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C H E M I C A L S

J.G.CHEMICALS LIMITED



(Please scan the QR code to view the Red Herring Prospectus)

Our Company was initially formed as a partnership firm on March 15, 1975 under the name "J.G. Chemicals" at West Bengal as a partnership at will which was registered under the Indian Partnership Act, 1932 with the Registrar of Firms, West Bengal in 1983. Subsequently, the partnership firm was converted into a joint stock company and was registered as a private limited company in the name and style "J.G. Chemicals Private Limited" pursuant to a certificate of incorporation dated June 28, 2001, issued by RoC, in accordance with provisions of the Companies Act, 1956. Thereafter, pursuant to a resolution passed at the meeting of the Board of Directors held on March 16, 2022, and a special resolution of the Shareholders at the EGM held on April 30, 2022, the name of our Company was changed to J.G. Chemicals Limited, pursuant to its conversion into a public limited company. A fresh certificate of incorporation dated May 24, 2022, consequent upon conversion, was issued by the RoC. For details relating to changes in the name and registered office of our Company, please see section titled "History and Certain Corporate Matters" on page 203 of the red herring prospectus dated February 27, 2024 ("RHP" or "Red Herring Prospectus") filed with RoC.

Corporate Identity Number: U24100WB2001PLC093380

Registered Office: Adventz Infinity @ 5, 15th Floor, Unit 1511, Plot 5 Block - BN, Sector - V, Salt Lake Electronics Complex, Bidhan Nagar CK Market, North 24 Parganas, Saltlake, West Bengal, 700 091, India;
Tel: +91 33 4014 0100; Contact Person: Swati Poddar; Website: www.jgchem.com; E-mail: corporate@jgchem.com

OUR PROMOTERS: SURESH JHUNJHUNWALA, ANIRUDH JHUNJHUNWALA AND ANUJ JHUNJHUNWALA

INITIAL PUBLIC OFFER OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF J.G.CHEMICALS LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UP TO ₹ [•] MILLION ("OFFER") COMPRISING A FRESH ISSUE OF UP TO [•] EQUITY SHARES AGGREGATING UP TO ₹ 1,650.00 MILLION BY OUR COMPANY (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 3,900,000 EQUITY SHARES AGGREGATING UP TO [•] BY THE SELLING SHAREHOLDERS ("OFFER FOR SALE") COMPRISING UP TO 2,028,900 EQUITY SHARES AGGREGATING UP TO ₹ [•] MILLION BY VISION PROJECTS & FINVEST PRIVATE LIMITED, UP TO 1,100 EQUITY SHARES AGGREGATING UP TO ₹ [•] MILLION BY JAYANTI COMMERCIAL LIMITED, UP TO 1,260,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] MILLION BY SURESH KUMAR JHUNJHUNWALA (HUF), AND UP TO 610,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] MILLION BY ANIRUDH JHUNJHUNWALA (HUF) (COLLECTIVELY, THE "SELLING SHAREHOLDERS" AND SUCH EQUITY SHARES, THE "OFFERED SHARES"). THE OFFER SHALL CONSTITUTE [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

DETAILS OF OFFER FOR SALE BY THE SELLING SHAREHOLDERS

| NAME OF SELLING SHAREHOLDERS | TYPE | NUMBER OF OFFERED SHARES/AMOUNT (IN ₹) | WEIGHTED AVERAGE COST OF ACQUISITION (IN ₹ PER EQUITY SHARE) |
|---|----------------|---|--|
| Vision Projects & Finvest Private Limited | Promoter Group | Up to 2,028,900 Equity Shares aggregating up to ₹ [•] million | 0.38 ^A |
| Jayanti Commercial Limited | Promoter Group | Up to 1,100 Equity Shares aggregating up to ₹ [•] million | 0.38 ^A |
| Suresh Kumar Jhunjhunwala (HUF) | Promoter Group | Up to 1,260,000 Equity Shares aggregating up to ₹ [•] million | 0.38 ^A |
| Anirudh Jhunjhunwala (HUF) | Promoter Group | Up to 610,000 Equity Shares aggregating up to ₹ [•] million | 0.38 ^A |

^A As certified by S. Jaykishan, Chartered Accountants by way of their certificate dated February 26, 2024

We are the largest manufacturer of zinc oxides in India and among the top ten manufacturers of zinc oxides globally (Source: CARE Report)

The Offer is being made through the Book Building Process in accordance with Regulation 6(1) of the SEBI ICDR Regulations.

• QIB Portion: Not more than 50% of the Offer • Non-Institutional Portion: Not less than 15% of the Offer • Retail Portion: Not less than 35% of the Offer

PRICE BAND: ₹210 TO ₹221 PER EQUITY SHARE OF FACE VALUE OF ₹10/- EACH

THE FLOOR PRICE IS 21 TIMES THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 22 TIMES THE FACE VALUE OF THE EQUITY SHARES
THE PRICE/EARNINGS RATIO BASED ON DILUTED EPS FOR FISCAL 2023 AT THE LOWER END OF THE PRICE BAND (I.E. FLOOR PRICE) IS 12.12 TIMES AND AT THE UPPER END OF THE PRICE BAND (I.E. CAP PRICE) IS 12.76 TIMES AS COMPARED TO THE AVERAGE INDUSTRY PEER GROUP PRICE/EARNINGS RATIO OF 31.48 TIMES.
BIDS CAN BE MADE FOR A MINIMUM OF 67 EQUITY SHARES AND IN MULTIPLES OF 67 EQUITY SHARES THEREAFTER

In accordance with the recommendation of Committee of Independent Directors of our Company, pursuant to their resolution dated February 28, 2024, the above provided price band is justified based on quantitative factors/ KPIs disclosed in the 'Basis for Offer Price' section of the RHP vis-a-vis the weighted average cost of acquisition ("WACA") of primary and secondary transactions, as applicable, disclosed in the 'Basis for Offer Price' section on page 122 of the RHP.

In making an investment decision, potential investors must only rely on the information included in the RHP and the terms of the Offer, including the risks involved and not rely on any other external sources of information about the Offer available in any manner.

RISKS TO INVESTORS:

- Complete Dependence on sale of single product, i.e. zinc oxide:** Our business is almost completely dependent on the sale of one principal product i.e. zinc oxide (in various grades) and any reduction in the demand of the same may have an adverse effect on our business and financial performance. Our revenue from operations contributed by the sale of all types/ grades of zinc oxide was ₹ 4,863.22 million, ₹ 7,842.31 million, ₹ 6,125.07 million and ₹ 4,339.90 million for the nine months period ended December 31, 2023 and Fiscals 2023, Fiscal 2022 and Fiscal 2021, which translates to 99.03%, 98.75%, 98.30% and 98.54%, of our total income, respectively.
- Significant Dependence on Material Subsidiary:** We are significantly dependent on the business operations of our material subsidiary i.e. BDJ Oxides Private Limited and any deterioration in the performance of our material subsidiary may adversely affect our business, financial condition and results of operations. Our Material Subsidiary contributes 63.83%, 57.60%, 58.20% and 57.63% for the nine months period ended December 31, 2023 and Fiscals 2023, Fiscal 2022 and Fiscal 2021, respectively to our Revenue from Operations on a consolidated basis.
- Customer Concentration:** We derive a significant part of our revenue from select customers. If one or more of such customers choose not to source their requirements from us, our business, financial condition and results of operations may be adversely affected. Our top 10 customers contributed ₹ 3,745.72 million, ₹ 5,969.78 million, ₹ 4,634.99 million and ₹ 3,337.20 million constituting 77.02%, 76.09%, 75.63% and 76.67% of our revenue from operations, as on nine months period ended December 31, 2023 and in Fiscal 2023, Fiscal 2022 and Fiscal 2021, respectively
- Unregistered Trademark:** Our logo is not registered as a trademark. If we are unable to protect our intellectual property rights, our business, financial condition and results of operations may be adversely affected.
- Competition Risk:** We operate in a competitive industry with a few organised manufacturers that produce competing products, both in India and internationally. Any inability to compete effectively may lead to a lower market share or reduced operating margins. Our foreign competitors may be able to supply similar products at lower prices due to proximity to our customers, larger scale of operations and export benefits provided in their respective countries.
- Dependence on Application Industries:** Rubber (tyre & other rubber products) contributes to 90.50%, 90.46%, 90.10% and 89.20% to our revenue from operations on a consolidated basis for the nine months period ended December 31, 2023 and Fiscals 2023, Fiscal 2022 and Fiscal 2021 respectively. Our operations are heavily dependent on the rubber and tyre industry and there is a lack of diversification in our business across other Application Industries.
- Dependence on Overseas Suppliers:** Our business is heavily dependent on procurement of raw materials from overseas suppliers. Since we do not usually enter into long-term supply contracts with our suppliers of Zinc Dross and typically, we source Zinc Dross from domestic and international third-party suppliers, including steel galvanizers by way of issuing purchase orders or by participating in online auctions and our business is heavily dependent on procurement of raw materials from overseas suppliers. The terms and production volumes of our raw material supplies are negotiated at the time of issuance of purchase order and the pricing is either determined on a spot basis or linked to a formula basis the LME pricing of zinc. Shortage of raw materials would lead to our estimates being adversely affected, resulting in loss of our business and an adverse impact on our results of operations, cash flows and financial condition.
- Risk from use of Hazardous Substance:** We are subject to certain risks consequent to our operations involving the manufacture, usage and storage of various hazardous substances.
- No prior experience in operating a R&D facility:** As a part of our Objects of the Offer, we intend to set up an R&D center at our Naidupeta Facility. Our Company has not incurred any identifiable expenses towards R&D in Fiscal 2023, Fiscal 2022 and Fiscal 2021 and the nine months period ended December 31, 2023.
- New Product Risk:** In accordance with our strategy to diversify our product offerings and enter into new verticals, we intend to gradually increase the production of pharmaceutical grade zinc oxide and also intend to cater to the demand for active zinc oxide grade, which is extensively used in electronics, high-end specialty chemicals and other niche applications, petroleum and environmental protection industries as well as other zinc based chemicals and nutrients which find application in agriculture, micro-nutrients and zinc based feeds & additives. If any new products that we may produce are not as successful as we anticipate, our business, cash flows, results of operations and financial conditions may be adversely affected.
- No Longterm agreements:** We do not have long term agreements with our customers and rely on purchase orders for delivery of our products. Loss of one or more of our customers or a reduction in their demand for our products could adversely affect our business, results of operations and financial condition.
- The Price/Earnings ratio based on diluted EPS for latest full financial year 2023 for the issuer at the upper end of the Price band is as high as 12.76 as compared to the average industry peer group PE ratio of 31.48.**
- Average cost of acquisition of equity shares for the selling shareholders in IPO is 0.38 and offer price at upper end of the price band is ₹ 221.**
- Weighted Average Return on Net Worth for Fiscal 2023, 2022 and 2021 is 26.38%.**
- Weighted Average cost of acquisition of all shares transacted (i) in the preceding three years, (ii) in the preceding one year, and (iii) in the preceding 18 months preceding the date of the Red Herring Prospectus:**

| Period | Weighted average cost of acquisition (₹) | Upper end of the price band (i.e. ₹221) is 'X' times the weighted average cost of acquisition | Range of acquisition price: Lowest price- Highest price (in ₹) |
|------------------|--|---|--|
| Last one year | 0.39 | 566.67 | 0.39* |
| Last 18 months | 0.39 | 566.67 | 0.39* |
| Last three years | 0.07 | 3,157.14 | Nil to 0.39 |

*There was only 1 transaction during the last 1 year and 18 months. Accordingly, the range of acquisition price has not been provided.

16. Weighted average cost of acquisition, floor price and cap price

| Types of transactions | Weighted average cost of acquisition (₹ per Equity Share) | Floor price* (i.e. ₹ 210) | Cap price* (i.e. ₹ 221) |
|--|---|---------------------------|-------------------------|
| Weighted average cost of acquisition of primary/new issue of equity shares or convertible securities during the 18 months preceding the date of the Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-Offer capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days | NA ^A | NA | NA |
| Weighted average cost of acquisition for secondary sale / acquisition of equity shares or any convertible securities, where the promoters, members of the promoter group, selling shareholders, or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts) except 68,25,000 Equity Shares acquired by Vision Projects & Finvest Private Limited under a scheme of merger *, during the 18 months preceding the date of this Red Herring Prospectus, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-Offer capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days. | 0.39 | 566.67 times | 566.67 times |

Continued on next page...

| Weighted average cost of acquisition of last 5 primary transactions, not older than 3 years prior to the date of the Red Herring Prospectus irrespective of the size of transactions. | Nil | Nil | Nil |
|---|-----|-----|-----|
|---|-----|-----|-----|

*Pursuant to a scheme of merger u/s 230 & 232 of the Companies Act, 2013, approved by Hon'ble National Company Law Tribunal dated. June 19, 2023, Alkan Fiscal Services Private Limited, BDJ Chemicals Private Limited, Prestige Towers Private Limited, Swarnim Complex Private Limited, Eeshwar Fiscal Services Private Limited, BDJ Speciality Chemicals Private Limited, (collectively, "Transferor Companies") has merged with Vision Projects & Finvest Private Limited ("Transferee Company") with effect from July 14, 2023, appointed date being April 01, 2021.

BID/OFFER PERIOD

ANCHOR INVESTOR BIDDING DATE MONDAY, 4 MARCH, 2024*

BID/OFFER OPENS ON TUESDAY, 5 MARCH, 2024*

BID/OFFER CLOSING ON THURSDAY, 7 MARCH, 2024**

*Our Company in consultation with the Selling Shareholders and BRLMs, may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/Offer Period shall be one Working Day prior to the Bid/Offer Opening Date i.e. Tuesday, 5 March, 2024.
**Our Company in consultation with the Selling Shareholders and BRLMs, may consider closing the Bid/Offer Period for QIBs one Working Day prior to the Bid/Offer Closing Date in accordance with the SEBI ICDR Regulations. | UPI mandate end time and date shall be at 5.00 pm on the Bid/Offer Closing Date.

An indicative timetable in respect of the Offer is set out below:

| Event | Indicative Date |
|--|---------------------------|
| Last date of Submission of Application Form (other than Anchor Investors) i.e. on Bid / Offer Closing Date | Thursday, 7 March, 2024 |
| Finalisation of Basis of Allotment with the Designated Stock Exchange | Monday, 11 March, 2024 |
| Initiation of Refunds for Anchor Investors/ Unblocking of Funds from ASBA Account | Tuesday, 12 March, 2024 |
| Credit of Equity Shares to demat account of Allottees | Tuesday, 12 March, 2024 |
| Commencement of Trading of the Equity Shares on the Stock Exchange | Wednesday, 13 March, 2024 |

THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON MAIN BOARD PLATFORM OF BSE AND NSE

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/Offer Period not exceeding a total of 10 Working Days. In case of force majeure, banking strike or similar circumstances, our Company may, in consultation with the Selling Shareholders and BRLMs, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of three Working Days, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the Syndicate Members and by intimation to the Designated Intermediaries and the Sponsor Banks, as applicable.

The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957 ("SCRR"), read with Regulation 31 of the SEBI ICDR Regulations. The Offer is being made in accordance with Regulation 6(1) of the SEBI ICDR Regulations, through the Book Building Process wherein not more than 50% of the offer shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("QIB Portion"), provided that our Company in consultation with the Selling Shareholders and the BRLMs may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), out of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ten lakh rupees and up to ten lakh rupees; and (b) two third of such portion shall be reserved for applicants with application size of more than ten lakh rupees, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of non-institutional investors and not less than 35% of the Offer shall be available for allocation to Retail Individual Bidders ("RIBs") in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Banks under the UPI Mechanism, as applicable, to the extent of the respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For further details, please see section titled "Offer Procedure" on page 367 of the RHP.

Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID and UPI ID available (for UPI Bidders bidding through the UPI Mechanism) in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID, Client ID and UPI ID (for RIBs and Nil's bidding through the UPI mechanism) as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

17. The three Book Running Lead Managers associated with the Offer have handled 3 public Issue in the past three Financial Years, out of which 1 Issue closed below the IPO price on the listing date.

| Name of the BRLMs | Total public Issues | Issues closed below IPO price on listing date |
|---|---------------------|---|
| Centrum Capital Limited | Nil | Nil |
| Emkay Global Financial Services Limited | 01 | 01 |
| Keynote Financial Services Limited | 02 | Nil |
| Total | 03 | 01 |

Investors must ensure that their PAN is linked with Aadhaar and are in compliance with the notification issued by Central Board of Direct Taxes notification dated February 13, 2020 and read with press releases dated June 25, 2021, September 17, 2021 and March 28, 2023 and any subsequent press releases in this regard.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, investors are requested to see "History and Certain Corporate Matters" beginning on page 203 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see "Material Contracts and Documents for Inspection" beginning on page 418 of the RHP.

LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares.
AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 370,000,000 divided into 37,000,000 Equity Shares of face value of ₹10/- each. The issued, subscribed and paid-up Equity share capital of our Company is ₹ 317,200,000 divided into 31,720,000 Equity Shares of face value of ₹10/- each. For details of the capital structure of our Company, see "Capital Structure" beginning on page 89 of the RHP.

NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: The names of the initial signatories of the Memorandum of Association of our Company along with their allotment are: Suresh Jhunjhunwala, Eeshwar Fiscal Services Private Limited, Aika Jhunjhunwala, Puspita Agarwal, Krishna Kumar Agrawal, Anirudh Jhunjhunwala, Vinay Churwala. For details of the share capital history and capital structure of our Company see "Capital Structure" beginning on page 89 of the RHP.

LISTING: The Equity Shares, offered through the Red Herring Prospectus are proposed to be listed on the Stock Exchanges. Our Company has received an 'in-principle' approval from the BSE Limited and the National Stock Exchange of India Limited for the listing of the Equity Shares pursuant to their respective letters, each dated March 02, 2023. For the purposes of the Offer, the Designated Stock Exchange shall be BSE Limited. A signed copy of the Red Herring Prospectus and the Prospectus shall be filed with the RoC in accordance with Sections 26(4) and 32 of the Companies Act, 2013. For further details of the material contracts and documents, which will be made available for inspection from the date of the Red Herring Prospectus until the Bid/Offer Closing Date, please see section titled "Material Contracts and Documents for Inspection" on page 418 of the RHP.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): SEBI only gives its observations on the offer documents and this does not constitute approval of either the Offer or the specified securities stated in the Offer Document. The investors are advised to refer to page 343 of the RHP for the full text of the disclaimer clause of SEBI.

DISCLAIMER CLAUSE OF BSE (the Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the RHP has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the RHP. The investors are advised to refer to the page 346 of the RHP for the full text of the disclaimer clause of BSE.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to page 347 of the RHP for the full text of the disclaimer clause of NSE.

GENERAL RISKS: Investments in equity and equity related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" on page 33 of the RHP.

ASBA * Simple, Safe, Smart way of Application!!!

*Applications Supported by Blocked Amount ("ASBA") is a better way of applying to offers by simply blocking the fund in the bank account. For further details, check section on ASBA. **Mandatory in public issues. No cheque will be accepted.**



UPI-Now available in ASBA for Retail Individual Investors and Non Institutional Investor applying in public issues where the application amount is up to ₹ 500,000, applying through Registered Brokers, Syndicate, CDPs & RTAs. Retail Individual Investors and Non-Institutional Investors also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the bank account used for bidding is linked to their PAN. Bidders must ensure that their PAN is linked with Aadhaar and are in compliance with CBT notification dated February 13, 2020 and press release dated September 17, 2021, CBT Circular No. 7 of 2022 dated March 30, 2022 read with the press release dated March 28, 2023 and any subsequent press releases in this regard.

ASBA has to be availed by all the investors except Anchor Investors. UPI may be availed by (i) Retail Individual Bidders in the Retail Portion; (ii) Non-Institutional Bidders with an application size of up to ₹ 500,000 in the Non-Institutional Portion. For details on the ASBA and UPI process, please refer to the details given in the Bid Cum Application Form and abridged prospectus and also please refer to the section "Offer Procedure" on page 367 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI") and Stock Exchanges and in the General Information Document. The Bid Cum Application Form and the Abridged Prospectus can be downloaded from the websites of BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), and together with BSE, the "Stock Exchanges" and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=35 and <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=43>, respectively as updated from time to time. For the list of UPI apps and banks live on IPO, please refer to the link: www.sebi.gov.in. UPI Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Axis Bank Limited has been appointed as the Sponsor Bank for the Offer, in accordance with the requirements of SEBI circular dated November 1, 2018 as amended. For Offer related queries, please contact the Book Running Lead Managers ("BRLMs") on their respective email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll free number: 18001201740 and mail id: ipo.upi@npci.org.in.

| BOOK RUNNING LEAD MANAGERS | REGISTRAR TO THE OFFER | COMPANY SECRETARY AND COMPLIANCE OFFICER |
|---|---|---|
| Centrum Capital Limited Level 9, Centrum House, C.S.T. Road, Vidyannagar Marg, Kalina, Santacruz (East), Mumbai 400 098, Maharashtra, India Telephone: +91 22 4215 9000 E-mail: igcl ipo@centrum.co.in Investor Grievance E-mail: igmbd@centrum.co.in Website: www.centrum.co.in Contact Person: Sooraj Bhatia / Pooja Sanghvi SEBI registration number: INM000010445 | Keynote Financial Services Limited The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai 400 028, Maharashtra, India Telephone: +91 22 6826 6000 E-mail: mbd@keynoteindia.net Investor grievance e-mail: investors@keynoteindia.net Website: www.keynoteindia.net Contact Person: Sunu Thomas SEBI registration number: INM000003606 | KFin Technologies Limited Selenium, Tower B, Plot No. 31 and 32 Financial District, Nanakramguda, Serilingampally Hyderabad, Rangareddi 500 032, Telangana, India Telephone: +91 40 6716 2222. Toll Free No.: 18003094001 E-mail: igchemicals.ipo@kfintech.com Website: www.kfintech.com Investor grievance e-mail: einward.ris@kfintech.com Contact Person: M. Murali Krishna SEBI registration number: INR000000221 |

AVAILABILITY OF THE RHP: Investors are advised to refer to the RHP and the "Risk Factors" beginning on page 33 of the RHP before applying in the Offer. A copy of the RHP has been made available on the website of SEBI at www.sebi.gov.in and is available on the website of the BRLMs, Centrum Capital Limited at www.centrum.co.in, Emkay Global Financial Services Limited at www.emkayglobal.com and Keynote Financial Services Limited at www.keynoteindia.net and the websites of the Stock Exchanges, for BSE at www.bseindia.com and for NSE at www.nseindia.com.

AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered Office of our Company, J.G.CHEMICALS LIMITED: Telephone: +91 33 4014 0100; BRLMs: Centrum Capital Limited: www.centrum.co.in, Telephone: +91 22 4215 9000, Emkay Global Financial Services Limited: www.emkayglobal.com, Telephone: +91 22 6826 6000 and Keynote Financial Services Limited: Telephone: +91 22 6826 6000 and Syndicate Members: Centrum Broking Limited: Tel: +91 22 4215 9000, Emkay Global Financial Services Limited: Telephone: +91 22 66121212 and Keynote Capitals Limited: Tel: +91 22 6826 6000-3 and at selected locations of Sub-Syndicate Members (as given below), Registered Brokers, SCSBs, Designated RTA Locations and Designated CDP Locations for participating in the Offer. Bid cum Application Forms will also be available on the websites of the Stock Exchanges at www.bseindia.com and www.nseindia.com and at all the Designated Branches of SCSBs, the list of which is available on the websites of the Stock Exchanges and SEBI.

SUB-SYNDICATE MEMBERS: Anand Rathi Share & Stock Brokers Ltd; Almond Securities Ltd; Axis Capital Ltd, Dalal & Broacha Stock Broking Pvt Ltd; Finward Technology Pvt Ltd; HDFC Securities Limited, ICICI Securities Ltd, IDBI Capital Markets & Securities Limited; IIFL Securities Ltd; JM Financial Services Ltd, KJMC Capital Market Services Ltd; Kotak Securities Ltd; LKP Securities Limited, Motilal Oswal Financial Services Ltd, Navam Wealth and Investment Limited (Edelweiss Broking Limited); Prabhudas Lilladher Pvt. Ltd; Pravin Ratilal Share & Stock Brokers Ltd; Rikhav Securities Ltd; RR Equity Brokers Pvt. Ltd; SBICAP Securities Limited; Sharekhan Ltd, SMC Global Securities Ltd; SS Corporate Securities Limited; Yes Securities Ltd

ESCROW COLLECTION BANK, PUBLIC OFFER BANK, REFUND BANK AND SPONSOR BANK: Axis Bank Limited and HDFC Bank Limited. | UPI: UPI Bidders can also Bid through UPI Mechanism.

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

For J.G.CHEMICALS LIMITED
On behalf of the Board of Directors
Sd/-
Swati Poddar
Company Secretary and Compliance Officer

Place: Kolkata
Date: February 28, 2024

J.G.CHEMICALS LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed a red herring prospectus dated February 27, 2024 with the RoC. The RHP is made available on the website of the SEBI at www.sebi.gov.in as well as on the website of the BRLMs i.e., Centrum Capital Limited at www.centrum.co.in, Emkay Global Financial Services Limited at www.emkayglobal.com and Keynote Financial Services Limited at www.keynoteindia.net, the website of the NSE at www.nseindia.com and the website of the BSE at www.bseindia.com and the website of the Company at www.igchem.com. Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section titled "Risk Factors" beginning on page 33 of the RHP. Potential investors should not rely on the DRHP for making any investment decision and should only rely on the information included in the Red Herring Prospectus.

This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933 (the "U.S. Securities Act") or any state securities laws in the United States, and unless so registered, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in "offshore transactions" as defined in and in reliance on Regulation S and the applicable laws of each jurisdiction where such offers and sales are made. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company and that will contain detailed information about the Company and management, as well as financial statements. There will be no public offering of the Equity Securities in the United States.

CONCEPT

CLASSIFIED CENTRES IN MUMBAI

- Sanjeev Communication Fort. Phone: 40024682/ 40792205.
- S. Aris Advtg. Masjid Phone: 23415111
- Taj Publicity Services, Byculla (W). Phone: 2385 4894. Mobile: 9892011371.
- Yugambha Advertising, Girgaon. Phone: 2386 8065. Mobile: 9869074144.
- Aarjan Publicity Dadar (E). Phone: 022-65881876. Mobile: 932011876
- B. Y. Padhye Publicity Services, Dadar (W). Phone: 2422 9241/ 2422 0445.
- DATEE Advertising, Dacey Bhanu, Dadar (W) Mobile: 8452846979/ 9930949817
- Hoak Advertisement Dadar. Mobile: 8691800888
- Central Advertising Agency, Mahim (W). Phone: 24468656 / 24465555
- Charadatta Advertising, Mahim (W). Phone: 24221461
- Jay Publicity, Dadar (E). Phone: 24124640
- Pallavi Advtg. Dadar (W). Mobile: 9869109765
- Shree Swami Samarth Advertising, Mahim (W). Phone: 2440631. Mobile: 9869131962
- Stylus Arts, Dadar (W). Phone: 24304897
- Time Advertising, Matunga (W). Phone: 2446 6191
- Vijaya Agencies, Dadar (W). Phone: 2422 5672. Mobile: 9920640689
- Media Junction, Matunga (W). Phone: 022-66393184/ 022-6633240. Mobile: 9820295353/ 9821656198
- Achievers Media, Bandra (W). Phone: 2440631

For Advertising in TENDER PAGES Contact **JITENDRA PATIL**
Mobile No.: 9029012015
Landline No.: 67440215

NOTICE TATA MOTORS LTD.
Registered Office: Bombay House, 24 Homi Mody Street, Mumbai - 400001, MH
NOTICE is hereby given that the certificate for the undermentioned securities of the Company has been lost/misplaced and the holder of the said securities have applied to the Company to issue duplicate certificate. Any person who has a claim in respect of the said securities should lodge such claim with the Company at its Registered Office within 15 days from this date, else the Company will proceed to issue duplicate certificate without further intimation.

| Name[s] of holder[s] [and Jt. holder[s], if any] | Kind of Securities and face value | No. of Securities | Distinctive number[s] |
|--|-----------------------------------|-------------------|-----------------------|
| RAMESH CHAND GOYAL | EQUITY & 2/- | 2495 | 36878766 – 36881260 |

[Kolkata] 28/02/2024 Ramesh Chand Goyal

PUNJAB & SIND BANK (A Govt. of India Undertaking) Where service is a way of life
BRANCH: VASHI, Plot No. 14, sector 26A, Kopari, Vashi, Navi Mumbai - 400705
Phone: 022-27838718 / 19 E-mail: b0467@psb.co.in

POSSESSION NOTICE (For Immovable Property)

Whereas, the undersigned being the Authorized Officer of the Punjab & Sind Bank, Vashi, Navi Mumbai under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002) and in exercise of powers conferred under section 13 (12) read with rule 3 of the security Interest (Enforcement) Rules, 2002 issued demand Notice under section 13(2) dated 18.11.2023, calling upon the below mentioned Borrower and guarantors to repay the amount mentioned in the notice being Rs.41,06,445.48 (Rupees Forty one lakhs six thousand Four hundred forty Five and Forty eight paise Only) within 60 days from the date of receipt of the said Notice together with further interest, incidental expenses, cost and charges etc. till date of payment and/are realization.

The Borrowers having failed to repay the amount, Notice is hereby given to the Borrower/mortgagor in particular and the public in general that the undersigned has taken Symbolic Possession of the property described herein below in exercise of powers conferred on him under section 13(4) of the said Act read with rule 8 of the security Interest Enforcement Rules, 2002 as per the date mentioned below.

The Borrower/Mortgagor in particular and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the Punjab & Sind Bank for an amount mentioned below and interest thereon.

The borrower's attention is invited to provisions of sub-section (8) of Section 13 of the act, wherein it has been provided that you may redeem the secured assets by tendering the entire amount due together with cost, charges and expenses incurred by the bank, at any time before publication of notice of public auction as inviting quotations or tender from public or private treaty of transfer by way of lease, assignment or sale of secured assets.

| Name of Borrower/ Guarantor | Amount due to Bank as per Demand Notice | Description of Property | Demand Notice Date Possession Date |
|--|--|--|------------------------------------|
| Borrower: 1. Mr. Ajeet Agatrao Shinde s/o Agatrao Handas Shinde Unit/Sub plot no -13, Plot no B-1, Ground+1 upper, Ankur CHS LTD, Sector-14, Kalamboli, Navi Mumbai-410218. | Rs.41,06,445.48 [Rs.21,47,499.85 (Rupees twenty one lakhs forty seven thousand four hundred ninety nine and five paise) in Housing loan A/C 0467120000449. | Residential property situated at Unit/Sub plot no -13, Plot no B-1, Ground+1 upper, Ankur CHS LTD, Sector -14, Kalamboli Navi Mumbai -410218 | 18.11.2023 |
| 2. Mrs. Medhuri Ajit Shinde W/o Mr. Ajeet Agatrao Shinde Unit/Sub plot no -13, Plot no B-1, Ground+1 upper, Ankur CHS LTD, Sector-14, Kalamboli, Navi Mumbai-410218. | Rs.14,94,431.67 (Rupees Fourteen lakh ninety four thousand four hundred thirty one and sixty seven paise) in Housing loan Top-up A/c 04671200006670 & Rs.4,64,513.96 (Rupees Four lakh sixty four thousand five hundred thirteen and ninety six paise) in PAPL H/LA A/c no 04671200006713 upto 31.10.2023 Plus Other charges & Interest w.e.f.01.11.2023 | Plot area 32.00 Sq Mtrs Built up area (Construction Ground+1 upper floor) Property bounded as: As per Valuation Report/Actual North: Row House No12 South: Row House No.14 East: Open Space/CHS Internal Road West: Maharashtra School/ Ground | 23.02.2024 |

Date: 23.02.2024
Place: Navi Mumbai
Punjab & Sind Bank (Authorized Officer)

L&T Finance Holdings Limited
(L&T Housing Finance Ltd. (under the Scheme of Amalgamation by way of merger by absorption approved by the NCLT Mumbai as well as NCLT Kolkata, merged with L&T Finance Limited w.e.f. 12th April, 2021 and Now L&T Finance Limited Merged with L&T Finance Holdings Limited (LTHF) w.e.f. 4th December, 2023)
Registered Office at: L&T Finance Holdings, Brindavan, Plot no. 177, CST Road, Kalina, Santacruz (East), Mumbai 400 098
Branch office: Mumbai
Authorised Officer: (1) Harilal Gupta (8080302861) & (2) Santosh Tiwari (9920490126)

INTIMATION CUM DISPOSAL NOTICE
Intimation to Remove Movable Assets from Secured Property Notice is hereby given to the Borrower(s). Co-borrowers by the Authorized Officer, has already sold the below mentioned Secured Asset through sale by Private Treaty for recovery of dues from borrowers **1) Mrs. SHARMILA RAWAT, 2) Mr. ANILKUMAR CHAUDHARY** with respect to the loan obtained from **L&T Finance Limited**. Now **L&T Finance Holdings Limited** is in process of handing-over possession of immovable property to purchaser.

At the time of taking possession of said property, some movable items were found by Authorised Officer in the said premise. Notices dated **23rd February 2024 & 26th May 2023** has been sent to Borrower/Co-borrower by RPAD at available/Last known address, intimating them to collect/remove inventory, movables, belongings lying in secured property. Therefore, through this notice, we hereby give final intimation to Borrower/Co-borrower to remove all inventories, movables, belongings and documents lying inside the mortgaged property in the presence and with consent of Authorised Officer of **L&T Finance Holdings Limited** by furnishing required documentary proof on or before 11th March 2024 within time 11.00 AM to 5.00 P.M. Please take a note that, if you fail to remain present at the scheduled date and time and remove the inventories, we will be forced to remove and dispose the same at your cost and risk. Notice is hereby given to the public in general that the below described movable articles will be sold in the mentioned date and offers are also invited.

| Property details- Flat No. 502, 5th Floor, A-Wing, Sai Shradha CHSL, Opp. Veera Desai Road, Near MVM School, Andheri (West), Mumbai - 400058 | Account Number | Sr. No. | Name of the Asset | Quantity | Value (in Rs.) |
|--|-------------------------------|---------|-----------------------|----------|-------------------|
| | MUMH17000553 and MUMH17000598 | 1 | AC (Mitashi-1 Ton) | 1 Nos. | 6,500 |
| | | 2 | Sofa | 1 Nos. | 1,500 |
| | | 3 | Mitashi 43" LED TV | 1 Nos. | 3,000 |
| | | 4 | Photo frame (Horse) | 1 Nos. | 0 |
| | | 5 | Almirah | 1 Nos. | 400 |
| | | 6 | Ceiling Fan | 1 Nos. | 200 |
| | | 7 | Tube Light | 1 Nos. | 0 |
| | | 8 | AC (Mitashi-1 Ton) | 1 Nos. | 6,500 |
| | | 9 | Bed | 1 Nos. | 1,000 |
| | | 10 | Ceiling Fan | 1 Nos. | 200 |
| | | 11 | Gas Stove | 1 Nos. | 150 |
| | | 12 | Containers | - | 150 |
| | | 13 | Utensils | - | 150 |
| | | 14 | Ladies Purse | 1 Nos. | 0 |
| | | 15 | Utensils Purifier | 1 Nos. | 150 |
| | | 16 | Water Stand | 1 Nos. | 100 |
| | | 17 | Refrigerator (LG) | 1 Nos. | 2,000 |
| | | 18 | AC(Window) | 1 Nos. | 3,000 |
| | | 19 | Small Bed | 1 Nos. | 500 |
| | | | Value (in Rs.) | | Rs. 25,500 |

Date: 29.02.2024
Place: Mumbai

Sd/-
Authorised Officer
For L&T FINANCE HOLDINGS LIMITED