

<b>Heading:</b> - Caution for Investors - fake videos of NSE MD and CEO Shri Ashishkumar Chauhan recommending stocks	
<b>Source:</b> - Various Publications	<b>Date:</b> - 10 June 2024

**The Financial Express**

**Headline:** NSE Warning to Investors Against Deepfake Videos

# **NSE WARNING TO INVESTORS AGAINST DEEPFAKE VIDEOS**

THE NATIONAL STOCK Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

**FE BUREAU & AGENCIES**

# NSE cautions investors about fake videos of its CEO endorsing stocks

**Press Trust of India**  
New Delhi

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of the face/voice of Chauhan and the NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other medi-



Ashishkumar Chauhan,  
MD and CEO of NSE

ums. It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

#### **OFFICIAL CHANNEL**

Additionally, the exchange is making efforts to request these platforms to take down these objectionable videos, wherever possible. As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X:

@NSEIndia; Facebook:  
@NSE India; Instagram:  
@nseindia; LinkedIn:  
@NSE India; YouTube: NSE  
India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation.

## The Free Press Journal

**Headline:** NSE warns investors against deepfake videos of its chief recommending stocks

### **NSE warns investors against deepfake videos of its chief recommending stocks**

The NSE on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories. In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a

few investment and advisory audio and video clips falsely created using technology. Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

## The Pioneer

**Headline:** NSE warns investors against deepfake videos of its chief recommending stocks

### **NSE warns investors against deepfake videos of its chief recommending stocks**

**PNS ■ NEW DELHI**

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories. In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips

falsely created using technology. Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan. Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums.

# डीपफेक वीडियो से सावधान रहें निवेशक : NSE

■ मुंबई, नवभारत न्यूज नेटवर्क. नेशनल स्टॉक एक्सचेंज (एनएसई) ने सोमवार को निवेशकों को आगाह करते हुए कहा कि एक डीप फेक वीडियो में उसके प्रबंध निदेशक और सीईओ आशीषकुमार चौहान को निवेश सलाह देते हुए दिखाया गया है. एक्सचेंज ने बयान में कहा कि उसे कुछ निवेश और सलाह ऑडियो और वीडियो क्लिप के बारे में पता चला है, जिसमें चौहान के चेहरे/आवाज और

एनएसई लोगो का इस्तेमाल किया गया है. इस वीडियो को तकनीक का इस्तेमाल करके गलत तरीके से बनाया गया है. ऐसा लगता है कि ऐसे वीडियो चौहान की आवाज और चेहरे के भावों की नकल करने के लिए परिष्कृत तकनीकों का इस्तेमाल करके बनाए गए हैं. एनएसई ने निवेशकों से ऐसे ऑडियो और वीडियो पर विश्वास न करने और ऐसे फर्जी वीडियो के आधार पर निवेश न करने की अपील की है.

## एनएसई ने निवेशकों को सीईओ के डीपफेक वीडियो के प्रति आगाह किया

भास्कर संवाददाता | मुंबई . नेशनल स्टॉक एक्सचेंज (एनएसई) ने सोमवार को निवेशकों को आगाह करते हुए बताया कि उनके प्रबंध निदेशक और मुख्य कार्यपालक अधिकारी (सीईओ) आशीष कुमार चौहान के एक डीप फेक वीडियो में उनको निवेश सलाह देते हुए दिखाया गया है। एक्सचेंज ने बयान में कहा कि उसे कुछ निवेश और सलाह ऑडियो और वीडियो क्लिप के बारे में पता चला है, जिसमें चौहान के चेहरे और आवाज तथा एनएसई लोगो का इस्तेमाल किया गया है। एनएसई ने बताया कि इस वीडियो को तकनीक का इस्तेमाल करके गलत तरीके से बनाया गया है। एनएसई ने निवेशकों से ऐसे ऑडियो और वीडियो पर विश्वास न करने और ऐसे फर्जी वीडियो के आधार पर निवेश न करने की अपील की है। गौरतलब है कि एनएसई के कर्मचारी किसी भी शेयर की सिफारिश करने के लिए अधिकृत नहीं हैं। एक्सचेंज सोशल मीडिया मंच से इन आपत्तिजनक वीडियो को जहां संभव हो, हटाने का प्रयास कर रहा है।

## **Business Standard**

**Headline:** NSE warns investors against deepfake clips of its chief recommending stocks

[https://www.business-standard.com/markets/news/nse-warns-investors-against-deepfake-clips-of-its-chief-recommending-stocks-124061000836\\_1.html](https://www.business-standard.com/markets/news/nse-warns-investors-against-deepfake-clips-of-its-chief-recommending-stocks-124061000836_1.html)

NSE's employees are not authorised to recommend any stock or deal in those stock. (File photo)

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums.

It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation.

(Only the headline and picture of this report may have been reworked by the Business Standard staff; the rest of the content is auto-generated from a syndicated feed.)

## Hindustan Times

**Headline:** NSE warns investors against deepfake videos of its chief recommending stocks

<https://www.hindustantimes.com/business/nse-warns-investors-against-deepfake-videos-of-its-chief-recommending-stocks-101718027037835.html>

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using deepfake technology.

Date mein Crickit, late mein Crickit! Catch the game anytime, anywhere on Crickit. [Find out how](#)

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums.

NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create videos or audio of individuals, posing a risk of spreading misinformation and damaging their reputation.

## Free Press Journal

**Headline:** NSE Warns Investors Against Deepfake Videos Of CEO Ashish Chauhan Recommending Stocks

<https://www.freepressjournal.in/business/nse-warns-investors-against-deepfake-videos-of-ceo-ashish-chauhan-recommending-stocks>

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums.

It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation



**ET Now**

**NSE Warns Investors Of Deepfake Videos Featuring CEO Ashishkumar Chauhan**

<https://www.timesnownews.com/business-economy/markets/nse-warns-investors-of-deepfake-videos-featuring-ceo-ashishkumar-chauhan-article-110879474>

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums. It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation.

## The Print - Hindi

### NSE cautions investors against deepfake video of its CEO

<https://hindi.theprint.in/india/economy/nse-cautions-investors-against-deepfake-video-of-its-ceo/696754/>

नेशनल स्टॉक एक्सचेंज (एनएसई) ने सोमवार को निवेशकों को आगाह करते हुए कहा कि एक डीप फेक वीडियो में उसके प्रबंध निदेशक और मुख्य कार्यपालक अधिकारी (सीईओ) आशीषकुमार चौहान को निवेश सलाह देते हुए दिखाया गया है।

एक्सचेंज ने बयान में कहा कि उसे कुछ निवेश और सलाह ऑडियो और वीडियो क्लिप के बारे में पता चला है, जिसमें चौहान के चेहरे/आवाज और एनएसई लोगो का इस्तेमाल किया गया है।

एनएसई ने बताया कि इस वीडियो को तकनीक का इस्तेमाल करके गलत तरीके से बनाया गया है।

ऐसा लगता है कि ऐसे वीडियो चौहान की आवाज और चेहरे के भावों की नकल करने के लिए परिष्कृत तकनीकों का इस्तेमाल करके बनाए गए हैं।

एनएसई ने निवेशकों से ऐसे ऑडियो और वीडियो पर विश्वास न करने और ऐसे फर्जी वीडियो के आधार पर निवेश न करने की अपील की है।

गौरतलब है कि एनएसई के कर्मचारी किसी भी शेयर की सिफारिश करने के लिए अधिकृत नहीं हैं।

एक्सचेंज सोशल मीडिया मंच से इन आपत्तिजनक वीडियो को जहां संभव हो, हटाने का प्रयास कर रहा है।

## NT News

**Headline:** NSE | Be careful with those videos.. NSE has warned investors

<https://www.ntnews.com/business/nse-alerts-against-deepfake-investment-scams-using-ceos-image-1617181>

NSE | न्यूडिल्ली, जून 10: डीप फेक वीडियो के ज़रूफे से आगाह करके एनएसई ने निवेशकों को सावधान रहने का आग्रह किया है। एनएसई ने कहा कि एक डीप फेक वीडियो में उसके प्रबंध निदेशक और मुख्य कार्यपालक अधिकारी (सीईओ) आशीषकुमार चौहान को निवेश सलाह देते हुए दिखाया गया है। एनएसई ने बयान में कहा कि उसे कुछ निवेश और सलाह ऑडियो और वीडियो क्लिप के बारे में पता चला है, जिसमें चौहान के चेहरे/आवाज और एनएसई लोगो का इस्तेमाल किया गया है। एनएसई ने बताया कि इस वीडियो को तकनीक का इस्तेमाल करके गलत तरीके से बनाया गया है। ऐसा लगता है कि ऐसे वीडियो चौहान की आवाज और चेहरे के भावों की नकल करने के लिए परिष्कृत तकनीकों का इस्तेमाल करके बनाए गए हैं। एनएसई ने निवेशकों से ऐसे ऑडियो और वीडियो पर विश्वास न करने और ऐसे फर्जी वीडियो के आधार पर निवेश न करने की अपील की है। गौरतलब है कि एनएसई के कर्मचारी किसी भी शेयर की सिफारिश करने के लिए अधिकृत नहीं हैं। एक्सचेंज सोशल मीडिया मंच से इन आपत्तिजनक वीडियो को जहां संभव हो, हटाने का प्रयास कर रहा है।

आधुनिक टेक्नोलॉजी के उपयोग से ऐसे गलत वीडियो बनाने में आसानी हो रही है, इसलिए निवेशकों को सावधान रहने का आग्रह किया जा रहा है। एनएसई ने कहा कि ऐसे वीडियो चौहान की आवाज और चेहरे के भावों की नकल करने के लिए परिष्कृत तकनीकों का इस्तेमाल करके बनाए गए हैं। एनएसई ने निवेशकों से ऐसे ऑडियो और वीडियो पर विश्वास न करने और ऐसे फर्जी वीडियो के आधार पर निवेश न करने की अपील की है। गौरतलब है कि एनएसई के कर्मचारी किसी भी शेयर की सिफारिश करने के लिए अधिकृत नहीं हैं। एक्सचेंज सोशल मीडिया मंच से इन आपत्तिजनक वीडियो को जहां संभव हो, हटाने का प्रयास कर रहा है।

## The Telegraph

**Headline:** NSE warns investors against deepfake videos of its chief recommending stocks

<https://www.telegraphindia.com/business/nse-warns-investors-against-deepfake-videos-of-its-chief-recommending-stocks/cid/2025999>

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums.

It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation.

## Zee Biz

**Headline:** NSE warns investors against deepfake videos of its chief recommending stocks

<https://www.zeebiz.com/market-news/news-nse-warns-investors-against-deepfake-videos-of-its-chief-recommending-stocks-295226>

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums.

It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.Nseindia.Com](http://www.Nseindia.Com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation.

## Times Now

**Headline:** NSE warns investors against deepfake videos of its chief recommending stocks

<https://www.timesnownews.com/business-economy/markets/nse-warns-investors-of-deepfake-videos-featuring-ceo-ashishkumar-chauhan-article-110879474>

NSE Warns Against Deepfake Investment Advisories (Image Source: iStockphoto)

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums. It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation.

## Press Trust of India

**Headline:** NSE warns investors against deepfake videos of its chief recommending stocks

<https://www.ptinews.com/story/business/NSE-warns-investors-against-deepfake-videos-of-its-chief-recommending-stocks/1573168>

NEW DELHI: The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

## ET Now

**Headline:** NSE CEO's deepfake VIDEO? Exchange gives out major warning – Read

<https://www.etnownews.com/markets/nse-ceos-deepfake-video-exchange-gives-out-major-warning-read-article-110879666>

**NSE CEO's deepfake VIDEO?** Leading domestic stock exchange, the National Stock Exchange (NSE), has cautioned investors against deepfake videos of its MD and CEO, Ashishkumar Chauhan, giving investment advisories. The exchange, in a statement, said that it has observed the use of Chauhan's face and voice, along with the NSE logo featuring a star and a hexagon, in a few investment and advisory audio and video clips falsely created using technology, reported PTI. Such videos seem to have been created using sophisticated technologies to imitate Chauhan's voice and facial expressions.

“Investors are hereby cautioned not to believe in such audio and videos and not follow any such investment or other advice coming from such fake videos or other mediums. It may be noted that NSE’s employees are not authorized to recommend any stock or deal in those stocks,” the exchange cautioned in the release. Additionally, NSE makes efforts to request these platforms to take down these objectionable videos wherever possible, it said.

As per NSE’s process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the Exchange’s official social media handles. “Everyone is requested to verify the source of communication and content which is sent out on behalf of NSE and to check the official social media handles,” said NSE in the release.

The exchange in the release has further said, “All investors are requested to take note of the same and verify the information coming from NSE or its officials from its website [www.nseindia.com](http://www.nseindia.com) as the official information.”

## About NSE

The National Stock Exchange of India (NSE) is the world’s largest derivatives exchange by trading volume (contracts), as per the statistics maintained by the Futures Industry Association (FIA) for the calendar year 2023. NSE is ranked 3rd in the world in the equity segment by the number of trades (electronic order book) in 2023, as per the statistics maintained by the World Federation of Exchanges (WFE).

(Disclaimer: The above article is meant for informational purposes only, and should not be considered as any investment advice. ET NOW DIGITAL suggests its readers/audience to consult their financial advisors before making any money related decisions.)

## Hindi ET Now

**Headline:** NSE on Deepfake: Big warning to stock market investors! Advice to be cautious of these videos

<https://hindi.etnownews.com/markets/nse-warns-stock-market-investors-against-deepfake-videos-of-nse-ceo-ashishkumar-chauhan-view-details-article-110880352>

तस्वीर साभार :

ET NOW SWADESH Digital

NSE on Deepfake: शेयर बाज़ार निवेशकों को बड़ी चेतावनी! इन Videos से सावधान रहने की सलाह

NSE on Deepfake Video: नेशनल स्टॉक एक्सचेंज (NSE) ने सोमवार को निवेशकों को अपनी एमडी और सीईओ अशोक चौहान की डीपफेक वीडियो के बारे में सचेत किया है। NSE ने बताया कि फेक वीडियो निवेश की सलाह देने के लिए बनाई गई हैं।

### डीपफेक से बने फ़र्जी वीडियो

एक बयान में एक्सचेंज ने कहा कि उसने कुछ निवेश और सलाह संबंधी ऑडियो और वीडियो क्लिप्स में सीईओ अशोक चौहान के चेहरे/आवाज और NSE के लोगो के इस्तेमाल को देखा है। NSE ने बताया कि इन्हे डीपफेक टेक्नोलॉजी (Deep Fake Technology) का इस्तेमाल कर फर्जी तरीके से बनाया गया है। एक्सचेंज ने कहा कि ऐसा लगता है कि ये वीडियो अशोक चौहान की आवाज और चेहरे के भावों की नकल करने के लिए बनाई गई हैं।

### फर्जी वीडियो पर विश्वास न करने की सलाह

एक्सचेंज ने निवेशकों से ऐसे ऑडियो और वीडियो पर विश्वास न करने और इन फर्जी वीडियो या अन्य माध्यमों से मिलने वाली किसी भी तरह की निवेश या अन्य सलाह का पालन न करने का आग्रह किया है। एक्सचेंज ने बताया कि एनएसई के कर्मचारियों को किसी भी स्टॉक की सिफारिश करने या उन शेयरों में लेनदेन करने की अनुमति नहीं है। इसके साथ ही, एक्सचेंज इन आपत्तिजनक वीडियो को हटाने के लिए अलग अलग प्लेटफॉर्म से अनुरोध कर रहा है।

### आधिकारिक सोशल मीडिया हैंडल्स की जानकारी दी

NSE की प्रक्रिया के अनुसार कोई भी आधिकारिक सूचना केवल उसकी आधिकारिक वेबसाइट (<https://www.nseindia.com>) और एक्सचेंज के सोशल मीडिया हैंडल पर दी जाती है। इसी के साथ NSE ने अपने सोशल मीडिया हैंडल्स की जानकारी भी दी। [X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India]

एक्सचेंज ने सभी से एनएसई की ओर से भेजे जाने वाले कम्युनिकेशन और कंटेंट के सोर्स को वेरीफाई करने और आधिकारिक सोशल मीडिया हैंडल को जांचने का अनुरोध किया है। सभी निवेशकों को इस बात का ध्यान रखने और एनएसई या उसके अधिकारियों से मिलने वाली जानकारी को उसकी वेबसाइट से वेरीफाई करने के लिए कहा गया है।

### अप्रैल में भी जारी की थी चेतावनी

इससे पहले अप्रैल में भी NSE ने अपने प्रमुख की डीपफेक वीडियो के खिलाफ चेतावनी जारी की थी।

बता दें, डीपफेक एक तरह की फर्जी वीडियो होती है, जो आर्टिफिशियल इंटेलिजेंस का इस्तेमाल कर किसी व्यक्ति की वीडियो या ऑडियो क्लिप बनाती है। इससे गलत सूचना फैलाने और उनकी प्रतिष्ठा को नुकसान पहुंचाने का खतरा होता है।

## Hindi Zee Biz

**Headline:** NSE warned investors about the CEO's deepfake video, said- do not invest on the basis of fake video

<https://www.zeebiz.com/hindi/stock-markets/nse-warns-investors-against-deepfake-videos-of-its-chief-recommending-stocks-172340>

NSE Deepfake Video: देश का सबसे बड़ा स्टॉक एक्सचेंज नेशनल स्टॉक एक्सचेंज (NSE) ने निवेशकों को डीपफेक वीडियो (Deepfake Video) को लेकर सचेत किया है। एनएसई ने निवेशकों को आगाह करते हुए कहा कि एक डीप फेक वीडियो में उसके मैनेजिंग डायरेक्टर और चीफ एक्जीक्यूटिव ऑफिसर (CEO) आशीषकुमार चौहान को निवेश सलाह देते हुए दिखाया गया है।

ऐसे वीडियो से सावधान रहें निवेशक

एक्सचेंज ने बयान में कहा कि उसे कुछ निवेश और सलाह ऑडियो और वीडियो क्लिप के बारे में पता चला है, जिसमें चौहान के चेहरे/आवाज और एनएसई लोगो का इस्तेमाल किया गया है। एनएसई ने बताया कि इस वीडियो को तकनीक का इस्तेमाल करके गलत तरीके से बनाया गया है। ऐसा लगता है कि ऐसे वीडियो चौहान की आवाज और चेहरे के भावों की नकल करने के लिए परिष्कृत तकनीकों का इस्तेमाल करके बनाए गए हैं।

एनएसई (NSE) ने निवेशकों से ऐसे ऑडियो और वीडियो पर विश्वास न करने और ऐसे फर्जी वीडियो के आधार पर निवेश न करने की अपील की है।

## TRENDING NOW

बता दें कि एनएसई के कर्मचारी किसी भी शेयर की सिफारिश करने के लिए अधिकृत नहीं हैं। एक्सचेंज सोशल मीडिया प्लेटफॉर्म से इन आपत्तिजनक वीडियो को जहां संभव हो, हटाने का प्रयास कर रहा है।

## News Drum

**Headline:** NSE warns investors against deepfake videos of its chief recommending stocks

<https://www.newsdrum.in/business/nse-warns-investors-against-deepfake-videos-of-its-chief-recommending-stocks-4754415>

New Delhi, Jun 10 (PTI) The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums.



It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation. PTI SP TRB

## **Rediff**

**Headline:** NSE warns investors against deepfake videos of its chief recommending stocks

<https://www.rediff.com/business/report/nse-warns-investors-against-deepfake-videos-of-its-chief-recommending-stocks/20240610.htm>

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums.

It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation.

## **Benzinga**

**Headline:** Fake Videos Of NSE Chief Giving Investment Advice Doing Rounds On Net, Exchange Warns Investors

<https://in.benzinga.com/content/39250705/fake-videos-of-nse-chief-giving-investment-advice-doing-rounds-on-net-exchange-warns-investors>

The National Stock Exchange (NSE) has said investors should be wary of fake videos that depicts its heads sharing investment advice.

**What Happened:** The NSE has alerted investors about fake audio and video clips circulating online that feature a manipulated likeness of CEO **Ashishkumar Chauhan**. These fraudulent clips, created using sophisticated technology, falsely mimic Chauhan's voice and facial expressions as well as the NSE logo to depict him as giving investment advice, the exchange said.

NSE has made it clear that no employee, including the CEO, is authorised to recommend stocks or provide investment tips. The exchange is actively working to have these deceptive videos removed from various platforms.

**Stick To The Official:** For accurate information, investors should only rely on official communications from NSE's verified channels, including their website and social media accounts, the bourse said in a statement. This advisory aims to protect investors from falling prey to misleading information.

NSE, the world's largest derivatives exchange by trading volume and a leader in equity trading, continues to prioritise the integrity and security of its communication and operations, it added.

In recent times, celebrities such as Sachin Tendulkar and Rashmika Mandanna have fallen victim to artificial intelligence-produced deep fakes.

## **Devdiscourse**

**Headline:** NSE Alerts Against Deepfake Investment Scams Using CEO's Image

<https://www.devdiscourse.com/article/headlines/2977716-nse-alerts-against-deepfake-investment-scams-using-ceos-image>

The National Stock Exchange (NSE) has issued a strong warning to investors about deepfake videos featuring its Managing Director and CEO, Ashishkumar Chauhan, issuing fake investment advice. In an official statement released on Monday, the exchange stated it had detected the unauthorized use of Chauhan's likeness and the NSE logo in several deceptive audio and video clips created using advanced technology.

These videos are reportedly crafted with sophisticated techniques to mimic Chauhan's voice and facial expressions convincingly. As a precaution, the NSE advises investors to disregard these

fraudulent audio and video messages and cautions against following any investment or advisory tips contained within them. The exchange made it clear that its employees are not authorized to recommend stocks or engage in stock trading.

Efforts are underway to have these misleading videos removed from various platforms. The exchange reiterated that any official communication from the NSE is disseminated solely through its official website and social media handles. Investors were reminded to verify the sources of information purportedly from the NSE to avoid falling victim to misinformation.

(This story has not been edited by Devdiscourse staff and is auto-generated from a syndicated feed.)

## Latestly

**Headline:** Latest News | NSE Warns Investors Against Deepfake Videos of Its Chief Recommending Stocks

<https://www.latestly.com/agency-news/latest-news-nse-warns-investors-against-deepfake-videos-of-its-chief-recommending-stocks-6028139.html>

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums.

It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation.

(This is an unedited and auto-generated story from Syndicated News feed, LatestLY Staff may not have modified or edited the content body)

## **Biz Buzz**

**Headline:** NSE warns investors against deepfake videos of its chief recommending stocks

<https://www.bizzbuzz.news/markets/nse-warns-investors-against-deepfake-videos-of-its-chief-recommending-stocks-1320645>

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories. In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology. Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums. It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks. Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India. The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles. All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief. Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation.

IBC24

**Headline:** NSE cautions investors against deepfake video of its CEO

<https://www.ibc24.in/business/nse-cautions-investors-against-deepfake-video-of-its-ceo-2557080.html>

नेशनल स्टॉक एक्सचेंज (एनएसई) ने सोमवार को निवेशकों को आगाह करते हुए कहा कि एक डीप फेक वीडियो में उसके प्रबंध निदेशक और मुख्य कार्यपालक अधिकारी (सीईओ) आशीषकुमार चौहान को निवेश सलाह देते हुए दिखाया गया है।

एक्सचेंज ने बयान में कहा कि उसे कुछ निवेश और सलाह ऑडियो और वीडियो क्लिप के बारे में पता चला है, जिसमें चौहान के चेहरे/आवाज और एनएसई लोगो का इस्तेमाल किया गया है।

एनएसई ने बताया कि इस वीडियो को तकनीक का इस्तेमाल करके गलत तरीके से बनाया गया है।

ऐसा लगता है कि ऐसे वीडियो चौहान की आवाज और चेहरे के भावों की नकल करने के लिए परिष्कृत तकनीकों का इस्तेमाल करके बनाए गए हैं।

एनएसई ने निवेशकों से ऐसे ऑडियो और वीडियो पर विश्वास न करने और ऐसे फर्जी वीडियो के आधार पर निवेश न करने की अपील की है।

गौरतलब है कि एनएसई के कर्मचारी किसी भी शेयर की सिफारिश करने के लिए अधिकृत नहीं हैं।

एक्सचेंज सोशल मीडिया मंच से इन आपत्तिजनक वीडियो को जहां संभव हो, हटाने का प्रयास कर रहा है।

भाषा पाण्डेय अजय

## Navjeevan Express

**Headline:** NSE warns investors against 'Deepfake Videos' of CEO Ashish Chauhan recommending stocks

<https://navjeevanexpress.com/nse-warns-investors-against-deepfake-videos-of-ceo-ashish-chauhan-recommending-stocks/>



In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology. Beware of stock investment-related calls from these two numbers also, warns NSE

NE BUSINESS BUREAU

MUMBAI, JUNE 10

The National Stock Exchange (NSE) on Monday cautioned investors against 'deepfake videos' of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums.

It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible.

As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles — X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India.

The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website.

In April also, the NSE issued a cautionary statement against deepfake videos of its chief.

Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation.

Beware of stock investment-related calls from these two numbers, warns NSE

The NS has also cautioned investors from falling prey to fake brokers promising guaranteed returns on investments.

In a press release issued on Friday, the stock exchange highlighted that two persons claiming to be legitimate brokers and operating through mobile number: 7891735138 and 9179069519 are frauds.

“It has been brought to the notice of the Exchange that Telegram channel “Trade with Sunil” operating through mobile number “7891735138” is collecting funds from the public and providing assured/guaranteed returns on investment in the stock market and is also offering to handle trading account of investor by asking investors to share their Login ID/password. And, person named “Kirtika Mahajan”, operating through mobile number “9179069519”, is providing demat account handling services to the investors,” it said.

To deal with such crimes, the NSE has provided an online tracker where investors can find the details of the stock brokers on its website. To check the registered brokers, users can visit: <https://www.nseindia.com/invest/find-a-stock-broker>

Verifying the registration status of a stockbroker before investing with them is always advised to avoid financial losses and legal consequences.

## एन.एस.ई. ने निवेशकों को अपने सी.ई.ओ. के डीप फेक वीडियो के प्रति आगाह किया

नई दिल्ली, 10 जून (प.स.): नेशनल स्टॉक एक्सचेंज (एन.एस.ई.) ने सोमवार को निवेशकों को आगाह करते हुए कहा कि एक डीप फेक वीडियो में उसके प्रबंध निदेशक और मुख्य कार्यपालक

अधिकारी (सी.ई.ओ.) आशीष कुमार चौहान को निवेश सलाह देते हुए दिखाया गया है।

एक्सचेंज ने बयान में कहा कि उसे कुछ निवेश और सलाह ऑडियो और वीडियो क्लिप के बारे में पता चला है, जिसमें चौहान के चेहरे/आवाज और एन.एस.ई. लोगो का इस्तेमाल किया गया है।

एन.एस.ई. ने बताया कि इस वीडियो को तकनीक का इस्तेमाल करके गलत तरीके से बनाया गया है। ऐसा लगता है कि ऐसे वीडियो चौहान की आवाज और चेहरे के



भावों की नकल करने के लिए परिष्कृत तकनीकों का इस्तेमाल करके बनाए गए हैं।

एन.एस.ई. ने निवेशकों से ऐसे ऑडियो और वीडियो पर विश्वास न करने और ऐसे फर्जी वीडियो के आधार पर निवेश न करने की अपील की है। गौरतलब है कि एन.एस.ई. के कर्मचारी किसी भी शेयर की सिफारिश करने के लिए अधिकृत नहीं हैं। एक्सचेंज सोशल मीडिया मंच से इन आपत्तिजनक वीडियो को जहां संभव हो, हटाने का प्रयास कर रहा है।



## एनएसई ने डीपफेक वीडियो के प्रति आगाह किया

नई दिल्ली : नेशनल स्टाक एक्सचेंज (एनएसई) ने निवेशकों को आगाह करते हुए कहा कि एक डीप फेक वीडियो में उसके एमडी और सीईओ आशीषकुमार चौहान को निवेश सलाह देते हुए दिखाया गया है। इसे तकनीक का इस्तेमाल करके गलत तरीके से बनाया गया है। एनएसई ने निवेशकों से ऐसे वीडियो पर विश्वास नहीं करने नहीं करने की अपील की है। (प्रेट्र)

# NSE cautions investors against deepfake videos

**Advisory comes after fake videos of NSE CMD Ashish Chauhan were circulated on social media**

**#NEW DELHI**

The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology.

Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan.

Accordingly, the bourse has asked investors not to believe in such audio and videos and not to

follow any such investment or other advice coming from such fake videos or other mediums.

It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible. As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India. .

**PTI**

## NSEએ રોકાણકાર ને ડીપફેક વીડિયો અંગે જાગૃત કર્યા

નવી દિલ્હી નેશનલ સ્ટોક એક્સચેન્જે રોકાણકારોને તેના એમડી અને CEO આશિષકુમાર ચૌહાણના રોકાણની સલાહ આપતા ડીપફેક વીડિયો સામે ચેતવણી આપી છે. એક્સચેન્જે જણાવ્યું હતું કે તેના ધ્યાનમાં આવ્યું છે કે ટેકનોલોજીનો ઉપયોગ કરીને કેટલાક રોકાણની સલાહ આપતા વીડિયો તેમજ ઓડિયોમાં ચૌહાણના ચહેરો, અવાજ તેમજ NSEના લોગોન દૂરુપયોગ કરવામાં આવ્યો છે. ડીપફેક ટેકનોલોજીનો ઉપયોગ કરીને તેમની અવાજની નકલ કરતો વીડિયો બનાવવામાં આવ્યો છે. આ સાથે જ આ પ્રકારના ફેક ઓડિયો અને વીડિયોને ન માનવા તેમજ ફેક વીડિયો-અન્ય માધ્યમ દ્વારા -કોઈપણ સલાહને ન અનુસરવાની ચેતવણી આપી છે.

## **NSE warns investors against deepfake videos of its chief recommending stocks**

**NEW DELHI, JUNE 11 /--/** The National Stock Exchange (NSE) on Monday cautioned investors against deepfake videos of its MD and CEO Ashishkumar Chauhan giving investment advisories.

In a statement, the exchange said it has observed the use of face/voice of Chauhan and NSE logo in a few investment and advisory audio and video clips falsely created using technology. Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Chauhan. Accordingly, the bourse has asked investors not to believe in such audio and videos and not to follow any such investment or other advice coming from such fake videos or other mediums. It may be noted that NSE's employees are not authorised to recommend any stock or deal in those stocks.

Additionally, the exchange is making efforts requesting these platforms to take down these objectionable videos, wherever possible. As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the exchange's social media handles -- X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India. The bourse has requested everyone to verify the source of communication and content sent out on behalf of the NSE and to check the official social media handles.

All investors have been asked to take note of the same and verify the information coming from NSE or its officials from its website. In April also, the NSE issued a cautionary statement against deepfake videos of its chief. Deepfakes are manipulated videos or other digital representations that use artificial intelligence to create cogent videos or audio of individuals they never did or said, posing a risk of spreading misinformation and damaging their reputation. (PTI)

## રોકાણકારો એનએસઈના એમડી અને સીઈઓ આશિષકુમાર ચૌહાણના બનાવટી વીડિયોથી ચેતે

મુંબઈ તા. ૧૧ : રોકાણકારોને જણાવવામાં આવે છે કે એનએસઈના એમડી અને સીઈઓ આશિષકુમાર ચૌહાણ મૂડીરોકાણ સંબંધિત સલાહ આપતા અને ભલામણ કરતા હોય તેવા વીડિયો અને ઓડિયો મીડિયામાં ફરી રહ્યા છે, જે બનાવટી છે. રોકાણકારો આવા ઓડિયો અને વીડિયોથી સાવધ રહે અને એમાંની



સલાહ કે ભલામણને ના અનુસરે. રોકાણકારોએ નોંધે કે એનએસઈના કર્મચારીઓ કોઈપણ સ્ટોકની ભલામણ કરવાની કે કામકાજ કરવાની સત્તા નથી. આ ઓડિયો અને વીડિયો અત્યાધુનિક ટેકનોલોજી દ્વારા આશિષકુમાર ચૌહાણના અવાજ અને મુખના હાવભાવની નકલ કરીને બનાવવામાં આવે છે. એનએસઈ આવી સામગ્રી સંબંધિત સોશિયલ મીડિયાનાં પ્લેટફોર્મ્સ પરથી દૂર કરવામાં આવે એ માટેના પ્રયત્નો અને વિનંતીઓ કરી રહ્યું છે.

## Vyapar

**Headline:** To investors NSE MD and CEO Shir Ashishkumar Chauhan warns against fake audio and video

# રોકાણકારો એનએસઈના એમડી અને સીઈઓ આશિષકુમાર ચૌહાણના બનાવટી ઑડિયો વીડિયોથી ચેતે

મુંબઈ તા. ૧૧ જૂન

રોકાણકારોને જણાવવામાં આવે છે કે એનએસઈના એમડી અને સીઈઓ આશિષકુમાર ચૌહાણ મૂડીરોકાણ સંબંધિત સલાહ આપતા અને ભલામણ કરતા હોય તેવા વીડિયો અને ઑડિયો મીડિયામાં ફરી રહ્યા છે, જે બનાવટી છે. રોકાણકારો આવા ઑડિયો અને વીડિયોથી સાવધ રહે અને એમાંની સલાહ કે ભલામણને ના અનુસરે. રોકાણકારો એ નોંધે કે એનએસઈના કર્મચારીઓને કોઈ પણ સ્ટોકની ભલામણ કરવાની કે કામકાજ કરવાની સત્તા નથી. આ ઑડિયો અને વીડિયો અત્યાધુનિક ટેકનોલોજી દ્વારા આશિષ ચૌહાણના અવાજ અને ચહેરા હાવભાવની નકલ કરીને બનાવવામાં આવે છે. એનએસઈ આવી સામગ્રી સંબંધિત સોશિયલ મીડિયાનાં પ્લેટફોર્મ્સ પરથી દૂર કરવામાં આવે એ માટેના પ્રયત્નો અને વિનંતીઓ કરી રહ્યું છે. એનએસઈની પ્રક્રિયા પ્રમાણે કોઈ પણ સત્તાવાર જાહેરાત એનએસઈની સત્તાવાર વેબસાઈટ [www.nseindia.com](http://www.nseindia.com) અને નીચે જણાવેલાં સોશિયલ મીડિયા હેન્ડલ્સ મારફત જ કરવામાં આવે છે. એટલે એનએસઈ સંબંધિત કોઈ પણ માહિતીના સ્ત્રોતને ચકાસી લેવાની વિનંતી છે.

-ટ્વીટર-@NSEIndia, ફેસબુક: @NSE India, ઈન્સ્ટાગ્રામ: @nseindia, લિન્કડીન: @NSE India, યુટ્યૂબ: NSE India.

## Business Standard

**Headline:** Deepfake videos of the NSE chief misleading investors: What you must know

[https://www.business-standard.com/finance/personal-finance/deepfake-videos-of-the-nse-chief-misleading-investors-what-you-must-know-124061100306\\_1.html](https://www.business-standard.com/finance/personal-finance/deepfake-videos-of-the-nse-chief-misleading-investors-what-you-must-know-124061100306_1.html)

Have you ever seen the head of the National Stock Exchange (NSE) giving you investment advice? It might be tempting to follow his suggestions, but beware – the video could be fake.

### Fake videos circulating

Recently, the NSE has been dealing with fraudulent videos. In a statement on Monday, the exchange revealed that some audio and video clips using the face and voice of its Managing Director and CEO, Ashishkumar Chauhan, are fake. These clips, complete with the NSE logo, have been created using advanced technology to mimic Chauhan's voice and facial expressions.

The NSE has urged investors not to trust these videos or any investment advice coming from them. It's important to know that NSE employees are not authorised to recommend stocks or engage in stock dealings.

They also stressed that any official communication from the NSE will be made only through its official website ([www.nseindia.com](http://www.nseindia.com)) and verified social media handles (X: @NSEIndia; Facebook: @NSE India; Instagram: @nseindia; LinkedIn: @NSE India; YouTube: NSE India).

### What are deepfakes?

Deepfakes are digitally altered videos or audio files created using artificial intelligence to make it appear as if someone said or did something they never actually did. These manipulations pose a serious risk of spreading misinformation and damaging reputations.

### Other warnings

On April 18, the Bombay Stock Exchange (BSE) also issued a warning about fake videos featuring its MD and CEO, Sundararaman Ramamurthy, giving false investment advice.

Similarly, in August 2023, the Securities and Exchange Board of India (Sebi) advised stock brokers to stay away from financial influencers. ICICI Prudential Asset Management Company also cautioned investors in January 2024 about deepfake videos of its senior executives.

### Here are some tips to protect yourself from deepfake scams:

**Be sceptical:** If you see a video promoting a stock that seems too good to be true, be cautious. Don't make investment decisions based solely on a video.

**Verify the source:** Check if the video comes from a reputable news organisation or the company's official website. If not, be wary.

**Look for inconsistencies:** Even sophisticated deepfakes can have subtle inconsistencies in facial expressions, body language, or voice patterns.

**Do your research:** Always research a stock thoroughly before investing. Look into the company's fundamentals, financial health, and market trends before making any decisions.

## E Sakal

**Headline:** NSE Warns Investors: NSE Warns Investors About Deepfake Video; What is the whole matter?

[https://www.esakal.com/sakal-money/share-market/nse-warns-investors-against-deepfake-videos-of-its-chief-recommending-stocks-ras98#google\\_vignette](https://www.esakal.com/sakal-money/share-market/nse-warns-investors-against-deepfake-videos-of-its-chief-recommending-stocks-ras98#google_vignette)

NSE CEO's Deepfake Video: नॅशनल स्टॉक एक्सचेंजने (NSE) गुंतवणूकदारांना डीपफेक व्हिडीओबाबत इशारा दिला आहे. एनएसईचे व्यवस्थापकीय संचालक आणि मुख्य कार्यकारी अधिकारी (सीईओ) आशिषकुमार चौहान यांचा गुंतवणुकीचा सल्ला देणारा डीपफेक व्हिडीओ व्हायरल झाल्यानंतर एनएसईने हा इशारा दिला आहे.

एका निवेदनात, एक्सचेंजने म्हटले आहे की, आशिषकुमार चौहान यांचा चेहरा/आवाज आणि NSE लोगोचा वापर काही गुंतवणूक आणि सल्लागार ऑडिओ आणि व्हिडीओ क्लिपमध्ये डीपफेक तंत्रज्ञानाचा वापर करून खोट्या पद्धतीने तयार केल्याचे लक्षात आले आहे.

एनएसईने असे म्हटले आहे की चौहान यांच्या आवाजाची आणि चेहऱ्यावरील हावभावांची नक्कल करण्यासाठी डीपफेक तंत्रज्ञानाचा वापर करून असे व्हिडीओ तयार केले गेले आहेत. याव्यतिरिक्त, एक्सचेंज शक्य असेल तेथे या प्लॅटफॉर्मवरून हे आक्षेपार्ह व्हिडीओ काढून टाकण्याची विनंती करण्याचा प्रयत्न करत आहे.

NSE प्रक्रियेनुसार, कोणतीही अधिकृत माहिती फक्त NSE च्या अधिकृत वेबसाइट [www.nseindia.com](http://www.nseindia.com) आणि एक्सचेंजच्या सोशल मीडिया हँडलद्वारे पाठवली जाऊ शकते – X: @NSEIndia; फेसबुक: @NSE इंडिया; Instagram: @nseindia; लिंकडइन: @NSEIndia; YouTube: फक्त NSE India द्वारे पाठवली जाऊ शकते.

एक्सचेंजने सर्वाना विनंती केली आहे की NSE ने पाठवलेल्या कम्युनिकेशन्स आणि कंटेंटची माहिती तपासा आणि अधिकृत सोशल मीडिया हँडल देखील तपासा. तसेच, सर्व गुंतवणूकदारांना हे लक्षात ठेवण्यास सांगितले आहे आणि NSE किंवा त्यांच्या अधिकाऱ्यांकडून त्यांच्या वेबसाइटवर येत असलेल्या माहितीची पडताळणी करावी.

नोंद - क्रिप्टो मार्केट, शेअर मार्केट किंवा म्युच्युअल फंडातील गुंतवणुकीत जोखीम असते. यामध्ये फायद्याप्रमाणे नुकसान होण्याचीही शक्यता असते. त्यामुळे क्रिप्टो, शेअर बाजार किंवा म्युच्युअल फंडातील कोणतीही गुंतवणूक करण्याआधी आपल्या वित्तीय सल्लागारासोबत चर्चा करूनच गुंतवणूक करा.

## Punjab Kesari

**Headline:** NSE warns investors against deepfake video of its CEO

<https://www.punjabkesari.in/business/news/nse-warns-investors-about-deepfake-video-of-its-ceo-1991868>

नेशनल स्टॉक एक्सचेंज (एनएसई) ने सोमवार को निवेशकों को आगाह करते हुए कहा कि एक डीप फेक वीडियो में उसके प्रबंध निदेशक और मुख्य कार्यपालक अधिकारी (सीईओ) आशीषकुमार चौहान को निवेश सलाह देते हुए दिखाया गया है। एक्सचेंज ने बयान में कहा कि उसे कुछ निवेश और...

नई दिल्ली: नेशनल स्टॉक एक्सचेंज (एनएसई) ने सोमवार को निवेशकों को आगाह करते हुए कहा कि एक डीप फेक वीडियो में उसके प्रबंध निदेशक और मुख्य कार्यपालक अधिकारी (सीईओ) आशीषकुमार चौहान को निवेश सलाह देते हुए दिखाया गया है। एक्सचेंज ने बयान में कहा कि उसे कुछ निवेश और सलाह ऑडियो और वीडियो क्लिप के बारे में पता चला है, जिसमें चौहान के चेहरे/आवाज और एनएसई लोगो का इस्तेमाल किया गया है।

एनएसई ने बताया कि इस वीडियो को तकनीक का इस्तेमाल करके गलत तरीके से बनाया गया है। ऐसा लगता है कि ऐसे वीडियो चौहान की आवाज और चेहरे के भावों की नकल करने के लिए परिष्कृत तकनीकों का इस्तेमाल करके बनाए गए हैं। एनएसई ने निवेशकों से ऐसे ऑडियो और वीडियो पर विश्वास न करने और ऐसे फर्जी वीडियो के आधार पर निवेश न करने की अपील की है।

गौरतलब है कि एनएसई के कर्मचारी किसी भी शेयर की सिफारिश करने के लिए अधिकृत नहीं हैं। एक्सचेंज सोशल मीडिया मंच से इन आपत्तिजनक वीडियो को जहां संभव हो, हटाने का प्रयास कर रहा है।

## Hindi - Business Standard

**Headline:** NSE warns investors about deepfake videos, know the whole matter - NSE warns investors on deepfake videos, know the whole matter

<https://hindi.business-standard.com/markets/nse-warns-investors-on-deepfake-video-know-the-whole-matter-id-354571>

नेशनल स्टॉक एक्सचेंज (एनएसई) ने निवेशकों को डीपफेक वीडियो (deepfake video) के प्रति आगाह किया है। NSE ने ये अलर्ट अपने मैनेजिंग डायरेक्टर और चीफ एक्जीक्यूटिव ऑफिसर (CEO) आशीषकुमार चौहान का निवेश सलाह देने वाले डीपफेक वीडियो वायरल होने के बाद जारी किया है।

NSE ने जारी की चेतावनी

एक बयान में, एक्सचेंज ने कहा कि उसने डीपफेक तकनीक का उपयोग करके गलत तरीके से बनाए गए कुछ निवेश और सलाहकार ऑडियो और वीडियो क्लिप में चौहान और एनएसई लोगो के चेहरे/आवाज का इस्तेमाल देखा है।

NSE ने कहा कि ऐसे वीडियो चौहान की आवाज और चेहरे के भावों की नकल करने के लिए डीपफेक तकनीक का उपयोग करके बनाए गए हैं।

एक्सचेंज ने निवेशकों से ऐसे ऑडियो और वीडियो पर विश्वास न करने और ऐसे फर्जी वीडियो या अन्य माध्यमों से आने वाले किसी भी निवेश या अन्य सलाह का पालन न करने को कहा है।

बता दें कि एनएसई के कर्मचारी किसी भी स्टॉक की सिफारिश करने या उन शेयरों में कारोबार करने की सलाह देने के लिए ऑथराइज्ड नहीं हैं।



इसके अतिरिक्त, एक्सचेंज इन प्लेटफार्मों से जहां भी संभव हो, इन आपत्तिजनक वीडियो को हटाने का अनुरोध करने का प्रयास कर रहा है।

एनएसई की प्रक्रिया के अनुसार, कोई भी आधिकारिक संचार केवल NSE की आधिकारिक वेबसाइट [www.nseindia.com](http://www.nseindia.com) और एक्सचेंज के सोशल मीडिया हैंडल – X: @NSEIndia; फेसबुक: @NSE India; इंस्टाग्राम: @nseindia; लिंकडइन: @NSE इंडिया; यूट्यूब: एनएसई इंडिया, के माध्यम से ही होता है।

एक्सचेंज ने सभी से एनएसई की ओर से भेजे गए संचार और सामग्री के स्रोत को वेरीफाई करने और आधिकारिक सोशल मीडिया हैंडल की जांच करने का अनुरोध किया है।

साथ ही सभी निवेशकों से इसे ध्यान में रखने और एनएसई या इसके अधिकारियों से इसकी वेबसाइट पर आने वाली जानकारी को सत्यापित करने के लिए कहा गया है।

## Desh Gujarat

**Headline:** NSE warns investors about fake fabricated video of MD & CEO Shri Ashishkumar Chauhan

<https://deshgujarat.com/2024/06/11/nse-warns-investors-about-fake-fabricated-video-of-md-ceo-ashishkumar-chauhan/>



New Delhi: The National Stock Exchange (NSE) of India has issued a warning to investors regarding fraudulent audio and video clips that falsely depict Ashishkumar Chauhan, MD & CEO of NSE. These deceptive clips, created using advanced technologies, imitate the voice and facial expressions of Mr. Chauhan to mislead investors.

The NSE in a press statement said “We have observed the use of face/voice of Shri Ashishkumar Chauhan, MD & CEO NSE and NSE logo in a few investment and advisory audio and video clips falsely created using technology. Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Shri Ashishkumar Chauhan, MD & CEO of NSE.”

“Investors are hereby cautioned not to believe in such audio and videos and not follow any such investment or other advice coming from such fake videos or other mediums. It may be noted that NSE’s employees are not authorised to recommend any stock or deal in those stocks. Additionally, NSE makes efforts requesting these platforms to take down these objectionable videos, wherever possible,” the statement added.

“As per NSE’s process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the Exchange’s social media handles – Twitter: @NSEIndia, Facebook: @NSE India, Instagram: @nseindia, LinkedIn: @NSE India, YouTube: NSE India,” the stock exchange said.

The statement also stated that “Everyone is requested to verify the source of communication and content which is sent out on behalf of NSE and to check the official social media handles. All investors are requested to take note of the same and verify the information coming from NSE or its officials from its website [www.nseindia.com](http://www.nseindia.com) as the official information.” DeshGujarat

## Sakal

**Headline:** NSE warns against the deepfake videos of MD and CEO Shri AshishKumar Chauhan

### ‘एनएसई’कडून ग्राहकांना सावधगिरीचा इशारा

मुंबई, ता. ११ : राष्ट्रीय शेअर बाजाराचे व्यवस्थापकीय संचालक आणि मुख्य कार्यकारी अधिकारी आशिषकुमार चौहान यांचे शेअर गुंतवणुकीबाबत सल्ला देणारे बनावट व्हिडिओ समाज माध्यमावर आढळून येत असून यात एनएसईचा लोगो वापरला असल्याचे दिसून येत आहे.

आधुनिक तंत्रज्ञानाचा वापर करून या खोट्या ऑडिओ आणि व्हिडिओ क्लिप तयार करण्यात आल्या असून, नागरिकांनी, गुंतवणूकदारांनी अशा व्हिडीओवर विश्वास ठेवू नये, असे आवाहन एनएसईने केले आहे. अशा बनावट व्हिडिओ किंवा इतर माध्यमांमधून येणारी अशी कोणतीही गुंतवणूक किंवा इतर सल्ल्याचे पालन करू नका. ‘एनएसई’चे कर्मचारी कोणत्याही शेअरची शिफारस करण्यास अधिकृत नाहीत. सर्व गुंतवणूकदारांनी ‘एनएसई’ किंवा तिच्या अधिकार्यांकडून आलेल्या माहितीची [nseindia.com](http://nseindia.com) या वेबसाइटवरून पडताळणी करावी, असेही एनएसईने म्हटले आहे.

## ফেক ভিডিও

■ এই সময়: শেয়ারবাজারের লগ্নিকারীদের সতর্ক করে এনএসই কর্তৃপক্ষ জানালেন, এনএসই লোগো-সহ এমডি-সিইও অনীশ কুমার চৌহানের একটি ভিডিও বার্তা ভাইরাল হয়েছে। যেখানে লগ্নি নিয়ে নির্দিষ্ট কিছু উপদেশ দিচ্ছেন অনীশ। এনএসই'র দাবি, ভূয়ো ভিডিওটি অসৎ উদ্দেশে ডিপ ফেকে প্রযুক্তিতে তৈরি।

# આશિષ કુમારના ડીપફેક વિડિયો સામે ચેતવણી આપતું એનએસઈ

પીટીઆઈ

નવી દિલ્હી, તા. ૧૧

નેશનલ સ્ટોક એક્સચેન્જ (એનએસઈ)એ રોકાણકારોને તેના એમડી અને સીઈઓ આશિષ કુમાર ચૌહાણ રોકાણની સલાહ આપી રહ્યા હોવા અંગેના ડીપફેક વિડિયોથી છેતરાઈ ન જવાની ચેતવણી આપી છે. એક યાદીમાં એક્સચેન્જે જણાવ્યું હતું કે, ટેકનોલોજીની મદદથી ચૌહાણના ચહેરા અને આવજ તથા એનએસઈના લોગોનો ઉપયોગ કરીને રોકાણની સલાહ-સૂચના આપતા ઓડિયો

અને વિડિયો ક્લિપ્સ તૈયાર કરવામાં આવ્યા હોવાનું તેની જાણમાં આવ્યું છે. આવા વિડિયો ચૌહાણના અવાજ અને તેમના હાવભાવની નકલ કરવા માટે સોફ્ટિસ્ટિકેટેડ ટેકનોલોજીની મદદથી તૈયાર કરવામાં આવ્યા હોવાનું જણાઈ રહ્યું છે. આથી, બજારે રોકાણકારોને આવા ઓડિયો અને વિડિયો જોઈને ન છેતરાવાની સલાહ આપી છે અને સાથે જ આવા બનાવટી વિડિયો કે અન્ય માધ્યમોમાંથી આવતી રોકાણની કે અન્ય કોઈપણ પ્રકારના સલાહને ધ્યાન પર ન લેવાની તાકીદ કરી છે.

અત્રે ઉલ્લેખનીય છે કે, એનએસઈના કર્મચારીઓ કોઈપણ પ્રકારના સ્ટોકની ભલામણ કરવાની કે તે સ્ટોકમાં સોદા કરવાની સલાહ આપવાની અધિકૃતતા ધરાવતા નથી. વધુમાં, એક્સચેન્જ આવા વાંધાજનક વિડિયોને શક્ય હોય, તે રીતે નાબૂદ કરવાની વિનંતી કરે છે. એનએસઈના જણાવ્યા પ્રમાણે, કોઈપણ પ્રકારનો સત્તાવાર સંવાદ માત્ર તેની વેબસાઈટ અને એક્સચેન્જના અધિકૃત સોશ્યલ મીડીયા હેન્ડલ્સ દ્વારા જ કરવામાં આવતો હોય છે. એક્સચેન્જે એનએસઈ

વતી મોકલવામાં આવેલા સંવાદ અને સામગ્રીના સ્ત્રોતની ચકાસણી કરવાની અને તેના સત્તાવાર સોશ્યલ મીડીયા હેન્ડલ્સ તપાસવાની વિનંતી કરી છે. તમામ રોકાણકારોને આ બાબતની નોંધ લઈને એનએસઈ અથવા તેના અધિકારીઓ દ્વારા આપવામાં આવેલી માહિતીની તેની વેબસાઈટ પરથી જાણકારી મેળવવાનું જણાવવામાં આવ્યું છે. આ અગાઉ એપ્રિલમાં પણ એનએસઈએ તેના વડાના ડીપફેક વિડિયો સામે ચેતવણી રૂપ નિવેદન પ્રસિદ્ધ કર્યું હતું.

## एनएसई एमडी और सीईओ श्री आशीषकुमार चौहान द्वारा शेयरों के रिक्तमेंडेशन के फर्जी वीडियो से सावधान

अहमदाबाद। हमने टेक्नोलॉजी का उपयोग करके गलत तरीके से बनाए गए कुछ निवेश और सलाहकार ऑडियो और वीडियो क्लिप में एनएसई लोगो और एनएसई के एमडी और सीईओ श्री आशीषकुमार चौहान के चेहरे/आवाज़ का उपयोग देखा है। ऐसा लगता है कि ऐसे वीडियो एनएसई के एमडी और सीईओ श्री आशीषकुमार चौहान की आवाज और चेहरे के भावों की नकल करने के लिए सोफिस्टिकेटेड टेक्नोलॉजी का उपयोग करके बनाए गए हैं।

निवेशकों को आगाह किया जाता है कि वे ऐसे ऑडियो और वीडियो पर विश्वास न करें और ऐसे फर्जी वीडियो या अन्य माध्यमों से आने वाले किसी भी निवेश या अन्य सलाह का पालन न करें। एनएसई के कर्मचारी किसी भी स्टॉक की सिफारिश करने या उन शेयरों में सौदे करने के लिए अधिकृत नहीं हैं। इसके अतिरिक्त, एनएसई सभी प्लेटफार्मों से जहां भी संभव हो, इन आपत्तिजनक वीडियो को हटाने का प्रयास कर रहा है। (1)

---

## Gujarat Pranam

**Headline:** Warning – Fake video of Mr. Ashish Kumar Chauhan, MD & CEO of NSE recommending shares

### ચેતવણી – શેર્સની ભલામણો કરતો એનએસઈના એમડી અને સીઈઓ શ્રી આશિષકુમાર ચૌહાણનો નકલી વીડિયો

૧. એનએસઈના તમામ સત્તાવાર સોશિયલ મીડિયા હેન્ડલ્સ તપાસો

૨. તમામ રોકાણકારોને આ અંગેની નોંધ લેવા અને સત્તાવાર માહિતી તરીકે એનએસઈની વેબસાઇટ [www.nseindia.com](http://www.nseindia.com) તરફથી અને તેના અધિકારીઓ કે એનએસઈ તરફથી મળતી માહિતીની ખરાઈ કરવા વિનંતી છે

અમારા ધ્યાનમાં આવ્યું છે કે ટેકનોલોજીનો ઉપયોગ કરીને એનએસઈના એમડી અને સીઈઓ શ્રી આશિષકુમાર ચૌહાણના ચહેરા/ અવાજ તથા એનએસઈના લોગો છ **logo with a star and a hexagon Description**

**automatically generated** નો કેટલીક ઈન્વેસ્ટમેન્ટ અને એડવાઈઝરી ઓડિયો તથા વીડિયો ક્લિપમાં બનાવટી રીતે ઉપયોગ કરવામાં આવી રહ્યો છે.

અત્યાધુનિક ટેકનોલોજીનો ઉપયોગ કરીને એનએસઈના એમડી અને સીઈઓ શ્રી આશિષકુમાર ચૌહાણના અવાજ તથા ચહેરાના હાવભાવને અનુસરતા હોય તેવા આ પ્રકારના વીડિયો બનાવવામાં આવ્યા હોય તેમ જણાય છે. રોકાણકારોને અત્રે ચેતવણી આપવામાં આવે છે કે આવા ઓડિયો કે વીડિયો પર ભરોસો ન કરવો અને આવા બનાવટી વીડિયો કે અન્ય માધ્યમોથી મળતી આવી કોઈપણ પ્રકારની રોકાણ કે અન્ય કોઈ સલાહને ન અનુસરવી.

Prabhat

**Headline:** Warning – Fake Video of Shri Ashish Kumar Chauhan, MD & CEO of NSE recommending shares

## ચેતવણી – શેરસની ભલામણો કરતો એનએસઈના એમડી અને સીઈઓ શ્રી આશિષકુમાર ચૌહાણનો નકલી વીડિયો

૧. એનએસઈના તમામ સત્તાવાર સોશિયલ મીડિયા હેન્ડલ્સ તપાસો  
૨. તમામ રોકાણકારોને આ અંગેની નોંધ લેવા અને સત્તાવાર માહિતી તરીકે એનએસઈની વેબસાઈટ [www.nseindia.com](http://www.nseindia.com) તરફથી અને તેના અધિકારીઓ કે એનએસઈ તરફથી મળતી માહિતીની ખરાઈ કરવા વિનંતી છે

અમારા ધ્યાનમાં આવ્યું છે કે ટેકનોલોજીનો ઉપયોગ કરીને એનએસઈના એમડી અને સીઈઓ શ્રી આશિષકુમાર ચૌહાણના ચહેરા/ અવાજ તથા એનએસઈના લોગો A logo with a star and a hexagon Description automatically generated નો કેટલીક ઈન્વેસ્ટમેન્ટ અને એડવાઈઝરી ઓડિયો તથા વીડિયો ક્લિપમાં બનાવટી રીતે ઉપયોગ કરવામાં આવી રહ્યો છે.

અત્યાધુનિક ટેકનોલોજીનો ઉપયોગ કરીને એનએસઈના એમડી અને સીઈઓ શ્રી આશિષકુમાર ચૌહાણના અવાજ તથા ચહેરાના હાવભાવને અનુસરતા હોય તેવા આ પ્રકારના વીડિયો બનાવવામાં આવ્યા હોય તેમ જણાય છે.

રોકાણકારોને અત્રે ચેતવણી આપવામાં આવે છે કે આવા ઓડિયો કે વીડિયો પર ભરોસો ન કરવો અને આવા બનાવટી વીડિયો કે અન્ય માધ્યમોથી મળતી આવી કોઈપણ પ્રકારની રોકાણ કે અન્ય કોઈ સલાહને ન અનુસરવી. અત્રે નોંધનીય છે કે એનએસઈના કર્મચારીઓને આવા શેરોમાં સોદા કરવા કે અન્ય કોઈ શેરની ભલામણ કરવાની સત્તા નથી.

આ ઉપરાંત, એનએસઈ જ્યાં પણ શક્ય બને ત્યાં આવા વાંધાજનક વીડિયો હટાવી દેવા માટે આ પ્લેટફોર્મ્સને વિનંતી કરવાના પ્રયાસો કરે છે.

એનએસઈની પ્રોસેસ મુજબ કોઈ સત્તાવાર કમ્યુનિકેશન તેની ઓફિશિયલ વેબસાઈટ [www.nseindia.com](http://www.nseindia.com) અને એક્સચેન્જના સોશિયલ મીડિયા હેન્ડલ્સ – ટ્વિટર: @NSEIndia, ફેસબુક: @NSE India, ઈન્સ્ટાગ્રામ: @nseindia, લિકડઈન: @NSE India, યુટ્યૂબ: NSE India દ્વારા જ થઈ શકે છે.

અત્રે દરેકને વિનંતી કરવામાં આવે છે કે તેઓ એનએસઈના વતી મોકલવામાં આવેલા કમ્યુનિકેશન અને કન્ટેન્ટના સ્ત્રોતને વેરિફાઈ કરે અને ઓફિશિયલ સોશિયલ મીડિયા હેન્ડલ્સ તપાસે.

તમામ રોકાણકારોને અત્રે આ બાબતની નોંધ લેવા અને એનએસઈ અથવા સત્તાવાર માહિતી તરીકે તેની વેબસાઈટ [www.nseindia.com](http://www.nseindia.com) તરફથી કે તેના અધિકારીઓ તરફથી મળતી માહિતી વેરિફાઈ કરવા વિનંતી કરવામાં આવે છે.

રોકાણકારો અને જાહેર જનતાને ઉપરોક્ત બાબતની નોંધ લેવા સલાહ આપવામાં આવે છે.

★ રોકાણકારોના હિતમાં જારી ★

**Headline:** Caution - fake videos of NSE MD and CEO Shri Ashishkumar Chauhan recommending stocks

## **Caution - fake videos of NSE MD and CEO Shri Ashishkumar Chauhan recommending stocks**

**Sunvilla News: Ahmedabad**

We have observed the use of face / voice of Shri Ashishkumar Chauhan, MD & CEO NSE and NSE logo A logo with a star and a hexagon Description automatically generated in a few investment and advisory audio and video clips falsely created using technology. Such videos seem to have been created using sophisticated technologies to imitate the voice and facial expressions of Shri Ashishkumar Chauhan, MD & CEO of NSE. Investors are hereby cautioned not to believe in such audio and videos and not follow any such investment or other advice coming from such fake videos or other mediums. It may be noted that NSE's employees are not authorised to recommend any stock or

deal in those stocks. Additionally, NSE makes efforts requesting these platforms to take down these objectionable videos, wherever possible. As per NSE's process, any official communication is made only through its official website [www.nseindia.com](http://www.nseindia.com), and the Exchange's social media handles - Twitter: @NSEIndia, Facebook: @NSE India, Instagram: @nseindia, LinkedIn: @NSE India, YouTube: NSE India. Everyone is requested to verify the source of communication and content which is sent out on behalf of NSE and to check the official social media handles. All investors are requested to take note of the same and verify the information coming from NSE or its officials from its website [www.nseindia.com](http://www.nseindia.com) as the official information.



## Gujarati Mid- Day

**Headline:** Investors advised to beware of NSE MD & CEO Ashishkumar Chauhan fake audio-video

<https://www.gujaratimidday.com/business-news/article/investors-advised-to-beware-of-nse-md-ceo-ashishkumar-chauhan-fake-audio-video-221286>

નેશનલ સ્ટોક એક્સચેન્જ (NSE) દ્વારા એક અખબારી યાદીમાં જણાવવામાં આવ્યું છે કે 'NSEના મેનેજિંગ ડિરેક્ટર (MD) અને ચીફ એક્ઝિક્યુટિવ ઓફિસર (CEO) આશિષકુમાર ચૌહાણ મૂડીરોકાણ સંબંધિત સલાહ આપતા અને ભલામણ કરતા હોય એવા વિડિયો અને ઓડિયો મીડિયામાં ફરી રહ્યા છે, જે બનાવટી છે. રોકાણકારો આવા ઓડિયો અને વિડિયોથી સાવધ રહે અને તેમની સલાહ કે ભલામણને ન અનુસરે. રોકાણકારો એ નોંધે કે NSEના કર્મચારીઓને કોઈ પણ સ્ટોકની ભલામણ કરવાની કે કામકાજ કરવાની સત્તા નથી. આ ઓડિયો અને વિડિયો અત્યાધુનિક ટેકનોલોજી દ્વારા આશિષ ચૌહાણના અવાજ અને મુખના હાવભાવની નકલ કરીને બનાવવામાં આવે છે.'

NSE આવી સામગ્રી સંબંધિત સોશ્યલ મીડિયાનાં પ્લેટફોર્મ્સ પરથી દૂર કરવામાં આવે એ માટેના પ્રયત્નો અને વિનંતીઓ કરી રહ્યું છે. NSEની પ્રક્રિયા પ્રમાણે કોઈ પણ સત્તાવાર જાહેરાત NSEની સત્તાવાર વેબસાઇટ [www.nseindia.com](http://www.nseindia.com) અને નીચે જણાવેલાં સોશ્યલ મીડિયા હેન્ડલ્સ મારફત જ કરવામાં આવે છે એટલે NSE સંબંધિત કોઈ પણ માહિતીના સ્રોતને ચકાસી લેવાની વિનંતી છે.

ટ્વિટર: @NSEIndia, ફેસબુક: @NSE India, ઇન્સ્ટાગ્રામ: @nseindia, લિન્ક્ડઇન: @NSE India, યુટ્યુબ: NSE India.