



This is a public announcement for information purposes only and is not a prospectus announcement and does not constitute an invitation or offer to acquire, purchase or subscribe to securities. Not for release, publication or distribution directly or indirectly outside India. Initial public offer of equity shares on the main board of BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), and together with BSE, the "Stock Exchanges") in compliance with Chapter II of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations").



ONE MOBIKWIK SYSTEMS LIMITED

Our Company was incorporated under the name "ONE MOBIKWIK SYSTEMS PRIVATE LIMITED" on March 20, 2008 at New Delhi as a private limited company, under the Companies Act, 1956 and was granted a certificate of incorporation by the Registrar of Companies, National Capital Territory of Delhi and Haryana ("RoC"). Thereafter, our Company was converted into a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our Shareholders held on June 23, 2021 and the name of our Company was changed to ONE MOBIKWIK SYSTEMS LIMITED, and a fresh certificate of incorporation dated June 25, 2021 was issued to our Company by the RoC. For details of changes in the name and registered office address of our Company, see "History and Certain Corporate Matters" on page 269 of the Red Herring Prospectus dated December 5, 2024 read with the corrigendum notice to investors dated December 6, 2024 ("RHP") filed with the RoC.

Registered and Corporate Office: Unit 102, 1st Floor, Block-B, Pegasus One, Golf Course Road, Sector-53, Gurgaon, Haryana-122003, India.
Contact Person: Ankita Sharma, Company Secretary and Compliance Officer; Tel.: +91 (124) 490 3344; E-mail: ipo@mobikwik.com; Website: www.mobikwik.com; Corporate Identity Number: U64201HR2008PLC053766



(Please scan the QR code to view the RHP)

PROMOTERS OF OUR COMPANY: BIPIN PREET SINGH, UPASANA RUPKRISHAN TAKU, KOSHUR FAMILY TRUST AND NARINDER SINGH FAMILY TRUST

INITIAL PUBLIC OFFERING OF UP TO (i) EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH ("EQUITY SHARES") OF ONE MOBIKWIK SYSTEMS LIMITED (OUR "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ (i) PER EQUITY SHARE OF FACE VALUE OF ₹ 2 EACH, INCLUDING A SHARE PREMIUM OF ₹ (i) PER EQUITY SHARE OF FACE VALUE OF ₹ 2 EACH (THE "ISSUE PRICE") AGGREGATING UP TO ₹ 5,720.00 MILLION (THE "ISSUE"). THE ISSUE COMPRISES OF A FRESH ISSUE OF UP TO (i) EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH BY OUR COMPANY AGGREGATING UP TO ₹ 5,720.00 MILLION (THE "FRESH ISSUE" OR THE "ISSUE"). THE ISSUE SHALL CONSTITUTE (i) OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

We are a platform business with a two-sided payments network, consisting of consumers and merchants.

Our key businesses consist of payment services and financial services.

The Issue is being made through the Book Building Process in accordance with Regulation 6(2) of the SEBI ICDR Regulations.

• QIB Portion: Not less than 75% of the Issue • Non-Institutional Portion: Not more than 15% of the Issue • Retail Portion: Not more than 10% of the Issue

PRICE BAND: ₹265 TO ₹279 PER EQUITY SHARE OF FACE VALUE OF ₹2 EACH

THE FLOOR PRICE AND THE CAP PRICE ARE 132.5 TIMES AND 139.5 TIMES THE FACE VALUE OF THE EQUITY SHARES RESPECTIVELY.

BIDS CAN BE MADE FOR A MINIMUM OF 53 EQUITY SHARES AND IN MULTIPLES OF 53 EQUITY SHARES THEREAFTER

THE PRICE TO EARNINGS RATIO BASED ON DILUTED EPS FOR FISCAL 2024 AT THE UPPER END OF THE PRICE BAND IS 117.23 TIMES

WHILE THE AVERAGE INDUSTRY PEER GROUP RATIO IS NOT ASCERTAINABLE

In accordance with the recommendation of Committee of Independent Directors of our Company, pursuant to their resolution dated December 05, 2024, the above provided price band is justified based on quantitative factors/ KPIs disclosed in the "Basis for Issue Price" section on page 158 of the RHP vis-a-vis the weighted average cost of acquisition ("WACA") of primary and secondary transactions, as applicable, disclosed in the "Basis for Issue Price" section on page 158 of the RHP and provided below in this advertisement.

RISKS TO INVESTORS:

For details refer to section titled "Risk Factors" on page 34 of the RHP

- Losses incurred in past periods:** We have in the past, incurred losses amounting to ₹ (1,281.62) million and ₹ (838.14) million in Fiscals 2022 and 2023, respectively. Further, while we achieved profit of ₹ 140.79 million in Fiscal 2024, we further incurred losses of ₹ (66.15) million in the three months ended June 30, 2024. Further, as of March 31, 2022, 2023, 2024 and the three months ended June 30, 2024, we had negative balance of retained earnings amounting to ₹ (9,927.79) million, ₹ (10,767.35) million, ₹ (10,627.16) million and ₹ (10,696.78) million as a result of accumulated losses. Accordingly, we may not always achieve or sustain our profitability trends in the future.
- Regulatory risks:** Our operations are subject to regulation, oversight and inspection by the RBI, and any adverse observations, proceedings or notices from the RBI may affect our operations. Inability to obtain, maintain or renew requisite statutory and regulatory permits and approvals for our business operations could materially and adversely affect our business, prospects, results of operations and financial condition.
- Negative cash flows from operations:** We have experienced negative cash flows from operating activities in Fiscal 2022 and 2024. Negative cash flows over extended periods, or significant negative cash flows in the short term, could materially impact our ability to operate our business and implement our growth plans. We may, in the future, experience negative cash flows from operating activities. The following table sets forth certain information relating to our cash flows for the periods indicated below:

Particulars	Fiscal/ period			
	2022	2023	2024	Three months ended June 30, 2024
	(₹ million)			
Net cash generated from/ (used in) operating activities	(3,205.86)	270.13	(220.66)	135.04
Net cash generated from/ (used in) investing activities	(847.72)	(6.78)	270.63	(113.41)
Net cash generated from/ (used in) financing activities	3,294.16	179.68	34.85	(145.70)

Business and operational risks:

- Risks related to growth:** We may not be able to maintain the levels of growth, including in our Financial Services business, and our historical performance may not be indicative of our future growth or financial results, which could adversely affect our business, results of operations and financial condition. Our revenue from operations from the Financial Services business and as a

percentage of total revenue from operations in Fiscal 2022, Fiscal 2023, Fiscal 2024 and the three months ended June 30, 2024, respectively are set forth in the table below:

Periods	Revenue from Operations from Financial Services (₹ million)	Revenue from operations from Financial Services as a percentage of total revenue from operations (%)
June 30, 2024	1,707.26	49.88%
Fiscal 2024	5,578.82	63.76%
Fiscal 2023	2,850.21	52.83%
Fiscal 2022	976.57	18.55%

If our growth rate declines, our business, financial condition, and results of operations would be adversely affected.

- Risks relating to retention or expansion of consumers, merchants, or Lending Partners:** If we are unable to retain or expand our network of consumers, merchants, or Lending Partners, our business, results of operations, financial condition, and future prospects would be materially and adversely affected. Slowdown in the growth of our Active Users can adversely affect our business. Details of our Registered Users and Active Users for the period ended June 30, 2024 and the last three fiscal years are provided below:

Particulars	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months ended June 30, 2024
Registered Users	123.56	139.89	155.84	161.03
Active Users	33.49	33.47	47.35	60.55
Merchants	3.60	3.74	4.06	4.26

- Product related risks:** Our financial services business is significantly dependent on our MobiKwik ZIP and ZIP EMI products. If these products do not continue to scale, or experience a downturn, or if we are not able to launch new products in the Financial Services business, our revenues, profits and results of operation may be adversely affected.
- Risks related to objects of the Offer:** Our funding requirements and proposed deployment of the Net Proceeds are based primarily on management estimates and assumptions and have not been appraised by any bank or financial institution or any other independent agency. The utilisation of the Net Proceeds may be subject to change based on various factors, some which are beyond our control and such utilisation may not generate expected future revenues or profits after utilisation. Further, any change or variation in the utilisation of Net Proceeds from the terms and conditions stated in this Red Herring Prospectus shall be subject to compliance requirements, including among other things, prior Shareholders' approval.
- Credit risks:** Our credit underwriting and risk management systems may not be able to effectively assess or mitigate the risks of Financial Services business

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enabled through our platform, and as a result, our Lending Partners may be unable to effectively recover the amounts disbursed by them to our customers, which could adversely affect our business, results of operations and financial condition.

- Security breach risks:** Security breaches and attacks against our platform, and any potential breach of or failure to otherwise protect personal, confidential and proprietary information, could damage our reputation and materially and adversely affect our business, financial condition and results of operations.
- Competition risk:** We face substantial and increasingly intense competition in the fintech industry. If we are unable to compete effectively, our business, financial condition, results of operations and prospects would be materially and adversely affected.
- Technology risk:** Business interruptions or systems failures may impair the availability of our platform and inability to keep pace with rapid technological developments to provide new and innovative products and services, could result in a decline in the use of our products and services which may adversely affect our business, financial condition and results of operations.
- Litigation related risk:** There are outstanding litigation proceedings against our Company and one of our Subsidiaries, Zaak ePayment Services Private Limited. Any adverse outcome in such proceedings may have an adverse impact on our reputation, business, financial condition, results of operations and cash flows.
- Market risk:** The Offer Price of our Equity Shares, our market capitalization to total income and our Price to Earning ratio at Offer Price may not be indicative of the market price of the Equity Shares after the Offer.

Particulars	Ratio vis-à-vis Floor Price (₹265)	Ratio vis-à-vis Cap Price (₹279)
Market capitalization to total income	2.34	2.43
Price to earnings ratio (Basic)	107.72	113.41
Price to earnings ratio (Diluted)	111.34	117.23

- Weighted Average Return on Net Worth for Financial Year ended 2024, 2023 and 2022 is (25.12%)
- The two Book Running Lead Managers associated with the Offer have handled 37 public issues in the past three Financial Years, out of which 15 issues closed

BID/ISSUE PROGRAMME

* The UPI mandate end time and date shall be at 5:00 p.m. on the Bid/Issue Closing Day.

An indicative timetable in respect of the Issue is set out below:

Submission of Bids (other than Bids from Anchor Investors):

Submission and Revision in Bids	Bid/ Issue Period (except the Bid/ Issue Closing Date)
Submission and Revision in Bids	Only between 10:00 a.m. and 5:00 p.m. (Indian Standard Time ("IST"))
Submission of electronic applications (Online ASBA through 3-in-1 accounts) - For RIBs	Bid/ Issue Closing Date* Only between 10:00 a.m. and up to 5:00 p.m. IST
Submission of electronic applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA Applications where Bid Amount is up to ₹500,000)	Only between 10:00 a.m. and up to 4:00 p.m. IST
Submission of electronic applications (Syndicate Non-Retail, Non-Individual Applications)	Only between 10:00 a.m. and up to 3:00 p.m. IST
Submission of physical applications (Bank ASBA)	Only between 10:00 a.m. and up to 1:00 p.m. IST
Submission of physical applications (Syndicate Non-Retail, Non-Individual Applications of QIBs and NIIIs where Bid Amount is more than ₹500,000)	Only between 10:00 a.m. and up to 12:00 p.m. IST

THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON MAIN BOARD PLATFORM OF BSE LIMITED ("BSE") AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE")

In case of any revision in the Price Band, the Bid/ Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/ Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/ Issue Period for a minimum of one Working Day, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/ Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the websites of the BRLMs and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank(s), as applicable.

The Issue is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of the SEBI (ICDR) Regulations, through the Book Building Process in accordance with Regulation 62) of the SEBI (ICDR) Regulations wherein not less than 75% of the Issue shall be available for allocation on a proportionate basis to QIBs ("QIB Portion"), provided that our Company in consultation with the Book Running Lead Managers, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI (ICDR) Regulations ("Anchor Investor Portion") of which at least one-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Offer Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion (excluding the Anchor Investor Portion). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Funds), subject to valid Bids being received at or above the Issue Price. If all eligible Bidders do not bid for the QIBs, the Bid Amounts received by our Company shall be refunded. Further, not more than 15% of the Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors of which (a) one-third of such portion shall be reserved for applicants with application size of more than ₹200,000 and up to ₹1,00,000; and (b) two-third of such portion shall be reserved for applicants with application size of more than ₹1,00,000 provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI (ICDR) Regulations, subject to valid Bids being received from them at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts and UPI ID (in case of UPI Bidders), if applicable, in which the corresponding Bid Amount will be blocked by the SCRBs or by the Sponsor Bank(s) under UPI Mechanism, as applicable. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" on page 478 of the RHP.

Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID and UPI ID available for UPI Bidders bidding through the UPI Mechanism in the Depository databases, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID, Client ID and UPI ID (for UPI Bidders bidding through the UPI Mechanism) as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/Applicant as available on the records of the Depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

Investors must ensure that their PAN is linked with Aadhaar and are in compliance with the notification issued by Central Board of Direct Taxes notification dated February 13, 2020 and read with press releases dated June 25, 2021, September 17, 2021 and CBOT Circular No. 3 of 2023 dated March 28, 2023 and any subsequent press releases in this regard.

ASBA* Simple, Safe, Smart way of Application!!!

- *Applications Supported by Blocked Amount ("ASBA") is a better way of applying to offers by simply blocking the fund in the bank account.
- For further details, check section on ASBA.
- Mandatory in public issues.
- No cheque will be accepted.

BOOK RUNNING LEAD MANAGERS

SBCI CAPS <small>Corporate Investment Banking Solutions</small> SBI CAPITAL MARKETS LIMITED Unit No. 1501, 15th Floor, A & S Wing, Parinee Crescendo Building, Plot C-38, G Block, Bandra Kurla Complex, Bandra (East), Mumbai- 400 051, Maharashtra, India Tel: +91 22 4006 8807; E-mail: mobikwik.sbcicap@sbicaps.com Investor grievance e-mail: investor.relations@sbicaps.com Contact person: Kristina Dias / Krithika Shetty Website: www.sbicaps.com; SEBI Registration: INM000030351	DAM CAPITAL ADVISORS LIMITED One BKC, Tower C, 35th Floor, Unit No. 1511, Bandra Kurla Complex, Bandra (East), Mumbai- 400 051, Maharashtra, India Tel: +91 22 4002 2500; E-mail: mobikwik.pcg@dampcapital.in Investor grievance e-mail: complaint@dampcapital.in Contact person: Arpi Chheda; Website: www.dampcapital.in SEBI Registration No.: MN/INM00011336
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AVAILABILITY OF THE RHP: Investors are advised to refer to the RHP and the "Risk Factors" beginning on page 34 of the RHP before applying in the Issue. A copy of the RHP will be made available on the website of SEBI at www.sebi.gov.in and is available on the websites of the BRLMs, SBI Capital Markets Limited at www.sbcaps.com and DAM Capital Advisors Limited at www.dampcapital.in, the website of the Company, ONE MOBIIKWK'SYSTEMS LIMITED at www.mobikwik.com and the websites of the Stock Exchanges, for BSE at www.bseindia.com and for NSE at www.nseindia.com.

AVAILABILITY OF THE ABRIDGED PROSPECTUS: The Abridged Prospectus shall be available on the website of the Company, the BRLMs and the Registrar to the Issue at www.mobikwik.com, www.sbcaps.com and www.dampcapital.in and www.mobikwik.com, respectively.

AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered Office of our Company, ONE MOBIIKWK'SYSTEMS LIMITED: Tel: +91 (124) 490 3344; BRLMs: SBI Capital Markets Limited, Telephone: +91 22 4006 8807 and DAM Capital Advisors Limited, Telephone: +91 22 4002 2500; and Syndicate Members: SBCI-CAP Securities Limited, Tel: +91 22 4001 6204; Investor: Capital Services (India) Private Limited, Tel: +91 22 6847 7400 and Shaanika Limited, Tel: +91 22 6750 2000 and at selected locations of Sub-Syndicate Members (as given below), Registered Brokers, SCRBs, Designated RTA Locations and Designated CDP Locations for participating in the Issue. Bid cum Application Form will also be available on the websites of the Stock Exchanges at www.bseindia.com and www.nseindia.com and at all the Designated Branches of SCRBs, the list of which is available on the websites of the Stock Exchanges and SEBI.

SUB-SYNDICATE MEMBERS: Almond Global Securities Limited, Anand Rathi Share & Stock Brokers Limited, Axi Capital & Mehta Investment Intermediates Limited, Avias Capital ONE MOBIIKWK'SYSTEMS LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed a red herring prospectus dated December 5, 2024 with the RoC. The RHP is made available on the website of the SEBI at www.sebi.gov.in as well as on the website of the BRLMs i.e., SBI Capital Markets Limited at www.sbcaps.com and DAM Capital Advisors Limited at www.dampcapital.in, the website of the NSE at www.nseindia.com and the website of the BSE at www.bseindia.com. Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please refer to the section "Risk Factors" beginning on page 34 of the RHP. Potential investors should not rely on the DRHP for making any investment decision.

This announcement has been prepared for publication in India and may not be related to the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company and that will contain detailed information about the Company and management, as well as financial statements. However, no offering of securities is being made in the United States.

below the issue price on the listing date:

Name of the BRLMs	Total Public Issues	Issues closed below IPO price on listing date
SBI Capital Markets Limited*	21	8
DAM Capital Advisors Limited*	11	5
Common issues of above BRLMs	5	2
Total	37	15

*Issues handled where there were no common BRLMs

- Weighted Average Cost of Acquisition by shareholders holding more than 1% of the share capital of the Company*

Period	Weighted average cost of acquisition (in ₹)	Upper end of the price band (₹279) is 'X' times the weighted average cost of acquisition	Range of acquisition price: Lowest price – Highest price (in ₹)
Last one year	640.40	0.44	640.40 - 640.40
Last eighteen months	640.40	0.44	640.40 - 640.40
Last three years	802.74	0.35	612.06 - 1,132.30

* As certified by V P G S & Co, Chartered Accountants pursuant to their certificate dated December 5, 2024.

- Weighted average cost of acquisition of primary and secondary issuances issued by our Company, or acquired or sold by the shareholders with rights to nominate directors not older than three years prior to the date of the Red Herring Prospectus as compared to Floor Price and Cap Price:

Past Transactions	Weighted average cost of acquisition of Specified Securities (₹.)	Floor Price	Cap Price
Weighted average cost of acquisition of primary issuances	1,132.30	0.23 times	0.25 times
Weighted average cost of acquisition of secondary transactions	636.43	0.42 times	0.44 times

* As certified by V P G S & Co, Chartered Accountants pursuant to their certificate dated December 5, 2024.

BID/ ISSUE OPENS TODAY

BID/ ISSUE CLOS ON: FRIDAY, DECEMBER 13, 2024*

Modification/ Revision/cancellation of Bids	Indicative Date
Upward Revision of Bids by QIBs and Non-Institutional Investors categories*	Only between 10:00 a.m. on the Bid/Issue Opening Date and up to 4:00 p.m. IST on Bid/Issue Closing Date
Upward or downward Revision of Bids or cancellation of Bids by RIBs	Only between 10:00 a.m. on the Bid/Issue Opening Date and up to 5:00 p.m. IST on Bid/Issue Closing Date

* UPI mandate end time and date shall be at 05:00 p.m. on Bid/ Issue Closing Date.

QIBs and Non-Institutional Bidders can neither revise their bids downwards nor cancel/withdraw their bids.

Past Offer Schedule:

Event	Indicative Date
Bid/ Issue Closing Date	Friday, December 13, 2024
Finalisation of Basis of Allotment with the Designated Stock Exchange	On or about Monday December 16, 2024
Initiation of refunds (if any, for Anchor Investors)/unblocking of funds from ASBA Account	On or about Tuesday December 17, 2024
Commencement of trading of the Equity Shares on the Stock Exchanges	On or about Wednesday, December 18, 2024

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, investors are requested to see "History and Certain Corporate Matters" on page 269 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see "Material Contracts and Documents for Inspection" on page 512 of the RHP.

LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 160,000,000 divided into 80,000,000 Equity Shares of face value of ₹2 each, ₹ 1,688,990 divided into 158,899 compulsorily convertible preference shares of ₹ 10 each and ₹ 181,899,200 divided into 1,81,89,920 compulsorily convertible preference shares of ₹ 100 each. The issued, subscribed and paid-up equity share capital of our Company is ₹ 114,389,042 divided into 57,184,521 Equity Shares of face value of ₹2 each. For details of the capital structure of the Company, see "Capital Structure" beginning on page 101 of the RHP.

NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: The initial signatories of the Memorandum of Association of the Company were 9,000 equity shares of ₹ 10 each were subscribed by Bipin Preet Singh and 1,000 equity shares were subscribed by Pooja Chauhan. For details of the share capital history and capital structure of our Company see "Capital Structure" beginning on page 101 of the RHP.

LISTING: The Equity Shares offered through the Red Herring Prospectus are proposed to be listed on BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"). Our Company has received in-principle approvals from BSE and NSE for listing of the Equity Shares pursuant to their letters, each dated April 4, 2024, respectively. For the purposes of this Issue, NSE shall be the Designated Stock Exchange. A signed copy of the Red Herring Prospectus and the Prospectus shall be filed with the RoC in accordance with Section 32 and Section 26(4) of the Companies Act, 2013, respectively. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 512 of the RHP.

DISCLAIMER CLAUSE OF SPECIFIED SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): SEBI only gives its observations on the offer documents and this does not constitute approval of either the Issue or the specified securities stated in the Offer Document. The investors are advised to refer to page 457 of the RHP for the full text of the disclaimer clause of SEBI.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the RHP has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the RHP. The investors are advised to refer to page 460 of the RHP for the full text of the disclaimer clause of BSE.

DISCLAIMER CLAUSE OF NSE (the Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to page 460 of the RHP for the full text of the disclaimer clause of NSE.

GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 34 of the RHP.

REGISTRAR TO THE ISSUE

LINK Intime

Link Intime India Private Limited
C 101, 1st Floor, 47, Raj Lal Bahadur Shastri Marg, Vikhro (West), Mumbai 400 083, Maharashtra, India
Tel: +91 020114949; E-mail: mobikwik.sps@linkintime.co.in
Investor grievance e-mail: mobikwik.sps@linkintime.co.in
Contact person: Shant Gopalakrishnan
Website: www.linkintime.co.in; SEBI Registration: INR00004058

COMPANY SECRETARY AND COMPLIANCE OFFICER

Ms. Ankita Sharma,
ONE MOBIIKWK'SYSTEMS LIMITED
Unit 102, 1st Floor, Block-B, Pegasus One, Golf Course Road, Sector-53, Gurugram, Haryana- 122003, India.
Tel: +91 (124) 490 3344; E-mail: ipo@mobikwik.com
Website: www.mobikwik.com
Investors may contact the Company Secretary and Compliance Officer or the Registrar to the Offer in case of any pre-offer or post-offer related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode. For all Offer related queries and for redressal of complaints, investors may also write to the BRLMs.

Limited, Centrum Group Limited, Forward Technology Private Limited, HDFC Securities Limited, ICICI Securities Limited, IIFL Capital Services Limited, JM Financial Services Limited, Kantil Chughanil Securities Pvt.Ltd., Keynote Capital Limited, KJNC Capital Market Services Limited, Kotak Securities Limited, M&M Capital Financial Services Limited, Nuvama Wealth and Investment Limited (Edelweiss Broking Limited), Prabhudas Lalladip Pvt.Ltd., Pravin Rattal Share and Stock Brokers Ltd., RR Equity Brokers Pvt. Ltd., SMC Global Securities Limited and YES SECURITIES (INDIA) Limited. Anchor, Refund Bank and Sponsor Bank: ASBA Account: Investor: Capital Services (India) Private Limited. Public Issue Account Bank and Sponsor Bank: ICICI Bank Limited. UPI: UPI Bidders can also Bid through UPI Mechanism.

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

Place: Gurugram, Haryana
Date: December 10, 2024
Ankita Sharma
Company Secretary & Compliance Officer

For ONE MOBIIKWK'SYSTEMS LIMITED

On behalf of the Board of Directors

Sd/-

Ankita Sharma

Company Secretary & Compliance Officer