrar of Companies, Kerala. Subsequently, the name of our Company was changed to "Holmarc Opto-Mechatronics Private Limited" vide a fresh Certificate of Incorporation Consequent upon Change of Name dated May 01, 2007 bearing Corporate Identification Number U33125KL1993PTC006984 issued by Registrar of Companies, Kerala and Lakshadweep. Subsequently, our company was converted into Public Limited Company under the Companies Act, 2013 and the name of our Company was changed to "Holmarc Opto-Mechatronics Limited" vide a fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company dated December 11, 2021 bearing Corporate Identification Number U33125KL1993PLC006984 issued by Registrar of Companies - Ernakulam. For further details of change in name and registered office of our company, please refer to section titled "Our History and Certain Corporate Matters" beginning on page 147 of the Prospectus.

Registered & Corporate Office: Building No. 11/490, B-7, HMT Industrial Estate, Kalamassery, Kanayanoor Taluk, Ernakulam - 683503, Kerala, India

Contact Person: Ms. Vallath Parvathy, Company Secretary & Compliance Officer; Tel No: +91 484 2953780, E-Mail ID: cs@holmarc.com; Website: www.holmarc.com; CIN: U33125KL1993PLC006984

OUR PROMOTERS: (I) MR. JOLLY CYRIAC; AND (II) MR. ISHACH SAINUDDIN

The issue is being made in accordance with Chapter IX of the SEBI (ICDR) Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of NSE (NSE Emerge).

INITIAL PUBLIC OFFER OF 28,50,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") OF HOLMARC OPTO-MECHATRONICS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹40/- PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF ₹30/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO ₹1,14,00,00,000 LAKHS ("THE ISSUE"), OF WHICH 1,44,00,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹40/- PER EQUITY SHARE, AGGREGATING TO ₹57,60,00,000 LAKHS WILL BE RESERVED FOR SUBSCRIPTIONS BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 27,06,00,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹40/- PER EQUITY SHARE, AGGREGATING TO ₹1,08,24,00,000 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.38% AND 26.93% RESPECTIVELY OF THE POST ISSUE PAIDUP EQUITY SHARE CAPITAL OF THE COMPANY.

All the investors applying in a public issue shall use only Application Supported by Blocked Amount (ASBA) facility for making payment providing details about the bank account which will be blocked by the Self Certified Syndicate Banks ("SCSBs") as per the SEBI circular CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015. As an alternate payment mechanism, Unified Payments Interface (UPI) has been introduced (vide SEBI Circular Ref: SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018) and SEBI Circular No. SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 08, 2019) as a payment mechanism in a phased manner with ASBA for applications in public issues by retail individual investors. For further details, please refer to section titled "Issue Procedure" beginning on page 259 of the Prospectus. As per SEBI circular no SEBI/HO/CFD/DIL2/CIR/P/2022/75 dated May 30, 2022, all ASBA applications in Public Issues shall be processed only after the application money is blocked in the investor's bank accounts. The provisions of the circular shall be for all issues opening from September 01, 2022 onwards. In case of delay, if any in refund, our Company shall pay interest on the application money at the rate of 15% per annum for the period of delay.

THIS OFFER IS BEING MADE IN TERMS OF CHAPTER IX OF THE SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI (ICDR REGULATIONS)") READ WITH RULE 19(2)(b)(i) OF SCRR AS AMENDED. THIS ISSUE IS A FIXED PRICE ISSUE AND ALLOCATION IN THE NET OFFER TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 25(2) OF THE SEBI (ICDR) REGULATIONS, 2018. (For further details please see "The Issue" beginning on page no. 48 of the Prospectus.) A copy of Prospectus is delivered for filing to the Registrar of Companies as required under sub-section 4 of Section 26 of the Companies Act, 2013.

For further details please refer the section titled 'Issue Procedure' beginning on page 259 of the Prospectus

FIXED PRICE ISSUE AT ₹ 40/- PER EQUITY SHARE

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH AND THE ISSUE PRICE IS 4.00 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

THE APPLICATION MUST BE FOR A MINIMUM OF 3,000 EQUITY SHARES AND IN MULTIPLES OF 3,000 EQUITY SHARES THEREAFTER.

FOR FURTHER DETAILS PLEASE REFER TO "SECTION XI - ISSUE INFORMATION" BEGINNING ON PAGE 251 OF THE PROSPECTUS.

ISSUE PROGRAMME

ISSUE OPENS ON : SEPTEMBER 15, 2023

ISSUE CLOSES ON: SEPTEMBER 20, 2023

ASBA*

Simple, Safe, Smart way of Application!!!
Mandatory in public issue. No cheque will be accepted.

now available in ASBA for retail individual investors.

*ASBA is a better way of applying to issues by simply blocking the fund in the bank account. For further details check section on ASBA below.

*ASBA has to be availed by all the Investors. UPI may be availed by Retail Individual Investors. For details on the ASBA and UPI process, please refer to the details given in ASBA form and General Information Documents and also please refer to the section "Issue Procedure" beginning on page 259 of the Prospectus.

CONTENTS OF THE MEMORANDUM OF THE COMPANY AS REGARDS TO ITS OBJECTS: For information on the main objects of the Company, please see "Our History And Certain Other Corporate Matters" on page 147 of the Prospectus and Clause III of the Memorandum of Association of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Offer. For further details, please see "Material Contracts and Documents for Inspection" on page 293 of the Prospectus.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The authorised share capital, issued, subscribed and paid up share capital of the Company as on the date of the Prospectus is as follows: The Authorized Share Capital of the Company is ₹ 12,00,00,000 divided into 1,20,00,000 Equity Shares of ₹10/- each. The Issued, Subscribed and Paid-up share capital of the Company before the Issue is ₹ 7,20,00,000 divided into 72,00,000 Equity Shares of ₹10/- each. Proposed Post issue capital : ₹ 1,05,00,00,000 divided into 1,05,00,000 Equity Shares of ₹10/- each. For details of the Capital Structure, see the section "Capital Structure" on the page 60 of the Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed by them at the time of signing of the Memorandum of Association: Jolly Cyriac and Ishach Sainuddin were allotted 2,500 equity shares each with a face value of ₹10 per share.

RISK IN RELATION TO THE FIRST ISSUE: This being the first issue of the issuer, there has been no formal market for the securities of the issuer. The face value of the equity shares is ₹10/- each and the issue price is 4.00 times of face value of the equity share. The issue price should not be taken to be indicative of the market price of the equity shares after the equity shares are listed on the EMERGE

Platform of National Stock Exchange of India Limited. No assurance can be given regarding active or sustained trading in the equity shares of our company or regarding the price at which the equity shares will be traded after listing.

GENERAL RISKS: Investment in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this offer unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this offering. For taking an investment decision, investors must rely on their own examination of the issuer and the offer including the risks involved. The securities have not been recommended or approved by the Securities and Exchange Board of India (SEBI) nor does SEBI guarantee the accuracy or adequacy of this document. Specific attention of investors is invited to the statement of "Risk factors" beginning on page no.21 of the Prospectus.

BASIS FOR ISSUE PRICE: Please refer "Basis for Issue Price" beginning on page 81 of the Prospectus.

ISSUER'S ABSOLUTE RESPONSIBILITY: The issuer, having made all reasonable inquiries, accepts responsibility for and confirms that this offer document contains all information with regard to the issuer and the issue which is material in the context of the issue, that the information contained in the offer document is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which make this document as a whole or any of such information or the expression of any such opinions or intentions misleading in any material respect.

LISTING: The Equity Shares of our company issued through the Prospectus are proposed to be listed on the EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE"). In terms of the Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time, our company has received "in-principle" approval letter dated September 08, 2023 from NSE for using its name in this offer document for listing of our shares on the NSE EMERGE. For the purposes of the issue, the Designated Stock Exchange will be National Stock Exchange of India Limited ("NSE").

DISCLAIMER CLAUSE OF SEBI: Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulation 2018, a copy of the Prospectus has been filed with SEBI after filing of the Offer document with Registrar of Companies in terms of Regulation 246 of the SEBI (ICDR) Regulations, 2018 and Sec 26(4) of Companies Act 2013. However, SEBI shall not issue any observation on the Offer document. Hence there is no such specific disclaimer clause of SEBI. However investors may refer to the entire "Disclaimer Clause of SEBI" beginning on page 241 of the Prospectus.

DISCLAIMER CLAUSE OF THE EXCHANGE (NSE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the "Disclaimer Clause of NSE" on page 245 of the Prospectus.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p>FINSHORE Creating Enterprise Managing Values</p> <p>FINSHORE MANAGEMENT SERVICES LIMITED Anandlok Building, Block-A, 2nd Floor, Room No. 207, 227 A.J.C Bose Road, Kolkata-700020, West Bengal Telephone: 033 - 2289 5101 / 4603 2561 Email: info@finshoregroup.com Contact Person: Mr. S. Ramakrishna Iyengar Website: www.finshoregroup.com Investor Grievance Email: investors@finshoregroup.com SEBI Registration No: INM000012185 CIN No: U74900WB2011PLC169377</p>	<p>CAMEO</p> <p>CAMEO CORPORATE SERVICES LIMITED "Subramanian Building", #1, Club House Road, Chennai - 600 002, India Telephone: +91 44-40020700, 28460390 Email: ipo@cameoindia.com Contact Person: Mr. S. Sreepriya Website: www.cameoindia.com Investor Grievance Email: investor@cameoindia.com SEBI Registration Number: INR00003753 CIN No: U67120TN1998PLC041613</p>	<p>Ms. Vallath Parvathy, Company Secretary & Compliance Officer HOLMARC OPTO-MECHATRONICS LIMITED Registered Office: Building No. 11/490, B-7, HMT Industrial Estate, Kalamassery, Kanayanoor Taluk, Ernakulam - 683503, Kerala, India Contact No: +91 484 2953780 Email ID: cs@holmarc.com Website: www.holmarc.com</p> <p>Investors may contact our Company Secretary and Compliance Officer and / or the Registrar to the Issue and / or the Lead Manager, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, credit of allotted Equity Shares in the respective beneficiary account or refund orders, etc.</p>

Availability of Prospectus : Investors should note that investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus will be available at the website of SEBI at www.sebi.gov.in; the website of the Stock Exchange at www.nseindia.com, the website of Lead Manager at www.finshoregroup.com and website of Issuer Company at www.holmarc.com

Availability of Application form : Application forms can be obtained from the Registered Office of **HOLMARC OPTO-MECHATRONICS LIMITED** and the Lead Manager to the Issue - **Finshore Management Services Limited**. Application Forms can be obtained from the website of Stock Exchange at www.nseindia.com and the Designated Branches of SCSBs, the list of which is available on the website of SEBI.

Applications Supported by Blocked Amount (ASBA): Investors have to compulsorily apply through the ASBA process. ASBA has to be availed by all the investors. The investors are required to fill the application form and submit the same to the relevant SCSB's at the specific locations or registered brokers at the broker centres or RTA or DP's. The SCSB's will block the amount in the account as per the authority contained in application form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund. The ASBA application forms can also be downloaded from the website of NSE. ASBA application forms can be obtained from the Designated Branches of SCSB's, the list of banks that are available on website of SEBI at www.sebi.gov.in and website of Stock Exchange at www.nseindia.com. For more details on ASBA process, please refer to the details given in application forms and Prospectus and also please refer to the Section "Issue Procedure" beginning on page 259 of the Prospectus.

UNIFIED PAYMENTS INTERFACE (UPI): Investors are advised to carefully refer SEBI circular SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular number SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 8, 2019, SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/2021/570 dated June 2, 2021, SEBI/HO/CFD/DIL2/CIR/P/2022/45 dated April 05, 2022, SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022 and SEBI circular SEBI/HO/CFD/DIL2/CIR/P/2022/75 dated May 30, 2022 for details relating to use of Unified Payments Interface (UPI) as a payment mechanism with Application Supported by Block Amount (ASBA) for applications in public issues by retail individual investors.

BANKER TO THE ISSUESPONSOR BANK: ICICI Bank Limited

Investors should read the Prospectus carefully, including the Risk Factors beginning on page 21 of the Prospectus before making any investment decision.

For HOLMARC OPTO-MECHATRONICS LIMITED
On behalf of the Board of Directors
Sd/-
Jolly Cyriac
Managing Director
DIN:00409364

Place : Ernakulam
Date : 12.09.2023

HOLMARC OPTO-MECHATRONICS LIMITED is proposing, subject to market conditions and other considerations, a public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Ernakulam. The Prospectus is available on the website of the SEBI at www.sebi.gov.in, the website of the Lead Manager at www.finshoregroup.com, website of the NSE at www.nseindia.com and website of Issuer Company at www.holmarc.com. Investor Should note that investment in Equity Shares involves a high degree of risk. For details, investors should refer to and rely on the Prospectus, including the section titled "Risk Factors" as appearing in the Prospectus. The Equity Shares have not been and will not be registered under the US Securities Act ("the Securities Act") or any state securities laws in United States and will not be issued or sold within the United States or to, or for the account or benefit of U.S. persons" (as defined in Regulation S under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933.

