

AESTHETIK ENGINEERS LIMITED

Corporate Identification Number: U74210WB2008PLC124716



Our Company was incorporated as a Private Limited Company under the Companies Act, 1956 in the name and style of "Aesthetic Engineers Private Limited" bearing Certificate of Incorporation Number U74210WB2008PTC124716 issued by the Registrar of Companies, Kolkata dated April 02, 2008 upon takeover of the existing partnership firm namely "M/s Aesthetic". Further, our Company was converted into a Public Limited Company in pursuance of a special resolution passed by the members of our Company at the Extra-Ordinary General Meeting held on December 18, 2023 and the name of our Company changed from "Aesthetic Engineers Private Limited" to "Aesthetic Engineers Limited" & Registrar of Companies, Kolkata issued a new certificate of incorporation consequent upon conversion dated January 24, 2024. As on date of the Prospectus, the Corporate Identification Number of our Company is U74210WB2008PLC124716. For further details of incorporation please refer to section titled "Our History and Certain Other Corporate Matters" beginning on page 165 of the Prospectus.

Registered Office: 1858/1, 5th Floor, Unit 503-505, Acropolis Mall, Rajdanga Main Road, Kasba, Kolkata, West Bengal-700107, India

Tel: +91 9836000052, Fax: N.A., Website: www.aesthetic.in E-mail: cs@aesthetic.in

Company Secretary and Compliance Officer: Ms. Priyanka Gupta

PROMOTERS: MR. AVINASH AGARWAL, MS. SREETI AGARWAL, MS. MANISHA SUREKA AND M/S AVINASH AGARWAL (HUF)

Our Company has filed the Prospectus dated August 13, 2024, (the "Prospectus") with the Registrar of Companies, Kolkata (ROC), and the equity shares (as defined hereinafter) are proposed to be listed on the Emerge platform of National Stock Exchange of India Limited ("NSE") and the listing and trading of the Equity Shares (as defined hereinafter) expected to commence on August 16, 2024.

BASIS OF ALLOTMENT

INITIAL PUBLIC OFFERING OF UP TO 45,64,000 EQUITY SHARES OF RS. 10/- EACH ("EQUITY SHARES") OF AESTHETIK ENGINEERS LIMITED ("AEL" OR THE "COMPANY") FOR CASH AT A PRICE OF RS. 58/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO RS. 2647.12 LAKHS ("THE ISSUE"). OUT OF THE ISSUE, 2,32,000 EQUITY SHARES AGGREGATING TO RS. 134.56 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 43,32,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH AT AN ISSUE PRICE OF RS. 58/- PER EQUITY SHARE AGGREGATING TO RS. 2512.56 LAKHS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.50 % AND 25.16% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

FOR FURTHER DETAILS, KINDLY REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 321 OF THE PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH AND THE ISSUE PRICE IS ₹ 58/-

ANCHOR INVESTOR ISSUE PRICE: ₹ 58/- PER EQUITY SHARE

THE ISSUE PRICE IS 5.80 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

ISSUE PERIOD

BID/ISSUE OPENED ON: THURSDAY, AUGUST 08, 2024

BID/ISSUE CLOSED ON: MONDAY, AUGUST 12, 2024

PROPOSED LISTING: FRIDAY, AUGUST 16, 2024*

*Subject to the receipt of listing and trading approval from NSE Emerge

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulations and in compliance with Regulation 253 of SEBI (ICDR) Regulations, wherein not more than 50.00% of the Net Issue was made available for allocation on a proportionate basis to QIBs ("QIB Portion"). Further, not less than 15.00% of net issue was made available for allocation on proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Issue was made available for allocation to Retail Individual Bidders, in accordance with SEBI ICDR Regulations, subject to valid bids being received at the issue price. All potential Bidders are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 329 of this Prospectus.

The Equity Shares offered through the Prospectus are proposed to be listed on Emerge Platform of NSE ("NSE Emerge") in terms of Chapter IX of the Securities and Exchange Board of India (Issue of Capital And Disclosure Requirements) Regulations, 2018 (the "SEBI (ICDR) regulations"), as amended read with rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended. Our company has received in Principle approval letter dated July 30, 2024, from National Stock Exchange of India Limited ("NSE") for using its name in the Offer Document for listing of our shares on Emerge Platform of NSE. It is to be distinctively understood that the permission given by National Stock Exchange of India Limited ("NSE") should not in any way be deemed or construed that the content of the Prospectus or the price at which equity shares are offered has been cleared, solicited or approved by NSE, nor does it certify the correctness, accuracy or completeness of any of the content of the Prospectus. The investors are advised to refer to the prospectus for the full text of the Disclaimer clause pertaining to NSE. For the purpose of this Issue, the Designated Stock Exchange will be National Stock Exchange of India Limited ("NSE"). The trading is proposed to commence on August 16, 2024*.

*Subject to the listing and trading approval from Emerge Platform of NSE.

All Applicants were allowed to participate in the issue through APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") process by providing the details of the respective bank accounts in which the corresponding application amounts were blocked by Self Certified Syndicate Banks (the "SCSBs") or through UPI Mechanism.

SUBSCRIPTION DETAILS

The Company received 07 Anchor Investor Application Forms from 07 Anchor Investors for 24,26,000 Equity Shares. Such 07 Anchor Investors through 07 Anchor Investor Application Forms were allocated 12,96,000 Equity Shares at a price of Rs. 58/- per Equity Share under the Anchor Investor Portion, aggregating to Rs. 7,51,68,000/-

DETAILS OF APPLICATIONS

The issue has received 4,07,207 applications, excluding Anchor Investors, (before technical rejections) for 2,18,10,00,000 equity shares resulting in subscription of 706.53 times (including reserved portion of Market Maker). The details of the applications received in the issue (before technical rejections but after applications not banked) are as follows:

Detail of the Applications Received:

Category	Before Technical Rejections & Withdrawals*		After Technical Rejections & Withdrawals	
	No of Applications	No of equity shares	No of Applications	No of equity shares
Retail Individual Applicants	3,65,646	73,12,92,000	3,58,714	71,74,28,000
Non-institutional Investors	41,476	1,26,76,50,000	41,025	1,26,27,48,000
QIBs Category (Excluding Anchor Investor)	84	18,18,26,000	83	17,88,00,000
Market Maker	1	2,32,000	1	2,32,000
Total	4,07,207	2,18,10,00,000	3,99,823	2,15,92,08,000

*This includes applications from Retail Individual which were not in book but excludes not banked bids.

Final Demand:

A summary of the final demand as at different Bid price is as under:

Sr. No.	Bid Price	Bids	Shares Applied	Amount Applied
1	55	360	11,46,000	6,30,30,000.00
2	56	83	2,38,000	1,33,28,000.00
3	57	81	2,32,000	1,32,24,000.00
4	58	1,69,440	1,70,48,82,000	98,88,31,56,000.00
5	1000000	2,36,000	47,20,00,000	27,37,60,00,000.00
Total		4,05,964	2,17,84,98,000	1,26,34,87,38,000.00

The Basis of Allotment was finalized in consultation with the Designated Stock Exchange, being NSE Emerge on August 13, 2024.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of Rs. 58/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 2,32,000 Equity shares.

The category wise details of the Basis of Allotment are as under:

No. of Shares applied for (Category Wise)	Number of applications received	% to Total	Total No. of Shares applied in each category	% to Total	Ratio of allottees to applicants	Number of Successful applicants (after rounding off)	% to Total	Total No. of Shares allocated/ allotted	% to Total
2,32,000	1	100.00	2,32,000	100.00	1	1	100.00	2,32,000	100.00
	1	100.00	2,32,000	100.00	1	1	100.00	2,32,000	100.00

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Retail Individual Investors, at the issue price of Rs. 58/- per Equity Share, was finalized in consultation with NSE. The category was subscribed 472.61 times i.e. for 71,74,28,000 Equity Shares. Total number of shares allotted in this category is 15,18,000 Equity Shares.

The category wise details of the Basis of Allotment are as under:

No. of Shares applied for (Category Wise)	Number of applications received	% to Total	Total No. of Shares applied in each category	% to Total	Ratio of allottees to applicants	Number of Successful applicants (after rounding off)	Total No. of Shares allocated/ allotted
2000	3,58,714	100.00	71,74,28,000	100.00	759: 358714	759	15,18,000
	3,58,714	100.00	71,74,28,000	100.00		759	15,18,000

C. Allocation to Other than Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to Other than Retail Individual Investors, at the issue price of Rs. 58/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 1936.73 times i.e. application received for 1,26,27,48,000 equity shares & the total number of shares allotted in this category is 6,52,000 Equity Shares to 326 successful applicants.

The category wise details of the Basis of Allotment are as under (Sample basis):

No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Ratio of allottees to applicants	Number of successful applicants (after rounding)	Total No. of shares allocated/ allotted
(2)	(3)	(4)	(5)	(6)	(10)	(12)	(14)
4000	15972	38.94	63888000	5.06	17	15972	34000
6000	2328	5.68	13968000	1.11	1	582	8000
8000	2515	6.14	20120000	1.59	1	503	10000
10000	1133	2.77	11330000	0.9	3	1133	6000
12000	995	2.44	11940000	0.95	3	995	6000
14000	949	2.32	13286000	1.05	4	949	8000
16000	2756	6.73	44096000	3.49	11	2756	22000
60000	180	0.44	10800000	0.86	1	60	6000
62000	57	0.14	3534000	0.28	1	57	2000
64000	42	0.1	2688000	0.21	1	42	2000
122000	17	0.04	2074000	0.16	1	17	2000
124000	14	0.03	1736000	0.14	1	14	2000
126000	13	0.03	1638000	0.13	1	13	2000
128000	15	0.04	1920000	0.15	1	15	2000
130000	29	0.07	3770000	0.3	1	29	2000
140000	24	0.06	3360000	0.27	1	24	2000
190000	11	0.03	2090000	0.17	1	11	2000
260000	9	0.02	2340000	0.19	1	9	2000
280000	11	0.03	3080000	0.24	1	11	2000
282000	4	0.01	1128000	0.09	0	1	0
286000	2	0.01	572000	0.05	0	1	0
288000	1	0.01	288000	0.02	0	1	0
290000	1	0.01	290000	0.02	0	1	0
292000	1	0.01	292000	0.02	0	1	0
294000	1	0.01	294000	0.02	0	1	0

384000	1	0.01	384000	0.03	0	1	0	0
388000	1	0.01	388000	0.03	0	1	0	0
390000	2	0.01	780000	0.06	0	1	0	0
392000	2	0.01	784000	0.06	0	1	0	0
394000	2	0.01	788000	0.06	0	1	0	0
398000	2	0.01	796000	0.06	0	1	0	0
400000	22	0.05	800000	0.7	1	11	2	4000
410000	4	0.01	1640000	0.13	1	4	1	2000
414000	4	0.01	1656000	0.13	1	4	1	2000
416000	1	0.01	416000	0.03	0	1	0	0
748000	3	0.01	2244000	0.18	1	3	1	2000
754000	1	0	754000	0.06	0	1	0	0
770000	1	0	770000	0.06	0	1	0	0
772000	1	0	772000	0.06	0	1	0	0
900000	3	0.01	2700000	0.21	1	3	1	2000
902000	1	0	902000	0.07	0	1	0	0
1712000	1	0	1712000	0.14	1	1	1	2000
1722000	1	0	1722000	0.14	1	1	1	2000
1726000	1	0	1726000	0.14	1	1	1	2000
1730000	1	0	1730000	0.14	1	1	1	2000
1734000	1	0	1734000	0.14	1	1	1	2000
1754000	1	0	1754000	0.14	1	1	1	2000
1768000	1	0	1768000	0.14	1	1	1	2000
1792000	1	0	1792000	0.14	1	1	1	2000
1800000	2	0	3600000	0.28	1	2	1	2000
2162000	2	0.01	4324000	0.34	1	2	1	2000
2164000	4	0.02	8656000	0.69	1	2	2	4000
2166000	1	0	2166000	0.17	1	1	1	2000
2168000	2	0	4336000	0.34	1	2	1	2000
2170000	19	0.06	4123000	3.27	11	19	11	22000
	41025	100	1262748000	100			326	652000

D. Allocation to QIB Category (Excluding Anchor Investor)

Allotment to QIB, who have bid at the issue price of Rs.58/- per Equity Share, was finalized in consultation with NSE. The Basis of the Issue has received 83 Applications for 17,88,00,000 equity shares. whereas 8,22,000 shares were reserved for QIBs. The allotment was made to 83 applicants for 8,66,000 equity shares.

The category wise details of the Basis of Allotment are as under:

No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Ratio of allottees to applicants	Number of successful applicants (after rounding)	Total No. of shares allocated/ allotted
(2)	(3)	(4)	(5)	(6)	(10)	(12)	(14)
182000	1	1.2	182000	0.1	1	1	2000
200000	1	1.2	200000	0.11	1	1	2000
346000	2	2.41	692000	0.39	1	1	4000
516000	1	1.2	516000	0.29	1	1	2000
520000	1	1.2	520000	0.29	1	1	2000
522000	1	1.2	522000	0.29	1	1	2000
640000	1	1.2	640000	0.36	1	1	4000
708000	1	1.2	708000	0.4	1	1	4000
784000	1	1.2	784000	0.44	1	1	4000
844000	1	1.2	844000	0.47	1	1	4000
862000	1	1.2	862000	0.48	1	1	4000
866000	1	1.2	866000	0.48	1	1	4000
896000	1	1.2	896000	0.5	1	1	4000
940000	1	1.2	940000	0.53	1	1	4000
1150000	1	1.2	1150000	0.64	1	1	6000
1550000	1	1.2	1550000	0.87	1	1	8000
1552000	1	1.2	1552000	0.87	1	1	8000
1592000	7	8.44	11144000	6.23</			

The addendum to the page no. 66 of the Prospectus dated August 13, 2024 are as follows:

1. Our shareholding pattern

i. The table below represents the shareholding pattern of our Company as per Regulation 31 of the SEBI (LODR) Regulations, 2015, as on the date of this Prospectus:

Category Code	Category of shareholder	No. Of share holder	No. of fully paid-up equity Shares Held	No. of Partly paid up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (unrealized as per SCR R, 1957) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities*			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share Capital) As a % of (A+B+C2)	Number of locked in Shares		Number of Shares pledged or otherwise encumbered		Number of shares held in dematerialized form
								No. of Voting Rights		Total as a % of (A+B+C)			No. (a)	As a % of total shares held (B)	No. (a)	As a % of total shares held (B)	
								Class X	Class Y								
I	II	III	IV	V	VI	VII = IV + V + VI	VIII	IX			X	XI = VII + X	XII		XIII		XIV
(A)	Promoters and Promoter Group	09	1,19,74,175	-	-	1,19,74,175	94.61	1,19,74,175	-	1,19,74,175	94.61	-	-	-	-	-	1,19,74,175
(B)	Public	74	6,82,000	-	-	6,82,000	5.39	6,82,000	-	6,82,000	5.39	-	-	-	-	-	6,82,000
(C)	Non Promoter- Non Public	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(1)	Shares underlying DRs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(2)	Shares held by Employee Trusts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total	83	1,26,56,175	-	-	1,26,56,175	100.00	1,26,56,175	-	1,26,56,175	100.00	-	-	-	-	-	1,26,56,175

*As on the date of this Prospectus 1 Equity Shares holds 1 vote.

INVESTORS, PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, **SKYLINE FINANCIAL SERVICES PRIVATE LIMITED** at www.skylinerta.com.

All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

SKYLINE FINANCIAL SERVICES PRIVATE LIMITED

Address: D-153 A, 1st Floor, Okhla Industrial Area, Phase - I, New Delhi-110020

Telephone: +91-11-40450193-97, **Fax No:** +91-11-26812683

Email: compliances@skylinerta.com **Website:** www.skylinerta.com

Contact Person: Mr. Pawan Bisht

SEBI Registration Number: INR000003241

CIN: U74899DL1995PTC071324

**For Aesthetik Engineers Limited
On Behalf of the Board of Directors**

**Sd/-
Mr. Avinash Agarwal
Managing Director
DIN: 01889340**

Place: Kolkata

Date: August 14, 2024

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF AESTHETIK ENGINEERS LIMITED.

Note: All capitalized terms used and not defined herein shall have same meanings assigned to them in the Prospectus.

Disclaimer: AESTHETIK ENGINEERS LIMITED has filed the Prospectus with ROC on August 13, 2024, and thereafter with SEBI and Stock Exchanges. The Prospectus is available on the Website of SEBI at www.sebi.gov.in and website of LM, Narnolia Financial Services Limited at www.narnolia.com. Investors should note that investment Equity Shares involve a high degree of risk and for details relating to the same, please see "Risk Factor" beginning on page 26 of the Prospectus.

The Equity Shares have not been and will not be registered under U.S. Securities Act of 1993, as amended ("the Securities Act") or any state securities laws in the United States, and unless so registered, and may not be offered or sold within United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. state securities laws. The Equity Shares are being offered and sold outside the United States in 'offshore transactions' in reliance on Regulations under Securities Act and the applicable laws of each jurisdiction where such offers and sales were made. There will be no public offering in the United States.