

(Continued from previous page...)

Table with 7 columns: Metric, 2023, 2022, 2021, 2020, 2019, 2018. Rows include Gross NPA ratio, Net NPA ratio, Operating Expenses to Average AUM, etc.

Source: Dun & Bradstreet Report. All the financial information for the industry peers mentioned above is on a consolidated basis and is sourced from the annual reports, unaudited financial results and investor presentations as available of the respective company for the relevant period/ year submitted to the Stock Exchanges.

Note: The financial parameters above are not reclassified by Dun & Bradstreet and taken as reported by players hence comparison should not be made with the tables in the rest of the competitive section of the "Industry Overview" section.

Description on the historic use of the KPIs by our Company to analyze, track or monitor the operational and/or financial performance of our Company:

In evaluating our business, we consider and use certain KPIs, as presented above, as a supplemental measure to review and assess our financial and operating performance. The presentation of these KPIs are not intended to be considered in isolation or as a substitute for the Restated Consolidated Financial Information.

Comparison with listed Industry Peers

While our peers listed in India (mentioned below), like us, operate in the same industry and may have similar offerings. Our business may be different in terms of differing business models, different verticals serviced or focus areas or different geographical presence or serving certain segments or sub-segments of our customer base.

Table comparing financial metrics of Akme Fintrade (India) Limited and its peer group (MAS Financial Services, Shriram Finance, etc.)

Weighted average cost of acquisition

a) The price per share of the Company based on the primary/ new issue of shares (equity/ convertible securities)

Except as stated below, our Company has not issued any Equity Shares or convertible securities during the 18 months preceding the date of this RHP, where such issuance is equal to or more than 5% of the fully diluted paid-up Equity Share capital of our Company.

Table showing date of allotment, number of equity shares, face value, issue price, nature of consideration, reason, and total consideration.

Weighted average cost of acquisition (WACA) Primary issuances (in ₹ per Equity Share) 80.00

b) The price per share of the Company based on secondary sale/ acquisitions of shares (equity/ convertible securities).

There have been no secondary sale/ acquisitions of Equity Shares or any convertible securities, where the Promoter, members of the Promoter Group, or Shareholder(s) having the right to nominate Director(s) on our Board are a party to the transaction.

Based on the above transactions, below are the details of the weighted average cost of acquisition, as compared to the Floor Price and Cap Price:

Table comparing weighted average cost of acquisition, floor price, and cap price for primary and secondary transactions.

As certified by Valawat & Associates, Chartered Accountants, by way of their certificate dated June 11, 2024.

(a) Detailed explanation for Issue Price/Cap Price being [●] times and [●] times of WACA of past five primary issuances / secondary transactions of Equity Shares (as disclosed above) along with our Company's KPIs and financial ratios for Fiscal 2023, 2022 and 2021 and in view of the external factors which may have influenced the pricing of the issue, if any.

FOR FURTHER DETAILS, SEE "BASIS FOR THE ISSUE PRICE" BEGINNING ON PAGE 177 OF THE RHP

THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON MAINBOARD PLATFORM OF NSE & BSE

ASBA and UPI information table with columns for ASBA and UPI details.

ASBA has to be availed by all the investors except anchor investors. UPI may be availed by Retail Individual Investors in the Retail Portion and Non-Institutional Investors with an application size of up to ₹ 5,00,000 in the Non-Institutional Portion.

In case of any revision in the Price Band, the Bid/ Issue Period will be extended by at least 3 (three) additional Working Days after such revision in the Price Band, subject to the Bid/ Issue Period not exceeding 10 (ten) Working Days.

shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), read with Regulation 31 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the "SEBI ICDR Regulations").

Investors/ Applicants should ensure that DP ID, PAN, Client ID and UPI ID (for UPI Bidders bidding through the UPI mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID available in the Depository database.

Contents of the Memorandum of Association of the Company as regards its objects: For information on the main objects of the Company, please see the section "History and Certain Corporate Matters" on page 259 of the Red Herring Prospectus.

Amount of share capital of the Company and Capital structure: As on the date of the Red Herring Prospectus, the authorised share capital of the Company is ₹ 5,000.00 Lakhs divided into 500.00 Lakhs Equity Shares of face value of ₹ 10/- each.

Names of signatories to the Memorandum of Association of the Company and the number of Equity Shares subscribed by them: The names of the signatories of the Memorandum of Association of our Company are Mr. Ashok Kumar Jain, Mr. Praveen, P. Jain and Mr. Harish, A. Jain who were allotted 10 Equity Shares each.

Listing: The Equity Shares Issued through the Red Herring Prospectus are proposed to be listed on the Stock Exchanges. Our Company has received an "in-principle" approval from BSE and NSE for the listing of the Equity Shares pursuant to their letters both dated January 02, 2024 and January 03, 2024 respectively.

A signed copy of the Red Herring Prospectus has been filed and a copy of the Prospectus shall be filed with the RoC in accordance with Section 26 (4 and 32) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Offer Closing Date, see "Material Contracts and Documents for Inspection" on page 470 of the Red Herring Prospectus.

Disclaimer Clause of Securities and Exchange Board of India ("SEBI"): SEBI only gives its observations on the offer documents and this does not constitute approval of either the Issue or the specified securities or the offer document.

Disclaimer Clause of BSE: It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Red Herring Prospectus has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the Red Herring Prospectus.

Disclaimer Clause of NSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document.

General Risk: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue.

Table with 3 columns: BOOK RUNNING LEAD MANAGER (GRETEX), REGISTRAR TO THE ISSUE (BIGSHARE SERVICES PRIVATE LIMITED), and COMPANY SECRETARY AND COMPLIANCE OFFICER (AKME FINTRADE (INDIA) LIMITED).

AVAILABILITY OF THE RED HERRING PROSPECTUS: Investors are advised to refer to the RHP and the "Risk Factors" beginning on page 33 of the Red Herring Prospectus, before applying in the Issue.

AVAILABILITY OF BID CUM APPLICATION FORMS: Bid cum Application Forms can be obtained from the Registered Office of the Company Akme Fintrade (India) Limited, Tel: +91-294-2489501-02; the BRLM: Gretex Corporate Services Limited, Tel: +91-22-62280818.

Syndicate members: Gretex Share Broking Limited, Asit C. Mehta Investment Intermediates Limited and Gretex Corporate Services Limited

Sub-Syndicate Members: Not Applicable

Escrow Collection Bank, Refund Bank, Public Offer Bank and Sponsor Bank: Axis Bank Limited

All capitalized terms used and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

For AKME FINTRADE (INDIA) LIMITED On behalf of Board of Directors Sd/- Mr. Manoj Kumar Choubisa, Company Secretary and Compliance Officer

Date: June 13, 2024 Place: Udaipur, Rajasthan

AKME FINTRADE (INDIA) LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its equity shares ("Issue") and has filed a Red Herring Prospectus ("RHP") with the Registrar of Companies, Rajasthan, Jaipur ("RoC").

The Tata Power Company Limited hereby invites Expression of Interest from eligible parties for "Construction of Biodiversity Research Development and Training Centre at Walwhan, Lonavala, Maharashtra (Tender Ref. No.: CC25PMP0131)".

Indian Bank, a leading Public Sector Bank, has floated the RFP for Selection of Service Provider for Building, Migrating and Operating - Next Generation Contact Center (NGCC) on Managed Service Model.

PUNJAB STATE POWER CORPORATION LIMITED advertisement for tender enquiry No. 1666/PCM/O&M/PC-2539 dated 12.06.2024.

PUNJAB STATE POWER CORPORATION LIMITED advertisement for tender enquiry No. 1665/PCM/O&M/PC-2550 dated 11.06.2024.

TATA POWER advertisement for Biodiversity Research Development and Training Centre at Walwhan, Lonavala, Maharashtra.

Indian Bank advertisement for RFP for Selection of Service Provider for Building, Migrating and Operating - Next Generation Contact Center (NGCC).