

(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSE AND IS NOT A PROSPECTUS ANNOUNCEMENT. NOT FOR DISTRIBUTION OUTSIDE INDIA)

# DCG CABLES & WIRES LIMITED

CIN: U36999GJ2017PLC099290

Incorporated on September 29, 2017 at Ahmedabad



(Please scan this QR Code to view the Prospectus)

Our Company was originally incorporated as "DCG Copper Industries Private Limited" as Private Limited Company under the provisions of Companies Act, 1932 vide Certificate of Incorporation dated September 29, 2017 bearing Corporate Identification Number U36999GJ2017PTC099290 issued by the Registrar of Companies, Central Registration Centre, Ministry of Corporate Affairs, Govt. of India. Subsequently, the name of our company has changed from "DCG Copper Industries Private Limited" to "DCG Cables & Wires Private Limited" vide Fresh Certificate of Incorporation dated August 10, 2023 bearing Corporate Identification Number U36999GJ2017PTC099290. Further, our Company was converted into a public limited Company pursuant to a special resolution passed by our shareholders at the EGM held on August 11, 2023 and consequently the name of our Company was changed to "DCG Cables & Wires Limited" and a fresh certificate of incorporation was issued by the Registrar of Companies, Ahmedabad dated August 24, 2023. The CIN of the Company is U36999GJ2017PLC099290. For further details, please refer the chapter titled **"History and Certain Corporate Matters"** beginning on page 101 of the Prospectus.

Registered office: 12, Agrasen Industrial Estate, Chotalai ni Chali, Odhav Road, Ahmedabad -382415, Gujarat, India. Tel No. : +91 7861804932; Website: www.dgcbableswiresltd.com; E-Mail: dgccopperindustries@yahoo.com; Contact Person: Shwetal Mailwal, Company Secretary and Compliance Officer

## PROMOTERS OF THE COMPANY: DEVANG PATEL, HARSHADBHAI PATEL AND USHABEN PATEL

### BASIS OF ALLOTMENT

INITIAL PUBLIC ISSUE OF 49,99,200 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF DCG CABLES & WIRES LIMITED ("DCG" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹100.00/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹90.00/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹4,999.20 LAKHS ("THE ISSUE"), OF WHICH 2,52,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹100.00/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹90.00/- PER EQUITY SHARE AGGREGATING TO ₹252.00 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E., NET ISSUE OF ₹7,40,200 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹100.00/- PER EQUITY SHARE AGGREGATING TO ₹7,47.20 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.54% AND 26.16% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED **"TERMS OF THE ISSUE"** BEGINNING ON PAGE NO. 204 OF THE PROSPECTUS.

### RISK TO INVESTORS

- Our Company had avoid dealer finance facility from SG Finserve Limited of ₹ 300 lacs and the charge has been created on the current assets of the Company without getting the NOC from the State Bank of India who had sanctioned working capital limit against the current assets of the Company
- There have been instances of delay in filing of Goods and Service Tax (GST) returns and return of Tax Deducted at Source (TDS) dues.
- We are having limited number of suppliers, for the stub period i.e. April, 2023 to February, 2024, 98.81% and in the FY 2020-21, 2021-22 and 2022-23, 48.58%, 77.13% and 89.19% respectively purchases were confined to only Top 10 suppliers.
- We are having limited number of Customers, for the stub period i.e. April, 2023 to February, 2024, 75.79% and in the FY 2020-21, 2021-22 and 2022-23, 41.21%, 47.91% and 81.92% respectively sales were confined to only Top 10 buyers.
- Our Company has applied for Permission/NOC from Gujarat Pollution Control Board.

For further details please refer to the chapter titled **"Risk Factor"** on page no. 19 of the Prospectus.

In terms of Regulation 253(2) of the SEBI ICDR Regulations, as present issue is a fixed price issue 'the Allocation' is the net issue to the public category has been made as follows: (a) minimum 50% to Retail Individual Investors; and (b) Remaining to: (i) individual applicants other than retail individual investors and (ii) other investors including corporate bodies or institutions, irrespective of the number of specified securities applied for, The unsubscribed portion in either of the categories specified in (a) or (b) above may be allocated to the applicants in the other category.

This issue is being made through Fixed Price Process in terms of Chapter IX of the Securities And Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended ("SEBI ICDR Regulations") and allocation in the net issue to the public will be made in terms of regulation 253 of the SEBI ICDR Regulations. In terms of the Regulation 19(2)(B)(i) of the Securities Contracts (Regulations) Rules, 1957, as amended (the "SCRR"), the issue is being made for at least 25% of the post-paid-up Share capital of our Company. All the bidders, shall participate in the issue through the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective bank account (includingUPIID for RIs using UPI Mechanism) wherein the bid amount will be blocked by the SCSBs or under the UPI mechanism, as the case may be, to the extent of respective Bid amounts. For details Please refer to chapter titled **"Issue Procedure"** beginning on Page 213 of the Prospectus.

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH,

THE ISSUE PRICE IS ₹ 100/- PER EQUITY SHARE AND THE ISSUE PRICE IS 10 TIMES OF THE FACE VALUE OF THE EQUITY SHARES

### ISSUE PROGRAMME

OPENED ON: April 08, 2024 (Monday) | CLOSED ON: April 10, 2024 (Wednesday)

The Equity Shares of the Company are proposed to be listed on the SME Platform of National Stock Exchange of India Limited ("NSE Emerge"), in terms of the Chapter IX of the SEBI ICDR Regulations. Our Company has received in-principle approval from National Stock Exchange of India Limited (NSE) for the listing of Equity Shares pursuant to letter dated March 14, 2024. NSE is the Designated Stock Exchange for the purpose of this Issue. The trading is proposed to be commenced on or about April 16, 2024 (Subject to receipt of listing and trading approvals from the NSE Limited).

### SUBSCRIPTION DETAILS

The Issue has received 77937800 applications (excluding the multiple, duplicate bids. Cancelled bids or withdrawal bids) for 49,99,200 Equity Shares (before technical rejections) resulting in 15.59 times subscription (including reserved portion of Market Maker) as disclosed in the Prospectus. The details of the applications received in the Issue from various categories are as under:

Details of Application Received: (Before Technical Rejections and after Bid Bands)

Category	No. of Applications	No. of Equity Shares Applied	Equity Shares reserved as per Prospectus	Subscription
Market Maker	1	252000	252000	1
Retail Individual Investors	43395	52074000	3094800	16.83
Other than Retail Individual Investors	4259	27386400	1652400	16.57
Total	47655	79712400	4999200	15.95

\*Subscription time have been computed on the basis of the issue size as per the Prospectus

Summary of valid applications for Non Retail, Retail and Market Maker categories, as are mentioned below

Sr. No.	Category	Gross		Less: Rejections*		Valid	
		Appins	Equity Shares	Appins	Equity Shares	Appins	Equity Shares
1	Reserved for Market Maker	1	252000	-	-	1	252000
2	Non-Retail Investors	4259	27386400	92	343200	4167	27043200
3	Retail Individual Investors	43395	52074000	1193	1431600	42202	50642400
Total		47655	79712400	1285	1774800	46370	77937600

\*This includes 415 applications for 4,98,000 equity shares from Retail investors which were not in book but excludes bids (UPI mandates) not accepted by investors.

Details of Applications rejected by the Registrar on technical grounds:

Category	No. of Applications	No. of Equity Shares
Market Maker	-	-
Retail Individual Investors	1193	1431600
Other than Retail Individual Investors	92	343200
Total	1285	1774800

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange on Friday, April 12, 2024.

**A. Allocation to Market Maker (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Market Maker, at the issue price of ₹ 100/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 1 times. The total number of shares allotted in this category is 252000 Equity Shares.

**B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹ 100/- per Equity Share, was finalized in consultation with NSE. The category was subscribed 16.36 times. The total number of shares allotted in this category is 3094800 Equity Shares to 50642400 successful applicants.

No. of Shares applied for (Category wise)	No. of Applications Received	% to total	Total No. of Shares Applied in each category	% of total	Proportionate Shares Available	Allocation per Applicant Before Rounding off	Allocation per Applicant After Rounding off	Ratio of Allottees to Applicants	Total No. of Shares Allocated/ Allotted	Surplus / Deficit
1200	42202	100.00	50642400	100.00	3094800	73.33	1200	73.33	3094800	0

**C. Allocation to Other than Retail Individual Investors (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Other than Retail Individual Investors, at the issue price of ₹ 100/- per Equity Share, was finalized in consultation with NSE. The category was subscribed 16.37 times. The total number of shares allotted in this category is 1652400 Equity Shares.

The Category-wise details of the Basis of Allotment are as under:

No. of Shares applied for (Category wise)	Number of Applications Received	% to total	Total No. of Shares Applied in each category	% of total	Proportionate Shares Available	Allocation per Applicant Before Rounding off	Allocation per Applicant After Rounding off	Ratio of Allottees to Applicants	Total No. of Shares Allocated/Allotted	Surplus/ Deficit
2400	2660	63.83	6384000	23.61	390077	146.65	1200	65 532	390000	-77
3600	336	8.06	1209600	4.47	73909	219.97	1200	31 168	74400	491
4800	310	7.44	1488000	5.50	90920	293.29	1200	38 155	91200	280
6000	143	3.43	858000	3.17	52426	366.62	1200	4 13	52800	374
7200	53	1.27	381600	1.41	23317	439.94	1200	19 53	22800	-517
8400	42	1.01	352800	1.30	21557	513.26	1200	3 7	21600	43
9600	100	2.40	960000	3.55	58658	586.58	1200	49 100	58800	142
10800	161	3.86	1738800	6.43	106245	659.91	1200	88 161	105600	-645
12000	122	2.93	1464000	5.41	89454	733.23	1200	75 122	90000	-546
13200	22	0.53	290400	1.07	17744	806.55	1200	15 22	18000	256
14400	24	0.58	345600	1.28	21117	879.88	1200	3 4	21600	483
15600	16	0.38	249600	0.92	15251	953.19	1200	13 16	15600	349
16800	10	0.24	168000	0.62	10265	1026.5	1200	9 10	10800	535
18000	24	0.58	432000	1.60	26396	1099.83	1200	11 12	26400	4
19200	7	0.17	134400	0.50	8212	1173.14	1200	1 1	8400	188
20400	7	0.17	142800	0.53	8725	1246.43	1200	1 1	8400	-325
21600	6	0.14	129600	0.48	7919	1319.83	1200	1 1	7200	-719
		0.00		0.00			1200	1 6	1200	1200
22800	7	0.17	159600	0.59	9752	1393.14	1200	1 1	8400	-1352
		0.00		0.00			1200	1 7	1200	1200
24000	20	0.48	480000	1.77	29329	1466.45	1200	1 1	24000	-5329
		0.00		0.00			1200	1 5	4800	4800
25200	14	0.34	352800	1.30	21557	1539.79	1200	1 1	16800	-4757
		0.00		0.00			1200	2 7	4800	4800
26400	2	0.05	52800	0.20	3226	1613	1200	1 1	2400	-826
		0.00		0.00			1200	1 2	1200	1200
27600	4	0.10	110400	0.41	6746	1686.5	1200	1 1	4800	-1946
		0.00		0.00			1200	1 2	2400	2400
28800	7	0.17	201600	0.75	12318	1759.71	1200	1 1	8400	-3918
		0.00		0.00			1200	3 7	3600	3600
30000	5	0.12	150000	0.55	9165	1833	1200	1 1	6000	-3165
		0.00		0.00			1200	3 5	3600	3600

No. of Shares applied for (Category wise)	Number of Applications Received	% to total	Total No. of Shares Applied in each category	% of total	Proportionate Shares Available	Allocation per Applicant Before Rounding off	Allocation per Applicant After Rounding off	Ratio of Allottees to Applicants	Total No. of Shares Allocated/Allotted	Surplus/ Deficit	
31200	3	0.07	93600	0.35	5719	1906.33	1200	1	1	3600	-2119
		0.00		0.00			1200	2	3	2400	2400
32400	1	0.02	32400	0.12	1980	1980	2400	1	1	2400	420
33600	3	0.07	100800	0.37	6159	2053	1200	1	1	3600	-2559
		0.00		0.00			1200	2	3	2400	2400
34800	2	0.05	69600	0.26	4253	2126.5	1200	1	1	2400	-1853
		0.00		0.00			1200	1	2	1200	1200
36000	6	0.14	216000	0.80	13198	2199.67	1200	1	1	7200	-5998
		0.00		0.00			1200	5	6	6000	6000
37200	1	0.02	37200	0.14	2273	2273	2400	1	1	2400	127
39600	1	0.02	39600	0.15	2420	2420	2400	1	1	2400	-20
40800	4	0.10	163200	0.60	9972	2493	2400	1	1	9600	-372
42000	4	0.10	168000	0.62	10265	2566.25	2400	1	1	9600	-665
		0.00		0.00			1200	1	4	1200	1200
43200	1	0.02	43200	0.16	2640	2640	2400	1	1	2400	-240
44400	1	0.02	44400	0.16	2713	2713	2400	1	1	2400	-313
45600	1	0.02	45600	0.17	2786	2786	2400	1	1	2400	-386
46800	1	0.02	46800	0.17	2860	2860	2400	1	1	2400	-460
48000	7	0.17	336000	1.24	20530	2932.86	2400	1	1	16800	-3730
		0.00		0.00			1200	3	7	3600	3600
50400	1	0.02	50400	0.19	3080	3080	3600	1	1	3600	520
51600	1	0.02	51600	0.19	3153	3153	3600	1	1	3600	447
60000	6	0.14	360000	1.33	21997	3666.17	3600	1	1	21600	-397
66000	2	0.05	132000	0.49	8065	4032.5	3600	1	1	7200	-865
		0.00		0.00			1200	1	2	1200	1200
67200	1	0.02	67200	0.25	4106	4106	3600	1	1	3600	-506
72000	1	0.02	72000	0.27	4399	4399	4800	1	1	4800	401
76800	1	0.02	76800	0.28	4693	4693	4800	1	1	4800	107
79200	1	0.02	79200	0.29	4839	4839	4800	1	1	4800	-39
9400	1	0.02	80400	0.30	4913	4913	4800	1	1	4800	-113
100800	1	0.02	100800	0.37	6159	6159	6000	1	1	6000	-159
108000	1	0.02	108000	0.40	6599	6599	6000	1	1	6000	-599
116400	1	0.02	116400	0.43	7112	7112	7200	1	1	7200	88
120000	1	0.02	120000	0.44	7332	7332	7200	1	1	7200	-132
144000	1	0.02	144000	0.53	8799	8799	8400	1	1	8400	-399
180000	1	0.02	180000	0.67	10998	10998	10800	1	1	10800	-198
199200	2	0.05	398400	1.47	24343	12171.5	12000	1	1	24000	-343
214800	1	0.02	214800	0.79	13125	13125	13200	1	1	13200	75
380400	1	0.02	380400	1.41	23243	23243	22800	1	1	22800	-443
398400	1	0.02	398400	1.47	24343	24343	24000	1	1	24000	-343
999600	1	0.02	999600	3.70	61078	61078	61200	1	1	61200	122
1500000	1	0.02	1500000	5.55	91653	91653	91200	1	1	91200	-453
1740000	1	0.02	1740000	6.43	106318	106318	106800	1	1	106800	482
GRAND TOTAL	4167	100.00	27043200	100.00	1652400	1652400			1652400	0	