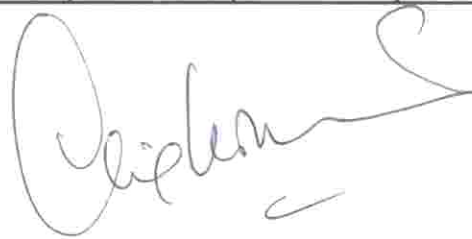


ARCHIES LIMITED
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30 SEPTEMBER, 2009

(Rs. In Lakhs)

PARTICULARS	Three Months Ended on '30/09/2009	Three Months Ended on '30/09/2008	Six Months Ended on '30/09/2009	Six Months Ended on '30/09/2008	Year Ended on '31/03/2009
	UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	AUDITED
1.(a) Net Sales	3684.64	3497.29	6500.90	6059.58	13870.54
(b) Other Operating Income	11.04	31.65	24.17	42.52	48.78
Total Income	3695.68	3528.94	6525.07	6102.10	13919.32
2. Expenditure					
(a) (Increase)/Decrease in stock- in-Trade and work in progress	(402.28)	(352.24)	(543.95)	(511.90)	399.76
(b) Consumption of Raw Material	350.48	322.51	564.19	510.17	1094.64
(c) Purchase of Trading Items	1496.82	1283.04	2555.60	2142.70	4262.65
(d) Employees Cost	408.72	415.18	806.26	817.71	1673.15
(e) Depreciation	80.27	74.99	157.62	147.00	301.95
(f) Rent	388.56	359.49	742.94	715.61	1455.37
(g) Other Expenditure	932.76	901.27	1662.49	1609.05	3846.04
(h) Total	3255.33	3004.24	5945.15	5430.34	13033.56
3. Profit from Operations before other Income Interest and Exceptional Item	440.35	524.70	579.92	671.76	885.76
4. Other Income	13.46	8.13	25.11	13.88	45.32
5. Profit Before interest & Exceptional Item	453.81	532.83	605.03	685.64	931.08
6. Interest	34.29	34.07	58.74	62.09	162.08
7. Profit After Interest but before Exceptional Item	419.52	498.76	546.29	623.55	769.00
8. Exceptional Items	0.00	0.00	0.00	0.00	0.00
9. Profit (+)/ Loss(-) from Ordinary Activities before tax	419.52	498.76	546.29	623.55	769.00
10. Tax expense					
Current	140.51	(28.30)	198.30	4.70	238.40
Deferred	1.95	13.44	(16.70)	20.26	34.16
Fringe Benefit	0.00	5.05	0.00	11.25	22.50
11. Net Profit (+)/ Loss (-) from Ordinary Activities after tax	277.06	508.57	364.69	587.34	473.94
12. Extraordinary Items (Net of Tax Expense)	0.00	582.61	0.00	582.61	582.61
13. Net Profit (+)/ Loss (-) for the period	277.06	(74.04)	364.69	4.73	(108.67)
14. Paid-Up Equity Share Capital (Face value of the share Rs. 10/-)	675.60	675.60	675.60	675.60	675.60
15. Reserve (excluding revaluation reserves)					7291.91
16. Earning Per Shares (EPS) (in Rs.)					
Basic & Diluted	4.10	(1.10)	5.40	0.07	1.61
17. Public shareholding					
No. of shares	2,543,425	2,509,400	2,543,425	2,509,400	2,543,500
% of Shareholding	37.65	37.14	37.65	37.14	37.65
18. Promoter and Promoter group shareholding					
a) Pledged / encumbered					
Number of shares	nil	nil	nil	nil	nil
Percentage of Shares (as a % of total shareholding of promoter and promoter group)	nil	nil	nil	nil	nil
Percentage of Shares (as a % of total sharehcapital of the company)	nil	nil	nil	nil	nil
b) Non - encumbered					
Number of shares	4212575	4246600	4212575	4246600	4212500
Percentage of Shares (as a % of total shareholding of promoter and promoter group)	100	100	100	100	100
Percentage of Shares (as a % of total sharehcapital of the company)	62.35	62.86	62.35	62.86	62.35


ARCHIES LIMITED

 C-113, NARAINA INDUSTRIAL AREA, PHASE- I, NEW DELHI - 110 028 (INDIA) TEL.: 91-11-41410000; 41412222,
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 REGISTERED OFFICE : A-17, NARAINA INDUSTRIAL AREA, PHASE-II, NEW DELHI - 110 028

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED



PARTICULARS	© ARCHIES LTD.				
	Three Months Ended on '30/09/2009	Three Months Ended on '30/09/2008	Six Months Ended on '30/09/2009	Six Months Ended on '30/09/2008	Year Ended on '31/03/2009
	UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	AUDITED
1. Segment Revenue					
(Net Sales)					
a) Greeting Cards	1009.67	1083.85	1774.52	1751.50	4429.72
b) Stationery Items	374.56	325.48	712.33	617.58	1581.76
c) Gifts	2261.46	2038.68	3935.09	3608.23	7693.69
d) Others	38.95	49.28	78.96	82.27	165.37
Total	3684.64	3497.29	6500.90	6059.58	13870.54
Less: Inter Segment Revenue	0.00	0.00	0.00	0.00	0.00
Net Sales	3684.64	3497.29	6500.90	6059.58	13870.54
2. Segment Results (Profit/Loss)					
before Tax and interest					
a) Greeting Cards	274.69	313.24	433.02	457.14	911.37
b) Stationery Items	71.37	64.31	121.03	111.82	209.88
c) Gifts	308.21	337.00	430.27	456.41	680.01
d) Others	4.52	4.84	5.63	5.11	6.28
Total	658.79	719.39	989.95	1030.48	1807.54
Less:					
i) interest	34.29	34.07	58.74	62.09	162.08
ii) Depreciation	80.27	74.99	157.62	147.00	301.95
iii) Other un-allocable expenditure	124.71	694.18	227.30	780.45	1157.12
Total Profit before Tax	419.52	(83.85)	546.29	40.94	186.39
3. Capital Employed	11611.19	11484.57	11611.19	11484.57	10278.97
(Segment Assets less Segment Liabilities)					

NOTES:

1. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 30th October, 2009.
2. Previous year's figures have been rearranged and regrouped, wherever necessary.
3. Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
4. The information on investors complaint pursuant to clause 41 of the Listing Agreement for the quarter ended 30th September, 2009: Opening Balance: NIL; Received during the quarter: 2; Resolved during the quarter 2: Closing Balance: NIL.
5. The Statutory Auditors have carried a limited review of the above financial results.

Date: 30-10-2009
Place: New Delhi

For and on behalf of the Board

Anil Moolchandani
(Chairman & Managing Director)

ARCHIES LIMITED

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