

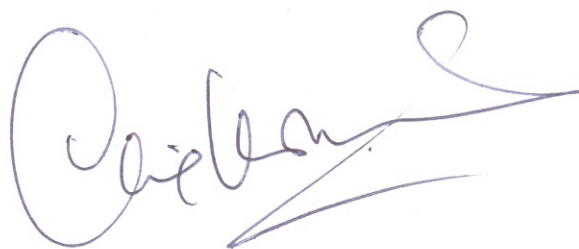
ARCHIES LIMITED

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31st DECEMBER, 2008

(Rs in Lakhs)

PARTICULARS	Three Months Ended on 31/12./2008	Three months Ended on 31/12/2007	Nine Months Ended on 31/12/2008	Nine Months Ended on 31/12/2007	Year Ended on 31/03/2008
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1. (a) Net Sales	4127.79	3718.53	10187.37	8723.56	11789.58
(b) Other Operating income	3.22	20.65	45.74	53.25	112.64
Total	4131.01	3739.18	10233.11	8776.81	11902.22
2. Expenditure					
(a) Increase/Decrease in stock-in-Trade and work in progress	(266.53)	(381.33)	(778.43)	(1072.88)	(646.17)
(b) Consumption of Raw Material	362.06	416.22	872.23	1092.49	1335.54
(c) Purchase of Traded Goods	1478.04	1258.67	3620.74	2857.99	3362.63
(d) Employees Cost	413.45	424.00	1231.16	1167.59	1536.86
(e) Depreciation	77.45	71.99	224.45	203.25	272.76
(f) Rent	355.85	312.41	1071.46	821.24	1163.68
(g) Other Expenditure	1344.91	1046.77	3536.57	2514.92	3513.91
(h) Total	3765.23	3148.73	9778.18	7584.60	10539.21
3. Profit from Operation before other income, Interest and Exceptional Items	365.78	590.45	454.93	1192.21	1363.01
4. Other Income	6.65	10.65	20.53	16.52	36.22
5. Profit before Interest & Exceptional Items	372.43	601.10	475.46	1208.73	1399.23
6. Interest	61.29	41.21	123.38	98.03	127.46
7. Profit after Interest but before Exceptional Items	311.14	559.89	352.08	1110.70	1271.77
8. Exceptional Items	0.00	0.00	0.00	0.00	0.00
9. Profit (+)/ Loss(-) from Ordinary Activities before tax	311.14	559.89	352.08	1110.70	1271.77
10. Tax expense					
Current	86.30	187.25	91.00	352.25	369.00
Deferred	12.86	(4.61)	33.12	19.47	60.05
Fringe Benefits	6.25	5.00	17.50	14.00	22.50
11. Net Profit (+)/ Loss (-) from Ordinary Activities After Tax	205.73	372.25	210.46	724.98	820.22
12. Extraordinary Item	0.00	0.00	0.00	0.00	0.00
13. Net Profit (+)/ Loss (-) for the period	205.73	372.25	210.46	724.98	820.22
14. Paid-Up Equity Share Capital (Face value of the share Rs. 10/-)	675.60	675.60	675.60	675.60	675.60
15. Reserve (excluding revaluation reserves)	-	-	-	-	7351.12
16. Earning Per Shares (EPS) (in Rs.) Basic & Diluted	3.05	5.51	3.12	10.96	12.22
17. Public shareholding					
No. of shares	2543500	2537500	2543500	2537500	2537500
% of Shareholding	37.65	37.56	37.65	37.56	37.56

* Not Annualised


ARCHIES LIMITED

 C-113, NARAINA INDUSTRIAL AREA, PHASE- I, NEW DELHI - 110 028 (INDIA) TEL.: 91-11-41410000, 41412222,
 FAX : 91-11- 41410070, 41410060, E-mail : archies@archiesonline.com Website : www.archiesonline.com
 REGISTERED OFFICE : A-17, NARAINA INDUSTRIAL AREA, PHASE-II, NEW DELHI - 110 028

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(Rs. In Lakhs)

PARTICULARS	Three Months Ended on 31/12./2008	Three months Ended on 31/12/2007	Nine Months Ended on 31/12/2008	Nine Months Ended on 31/12/2007	Year Ended on 31/03/2008
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1. Segment Revenue (Net Sales)					
a) Greeting Cards	1531.75	1436.50	3283.25	2949.00	3866.18
b) Stationery Items	547.23	506.70	1164.81	976.36	1289.92
c) Gifts	1975.41	1719.46	5583.64	4645.68	6423.62
d) Others	73.40	55.87	155.67	152.52	209.86
Total	4127.79	3718.53	10187.37	8723.56	11789.58
Less : Inter Segment Revenue	0.00	0.00	0.00	0.00	0.00
Net Sales	4127.79	3718.53	10187.37	8723.56	11789.58
2. Segment Results(Profit/Loss) before Tax and interest					
a) Greeting Cards	453.57	361.47	910.71	772.08	872.77
b) Stationery Items	96.17	108.45	207.99	199.40	260.25
c) Gifts	217.87	320.00	674.28	729.55	921.75
d) Others	0.08	0.66	5.19	6.09	6.63
Total	767.69	790.58	1798.17	1707.12	2061.40
Less:					
i) Interest	61.29	41.21	123.38	98.03	127.46
ii) Depreciation	77.45	71.99	224.45	203.25	272.76
iii) Other un-allocable expenditure	317.81	117.49	1098.26	295.14	389.41
iv) Unallocable Income	0.00	0.00	0.00	0.00	0.00
Total Profit before Tax	311.14	559.89	352.08	1110.70	1271.77
3. Capital Employed (Segment Assets less Segment Liabilities)	11666.64	10782.08	11666.64	10782.08	10689.19

NOTES:

- The above mentioned financial results were reviewed by the Audit Committee and approved by the Board of Directors of the Company at its meeting held on 28th January, 2009.
- Previous year's figures have been reworked and regrouped, wherever necessary.
- Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
- The information on investors complaint pursuant to clause 41 of the Listing Agreement for the quarter ended 31st December 2008: Opening Balance: NIL, Received during the quarter: 12, Resolved during the quarter 12: Closing Balance: NIL.
- The Company had allotted 10,00,000 Warrants on Preferential basis on 02.06.2007, convertible into equity shares within 18 months from the the date of allotment. The Company has not received any request for conversion from the Warrant holders up to 02.12.2008 the last day appointed for the purpose and the amount received as advance has been forfeited according to clause 13.1.2.3 (c) of Chapter XIII of SEBI (DIP) Guidelines.
- The Company has retained its A1+ rating from ICRA for Rs 10 Crore commercial paper & short term debt programme.
- The Statutory Auditors have carried a Limited Review of the above financial results

Date: 28th January 2009
Place: New Delhi

For and on behalf of the Board

Anil Moolchandani
(Chairman & Managing Director)

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