

Do Social Ties Trump Collateral in Determining Loan Performance?

Evidence Using Same Day Loan Repayments

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Research Question

Whether social ties (in group lending with joint liability) outperform traditional collateral (in individual-liability lending) in terms of containing loan default?

Why Is The Question Relevant?

- ▶ **Industry Trend:**

Many Micofinance Institutions (MFIs) are moving away from Joint Liability Group Lending towards Individual Lending

- ▶ **Opposing Evidence in Literature:**

- ▶ Carpena, Cole, Shapiro, and Zia (2012): Group lending does better than individual lending in terms of repayment rates
- ▶ Gine and Karlan (2014): Joint-liability based group loans and individual loans have same repayment rates. Both loans are unsecured.
- ▶ Attanasio et al (2015): Joint-liability based group loans and individual loans have same repayment rates. Both loans are collateralized.

The Best Way to Answer the Question?

The best test would involve a single lender who employs a range of contracts. ... The best evidence will come from well-designed, deliberate experiments in which loan contracts are varied but everything else is kept the same.

- Armendariz and Morduch
The Economics of Microfinance, Second Edition, 2010

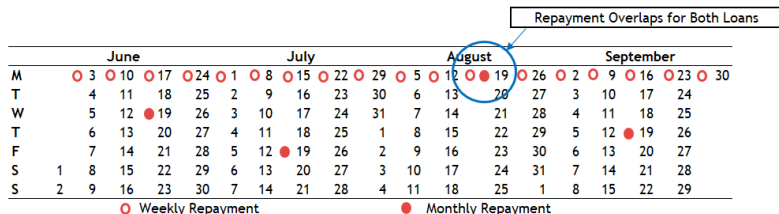
Empirical Setting

Institution:

- ▶ Loan transaction level data from a large Non-Banking Financial Company in India; operating in the states of Tamil Nadu, Odisha and Uttarakhand
- ▶ All transactions take place at branch offices

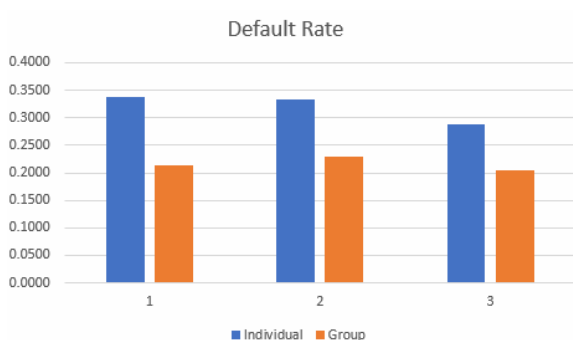
Borrowers in our sample:

- ▶ Borrowers who took out two loans:
 1. One Joint Liability Group Loan, and
 2. One Individual Loan
- ▶ Two loans have (partially or completely) overlapping repayment periods
 - ▶ Sometimes both the loans have to be repaid on the same day



Three Sub-samples

1. All the repayments in which group and individual loans are running simultaneously
2. The repayment instances where a borrower is required to repay a group loan and an individual loan on the same day
3. Subset of sample 2 where the two types of loans have different repayment frequencies



Sub-sample 1

| Sample Period | Jun-09 | to | Jul-15 |
|---|--------|------------|---------|
| | Group | Individual | Total |
| Number of Borrowers | 14151 | 14151 | 14151 |
| Number of Loans | 20397 | 16083 | 36480 |
| Number of Installment Repayments | 825193 | 235360 | 1060553 |
| Number of Simultaneous Installment Repayments | 796916 | 234033 | 1030949 |

Sub-sample 2 and 3

Panel A: Group and Individual Loans have different repayment frequencies; one weekly and the other monthly

| Loan Type | Number of Borrowers | Number of Loans | Number of Installment Repayments |
|------------|---------------------|-----------------|----------------------------------|
| Group | 8362 | 9984 | 13704 |
| Individual | 8362 | 8919 | 13596 |
| Total | 8362 | 18903 | 27300 |

Panel B: Group and Individual Loans both have weekly repayment frequencies

| | | | |
|------------|-----|-----|-------|
| Group | 313 | 323 | 13104 |
| Individual | 313 | 316 | 13090 |
| Total | 313 | 639 | 26194 |

Panel C: Group and Individual Loans both have monthly repayment frequencies

| | | | |
|------------|------|------|-------|
| Group | 1835 | 1988 | 23065 |
| Individual | 1835 | 1995 | 23121 |
| Total | 1835 | 3983 | 46186 |

Summary Statistics

| | Mean | Std Dev | 1% | 25% | Percentiles | | | 99% |
|------------------------------------|----------|----------|--------|--------|-------------|--------|--------|-----|
| | | | | | 50% | 75% | | |
| Borrower Characteristics | | | | | | | | |
| Age (Years) | 39.96 | 8.55 | 23 | 33 | 40 | 46 | 58 | |
| Higest Household Education (Years) | 8.38 | 5.43 | 0 | 5 | 10 | 12 | 17 | |
| Monthly Household Income (INR) | 13516.53 | 26807.27 | 1458 | 6000 | 10000 | 16145 | 62500 | |
| Monthly Household Expense (INR) | 4025.78 | 2621.56 | 524 | 2391 | 3549 | 4866 | 8506 | |
| Land Area (sq km) | 4.00 | 55.05 | 0 | 0 | 0 | 0 | 122.08 | |
| Loan Statistics | | | | | | | | |
| Default | 0.2355 | 0.4243 | 0 | 0 | 0 | 1 | 1 | |
| Loan Aount (INR) | 18064.61 | 7386.40 | 1000 | 15000 | 20000 | 24000 | 35000 | |
| Interest Rate | 0.2254 | 0.1160 | 0.0000 | 0.2194 | 0.2397 | 0.2519 | 0.3507 | |
| Tenure (Years) | 1.02 | 0.20 | 0.87 | 0.96 | 0.96 | 1 | 2 | |
| Group Loans | | | | | | | | |
| Default | .2045 | .4033 | 0 | 0 | 0 | 0 | 1 | |
| Loan Amount (INR) | 18663.17 | 5471.41 | 5000 | 15000 | 20000 | 20000 | 35000 | |
| Interest Rate | .2170 | .0946 | 0 | .2194 | .2397 | .2397 | .2593 | |
| Tenure (years) | .9867 | .0736 | .9615 | .9615 | .9615 | .9615 | 1.1923 | |
| Individual Loans | | | | | | | | |
| Default | .3442 | .4751 | 0 | 0 | 0 | 1 | 1 | |
| Loan Amount (INR) | 15965.99 | 11628.73 | 1000 | 2000 | 20000 | 25000 | 45000 | |
| Interest Rate | .2605 | .1752 | 0 | .2490 | .2605 | .2696 | 1.0359 | |
| Tenure (years) | 1.14 | .38 | .5 | 1 | 1 | 1 | 2 | |

What do we find?

$$Y_{itj} = \alpha + \nu_i + \gamma_j + \beta_1 * \text{Group}_{ij} + \beta_2 * \text{Borrower Characteristics}_{itj} + \varepsilon_{itj}$$

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------|
| | | | | Default | | |
| Group | -0.1257*** (-35.24) | -0.1024*** (-13.39) | -0.0832*** (-12.08) | -0.1432*** (-31.16) | -0.1139*** (-12.16) | -0.1097*** (-9.38) |
| Household Size | | | | -0.0033 (-0.51) | -0.0493*** (-3.42) | -0.0028 (-0.11) |
| log (Land Area) | | | | 0.0001 (0.08) | -0.0002 (-0.08) | 0.0002 (0.05) |
| log (Household Income) | | | | 0.0372*** (9.85) | 0.0440*** (5.84) | 0.0392*** (3.81) |
| log (Household Expense) | | | | -0.0049 (-0.85) | -0.0426*** (-3.30) | -0.0167 (-1.09) |
| Age | | | | 0.0048*** (3.30) | 0.0062** (2.55) | 0.0067** (2.48) |
| Constant | 0.5626*** (4.38) | -0.0247 (-0.16) | 0.0716 (0.37) | 0.1339 (0.89) | -0.1908 (-0.95) | -0.3323 (-1.35) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 1030949 | 99619 | 27300 | 1012199 | 94984 | 27277 |
| R ² | 0.394 | 0.540 | 0.442 | 0.403 | 0.554 | 0.444 |

What do we find?

Robustness: Non-performing Assets (NPA) = Payment delayed > 90 days

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|------------------------|------------------------|-----------------------|------------------------|------------------------|-----------------------|
| | | | | NPA | | |
| Group | -0.0475*** (-24.04) | -0.0811*** (-14.69) | -0.0355*** (-8.77) | -0.0651*** (-27.56) | -0.0963*** (-14.32) | -0.0533*** (-8.58) |
| Household Size | | | | -0.0080** (-2.29) | -0.0428*** (-3.29) | 0.0308* (1.91) |
| log (Land Area) | | | | -0.0006 (-0.80) | -0.0015 (-1.05) | -0.0002 (-0.13) |
| log (Household Income) | | | | 0.0321*** (16.33) | 0.0540*** (10.77) | 0.0252*** (4.86) |
| log (Household Expense) | | | | 0.0024 (0.76) | -0.0396*** (-3.86) | 0.0017 (0.21) |
| Age | | | | 0.0016* (1.85) | 0.0015 (0.93) | 0.0036* (1.96) |
| Constant | 0.4434*** (3.38) | -0.1023 (-1.60) | -0.0868 (-1.00) | 0.1209 (0.86) | -0.2160* (-1.76) | -0.4558*** (-3.17) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 1030949 | 99619 | 27300 | 1012199 | 94984 | 27277 |
| R ² | 0.162 | 0.316 | 0.364 | 0.167 | 0.325 | 0.366 |

What do we find?

Land or Gold as Collateral

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------|------------------------|
| | | | | Default | | |
| Group | -0.1921*** (-27.12) | -0.1265*** (-11.63) | -0.1893*** (-14.06) | -0.2015*** (-22.76) | -0.1235*** (-8.50) | -0.2457*** (-10.69) |
| Household Size | | | | -0.0000 (-0.00) | 0.0072 (0.31) | -0.0138 (-0.37) |
| log (Land Area) | | | | -0.0071*** (-4.52) | -0.0089*** (-3.08) | -0.0139*** (-4.21) |
| log (Household Income) | | | | 0.0114* (1.90) | -0.0155 (-1.18) | 0.0470*** (2.62) |
| log (Household Expense) | | | | 0.0073 (0.84) | 0.0111 (0.63) | 0.0149 (0.59) |
| Age | | | | 0.0091*** (3.57) | 0.0153*** (3.72) | 0.0096** (2.12) |
| Constant | 0.4175*** (4.72) | 0.0667 (0.30) | 0.2643 (1.23) | -0.0303 (-0.20) | -0.4481 (-1.41) | -0.5207 (-1.47) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 309606 | 21789 | 8548 | 304484 | 20721 | 8542 |
| R ² | 0.355 | 0.506 | 0.452 | 0.362 | 0.517 | 0.459 |

What do we find?

Gold as Collateral

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|-------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | | | | Default | | |
| Group | -0.9293*** (-112.36) | -0.9353*** (-63.63) | -0.9361*** (-63.06) | -0.9300*** (-81.75) | -0.9583*** (-38.93) | -0.9612*** (-38.40) |
| Household Size | | | | 0.0079 (0.96) | 0.0054 (0.19) | 0.0055 (0.20) |
| log (Land Area) | | | | 0.0010 (0.35) | -0.0008 (-0.17) | -0.0010 (-0.20) |
| log (Household Income) | | | | -0.0034 (-0.46) | 0.0191 (0.82) | 0.0215 (0.92) |
| log (Household Expense) | | | | -0.0157 (-1.07) | -0.0377 (-0.57) | -0.0361 (-0.54) |
| Age | | | | -0.0014 (-0.38) | -0.0031 (-0.51) | -0.0032 (-0.53) |
| Constant | 0.9363*** (98.72) | 0.9794*** (60.17) | 0.9773*** (58.92) | 1.1310*** (6.06) | 1.2336** (2.15) | 1.2026** (2.11) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 50258 | 1568 | 1549 | 50182 | 1565 | 1546 |
| R ² | 0.842 | 0.928 | 0.929 | 0.841 | 0.928 | 0.930 |

Plausible Channel

Economic Shock: 20% Decline in Month-on-Month Night Lights in the District

$$Y_{itj} = \alpha + \nu_i + \gamma_j + \beta_1 * \text{Shock}_{itj} + \beta_2 * \text{Borrower Characteristics}_{itj} + \varepsilon_{itj}$$

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|----------------------|---------------------|---------------------|------------------------|-----------------------|------------------------|
| | | | | Default | | |
| Shock | 0.0720*** (31.49) | 0.0575*** (3.51) | 0.0951*** (4.81) | 0.0715*** (31.05) | 0.0577*** (3.45) | 0.0964*** (4.81) |
| Household Size | | | | 0.0162*** (2.62) | 0.0111 (0.63) | 0.0585** (1.99) |
| log (Land Area) | | | | 0.0115*** (6.40) | 0.0076** (2.21) | 0.0075** (2.02) |
| log (Household Income) | | | | -0.0812*** (-21.47) | -0.0971*** (-9.90) | -0.1044*** (-11.95) |
| log (Household Expense) | | | | 0.0525*** (9.63) | 0.0535** (2.27) | 0.0720*** (4.02) |
| Age | | | | 0.0209*** (9.88) | 0.0127*** (4.06) | 0.0121*** (3.68) |
| Constant | 0.0603 (1.52) | 0.0588 (0.34) | 0.0218 (0.11) | -0.4201*** (-3.97) | -0.0272 (-0.10) | -0.1963 (-0.65) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 548015 | 20531 | 14773 | 547780 | 20504 | 14758 |
| R ² | 0.344 | 0.476 | 0.478 | 0.361 | 0.500 | 0.508 |

Plausible Channel

Mutual Insurance

$$Y_{itj} = \alpha + \nu_i + \gamma_j + \beta_1 * \text{Group}_{itj} + \beta_2 * \text{Shock}_{itj} + \beta_3 * \text{Group}_{itj} * \text{Shock}_{itj} + \beta_4 * \text{Borrower Characteristics}_{itj} + \varepsilon_{itj}$$

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|------------------------|-----------------------|-----------------------|------------------------|-----------------------|-----------------------|
| Group | -0.1932*** (-36.74) | -0.1089*** (-8.65) | -0.1434*** (-9.70) | -0.1870*** (-29.52) | -0.0872*** (-5.15) | -0.1650*** (-8.80) |
| Shock | 0.0792*** (22.19) | 0.0720*** (4.11) | 0.1109*** (5.11) | 0.0796*** (22.34) | 0.0717*** (4.05) | 0.1125*** (5.19) |
| Shock x Group | -0.0065** (-2.01) | -0.0292** (-2.52) | -0.0322** (-2.02) | -0.0074** (-2.29) | -0.0276** (-2.39) | -0.0339** (-2.12) |
| Household Size | | | | 0.0038 (0.63) | 0.0070 (0.41) | 0.0397 (1.40) |
| log (Land Area) | | | | 0.0039** (2.24) | 0.0038 (1.12) | 0.0011 (0.29) |
| log (Household Income) | | | | 0.0072* (1.90) | -0.0225 (-1.61) | 0.0338*** (2.70) |
| log (Household Expense) | | | | 0.0327*** (6.37) | 0.0387* (1.86) | 0.0398** (2.33) |
| Age | | | | 0.0075*** (3.92) | 0.0077** (2.57) | 0.0041 (1.29) |
| Constant | 0.2856*** (7.56) | 0.1129 (0.65) | 0.0930 (0.46) | -0.3218*** (-3.42) | -0.3059 (-1.20) | -0.6758** (-2.57) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 548015 | 20531 | 14773 | 547780 | 20504 | 14758 |
| R ² | 0.377 | 0.509 | 0.524 | 0.378 | 0.512 | 0.526 |

Addressing Selection Bias

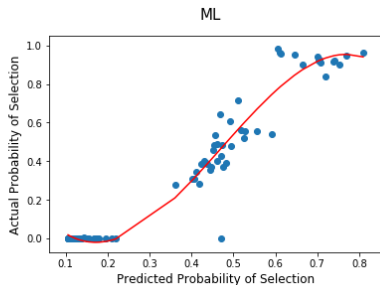
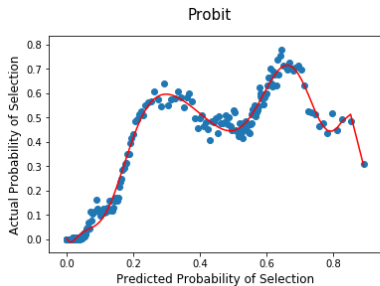
Heckman Two Step Correction

$$Y_{itj} = \alpha + \nu_i + \gamma_j + \beta_1 \text{Group}_{ij} + \beta_2 \text{Borrower Characteristics}_{itj} + \beta_3 \text{IMR}_{ij} + \varepsilon_{itj}$$

| | (1) Selected | (2) Default | (3) Default | (4) Default | (5) Default |
|---------------------------|--------------------------|------------------------|------------------------|------------------------|------------------------|
| Household Size | -0.2117*** (-63.11) | | -0.0008 (-0.11) | | -0.0020 (-0.24) |
| log (Household Income) | -0.0263*** (-23.83) | | 0.0373*** (9.69) | | 0.0373*** (9.62) |
| log (Household Expense) | 0.2000*** (133.02) | | -0.0056 (-0.89) | | -0.0067 (-0.97) |
| Land (sq km) | 0.0015*** (41.01) | | -0.0000 (-1.63) | | -0.0000* (-1.87) |
| Age | 0.0069*** (74.23) | | 0.0050*** (3.36) | | 0.0051*** (3.34) |
| Profession1 | -0.0042*** (-1351.16) | | | | |
| Profession2 | -0.0021*** (-626.25) | | | | |
| District | -0.1406*** (-721.27) | | | | |
| Group | | -0.1236*** (-33.04) | -0.1429*** (-30.64) | -0.1233*** (-32.73) | -0.1422*** (-30.24) |
| IMR | | -0.0134 (-0.98) | -0.0170 (-1.15) | | |
| IMR_ML | | | | -0.0229 (-0.45) | -0.0277 (-0.42) |
| Constant | 0.2157*** (14.83) | 0.2291*** (12.33) | -0.2190*** (-2.64) | 0.2302*** (5.28) | -0.2116* (-1.96) |
| Borrower Fixed Effect | No | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | No | Yes | Yes | Yes | Yes |
| Observations | 11520510 | 981584 | 981584 | 955368 | 955368 |
| R ² | | 0.403 | 0.404 | 0.405 | 0.406 |
| Pseudo R ² | 0.551 | | | | |

Heckman Correction: First Stage

Probit vs Machine Learning



Purposes of Loan

| ID | Purpose |
|----|---------------|
| 0 | miscellaneous |
| 1 | animal |
| 2 | business |
| 3 | repayment |
| 4 | vehicle |
| 5 | agri |
| 6 | house |
| 7 | insurance |
| 8 | social |
| 9 | household |
| 10 | jewel |
| 11 | education |
| 12 | travel |
| 13 | liquidity |
| 14 | medical |
| 15 | Fishery |
| 16 | land |

Purpose of Loan

Both Loans Have Same Purpose

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|------------------------|-----------------------|-----------------------|------------------------|-----------------------|-----------------------|
| | | | | Default | | |
| Group | -0.1271*** (-18.26) | -0.0815*** (-6.78) | -0.0904*** (-6.04) | -0.1494*** (-17.30) | -0.0866*** (-6.46) | -0.1437*** (-5.88) |
| Household Size | | | | -0.0052 (-0.43) | -0.0449* (-1.91) | 0.0436 (0.88) |
| log (Land Area) | | | | -0.0048 (-1.45) | -0.0042 (-0.70) | -0.0042 (-0.60) |
| log (Household Income) | | | | 0.0475*** (6.04) | 0.0399*** (3.15) | 0.0696*** (3.17) |
| log (Household Expense) | | | | -0.0061 (-0.51) | -0.0571*** (-2.65) | 0.0119 (0.37) |
| Age | | | | 0.0031 (1.13) | 0.0058 (1.16) | 0.0055 (0.93) |
| Constant | 0.3013*** (2.87) | -0.0596 (-0.39) | 0.0471 (0.23) | -0.1184 (-0.58) | -0.0840 (-0.28) | -0.7953* (-1.95) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 244384 | 45364 | 6511 | 238659 | 43010 | 6504 |
| R ² | 0.443 | 0.584 | 0.496 | 0.453 | 0.598 | 0.501 |

Purpose of Loan

The Two Loans Have Different Purpose

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------|
| | | | | Default | | |
| Group | -0.1239*** (-31.52) | -0.1184*** (-12.32) | -0.0817*** (-10.63) | -0.1368*** (-26.38) | -0.1402*** (-10.89) | -0.0954*** (-7.43) |
| Household Size | | | | 0.0013 (0.18) | -0.0481*** (-2.63) | -0.0098 (-0.34) |
| log (Land Area) | | | | 0.0009 (0.56) | -0.0007 (-0.22) | 0.0009 (0.27) |
| log (Household Income) | | | | 0.0300*** (7.18) | 0.0571*** (5.75) | 0.0244** (2.20) |
| log (Household Expense) | | | | -0.0013 (-0.19) | -0.0388** (-2.44) | -0.0207 (-1.20) |
| Age | | | | 0.0055*** (3.53) | 0.0053* (1.96) | 0.0067** (2.27) |
| Constant | 0.7329*** (6.12) | 0.2332 (0.61) | 0.3330 (0.69) | 0.2869** (1.97) | -0.0521 (-0.13) | 0.0595 (0.12) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 818111 | 58704 | 22853 | 804530 | 56164 | 22833 |
| R ² | 0.392 | 0.517 | 0.452 | 0.399 | 0.529 | 0.453 |

Repayment Frequency

Group And Individual Loans For All Simultaneously Running Loans

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| Group | -0.1118*** (-27.08) | -0.2334*** (-12.77) | -0.0954*** (-23.50) | -0.1222*** (-20.37) | -0.2327*** (-12.71) | -0.0940*** (-21.47) |
| Household Size | | | | 0.0052 (0.73) | -0.0697*** (-3.17) | -0.0454*** (-2.92) |
| log (Land Area) | | | | 0.0012 (0.85) | 0.0078 (0.72) | -0.0006 (-0.08) |
| log (Household Income) | | | | 0.0204*** (4.64) | 0.0754*** (3.46) | 0.0269*** (3.52) |
| log (Household Expense) | | | | 0.0008 (0.13) | -0.0863** (-2.31) | 0.0194** (2.02) |
| Age | | | | 0.0055*** (3.67) | 0.0887*** (3.49) | 0.2080*** (28.35) |
| Constant | 0.7143*** (3.65) | 0.3490*** (2.64) | 0.3149 (0.64) | 0.3546* (1.80) | -2.7530** (-2.58) | -8.4150*** (-28.42) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 858557 | 61400 | 133245 | 858340 | 61400 | 114712 |
| R ² | 0.395 | 0.586 | 0.334 | 0.395 | 0.588 | 0.384 |

Repayment Frequency

Group And Individual Loans When Repayment Dates Coincide

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|------------------------|-----------------------|------------------------|-----------------------|-----------------------|-------------------------|
| | | | | Default | | |
| Group | -0.0832*** (-12.08) | -0.2000*** (-7.62) | -0.0583*** (-20.79) | -0.1097*** (-9.38) | -0.2000*** (-7.62) | -0.0586*** (-19.94) |
| Household Size | | | | -0.0028 (-0.11) | -0.0502** (-2.10) | -0.0693*** (-3.21) |
| log (Land Area) | | | | 0.0002 (0.05) | 0.0005 (0.03) | 0.0121 (0.94) |
| log (Household Income) | | | | 0.0392*** (3.81) | 0.0219 (0.69) | 0.0522*** (3.49) |
| log (Household Expense) | | | | -0.0167 (-1.09) | -0.1973*** (-3.29) | -0.0035 (-0.18) |
| Age | | | | 0.0067** (2.48) | 0.0850*** (3.69) | 0.4431*** (15.14) |
| Constant | 0.0716 (0.37) | 0.3039** (2.52) | 0.1904*** (8.10) | -0.3323 (-1.35) | -1.3349* (-1.76) | -18.1168*** (-15.13) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 27300 | 26194 | 46186 | 27277 | 26194 | 41574 |
| R ² | 0.442 | 0.605 | 0.524 | 0.444 | 0.607 | 0.560 |

Loan Terms

Interest Rates

$$Y_{itj} = \alpha + \nu_i + \gamma_j + \beta_1 \text{LoanTerms}_{itj} + \beta_2 \text{BorrowerCharacteristics}_{itj} + \varepsilon_{itj}$$

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------|-----------------------|
| | Interest Rate | | | | | |
| Group | -0.0426*** (-20.72) | -0.0590*** (-10.25) | -0.0476*** (-14.59) | -0.0326*** (-12.94) | -0.0603*** (-8.68) | -0.0339*** (-7.29) |
| Household Size | | | | 0.0011 (0.50) | 0.0020 (1.40) | 0.0073** (2.05) |
| log (Land Area) | | | | 0.0025*** (3.58) | 0.0027** (2.00) | 0.0036** (2.25) |
| log (Household Income) | | | | -0.0134*** (-8.30) | 0.0034 (0.83) | -0.0124*** (-2.90) |
| log (Household Expense) | | | | 0.0044** (1.96) | -0.0036 (-1.45) | -0.0004 (-0.07) |
| Age | | | | 0.0018** (2.43) | -0.0005 (-0.47) | 0.0005 (0.44) |
| Constant | 0.1247*** (7.51) | 0.2005*** (19.74) | 0.1668*** (15.06) | 0.1279*** (3.47) | 0.2166*** (4.87) | 0.2289*** (3.58) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 979791 | 90000 | 24297 | 964557 | 86032 | 24278 |
| R ² | 0.494 | 0.548 | 0.499 | 0.502 | 0.560 | 0.501 |

Loan Terms

Loan Amount

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|-----------------------|------------------------|-----------------------|-------------------------|-------------------------|------------------------|
| Group | 3479.92*** (31.31) | 13436.58*** (70.73) | 1409.56*** (8.24) | 4654.48*** (33.59) | 15379.08*** (72.53) | 2439.51*** (9.10) |
| Household Size | | | | 130.26 (1.12) | 627.03** (2.34) | -266.80 (-0.56) |
| log (Land Area) | | | | 15.15 (0.45) | 369.24*** (6.08) | -148.01** (-2.31) |
| log (Household Income) | | | | -2049.82*** (-21.35) | -8233.02*** (-30.38) | -1783.64*** (-7.97) |
| log (Household Expense) | | | | 589.16*** (4.92) | 2663.46*** (7.05) | 761.73** (2.41) |
| Age | | | | -173.47*** (-4.59) | 293.84*** (4.52) | -388.30*** (-6.13) |
| Constant | 8307.84*** (6.80) | 657.22 (0.80) | 10636.77*** (7.83) | 25806.90*** (11.89) | 33545.10*** (7.03) | 32679.21*** (8.34) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 1030949 | 99619 | 27300 | 1012199 | 94984 | 27277 |
| R ² | 0.426 | 0.635 | 0.447 | 0.450 | 0.699 | 0.455 |

Loan Terms

Both Loans Have Same Loan Amount

| Dependent Variable | (1) | (2) | (3) | (4) | (5) | (6) |
|---------------------------|------------------------|-----------------------|-----------------------|------------------------|-----------------------|-----------------------|
| | | | | Default | | |
| Group | -0.1152*** (-10.65) | -0.0932*** (-5.03) | -0.0859*** (-4.21) | -0.1577*** (-10.54) | -0.1450*** (-4.80) | -0.1783*** (-4.98) |
| Household Size | | | | -0.0199 (-1.45) | 0.0246 (0.49) | 0.0531 (0.57) |
| log (Land Area) | | | | -0.0060* (-1.76) | -0.0005 (-0.05) | -0.0008 (-0.08) |
| log (Household Income) | | | | 0.0574*** (5.94) | 0.0855*** (3.49) | 0.1051*** (3.69) |
| log (Household Expense) | | | | -0.0037 (-0.27) | 0.0141 (0.44) | -0.0075 (-0.22) |
| Age | | | | -0.0023 (-1.06) | 0.0041 (0.55) | 0.0021 (0.26) |
| Constant | -0.2074 (-0.86) | -0.3654*** (-3.91) | -0.6088*** (-4.20) | -0.5655* (-1.81) | -1.3135*** (-2.97) | -1.4179*** (-2.84) |
| Borrower Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes | Yes | Yes | Yes |
| Observations | 91883 | 3953 | 2864 | 90657 | 3921 | 2862 |
| R ² | 0.419 | 0.550 | 0.493 | 0.427 | 0.559 | 0.504 |

Loan Terms

Two Simultaneous Individual Loans

| Dependent Variable | Default | | |
|---------------------------|-----------------------|-----------------------|-------------------------|
| Interest Rate | 0.031580 (0.82) | 0.106594 (0.63) | 0.156632 (0.80) |
| Loan Amount | -0.000001* (-1.78) | -0.000004* (-1.75) | -0.000006 (-1.45) |
| Tenure (years) | -0.050401* (-1.85) | -0.076109 (-0.81) | -0.349148*** (-3.51) |
| Constant | 0.530759*** (5.78) | -0.053412 (-0.23) | -0.100196 (-0.51) |
| Borrower Fixed Effect | Yes | Yes | Yes |
| Month x Year Fixed Effect | Yes | Yes | Yes |
| Observations | 53234 | 6365 | 1939 |
| R^2 | 0.364 | 0.364 | 0.349 |

Conclusion

- ▶ We compare repayment rates of collateral based individual lending and joint-liability based group lending
- ▶ We find a set of borrowers who have both the loan contracts running simultaneously
- ▶ Group loans out-perform in terms of default rates
- ▶ The strength of social ties trumps enforceability of collateral in its impact on loan performance
- ▶ Group loans out-perform even more during times of economic distress