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Date : 16th May, 2013

1) The Manager , **Listing Department,** **National Stock Exchange of India Limited** **Exchange Plaza, Bandra Kurla Complex,** **Bandra (East), Mumbai- 400 051**	**2) The Listing Department** **Corporate Relationship Department** **Bombay Stock Exchange limited** **1st Floor, New Trading Wing P.J. Towers** **Dalal Street Fort, Mumbai- 400 001**
Scrip Code- ARCHIES	**Scrip Code- 532212**

Dear Sir,

Please find enclosed herewith the audited financial results of the company for the year ended 31st March, 2013 as approved by the Board of Directors in their meeting held on 16th of May, 2013.

Kindly acknowledge the receipt of the same.

Thanking you

For **ARCHIES LIMITED**

Vikas Kumar Tak
(Company Secretary)

ARCHIES LIMITED
C-113, NARAINA INDUSTRIAL AREA, PHASE - I, NEW DELHI - 110 028 (INDIA)
TEL. : 91-11- 41410000, 41412222, FAX : 91-11- 41410070, 41410060 Website: www.archiesonline.com
REGISTERED OFFICE : PLOT NO. 191-F, SECTOR-4, I.M.T. MANESAR, GURGAON-122050, HARYANA (INDIA)

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ARCHIES LIMITED

PART I
STATEMENT OF AUDITED RESULTS FOR THE QUARTER AND YEAR ENDED 31 MARCH 2013

(₹ in Lacs)

	PARTICULARS	3 MONTHS ENDED			YEAR ENDED	
		31/03/2013	31/12/2012	31/03/2012	31/03/2013	31/03/2012
		AUDITED	UNAUDITED	AUDITED	AUDITED	AUDITED
1	**Income from operations**					
	(a) Net Sales from Operations (Net of excise duty)	5509.55	5628.46	5435.50	20086.35	20071.19
	(b) Other Operating Income	24.79	7.28	20.72	41.37	41.93
	Total Income from operations (net)	**5534.34**	**5635.74**	**5456.22**	**20127.72**	**20113.12**
2	**Expenses**					
	(a) Cost of Materials Consumed	289.89	507.17	349.18	1567.77	1629.34
	(b) Purchase of Traded Goods	1072.36	2159.19	904.60	6087.51	4681.24
	(c) Change in inventories of finished goods, work-in-progress and Traded Goods	815.92	(604.49)	800.61	(142.39)	1239.09
	(d) Employee Benefits Expense	720.15	757.32	640.52	2818.74	2723.25
	(e) Depreciation	129.97	119.72	101.94	487.49	459.04
	(f) Rent	755.94	704.32	741.18	2819.35	2711.01
	(g) Other Expenses	1409.81	1484.50	1395.16	5250.52	4988.55
	Total Expense	**5194.04**	**5127.73**	**4933.19**	**18888.99**	**18431.52**
3	**Profit from Operations before other Income, finance costs & interest and Exceptional Item (1-2)**	**340.30**	**508.01**	**523.03**	**1238.73**	**1681.60**
4	Other Income	5.98	8.01	29.60	36.95	86.03
5	**Profit from ordinary activities before finance costs and interest and exceptional items (3+4)**	**346.28**	**516.02**	**552.63**	**1275.68**	**1767.63**
6	Finance costs & Interest	53.46	76.33	86.40	224.80	376.29
7	**Profit from ordinary activities after finance costs & interest but before exceptional items (5-6)**	**292.82**	**439.69**	**466.23**	**1050.88**	**1391.34**
8	Exceptional Items	0.00	0.00	0.00	0.00	0.00
9	**Profit from ordinary activities before tax (7 +/- 8)**	**292.82**	**439.69**	**466.23**	**1050.88**	**1391.34**
10	Tax expense					
	Current	100.71	140.94	101.60	350.39	371.50
	Deferred	(7.45)	4.00	54.79	(0.26)	69.69
11	**Net Profit from Ordinary activities after tax (9-10)**	**199.56**	**294.75**	**309.84**	**700.75**	**950.15**
12	Extraordinary Items (Net of Tax Expense)	0.00	0.00	0.00	0.00	0.00
13	**Net Profit for the period (11 +/- 12)**	**199.56**	**294.75**	**309.84**	**700.75**	**950.15**
14	Paid-Up Equity Share Capital (Face value of the share ₹. 2/-)	675.60	675.60	675.60	675.60	675.60
15	Reserve excluding revaluation reserves as per Balance Sheet of Previous accounting year	-	-	-	10395.34	9862.75
16.i	Earning Per Shares (before extraordinary items) (of ₹ 2/- each)					
	(a) Basic	0.59*	0.87*	0.91*	2.07**	2.81**
	(b) Diluted	0.59*	0.87*	0.91*	2.07**	2.81**
16.ii	Earning Per Shares (after extraordinary items) (of ₹ 2/- each)					
	(a) Basic	0.59*	0.87*	0.91*	2.07**	2.81**
	(b) Diluted	0.59*	0.87*	0.91*	2.07**	2.81**

*not annualised & Figures in ₹
** Figures in ₹

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PART II

SELECT INFORMATION FOR THE QUARTER AND YEAR ENDED 31 MARCH 2013

	PARTICULARS	3 MONTHS ENDED			YEAR ENDED	
		31/03/2013	31/12/2012	31/03/2012	31/03/2013	31/03/2012
A	**PARTICULARS OF SHAREHOLDING**					
1	Public Shareholding					
	- Number of Shares	**12925400**	**12925400**	**12925400**	**12925400**	**12925400**
	- Percentage of Shareholding	**38.26**	**38.26**	**38.26**	**38.26**	**38.26**
2	Promoter and Promoter Group Shareholding					
	a) Pledged / Encumbered					
	- Number of shares	nil	nil	nil	nil	nil
	- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	nil	nil	nil	nil	nil
	- Percentage of Shares (as a % of the total share capital of the company)	nil	nil	nil	nil	nil
	b) Non - Encumbered					
	- Number of shares	**20854600**	**20854600**	**20854600**	**20854600**	**20854600**
	- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	**100**	**100**	**100**	**100**	**100**
	- Percentage of Shares (as a % of the total share capital of the company)	**61.74**	**61.74**	**61.74**	**61.74**	**61.74**

	PARTICULARS	3 MONTHS ENDED 31/03/2013
B	**INVESTOR COMPLAINTS**	
	Pending at the beginning of the quarter	0
	Received during the quarter	4
	Disposed of during the quarter	4
	Remaining unresolved at the end of the quarter	0

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(₹ in Lacs)

PARTICULARS	3 MONTHS ENDED			YEAR ENDED	
	31/03/2013	31/12/2012	31/03/2012	31/03/2013	31/03/2012
	AUDITED	UNAUDITED	AUDITED	AUDITED	AUDITED
1. Segment Revenue					
(Net Sales)					
a) Greeting Cards	1311.50	1464.22	1405.07	4854.56	5291.01
b) Stationery Items	643.74	819.20	609.84	2613.29	2355.04
c) Gifts	3511.21	3300.28	3399.56	12486.48	12320.72
d) Others	43.10	44.76	21.03	132.02	104.42
Net Sales	**5509.55**	**5628.46**	**5435.50**	**20086.35**	**20071.19**
2. Segment Results(Profit/Loss) before depreciation, Interest, Finance Charges & Tax					
a) Greeting Cards	199.25	306.07	260.69	851.11	1009.95
b) Stationery	34.26	118.75	15.87	244.93	230.25
c) Gifts	381.21	362.18	550.58	1267.20	1574.43
d) Others	4.75	2.01	1.99	10.30	6.88
Total	**619.47**	**789.01**	**829.13**	**2373.54**	**2821.51**
Less:					
i) Interest & Finance Charges	53.46	76.33	86.40	224.80	376.29
ii) Depreciation	129.97	119.72	101.94	487.49	459.04
iii) Other un-allocable expenditure(net of unallocable income)	143.22	153.27	174.56	610.37	594.84
Total Profit before Tax	**292.82**	**439.69**	**466.23**	**1050.88**	**1391.34**
3. Capital Employed (Segment Assets less Segment Liabilities)	11070.96	11021.36	10538.37	11070.96	10538.37
Total	**11070.96**	**11021.36**	**10538.37**	**11070.96**	**10538.37**

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STATEMENT OF ASSETS & LIABILITIES AS AT 31 MARCH, 2013

(₹ in Lacs)

	PARTICULARS	AUDITED As At 31/03/2013	AUDITED As At 31/03/2012
A	**EQUITY AND LIABILITIES**		
1	**Shareholders' Funds**		
	(a) Share Capital	675.62	675.62
	(b) Reserves and Surplus	10395.34	9862.75
	Sub-total - Shareholders' funds	**11070.96**	**10538.37**
2	**Non-Current Liabilities**		
	(a) Long-Term borrowings	50.86	91.42
	(b) Deferred Tax Liabilities (net)	710.64	710.90
	(c) Other Long Term Liabilities	622.53	673.32
	(d) Long Term Provisions	59.21	76.00
	Sub-total - Non-Current Liabilities	**1443.24**	**1551.64**
	Current Liabilities		
	(a) Short-Term Borrowings	352.39	525.20
	(b) Trade Payables	584.17	459.73
	(c) Other Current Liabilities	1132.31	1310.64
	(d) Short-Term Provisions	228.44	244.08
	Sub-total - Current Liabilities	**2297.31**	**2539.65**
	TOTAL - EQUITY AND LIABILITIES	**14811.51**	**14629.66**
B	**ASSETS**		
	Non-Current Assets		
	(a) Fixed Assets	6585.27	6632.11
	(b) Long-Term Loans and Advances	1345.99	1184.96
	Sub-total - Non-Current Assets	**7931.26**	**7817.07**
	Current Assets		
	(a) Inventories	4412.15	**4555.48**
	(b) Trade Receivables	1856.46	**1675.52**
	(c) Cash and Bank Balances	300.64	**201.40**
	(d) Short-Term Loans and Advances	311.00	**380.19**
	Sub-total - Current Assets	**6880.25**	**6812.59**
	TOTAL - ASSETS	**14811.51**	**14629.66**

NOTES:

1. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 16th May 2013.
2. Previous year's figures have been rearranged and regrouped, wherever necessary.
3. Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
4. Final Dividend @ 20% (equivalent to Rs 0.40) Per Equity share of (Face value of Rs 2/- each) for the period 2012-13 has been recommended subject to approval of shareholders in AGM.
5. The total no of company operated retail outlets including both Archies & Hallmark stores is 238 as on 16.05.2013 .

For and on behalf of the Board

Anil Moolchandani
(Chairman & Managing Director)

Date: 16-05-2013
Place: Delhi

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