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GOPAL SNACKS LIMITED

Our Company was initially formed as a partnership firm as "Gopal Gruh Udhog" at Rajkot, India with effect from April 1, 1999. The partnership firm was registered under the Partnership Act, 1932 with the Registrar of Firms, Rajkot Division, Rajkot on October 19, 2006. The name of the partnership firm was changed to "Gopal Snacks" with effect from November 23, 2009, and the same was recorded by the Registrar of Firms, Rajkot Division, Rajkot on November 30, 2009. The partnership firm was subsequently converted into a joint stock company and registered as a private limited company under the Companies Act, 1956 under the name "Gopal Snacks Private Limited" pursuant to a certificate of incorporation dated December 7, 2009, issued by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Subsequently, our Company was converted into a public limited company pursuant to a special resolution passed by our Shareholders in its EGM held on March 15, 2023, following which the name of our Company was changed to "Gopal Snacks Limited", and the Registrar of Companies, Gujarat at Ahmedabad ("RoC") issued a fresh certificate of incorporation on March 31, 2023. For details of changes in our Registered and Corporate Office, see "History and Certain Corporate Matters" on page 241 of the red herring prospectus dated February 28, 2024 filed with the RoC ("RHP" or "Red Herring Prospectus").

Corporate Identity Number: U15400GJ2009PLC058781

Registered and Corporate Office: Plot Nos. G2322, G2323 and G2324, GIDC Meloda, Taluka Lodhika, Rajkot - 360 021, Gujarat, India; Tel: +91 28 2728 7370
Contact Person: Mayur Popatbhai Gangani, Company Secretary and Compliance Officer; E-mail: cs@gopalsnacks.com; Website: www.gopalamkeen.com



(Please scan the QR code to view the RHP)

PROMOTERS OF OUR COMPANY: BIPINBHAI VITHALBHAI HADVANI, DAKSHABEN BIPINBHAI HADVANI AND GOPAL AGRIPRODUCTS PRIVATE LIMITED

INITIAL PUBLIC OFFERING OF UP TO [●] EQUITY SHARES OF FACE VALUE OF ₹1 EACH ("EQUITY SHARES") OF GOPAL SNACKS LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹[●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹[●] PER EQUITY SHARE) ("OFFER PRICE") THROUGH AN OFFER FOR SALE OF UP TO [●] EQUITY SHARES AGGREGATING UP TO ₹6,500 MILLION ("OFFER FOR SALE" OR "OFFER") BY THE SELLING SHAREHOLDERS, COMPRISING OF UP TO [●] EQUITY SHARES AGGREGATING UP TO ₹800 MILLION BY BIPINBHAI VITHALBHAI HADVANI, UP TO [●] EQUITY SHARES AGGREGATING UP TO ₹5,200 MILLION BY GOPAL AGRIPRODUCTS PRIVATE LIMITED (COLLECTIVELY WITH BIPINBHAI VITHALBHAI HADVANI, THE "PROMOTER SELLING SHAREHOLDERS") AND UP TO [●] EQUITY SHARES AGGREGATING UP TO ₹500 MILLION BY HARSH SURESHKUMAR SHAH (COLLECTIVELY WITH THE PROMOTER SELLING SHAREHOLDERS, THE "SELLING SHAREHOLDERS", AND SUCH EQUITY SHARES OFFERED BY THE SELLING SHAREHOLDERS, THE "OFFERED SHARES").

THIS OFFER INCLUDES A RESERVATION OF UP TO [●] EQUITY SHARES, AGGREGATING UP TO ₹35.00 MILLION (CONSTITUTING UP TO [●]% OF THE POST OFFER PAID-UP EQUITY SHARE CAPITAL) FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (THE "EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND THE NET OFFER WOULD CONSTITUTE [●]% AND [●]%, RESPECTIVELY, OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL. OUR COMPANY AND THE SELLING SHAREHOLDERS, IN CONSULTATION WITH THE BRLMS, MAY OFFER A DISCOUNT OF UP TO ₹38 PER EQUITY SHARE OF THE OFFER PRICE TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT").

DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND THE WEIGHTED AVERAGE COST OF ACQUISITION

| Name of Selling Shareholders | Type | Number of equity shares of face value ₹1 each offered/ amount (₹ in million) | Weighted average cost of acquisition per Equity Share (in ₹)* |
|------------------------------------|------------------------------|--|---|
| Bipinbhai Vithalbhai Hadvani | Promoter Selling Shareholder | Up to [●] equity shares of face value ₹1 each aggregating up to ₹800 million | 0.35 |
| Gopal Agriproducts Private Limited | Promoter Selling Shareholder | Up to [●] equity shares of face value ₹1 each aggregating up to ₹5,200 million | 158.22 |
| Harsh Sureshkumar Shah | Other Selling Shareholder | Up to [●] equity shares of face value ₹1 each aggregating up to ₹500 million | Nil |

*As certified by Maheshwari & Co., Chartered Accountants pursuant to their certificate dated February 28, 2024.

We are a fastmoving consumer goods company in India, offering ethnic snacks, western snacks and other products under our brand 'Gopal'.

The Offer is being made through the Book Building Process in accordance with Regulation 6(1) of the SEBI ICDR Regulations.

- QIB Portion: Not more than 50% of the Net Offer
- Non-Institutional Portion: Not less than 15% of the Net Offer
- Retail Portion: Not less than 35% of the Net Offer
- Employee Reservation Portion: Up to [●] Equity Shares aggregating up to ₹ 35 million

PRICE BAND: ₹381 TO ₹401 PER EQUITY SHARE OF FACE VALUE OF ₹1 EACH

THE FLOOR PRICE IS 381 TIMES THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 401 TIMES THE FACE VALUE OF THE EQUITY SHARES

THE PRICE/EARNINGS RATIO BASED ON DILUTED EPS FOR FISCAL 2023 AT THE FLOOR PRICE IS 42.24 TIMES AND AT THE CAP PRICE IS 44.46 TIMES

AS COMPARED TO THE AVERAGE INDUSTRY PEER GROUP P/E RATIO OF 121.27

BIDS CAN BE MADE FOR A MINIMUM OF 37 EQUITY SHARES AND IN MULTIPLES OF 37 EQUITY SHARES THEREAFTER

A DISCOUNT OF ₹38 PER EQUITY SHARE IS BEING OFFERED TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION

In accordance with the recommendation of Independent Directors of our Company, pursuant to their resolution dated February 29, 2024, the above provided price band is justified based on quantitative factors/ KPIs disclosed in the "Basis for Offer Price" section on pages 129-136 of the RHP vis-a-vis the weighted average cost of acquisition ("WACA") of primary and secondary transaction(s), as applicable, disclosed in the "Basis for Offer Price" section on pages 129-136 of the RHP.

In making an investment decision, potential investors must only rely on the information included in the Red Herring Prospectus and the terms of the Offer, including the risks involved and not rely on any other external sources of information about the Offer available in any manner.

RISKS TO INVESTORS:

1. We are significantly dependent on the sale of our products namely, namkeen, gathiya and snack pellets. Our aggregate revenue from sale of namkeen, gathiya and snack pellets accounted for 88.96%, 85.25%, 81.66%, 83.24% and 77.89% of our revenue from operations in Fiscal 2021, 2022, 2023 and the six months ended September 30, 2022 and 2023 respectively. An inability to anticipate and adapt to evolving consumer tastes, preferences and demand for particular products, or ensure product quality may adversely impact demand for our products, brand loyalty and consequently our business, results of operations, financial condition and cash flows.
2. We have received eight notices under the relevant provisions of the Food Safety and Standards Act, 2006 and the rules and regulations; (i) declaring our products to be allegedly substandard or not conforming to the specifications mentioned in the packaging or adulterated; (ii) alleging misbranding or deficient packaging or misleading advertisement of our products; and (iii) misleading advertisement of our products.
3. The sale of our products is concentrated in our core market of Gujarat. In Fiscal 2021, 2022 and 2023 and the six months ended September 30, 2022 and 2023, our revenue from sale of products in Gujarat accounted for 74.31%, 76.27%, 79.08%, 79.06% and 76.49% of our revenue from operations, respectively. Any adverse developments affecting our operations in such region, could have an adverse impact on our business, financial condition, results of operations and cash flows.
4. Our operations are subject to various contamination related risks, including improper storage of our products and raw materials, adulteration of any of our products, labelling errors, and non-compliance with quality control standards. The average shelf life of our products ranges from three to six months. Any actual or alleged contamination could lead to legal liability, product liability claims, damage to brand reputation, government scrutiny, investigation or intervention and product return which, in turn, could have an adverse impact on our business, results of operations, financial condition and cash flows.
5. The Offer comprises an Offer for Sale aggregating up to ₹6,500 million and our Company will not receive any proceeds from the Offer.
6. Our manufacturing facilities are under-utilized and the capacity utilisation of our primary manufacturing facilities declined from 40.08% in Fiscal 2021 to 32.36% in Fiscal 2022 and further to 27.56% in Fiscal 2023. Under-utilisation of our existing or future primary manufacturing facilities in the future may have an adverse impact on our business, results of operations, financial condition and cash flows. For details regarding our capacity utilisation of our primary manufacturing facilities, see "Our Business – Installed Capacity, Actual Production and Capacity Utilisation" on page 220 of the RHP.
7. The Weighted Average Cost of acquisition of all Equity Shares transacted in last three years and one year preceding the date of the RHP:

| Period | Weighted average cost of acquisition (in ₹)** \$ # | Cap Price is 'X' times the weighted average cost of acquisition | Range of acquisition price: Lowest price – Highest price (in ₹)** \$ # |
|----------------------|--|---|--|
| Last one year | 321.00 | 1.25 times | ₹ 321.00 - ₹ 321.00 |
| Last eighteen months | 181.73 | 2.21 times | Nil [#] - ₹ 321.00 |
| Last three years | 181.73 | 2.21 times | Nil [#] - ₹ 321.00 |

** As certified by Maheshwari & Co., Chartered Accountants, pursuant to their certificate dated February 28, 2024.

* Pursuant to a resolution of our Board passed in their meeting held on December 22, 2022 and a resolution of our Shareholders passed in the extraordinary general meeting held on December 23, 2022, each fully paid – up equity share of our Company of face value ₹10 was subdivided into 10 Equity Shares of ₹1 each. Further, our Company has, pursuant to authorisation by a resolution of our Board dated January 7, 2023 and a resolution of our Shareholders dated January 9, 2023, issued bonus Equity Shares in the proportion of ten Equity Shares for every one existing fully paid-up Equity Share held by the Shareholders as of the record date, being January 6, 2023. The impact of the subdivision and bonus issue has been considered in the calculation of the average cost of acquisition per Equity Share.

[§]Excluding transactions of gifts.

[#] Represents cost of bonus shares which are issued at nil consideration.

8. Weighted average cost of acquisition, floor price and cap price

| Type of Transaction | Weighted average cost of acquisition per Equity Share (in ₹)*^ | Floor price (i.e. ₹ 381) | Cap price (i.e. ₹ 401) |
|---|--|--------------------------|------------------------|
| Weighted average cost of acquisition for Primary Issuance | Nil | - | - |
| Weighted average cost of acquisition for Secondary Transactions | 158.22 | 2.41 times | 2.53 times |

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^ Pursuant to a resolution of our Board passed in their meeting held on December 22, 2022 and a resolution of our Shareholders passed in the extraordinary general meeting held on December 23, 2022, each fully paid – up equity share of our Company of face value ₹10 was subdivided into 10 Equity Shares of ₹1 each. Further, our Company has, pursuant to authorisation by a resolution of our Board dated January 7, 2023 and a resolution of our Shareholders dated January 9, 2023, issued bonus Equity Shares in the proportion of ten Equity Shares for every one existing fully paid-up Equity Share held by the Shareholders as of the record date, being January 6, 2023. The impact of the subdivision and bonus issue has been considered in the calculation of the weighted average cost of acquisition.

9. The Offer Price, market capitalization to total revenue multiple and price to earnings ratio based on the Offer Price of our Company, may not be indicative of the market price of the Equity Shares on listing. Our revenue from operations and restated profit after tax for Fiscal 2023 was ₹ 13,946.53 million and ₹ 1,123.69 million, respectively. The table below provides details of our price to earnings ratio and market capitalization to revenue from operations for Fiscal 2023:

| Particulars | Price to Earnings Ratio | Market Capitalization to Revenue |
|--|-------------------------|----------------------------------|
| At lower end of price band i.e. ₹ 381 per Equity Share | 42.24 | 3.40 |
| At upper end of price band i.e. ₹ 401 per Equity Share | 44.46 | 3.58 |

* As certified by Maheshwari & Co., Chartered Accountants, pursuant to their certificate dated February 28, 2024.

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10. Weighted Average Return on Net Worth for past three Fiscals i.e. 2023, 2022 and 2021 is 29.70%
11. The average cost of acquisition of Equity Shares held by the Selling Shareholders ranges from ₹Nil to ₹158.22 per Equity Share and the Offer Price at upper end of the Price Band is ₹401.
12. The 3 BRLMs associated with the Offer have handled 82 public issues in the past three Fiscals, out of which 24 issues have closed below the offer price on the listing date.

BID/ OFFER PERIOD

** Our Company and Selling Shareholders, in consultation with the Book Running Lead Managers, may consider closing the Bid/Offer Period for QIBs one Working Day prior to the Bid/Offer Closing Date in accordance with the SEBI/ICDR Regulations.*
***The UPI mandate end time and date shall be at 5:00 p.m. on Bid/Offer Closing Day.*

An indicative timetable in respect of the Offer is set out below:

Submission of Bids (other than Bids from Anchor Investors):

| Bid/ Offer Period (except the Bid/ Offer Closing Date) | |
|--|--|
| Submission and Revision in Bids | Only between 10:00 am and 5:00 pm (Indian Standard Time ("IST")) |
| Bid/ Offer Closing Date* | |
| Submission of Electronic Applications (Online ASBA through 3-in-1 accounts) | Only between 10:00 am and 5:00 pm IST |
| Submission of Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA applications where Bid Amount is up to ₹500,000) | Only between 10:00 am and 4:00 pm IST |
| Submission of Electronic Applications (Syndicate Non-Retail, Non-Individual Applications) | Only between 10:00 am and 3:00 pm IST |
| Submission of Physical Applications (Bank ASBA) | Only between 10:00 am and 1:00 pm IST |
| Submission of Physical Applications (Syndicate Non-Retail, Non-Individual Applications where Bid Amount is more than ₹500,000) | Only between 10:00 am and 12:00 pm IST |

THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON MAIN BOARD PLATFORM OF BSE AND NSE

In case of any revision in the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and Selling Shareholders may, in consultation with the Book Running Lead Managers for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of three Working Days, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the Syndicate Member(s) and by intimation to other Designated Intermediaries and the Sponsor Bank(s), as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 31 of the SEBI/ICDR Regulations and in compliance with Regulation 6(1) of the SEBI/ICDR Regulations, wherein not more than 50% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs"), the "QIB Portion", provided that our Company and the Selling Shareholders in consultation with the BRLMs may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI/ICDR Regulations (the "Anchor Investor Portion"). One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allotment Price in accordance with the SEBI/ICDR Regulations. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (other than Anchor Investor Portion) ("Net QIB Portion"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, (a) not less than 15% of the Net Offer shall be available for allocation to Non-Institutional Investors (out of which one third shall be reserved for Bidders with Bids exceeding ₹ 0.20 million and up to ₹ 1.00 million and two-thirds shall be reserved for Bidders with Bids exceeding ₹ 1.00 million) provided that the unsubscribed portion in either of the categories, may be allocated to Bidders in the other sub-category of Non-Institutional Investors, subject to valid Bids being received at or above the Offer Price and (b) not less than 35% of the Net Offer shall be available for allocation to Retail Individual Investors in accordance with the SEBI/ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All potential Bidders, other than Anchor Investors, are mandatorily required to participate in the Offer through the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) and UPI ID in case of UPI Bidders, as applicable, pursuant to which the corresponding Bid Amount, which will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank(s), as the case may be, to the extent of their respective Bid Amounts. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For details, see "Offer Procedure" on page 434 of the RHP.

Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID and UPI ID available (for UPI Bidders bidding through the UPI Mechanism) in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID, Client ID and UPI ID (for UPI Bidders bidding through the UPI mechanism) as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.




ASBA* | Simple, Safe, Smart way of Application!!!

*Applications Supported by Blocked Amount ("ASBA") is a better way of applying to offers by simply blocking the fund in the bank account. For further details, check section on ASBA. **Mandatory in public issues. No cheque will be accepted.**



UNITED PAYMENTS INTERFACE

ASBA has to be availed by all the investors except Anchor Investors. UPI may be availed by (i) Retail Individual Bidders in the Retail Portion; (ii) Non-Institutional Bidders with an application size of up to ₹ 500,000 in the Non-Institutional Portion. For details on the ASBA and UPI process, please refer to the details given in the Bid Cum Application Form and abridged prospectus and also please refer to the section "Offer Procedure" on page 434 of the RHP. The process is also available on the website of Association of Investment Banks of India ("AIBI") and Stock Exchanges and in the General Information Document. The Bid Cum Application Form and the Abridged Prospectus can be downloaded from the websites of BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), and together with BSE, the "Stock Exchanges") and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFP=yes&ntmid=43 and <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFP=yes&ntmid=43>, respectively as updated from time to time. For the list of UPI apps and banks live on IPO, please refer to the link: www.sebi.gov.in. UPI Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Axis Bank Limited and HDFC Bank Limited have been appointed as the Sponsor Banks for the Offer, in accordance with the requirements of SEBI circular dated November 1, 2018 as amended. For Offer related queries, please contact the Book Running Lead Managers ("BRLMs") on their respective email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll free number: 18001201740 and mail id: ipo.upi@npci.in.

| BOOK RUNNING LEAD MANAGERS TO THE OFFER | | | REGISTRAR TO THE OFFER | | | | |
|---|---|--|---|--|--|--|--|
|  <p>Intensive Fiscal Services Private Limited 914, 9th Floor, Raheja Chambers, Free Press Journal Marg, Nariman Point, Mumbai 400 021 Maharashtra, India Tel.: +91 22 2287 0443 E-mail: gopal.ipo@intensivefiscal.com Investor Grievance E-mail: grievance.ib@intensivefiscal.com Website: www.intensivefiscal.com Contact person: Harish Khajanchi / Anand Rawal SEBI Registration No.: INM000011112</p> |  <p>Axis Capital Limited 1st Floor, Axis House, C-2, Wadia International Centre, P.B. Marg, Worli, Mumbai 400 025 Maharashtra, India Tel.: + 91 22 4325 2183 E-mail: gopalsnacks.ipo@axiscap.in Investor Grievance E-mail: complaints@axiscap.in Website: www.axiscapital.co.in Contact person: Sagor Jataktya SEBI Registration No.: INM000012029</p> |  <p>JM Financial Limited 7th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai – 400 025 Maharashtra, India Tel.: +91 22 6630 3030 E-mail: gopalsnacks.ipo@jmfml.com Investor Grievance E-mail: grievance.ibd@jmfml.com Website: www.jmfml.com Contact person: Prachee Dhuri SEBI Registration No.: INM000010361</p> | <p>Mayur Popathal Gangani Plot Nos. G2322, G2323 and G2324 GIDC Metoda Taluka Lodhika Rajkot - 360 021 Gujarat, India Tel.: +91 28 2728 7370 E-mail: cs@gopalsnacks.com Website: www.gopalanmkeen.com</p> <p>Investors may contact our Company Secretary and Compliance Officer or the Registrar to the Offer in case of any pre-Offer or post-Offer related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode. For All Offer related queries and for redressal of complaints, Investors may also write to the BRLMs.</p> | | | | |
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| <p>AVAILABILITY OF THE RHP: Investors are advised to refer to the RHP and the "Risk Factors" beginning on page 36 of the RHP before applying in the Offer. A copy of the RHP is available on the website of SEBI at www.sebi.gov.in and is available on the websites of the BRLMs, Intensive Fiscal Services Private Limited at www.intensivefiscal.com, Axis Capital Limited at www.axiscapital.co.in and JM Financial Limited at www.jmfml.com, the website of the Company, Gopal Snacks Limited at www.gopalanmkeen.com and the websites of the Stock Exchanges, for BSE at www.bseindia.com and for NSE Limited at www.nseindia.com.</p> <p>AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered Office of our Company, GOPAL SNACKS LIMITED: Tel.: +91 28 2728 7370. BRLMs: Intensive Fiscal Services Private Limited, Tel.: +91 22 2287 0443; Axis Capital Limited, Tel.: + 91 22 4325 2183 and JM Financial Limited, Tel.: +91 22 6630 3030 and Syndicate Member: JM Financial Services Limited, Tel.: +91 22 6136 3400 and at selected locations of Sub-Syndicate Members (as given below), Registered Brokers, SCSBs, Designated RTA Locations and Designated CDP Locations for participating in the Offer. Bid cum Application Forms will also be available on the websites of the Stock Exchanges at www.bseindia.com and www.nseindia.com and at all the Designated Branches of SCSBs, the list of which is available on the websites of the Stock Exchanges and SEBI.</p> <p>SUB-SYNDICATE MEMBERS: Almondz Global Securities Limited, Amrapali Capital & Finance Services Limited, Anand Rathil Share & Stock Brokers Limited, Anand Share Consultancy, ANS Private Limited, Ashwani Dandia & Co, Asti C Mehta Investment Intermediates Limited, Axis Securities Limited, Bajaj Financial Securities Limited, Centrum Broking Limited, Dalal & Broacha Stock Broking Private Limited, Eureka Stock & Share Brokers Limited, G Raj & Co. (Consultants) Limited, Globe Capital Markets Limited, HDFC Securities Limited, ICICI Securities Limited, IDBI Capital Markets and Securities Limited, IIFL Securities Limited, IIFL Wealth Management Limited, Intensive Softshare Private Limited, Jhaveri</p> | | | | | | | |

GOPAL SNACKS LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed a red herring prospectus dated February 28, 2024 with the RoC. The RHP is made available on the website of the SEBI at www.sebi.gov.in as well as on the website of the BRLMs i.e., Intensive Fiscal Services Private Limited at www.intensivefiscal.com; Axis Capital Limited at www.axiscapital.co.in and JM Financial Limited at www.jmfml.com, the website of the NSE at www.nseindia.com and the website of the BSE at www.bseindia.com and the website of the Company at www.gopalanmkeen.com. Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section titled "Risk Factors" beginning on page 36 of the RHP. Potential investors should not rely on the DRHP for making any investment decision but can only rely on the information included in the Red Herring Prospectus. The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act of 1933, as amended ("**U.S. Securities Act**"), or any state law of the United States and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Equity Shares are being offered and sold (i) within the United States only to persons reasonably believed to be "qualified institutional buyers" (as defined in Rule 144A under the U.S. Securities Act) under Section 4(a) of the U.S. Securities Act, and (ii) outside the United States in "offshore transactions" as defined in and in compliance with Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales are made. There will be no public offering of the Equity Shares in the United States.

"प्रप्रच सं. आईएनसी-26"
(कंपनी (निगम) नियम, 2014 के नियम 30 के अनुसार है)
कंपनी का रजिस्ट्रीकृत कार्यालय एक राज्य से दूसरे राज्य में स्थानांतरित करने के लिए समझौता पत्र में प्रकाशित किया जाने वाला विधान

प्रारंभिक निदेशक, उत्तरी क्षेत्र, नई दिल्ली के सभा कंपनी अधिनियम, 2013 की धारा 13 की उपधारा (4) और कंपनी (निगम) नियम, 2014 के नियम 30 के उपनियम (5) क खंड (ए) के मामले में

वर्तमान लेड एक्ज हाफरिंग प्राइवेट लिमिटेड
CIN : U45201DL2006PTC146222
जिसका रजिस्ट्रीकृत कार्यालय : आरजेड डी-5 महावीर एक्स्प्रेस, पालम, नई दिल्ली-110045 में स्थित है

आम जनता को यह सूचना दि जाती है कि यह कंपनी केन्द्रीय सरकार के समक्ष कंपनी अधिनियम, 2013 की धारा 13 के अन्तर्ग आयेन कर का प्रस्ताव रखती है जिसमें 20 जनवरी 2024 को आयोजित असाधारण सामान्य बैठक में पारित विषय संकट के निबन्धी के अनुसार कंपनी के सभा के द्वारा के परिवर्तन के पुष्टिकरण की इस प्रकट की गई है, ताकि कंपनी, अपने पंजीकृत कार्यालय को "हरियाणा राज्य" से "राष्ट्रीय राजधानी क्षेत्र दिल्ली" में स्थानांतरित करने के लिए सक्षम हो, 27 जनवरी, 2024 को दोपहर 12:30 बजे कंपनी के रजिस्ट्रीकृत कार्यालय में आयोजित असाधारण सामान्य बैठक में पारित विषय संकट के सन्दर्भ में कंपनी के मेमोरेडम ऑफ एर्रोसिशन में संशोधन की पुष्टि की मांग की गई है।

आम जनता को यह सूचना दि जाती है कि यह कंपनी केन्द्रीय सरकार के समक्ष कंपनी अधिनियम, 2013 की धारा 13 के अन्तर्ग आयेन कर का प्रस्ताव रखती है, वह इस सूचना के प्रकाशन की तिथि से चौदह (14) दिनों की समाप्ति के अंदर, अपने हित की प्रकृति और विरोध के आधारों का उल्लेख करवावे एक सफाया द्वारा अनुसमिति अपनी आवेदन/यों को या तो एसीए-21 पोर्टल (www.mca.gov.in) पर निवेशक विचारण प्राप्त करवावे और उसके विरोध का कारण जल्लिखित हो के साथ अपनी आपाति प्रादेशिक निदेशक को इस सूचना के प्रकाशन की तारीख से 14 दिनों के भीतर की-2 दिग, द्वितीय तल, पार्लियम भवन, सीजीओ कॉम्प्लेक्स, नई दिल्ली-110003 पते पर पंजीकृत डाक द्वारा भेज सकता है या सुसुद कर सकता है और इसकी प्रति आवेदक कंपनी को उसके उपरोक्त निम्नलिखित रजिस्ट्रीकृत कार्यालय के पते पर भी भेजेगा।

आरजेड डी-5 महावीर एक्स्प्रेस, पालम, नई दिल्ली-110045
कुचे की और से
वर्तमान लेड एक्ज हाफरिंग प्राइवेट लिमिटेड
हस्ता, /-
जोतिर कुमार
सहचर निदेशक

तिथि : 01.03.2024
स्मन : नई दिल्ली
पता : सी-501, जे.जे. कॉलोनी, शिव विहार डी.के. मोहन गॉडन, दिल्ली-110059, इडिया

प्रप्रच सं. आईएनसी-26"
(कंपनी (निगम) नियम, 2014 के नियम 30 के अनुसार है)
कंपनी का रजिस्ट्रीकृत कार्यालय एक राज्य से दूसरे राज्य में स्थानांतरित करने के लिए समझौता पत्र में प्रकाशित किया जाने वाला विधान

प्रारंभिक निदेशक, उत्तरी क्षेत्र, नई दिल्ली के सभा कंपनी अधिनियम, 2013 की धारा 13 की उप-धारा (4) तथा कंपनी (निगम) नियम, 2014 के नियम 30 के उप-नियम (5) के प्रकरण में

पंजीकृत सिविलीयन प्राइवेट लिमिटेड,
जिसका रजिस्ट्रीकृत कार्यालय : प्लॉट नंबर - 6, मेकडुला हरियाणा 134109 भारत में स्थित है, के प्रकरण में

आम जनता को यह सूचना दि जाती है कि कंपनी केन्द्रीय सरकार के समक्ष कंपनी अधिनियम, 2013 की धारा 13 के अंतर्गत आयेन कर का प्रस्ताव रखती है, वह इस सूचना के प्रकाशन की तिथि से चौदह (14) दिनों की समाप्ति के अंदर, अपने हित की प्रकृति और विरोध के आधारों का उल्लेख करवावे एक सफाया द्वारा अनुसमिति अपनी आवेदन/यों को या तो एसीए-21 पोर्टल (www.mca.gov.in) पर निवेशक विचारण प्राप्त करवावे और उसके विरोध का कारण जल्लिखित हो के साथ अपनी आपाति प्रादेशिक निदेशक को इस सूचना के प्रकाशन की तारीख से 14 दिनों के भीतर की-2 दिग, द्वितीय तल, पार्लियम भवन, सीजीओ कॉम्प्लेक्स, नई दिल्ली-110003 पते पर पंजीकृत डाक द्वारा भेज सकता है या सुसुद कर सकता है और इसकी प्रति आवेदक कंपनी को उसके उपरोक्त निम्नलिखित रजिस्ट्रीकृत कार्यालय के पते पर भी भेजेगा।

प्लॉट नंबर 6, मेकडुला हरियाणा 134109 भारत
पंजीकृत सिविलीयन प्राइवेट लिमिटेड
हेतु तथा उसकी और से
हस्ता, /-
जोतिर कुमार
सहचर निदेशक

तिथि: 01-03-2024
स्मन : हरियाणा
पता : सी-501, जे.जे. कॉलोनी, शिव विहार डी.के. मोहन गॉडन, दिल्ली-110059, इडिया

"प्रप्रच सं. आईएनसी-26"
(कंपनी (निगम) नियम, 2014 के नियम 30 के अनुसार है)
कंपनी का रजिस्ट्रीकृत कार्यालय एक राज्य से दूसरे राज्य में स्थानांतरित करने के लिए समझौता पत्र में प्रकाशित किया जाने वाला विधान

प्रारंभिक निदेशक, उत्तरी क्षेत्र, नई दिल्ली के सभा कंपनी अधिनियम, 2013 की धारा 13 की उपधारा (4) और कंपनी (निगम) नियम, 2014 के नियम 30 के उपनियम (5) क खंड (ए) के मामले में

ऑर्स्वर लेड एक्ज हाफरिंग प्राइवेट लिमिटेड
CIN : U45201DL2006PTC144009
जिसका रजिस्ट्रीकृत कार्यालय : आरजेड डी-5 महावीर एक्स्प्रेस, पालम, नई दिल्ली-110045 में स्थित है

आम जनता को यह सूचना दि जाती है कि यह कंपनी केन्द्रीय सरकार के समक्ष कंपनी अधिनियम, 2013 की धारा 13 के अन्तर्ग आयेन कर का प्रस्ताव रखती है जिसमें 20 जनवरी 2024 को आयोजित असाधारण सामान्य बैठक में पारित विषय संकट के निबन्धी के अनुसार कंपनी के सभा के द्वारा के परिवर्तन के पुष्टिकरण की इस प्रकट की गई है, ताकि कंपनी, अपने पंजीकृत कार्यालय को "हरियाणा राज्य" से "राष्ट्रीय राजधानी क्षेत्र दिल्ली" में स्थानांतरित करने के लिए सक्षम हो, 27 जनवरी, 2024 को दोपहर 12:30 बजे कंपनी के रजिस्ट्रीकृत कार्यालय में आयोजित असाधारण सामान्य बैठक में पारित विषय संकट के सन्दर्भ में कंपनी के मेमोरेडम ऑफ एर्रोसिशन में संशोधन की पुष्टि की मांग की गई है।

आम जनता को यह सूचना दि जाती है कि यह कंपनी केन्द्रीय सरकार के समक्ष कंपनी अधिनियम, 2013 की धारा 13 के अंतर्गत आयेन कर का प्रस्ताव रखती है, वह इस सूचना के प्रकाशन की तारीख से 14 दिनों के भीतर की-2 दिग, द्वितीय तल, पार्लियम भवन, सीजीओ कॉम्प्लेक्स, नई दिल्ली-110003 पते पर पंजीकृत डाक द्वारा भेज सकता है या सुसुद कर सकता है और इसकी प्रति आवेदक कंपनी को उसके उपरोक्त निम्नलिखित रजिस्ट्रीकृत कार्यालय के पते पर भी भेजेगा।

ऑर्स्वर लेड एक्ज हाफरिंग प्राइवेट लिमिटेड
हस्ता, /-
जोतिर कुमार
सहचर निदेशक

तिथि : 01.03.2024
स्मन : नई दिल्ली
पता : सी-501, जे.जे. कॉलोनी, शिव विहार डी.के. मोहन गॉडन, दिल्ली-110059, इडिया

"प्रप्रच सं. आईएनसी-26"
(कंपनी (निगम) नियम, 2014 के नियम 30 के अनुसार है)
कंपनी का रजिस्ट्रीकृत कार्यालय एक राज्य से दूसरे राज्य में स्थानांतरित करने के लिए समझौता पत्र में प्रकाशित किया जाने वाला विधान

प्रारंभिक निदेशक, उत्तरी क्षेत्र, नई दिल्ली के सभा कंपनी अधिनियम, 2013 की धारा 13 की उपधारा (4) और कंपनी (निगम) नियम, 2014 के नियम 30 के उपनियम (5) क खंड (ए) के मामले में

एलेगेट लेड एक्ज हाफरिंग प्राइवेट लिमिटेड
CIN : U70101DL2006PTC14571
जिसका रजिस्ट्रीकृत कार्यालय : आरजेड डी-5 महावीर एक्स्प्रेस, पालम, नई दिल्ली-110045 में स्थित है

आम जनता को यह सूचना दि जाती है कि यह कंपनी केन्द्रीय सरकार के समक्ष कंपनी अधिनियम, 2013 की धारा 13 के अन्तर्ग आयेन कर का प्रस्ताव रखती है जिसमें 20 जनवरी 2024 को आयोजित असाधारण सामान्य बैठक में पारित विषय संकट के निबन्धी के अनुसार कंपनी के सभा के द्वारा के परिवर्तन के पुष्टिकरण की इस प्रकट की गई है, ताकि कंपनी, अपने पंजीकृत कार्यालय को "हरियाण राज्य" से "राष्ट्रीय राजधानी क्षेत्र दिल्ली" में स्थानांतरित करने के लिए सक्षम हो, 27 जनवरी, 2024 को दोपहर 12:30 बजे कंपनी के रजिस्ट्रीकृत कार्यालय में आयोजित असाधारण सामान्य बैठक में पारित विषय संकट के सन्दर्भ में कंपनी के मेमोरेडम ऑफ एर्रोसिशन में संशोधन की पुष्टि की मांग की गई है।

आम जनता को यह सूचना दि जाती है कि यह कंपनी केन्द्रीय सरकार के समक्ष कंपनी अधिनियम, 2013 की धारा 13 के अंतर्गत आयेन कर का प्रस्ताव रखती है, वह इस सूचना के प्रकाशन की तिथि से चौदह (14) दिनों की समाप्ति के अंदर, अपने हित की प्रकृति और विरोध के आधारों का उल्लेख करवावे एक सफाया द्वारा अनुसमिति अपनी आवेदन/यों को या तो एसीए-21 पोर्टल (www.mca.gov.in) पर निवेशक विचारण प्राप्त करवावे और उसके विरोध का कारण जल्लिखित हो के साथ अपनी आपाति प्रादेशिक निदेशक को इस सूचना के प्रकाशन की तारीख से 14 दिनों के भीतर की-2 दिग, द्वितीय तल, पार्लियम भवन, सीजीओ कॉम्प्लेक्स, नई दिल्ली-110003 पते पर पंजीकृत डाक द्वारा भेज सकता है या सुसुद कर सकता है और इसकी प्रति आवेदक कंपनी को उसके उपरोक्त निम्नलिखित रजिस्ट्रीकृत कार्यालय के पते पर भी भेजेगा।

एलेगेट लेड एक्ज हाफरिंग प्राइवेट लिमिटेड
हस्ता, /-
जोतिर कुमार
सहचर निदेशक

तिथि : 01.03.2024
स्मन : नई दिल्ली
पता : सी-501, जे.जे. कॉलोनी, शिव विहार डी.के. मोहन गॉडन, दिल्ली-110059, इडिया

REGISTRAR TO THE OFFER

LINKIntime
Link Intime India Private Limited
C-101, 1st Floor, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai 400 083 Maharashtra, India
Tel.: +91 81081 14949
E-mail: gopalsnacks@linkintime.co.in
Investor grievance E-mail: gopalsnacks@linkintime.co.in
Website: www.linkintime.co.in
Contact person: Shanti Gopalakrishnan
SEBI Registration No.: INR000004058

Securities, JM Financial Services Limited, Jobanputra Fiscal Services Private Limited, Kalpataru Multiplier Limited, Kantilal Chhaganlal Securities Private Limited, Keynote Capitals Limited, KJMC Capital Markets Limited, Kolak Securities Limited, Lakshmeshree Investment & Securities Private Limited, LKP Securities Limited, Marwadi Finance & Finance, Motilal Oswal Financial Services Limited, Nuvama Wealth and Investment Limited, Patel Wealth Advisors Private Limited, Prabhudas Lilladher Private Limited, Pravin Ratilal Share & Stock Brokers Limited, Religare Broking Limited, Rikhav Securities Limited, RKSV Securities Private Limited, RR Equity Brokers Private Limited, SBICAP Securities Limited, Sharekhan Limited, SMC Global Securities Limited, SS Corporate Securities Limited, Sykes & Ray Equities, Systematrix Shares and Stock Brokers Limited, Tanna Financial Services, Tradebulls Securities Limited, Viren M Shah and YES Securities Limited.

BANKER(S) TO THE OFFER: Axis Bank Limited and HDFC Bank Limited.

UPI: UPI Bidders can also Bid through UPI Mechanism.

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

Place: Rajkot

Date: February 29, 2024

COMPANY SECRETARY AND COMPLIANCE OFFICER

Mayur Popathal Gangani
Plot Nos. G2322, G2323 and G2324
GIDC Metoda Taluka Lodhika
Rajkot - 360 021 Gujarat, India
Tel.: +91 28 2728 7370
E-mail: cs@gopalsnacks.com
Website: www.gopalanmkeen.com

Investors may contact our Company Secretary and Compliance Officer or the Registrar to the Offer in case of any pre-Offer or post-Offer related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode. For All Offer related queries and for redressal of complaints, Investors may also write to the BRLMs.

For GOPAL SNACKS LIMITED

On behalf of the Board of Directors

Sd/-
Mayur Popathal Gangani
Company Secretary & Compliance Officer

CONCEPT

"प्रप्रच सं. आईएनसी-26"
(कंपनी (निगम) नियम, 2014 के नियम 30 के अनुसार है)
कंपनी का रजिस्ट्रीकृत कार्यालय एक राज्य से दूसरे राज्य में स्थानांतरित करने के लिए समझौता पत्र में प्रकाशित किया जाने वाला विधान

प्रारंभिक निदेशक, उत्तरी क्षेत्र, नई दिल्ली के सभा कंपनी अधिनियम, 2013 की धारा 13 की उप-धारा (4) तथा कंपनी (निगम) नियम, 2014 के नियम 30 के उप-नियम (5) के प्रकरण में

सम पंजीकृत सिविलीयन प्राइवेट लिमिटेड,
जिसका रजिस्ट्रीकृत कार्यालय : प्लॉट नंबर - 78, द्वितीय तल, औद्योगिक क्षेत्र, फेज 1, चंडीगढ़, 160002 भारत में स्थित है, के प्रकरण में

आम जनता को यह सूचना दि जाती है कि कंपनी केन्द्रीय सरकार के समक्ष कंपनी अधिनियम, 2013 की धारा 13 के अंतर्गत आयेन कर का प्रस्ताव रखती है, वह इस सूचना के प्रकाशन की तिथि से चौदह (14) दिनों की समाप्ति के अंदर, अपने हित की प्रकृति और विरोध के आधारों का उल्लेख करवावे एक सफाया द्वारा अनुसमिति अपनी आवेदन/यों को या तो एसीए-21 पोर्टल (www.mca.gov.in) पर निवेशक विचारण प्राप्त करवावे और उसके विरोध का कारण जल्लिखित हो के साथ अपनी आपाति प्रादेशिक निदेशक को इस सूचना के प्रकाशन की तारीख से 14 दिनों के भीतर की-2 दिग, द्वितीय तल, पार्लियम भवन, सीजीओ कॉम्प्लेक्स, नई दिल्ली-110003 पते पर पंजीकृत डाक द्वारा भेज सकता है या सुसुद कर सकता है और इसकी प्रति आवेदक कंपनी को उसके निम्न वर्णित पते पर लिखित इलेक्ट्रॉनिक कार्यालय के भी प्र