



# THINK LIKE A CEO

AN EXPERIENTIAL PROGRAM TO  
ELEVATE DIVISIONAL LEADERS' THINKING

*“WITH THINK LIKE A CEO YOU’RE EMPOWERING LEADERS WITH AGILITY AND STRATEGIC THINKING TO VIEW THIS VOLATILE, UNCERTAIN, COMPLEX AND AMBIGUOUS WORLD FROM A NEW LENS.”*

**— GLENN CAMPBELL, CEO DEAKINCO.**



## PROGRAM OUTCOMES



### PARTICIPANTS WILL:



**Gain** leadership and strategic capabilities to better understand and operate within a whole-of-organisation context.



**Envision** an organisation's holistic operating environment and plan for a business unit to deliver for the organisation's outcomes.



**Present** solutions to an identified challenge or way forward for an organisation to senior executive and Board-level forums.

# THINK LIKE A CEO: AT A GLANCE



## **PROGRAM LAUNCH**

- Overview of program content and format
- Introduction to faculty

## **WORKSHOP 1: STRATEGIC THINKING**

- Being strategic and forward-looking thinking, taking a long term view
- Agility in strategic decision making
- Analysis of the business environment for new opportunities, risk analysis
- Strategic resource allocation
- Building strategic partnerships with the market

## **WORKSHOP 2: LEADING YOUR PEOPLE**

- Managing and developing self, teams & resources
- Ownership, accountability, delegation and collaboration
- Influencing without positional authority
- Persuasion, negotiation and conflict management
- Emotional intelligence

## **WORKSHOP 3: MANAGING COMPLEXITY, AMBIGUITY AND CHANGE**

- Customers in a VUCA world
- Vision, innovation and creative thinking
- Adaptability and entrepreneurship
- Removing organisational and strategic level barriers
- Actions to mobilise stakeholders to respond to strategic opportunities

## **WORKSHOP 4: INNOVATION AND DIGITAL MINDSETS**

- Leveraging digital technologies to improve outcomes
- Evaluating and identifying reliable and valid sources of digital information for strategic and operational purposes
- Identifying and shaping innovation within your organisation
- Working with stakeholders to identify innovations

## **WORKSHOP 5: BRINGING IT ALL TOGETHER**

- Review of the four key themes
- Contextualising these themes from a 'whole of organisation' perspective (i.e. from the view of a CEO)



## BOOTCAMP SCHEDULE

DAY 1	09:30am – 12:00pm <b>Program Launch &amp; Workshop 1</b> Strategic Thinking	01:30pm – 03:30pm <b>Workshop 2</b> Leading Your People	03:30pm – 05:30pm <b>Challenge Workshop</b>
	09:30am – 12:00pm <b>Workshop 3</b> Managing Complexity, Ambiguity and Change	01:30pm – 03:30pm <b>Workshop 4</b> Innovation and Digital Mindsets	03:30pm – 05:30pm <b>Challenge Workshop</b>
	09:30am – 12:00pm <b>Workshop 5</b> Bringing it all Together	01:30pm – 03:30pm <b>Presentation Preparation</b>	03:30pm – 05:30pm <b>Group Presentations to CEO Panel</b>



## **CHALLENGES WORKSHOPS**

- Small groups will be presented with a live business challenge and need to prepare a response based on learnings from the theme and/or program
- After deliberation, each small group will present their findings back to the whole program
- Program facilitators will provide feedback to all participants at the conclusion of the workshop

## **KEY ASSESSMENTS**

### **THE CEO PRESENTATION**

- Each small group will have allocated time to prepare a final presentation on their challenge based on the entire program
- The presentation should propose a solution or way forward as an organisational response
- The time-bound presentation will be to a panel of Directors and C-suite executives

## PROGRAM COACHES

 **Dr Asheley Jones**

*Managing Director, Zena Consulting*

Dr Asheley Jones is a senior leader with significant experience in providing end to end solution design for implementation in the education, technology, and professional service sectors. She has proven leadership skills in developing business strategy, organizational change management and policy development.

Dr Jones has a substantive track record in developing and implementing capability frameworks to underpin a variety of educational programs and micro credential assessment models within the higher education, vocational education, and executive professional development spheres.

Dr Jones was formerly Chief Operations Officer & Head of Product at DeakinCo. (2018-2021), and she is currently a Member of the Register of Experts with Australia's Tertiary Education Quality and Standards Agency (TEQSA).



 **Glenn Campbell**

*Executive Director and CEO, DeakinCo.*

Glenn has held various board appointments, most notably in public policy (OECD, APO.org.au) and education (Australian National University, University of Canberra). Glenn currently serves as a Non-Executive Director of the Victorian Government's Resource Recovery Gippsland, and is an Executive Director of Deakin University's UniLink Pty Ltd.

Glenn has worked for governments, education providers, NGOs and corporates since the mid-1990's. He has worked as a senior executive, internal consultant and change agent in roles with a primary focus on strategy, customer service, public policy and corporate services. His time in senior leadership roles has brought wider exposure to the Asia-Pacific region.

Glenn holds qualifications in business, organisational change, and consulting at undergraduate and postgraduate levels. He is a Graduate of the Australian Institute of Company Directors.





## IDEAL FOR

Program will help senior functional or technical managers make the transition to a higher role.

The learning journey is specifically designed for participants with:

- Accomplished professionals in functional, technical or business roles
- Mid-to senior level executives who are or soon will be leading a business or major project or large teams
- An agenda for change

### Personals in Job Roles:

- Account Manager
- Assistant General Manager
- Design Director / Associate Director
- Country Manager / Principal Officer
- Executive Vice President
- General Manager
- Head of Operations
- Global Functional Owner Sales & Marketing
- Head of Research
- Projects Specialist
- Project Manager
- Regional Head Market Access
- Regional Sales Manager
- Revenue and Budget Control Team Leader
- Sr. Talent Acquisition Business Partner
- Team Leader
- Technical Director
- Vice President Global Operations

## Duration and Schedule

**3 - Day Bootcamp | Feb'23**

## Venue

**Delhi & Mumbai**

## Program Fees\*

**INR 80,000/-** plus GST

## For further information & corporate price, contact

[programinfo@nse.co.in](mailto:programinfo@nse.co.in) | +91 9811 243 210

## About DeakinCo.

At DeakinCo. we present new possibilities for the future of workplace performance. It's our mission to help businesses and individuals build the in-demand skills to succeed today – and tomorrow.

We offer practical, modular workplace education that propels organisations into the future. It is through our learning, short courses, credentialing, mentoring, and workshops, we're able to deliver an immediate impact on how people operate, so we can in turn drive organisational performance.

Backed by Deakin University, one of Australia's leading universities and a global top 1% university we bring the academic rigour of a global top 1% university and the agility of a start-up.

**DEAKIN BUSINESS SCHOOL: ACCREDITED WHERE IT COUNTS**



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