## Bank Presence and Health

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Findings















# This Paper

#### **Research** question

#### How does bank presence affect health?

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#### How does bank presence affect health?

#### Identification strategy

- Nationwide natural experiment
- Policy of the Reserve Bank of India (RBI)
- Policy incentivizes banks to set up new branches in treatment districts
- Regression discontinuity design

#### What Do We Already Know?

- 1. Natural experiments show that financial development stimulates business activity and increases household income
  - Bruhn and Love (2014), Breza and Kinnan (2021), Burgess and Pande (2005), Rajan and Zingales (1998)

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Explanations Developed countries

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Explanations Developed countries

- 2. RCTs providing savings accounts and credit products for households find no effects on health
  - Banerjee et al. (2015), Dupas et al. (2018), Karlan and Zinman (2010)

# Contribution

1. Exogenous variation in bank presence to study impact on health In contrast to RCTs: Access for households, businesses, and health care providers and a large-scale long-term setting (Breza and Kinnan, 2021)



# Contribution

- 1. Exogenous variation in bank presence to study impact on health In contrast to RCTs: Access for households, businesses, and health care providers and a large-scale long-term setting (Breza and Kinnan, 2021)
- 2. Novel evidence on two aspects of banking: health insurance for households and credit for health care providers



# The Policy

#### Timing

Introduced in 2005, remains intact until today

Historical Context Papers Using Same or Similar Policy

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Incentivize banks to open branches in underserved locations

#### Policy

• Banks increase **chance to obtain license** for favored location by **strengthening presence** in underbanked districts

Definition

 $\frac{\text{Population}_{District}}{\# \text{ Bank Branches}_{District}} > \frac{\text{Population}_{National}}{\# \text{ Bank Branches}_{National}}$ 

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 $\underbrace{\frac{\text{Population}_{District}}{\# \text{ Bank Branches}_{District}}}_{\text{Underbanked/Treated}} > \frac{\text{Population}_{National}}{\# \text{ Bank Branches}_{National}}$ 

#### List of underbanked districts

- Published in 2006, not updated
- Only names, reconstruct ratio

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#### Regression discontinuity design

- Forcing variable: District-level ratio
- Cutoff: National-level ratio
- Fuzzy

### Fuzzy RDD: Strong First Stage

#### **Reconstruction of ratio**

- Numerator: 2001 Population Census
- Denominator: 2006 Branch Statistics RBI



## Distribution of the District-Level Ratio



• I only consider districts just around the cutoff

# Geographical Distribution in 2006



593 districts (63% underbanked)

Within typical bandwidth

#### • Bank Branch Data from the RBI

- Total number of branch licenses and branches

Maps of Implementation

- Bank Branch Data from the RBI
  - Total number of branch licenses and branches

#### • Indian Human Development Survey (IHDS)

- $\sim 40,000$  households
- Data on health and economic outcomes
- Pre: 2004/2005 IHDS I
- Post: 2011/2012 IHDS II

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- Major source of financing
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#### • Other: Prowess and SHRUG

| Maps | $^{\rm of}$ | Implementation |
|------|-------------|----------------|
|------|-------------|----------------|

#### Timeline



#### **Regression Specification**

$$\begin{aligned} \text{Underbanked}_{d,s} &= \alpha_0 + \alpha_1 \text{Above}_{d,s} + \alpha_2 \text{DistRatio}_{d,s} \\ &+ \alpha_3 \text{DistRatio}_{d,s} \text{Above}_{d,s} + \lambda X_{d,s} + \mu_s + v_{d,s} \end{aligned} \tag{1}$$

$$y_{h,d,s} = \beta_0 + \beta_1 \text{Underbanked}_{d,s} + \beta_2 \text{DistRatio}_{d,s} + \beta_3 \text{DistRatio}_{d,s} \text{Above}_{d,s} + \gamma X_{d,s} + \eta_s + \epsilon_{h,d,s}$$
(2)

- h = household, d = district, s = state
- $y = outcome \{ illness past month, health insurance,... \}$
- Main specification: MSE-optimal bandwidth (Calonico et al., 2014)
- Main specification: linear functions (Gelman and Imbens, 2019)
- State-level FE
- Cluster SE at the district-level
## Comparison Within State



All India

IA: Within the same state, districts just above and just below the cutoff are **comparable** in all relevant aspects, except their treatment status

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Bank presence, health status, household consumption and financial access, hospital presence, general economic activity and population characteristics



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#### No other potential threats Evidence

- No evidence of migration
- No evidence for other policies

# Findings

#### 1. Bank presence increases

• Banks obtain more licenses and open branches

#### 2. Health improves

- Morbidity rate decreases
- Vaccination rate increases
- Pregnancies becomes safer

#### 3. Mechanisms

# Banks Open Branches

|  | $\begin{array}{c} \text{Pre-policy} \\ (2004) \end{array}$ | $\begin{array}{c} 	ext{Post-policy} \ (2010) \end{array}$ |
|--|--|---|
|  | Branches<br>(log no.)<br>(1)                               | Branches<br>(log no.)<br>(2)                              |
| Treated  | 0.01<br>(0.02)   | $0.17^{***}$<br>(0.06)                                    |
| Control Mean<br>Mean Change (%)<br>Bandwidth<br>Efficient Obs.<br>Observations<br>Baseline Control | 3.98<br>1.01<br>3,621<br>230<br>562<br>Yes                 | 4.38<br><b>18.98</b><br>3,329<br>213<br>561<br>Yes        |

\* p <0.1, \*\* p <0.05, \*\* p <0.01. Standard errors in parentheses. Data RBI Master Office File. District level. The variable from 1997 is included as a baseline control.

• Five years after the policy, banks have **19% more branches** in treatment districts (control mean 7 branches per 100,000 people)



# Banks Open Branches



 Different Binned Means
 2nd Degree
 Licenses

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# Dynamics Correspond to Policy Timing



# Findings

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### Morbidity Rate Decreases

|                 | Post-Policy $(2011/2012)$ |   |              |  |  |
|-----------------|---------------------------|---|--------------|--|--|
|                 | Days ill                  | Days missed   | Medical      |  |  |
|                 | (non-chronic)             | due to illness  | expenses     |  |  |
|                 | (log no.)                 | (log no.)   | (log Rs.)    |  |  |
|                 | (1)                       | (2)   | (3)          |  |  |
| Treated         | $-0.29^{**}$              | $-0.44^{***}$   | $-0.88^{**}$ |  |  |
|                 | (0.12)                    | (0.13)  | (0.35)       |  |  |
| Control Mean    | 0.82                      | $\begin{array}{c} 0.58 \\ \textbf{-35.40} \\ 2,513 \\ 12,421 \\ 33,346 \end{array}$ | 2.12         |  |  |
| Mean Change (%) | <b>-25.21</b>             |   | -58.56       |  |  |
| Bandwidth       | 2,658                     |   | 2,948        |  |  |
| Efficient Obs.  | 12,968                    |   | 14,576       |  |  |
| Observations    | 32,280                    |   | 32,983       |  |  |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012). Household level.

• Six years after the policy, households in treatment districts have 25% fewer days they are ill with a non-chronic disease (e.g. diarrhea), miss half a day less of work or school and have lower medical expenses



### Morbidity Rate Decreases



 $^{22}$ 

# Findings

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- Vaccination rate increases Table
- Pregnancies becomes safer Table

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# Business Activity and Household Income Increase



### Households Gain Access to Savings Accounts and Health Insurance



# Health Care Providers Gain Credit Access and Increase Supply



Introduction

Findings

# Mechanism Summary



Findings

Mechanisms

RCTs Suggest That Health Insurance and Credit Access for Health Care Providers Play Larger Role



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- Nationwide natural experiment that captures access for households, businesses, and health-care providers in a large-scale long-term setting
- Bank presence improves health
- Novel evidence on two aspects of banking
  - (a) Households gain access to health insurance
  - (b) Health care providers gain access to credit

## Thank You

### Kim Fe Cramer Bank Presence and Health

#### For any questions or comments please contact

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# Historical Context

- 1969, 1980: Nationalization of banks
- 1979-today: Priority sectors
- 1977-1990: 1:4 Branch licensing policy (Burgess and Pande, 2005)
- 1991-2004: No branch licensing policy
- 2005-today: Branch licensing policy (Young, 2020)

# Burgess and Pande (2005)

- Utilize RBI branch licensing policy in place from 1977 to 1990
- To obtain a license for a branch in a location with one or more branches ("banked"), the bank must open branches in four eligible unbanked locations (1:4)
- Instruments: deviations between 1977-1990 and post-1990 from pre-program linear trend relationship between state's initial financial development and rural branch expansion
- Identification assumption: other state-specific variables did not exhibit similarly timed trend reversals
- Mechanisms: deposit mobilization and credit disbursement (later paper: increased bank borrowing among the poor)
- Outcomes: state-level headcount poverty ratio and agricultural wage

# Survey Implementation Nationwide and Balanced Around Cutoff



# No Manipulation of Ratio Around the Cutoff



McCrary (2008) Test: Do not reject smoothness, p-value 0.84 Back

# No Discontinuities Before the Policy

| All observations |   | Within bandwidth  |   | RDD  |  |
|------------------|---|---|---|--|--|
| Treated<br>(1)   | Not treated<br>(2)  | Treated<br>(3)  | Not treated<br>(4)  | Coefficient<br>(5)   |  |
|                  |   |   |   |  |  |
| 6.38             | 6.57  | 6.42  | 6.51  | -0.01  |  |
| (0.42)           | (0.42)  | (0.43)  | (0.42)  | (0.05)   |  |
| (0.32)           | (0.32)  | (0.33)  | (0.32)  | (0.03)   |  |
|                  |   |   |   |  |  |
| 0.50             | 0.42  | 0.50  | 0.45  | 0.00   |  |
| (0.50)           | (0.49)  | (0.50)  | (0.50)  | (0.10)   |  |
| 0.11             | 0.12  | 0.12  | 0.12  | 0.00   |  |
| (0.31)           | (0.32)  | (0.33)  | (0.32)  | (0.03)   |  |
| 3.87             | 2.38  | 3.65  | 3.03  | (0.86)   |  |
| (4.40)           | (4.08)  | (4.47)  | (4.33)  | (0.80)   |  |
| (0.14)           | (0.18)  | (0.15)  | (0.15)  | (0.01)   |  |
|                  |   |   |   |  |  |
| 0.53             | 0.40  | 0.48  | 0.41  | -0.06  |  |
| (0.50)           | (0.49)  | (0.50)  | (0.49)  | (0.06)   |  |
| 0.86             | 0.61  | 0.75  | 0.64  | -0.11  |  |
| (0.97)           | (0.89)  | (0.94)  | (0.90)  | (0.13)   |  |
| 0.41             | 0.30  | 0.33  | 0.34  | -0.11  |  |
| (0.49)           | (0.46)  | (0.47)  | (0.48)  | (0.08)   |  |
| 0.58             | 0.42  | 0.45  | 0.48  | -0.19  |  |
| (0.84)           | 0.20  | 0.16  | 0.18)   | (0.14)   |  |
| (0.51)           | (0.49)  | (0.50)  | (0.49)  | -0.08  |  |
| (0.00)           | (0.49)  | (0.00)  | (0.45)  | (0.00)   |  |
| 1.68             | 1.25  | 1.57  | 1.32  | _0 14  |  |
|                  | $\begin{tabular}{ c c c c c } \hline All ob \\ \hline Treated (1) \\ \hline Treated (1) \\ \hline State (0,42) \\ 5.81 \\ (0.32) \\ \hline State (0,50) \\ 0.50 \\ (0.50) \\ 0.02 \\ (0.14) \\ \hline State (0,50) \\ 0.86 \\ (0.97) \\ 0.41 \\ (0.49) \\ 0.58 \\ (0.84) \\ 0.51 \\ (0.50) \\ \hline \end{array}$ | $\begin{tabular}{ c c c c } \hline All observations \\ \hline \hline Treated & Not treated \\ \hline (1) & (2) \\ \hline \\ $ | $\begin{tabular}{ c c c c c } \hline All observations & Within \\ \hline \hline Treated (1) (2) (3) \\ \hline \hline Treated (1) (2) (3) \\ \hline \hline \\ \hline $ | $\begin{tabular}{ c c c c c c } \hline All observations & Within bandwidth \\ \hline \hline Treated & Not treated & Treated & Not treated \\ \hline (1) & (2) & (3) & (4) \\ \hline \hline \\ \hline $ |  |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012).

# No Discontinuities Before the Policy

|                          | 1990            | 1991            | 1998            | 2001  | 2003            | 2004            | 2005            |
|--------------------------|-----------------|-----------------|-----------------|---|-----------------|-----------------|-----------------|
| Nightlights              |                 |                 |                 |   |                 |                 |                 |
| Total light (log)        |                 |                 | -0.03<br>(0.28) | $\begin{array}{c} 0.05 \\ (0.31) \end{array}$ | -0.00<br>(0.30) | -0.13<br>(0.29) | -0.06<br>(0.29) |
| Economic Census          |                 |                 |                 |   |                 |                 |                 |
| Empl. (log no.)          | -0.16<br>(0.25) |                 | -0.04           |   |                 |                 | 0.07<br>(0.13)  |
| Empl. manuf. (log no.)   | -0.05 (0.19)    |                 | -0.04<br>(0.14) |   |                 |                 | 0.02 (0.16)     |
| Empl. services (log no.) | -0.16<br>(0.24) |                 | 0.03<br>(0.11)  |   |                 |                 | 0.06<br>(0.13)  |
| Population Census        |                 |                 |                 |   |                 |                 |                 |
| Pop. (log no.)           |                 | 0.01<br>(0.11)  |                 | -0.00   |                 |                 |                 |
| Pop. rural (log no.)     |                 | 0.01<br>(0.10)  |                 | 0.00 (0.10)                                   |                 |                 |                 |
| Pop. urban (log no.)     |                 | -0.11<br>(0.08) |                 | -0.06<br>(0.08)                               |                 |                 |                 |
| Pop. literate (log no.)  |                 | -0.05<br>(0.14) |                 | -0.07<br>(0.11)                               |                 |                 |                 |
| Tar road (yes/no)        |                 | -0.08<br>(0.07) |                 | $0.04 \\ (0.06)$                              |                 |                 |                 |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data SHRUG.

### Negligible Migration Due to Treatment

• Concern: Households move in response to policy to treatment districts. These households are healthier and as a result we measure improved health in treatment districts

|                | Moved from other        |
|----------------|-------------------------|
|                | district to current one |
|                | in past 5 years         |
|                | (yes/no)                |
|                | (1)                     |
| Treated        | 0.01                    |
|                | (0.00)                  |
| Control Mean   | 0.00                    |
| Change (%)     | 284.06                  |
| First Stage    | 0.54                    |
| Bandwidth      | 1,633                   |
| Efficient Obs. | 8,104                   |
| Observations   | 34,415                  |
|                |                         |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012).

- Only 0.5 percent of households have moved from another district to their current district in the past five years
- They are not significantly more likely to have done so in treatment districts

### Other Policies Do Not Confound Results

|                  | Priority districts                            |                         |                           |  |  |
|------------------|---|-------------------------|---------------------------|--|--|
|                  | NHM<br>(yes/no)<br>(1)                        | ICDS<br>(yes/no)<br>(2) | ISSNIP<br>(yes/no)<br>(3) | NREGA<br>(1st wave)<br>(yes/no)<br>(4) | NREGA<br>(2nd wave)<br>(yes/no)<br>(5) |
| Treated          | $\begin{array}{c} 0.21 \\ (0.20) \end{array}$ | -0.14<br>(0.19)         | -0.23<br>(0.19)           | -0.25<br>(0.23)                        | -0.02<br>(0.25)                        |
| Control Mean     | 0.18  | 0.25                    | 0.15                      | 0.16                                   | 0.24                                   |
| Change (%)       | 118.66  | -57.84                  | -152.46                   | -151.04                                | -8.59                                  |
| First Stage      | 0.70  | 0.77                    | 0.78                      | 0.70                                   | 0.67                                   |
| Bandwidth        | 2,671   | 4,160                   | 4,595                     | 2,706                                  | 2,290                                  |
| Efficient Obs.   | 176   | 260                     | 290                       | 181                                    | 151                                    |
| Observations     | 581   | 581                     | 581                       | 581                                    | 581                                    |
| Baseline Control | No  | No                      | No                        | No                                     | No                                     |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data Ministry of Health and Family Welfare, Ministry of Women and Child Development, Ministry of Rural Development.

• Other policies are not significantly more likely to be implemented in treatment districts

### Placebo Type of Banks Shows No Reaction to the Policy

|                  | 1 0st-poncy (2010)                  |                              |  |
|------------------|-------------------------------------|------------------------------|--|
|                  | Branch licenses<br>(log no.)<br>(1) | Branches<br>(log no.)<br>(2) |  |
| Treated          | -0.54<br>(0.48)                     | -0.08<br>(0.48)              |  |
| Control Mean     | 1.39                                | 1.05                         |  |
| Mean Change (%)  | -41.94                              | -7.63                        |  |
| Bandwidth        | 2,812                               | 2,959                        |  |
| Efficient Obs.   | 187                                 | 195                          |  |
| Observations     | 561                                 | 561                          |  |
| Baseline Control | Yes                                 | Yes                          |  |

Post-policy (2010)

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data RBI Master Office File. District-level analysis. The variable from 1997 is included as a baseline control. Only regional rural banks are analyzed.

### Private Banks Who Experienced Strong Growth React More Strongly

|                  | Branch Licenses<br>(log no.)<br>(1) | Branches<br>(log no.)<br>(2) |  |
|------------------|-------------------------------------|------------------------------|--|
| Treated          | $0.54^{***}$<br>(0.16)              | $0.47^{***}$<br>(0.17)       |  |
| Control Mean     | 2.44                                | 2.52                         |  |
| Mean Change (%)  | 72.30                               | 59.95                        |  |
| Bandwidth        | 2,957                               | 2,963                        |  |
| Efficient Obs.   | 193                                 | 195                          |  |
| Observations     | 561                                 | 561                          |  |
| Baseline Control | Yes                                 | Yes                          |  |

Post-Policy (2010)

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data RBI Master Office File. District-level analysis. The variable from 1997 is included as a baseline control. Only private banks are analyzed.
#### Private Banks Report More Credit



(a) Private Bank Deposit (Dynamics)

(b) Private Banks Credit (Dynamics)

# Are Banks Opened in Treatment Districts Profitable?

- I will show you that bank presence improves household welfare
- Banks are concerned with their profitability
- Data on branch profitability in India not publicly available
- Banks indeed react to the policy, suggesting that opening branches in treatment districts plus obtaining an additional license is profitable
- What are the costs of the policy remains an open question

# Policy Change in 2010

- In 2010, the RBI allowed branch openings without licenses in *underbanked states*, which have a population-to-branch ratio larger than the national average
- This attenuated the difference between underbanked and banked districts in underbanked states
- We thus see that the difference in number of branches overall decreases
- Importantly, underbanked districts have been exposed historically to more branches

Back

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• Concern: Households move in response to policy to treatment districts. These households are healthier and as a result we measure improved health in treatment districts

|                  | Moved from other        |
|------------------|-------------------------|
|                  | district to current one |
|                  | in past 5 years         |
|                  | (yes/no)                |
|                  | (1)                     |
| Treated          | 0.01                    |
|                  | (0.00)                  |
| Control Mean     | 0.00                    |
| Change (%)       | 284.06                  |
| First Stage      | 0.54                    |
| Bandwidth        | 1,633                   |
| Efficient Obs.   | 8,104                   |
| Observations     | 34,415                  |
| Baseline Control | No                      |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012).

- Only 0.5 percent of households have moved from another district to their current district in the past five years
- They are not significantly more likely to have done so in treatment districts

## Other Policies Do Not Confound Results

Concern: I mistake discontinuities in health outcomes around the cutoff for the effect of the RBI policy, while they actually stem from other policies

• No other policy that uses the same assignment rule

# Other Policies Do Not Confound Results

Concern: I mistake discontinuities in health outcomes around the cutoff for the effect of the RBI policy, while they actually stem from other policies

- No other policy that uses the same assignment rule
- There could be other polices that by incidence are significantly more likely to be implemented in treatment districts
- Discontinuity in implementation is key, otherwise the impact of the policy would be smooth around the cutoff

#### 1. Ministry of Health and Family Welfare

- National Health Mission (NHM) (2013)
  - Multiple activities, e.g. a safe motherhood program
  - 184 priority districts by composite health index

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#### 3. Ministry of Rural Development

- National Rural Employment Guarantee Act (NREGA) (2005)
  - Guaranteed employment for 100 days
  - 200 priority districts in wave 1 and 2 respectively by development index

#### Smoothness in Financial Access Pre-Policy

|                  | Any<br>loan<br>(yes/no)<br>(1) | Largest loan<br>amount<br>(log Rs)<br>(2) | Largest loan<br>from bank<br>(yes/no)<br>(3) | Health<br>insurance<br>(yes/no)<br>(4) |
|------------------|--------------------------------|---|--|--|
| Treated          | 0.00                           | 0.12                                      | -0.00  | 0.01                                   |
|                  | (0.10)                         | (0.86)                                    | (0.03)                                       | (0.01)                                 |
| Control Mean     | 0.45                           | 3.03                                      | 0.11   | 0.02                                   |
| Change (%)       | 0.24                           | 13.22                                     | -2.81  | 55.55                                  |
| First Stage      | 0.69                           | 0.69                                      | 0.71   | 0.68                                   |
| Bandwidth        | 2,950                          | 2,947                                     | 4,322  | 3,086                                  |
| Efficient Obs.   | 16,402                         | 14,893                                    | 21,224                                       | 16,057                                 |
| Observations     | 36,913                         | 33,825                                    | 37,052                                       | 35,204                                 |
| Baseline Control | No                             | No  | No   | No                                     |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS I (2005/2011). Household-level. Data IHDS I (2004/2005). Variable in Rs is transformed to log and trimmed at the 10th and 90th percentile.

#### Households Use More Banking Services



#### Morbidity Rate Decreases



#### Vaccination Rate Increases

|                  | Vaccination | Vaccination Morbidity |   | Health care visits |  |  |
|------------------|-------------|-----------------------|---|--------------------|--|--|
|                  | Vaccinated  | Sick                  | Any   | Children's         |  |  |
|                  | child       | child                 | reason  | treatment          |  |  |
|                  | (yes/no)    | (yes/no)              | (yes/no)  | (yes/no)           |  |  |
|                  | (1)         | (2)                   | (3)   | (4)                |  |  |
| Treated          | $0.07^{*}$  | $-0.06^{*}$           | $-0.08^{**}$  | $-0.02^{*}$        |  |  |
|                  | (0.04)      | (0.03)                | (0.03)  | (0.01)             |  |  |
| Control Mean     | 0.86        | 0.27                  | $\begin{array}{c} 0.29 \\ -26.84 \\ 3,287 \\ 166,756 \\ 431,148 \\ \mathrm{No} \end{array}$ | 0.11               |  |  |
| Mean Change (%)  | <b>8.34</b> | <b>-23.12</b>         |   | -22.99             |  |  |
| Bandwidth        | 2,898       | 3,539                 |   | 3,383              |  |  |
| Efficient Obs.   | 26,117      | 66,658                |   | 187,208            |  |  |
| Observations     | 86,079      | 171,471               |   | 471,985            |  |  |
| Baseline Control | No          | No                    |   | No                 |  |  |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data DHS (2015/2016). Household-level. Data on health status is directly obtain from children-level data, missing for households without children below five. Data on health care visits is obtained from women-level data, missing for all households that do not have an eligible woman interviewed.

• Ten years after the policy, households are 8% more likely to have a vaccinated child

Back (Findings) Back (Morbidity)

#### Pregnancies Become Safer

|                  |                   | Pregnancies    |                |                |  |
|------------------|-------------------|----------------|----------------|----------------|--|
|                  | Health care       | Experienced    | Experienced    | Women's        |  |
|                  | facility delivery | miscarriage    | stillbirth     | treatment      |  |
|                  | (yes/no)          | (yes/no)       | (yes/no)       | (yes/no)       |  |
|                  | (2)               | (2)            | (3)            | (4)            |  |
| Treated          | $0.005^{***}$     | $-0.010^{*}$   | $-0.002^{*}$   | $-0.051^{*}$   |  |
|                  | (0.002)           | (0.006)        | (0.001)        | (0.027)        |  |
| Control Mean     | 0.016             | 0.038          | 0.004          | 0.170          |  |
| Mean Change (%)  | <b>33.52</b>      | - <b>26.30</b> | - <b>45.92</b> | - <b>29.84</b> |  |
| Bandwidth        | 3,023             | 3,430          | 3,386          | 3,277          |  |
| Efficient Obs.   | 172,892           | 188,571        | 187,208        | 182,318        |  |
| Observations     | 471,985           | 471,985        | 471,985        | 471,985        |  |
| Baseline Control | No                | No             | No             | No             |  |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data DHS (2015/2016). Household-level. Data on health status and health care visits is obtained from women-level data, missing for all households that do not have an eligible woman interviewed.

• Ten years after the policy, the probability of **institutional deliveries** is higher and the probability of **miscarriage or stillbirth** lower in treatment districts

Back (Findings) Back (Morbidity)

#### As Expected No Effect on Long-Term Diseases

|  | Morbidity  | E  | Conomic co  | onsequence                                      | s  |
|--|--|--|---|---|--|
|  | Illness past month   | Days   | Days missed   |   | expenses   |
|  | (yes/no)<br>(1)  | (yes/no)<br>(2)                                  | (log no.)<br>(3)  | (yes/no)<br>(4)                                 | $\begin{pmatrix} \log Rs \end{pmatrix} \\ (5) \end{pmatrix}$ |
| Treated  | -0.00<br>(0.05)  | -0.05<br>(0.05)                                  | -0.02<br>(0.15)   | $0.00 \\ (0.05)$                                | -0.20<br>(0.37)  |
| Control Mean<br>Mean Change (%)<br>Bandwidth<br>Efficient Obs.<br>Observations<br>Baseline Control | $\begin{array}{c} 0.39 \\ -0.96 \\ 2,189 \\ 11,716 \\ 35,103 \\ \mathrm{No} \end{array}$ | 0.30<br>-15.55<br>2,038<br>9,962<br>34,883<br>No | $\begin{array}{c} 0.59 \\ -1.57 \\ 1,934 \\ 8,697 \\ 31,426 \\ \mathrm{No} \end{array}$ | 0.37<br>0.02<br>2,107<br>10,981<br>35,103<br>No | 1.67<br>-17.98<br>1,920<br>8,700<br>31,621<br>No             |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012). All illnesses refer to a variety of long-term diseases including cancer, diabetes, or heart disease. Any day missed measures the number of days that the household was not able to do usual activities and had to miss work or school. All questions refer to the past 365 days.

#### • As expected, no effects for diseases such as cancer or diabetes

#### Other Policies Do Not Confound Results

|                  | Priority districts                            |                         |                           |  |  |  |
|------------------|---|-------------------------|---------------------------|--|--|--|
|                  | NHM<br>(yes/no)<br>(1)                        | ICDS<br>(yes/no)<br>(2) | ISSNIP<br>(yes/no)<br>(3) | NREGA<br>(1st wave)<br>(yes/no)<br>(4) | NREGA<br>(2nd wave)<br>(yes/no)<br>(5) |  |
| Treated          | $\begin{array}{c} 0.21 \\ (0.20) \end{array}$ | -0.14<br>(0.19)         | -0.23<br>(0.19)           | -0.25<br>(0.23)                        | -0.02<br>(0.25)                        |  |
| Control Moon     | 0.18  | 0.25                    | 0.15                      | 0.16                                   | 0.24                                   |  |
| Control Mean     | 0.18  | 0.23                    | 0.15                      | 0.10                                   | 0.24                                   |  |
| Change (%)       | 118.66  | -57.84                  | -152.46                   | -151.04                                | -8.59                                  |  |
| First Stage      | 0.70  | 0.77                    | 0.78                      | 0.70                                   | 0.67                                   |  |
| Bandwidth        | 2,671   | 4,160                   | 4,595                     | 2,706                                  | 2,290                                  |  |
| Efficient Obs.   | 176   | 260                     | 290                       | 181                                    | 151                                    |  |
| Observations     | 581   | 581                     | 581                       | 581                                    | 581                                    |  |
| Baseline Control | No  | No                      | No                        | No                                     | No                                     |  |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data Ministry of Health and Family Welfare, Ministry of Women and Child Development, Ministry of Rural Development.

• Other policies are not significantly more likely to be implemented in treatment districts

#### Households Report Fewer Problems With Providers

|                 | Big problem with health care providers |                  |              |                     |                |  |  |
|-----------------|--|------------------|--------------|---------------------|----------------|--|--|
|                 | C                                      | Quantity         |              | Quality             |                |  |  |
|                 | Distance                               | Taking transport | No personnel | No female personnel | No drugs       |  |  |
|                 | to facility                            | to facility      | at facility  | at facility         | at facility    |  |  |
|                 | (yes/no)                               | (yes/no)         | (yes/no)     | (yes/no)            | (yes/no)       |  |  |
|                 | (1)                                    | (2)              | (3)          | (4)                 | (5)            |  |  |
| Treated         | $-0.12^{***}$                          | $-0.11^{***}$    | $-0.14^{**}$ | -0.20**             | -0.15**        |  |  |
|                 | (0.04)                                 | (0.04)           | (0.06)       | (0.08)              | (0.07)         |  |  |
| Control Mean    | 0.20                                   | 0.17             | 0.44         | 0.37                | 0.45           |  |  |
| Mean Change (%) | - <b>57.66</b>                         | -65.35           | -32.39       | - <b>54.27</b>      | - <b>32.35</b> |  |  |
| Bandwidth       | 2,053                                  | 1,922            | 2,216        | 2,258               | 2,015          |  |  |
| Efficient Obs.  | 34,937                                 | 34,395           | 41,751       | 42,131              | 34,829         |  |  |
| Observations    | 128,525                                | 128,525          | 129,568      | 129,568             | 128,525        |  |  |
| Baseline        | No                                     | No               | No           | No                  | No             |  |  |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data DHS (2015/2016). Urban sample.

• Ten years after the policy, urban households are less likely to state that quantity and quality concerns are big problems

# Stronger Reaction for Private Hospitals

|                  | $\begin{pmatrix} \log no. \end{pmatrix}$<br>(1) | $\begin{pmatrix} \log no. \end{pmatrix}$ (2) | (yes/no)<br>(3) | (yes/no)<br>(4)      |
|------------------|---|--|-----------------|----------------------|
| Treated          | $0.02^{**}$<br>(0.01)                           | $0.84^{**}$<br>(0.36)                        | 0.00<br>(.)     | $0.64^{*}$<br>(0.33) |
| Control Mean     | 0.02  | 5.27   | 0.00            | 4.41                 |
| Change (%)       | 87.52   | 16.02  |                 | 14.63                |
| First Stage      | 0.79  | 0.81   | 0.89            | 0.81                 |
| Bandwidth        | 2,357   | 3,382  | 72,104          | 3,633                |
| Efficient Obs.   | 156   | 211  | 555             | 226                  |
| Observations     | 528   | 538  | 556             | 539                  |
| Baseline Control | No  | No   |                 | No                   |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data Economic Census (2005 and 2013). District-level. All variables measured in numbers of establishments are measured in logs and winsorized at the 1st and 99th percentile. Institutional loans likely refer to bank loans. Column 2 and 4 refer to the major source of financing.

• Stronger reactions for private hospitals that are more likely to rely on bank loans

# Stronger Effects for Households with High Probability to Take Up Instruments

|                  | Savings account |          | Bank         | Bank loan  |                | Health insurance |  |
|------------------|-----------------|----------|--------------|--|----------------|------------------|--|
|                  | High            | Low      | High         | Low  | High           | Low              |  |
|                  | Days ill        | Days ill | Days ill     | Days ill   | Days ill       | Days ill         |  |
|                  | (yes/no)        | (yes/no) | (yes/no)     | (yes/no)   | (yes/no)       | (yes/no)         |  |
|                  | (1)             | (2)      | (3)          | (4)  | (5)            | (6)              |  |
| Treated          | $-0.29^{**}$    | -0.10*   | $-0.24^{**}$ | $-0.12^{**}$   | $-0.33^{***}$  | -0.07            |  |
|                  | (0.12)          | (0.06)   | (0.11)       | (0.06)   | (0.12)         | (0.08)           |  |
| Control Mean     | 0.53            | 0.53     | 0.53         | $\begin{array}{c} 0.53 \\ -23.61 \\ 0.73 \\ 2,916 \\ 5,934 \\ 13,555 \\ \mathrm{No} \end{array}$ | 0.53           | 0.56             |  |
| Change (%)       | -55.10          | -19.27   | -45.52       |  | - <b>62.55</b> | -13.31           |  |
| First Stage      | 0.57            | 0.75     | 0.59         |  | 0.55           | 0.82             |  |
| Bandwidth        | 2,222           | 2,953    | 2,226        |  | 2,336          | 1,718            |  |
| Efficient Obs.   | 7,656           | 5,976    | 7,608        |  | 7,838          | 3,506            |  |
| Observations     | 23,061          | 13,739   | 23,249       |  | 22,687         | 13,731           |  |
| Baseline Control | No              | No       | No           |  | No             | No               |  |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS I and II (2004/2005 and 2011/2012). Household-level. Days ill refers to whether any member was ill in the past month with fever, diarrhea, or cough.



#### Eight Percent Increase in Consumption for Treatment Households

|  | $\begin{array}{c} \textbf{Total}\\ \textbf{consumption}\\ (\log\text{Rs})\\ (1) \end{array}$ | $\begin{array}{c} \textbf{Food} \\ \textbf{consumption} \\ (\log \ \text{Rs}) \\ (2) \end{array}$ | $\begin{array}{c} \mathbf{Meals} \\ \mathbf{per \ day} \\ (\text{no.}) \\ (3) \end{array}$ | Hygiene<br>expenses<br>(log Rs)<br>(4)           | $\begin{array}{c} \textbf{Outpatient} \\ \textbf{expenses} \\ (\log Rs) \\ (5) \end{array}$   | Inpatient<br>expenses<br>(log Rs)<br>(6)   |
|--|--|---|--|--|---|--|
| Treated  | $0.07^{**}$<br>(0.04)  | $0.06^{*}$<br>(0.03)  | $0.24^{**}$<br>(0.10)  | $0.06 \\ (0.06)$                                 | $-0.45^{*}$<br>(0.23)   | -0.14<br>(0.30)  |
| Control Mean<br>Change (%)<br>First Stage<br>Bandwidth<br>Efficient Obs.<br>Observations | 7.48<br><b>7.68</b><br>0.75<br>4,120<br>14,903<br>21,410                                     | $\begin{array}{c} 6.71 \\ 5.73 \\ 0.71 \\ 2.755 \\ 11.415 \\ 21.345 \\ \end{array}$               | 2.75<br>8.64<br>0.68<br>3,004<br>16,611<br>34,773  | 4.02<br>5.82<br>0.66<br>2,246<br>9,896<br>23,010 | $2.73 \\ -36.06 \\ 0.70 \\ 3.793 \\ 17,418 \\ 29,182 \\ 0.76 \\ $ | $ \begin{array}{r} 1.33 \\ -13.46 \\ 0.56 \\ 1.902 \\ 8.537 \\ 27.312 \\ \end{array} $ |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012). Household-level. Variables in rupees measured in log and trimmed at the 10th and 90th percentiles, expressed per capita in the past month.

• Downward pressures on medical expenses: a) people become healthier, b) people gain access to insurance, and c) prices adjust downward

#### Effect Size Discussion and Supplementary Evidence

- Similar effect sizes as other successful health interventions
  - Conditional cash transfers: child's probability of illness -39% (Gertler, 2004)
  - Improved water quality: child's probability of diarrhea -25% (Kremer et al., 2011)
  - Trained informal providers: child mortality -25% (Bjorkman-Nykvist et al., 2014)
  - Monitoring providers: child mortality -33% (Bjorkman & Svensson, 2009)
  - ▶ Diseases such as diarrhea often have highly effective treatments
- Replicable in other data set Table 1 Table 2
- As expected no effect for diseases such as cancer Table Back

|                                | Bandwidth multiplier  |  |  |  |  |                        |                        |
|--------------------------------|-----------------------|--|--|--|--|------------------------|------------------------|
|                                | 0.50<br>(1)           | $ \begin{array}{c} 0.75 \\ (2) \end{array} $ | $   \begin{array}{c}     1.00 \\     (3)   \end{array} $ | $     \begin{array}{c}       1.25 \\       (4)     \end{array} $ | $   \begin{array}{c}     1.50 \\     (5)   \end{array} $ | 1.75<br>(6)            | $2.00 \\ (7)$          |
| Treated                        | $0.18^{**}$<br>(0.07) | $0.23^{***}$<br>(0.06)                       | $0.19^{***}$<br>(0.05)                                   | $0.17^{***}$<br>(0.05)   | $0.15^{***}$<br>(0.05)                                   | $0.13^{***}$<br>(0.05) | $0.13^{***}$<br>(0.04) |
| Control Mean<br>Change (%)     | 4.32<br>19.87         | $4.30 \\ 25.59$                              | 4.38<br>21.32  | $4.31 \\ 19.05$  | 4.29<br>15.96  | 4.28<br>14.43          | 4.28<br>13.39          |
| First Stage<br>Bandwidth       | $0.74 \\ 1.486$       | 0.79<br>2.229                                | 0.80   | 0.80   | $0.81 \\ 4.458$  | $0.81 \\ 5.201$        | $0.82 \\ 5.945$        |
| Efficient Obs.<br>Observations | $96 \\ 536$           | $146 \\ 553$                                 | $196 \\ 561$   | $237 \\ 562$   | $283 \\ 564$   | $320 \\ 564$           | $356 \\ 576$           |
| Baseline Control               | Yes                   | Yes  | Yes  | Yes  | Yes  | Yes                    | Yes                    |

Branch licenses 2010 (log no.)

 $^{\ast}$  p <0.1,  $^{\ast\ast}$  p <0.05,  $^{\ast\ast\ast}$  p <0.01. Standard errors in parentheses. Data RBI. District-level

|                  | $ \begin{array}{c} 0.50 \\ (1) \end{array} $ | $\binom{0.75}{(2)}$    | $   \begin{array}{c}     1.00 \\     (3)   \end{array} $ | $     \begin{array}{c}       1.25 \\       (4)     \end{array} $ | $   \begin{array}{c}     1.50 \\     (5)   \end{array} $ | $   \begin{array}{c}     1.75 \\     (6)   \end{array} $ | 2.00<br>(7)            |
|------------------|--|------------------------|--|--|--|--|------------------------|
| Treated          | $0.15^{*}$<br>(0.08)                         | $0.19^{***}$<br>(0.06) | $0.17^{***}$<br>(0.06)                                   | $0.14^{**}$<br>(0.06)  | $0.13^{**}$<br>(0.05)                                    | $0.12^{**}$<br>(0.05)                                    | $0.14^{***}$<br>(0.05) |
| Control Mean     | 4.42   | 4.36                   | 4.38   | 4.33   | 4.29   | 4.27   | 4.27                   |
| Change $(\%)$    | 16.65  | 21.26                  | 18.98  | 15.06  | 13.56  | 13.30  | 14.84                  |
| First Stage      | 0.72   | 0.79                   | 0.80   | 0.81   | 0.82   | 0.82   | 0.83                   |
| Bandwidth        | 1,665  | 2,497                  | 3,329  | 4,161  | 4,994  | 5,826  | 6,658                  |
| Efficient Obs.   | 151  | 185                    | 213  | 240  | 275  | 299  | 321                    |
| Observations     | 548  | 561                    | 561  | 561  | 563  | 575  | 575                    |
| Baseline Control | Yes  | Yes                    | Yes  | Yes  | Yes  | Yes  | Yes                    |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data RBI. District-level.

 $\operatorname{Back}$ 

|                | $(\max)$ health_min_ill_d_in30_y | $(\max) health_min_ill_d_in30_y$ | (r |
|----------------|----------------------------------|----------------------------------|----|
| Conventional   | -0.19**                          | -0.13*                           |    |
|                | (0.09)                           | (0.08)                           |    |
| Bias-corrected | -0.21**                          | -0.16**                          |    |
|                | (0.09)                           | (0.08)                           |    |
| Robust         | -0.21**                          | -0.16                            |    |
|                | (0.11)                           | (0.10)                           |    |
| Control Mean   | -0.19                            | -0.13                            |    |
| Change (%)     | 0.09                             | 0.08                             |    |
| First Stage    | -0.21                            | -0.16                            |    |
| Bandwidth      | 0                                | 0                                |    |
| Efficient Obs. |                                  |                                  |    |
| Observations   |                                  |                                  |    |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012). Household-level.

|                | $health\_min\_ill\_d\_in30\_log$ | $health\_min\_ill\_d\_in30\_log$ | health_min |
|----------------|----------------------------------|----------------------------------|------------|
| Conventional   | -0.29**                          | -0.24*                           |            |
|                | (0.12)                           | (0.13)                           |            |
| Bias-corrected | -0.36***                         | -0.29**                          |            |
|                | (0.12)                           | (0.13)                           |            |
| Robust         | -0.36**                          | -0.29*                           |            |
|                | (0.15)                           | (0.17)                           | (          |
| Control Mean   | -0.29                            | -0.24                            |            |
| Change (%)     | 0.12                             | 0.13                             |            |
| First Stage    | -0.36                            | -0.29                            |            |
| Bandwidth      | 0                                | 0                                |            |
| Efficient Obs. |                                  |                                  |            |
| Observations   |                                  |                                  |            |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012). Household-level.

# Results are Robust to Different Polynomial Degrees

|                                  | 1st degree<br>(1)      | 2nd degree<br>(2)     | 3rd degree<br>(3) |
|----------------------------------|------------------------|-----------------------|-------------------|
| Treated                          | $-0.29^{**}$<br>(0.12) | $-0.35^{*}$<br>(0.19) | -0.41<br>(0.26)   |
| Control Mean<br>Change (%)       |                        |                       |                   |
| First Stage                      | 0.70                   | 0.64                  | 0.58              |
| Bandwidth<br>Efficient Obs.      | 2,658                  | 4,040                 | 5,942             |
| Observations<br>Baseline Control | 32,280                 | 32,415                | 33,806            |

 $^*$  p <0.1,  $^{**}$  p <0.05,  $^{***}$  p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012). Household-level.

#### Results are Robust to Different Polynomials

|                  | Polynomial degree      |                        |  |  |
|------------------|------------------------|------------------------|--|--|
|                  | One<br>(1)             | Two<br>(2)             | $\begin{array}{c} \text{Three} \\ (3) \end{array}$ |  |
| Treated          | $0.19^{***}$<br>(0.05) | $0.33^{***}$<br>(0.09) | $0.46^{***}$<br>(0.14)                             |  |
| Control Mean     | 4.38                   | 4.30                   | 4.28   |  |
| Change (%)       | 21.32                  | 39.27                  | 58.81  |  |
| First Stage      | 0.80                   | 0.72                   | 0.64   |  |
| Bandwidth        | 2,972                  | 4,402                  | 5,947  |  |
| Efficient Obs.   | 196                    | 280                    | 356  |  |
| Observations     | 561                    | 562                    | 576  |  |
| Baseline Control | Yes                    | Yes                    | Yes  |  |

Branch licenses 2010 (log no.)

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data RBI. District-level.

## Results are Robust to Different Polynomials

|  | 1st degree    | 2nd degree      | 3rd degree      |
|--|---------------|-----------------|-----------------|
|  | (1)           | (2)             | (3)             |
| Treated  | $0.17^{***}$  | $0.31^{***}$    | $0.44^{***}$    |
|  | (0.06)        | (0.09)          | (0.14)          |
| Control Mean<br>Change (%)<br>First Stage<br>Bandwidth | 0.80<br>3,329 | $0.72 \\ 4,148$ | $0.64 \\ 6,099$ |
| Efficient Obs.<br>Observations<br>Baseline Control     | 561           | 562             | 576             |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data RBI. District-level.

### Limited Evidence of Discontinuities at Placebo Cutoffs

|  | Placebo cutoff                              |   |                   |  |                  |                |                |
|--|---|---|-------------------|--|------------------|----------------|----------------|
|  | -3,000 (1)                                  | $^{-2,000}_{(2)}$                           | $^{-1,000}_{(3)}$ | $\begin{pmatrix} 0 \\ (4) \end{pmatrix}$ | $^{1,000}_{(5)}$ | $2,000 \\ (6)$ | $3,000 \\ (7)$ |
| Outcome<br>Branch licenses (log no.)<br>Branches (log no.) | $\begin{array}{c} 0.04 \\ 0.04 \end{array}$ | $\begin{array}{c} 0.06 \\ 0.14 \end{array}$ | $0.78 \\ 0.50$    | $0.00 \\ 0.00$                           | $0.22 \\ 0.40$   | $0.01 \\ 0.52$ | $0.92 \\ 0.87$ |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data RBI. District-level.

#### Results are Robust to Different Bandwidths and Polynomial Degrees



Back

Table Bandwidths

Table Polynomials

# Multiple Hypothesis Testing

- Resources available in World Bank Blog (McKenzie, 2020)
- Three approaches
  - 1. Summary indices
  - 2. Family wise error rate (controls for a single false rejection)
  - 3. False discovery rate (controls expected proportion of rejections)
- Apply code by Anderson (2008) on false discovery rate

#### A Snapshot of Health Care Spending Shows No Increase

|   | $\begin{array}{c} \textbf{Outpatient} \\ \textbf{expenses} \\ (\log Rs) \\ (5) \end{array}$ | Inpatient<br>expenses<br>(log Rs)<br>(6)   |
|---|---|--|
| Treated   | $-0.45^{*}$ (0.23)  | -0.14<br>(0.30)                            |
| Control Mean<br>Change (%)<br>First Stage<br>Bandwidth<br>Efficient Obs | $2.73 \\ -36.06 \\ 0.70 \\ 3,793 \\ 17,418$   | $1.33 \\ -13.46 \\ 0.56 \\ 1,902 \\ 8.537$ |
| Observations<br>Baseline Control  | 29,182<br>Yes   | 27,312<br>Yes                              |

\* p<0.1, \*\* p<0.05, \*\*\* p<0.01. Standard errors in parentheses. Data IHDS II (2011/2012). Household-level. Expenses monthly per capita.

• We cannot conclude that there was no increase in health care demand! Back
#### Challenges in Measuring Health Care Demand

- 1. **Snapshot of health care demand** at the time of the surveys is observable, not historical demand in the previous years
  - By then, households might have already improved their health status, reflected in lower health care demand

#### 2. Medical spending is not a good proxy of health care demand

- Prices might have adjusted (unobservable)
- Insurance could have decreased households' out-of-pocket share
- ► Negative effect on medical expenses Table

Approach: Proxy health care demand by health status outcomes such as vaccination rates and risks associated with pregnancies Back

Results are Robust to Different Bandwidths and Polynomial Degrees Branches (2010)





#### Banks Open Branches



# Banks Open Branches



#### Results are Robust to Different Bandwidths and Polynomial Degrees





#### Households Take Savings Accounts



# Household Surveys Confirm Improved Health Care Supply

Urban households in treatment districts **report significantly fewer problems** with respect to

- Distance or transport to provider
- Personnel absenteeism
- Lack of drugs at facilities

| Table |
|-------|
| Back  |

# SHRUG Details

- Socioeconomic High-resolution Rural-Urban Geographic Platform for India (SHRUG)
- Asher, S., Lunt, T., Matsuura, R., and Novosad, P. (2021)
- https://www.devdatalab.org
- Data: economic activities, population characteristics, forest cover, covid spread, ...

 $\operatorname{Back}$ 

## Income and Health in Developing Countries

- Haushofer and Shapiro (2013) examine short-term impacts (9 months) of unconditional cash transfers, they find an increase in medical expenditure but no improvement in health
- Haushofer and Shapiro (2018) study the long-term impacts (3 years) of unconditional cash transfers and find no increase in medical expenditures or improvement in health
- Egger et al. (2021) examine medium-term impacts (18 months) of unconditional cash transfers amounting to a fiscal shock of 15% of the local GDP and find no improvement in health

#### **Potential explanations**

- 1. Don't spend more on health (unlikely, Haushofer and Shapiro, 2013)
- 2. They spend more, but supply doesn't adjust because too few households get transfers (unlikely, Egger et al., 2019)
- 3. Many households spend more, but supply adjust slowly
- 4. Many households spend more, but supply is inelastic

## Income and Health in Developed Countries

- Strong positive correlation between income and health (Curtler et al., 2011)
- Studies that look at lottery winners find no positive relationship on adult or child health (Cesarini et al., 2016; Apouey and Clark, 2015)

#### Banks Offer Health Insurance in Other Developing Countries



Minor Evidence That Less Branches in Control Group This is No Identification Threat (Just Makes the Discontinuity in Branches Larger)



• Considering a typical bandwidth of  $\pm 3,000$ 

- Conditional cash transfers reduces probability of illness for children by 39% (Gertler, 2004)
- Monitoring health care providers reduces child mortality by 33% (Bjorkman and Svensson, 2009)

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#### Supplementary evidence

• Replicable in other data set Children Women

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- Diseases such as diarrhea often have highly effective treatments (Duflo and Banerjee, 2011)

#### Supplementary evidence

- Replicable in other data set Children Women
- No effect for diseases such as cancer Table

 $\operatorname{Back}$ 

# Banks Open Branches

#### Health-Related Economic Outcomes Improve

|  | Days missed<br>work/school<br>due to illness |                         | Medical expenses<br>past month |  |
|--|--|-------------------------|--------------------------------|--|
|  | (yes/no)<br>(1)                              | (log no.)<br>(2)        | (yes/no)<br>(3)                | $\begin{pmatrix} \log Rs \end{pmatrix} \\ (4) \end{pmatrix}$ |
| Treated  | $-0.30^{***}$<br>(0.10)                      | $-0.44^{***}$<br>(0.13) | $-0.18^{**}$<br>(0.08)         | -0.88**<br>(0.35)  |
| Control Mean<br>Mean Change (%)<br>Bandwidth       | $0.41 \\ -71.46 \\ 2,331$                    | 0.58<br>-35.40<br>2,513 | $0.52 \\ -33.61 \\ 2,373$      | 2.12<br>- <b>58.56</b><br>2,948                              |
| Efficient Obs.<br>Observations<br>Baseline Control | 12,730<br>36,805<br>No                       | 12,421<br>33,346<br>No  | 12,862<br>36,805<br>No         | 14,576<br>32,983<br>No                                       |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012). Household-level.

• Six years after the policy, households miss **half a day** per month less of work or school due to an illness and spend significantly less on medical expenses

# Eliminating Other Concerns

- 1. Households move to treatment districts. If those who move are healthier, I confuse their characteristics with a treatment effect of the policy
  - Only 0.5% of households migrated to current district since policy
  - ▶ Migration not significantly more likely to treatment districts Table
- 2. I mistake discontinuities around the cutoff for the effect of the RBI policy, while they actually stem from other policies
  - ▶ No policy that uses the same cutoff
  - Other policies are not significantly more likely to be implemented in treatment districts Table

# Geographical Distribution Within Typical Bandwidth



199 districts in typical bandwidth ( $\pm 3,000$ ) (56% underbanked)

Map without bandwidth State Comparison Map

## Households Have Higher Consumption and Spend More on Food

|  | $\begin{array}{c} \textbf{Total}\\ \textbf{consumption}\\ (\log\text{Rs})\\ (1) \end{array}$ | $\begin{array}{c} \textbf{Food} \\ \textbf{consumption} \\ (\log \ \text{Rs}) \\ (2) \end{array}$ | Meals<br>per day<br>(no.)<br>(3)                   | Hygiene<br>expenses<br>(log Rs)<br>(4)          |
|--|--|---|--|---|
| Treated  | $0.07^{**}$<br>(0.04)  | $0.06^{*}$<br>(0.03)  | $0.24^{**}$<br>(0.10)                              | $0.06 \\ (0.06)$                                |
| Control Mean<br>Mean Change (%)<br>Bandwidth<br>Efficient Obs.<br>Observations<br>Baseline Control | 7.48<br><b>7.68</b><br>4,120<br>14,903<br>21,410<br>Yes                                      | 6.71<br>5.73<br>2,755<br>11,415<br>21,345<br>Yes  | $2.75 \\ 8.64 \\ 3,004 \\ 16,611 \\ 34,773 \\ Yes$ | 4.02<br>5.82<br>2,246<br>9,896<br>23,010<br>Yes |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012). Household-level. Consumption measures monthly per capita.

• Six years after the policy, household in treatment districts have 8 percent higher consumption and spend more on food

# Top 10 Banks in India Offer Health Insurance



Family Health Optima Insurance Plan

Other Developing Countries Back

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# Households Take Up Savings Accounts and Health Insurance

|                  | Savings   | Bank  | Health                |
|------------------|---|---|-----------------------|
|                  | account   | loan  | insurance             |
|                  | (yes/no)  | (yes/no)  | (yes/no)              |
|                  | (1)   | (2)   | (3)                   |
| Treated          | $0.19^{*}$<br>(0.10)  | $     \begin{array}{c}       0.04 \\       (0.05)     \end{array} $ | $0.17^{**}$<br>(0.07) |
| Control Mean     | $\begin{array}{c} 0.51 \\ \textbf{36.48} \\ 3,023 \\ 16,674 \\ 36,786 \\ \text{No} \end{array}$ | 0.23  | 0.06                  |
| Mean Change (%)  |   | 19.70   | <b>272.69</b>         |
| Bandwidth        |   | 2,370   | 1,704                 |
| Efficient Obs.   |   | 12,856  | 8,482                 |
| Observations     |   | 36,785  | 34,181                |
| Baseline Control |   | No  | No                    |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data IHDS II (2011/2012). Household-level.

- Six years after the policy, households are 36% more likely to have a savings account and 273% more likely to own health insurance in treatment districts
- Other studies show that savings accounts alone are not likely to drive major welfare changes (Dupas et al., 2018)

Smoothness Pre-Policy Back

#### Households Take Up Health Insurance



(a) **Pre:** Health Insurance (Yes/No)

(b) Post: Health Insurance (Yes/No)

Savings Accounts Back

Practitioners Suggest That Banks Finance Health Care Providers

#### "The banks financed the doctors, the instruments, ... new small hospitals opened up."

Yash Pratap Bhatiya, Chief Manager, working at Oriental Bank of Commerce from 1980 to 2019

# Health Care Providers Gain Credit Access and Improve Supply

|  | Pre-policy $(2005)$  |   | Post-poli  | cy(2013)   |
|--|--|---|--|--|
|  | Hospitals<br>mainly<br>financed by<br>instit. loan<br>(%)<br>(1) | Number of<br>hospitals<br>(log no.)<br>(2)  | Hospitals<br>mainly<br>financed by<br>instit. loan<br>(%)<br>(3) | Number of<br>hospitals<br>(log no.)<br>(4)         |
| Treated  | $0.001 \\ (0.012)$   | -0.15<br>(0.16)                             | $0.010^{**}$<br>(0.004)  | $0.88^{***}$<br>(0.33)                             |
| Control Mean<br>Mean Change (%)<br>Bandwidth<br>Efficient Obs.<br>Observations<br>Baseline Control | 0.032<br>4.62<br>2,638<br>171<br>538<br>No                       | 5.42<br>-13.96<br>4,328<br>268<br>539<br>No | 0.014<br><b>67.77</b><br>2,435<br>163<br>538<br>No               | 5.96<br><b>140.07</b><br>3,127<br>201<br>538<br>No |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data Economic Census (2005 and 2013). District-level.

- Eight years after the policy, treatment districts have a higher fraction of hospitals financed mainly by institutional loans and **140 percent more hospitals** (control mean 31 hospitals per 100,000 people)
- Household surveys confirm improved health care supply Table
- IA Mechanism Summary

### Health Care Providers Gain Credit Access and Improve Supply



#### Smoothness Before the Policy



# Banks Open Branches

|                  | Pre-policy (2004)  |   | Post-policy            | (2010)                 |
|------------------|--|---|------------------------|------------------------|
|                  | Branch licenses  | Branches                                      | Branch licenses        | Branches               |
|                  | (log no.)  | (log no.)                                     | (log no.)              | (log no.)              |
|                  | (1)  | (2)   | (3)                    | (4)                    |
| Treated          | $     \begin{array}{c}       0.02 \\       (0.02)     \end{array} $                | $\begin{array}{c} 0.01 \\ (0.02) \end{array}$ | $0.19^{***}$<br>(0.05) | $0.17^{***}$<br>(0.06) |
| Control Mean     | $\begin{array}{c} 4.00 \\ 1.81 \\ 3,490 \\ 223 \\ 561 \\ \mathrm{Yes} \end{array}$ | 3.98  | 4.38                   | 4.38                   |
| Mean Change (%)  |  | 1.01  | 21.32                  | <b>18.98</b>           |
| Bandwidth        |  | 3,621   | 2,972                  | 3,329                  |
| Efficient Obs.   |  | 230   | 196                    | 213                    |
| Observations     |  | 562   | 561                    | 561                    |
| Baseline Control |  | Yes   | Yes                    | Yes                    |

\* p <0.1, \*\* p <0.05, \*\*\* p <0.01. Standard errors in parentheses. Data RBI Master Office File. District-level. The variable from 1997 is included as a baseline control.

• Five years after the policy, banks have **19% more branches** in treatment districts (control mean 7 branches per 100,000 people)

Robustness Placebo Bank Type Stronger Reaction for Private Banks Back

#### Banks Open Branches



### Dynamics Correspond to Policy Timing





## Smoothness Pre-Policy

|   | 1 ie i oliej (2004/2000)                      |   |   |  |
|---|---|---|---|--|
|   | Days ill<br>(non-chronic)<br>(log no.)<br>(1) | Days missed<br>due to illness<br>(log no.)<br>(2) | Medical<br>expenses<br>(log Rs.)<br>(3) |  |
| Treated   | -0.11<br>(0.13)                               | -0.19<br>(0.14)                                   | -0.14<br>(0.27)                         |  |
| Control Mean<br>Mean Change (%)<br>Bandwidth<br>Efficient Obs | $0.64 \\ -10.49 \\ 3,418 \\ 15,574$           | $0.48 \\ -17.68 \\ 2,524 \\ 12,122$               | $1.32 \\ -13.03 \\ 3,566 \\ 16,019$     |  |
| Observations  | 31,375  | 32,442  | 31,812                                  |  |

 $Pro_{-}Policy (2004/2005)$ 

 $^{*}$  p <0.1,  $^{**}$  p <0.05,  $^{***}$  p <0.01. Standard errors in parentheses. Data IHDS I (2004/2005). Household level.

#### Morbidity Rate Decreases



#### Morbidity Rate Decreases



#### Morbidity Rate Decreases



# Papers Using Same or Similar Policy

- First paper that combines this policy with household data
- Young (2020) uses same policy examining economic activity
- Burgess and Pande (2005) use similar policy from 1977 but different outcome (poverty), design (IV), and state-level data Details