Promoters of our Company, RATHI NARAYAN DAS and NEHMA RATHI

The Issue

Initial Public Issue of 30,16,68,000 (30.17%)/14,50,30,000 (14.50%)/25,000 (0.02%) Equity Shares of the Company (equally to be divided between 30,16,68,000 (30.17%) Equity Shares of Srivari Spices & Foods Limited and 14,50,30,000 (14.50%) Equity Shares of Srivari Spices & Foods Limited and 25,000 (0.02%) Equity Shares of Mr. K. Srinivasan) of the Company of Face Value of Rs. 10 each at par with a view to make an attempt to raise Rs. 30,16,68,000 (30.17%) (equally to be divided between Rs. 14,50,30,000 (14.50%) (equally to be divided between Rs. 25,000 (0.02%) Equity Shares of Mr. K. Srinivasan) of the Company), through a public offer for subscription. The Public Issue comprises发售 of 30,16,68,000 (30.17%) Equity Shares of the Company (equally to be divided between 14,50,30,000 (14.50%) Equity Shares of Mr. K. Srinivasan) at a price of Rs. 10 per Equity Share and 25,000 (0.02%) Equity Shares of the Company at a price of Rs. 10 per Equity Share, aggregating up to Rs. 30,16,68,000 (30.17%) (equally to be divided between Rs. 14,50,30,000 (14.50%) (equally to be divided between Rs. 25,000 (0.02%) Equity Shares of Mr. K. Srinivasan) of the Company) and Rs. 25,000 (0.02%) Equity Shares of the Company at a price of Rs. 10 per Equity Share, aggregating up to Rs. 25,000 (0.02%) Equity Shares of the Company at a price of Rs. 10 per Equity Share, aggregating up to Rs. 25,000 (0.02%) Equity Shares of the Company.

Risk to Investors:

- Our operations are considerably located in Telangana and Andhra Pradesh and failure to expand our operations may restrict our growth and adversely affect our business.
- The Merchant Banker associated with the Issue has handled 14 public issues in the past two years out of which no issues closed below the Issue Price on Listing date
- The Price/Earnings ratio based on Diluted EPS for year ended March 2023 for the company at the upper end of the Price Band is 5.94.
- Weighted Average Return on Net worth for Fiscals 2023, 2022 and 2021 is 24.79%.

Basis for Issue Price

The Price Band has been determined by our Company in consultation with the Stock Broking Firms and Manager in the light of factors like: (i) Its financial results and earning potential; (ii) the current market price of similar companies; (iii) the underwriting margins; and (iv) demand and supply factors for the company to be listed.

Form of Application:

- Application for subscription shall be made in Form(s) of application as may be prescribed by the Registrar of Corporations.
- Application for reservation shall be made in Form(s) of application as may be prescribed by the Registrar of Corporations.

Risk Factors:

- Competition from existing and new players in the industry may adversely affect the financial performance of the Company.
- Fluctuations in interest rates and changes in monetary and fiscal policies and measures may affect the Company’s performance.
- The Company’s reliance on key personnel may be risk.

Issue Consultants:

- The Issue will be handled by the Merchant Banker, the Company Secretary and its staff, and the Registrar to the Public Issue.

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