

**Heading:** - Swiggy Partners with NSE to Empower its Delivery Partners with Financial Literacy Programs

**Source:** - - Various Publications

**Date:** - 24 December 2024

**ET Now**

**Headline:** Shri Ashishkumar Chauhan, MD & CEO, NSE reflected on the strong performance of IPOs in 2024

**REPORTERS DIARY** NSE CHIEF EXPLAINS SEBI'S NEW RULES

**ASHISH CHAUHAN**

It Has Been A Great Year For IPOs

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In an exclusive interview with ET NOW, NSE MD and CEO Ashishkumar Chauhan reflected on the strong performance of IPOs in 2024, emphasizing the increased depth and breadth of the Indian markets, with more options available to investors.

He discussed SEBI's recent changes to SME IPO regulations, explaining that regulatory updates are necessary to address emerging market realities. SEBI's measures aim to curb the entry of unsuitable companies and protect investors from excessive risk, thereby enhancing market safety.

When asked about the potential listing of NSE in 2025, Chauhan stated that there is currently no visibility on the matter, but any developments would be communicated in due course.

## Zee Business

**Headline:** Shri Ashishkumar Chauhan, MD & CEO, NSE discussed the impact of SEBI's new F&O regulations, implemented from January 1



In an exclusive conversation with Zee Business, NSE MD and CEO Ashishkumar Chauhan discussed the impact of SEBI's new F&O regulations, implemented from January 1. He highlighted that these regulations have led to a 20%-25% drop in

derivatives trading volumes. With four additional regulations set to be implemented in the coming months, the number of small investors participating in derivatives trading is expected to decline further.

Chauhan noted that these changes might encourage small investors to redirect their savings toward mutual funds or direct investments. SEBI's stance is that derivatives trading is not suitable for small investors, as it carries significant risks.

## Youtube Zee Business

**Headline:** NSE's Ashish Kumar Chauhan Speaks on the Impact of F&O Stricter Measures

<https://www.youtube.com/watch?v=zgOsLvUIvHU>





Ashish Chauhan, MD and CEO of NSE, discussed the strong link between secondary and primary markets, stating that when secondary markets rise, IPO activity increases. Speaking at the Swiggy NSE event, he highlighted India’s significant growth in unique stock market investors, increasing from 2 crore five years ago to 10.7 crore today. This shift from physical assets to “trust assets” demonstrates growing confidence in entrepreneurs, regulators, and India’s institutional framework.

Chauhan emphasized that listing more companies not only balances demand and supply but also fosters job creation and wealth generation. He noted that the past year was one of the best for IPOs in India’s history, with over 195 companies listed on NSE, including 55 on the main board and the rest on the SME eMERGE platform.

This surge in listings reflects India’s increasing entrepreneurial participation, which Chauhan sees as a positive sign for the country’s future. He believes this growth benefits the economy by creating opportunities for investors and promoting innovation, making it a good omen for India’s long-term development.

## EXTRA MILE DELIVERY



**FINANCIAL INCLUSION.** (From left) Ashishkumar Chauhan, MD & CEO, NSE; Amruta Fadnavis, special guest; and Sriharsha Majety, co-founder and CEO of Swiggy, during the signing of an MoU for the empowerment of women delivery partners at the NSE on Tuesday <sup>27</sup>

## Swiggy targets 100K female delivery partners by 2030



NSE MD & CEO Ashishkumar Chauhan (left) with chief guest Amruta Fadnavis and Swiggy MD and group CEO Sriharsha Majety during the signing of an MoU for the NSE-Swiggy empowerment of delivery partner women programme, in Mumbai on Tuesday

**SURENDER NEGI**  
New Delhi, December 24

### FOOD DELIVERY MAJOR

Swiggy plans to have at least 100,000 female delivery partners by 2030, according to company MD and group CEO Sriharsha Majety.

Majety, while speaking at an event at the NSE headquarters on Tuesday, added that more women delivery partners on the road is a positive signal. Swiggy has joined hands with NSE to roll out a financial literacy programme, with special focus on female delivery partners. "Earlier this year, when we launched 'She the Change' programme, finance minister Nirmala Sitharaman, made a very pertinent observation when she said that in areas where women are visibly seen to be running more enterprises such as food and beverage businesses, crime

and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal."

"We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 100,000 by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction," Majety said.

The latest initiative with NSE will be integrated into Swiggy's flagship initiatives, 'She the Change' and 'Swiggy Skills', and will help equip the delivery partners with vital financial skills that drive household stability.

The programme will feature interactive training sessions

led by Sebi-certified trainers, covering topics such as budgeting, investments, debt management, and understanding capital markets.

In March 2024, Swiggy launched the She The Change-From Vision to Venture programme to commemorate nearly a decade of working with women entrepreneurs and focus on both budding and established women entrepreneurs in the Food & Beverage (F&B) industry. "This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial independence and long-term security," said Ashishkumar Chauhan, MD & CEO, NSE.

Headline: Swiggy plans to onboard 1 lakh women delivery partners

## Swiggy plans to onboard 1 lakh women delivery partners

PNS ■ MUMBAI

Food delivery platform Swiggy on Tuesday said it is planning to onboard at least 1 lakh women delivery partners by 2030 and signed an initial pact with the NSE for rolling out a financial literacy programme for delivery partners, with special focus on women workforce.

The company signed the MoU at an event, attended by Swiggy MD and Group CEO Sriharsha Majety, NSE Managing Director and Chief Executive Officer Ashish Kumar Chauhan, and Amruta Fadnavis, banker and wife of Maharashtra Chief Minister Devendra Fadnavis.

Ten women delivery executives, who completed the highest number of orders in 2024, were felicitated during the event, with each recipient receiving a cheque of Rs 11,000. "Earlier this year, when we launched 'She the Change' programme, Finance Minister Nirmala Sitharaman ji, made a very pertinent observation when she said in areas where women are visibly seen to be running more enterprises such as food and beverage businesses, crime and anarchy will gradually reduce.



**Headline:** Swiggy committed to have 1 lakh women delivery partners

# स्विगी जोड़ेगी 1 लाख महिला डिलिवरी पार्टनर

ऑनलाइन ऑर्डर पर खाने-पीने का सामान पहुंचाने वाले मंच स्विगी ने मंगलवार को कहा कि वह वर्ष 2030 तक कम से कम एक लाख महिला डिलिवरी पार्टनर को अपने साथ जोड़ने की योजना बना रही है। इसके अलावा कंपनी ने महिला कर्मचारियों पर विशेष ध्यान देने के साथ डिलिवरी पार्टनर के लिए वित्तीय साक्षरता कार्यक्रम शुरू करने के लिए एनएसई के साथ एक शुरुआती समझौते पर हस्ताक्षर किए हैं।

भाषा

**Headline:** Swiggy partners with NSE to empower its delivery partners with financial literacy programs

### Swiggy partners with NSE to empower its delivery partners with financial literacy programs

#### EOI CORRESPONDENT

**KOLKATA, DEC 25/--**/In a significant step toward advancing financial inclusion and empowering gig workers, Swiggy (Swiggy Ltd on-demand delivery convenience platform, today signed a Memorandum of Understanding (MoU) with the National Stock

Exchange of India Limited (NSE) at the latter's headquarters in Mumbai. Swiggy and NSE will join hands to roll out a comprehensive financial literacy program for delivery partners, with special focus on female delivery partners. Additionally, Swiggy also announced that it intends to have 1 lakh women delivery

partners by 2030.

The Chief Guest for the event was Ms. Amruta Fadnavis. In her address, Ms. Fadnavis underscored the importance of empowering women in the workforce and emphasized how financial literacy can contribute to their independence and well-being of their families. She shared inspiring stories

of women who have risen from grassroot level. She congratulated the women delivery partners for their successful journey and encouraged them to follow their dreams. Lastly, she reinforced that 'women are creators' and need to stay focused to ensure that their families have a better life.

Sriharsha Majety, MD & Group CEO, Swiggy shared,

"Earlier this year, when we launched 'She the Change' programme, Finance Minister, Nirmala Sitharaman, made a very pertinent observation when she said that in areas where women are visibly seen to be running more enterprises such as Food and Beverage businesses, crime and anarchy will gradually reduce. I believe that the

presence of women delivery partners on the road is an equally positive signal. We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction."

**Headline: Swiggy partners with NSE to increase female workforce to one lakh by 2030**

# ‘स्विगी’ची ‘एनएसई’शी भागीदारी

महिला कर्मचारीसंख्या २०३० पर्यंत एक लाखापर्यंत नेण्याचे उद्दिष्ट

मुंबई, ता. २४ : ऑनलाइन फूड डिलिव्हरी प्लॅटफॉर्म ‘स्विगी’ने आपल्या डिलिव्हरी पार्टनर्सच्या विशेषतः महिला कर्मचाऱ्यांच्या आर्थिक सक्षमीकरणासाठी राष्ट्रीय रोअर बाजारपेठा (एनएसई) सामंजस्य करार केला आहे. ‘एनएसई’च्या मुंबईतील मुख्यालयात आज झालेल्या एका कार्यक्रमात स्विगीचे व्यवस्थापकीय संचालक व मुख्य कार्यकारी अधिकारी श्रीहर्ष मजेंती आणि ‘एनएसई’चे व्यवस्थापकीय संचालक आणि मुख्य कार्यकारी अधिकारी आशिषकुमार चौहान यांनी या सामंजस्य करारावर स्वाक्षरी केली. या कार्यक्रमाला प्रमुख पाहुण्या म्हणून अमृता फडणवीस उपस्थित होत्या.

स्विगीने २०३० पर्यंत आपल्या महिला डिलिव्हरी पार्टनर्सची संख्या



मुंबई : स्विगी आणि ‘एनएसई’मधील सामंजस्य करारप्रसंगी प्रमुख पाहुण्या अमृता फडणवीस आणि ‘स्विगी’चे व्यवस्थापकीय संचालक व श्रीहर्ष मजेंती.

एक लाखापर्यंत वाढविण्याचे उद्दिष्ट ठेवले आहे. महिला आणि पुरुष कर्मचारी संख्येतील फरक कमी करण्याच्या उद्देशाने स्विगीने हे

पाऊल उचलले आहे. यासाठी या वर्षाच्या सुरुवातीला ‘शी द चेंज’ उपक्रम दाखल केला असून, महिला कर्मचाऱ्यांना

अत्यावश्यक आर्थिक कौशल्यांसह सुसज्ज करण्यासाठी ‘एनएसई’शी भागीदारी केली आहे.

आर्थिक साक्षरतेमुळे शिक्षणावरील घरगुती खर्चात आणि बचतीत वाढ झाल्याचे दिसून आले आहे, त्यामुळे महिलांना आर्थिकदृष्ट्या सक्षम करण्यासाठी स्विगी प्रयत्नशील आहे. सामाजिक-आर्थिक परिणाम सुधारणे, आणि देशाच्या आर्थिक समावेशन कार्यक्रमात योगदान देणे, हा या भागीदारीचा उद्देश असल्याचेही मजेंती यांनी सांगितले. यावेळी अमृता फडणवीस यांनी महिला कर्मचाऱ्यांच्या आर्थिक सक्षमीकरणाचे महत्त्व अधोरेखित केले. आर्थिक साक्षरता त्यांच्या स्वातंत्र्यासाठी आणि त्यांच्या कुटुंबाच्या कल्याणासाठी योगदान देऊ शकते, असेही त्यांनी सांगितले.



## स्विगी ने एनएसई के साथ की साझेदारी

अहमदाबाद। वित्तीय समावेशन को आगे बढ़ाने और गिग वर्कर्स को सशक्त बनाने की दिशा में एक महत्वपूर्ण कदम उठाते हुए, भारत के अग्रणी ऑन-डिमांड डिलीवरी सुविधा प्लेटफॉर्म स्विगी लिमिटेड (Swiggy Ltd, NSE: SWIGGY / BSE: 544285) ने आज मुंबई में नेशनल स्टॉक एक्सचेंज ऑफ इंडिया लिमिटेड (एनएसई) के मुख्यालय में एक समझौता ज्ञापन (Mo) पर हस्ताक्षर किए। स्विगी और एनएसई महिला डिलीवरी पार्टनर्स पर विशेष ध्यान देते हुए डिलीवरी पार्टनर्स के लिए एक व्यापक वित्तीय साक्षरता कार्यक्रम शुरू करने के लिए हाथ मिलाएंगे। इसके अतिरिक्त, स्विगी ने यह भी घोषणा की कि उसका 2030 तक अपने स्विगी बेड़े में 1 लाख महिला डिलीवरी पार्टनर्स रखने का इरादा है। कार्यक्रम की मुख्य अतिथि माननीय सुश्री अमृता फड़नवीस थीं। अपने संबोधन



में, सुश्री फड़नवीस ने कार्यबल में महिलाओं को सशक्त बनाने के महत्व को रेखांकित किया और इस बात पर जोर दिया कि वित्तीय साक्षरता कैसे उनकी स्वतंत्रता और उनके परिवारों की भलाई में योगदान दे सकती है। उन्होंने जमीनी स्तर से उठकर आगे बढ़ने वाली महिलाओं की प्रेरक कहानियाँ साझा कीं। उन्होंने महिला डिलीवरी पार्टनर्स को उनकी सफल यात्रा के लिए बधाई दी और उन्हें अपने सपनों का पीछा करने के लिए प्रोत्साहित किया। अंत में, उन्होंने इस बात पर जोर दिया कि 'महिलाएँ निर्माता हैं' और उन्हें यह सुनिश्चित करने के लिए ध्यान केंद्रित करने की आवश्यकता है कि उनके परिवारों का जीवन बेहतर हो। (1)

# स्विगी ने एनएसई के साथ की साझेदारी

वित्तीय समावेशन को आगे बढ़ाने और गिर वर्कर्स को सशक्त बनाने की दिशा में एक महत्वपूर्ण कदम उठाते हुए, भारत के अग्रणी ऑन-डिमांड डिलीवरी सुविधा प्लेटफॉर्म स्विगी लिमिटेड ने आज मुंबई में नेशनल स्टॉक एक्सचेंज ऑफ इंडिया लिमिटेड (एनएसई) के मुख्यालय में एक समझौता ज्ञापन (स्प) पर हस्ताक्षर किए। स्विगी और एनएसई महिला डिलीवरी पार्टनर्स पर विशेष ध्यान देते हुए डिलीवरी पार्टनर्स के लिए एक व्यापक वित्तीय साक्षरता कार्यक्रम शुरू करने के लिए हाथ मिलाएंगे। इसके अतिरिक्त, स्विगी

ने यह भी घोषणा की कि उसका 2030 तक अपने स्विगी बेड़े में 1 लाख महिला डिलीवरी पार्टनर्स रखने का इरादा है।

कार्यक्रम की मुख्य अतिथि माननीय सुश्री अमृता फड़नवीस थीं। अपने संबोधन में, सुश्री फड़नवीस ने कार्यबल में महिलाओं को सशक्त बनाने के महत्व को रेखांकित किया और इस बात पर जोर दिया कि वित्तीय साक्षरता कैसे उनकी स्वतंत्रता और उनके परिवारों की भलाई में योगदान दे सकती

है। उन्होंने जमीनी स्तर से उठकर आगे बढ़ने वाली महिलाओं की प्रेरक कहानियाँ साझा कीं। उन्होंने महिला डिलीवरी पार्टनर्स को उनकी सफल यात्रा के लिए बधाई दी और उन्हें अपने सपनों का पीछा करने के लिए प्रोत्साहित किया। अंत में, उन्होंने इस बात पर जोर दिया कि 'महिलाएं निर्माता हैं' और उन्हें यह सुनिश्चित करने के लिए ध्यान केंद्रित करने की आवश्यकता है कि उनके परिवारों का जीवन बेहतर हो।

स्विगी की प्रमुख पहलों, शी द चेंज और स्विगी रिकल्स में एकीकृत, यह कार्यक्रम

डिलीवरी अधिकारियों (डोई) को महत्वपूर्ण वित्तीय कौशल से लैस करने के लिए डिजाइन किया गया है जो घरेलू स्थिरता को बढ़ावा देते हैं, सामाजिक-आर्थिक परिणामों में सुधार करते हैं और देश के वित्तीय समावेशन एजेंडे में योगदान करते हैं।

**Headline:** Swiggy partners with NSE to empower its delivery partners with financial literacy programs

## स्विगी ने अपने डिलीवरी पार्टनर्स को वित्तीय साक्षरता कार्यक्रमों से सशक्त बनाने के लिए एनएसई के साथ की साझेदारी

वित्तीय समावेशन को आगे बढ़ाने और गिग वर्कर्स को सशक्त बनाने की दिशा में एक महत्वपूर्ण कदम उठाते हुए, भारत के अग्रणी ऑन-डिमांड डिलीवरी सुविधा प्लेटफॉर्म स्विगी लिमिटेड (Swiggy Ltd, NSE: SWIGGY / BSE: 544285) ने आज मुंबई में नेशनल स्टॉक एक्सचेंज ऑफ इंडिया लिमिटेड (एनएसई) के मुख्यालय में एक समझौता ज्ञापन (शुद्ध) पर हस्ताक्षर किए। स्विगी और एनएसई महिला डिलीवरी पार्टनर्स पर विशेष ध्यान देते हुए डिलीवरी पार्टनर्स के लिए एक व्यापक वित्तीय साक्षरता कार्यक्रम शुरू करने के लिए हाथ मिलाएंगे। इसके अतिरिक्त, स्विगी ने यह भी घोषणा की कि उसका 2030 तक अपने स्विगी बेड़े में 1 लाख महिला डिलीवरी पार्टनर्स रखने का इरादा है।

कार्यक्रम की मुख्य अतिथि माननीय सुश्री अमृता फड़नवीस थीं। अपने संबोधन में, सुश्री फड़नवीस ने कार्यबल में महिलाओं को सशक्त बनाने के महत्व को रेखांकित किया और इस बात पर जोर दिया कि वित्तीय साक्षरता कैसे उनकी स्वतंत्रता और उनके परिवारों की भलाई में योगदान दे सकती है। उन्होंने जमीनी स्तर से उठकर आगे बढ़ने वाली महिलाओं की प्रेरक कहानियाँ साझा कीं। उन्होंने महिला डिलीवरी पार्टनर्स को उनकी सफल यात्रा के लिए बधाई दी और उन्हें अपने सपनों का पीछा करने के लिए प्रोत्साहित किया। अंत में, उन्होंने इस बात पर जोर दिया कि 'महिलाएँ निर्माता हैं' और उन्हें यह सुनिश्चित करने के लिए ध्यान केंद्रित करने की आवश्यकता है कि उनके परिवारों का जीवन बेहतर हो।

## Business Remedies

**Headline:** Swiggy partners with NSE to empower its delivery partners with financial literacy programs

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बिजनेस रेमेडीज/नई दिल्ली

वित्तीय समावेशन को आगे बढ़ाने और गिग वर्कर्स को सशक्त बनाने की दिशा में एक महत्वपूर्ण कदम उठाते हुए, भारत के आगामी ऑन-डिमांड डिलीवरी सुविधा प्रदाताओं सिगमी लिमिटेड ने आज मुंबई में नेशनल स्टॉक एक्सचेंज ऑफ इंडिया लिमिटेड (एनएसई) के मुख्यालय में एक समझौता ज्ञापन (MoU) पर हस्ताक्षर किए। सिगमी और एनएसई महिला डिलीवरी पार्टनर्स पर विशेष ध्यान देते हुए डिलीवरी पार्टनर्स के लिए एक व्यापक वित्तीय साक्षरता कार्यक्रम शुरू करने के लिए हथ मिलेयारी। इसके अतिरिक्त, सिगमी ने यह भी घोषणा की कि उसका 2030 तक अपने सिगमी वेडे में 1 लाख महिला डिलीवरी पार्टनर्स रखने का इरादा है। कार्यक्रम की मुख्य अतिथि अमृता फडनवीस थीं। अपने संबोधन में, फडनवीस ने

कार्यक्रम में महिलाओं को सशक्त बनाने के माध्यम को रेखांकित किया और इस बात पर जोर दिया कि वित्तीय साक्षरता कैसे उनकी स्वतंत्रता और उनके परिवारों की भलाई में योगदान दे सकती है। उन्होंने उम्मीदी स्तर से उद्वेग आगे बढ़ने वाली महिलाओं की प्रेरक कहानियाँ साझा कीं। उन्होंने महिला डिलीवरी पार्टनर्स को उनकी सफल यात्रा के लिए बधाई दी और उन्हें अपने सपनों का पीछा करने के लिए प्रोत्साहित किया। अंत में, उन्होंने इस बात पर जोर दिया कि "महिलाएँ मिलती हैं" और उन्हें यह सुनिश्चित करने के लिए प्रेरित किया कि उनके परिवारों का जीवन बेहतर हो। सिगमी की प्रमुख अधिकारी, शी द चेंज और सिगमी रिवल्यू में एक्सेक्यूटिव, यह कार्यक्रम डिलीवरी अधिकारियों (डीई) को वित्तीय कोशल से लेना करने के लिए डिजाइन किया गया है जो धीरे-धीरे स्थिरता को बढ़ावा देते हैं,



सामाजिक-आर्थिक परिणामों में सुधार करते हैं और देश के वित्तीय समावेशन एजेंडे में योगदान करते हैं। वित्तीय साक्षरता से शिक्षा और बचत पर परेश खर्च में 40% तक की वृद्धि देखी गई है, जिसका दीर्घकालिक स्वास्थ्य, उत्पादकता और समाज कल्याण पर प्रभाव पड़ता है। यह पहल सिगमी की अपनी महिला डिलीवरी पार्टनर्स के साथ विकास के प्रति प्रतिबद्धता को रेखांकित करती है और सामुदायिक कल्याण को बढ़ावा देने के लिए इसके स्थिरता लक्ष्यों के साथ संरेखित होती है। अपने डिलीवरी पार्टनर्स की समावेशिता और उनके कोशल विकास की दिशा में अपने प्रयासों पर प्रकाश डालते हुए, सिगमी के संस्थापक और सीईओ श्रीराम मजेट्टी ने कहा कि इस साल को शुरुआत में, जब हमने



'शी द चेंज' कार्यक्रम शुरू किया था, तो विश्व मंत्री निर्मला सीतारमण ने एक बहुत ही प्रारंभिक टिप्पणी की थी जब उन्होंने कहा था कि जिन क्षेत्रों में महिलाओं को खाद्य और पेय पदार्थ जैसे व्यवसाय चलाने हुए देखा जाता है, खाद्य अपशिष्ट और अराजकता धीरे-धीरे कम हो जाएगी। मुझे लगता है कि सड़क पर महिला डिलीवरी पार्टनर्स की उपस्थिति एक समान रूप से सकारात्मक संकेत है। इस सिगमी में अपनी पूरी कोशिश करेंगे। हम 2030 तक महिला डिलीवरी पार्टनर्स की संख्या को कम से कम 1 लाख तक लेने के लिए प्रतिबद्ध हैं। हम इसका समर्थन करने के लिए नीतियों और कार्यक्रमों के साथ आगे बढ़ते रहेंगे। एनएसई के साथ हमारा समझौता ज्ञापन उस दिशा में एक कदम है। एनएसई के एमडी और

सीईओ आशीष कुमार चौहान ने कहा कि एनएसई में, हमें गिग वर्कर्स, जो हमारी अर्थव्यवस्था का महत्वपूर्ण घटक बढ़ता हुआ हिस्सा है, तक वित्तीय साक्षरता और निवेशक जागरूकता कार्यक्रम लाने में आगामी होने पर गर्व है। सिगमी के साथ यह साझेदारी डिलीवरी पार्टनर्स, खासकर महिला पार्टनर्स को वित्तीय स्वतंत्रता और दीर्घकालिक सुरक्षा के लिए आवश्यक उपकरणों के ज्ञान और जागरूकता से लेना करने को हमारी प्रतिबद्धता को दर्शाती है। वित्तीय साक्षरता पर ध्यान केंद्रित करने, हमारा लक्ष्य गिग वर्कर्स को उनके वित्तीय कल्याण के लिए अपने विश्व को अधिक प्रभावी ढंग से प्रबंधित करने के लिए सशक्त बनाना है। आज की पहल वित्तीय समावेशन और लोगों को भलाई को बढ़ावा देने और ज्ञान और सशक्तिकरण के माध्यम से जीवन को बदलने के एनएसई के मिशन में एक और कदम है।

कार्यक्रम के एक हिस्से के रूप में, फायरसॉड चैट में, सिगमी के सीईओ महेन्द्र सिंह ने तीन महिला डिलीवरी पार्टनर्स से बातचीत की। इस बातचीत में उनके अनुभवों, चुनौतियों और सिगमी की नीतियों के माध्यम से उन्हें मिले समर्थन पर प्रकाश डाला गया, जिससे सम्बंधिता और विकास के प्रति कंपनी की प्रतिबद्धता और भी स्पष्ट हुई। इस बातचीत ने इस बात को पुष्ट किया कि गिग वर्करों के रूप में काम करने वाली महिलाएं किस तरह आपस में बेच पाए हैं और अपने जीवन को बेहतर बना पाई हैं। उनके उद्देश्यपूर्ण अवसरों को पहचानते हुए, 2024 में सबसे ज्यादा ऑर्डर प्राप्त करने वाली दस महिला डिलीवरी अधिकारियों को सम्मानित किया गया। प्रत्येक प्रशंसिका को 11,000 का चेक दिया गया, जिसका उद्देश्य उनके शुरुआती निवेश के लिए एक कोष के रूप में काम करता था।



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जयपुर, ( उदय टुडे )। वित्तीय समावेशन को आगे बढ़ाने और गिग वर्कर्स को सशक्त बनाने की दिशा में एक महत्वपूर्ण कदम उठाते हुए, भारत के अग्रणी ऑन-डिमांड डिलीवरी सुविधा प्लेटफॉर्म स्विगी लिमिटेड (Swiggy Ltd, NSE: SWIGGY / BSE: 544285) ने आज मुंबई में नेशनल स्टॉक एक्सचेंज ऑफ इंडिया लिमिटेड (एनएसई) के मुख्यालय में एक समझौता ज्ञापन (स्व) पर हस्ताक्षर किए। स्विगी और एनएसई महिला डिलीवरी पार्टनर्स पर विशेष ध्यान देते हुए डिलीवरी पार्टनर्स के लिए एक व्यापक वित्तीय साक्षरता कार्यक्रम शुरू करने के लिए हाथ मिलाएंगे। इसके अतिरिक्त, स्विगी ने यह भी घोषणा की

कि उसका 2030 तक अपने स्विगी बेड़े में 1 लाख महिला डिलीवरी पार्टनर्स रखने का इरादा है। कार्यक्रम की मुख्य अतिथि माननीय सुश्री अमृता फड़नवीस थीं। अपने संबोधन में, सुश्री फड़नवीस ने कार्यबल में महिलाओं को सशक्त बनाने के महत्व को रेखांकित किया और इस बात पर जोर दिया कि वित्तीय साक्षरता कैसे उनकी स्वतंत्रता और उनके परिवारों की भलाई में योगदान दे सकती है। उन्होंने जमीनी स्तर से उठकर आगे बढ़ने वाली महिलाओं की प्रेरक कहानियाँ साझा कीं। उन्होंने महिला डिलीवरी पार्टनर्स को उनकी सफल यात्रा के लिए बधाई दी और उन्हें अपने सपनों का पीछा करने के लिए प्रोत्साहित किया। अंत में, उन्होंने इस बात पर जोर दिया।



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## स्विगी ने डिलीवरी पार्टनर्स को वित्तीय साक्षरता कार्यक्रमों से सशक्त बनाने के लिए एनएसई के साथ की साझेदारी

दैनिक अधिकार/ नई दिल्ली। वित्तीय समावेशन को आगे बढ़ाने और गिग वर्कर्स को सशक्त बनाने की दिशा में एक महत्वपूर्ण कदम उठाते हुए, भारत के अग्रणी ऑन-डिमांड डिलीवरी सुविधा प्लेटफॉर्म स्विगी लिमिटेड ने आज मुंबई में नेशनल स्टॉक एक्सचेंज ऑफ इंडिया लिमिटेड (एनएसई) के मुख्यालय में एक समझौता ज्ञापन (MoU) पर हस्ताक्षर किए। स्विगी और एनएसई महिला डिलीवरी पार्टनर्स पर विशेष ध्यान देते हुए डिलीवरी पार्टनर्स के लिए एक व्यापक वित्तीय साक्षरता कार्यक्रम शुरू करने के लिए हाथ मिलाएंगे। इसके अतिरिक्त, स्विगी ने यह भी घोषणा की कि उसका 2030 तक अपने स्विगी बेड़े में 1 लाख महिला डिलीवरी पार्टनर्स रखने का इरादा है। कार्यक्रम की मुख्य अतिथि माननीय सुश्री अमृता फडनवीस थीं। अपने संबोधन में, सुश्री फडनवीस ने कार्यबल में महिलाओं को सशक्त बनाने के महत्व को रेखांकित किया और इस बात पर जोर दिया कि वित्तीय साक्षरता कैसे उनकी स्वतंत्रता और उनके परिवारों की भलाई में योगदान दे सकती है। उन्होंने जमीनी स्तर से उठकर आगे बढ़ने वाली महिलाओं की प्रेरक

कहानियाँ साझा कीं। उन्होंने महिला डिलीवरी पार्टनर्स को उनकी सफल यात्रा के लिए बधाई दी और उन्हें अपने सपनों का पीछा करने के लिए प्रोत्साहित किया। अंत में, उन्होंने इस बात पर जोर दिया कि 'महिलाएँ निर्माता हैं' और उन्हें यह सुनिश्चित करने के लिए ध्यान केंद्रित करने की आवश्यकता है कि उनके परिवारों का जीवन बेहतर हो। स्विगी की प्रमुख पहलों, शी द चेंज और स्विगी स्किल्स में एकीकृत, यह कार्यक्रम डिलीवरी अधिकारियों (डीई) को महत्वपूर्ण वित्तीय कौशल से लैस करने के लिए डिज़ाइन किया गया है जो घरेलू स्थिरता को बढ़ावा देते हैं, सामाजिक-आर्थिक परिणामों में सुधार करते हैं और देश के वित्तीय समावेशन एजेंडे में योगदान करते हैं। वित्तीय साक्षरता से शिक्षा और बचत पर घरेलू खर्च में 40% तक की वृद्धि देखी गई है, जिसका दीर्घकालिक स्वास्थ्य, उत्पादकता और समग्र कल्याण पर प्रभाव पड़ता है। यह पहल स्विगी की अपनी महिला डिलीवरी पार्टनर्स के समग्र विकास के प्रति प्रतिबद्धता को रेखांकित करती है और सामुदायिक कल्याण को बढ़ावा देने के लिए इसके स्थिरता लक्ष्यों के साथ संरेखित होती है।

**Headline:** Swiggy partners with NSE to offer financial literacy programs to its delivery partners

## ডেলিভারি অংশীদারদের ক্ষমতায়ন নিয়ে এনএসই-এর সঙ্গে যৌথ উদ্যোগ সুইগির

স্টাফ রিপোর্টার: আর্থিক অন্তর্ভুক্তি এবং গিগ কর্মীদের ক্ষমতায়নের মিকে একটি গুরুত্বপূর্ণ পদক্ষেপ হিসেবে, ভারতের অর্থনীতি-ভিত্তিক ডেলিভারি সুবিধা প্ল্যাটফর্ম সুইগি লিমিটেড আজ মুম্বইয়ে ন্যাশনাল স্টক এক্সচেঞ্জ অফ ইন্ডিয়া লিমিটেড-এর সঙ্গে দপ্তরে একটি মৌ চুক্তি স্বাক্ষর করেছে। সুইগি এবং এনএসই ডেলিভারি অংশীদারদের জন্য একটি বিস্তৃত আর্থিক সাক্ষরতা কর্মসূচি চালু করার জন্য হাত মিলিয়েছে, বিশেষ করে মহিলা ডেলিভারি অংশীদারদের নিয়ে এই কর্মসূচির আয়োজন করা হয়েছে। এছাড়াও, সুইগি যোগ্যতা করেছে যে, তারা ২০২০ সালের মধ্যে ১ লক্ষ মহিলা ডেলিভারি অংশীদার তৈরি করতে চায়। এই অনুষ্ঠানের প্রধান অতিথি ছিলেন অমৃতা ফডনবিশ। তার ভাষণে, ফডনবিশ কর্মক্ষেত্রে নারীর ক্ষমতায়নের গুরুত্বের উপর জোর দিয়ে বলেন যে, আর্থিক সাক্ষরতা কীভাবে তাদের স্বাধীনতা এবং তাদের পরিবারের কল্যাণের ক্ষেত্রে অবদান রাখতে পারে। তিনি তৃণমূল স্তর থেকে উঠে আসা নারীদের অনুপ্রেরণামূলক গল্পও শি ভাগ করে নেন। তিনি খাবার সরবরাহের সঙ্গে যুক্ত নারী অংশীদারদের তাদের সফল যাত্রার জন্য অভিনন্দন জানান এবং তাদের স্বপ্ন অনুসরণ করতে উৎসাহিত করেন। পরিশেষে, তিনি জোর দিয়ে বলেন যে, 'নারীরা হলেন স্মার্ট' এবং তাদের পরিবারের জীবন যাতে আরও ভালো হয় তা নিশ্চিত

করার জন্য তাদের মনোযোগী থাকা প্রয়োজন। সুইগির প্রধান উদ্যোগ, শি দ্য চেঞ্জ এবং সুইগি স্কিলস-এর সাথে সংযুক্ত হয়ে, এই প্রোগ্রামটি ডেলিভারি পার্টনারদের গুরুত্বপূর্ণ আর্থিক দক্ষতা দিয়ে সজ্জিত করার জন্য ডিজাইন করা হয়েছে যা পারিবারিক স্থিতিশীলতা, আর্থ-সামাজিক ফলাফল উন্নত করে এবং দেশের আর্থিক অন্তর্ভুক্তি কর্মসূচিতে অবদান রাখে। আর্থিক সাক্ষরতা শিক্ষা এবং সফরের উপর পারিবারিক ব্যয় ৪০ শতাংশ পর্যন্ত বৃদ্ধি করে, যার দীর্ঘমেয়াদী স্বাস্থ্য, উৎপাদনশীলতা এবং সামাজিক সুস্থতার উপর তীব্র প্রভাব ফেলে। এই উদ্যোগটি সুইগির ডেলিভারি পার্টনারদের সামগ্রিক উন্নয়নের প্রতিশ্রুতিতে তুলে ধরে এবং সকলের কল্যাণ বৃদ্ধির জন্য এর সুসংহত লক্ষ্যগুলির সাথে সামঞ্জস্যপূর্ণ। তাদের ডেলিভারি পার্টনারদের অন্তর্ভুক্তি এবং দক্ষতা বৃদ্ধির জন্য তাদের প্রচেষ্টা তুলে ধরে, সুইগির এমডি এবং গ্রুপ সিইও হর্ষ মাজেটি বলেন, "এই বছরের শুরুতে, যখন আমরা 'শি দ্য চেঞ্জ' প্রোগ্রাম চালু করেছিলাম, অর্থমন্ত্রী নির্মলা সীতারামন জি অত্যন্ত প্রাসঙ্গিক একটি মন্তব্য করেছিলেন, যখন তিনি বলেছিলেন যে, যেসব ক্ষেত্রে নারীরা খাদ্য ও পানীয় ব্যবসার মতো আরও বেশি উদ্যোগ পরিচালনা করছেন, সেখানে অপরাধ এবং অরাজকতা ধীরে ধীরে হ্রাস পাবে। আমি বিশ্বাস করি যে, রাস্তায় নারী ডেলিভারি পার্টনারের উপস্থিতিও

সমানভাবে ইতিবাচক ইঙ্গিত। আমরা, সুইগিতে, এই দিকে আমাদের সর্বোচ্চ চেষ্টা করব এবং ২০৩০ সালের মধ্যে মহিলা ডেলিভারি পার্টনারের সংখ্যা কমপক্ষে ১ লক্ষে নিয়ে যাওয়ার জন্য প্রতিশ্রুতিবদ্ধ। আমরা এই ইতিবাচক পরিবর্তনকে সমর্থন করার জন্য নীতি ও কর্মসূচি

নিয়ে আসব এবং এনএসইর সাথে আমাদের সমঝোতা এই দিকের

**Headline:** Swiggy plans to onboard 1 lakh women delivery partners by 2030

<https://www.ptinews.com/story/business/Swiggy-plans-to-onboard-1-lakh-women-delivery-partners-by-2030/2126550>



Food delivery platform Swiggy on Tuesday said it is planning to onboard at least 1 lakh women delivery partners by 2030 and signed an initial pact with the NSE for rolling out a financial literacy programme for delivery partners, with special focus on women workforce.

The company signed the MoU at an event, attended by Swiggy MD and Group CEO Sriharsha Majety, NSE Managing Director and Chief Executive Officer Ashish Kumar Chauhan, and Amruta Fadnavis, banker and wife of Maharashtra Chief Minister Devendra Fadnavis.

Ten women delivery executives, who completed the highest number of orders in 2024, were felicitated during the event, with each recipient receiving a cheque of Rs 11,000.

“Earlier this year, when we launched ‘She the Change’ programme, Finance Minister Nirmala Sitharaman ji, made a very pertinent observation when she said

in areas where women are visibly seen to be running more enterprises such as food and beverage businesses, crime and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal.

“We will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction,” said Majety.

The comprehensive financial literacy programme for delivery partners will feature interactive training sessions led by Sebi-certified trainers, covering topics such as budgeting, investments, debt management, and understanding capital markets.

The modules will include audio visual content and will also be available on the platform’s partner app — the DE app.

“This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial independence and long-term security. By focusing on financial literacy, we aim to empower gig workers to manage their finances more effectively for their financial well-being,” said Chauhan.

## The Financial Express

**Headline:** Swiggy targets 100K female delivery partners by 2030

<https://www.financialexpress.com/business/industry-swiggy-targets-100k-female-delivery-partners-by-2030-3699565/>

food delivery major Swiggy plans to have at least 100,000 female delivery partners by 2030, according to company MD and group CEO Sriharsha Majety. Majety, while speaking at an event at the NSE headquarters on Tuesday, added that more women delivery partners on the road is a positive signal. Swiggy has joined hands with NSE to roll out a financial literacy programme, with special focus on female delivery partners. “Earlier this year, when we launched ‘She the Change’ programme, finance minister Nirmala Sitharaman, made a very pertinent observation when she said that in areas where women are visibly seen to be running more enterprises such as food and beverage businesses, crime and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal.”

“We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 100,000 by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction,” Majety said.

The latest initiative with NSE will be integrated into Swiggy’s flagship initiatives, ‘She the Change’ and ‘Swiggy Skills’, and will help equip the delivery partners with vital financial skills that drive household stability. The programme will feature interactive training sessions led by SEBI-certified trainers, covering topics such as budgeting, investments, debt management, and understanding capital markets.

In March 2024, Swiggy launched the She The Change- From Vision to Venture programme to commemorate nearly a decade of working with women entrepreneurs and focus on both budding and established women entrepreneurs in the Food & Beverage (F&B) industry. “This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with

the knowledge and awareness of tools needed for financial independence and long-term security,” said Ashishkumar Chauhan, MD & CEO, NSE.

## **CNBC TV 18**

**Headline:** Swiggy committed to have 1 lakh women delivery partners by 2030: CEO Sriharsha Majety

<https://www.cnbctv18.com/business/swiggy-women-empowerment-a-priority-sriharsha-majety-19529386.htm>

As one of India's leading food delivery platforms, Swiggy is taking ambitious steps to promote gender diversity and economic participation through its initiatives. "Female participation in the workforce is very low in the formal economy compared to the informal sector," Majety stated, emphasising the need for more structured efforts to bridge this disparity.

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## The Telegraph

**Headline:** Swiggy plans to onboard 1 lakh women delivery partners by 2030

<https://www.telegraphindia.com/business/swiggy-plans-to-onboard-1-lakh-women-delivery-partners-by-2030/cid/2073118>

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## **The Print**

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## **UNI India**

**Headline:** Swiggy Partners with NSE

<https://www.uniindia.com/swiggy-partners-with-nse/business-economy/news/3353182.html>

In a significant step toward advancing financial inclusion and empowering gig workers, Swiggy on Tuesday signed a Memorandum of Understanding (MoU) with the National Stock Exchange of India Limited (NSE) in Mumbai.

Swiggy and NSE will join hands to roll out a comprehensive financial literacy program for delivery partners, with special focus on female delivery partners, according to a media statement here

Additionally, Swiggy also announced that it intends to have 1 lakh women delivery partners by 2030.

Chief Guest for the event was Amruta Fadnavis, who underscored the importance of empowering women in the workforce and emphasized how financial literacy can contribute to their independence and well-being of their families.

She shared inspiring stories of women who have risen from grassroot level. She congratulated the women delivery partners for their successful journey and encouraged them to follow their dreams. Lastly, she reinforced that 'women are creators' and need to stay focussed to ensure that their families have a better life.

Integrated into Swiggy's flagship initiatives, She the Change and Swiggy Skills, the program is designed to equip the delivery partners with vital financial skills that drive household stability, improve socio-economic outcomes, and contribute to the nation's financial inclusion agenda. Financial literacy has been shown to increase household spending on education and savings by up to 40%, with ripple effects on long-term health, productivity, and overall well-being. This initiative underscores Swiggy's commitment to the holistic development of its delivery partners and aligns with its sustainability goals to foster community welfare.

Highlighting their efforts towards inclusivity and upskilling of their delivery partners, Sriharsha Majety, MD & Group CEO, Swiggy, shared, "Earlier this year, when we launched 'She the Change' programme, Honourable Finance Minister. Smt. Nirmla Sitharaman Ji, made a very pertinent observation when she said that in areas where women are visibly seen to be running more enterprises such as Food and Beverage businesses, crime and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal. We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction."

Ashishkumar Chauhan, MD & CEO, NSE, said "At NSE, we are proud to lead the way in bringing financial literacy and investor awareness programs to the gig workforce, a vital and growing segment of our economy. This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial

independence and long-term security. By focusing on financial literacy, we aim to empower gig workers to manage their finances more effectively for their financial well-being. Today's initiative is another step in NSE's mission to drive financial inclusion and well-being of people and transform lives through knowledge and empowerment."

As part of the event, in a Fireside Chat, Rohit Kapoor, CEO- Food Marketplace, Swiggy, interacted with three women delivery partners. The conversation shed light on their experiences, challenges, and the support they have received through Swiggy's policies, further showcasing the company's commitment towards inclusivity and development. The conversation reinforced how women working as gig workers have been able to become self-reliant and improve their lives.

Recognizing their remarkable opportunities, ten women delivery executives, who completed the highest number of orders in 2024, were felicitated during the event. Each recipient was awarded a cheque of ₹11,000, intended to serve as a corpus for their initial investments. Sriharsha Majety, alongside Ms. Amruta Fadnavis, handed out the awards in a gesture symbolic of Swiggy's efforts to foster growth.

The program will feature interactive training sessions led by SEBI-certified trainers, covering topics such as budgeting, investments, debt management, and understanding capital markets. The modules will include AV content and will also be available in the DE app. The app-based training modules will also be localized into regional languages for broader reach.

## Business World

**Headline:** Swiggy Partners with NSE To Make Delivery Partners Finance Literates Literacy

<https://www.businessworld.in/article/swiggy-partners-with-nse-to-make-delivery-partners-finance-literates-literacy-543012>

Indian on-demand delivery platform Swiggy has signed a Memorandum of Understanding (MoU) with the National Stock Exchange of India (NSE). The collaboration, announced at NSE's Mumbai headquarters, will roll out a comprehensive financial literacy programme for Swiggy's delivery partners, with a special focus on women.

Swiggy also revealed its ambitious target of having 1 lakh female delivery partners by 2030, aiming to provide them with enhanced support through these literacy initiatives.

The event was graced by Chief Guest Amruta Fadnavis, who highlighted the importance of women's empowerment in the workforce. She stressed that financial literacy can enhance independence and significantly improve the well-being of families. Addressing the women delivery partners, she shared motivational stories of grassroots success and encouraged them to pursue their dreams. Fadnavis added, "Women are creators, and staying focused ensures a better future for their families."

The programme will be incorporated into Swiggy's flagship initiatives, She the Change and Swiggy Skills, designed to equip delivery partners with essential financial knowledge. Research indicates that financial literacy can boost household spending on education and savings by up to 40 per cent, with long-term benefits for health and productivity.

Sriharsha Majety, Managing Director and Group CEO of Swiggy, reaffirmed the company's dedication to inclusivity and upskilling. "Earlier this year, when we launched the 'She the Change' programme, Honourable Finance Minister Smt. Nirmala Sitharaman Ji pointed out how women-led enterprises positively impact communities. The presence of women delivery partners signals a similar positive

change. By 2030, we aim to have 1 lakh women delivery partners and will continue launching policies to support this transformation,” he stated.

Ashishkumar Chauhan, Managing Director and CEO of NSE, praised the initiative, saying, “At NSE, we are committed to equipping gig workers, especially women, with financial literacy to achieve independence and security. This partnership with Swiggy is a step toward empowering this vital workforce segment and driving India’s financial inclusion agenda.”

During the event, Swiggy honoured ten outstanding women delivery executives who completed the highest number of orders in 2024. Each recipient was awarded Rs 11,000 as seed money for investments. The awards were presented by Sriharsha Majety and Amruta Fadnavis.

A fireside chat with Rohit Kapoor, CEO of Swiggy’s Food Marketplace, and three women delivery partners shed light on their experiences and the challenges they overcame. The discussion underscored how Swiggy’s policies have fostered self-reliance among women gig workers.

The financial literacy programme will include interactive training led by SEBI-certified trainers. Topics such as budgeting, investments, debt management, and capital markets will be covered. To ensure maximum accessibility, app-based modules will feature audio-visual content in regional languages, integrated directly into Swiggy’s delivery partner app.



## Media Brief

**Headline:** Swiggy partners with NSE to offer financial literacy programs to its delivery partners

<https://mediabrief.com/swiggy-partners-with-nse-for-financial-literacy-program/>

Swiggy and NSE will join hands to roll out a financial literacy program for delivery partners, with a special focus on female delivery partners. Additionally, Swiggy also announced that it intends to have 1 lakh women delivery partners by 2030.

The Honorable Chief Guest for the event was Amruta Fadnavis. In her address, Fadnavis underscored the importance of empowering women in the workforce and emphasized how financial literacy can contribute to their independence and the well-being of their families.

She shared inspiring stories of women who have risen from the grassroots level. She congratulated the women's delivery partners for their journey and encouraged them to follow their dreams. Lastly, she reinforced that 'women are creators' and need to stay focused to ensure that their families have a better life.

Integrated into Swiggy's flagship initiatives, She the Change and Swiggy Skills, the program is designed to equip the delivery partners with vital financial skills that drive household stability, improve socio-economic outcomes, and contribute to the nation's financial inclusion agenda.

Financial literacy has been shown to increase household spending on education and savings by up to 40%, with ripple effects on long-term health, productivity, and overall well-being. This initiative underscores Swiggy's commitment to the holistic development of its delivery partners and aligns with its sustainability goals to foster community welfare.

Sriharsha Majety, MD and Group CEO, Swiggy, said, "Earlier this year, when we launched 'She the Change' programme, Honourable Finance Minister. Smt Nirmala Sitharaman Ji, made a very pertinent observation when she said that in

areas where women are visibly seen to be running more enterprises such as Food and Beverage businesses, crime and anarchy will gradually reduce.

“I believe that the presence of women delivery partners on the road is an equally positive signal. We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction,” Majety added.

Ashishkumar Chauhan, MD and CEO, NSE, said, “At NSE, we are proud to lead the way in bringing financial literacy and investor awareness programs to the gig workforce, a vital and growing segment of our economy. This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial independence and long-term security.

“By focusing on financial literacy, we aim to empower gig workers to manage their finances more effectively for their financial well-being. Today’s initiative is another step in NSE’s mission to drive financial inclusion and well-being of people and transform lives through knowledge and empowerment,” Chauhan said.

Rohit Kapoor, CEO- Food Marketplace, Swiggy, interacted with three women delivery partners. The conversation shed light on their experiences, challenges, and the support they have received through Swiggy’s policies, further showcasing the company’s commitment towards inclusivity and development. The conversation reinforced how women working as gig workers have been able to become self-reliant and improve their lives.

Recognizing their opportunities, ten women delivery executives, who completed the highest number of orders in 2024, were felicitated during the event. Each recipient was awarded a cheque of ₹11,000, intended to serve as a corpus for their initial investments. Sriharsha Majety, alongside Amruta Fadnavis, handed out the awards in a gesture symbolic of Swiggy’s efforts to foster growth.

The program will feature interactive training sessions led by SEBI-certified trainers, covering topics such as budgeting, investments, debt management, and

understanding capital markets. The modules will include AV content and will also be available in the DE app. The app-based training modules will also be localized into regional languages for broader reach.

## Loktej

**Headline:** Swiggy plans to add one lakh women delivery partners by 2030

[https://www.loktej.com/article/114263/swiggy-plans-to-add-one-lakh-women-delivery-partners-by-2030#google\\_vignette](https://www.loktej.com/article/114263/swiggy-plans-to-add-one-lakh-women-delivery-partners-by-2030#google_vignette)

मुंबई, 24 दिसंबर (भाषा) ऑनलाइन ऑर्डर पर खाने-पीने का सामान पहुंचाने वाले मंच स्विगी ने मंगलवार को कहा कि वह वर्ष 2030 तक कम से कम एक लाख महिला डिलिवरी भागीदारों को अपने साथ जोड़ने की योजना बना रही है। इसके अलावा कंपनी ने महिला कर्मचारियों पर विशेष ध्यान देने के साथ डिलिवरी भागीदारों के लिए वित्तीय साक्षरता कार्यक्रम शुरू करने के लिए एनएसई के साथ एक शुरुआती समझौते पर हस्ताक्षर किए हैं।

कंपनी ने एक कार्यक्रम में समझौता ज्ञापन पर हस्ताक्षर किए, जिसमें स्विगी के प्रबंध निदेशक (एमडी) और समूह मुख्य कार्यपालक अधिकारी (सीईओ) श्रीहर्ष मजेटी, एनएसई के प्रबंध निदेशक और सीईओ आशीष कुमार चौहान तथा बैंकर एवं महाराष्ट्र के मुख्यमंत्री देवेंद्र फडणवीस की पत्नी अमृता फडणवीस शामिल हुईं।

वर्ष 2024 में सबसे अधिक ऑर्डर पूरे करने वाली 10 महिला डिलिवरी अधिकारियों को कार्यक्रम के दौरान सम्मानित किया गया। इनमें प्रत्येक महिला को 11,000 रुपये का चेक दिया गया।

**Headline:** Swiggy plans to add one lakh women delivery partners by 2030

<https://www.ibt24.in/business/swiggy-plans-to-onboard-100000-women-delivery-partners-by-2030-2862780.html>

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## Central Chronicle

**Headline:** Swiggy partners with NSE

<https://www.centralchronicle.com/swiggy-partners-with-nse/>



In a significant step toward advancing financial inclusion and empowering gig workers, Swiggy on Tuesday signed a Memorandum of Understanding (MoU) with the National Stock Exchange of India Limited (NSE) in Mumbai.

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Highlighting their efforts towards inclusivity and upskilling of their delivery partners, Sriharsha Majety, MD & Group CEO, Swiggy, shared, "Earlier this year, when we launched 'She the Change' programme, Honourable Finance Minister. Smt Nirmala Sitharaman Ji, made a very pertinent observation when she said that in areas where women are visibly seen to be running more enterprises such as Food and Beverage businesses, crime and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal. We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction."

Ashishkumar Chauhan, MD & CEO, NSE, said "At NSE, we are proud to lead the way in bringing financial literacy and investor awareness programs to the gig workforce, a vital and growing segment of our economy. This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial independence and long-term security. By focusing on financial literacy, we aim to empower gig workers to manage their finances more effectively for their financial well-being. Today's initiative is another step in NSE's mission to drive financial inclusion and well-being of people and transform lives through knowledge and empowerment."

As part of the event, in a Fireside Chat, Rohit Kapoor, CEO- Food Marketplace, Swiggy, interacted with three women delivery partners. The conversation shed light on their experiences, challenges, and the support they have received through Swiggy's policies, further showcasing the company's commitment towards inclusivity and development. The conversation reinforced how women working as gig workers have been able to become self-reliant and improve their lives.

Recognizing their remarkable opportunities, ten women delivery executives, who completed the highest number of orders in 2024, were felicitated during the event. Each recipient was awarded a cheque of ₹11,000, intended to serve as a corpus for their initial investments. Sriharsha Majety, alongside Ms. Amruta Fadnavis, handed out the awards in a gesture symbolic of Swiggy's efforts to foster growth.

The program will feature interactive training sessions led by SEBI-certified trainers, covering topics such as budgeting, investments, debt management, and understanding capital markets. The modules will include AV content and will also be available in the DE app. The app-based training modules will also be localized into regional languages for broader reach.

## News Bytes

**Headline:** Swiggy to hire 1L women delivery partners by 2030

<https://www.newsbytesapp.com/news/business/swiggy-to-conduct-financial-literacy-program-for-delivery-partners/story>

India's leading food delivery platform Swiggy has announced its ambitious plan to hire at least one lakh women as delivery partners by 2030. The company's commitment was revealed at an event attended by Sriharsha Majety, CEO of Swiggy; Ashish Kumar Chauhan, MD and CEO of National Stock Exchange (NSE); and Amruta Fadnavis, the wife of Maharashtra Chief Minister Devendra Fadnavis. Ten female delivery executives who completed the most orders in 2024 were also felicitated.

Swiggy signs MoU with NSE for financial literacy program

Swiggy has also signed a Memorandum of Understanding (MoU) with the NSE to launch a financial literacy program for its delivery partners. The initiative will mainly focus on empowering the women in its workforce.

Financial literacy program to be led by SEBI-certified trainers

The financial literacy program will comprise interactive training sessions by SEBI-certified trainers. These sessions will focus on important topics like budgeting, investments, debt management, and capital markets. The educational material will be available on the DE app, Swiggy's partner app. Chauhan said this partnership with Swiggy shows their commitment to providing delivery partners with essential financial knowledge for long-term security and independence.



## Social News XYZ

**Headline:** Maharashtra Chief Minister Devendra Fadnavis's wife and actress Amruta Fadnavis attends – the MoU signing ceremony between NSE and Swiggy #Gallery

<https://www.socialnews.xyz/2024/12/24/mumbai-maharashtra-chief-minister-devendra-fadnaviss-wife-and-actress-amruta-fadnavis-attends-the-mou-signing-ceremony-between-nse-and-swiggy-gallery/>



Maharashtra Chief Minister Devendra Fadnavis's wife and actress Amruta Fadnavis attends the MoU signing ceremony between NSE and Swiggy in Mumbai on Tuesday, December 24, 2024.

## Prokerala

**Headline:** Maharashtra Chief Minister Devendra Fadnavis's wife and actress Amruta Fadnavis attends the MoU signing ceremony between NSE and Swiggy

<https://www.prokerala.com/news/photos/mumbai-maharashtra-chief-minister-devendra-fadnavis-s-wife-and-actress-3719247.html>

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## The Print

**Headline:** Swiggy plans to add one lakh women delivery partners by 2030

<https://hindi.theprint.in/india/economy/swiggy-plans-to-add-one-lakh-women-delivery-partners-by-2030/767392/>

ऑनलाइन ऑर्डर पर खाने-पीने का सामान पहुंचाने वाले मंच स्विगी ने मंगलवार को कहा कि वह वर्ष 2030 तक कम से कम एक लाख महिला डिलिवरी भागीदारों को अपने साथ जोड़ने की योजना बना रही है। इसके अलावा कंपनी ने महिला कर्मचारियों पर विशेष ध्यान देने के साथ डिलिवरी भागीदारों के लिए वित्तीय साक्षरता कार्यक्रम शुरू करने के लिए एनएसई के साथ एक शुरुआती समझौते पर हस्ताक्षर किए हैं।

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## Connected To India

**Headline:** Swiggy, NSE sign MoU to empower delivery partners with financial literacy programmes

<https://www.connectedtoindia.com/swiggy-nse-sign-mou-to-empower-delivery-partners-with-financial-literacy-programmes/>

Indian food delivery app Swiggy inked a bond with the National Stock Exchange of India Limited (NSE) to roll out a comprehensive financial literacy program for delivery partners, with special focus on female delivery partners.



The Memorandum of Understanding (MoU), aimed at advancing financial inclusion and empowering gig workers, was signed on December 24 at the NSE headquarters in Mumbai.

Swiggy also announced that it intends to have 100,000 women delivery partners by 2030.

Amruta Fadnavis, who attended the event as the chief guest, underscored the importance of empowering women in the workforce and emphasised how financial literacy can contribute to their independence and well-being of their families.

The wife of current Maharashtra Chief Minister Devendra Fadnavis, Amruta shared inspiring stories of women who have risen from grassroot level. She said 'women are creators' and need to stay focused to ensure that their families have a better life.

Integrated into Swiggy's flagship initiatives, She the Change and Swiggy Skills, the program is designed to equip the delivery partners with vital financial skills that drive household stability, improve socio-economic outcomes, and contribute to the nation's financial inclusion agenda.



Financial literacy has been shown to increase household spending on education and savings by up to 40 percent, with ripple effects on long-term health, productivity, and overall well-being.

As per Swiggy, this initiative underscores its commitment to the holistic development of its delivery partners and aligns with the company's sustainability goals to foster community welfare.

Highlighting their efforts towards inclusivity and upskilling of their delivery partners, Sriharsha Majety, MD & Group CEO, Swiggy shared, "Earlier this year, when we launched 'She the Change' programme, honourable Finance Minister Smt. Nirmala Sitharaman Ji made a very pertinent observation when she said that in areas where women are visibly seen to be running more enterprises such as Food and Beverage businesses, crime and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal. We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction."

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The program will feature interactive training sessions led by SEBI-certified trainers, covering topics such as budgeting, investments, debt management, and understanding capital markets. The modules will include AV content and will also be available in the DE app. The app-based training modules will also be localised into regional languages for broader reach.

## Times Now News

**Headline:** Swiggy's Big Step Towards Women Empowerment: Targeting 100K Female Delivery Partners By 2030

<https://www.timesnownews.com/business-economy/companies/swiggys-big-step-towards-women-empowerment-targeting-100k-female-delivery-partners-by-2030-article-116650982>

Food delivery major Swiggy plans to have at least 100,000 female delivery partners by 2030, according to company MD and group CEO Sriharsha Majety. More women delivery partners on the road is encouraging, Majety said while speaking at an event at the NSE headquarters on Tuesday. Swiggy and the NSE have partnered to launch a financial literacy initiative that would specifically target female delivery partners. "Earlier this year, when we launched 'She the Change' programme, finance minister Nirmala Sitharaman, made a very pertinent observation when she said that in areas where women are visibly seen to be running more enterprises such as food and beverage businesses, crime and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal."

"We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 100,000 by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction," Majety said.

The latest initiative with NSE will be incorporated into Swiggy's core programs, 'She the Change' and 'Swiggy Skills', and will help assist in giving the delivery partners the essential financial knowledge that promotes stability in home. Interactive training sessions encompassing topics like budgeting, investments, debt management, and capital markets comprehension will be offered as part of the program led by SEBI-certified trainers.

The most recent project with NSE will be incorporated into Swiggy's core programs, "She the Change" and "Swiggy Skills," and it will assist in giving the delivery partners the essential financial knowledge that promotes stability in the home. Interactive training sessions encompassing subjects like budgeting, investing, debt management, and capital market comprehension will be offered as part of the program by SEBI-certified instructors.

In March 2024, Swiggy launched the She The Change- From Vision to Venture programme To celebrate over ten years of collaborating with women entrepreneurs in March 2024. The initiative focuses on both aspiring and seasoned female entrepreneurs in the Food & Beverage (F&B) industry. “This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial independence and long-term security,” said Ashishkumar Chauhan, MD & CEO, NSE.

## **Tamil News Bytes**

**Headline:** Swiggy to hire 1L female delivery partners by 2030

<https://tamil.newsbytesapp.com/news/business/swiggy-to-hire-at-least-one-lakh-women-as-delivery-partners-by-2030/story>

India's leading food delivery platform Swiggy has announced its ambitious plan to hire at least one lakh women as delivery partners by 2030.

The company's announcement was made at an event attended by Swiggy CEO Sriharsha Majeti.

The event was also attended by Ashish Kumar Chauhan, MD and CEO of National Stock Exchange (NSE) and Amruta Fadnavis, wife of Maharashtra Chief Minister Devendra Fadnavis.

The event also felicitated ten women delivery executives who completed the most orders in 2024.



## Tarun Bharat

**Headline:** Swiggy and NSE's women empowerment initiative will be a model in the country

[https://www.mahamtb.com/Encyc/2024/12/24/swiggy-and-NSE-signed-MoU-to-launch-a-financial-literacy-program-for-female-delivery-workers.html#/google\\_vignette](https://www.mahamtb.com/Encyc/2024/12/24/swiggy-and-NSE-signed-MoU-to-launch-a-financial-literacy-program-for-female-delivery-workers.html#/google_vignette)



स्वीगी आणि एनएसईयांचा महिला सक्षमीकरणाचा उपक्रम नक्कीच पुढील काळात आदर्श ठरेल अशा शब्दांत सामाजिक कार्यकर्त्या अमृता फडणवीस यांनी या दोन्ही कंपन्यांकडून उचलेल्या गेलेल्या महिला सक्षमीकरण कार्यक्रमाचे कौतुक केले. भारतातील ई - कॉमर्स क्षेत्रातील आघाडीची कंपनी स्वीगी आणि राष्ट्रीय रोखे बाजार यांच्यात खाद्यपदार्थ घरपोच करणाऱ्या महिलांना गुंतवणूक आणि आर्थिक नियोजनाचे प्रशिक्षण देण्याबाबत सामंजस्य करार झाला. मुंबई बीकेसी येथील एनएसईच्या मुख्यालयात हा कार्यक्रम पार पडला. अमृता फडणवीस या कार्यक्रमास प्रमुख पाहुण्या म्हणून उपस्थित होत्या, तसेच या कार्यक्रमास एनएसईचे व्यवस्थापकीय संचालक आशिषकुमार चौहान आणि स्वीगीचे संस्थापक आणि व्यवस्थापकीय संचालक श्रीहर्ष मजेटी उपस्थित होते.

येत्या पंधरा वर्षात भारत हा जगातील आर्थिक महासत्ता बनण्याच्या दृष्टीने वाटचाल करणार आहे त्यात भारतातील महिलांचे योगदान महत्वाचे असणार आहे. हाच योगदान लक्षात घेऊन स्वीगी या कंपनीने आपल्या खाद्यपदार्थ घरपोच करणाऱ्या महिलांना आर्थिक गुंतवणुकीचे प्रशिक्षण मिळावे याकरिता राष्ट्रीय रोखे बाजारासोबत सामंजस्य करार केला आहे. "भारतातील स्त्रियांना आर्थिक दृष्ट्या स्वावलंबी बनवायचे असेल तर त्यांना त्यांच्या

वेळेनुसार काम करायला मिळणे अपेक्षित आहे. त्यांच्या जर तसे काम करण्याची संधी मिळाली तर महिला खरोखरच सर्वच क्षेत्रात भारारी घेऊ शकतील" अशा शब्दात सामाजिक कार्यकर्त्या अमृता फडणवीस यांनी महिला सशक्तीकरणाचे महत्व अधोरेखित केले. याच कार्यक्रमात अमृता फडणवीस यांच्या हस्ते स्विगी कंपनीतील ज्या खाद्यपदार्थ घरपोच करणाऱ्या महिलांनी अत्यंत प्रतिकूल परिस्थितीत स्विगीच्या माध्यमातून आपल्या कुटुंबाला सावरले अशा महिलांचा सत्कार करण्यात आला.

## Hindi News Bytes

**Headline:** Swiggy will employ 1 lakh female delivery partners, will achieve the target by 2030

<https://hindi.newsbytesapp.com/news/business/swiggy-will-employ-1-lakh-female-delivery-partners-by-2030/story>

स्विगी ने बीते दिन (25 दिसंबर) बताया कि 2030 तक 1 लाख महिला डिलीवरी पार्टनर्स जोड़ने की योजना बनाई है। इसके लिए कंपनी ने महिला कार्यबल पर विशेष ध्यान देने के साथ डिलीवरी भागीदारों के लिए वित्तीय साक्षरता कार्यक्रम शुरू करने के लिए NSE के साथ एक प्रारंभिक समझौते पर हस्ताक्षर किए हैं। इस कार्यक्रम का उद्देश्य महिला डिलीवरी पार्टनर्स को वित्तीय शिक्षा और उनके वित्तीय कल्याण के लिए जागरूक करना है।

स्विगी ने समझौता ज्ञापन पर किया हस्ताक्षर

स्विगी ने बीते दिन एक कार्यक्रम के दौरान एक समझौता ज्ञापन पर हस्ताक्षर किए, जिसमें स्विगी के प्रबंधन निदेशक (MD) और समूह के मुख्य वित्तीय अधिकारी (CEO) श्रीहर्ष मजेटी, NSE के प्रबंध निदेशक आशीष कुमार चौहान और महाराष्ट्र के मुख्यमंत्री [देवेन्द्र फडणवीस](#) की पत्नी अमृता फडणवीस मौजूद थीं। कार्यक्रम के दौरान, 2024 में सबसे ज्यादा ऑर्डर पूरे करने वाली 10 महिला डिलीवरी अधिकारियों को 11,000 रुपये का चेक दिया गया।

वित्तीय साक्षरता कार्यक्रम

महिला डिलीवरी पार्टनर्स के लिए वित्तीय साक्षरता कार्यक्रम

स्विगी के CEO मजेटी ने कहा कि इस समझौता ज्ञापन का उद्देश्य महिला डिलीवरी पार्टनर्स को वित्तीय साक्षरता प्रदान करना है। कार्यक्रम में SEBI से प्रमाणित प्रशिक्षकों के नेतृत्व में प्रशिक्षण सत्र आयोजित किए जाएंगे, जिनमें बजट, निवेश, ऋण प्रबंधन और पूंजी बाजारों के

बारे में पूरी जानकारी दी जाएगी। यह कदम 2030 तक महिला डिलीवरी पार्टनर्स की संख्या बढ़ाकर 1 लाख तक पहुंचाने के लक्ष्य को सपोर्ट करता है।

## Office Newz

**Headline:** Swiggy teams up with NSE to roll out financial literacy programme for delivery partners

[https://www.officenewz.com/2024/12/25/swiggy-teams-up-with-nse-to-roll-out-financial-literacy-programme-for-delivery-partners/#google\\_vignette](https://www.officenewz.com/2024/12/25/swiggy-teams-up-with-nse-to-roll-out-financial-literacy-programme-for-delivery-partners/#google_vignette)

Swiggy has set a target of onboarding 1 lakh women as delivery partners by 2030, who will be among the beneficiaries of this programme.

Swiggy has partnered with the National Stock Exchange of India (NSE) to introduce a financial literacy programme for its delivery partners. The initiative, unveiled at NSE's Mumbai headquarters, aims to enhance financial awareness and planning among gig workers, with a particular focus on women.

Swiggy has set a target of onboarding 1 lakh women as delivery partners by 2030, who will be among the beneficiaries of this programme. The financial literacy modules will be integrated into Swiggy's delivery partner apps, with content available in regional languages to ensure wider accessibility. Topics such as budgeting, investments, debt management, and understanding capital markets will be covered through interactive sessions led by SEBI-certified trainers.

The programme will be part of Swiggy's broader initiatives, including *She the Change* and *Swiggy Skills*, aimed at empowering its workforce and contributing to financial inclusion. According to Swiggy, financial literacy can improve household spending on education and savings by up to 40%, with positive effects on health and well-being.

“Earlier this year, when we launched ‘She the Change’ programme, Honourable Finance Minister. Smt Nirmala Sitharaman Ji, made a very pertinent observation when she said that in areas where women are visibly seen to be running more

enterprises such as Food and Beverage businesses, crime and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal. We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction,” Sriharsha Majety, MD & Group CEO, Swiggy said.

## Tax preparation

At the launch event, Amruta Fadnavis highlighted the role of financial independence in empowering women, encouraging delivery partners to pursue their aspirations. Ten women delivery executives were felicitated for their achievements, with each receiving a cheque of Rs 11,000 as an initial investment fund.

“At NSE, we are proud to lead the way in bringing financial literacy and investor awareness programs to the gig workforce, a vital and growing segment of our economy. This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial independence and long-term security. By focusing on financial literacy, we aim to empower gig workers to manage their finances more effectively for their financial well-being. Today’s initiative is another step in NSE’s mission to drive financial inclusion and well-being of people and transform lives through knowledge and empowerment,” Ashishkumar Chauhan, MD & CEO, NSE, said.

Swiggy CEO Sriharsha Majety emphasised the company’s commitment to its delivery partners’ personal and professional growth, stating that the program aligns with Swiggy’s sustainability and community welfare goals.

The move marks a step forward in integrating financial education into gig platforms, aiming to provide delivery partners with tools for better financial planning and stability.

## Live Chennai

**Headline:** Sensational plan by Swiggy regarding hiring 1lakh women delivery partners!!

<https://www.livechennai.com/detailnews.asp?newsid=73090>

These days, due to lack of time etc, many of us order our food through Swiggy and they provide high quality food at our doorsteps. It is well known to us that Swiggy is one of the top food delivery platforms in India.

Now, Swiggy is having an amazing plan of hiring atleast one lakh women delivery partners by the end of the year 2030. An event was organised and in that the commitment of Swiggy was brought out. The event witnessed the presence of important persons like Mr. Sriharsha Majety, CEP of Swiggy, Mr. Ashish Kumar Chauhan, MD and CEO of National Stock Exchange or NSE and Amrutha Fadnavis, wife of chief minister of Maharashtra Mr. Devendra Fadnavis. At the event, 10 female delivery executives who have successfully completed most orders were felicitated.

Swiggy signs MOU with NSE:

To introduce a financial literacy programme to its delivery partners, Swiggy has signed a MOU or Memorandum of Understanding with NSE or National Stock Exchange. It is now said that this initiative would be empowering women in its workforce.

Features of financial literacy programme:

There will be interactive training sessions provided by SEBI certified trainers. Important topics such as budgeting, investments, debt management and capital markets would be taught. On the De app, Swiggy's partner app, the educational material would be available.

It was later mentioned by Mr. Ashish Kumar Chauhan, MD and CEO of NSE that the association between Swiggy and NSE would help in providing financial knowledge to its delivery partners. This would help in long term security and independence.

## Hello Entrepreneur

**Headline:** Swiggy Teams Up with NSE to Boost Financial Literacy for Delivery Partners

[https://helloentrepreneurs.com/business/swiggy-teams-up-with-nse-to-boost-financial-literacy-for-delivery-partners-48428/#google\\_vignette](https://helloentrepreneurs.com/business/swiggy-teams-up-with-nse-to-boost-financial-literacy-for-delivery-partners-48428/#google_vignette)



In a significant step toward advancing financial inclusion and empowering gig workers, **Swiggy** (Swiggy Ltd, NSE: SWIGGY / BSE: 544285), India's pioneering on-demand delivery convenience platform, today signed a Memorandum of Understanding (MoU) with the National Stock Exchange of India Limited (NSE) at the latter's headquarters in Mumbai. Swiggy and NSE will join hands to roll out a comprehensive financial literacy program for delivery partners, focusing on female delivery partners. Swiggy also announced that it intends to have 1 lakh women delivery partners by 2030.

The Honorable Chief Guest for the event was Ms. Amruta Fadnavis. In her address, Ms. Fadnavis underscored the importance of empowering women in the workforce and emphasized how financial literacy can contribute to their independence and the well-being of their families. She shared inspiring stories of women who have risen from the grassroots level. She congratulated the women's delivery partners for their successful journey and encouraged them to

follow their dreams. Lastly, she reinforced that ‘women are creators’ and need to stay focussed to ensure that their families have a better life.

Integrated into Swiggy’s flagship initiatives, She the Change and Swiggy Skills, the program is designed to equip the delivery partners with vital financial skills that drive household stability, improve socio-economic outcomes, and contribute to the nation’s financial inclusion agenda. Financial literacy has been shown to increase household spending on education and savings by up to 40%, with ripple effects on long-term health, productivity, and overall well-being. This initiative underscores Swiggy’s commitment to the holistic development of its delivery partners and aligns with its sustainability goals to foster community welfare.

Highlighting their efforts towards inclusivity and upskilling of their delivery partners, Sriharsha Majety, MD & Group CEO, Swiggy shared, “Earlier this year, when we launched ‘She the Change’ program, Honourable Finance Minister. Smt Nirmala Sitharaman Ji, made a very pertinent observation when she said that in areas where women are visibly seen to be running more enterprises such as Food and Beverage businesses, crime and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal. We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programs to support this positive change, and our MoU with NSE is a step in this direction.”

Ashishkumar Chauhan, MD & CEO, NSE, said “At NSE, we are proud to lead the way in bringing financial literacy and investor awareness programs to the gig workforce, a vital and growing segment of our economy. This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial independence and long-term security. By focusing on financial literacy, we aim to empower gig workers to manage their finances more effectively for their financial well-being. Today’s initiative is another step in NSE’s mission to drive financial inclusion and well-being of people and transform lives through knowledge and empowerment.”

As part of the event, in a Fireside Chat, Rohit Kapoor, CEO- Food Marketplace, Swiggy, interacted with three women delivery partners. The conversation shed light on their experiences, challenges, and the support they have received through Swiggy’s policies, further showcasing the company’s commitment to

inclusivity and development. The conversation reinforced how women working as gig workers have been able to become self-reliant and improve their lives.

Recognizing their remarkable opportunities, ten women delivery executives, who completed the highest number of orders in 2024, were felicitated during the event. Each recipient was awarded a cheque of ₹11,000, intended to serve as a corpus for their initial investments. Sriharsha Majety, alongside Ms. Amruta Fadnavis, handed out the awards in a gesture symbolic of Swiggy's efforts to foster growth.

The program will feature interactive training sessions led by SEBI-certified trainers, covering topics such as budgeting, investments, debt management, and understanding capital markets. The modules will include AV content and will also be available in the DE app. The app-based training modules will also be localized into regional languages for broader reach.

## **Khabarharta**

**Headline;** Swiggy's big step: Target to add 1 lakh female delivery partners by 2030

<https://khabarharta.in/business/swiggys-big-step-target-to-add-1-lakh-female-delivery-partners-by-2030/>

Swiggy का बड़ा कदम: 2030 तक 1 लाख महिला डिलीवरी पार्टनर्स जोड़ने का लक्ष्य

फूड डिलीवरी प्लेटफॉर्म Swiggy ने महिला सशक्तिकरण को बढ़ावा देने के लिए एक नई पहल की घोषणा की है। कंपनी ने 2030 तक 1 लाख महिला डिलीवरी पार्टनर्स को अपने साथ जोड़ने का लक्ष्य रखा है। Swiggy के एमडी और ग्रुप सीईओ श्रीहर्ष मजेटी ने इस पहल की जानकारी दी।

महिला सशक्तिकरण की दिशा में कदम

Swiggy ने 'She the change' नामक पहल की शुरुआत की है, जिसका उद्देश्य महिलाओं को वित्तीय स्थिरता और उद्यमशीलता के लिए प्रोत्साहित करना है। इस पहल के तहत Swiggy ने नेशनल स्टॉक एक्सचेंज (NSE) के साथ साझेदारी की है। इस साझेदारी के माध्यम से महिला डिलीवरी पार्टनर्स को वित्तीय साक्षरता के बारे में प्रशिक्षण दिया जाएगा।



इस कार्यक्रम के तहत, बजट प्रबंधन, निवेश, ऋण प्रबंधन और पूंजी बाजार की समझ जैसे विषयों पर SEBI प्रमाणित ट्रेनर्स द्वारा इंटरैक्टिव ट्रेनिंग सेशन आयोजित किए जाएंगे।

मार्च 2024 में, Swiggy ने 'शी द चेंज – फ्रॉम विजन टू वेंचर' कार्यक्रम की शुरुआत की थी। यह कार्यक्रम खाद्य और पेय पदार्थ (F&B) उद्योग में महिला उद्यमियों को सशक्त बनाने पर केंद्रित है।

Swiggy के सीईओ श्रीहर्ष मजेटी ने कहा,  
*"हमारी कोशिश है कि सड़क पर महिला डिलीवरी पार्टनर्स की मौजूदगी समाज में सकारात्मक संकेत दे। इसके साथ, वित्तीय स्थिरता और महिला सशक्तिकरण को बढ़ावा मिलेगा।"*

NSE के साथ साझेदारी का महत्व

NSE के एमडी और सीईओ आशीषकुमार चौहान ने कहा,  
*"यह साझेदारी हमारी प्रतिबद्धता को दर्शाती है कि हम महिला डिलीवरी पार्टनर्स को वित्तीय स्वतंत्रता और दीर्घकालिक सुरक्षा के लिए आवश्यक ज्ञान प्रदान कर सकें।"*

यह पहल 'शी द चेंज' और 'Swiggy स्किल्स' जैसे Swiggy के मुख्य कार्यक्रमों का हिस्सा बनेगी।

इस पहल के माध्यम से, Swiggy ने न केवल महिला सशक्तिकरण को बढ़ावा देने की दिशा में कदम उठाया है, बल्कि यह भी साबित किया है कि महिलाओं की सक्रिय भागीदारी समाज में अपराध और अराजकता को कम कर सकती है। वित्त मंत्री निर्मला सीतारमण ने भी इस बात पर जोर दिया कि महिला उद्यमियों की बढ़ती संख्या समाज में सकारात्मक बदलाव लाती है।

**Headline:** Swiggy: Collaboration agreement with Swiggy National Stock Exchange

<https://www.dainikprabhat.com/swiggy-teams-up-with-nse-to-roll-out-financial-literacy-programme-for-delivery-partners/>

स्विगी या अन्नपुरवठा करणाऱ्या मंचाने राष्ट्रीय शेअर बाजाराबरोबर सहकार्य करार केला आहे. स्विगी सोबत अनेक डिलिव्हरी पार्टनर काम करीत असतात. त्यांची आर्थिक साक्षरता वाढावी या दृष्टीकोनातून स्विगी आणि राष्ट्रीय शेअर बाजाराने करार केला असल्याचे सांगण्यात आले.

स्विगीच्या डिलिव्हरी पार्टनरसाठी राष्ट्रीय शेअर बाजार आर्थिक साक्षरतेचे विशेष कार्यक्रम तयार करून त्याची अंमलबजावणी करणार आहे. विशेषतः स्विगीत काम करणाऱ्या महिलांसाठी हा कार्यक्रम तयार करण्यात येणार असल्याचे स्विगी कंपनीने जारी केलेल्या पत्रकात म्हटले आहे. स्विगी कंपनीने आपल्या कामकाजात 2030 पर्यंत किमान एक लाख महिलांना समाविष्ट करून घेण्याचा निर्णय घेतला आहे.

या महिलांची आर्थिक परिस्थिती सुधारावी व त्यांना गुंतवणूक विषयक निर्णय घेता यावे त्यासाठी हा कार्यक्रम तयार करण्यात आला आहे. या कार्यक्रमाला अमृता फडणवीस प्रमुख पाहुण्या म्हणून उपस्थित होत्या. त्या म्हणाल्या की महिला मुळातच सर्जनशील असतात. पैसे कमावण्याबरोबरच ते वाढविणे तितकेच महत्त्वाचे असते.

यासाठी महिलांनी या कार्यक्रमात शिकविल्या जाणाऱ्या बाबीचा उपयोग करून घेण्याचा प्रयत्न करावा आणि स्वतःचे आर्थिक स्वावलंबन वाढवावे असे फडणवीस यांनी महिलांना सांगितले. या कार्यक्रमाला स्विगी कंपनीचे मुख्य कार्यकारी अधिकारी श्रीहर्षा मजेती व राष्ट्रीय शेअर बाजाराचे मुख्य कार्यकारी अधिकारी आशिषकुमार चौहान उपस्थित होते.

## Indian Retailer

**Headline:** Swiggy Partners with NSE to Empower Gig Workers through Financial Literacy

<https://www.indianretailer.com/restaurant/news/swiggy-partners-with-nse-to-empower-gig-workers-through-financial-literacy.n12090>

Swiggy signed a Memorandum of Understanding (MoU) with the National Stock Exchange of India Limited (NSE) to launch a financial literacy program for its delivery partners. *The initiative, announced at NSE's Mumbai headquarters, places special emphasis on empowering female delivery partners and aligns with Swiggy's goal of having 1 lakh women delivery partners by 2030.*

At the event, Amruta Fadnavis, the Honorable Chief Guest, highlighted the importance of financial literacy in empowering women and enhancing family well-being. In her address, she shared success stories of women overcoming challenges and encouraged the delivery partners to pursue their aspirations. *She remarked, "Women are creators" and urged them to stay focused on building better futures for their families.*

This initiative integrates with Swiggy's flagship programs, She the Change and Swiggy Skills, aimed at improving socio-economic outcomes for its delivery workforce. Research suggests financial literacy can increase household spending on education and savings by up to 40 percent, leading to improved health and productivity. *Swiggy's efforts align with India's financial inclusion agenda and reflect its commitment to the welfare of its delivery partners.*

Sriharsha Majety, MD and Group CEO, Swiggy said, *"Earlier this year, when we launched the 'She the Change' program, Honourable Finance Minister Smt Nirmala Sitharaman Ji noted that women's visibility in running enterprises reduces crime and anarchy. The presence of women delivery partners on the road sends an equally positive signal. We are committed to policies and programs supporting this change, including increasing women delivery partners to at least 1 lakh by 2030. This MoU with NSE is a step in that direction."*

Ashishkumar Chauhan, MD and CEO of NSE added, *“At NSE, we aim to equip gig workers, particularly women, with financial knowledge for long-term security. This partnership with Swiggy reflects our mission to drive financial inclusion and improve lives through awareness and empowerment.”*

The event also featured a Fireside Chat with Rohit Kapoor, CEO – Food Marketplace, Swiggy, and three women delivery partners, who shared their challenges and growth through Swiggy’s initiatives. *Ten women delivery executives, recognized for completing the highest number of orders in 2024, were awarded Rs 11,000 each as seed money for future investments.*

The financial literacy program, conducted by SEBI-certified trainers, will cover budgeting, investments, debt management, and capital markets. *Training sessions will feature app-based and localized content for broader accessibility, ensuring Swiggy’s delivery partners gain essential financial skills for their future.*

## Indian Retailing

**Headline:** Swiggy plans to onboard 1 lakh women delivery partners by 2030

<https://www.indiaretailing.com/2024/12/26/swiggy-plans-to-onboard-1-lakh-women-delivery-partners-by-2030/>

Food delivery platform Swiggy on Tuesday said it is planning to onboard at least 1 lakh women delivery partners by 2030 and signed an initial pact with the NSE for rolling out a financial literacy programme for delivery partners, with special focus on women workforce.

The company signed the MoU at an event, attended by Swiggy MD and Group CEO Sriharsha Majety, NSE Managing Director and Chief Executive Officer Ashish Kumar Chauhan, and Amruta Fadnavis, banker and wife of Maharashtra Chief Minister Devendra Fadnavis.

Ten women delivery executives, who completed the highest number of orders in 2024, were felicitated during the event, with each recipient receiving a cheque of Rs 11,000.

“Earlier this year, when we launched ‘She the Change’ programme, Finance Minister Nirmala Sitharaman ji, made a very pertinent observation when she said in areas where women are visibly seen to be running more enterprises such as food and beverage businesses, crime and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal.

“We will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction,” said Majety.

The comprehensive financial literacy programme for delivery partners will feature interactive training sessions led by Sebi-certified trainers, covering topics such as budgeting, investments, debt management, and understanding capital markets.

The modules will include audio visual content and will also be available on the platform's partner app — the DE app.

“This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial independence and long-term security. By focusing on financial literacy, we aim to empower gig workers to manage their finances more effectively for their financial well-being,” said Chauhan.

## **Business News This Week**

**Headline:** NSE and Swiggy collaborate to provide financial education to delivery workers

<https://businessnewsthisweek-com.translate.google/news/nse-and-swiggy-collaborate-to-offer-financial-education-to-delivery-workforce/? x tr sl=en& x tr tl=hi& x tr hl=hi& x tr pto=tc>

**Mumbai, India, December 26, 2024:** In a significant step toward advancing financial inclusion and empowering gig workers, **Swiggy (Swiggy Ltd, NSE: SWIGGY / BSE: 544285)**, India's pioneering on-demand delivery convenience platform, today signed a Memorandum of Understanding (MoU) with the National Stock Exchange of India Limited (NSE) at the latter's headquarters in Mumbai. **Swiggy and NSE** will join hands to roll out a comprehensive financial literacy program for delivery partners, with special focus on female delivery partners. Additionally, Swiggy also announced that it intends to have 1 lakh women delivery partners by 2030.

The Honorable Chief Guest for the event was **Ms. Amruta Fadnavis**. In her address, **Ms. Fadnavis** underscored the importance of empowering women in the workforce and emphasized how financial literacy can contribute to their independence and well-being of their families. She shared inspiring stories of women who have risen from grassroot level. She congratulated the women delivery partners for their successful journey and encouraged them to follow their dreams. Lastly, she reinforced that 'women are creators' and need to stay focussed to ensure that their families have a better life. Integrated into Swiggy's flagship initiatives, She the Change and Swiggy Skills, the

program is designed to equip the delivery partners with vital financial skills that drive household stability, improve socio-economic outcomes, and contribute to the nation's financial inclusion agenda. Financial literacy has been shown to increase household spending on education and savings by up to 40%, with ripple effects on long-term health, productivity, and overall well-being. This initiative underscores Swiggy's commitment to the holistic development of its delivery partners and aligns with its sustainability goals to foster community welfare.

*Highlighting their efforts towards inclusivity and upskilling of their delivery partners, **Sriharsha Majety**, MD & Group CEO, Swiggy shared, "Earlier this year, when we launched 'She the Change' programme, Honourable Finance Minister. **Smt Nirmala Sitharaman Ji**, made a very pertinent observation when she said that in areas where women are visibly seen to be running more enterprises such as Food and Beverage businesses, crime and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal. We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction."*

***Ashishkumar Chauhan**, MD & CEO, NSE, said "At NSE, we are proud to lead the way in bringing financial literacy and investor awareness programs to the gig workforce, a vital and growing segment of our economy. This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial independence and long-term security. By focusing on financial literacy, we aim to empower gig workers to manage their finances more effectively for their financial well-being. Today's initiative is another step in NSE's mission to drive financial inclusion and well-being of people and transform lives through knowledge and empowerment."*

As part of the event, in a Fireside Chat, **Rohit Kapoor**, CEO- Food Marketplace, Swiggy, interacted with three women delivery partners. The conversation shed light on their experiences, challenges, and the support they have received through Swiggy's policies, further showcasing the company's commitment towards inclusivity and development. The conversation reinforced how women working as gig workers have been able to become self-reliant and improve their lives.

Recognizing their remarkable opportunities, ten women delivery executives, who

completed the highest number of orders in 2024, were felicitated during the event. Each recipient was awarded a cheque of ₹11,000, intended to serve as a corpus for their initial investments. **Sriharsha Majety, alongside Ms. Amruta Fadnavis**, handed out the awards in a gesture symbolic of Swiggy's efforts to foster growth.

The program will feature interactive training sessions led by SEBI-certified trainers, covering topics such as budgeting, investments, debt management, and understanding capital markets. The modules will include AV content and will also be available in the DE app. The app-based training modules will also be localized into regional languages for broader reach.

## **ET Hospitality**

**Headline:** NSE inks pact with Zomato to empower delivery partners with financial literacy

[https://hospitality.economictimes.indiatimes.com/news/operations/technology/nse-inks-pact-with-zomato-to-empower-delivery-partners-with-financial-literacy/115220778?utm\\_source=top\\_news&utm\\_medium=tagListing](https://hospitality.economictimes.indiatimes.com/news/operations/technology/nse-inks-pact-with-zomato-to-empower-delivery-partners-with-financial-literacy/115220778?utm_source=top_news&utm_medium=tagListing)

The National Stock Exchange of India (NSE) on Tuesday said it has inked a pact with online food delivery platform Zomato to promote financial literacy and investor awareness programmes among the gig economy workers. This partnership aims to launch an extensive financial literacy and investor awareness drive, specifically designed for Zomato's delivery partners, impacting the lives of over 50,000 gig workers across the country, NSE said in a statement.

As a part of the pact, fundamental aspects of personal finance management and the basics of investing will be covered. Topics will include budgeting, saving, investing, debt management, and insurance, among others.

To ensure accessibility and inclusivity, the programme will be conducted in multiple regional languages, catering to a diverse audience among the gig workforce.



"This partnership with Zomato is a significant step in expanding our outreach to a critical segment of the workforce that drives the digital economy. By equipping delivery partners with financial skills, we aim to contribute to their financial independence and overall financial well-being," Sriram Krishnan, Chief Business Development Officer, NSE, said.

Rakesh Ranjan, CEO, Food Delivery, Zomato, said, this programme has been curated to suit delivery partners' needs to equip them with the right knowledge and skill-set to become financially independent.

"Over 2,000 delivery partners have already taken a step toward financial literacy, and we're looking forward to scaling this further in the next few months."

## **Hotelier India**

**Headline:** Swiggy partners with NSE

<https://www.hotelierindia.com/development/swiggy-collaborates-with-nse-heres-the-reason-behind-it>

In a significant step toward advancing financial inclusion and empowering gig workers, Swiggy, India's pioneering on-demand delivery convenience platform, signed a Memorandum of Understanding (MoU) with the National Stock Exchange of India Limited (NSE) at the latter's headquarters in Mumbai. Swiggy collaborates with NSE to roll out a comprehensive financial literacy program for delivery partners, with special focus on female delivery partners. Additionally, Swiggy also announced that it intends to have 1 lakh women delivery partners by 2030.

The Chief Guest for the event was Amruta Fadnavis. In her address, Fadnavis underscored the importance of empowering women in the workforce and emphasized how financial literacy can contribute to their independence and well-being of their families.

She shared inspiring stories of women who have risen from grassroot level. She congratulated the women delivery partners for their successful journey and

encouraged them to follow their dreams. Lastly, she reinforced that ‘women are creators’ and need to stay focussed to ensure that their families have a better life.

Integrated into Swiggy’s flagship initiatives, She the Change and Swiggy Skills, the program is designed to equip the delivery partners with vital financial skills that drive household stability, improve socio-economic outcomes, and contribute to the nation’s financial inclusion agenda.

Financial literacy has been shown to increase household spending on education and savings by up to 40%, with ripple effects on long-term health, productivity, and overall well-being. This initiative underscores Swiggy’s commitment to the holistic development of its delivery partners and aligns with its sustainability goals to foster community welfare.

Highlighting their efforts towards inclusivity and upskilling of their delivery partners, Sriharsha Majety, MD & Group CEO, Swiggy shared, “Earlier this year, when we launched ‘She the Change’ programme, Finance Minister Smt Nirmala Sitharaman Ji, made a very pertinent observation when she said that in areas where women are visibly seen to be running more enterprises such as Food and Beverage businesses, crime and anarchy will gradually reduce.

“I believe that the presence of women delivery partners on the road is an equally positive signal. We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction.”

Ashishkumar Chauhan, MD & CEO, NSE, said “At NSE, we are proud to lead the way in bringing financial literacy and investor awareness programs to the gig workforce, a vital and growing segment of our economy. This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial independence and long-term security.

By focusing on financial literacy, we aim to empower gig workers to manage their finances more effectively for their financial well-being. Today’s initiative is

another step in NSE's mission to drive financial inclusion and well-being of people and transform lives through knowledge and empowerment.”

As part of the event, in a Fireside Chat, Rohit Kapoor, CEO- Food Marketplace, Swiggy, interacted with three women delivery partners. The conversation shed light on their experiences, challenges, and the support they have received through Swiggy's policies, further showcasing the company's commitment towards inclusivity and development. The conversation reinforced how women working as gig workers have been able to become self-reliant and improve their lives.

Recognizing their remarkable opportunities, ten women delivery executives, who completed the highest number of orders in 2024, were felicitated during the event. Each recipient was awarded a cheque of ₹11,000, intended to serve as a corpus for their initial investments. Sriharsha Majety, alongside Amruta Fadnavis, handed out the awards in a gesture symbolic of Swiggy's efforts to foster growth.

The program will feature interactive training sessions led by SEBI-certified trainers, covering topics such as budgeting, investments, debt management, and understanding capital markets. The modules will include AV content and will also be available in the DE app. The app-based training modules will also be localized into regional languages for broader reach.

## Business World

**Headline:** Swiggy Inks Pact with NSE To Empower Delivery Partners With Financial Literacy

<https://bwdisrupt.com/article/swiggy-inks-pact-with-nse-to-empower-delivery-partners-with-financial-literacy-543085>

Swiggy, a homegrown on-demand delivery convenience platform, today signed a Memorandum of Understanding (MoU) with the National Stock Exchange of India Limited (NSE) at the latter's headquarters in Mumbai. Swiggy and NSE will join hands to roll out a comprehensive financial literacy program for delivery partners, with special focus on female delivery partners. Additionally, Swiggy also announced that it intends to have 1 lakh women delivery partners by 2030.

The Chief Guest for the event was Amruta Fadnavis. In her address, Fadnavis underscored the importance of empowering women in the workforce and emphasised how financial literacy can contribute to their independence and well-being of their families. She shared inspiring stories of women who have risen from grassroot level. She congratulated the women delivery partners for their successful journey and encouraged them to follow their dreams. Lastly, she reinforced that 'women are creators' and need to stay focussed to ensure that their families have a better life.

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## FM Live

**Headline:** Swiggy Partners with NSE to Empower its Delivery Partners with Financial Literacy Programs

<https://www.fmlive.in/swiggy-partners-with-nse-to-empower-its-delivery-partners-with-financial-literacy-programs/>

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## **APN News**

**Headline:** Swiggy Partners with NSE to Empower its Delivery Partners with Financial Literacy Program

<https://www.apnnews.com/swiggy-partners-with-nse-to-empower-its-delivery-partners-with-financial-literacy-programs/>

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Integrated into Swiggy's flagship initiatives, She the Change and Swiggy Skills, the program is designed to equip the delivery partners with vital financial skills that drive household stability, improve socio-economic outcomes, and contribute to



the nation's financial inclusion agenda. Financial literacy has been shown to increase household spending on education and savings by up to 40%, with ripple effects on long-term health, productivity, and overall well-being. This initiative underscores Swiggy's commitment to the holistic development of its delivery partners and aligns with its sustainability goals to foster community welfare.

Highlighting their efforts towards inclusivity and upskilling of their delivery partners, Sriharsha Majety, MD & Group CEO, Swiggy shared, "Earlier this year, when we launched 'She the Change' programme, Honourable Finance Minister. Smt. Nirmala Sitharaman Ji, made a very pertinent observation when she said that in areas where women are visibly seen to be running more enterprises such as Food and Beverage businesses, crime and anarchy will gradually reduce. I believe that the presence of women delivery partners on the road is an equally positive signal. We, at Swiggy, will do our utmost in this direction; and commit to take the number of women delivery partners to at least 1 lakh by 2030. We will continue to come out with policies and programmes to support this positive change, and our MoU with NSE is a step in this direction."

Ashishkumar Chauhan, MD & CEO, NSE, said, "At NSE, we are proud to lead the way in bringing financial literacy and investor awareness programs to the gig workforce, a vital and growing segment of our economy. This partnership with Swiggy reflects our commitment to equipping delivery partners, especially female partners, with the knowledge and awareness of tools needed for financial independence and long-term security. By focusing on financial literacy, we aim to empower gig workers to manage their finances more effectively for their financial well-being. Today's initiative is another step in NSE's mission to drive financial inclusion and well-being of people and transform lives through knowledge and empowerment."

As part of the event, in a Fireside Chat, Rohit Kapoor, CEO- Food Marketplace, Swiggy, interacted with three women delivery partners. The conversation shed light on their experiences, challenges, and the support they have received through Swiggy's policies, further showcasing the company's commitment towards inclusivity and development. The conversation reinforced how women working as gig workers have been able to become self-reliant and improve their lives.

Recognizing their remarkable opportunities, ten women delivery executives, who completed the highest number of orders in 2024, were felicitated during the event. Each recipient was awarded a cheque of ₹11,000, intended to serve as a corpus for their initial investments. Sriharsha Majety, alongside Ms. Amruta Fadnavis, handed out the awards in a gesture symbolic of Swiggy's efforts to foster growth.

The program will feature interactive training sessions led by SEBI-certified trainers, covering topics such as budgeting, investments, debt management, and understanding capital markets. The modules will include AV content and will also be available in the DE app. The app-based training modules will also be localized into regional languages for broader reach.