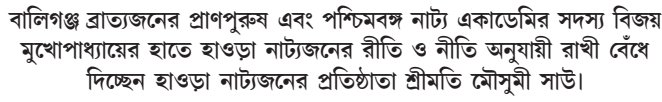
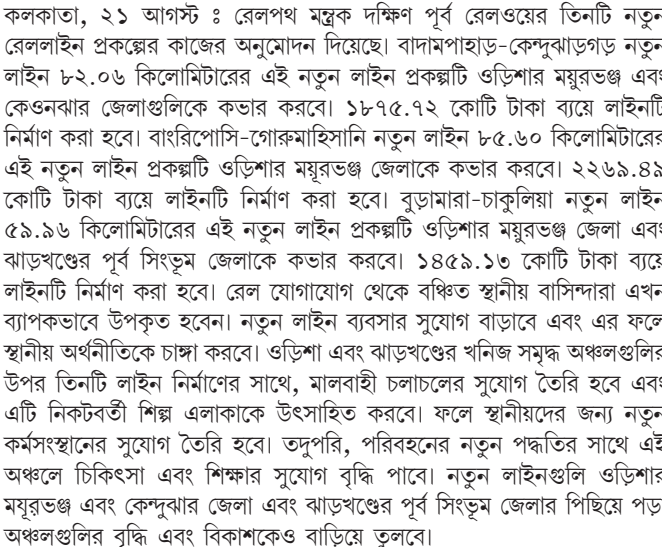


সহায়তায় এই দুদিনের উৎসবটি অনুষ্ঠিত হয়েছে। গাছে জল দিয়ে নাট্য উৎসবের সূচনা করেন, ক্রান্তিকালের কনিষ্ঠ অভিনেত্রী কুমারী স্বর্ণমা মজুমদার, সবচেয়ে বয়স্ক অভিনেতা অভিনেতা ও নির্দেশক সুভাষ মুখার্জী এবং বর্তমান সভাপতি ও ফিল্ম ডিরেক্টর নিরাময় চক্রবর্তী। প্রতিনিধি মঞ্চস্থ হলো তিনটি করে নাটক। প্রথম নাটকটি মঞ্চস্থ হলো সোদপুস উজান এর নাটক মেঘের দেশ। নির্দেশনা গুপ্ত-প্রসাদ গাঙ্গুলী। পরের নাটকটি ছিলো ইচ্ছাপুর রূপ ও কথা র নাটক নেকি নির্দেশনা-রমা বিশ্বাস। এইদিনের শেষ নাটকটি ছিলো কালপশুস নাট্য দলের নাটক কিরায়ো দিও না মোরে। নির্দেশনা অরুণ দত্ত। দ্বিতীয় দিনের উৎসবে প্রথম নাটক পরিবেশিত হয় বিভা নাট্য একাডেমীর র নাটক দিনাতো নির্দেশক গুপ্ত-প্রসাদ গাঙ্গুলী। এরপর ছিলো ক্রান্তিকাল এর নাটক মায়াপুরের পাঁখি। পরিচালনা মেঘ ভট্টাচার্য। এই নাটকে ভালো অভিনয় করেন কনক ভট্টাচার্য, পল্লভ বিশ্বাস, প্রবীণ দাস, তৃণা ঘোষ, দীপকর গাঙ্গুলি, দেবশিশু পাল, সুকুমার দে, প্রণব ঘোষ, শুভজিৎ বর্মা, নন্দিতা সরকার, তৃণা ঘোষাল, অন্বনা ঠেখুরী, প্রীতি বিশ্বাস, সীমা মন্ডল, বর্ণালী বিশ্বাস, কৃষ্ণা চৌধুরী এবং কাকরা এক্সাম্বারী। প্রীতি দে, সীমা এই নাটকের মূল বিষয় হলো অর্ডম্যান সামরে নারী ও গিশু নির্বাতা এবং অন্যায়ে বিরুদ্ধে প্রতিবাদ। এক ঘটনার এই নাটকটি সকলের নজর কেড়েছে। এই উৎসবের শেষ নাটক পরিবেশিত হয়। অল্প দিনে সোমোইটি সোদপুস এর নাটক বনানাম নির্দেশনা পূর্ণা পাল। সবমিলিয়ে জমে উঠেছিলো ক্রান্তিকাল এর এই নাট্য উৎসব ২০২৪। এই উৎসবে দর্শক সমাগন ছিলো চোখে পড়ার মতন।

দুসন্ত বার্তা, হাওড়া, ১ আগস্ট : সম্প্রতি হাওড়া ভোলাগিরি কলা মন্দির মঞ্চের পশ্চিমবঙ্গ নাট্য একাডেমীর আর্থিক সহায়তায় হাওড়া নাট্যজন আয়োজিত দুদিন ধরে রব্রবঙ্গ নাট্য উৎসব ২০২৪ বিপুল উৎসাহের সঙ্গে পালিত হল। কানায়াকানায় পূর্ণ প্রেক্ষাগৃহে দুদিনে মোট ছটি নাটক মঞ্চায়ন হয় যার মধ্যে আয়োজক সংস্থা অর্থাৎ হাওড়া নাট্যজন প্রযোজিত একটি



## এসইআর-এর তিনটি নতুন রেল লাইনের জন্য কাজের অনুমোদন



This is only an advertisement for information purposes and is not a prospectus announcement.




(Please scan this QR Code to view the Prospectus)

# QVC EXPORTS LIMITED

CIN: U27109WB2005PLC104672

QVC Exports Limited (the "Company") was incorporated on August 9, 2005 as a private limited company under the name and style of "QVC Exports Private Limited", under the Companies Act, 1956, pursuant to a certificate of incorporation issued by the Registrar of Companies, West Bengal at Kolkata. Further, our Company was converted into a public limited company pursuant to a resolution passed by our Shareholders in an Extraordinary General Meeting held on February 14, 2022 and consequently the name of our Company was changed to "QVC Exports Limited" and a fresh certificate of incorporation dated March 1, 2022 was issued by the Registrar of Companies, West Bengal at Kolkata. For details of change in Registered Office of our Company, please refer to the chapter titled "History and Certain Corporate Matters" on page 123 of the Prospectus.

Registered Office: 6<sup>th</sup> Floor, South City Business Park 770, EM Bypass, Anandapur, Adarsha Nagar, E.K.T, Kolkata- 700 107, West Bengal, India; Telephone: +91 33 2419 7677

Corporate Office (where books of accounts are maintained): 2<sup>nd</sup> FR 6, Southern Avenue, Kalighat, Kolkata – 700 026, West Bengal, India; Telephone: +91 33 4849 8782; E-mail: office@qvcgroup.com; Website: www.qvcgroup.com; Contact Person: Khushboo Singh, Company Secretary and Compliance Officer

## PROMOTERS OF OUR COMPANY : NILESH KUMAR SHARMA, MADHU SHARMA, PRITI SHARMA, MATASHREE MERCANTILE PRIVATE LIMITED AND UNITY VYAPAR PRIVATE LIMITED

### THE OFFER

**PUBLIC OFFER OF 27,98,400 EQUITY SHARES OF FACE VALUE ₹ 10 EACH ("EQUITY SHARES") OF THE COMPANY FOR CASH AT A PRICE OF ₹ 86/- PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹ 76/- PER EQUITY SHARE) (THE "OFFER PRICE"), AGGREGATING TO ₹ 2,406.62 LACS ("OFFER"), COMPRISING A FRESH ISSUE OF 20,49,600 EQUITY SHARES AGGREGATING TO ₹ 1,762.66 LAKHS (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF 7,48,800 EQUITY SHARES BY MATASHREE MERCANTILE PRIVATE LIMITED ("THE SELLING SHAREHOLDER") ("OFFER FOR SALE") AGGREGATING TO ₹ 643.97 LAKHS, OUT OF WHICH 1,40,800 EQUITY SHARES AGGREGATING TO ₹ 121.09 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE OFFER LESS THE MARKET MAKER RESERVATION PORTION I.E. OFFER OF 26,57,600 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT AN OFFER PRICE OF ₹ 86/- PER EQUITY SHARE AGGREGATING TO ₹ 2285.54 LAKHS IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND THE NET OFFER WILL CONSTITUTE 26.78% AND 25.43%, RESPECTIVELY OF THE POST OFFER PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, SEE "TERMS OF THE OFFER" ON PAGE 237 OF THE PROSPECTUS.**

## OFFER PROGRAMME

## OFFER OPENED ON : WEDNESDAY, AUGUST 21, 2024

## OFFER CLOSES ON: FRIDAY, AUGUST 23, 2024

### FIXED PRICE OFFER AT ₹86/- PER EQUITY SHARE.

### THE OFFER PRICE OF ₹86/- IS 8.6 TIMES OF THE FACE VALUE.

<b>MINIMUM LOT SIZE</b>	<b>1,600 EQUITY SHARES FOR RETAIL INDIVIDUAL INVESTORS</b> <b>3,200 EQUITY SHARES AND IN MULTIPLES OF 1,600 EQUITY SHARES THEREAFTER FOR OTHER INVESTORS INCLUDING NII/QIB CATEGORY</b>
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## ASBA\*

**Simple, Safe, Smart way of Application - Make use of it!!!**

**\*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.**

**MANDATORY IN PUBLIC ISSUES FROM JANUARY 01, 2016. NO CHEQUE WILL BE ACCEPTED.**



**UPI now available in ASBA for individual UPI Applicants, whose application sizes are up to ₹5.00 lakhs, applying through Registered Brokers, DPs, & RTAs. Applicants to ensure PAN is updated in Bank Account being blocked by ASBA Bank. List of Banks supporting UPI is also available on SEBI at [www.sebi.gov.in](http://www.sebi.gov.in)**

### ADDENDUM TO PROSPECTUS - BASIS OF ALLOTMENT

Allotment will be made in consultation with the Stock Exchange. In the event of over subscription, the allotment will be made on a proportionate basis in marketable lots as set forth here:

- The total number of Shares to be allocated to each category as a whole shall be arrived at on a proportionate basis i.e., the total number of Shares applied for in that category multiplied by the inverse of the over subscription ratio (number of applicants in the category x number of Shares applied for).
- The number of Shares to be allocated to the successful applicants will be arrived at on a proportionate basis in marketable lots (i.e., Total number of Shares applied for into the inverse of the over subscription ratio).
- For applications where the proportionate allotment works out to less than 1600 Equity Shares the allotment will be made as follows:
  - Each successful applicant shall be allotted 1600 Equity Shares; and
  - The successful applicants out of the total applicants for that category shall be determined by the draw of lots in such a manner that the total number of Shares allotted in that category is equal to the number of Shares worked out as per (2) above.
- If the proportionate allotment to an applicant works out to a number that is not a multiple of 1600 Equity Shares, the applicant would be allotted Shares by rounding off to the lower nearest multiple of 1600 Equity Shares subject to a minimum allotment of 1600 Equity Shares.
- If the Shares allocated on a proportionate basis to any category is more than the Shares allotted to the applicants in that category, the balance available Shares for allocation shall be first adjusted against any category, where the allotted Shares are not sufficient for proportionate allotment to the successful applicants in that category, the balance Shares, if any, remaining after such adjustment will be added to the category comprising of applicants applying for the minimum number of Shares. If as a result of the process of rounding off to the lower nearest multiple of 1600 Equity Shares, results in the actual allotment being higher than the shares issue, the final allotment may be higher at the sole discretion of the Board of Directors, up to 110% of the size of the issue specified under the Capital Structure mentioned in this Prospectus.
- Since present issue is a fixed price issue, the allocation in the net issue to the public category in terms of Regulation 253 of the SEBI (CDR) Regulations, 2018 shall be made as follows:
  - A minimum of 50% of the net issue of shares to the Public shall initially be made available for allotment to retail individual investors as the case may be.
  - The balance net issue of shares to the public shall be made available for allotment to a) individual applicants other than retail individual investors and b) other investors, including Corporate Bodies/ Institutions irrespective of number of shares applied for.
  - The unsubscribed portion of the net to any one of the categories specified in (a) or (b) shall be made available for allocation to applicants in the other category, if so required. If the retail individual investor is entitled to more than fifty percent on proportionate basis, the retail individual investors shall be allocated that higher percentage.

Please note that the Allotment to each Retail Individual Investor shall not be less than the minimum application lot, subject to availability of Equity Shares in the Retail portion. The remaining available Equity Shares, if any in Retail portion shall be allotted on a proportionate basis to Retail Individual Investor in the manner in this para titled "BASIS OF ALLOTMENT" on page 293 of this Prospectus.

'Retail Individual Investor' means an investor who applies for shares of value of not more than ₹ 2 lakhs Investors may note that in case of over subscription allotment shall be on proportionate basis and will be finalized in consultation with the Stock Exchange.

The Allotment of Equity Shares to Bidders other than Retail Individual Investors may be on proportionate basis. No Retail Individual applicant will be allotted less than the minimum application Lot subject to availability of Equity Shares in Retail Individual Investor Category and the remaining available Equity Shares, if any will be allotted on a proportionate basis. The Company is required to receive a minimum subscription of 90% of the Issue.

**Flow of Events from the closure of bidding period (T DAY) Till Allotment:**

- On T Day, Registrar to validate the electronic bid details with the depository records and also reconciles the final certificates received from the Sponsor Bank for UPI process and the SCSBs for ASBA and Syndicate ASBA process with the electronic bid details.
- Registrar identifies cases with mismatch of account number as per bid file / Final Certificate and as per applicant's bank account linked to depository demat account and seek clarification from SCSB to finalize the applications with third party account for rejection.
- Third party confirmation of applications to be completed by SCSBs on T+1 day.
- Registrar prepares the list of final rejections and circulate the rejections list with LM / Company for their review/comments.
- Post rejection, the Registrar submits the basis of allotment with the Stock Exchange.
- The Stock Exchange, post verification approves the basis and generates drawal of lots wherever applicable, through a random number generation software.
- The Registrar uploads the drawal numbers in their system and generates the final list of allottees as per process mentioned below:

**Process for generating list of allottees:-**

- Instruction is given by Registrar in their Software System to reverse category wise all the application numbers in the ascending order and generate the bucket /batch as per the allotment ratio. For example, if the application number is 78654321 then system reverses it to 12345687 and if the ratio of allottees to applicants in a category is 2:7 then the system will create lots of 7. If the drawal of lots provided by Stock Exchange is 3 and 5 then the system will pick every 3rd and 5th application in each of the lot of the category and these applications will be allotted the shares in that category.
- In categories where there is proportionate allotment, the Registrar will prepare the proportionate working based on the over subscription times.
- In categories where there is under subscription, the Registrar will do full allotment for all valid applications.
- On the basis of the above, the Registrar will work out the allottees, partial allottees and non-allottees, prepare the fund transfer letters and advice the SCSBs to debit or unlock the respective accounts.

**AT PAR FACILITY**

Letters of Allotment or refund orders or instructions to Self-Certified Syndicate Banks in Application Supported by Blocked Amount process. The issuer shall ensure that "at par" facility is provided for encashment of refund orders for applications other than Application Supported by Blocked Amount process.

**GROUND FOR REFUND**

**Non-Receipt of Listing Permission**

An Issuer makes an Application to the Stock Exchange for permission to deal in/list and for an official quotation of the Equity Shares. All the Stock Exchange from where such permission is sought are disclosed in this Prospectus. The Stock Exchange may be as disclosed in the Prospectus with which the Basis of Allotment may be finalised. If the permission to deal in and official quotation of the Equity Shares are not granted by Stock Exchange, the Issuer may forthwith repay, without interest, all money received from the Applicants in pursuance of this Prospectus.

LEAD MANAGER TO THE OFFER	REGISTRAR TO THE OFFER	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <p><b>KHANDWALA SECURITIES LIMITED</b>  Vikas Building, Ground Floor, Green Street, Fort, Mumbai – 400 023, Maharashtra, India.  <b>Telephone:</b> +91 22 4076 7373; <b>Facsimile:</b> +91 22 4076 7377;  <b>Contact Person:</b> Rinav Manseta / Sanket Sharma  <b>Email:</b> ipo@kslindia.com, rinav@kslindia.com  <b>Website:</b> www.kslindia.com  <b>SEBI Registration Number:</b> INM000001899  <b>CIN No.:</b> L87120MH1993PLC070709</p>		