

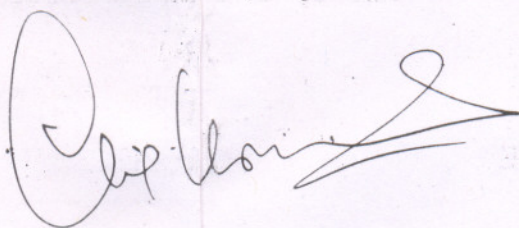
ARCHIES LIMITED

AUDITED FINANCIAL RESULTS FOR THE YEAR ENDED 31ST MARCH, 2008

(Rs in Lakhs)

PARTICULARS	ARCHIES LIMITED					CONSOLIDATED	
	Nine Months Ended (UNAUDITED)	QUARTER ENDED (UNAUDITED)		YEAR ENDED (AUDITED)		YEAR ENDED (AUDITED)	
	31/12/2007	31/03/2008	31/03/2007	31/03/2008	31/03/2007	31/03/2008	31/03/2007
1. Net Sales	8723.56	3066.02	2762.61	11789.58	10471.66	11789.58	10473.22
2. Other Income	69.77	79.09	20.08	148.86	83.44	148.80	83.70
3. Total Income	8793.33	3145.11	2782.69	11938.44	10555.10	11938.38	10556.92
4. Expenditure							
(a) Increase/Decrease in stock-in-Trade and work in progress	(1072.88)	426.71	268.60	(646.17)	(17.11)	(646.17)	(17.11)
(b) Consumption of Raw Material	1092.49	243.05	376.26	1335.54	1487.07	1335.54	1487.07
(c) Purchase of Trading Items	2857.99	504.64	484.63	3362.63	2249.04	3362.63	2249.04
(d) Employees Cost	1167.59	369.27	316.88	1536.86	1235.99	1538.77	1236.93
(e) Depreciation	203.25	69.51	62.48	272.76	241.38	272.86	242.57
(f) Other Expenditure	3336.16	1341.43	1085.83	4677.59	4136.42	4678.92	4136.97
(g) Total	7584.60	2954.61	2594.68	10539.21	9332.79	10542.55	9335.47
5. Interest	98.03	29.43	20.17	127.46	82.57	127.46	82.57
6. Profit before Tax & Exceptional Income	1110.70	161.07	167.84	1271.77	1139.74	1268.37	1138.88
7. Exceptional Income	0	0.00	0.00	0.00	48.00	0.00	48.00
8. Profit (+)/ Loss(-) from Ordinary Activities before tax	1110.70	161.07	167.84	1271.77	1187.74	1268.37	1186.88
9. Tax expense							
Current	352.25	16.75	42.00	369.00	318.00	369.00	318.16
Deferred	19.47	40.58	16.49	60.05	65.63	60.02	65.26
Fringe Benefit	14.00	8.50	8.50	22.50	21.75	22.51	21.75
10. Net Profit (+)/ Loss (-) from Ordinary Activities after tax	724.98	95.24	100.85	820.22	782.36	816.84	781.71
11. Extraordinary Items	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12. Net Profit (+)/ Loss (-) for the period "	724.98	95.24	100.85	820.22	782.36	816.84	781.71
13. Paid-Up Equity Share Capital (Face value of the share Rs. 10/-)	675.60	675.60	650.60	675.60	650.60	675.60	650.60
14. Reserve (excluding revaluation reserves)	-	-	-	7351.12	6169.75	7293.34	6115.44
15. Earning Per Shares (EPS) (in Rs.) Basic & Diluted	10.96*	1.41*	1.55*	12.22	12.03	12.17	12.02
16. Public shareholding							
No. of shares	2537500	2537500	2276500	2537500	2276500		
% of Shareholding	37.56	37.56	34.99	37.56	34.99		

* Not Annualised



ARCHIES LIMITED

C-113, NARAINA INDUSTRIAL AREA, PHASE-I, NEW DELHI - 110 028 (INDIA) TEL.: 91-11-41410000, 41412222, FAX: 91-11-41410070, 41410060, E-mail: archies@archiesonline.com Website: www.archiesonline.com
REGISTERED OFFICE: A-17, NARAINA INDUSTRIAL AREA, PHASE-II, NEW DELHI - 110 028



AN ISO 9001: 2000 CERTIFIED COMPANY

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(Rs. In Lakhs)

PARTICULARS	ARCHIES LIMITED				
	Nine Months Ended (UNAUDITED)	QUARTER ENDED (UNAUDITED)		YEAR ENDED (AUDITED)	
	31/12/2007	31/03/2008	31/03/2007	31/03/2008	31/03/2007
1. Segment Revenue (Net Sales)					
a) Greeting Cards	2949.00	917.18	1019.59	3866.18	3808.63
b) Stationery Items	976.36	313.56	276.26	1289.92	1234.38
c) Gifts	4645.68	1777.94	1423.26	6423.62	5257.33
d) Others	152.52	57.34	43.50	209.86	171.32
Total	8723.56	3066.02	2762.61	11789.58	10471.66
Net Sales	8723.56	3066.02	2762.61	11789.58	10471.66
2. Segment Results(Profit/Loss) before Tax and interest					
a) Greeting Cards	772.08	100.69	101.89	872.77	811.72
b) Stationery Items	199.40	60.85	57.84	260.25	255.59
c) Gifts	729.55	192.20	137.48	921.75	708.78
d) Others	6.09	0.54	0.15	6.63	4.92
Total	1707.12	354.28	297.36	2061.40	1781.01
Less:					
i) interest	98.03	29.43	20.17	127.46	82.57
ii) Depreciation	203.25	69.51	62.48	272.76	241.38
ii) Other un-allocable expenditure	295.14	94.27	46.87	389.41	269.32
Total Profit before Tax	1110.70	161.07	167.84	1271.77	1187.74
3. Capital Employed (Segment Assets less Segment Liabilities)	10762.14	10689.19	8640.73	10689.19	8640.73

NOTES:

- The above results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 27 June 2008.
- Previous year's figures have been rearranged and regrouped, wherever necessary.
- Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
- Consequent to implementation of AS -15 (Revised), the transitional provision of Rs. 6.70 Lacs (net of Deferred Tax Assets) has been adjusted against opening balance of General Reserve.
- The information on investors complaint pursuant to clause 41 of the Listing Agreement for the quarter ended 31st March, 2008: Opening Balance: **NIL**, Received during the quarter: **3**, Resolved during the quarter **3**: Closing Balance:**NIL**.
- The Company has on 2 June, 2007 allotted 2,50,000 equity shares and 10,00,000 warrants convertible into equity shares at a later date on Preferential basis . The whole amount has been deployed towards funding of marketing & advertisement expenses and setting up new stores respectively. In case of share warrants, during the period under review no conversion has taken place. The Company has not received any request for conversion from the Warrant holders till the date of adoption of these Accounts.
- The company has not provided for notional loss of Rs.785.00 Lacs on account of derivative Contracts. The matter is being discussed with the bankers and the company is hopeful of settling the same shortly. The Auditors have made a disclosure to this effect in their report.
- Foreign exchange gain of Rs. 50.28 Lacs for the year ended 31 March 2008 arising out of restatement of Liabilities relating to fixed assets has been included in other income which is in accordance with the revised AS-11.
- The Consolidated financial results represents those of Archies Limited and its subsidiary Comapnay, Archies Online.Com Limited

For and on behalf of the Board

Anil Moolchandani
(Chairman & Managing Director)

Date: 27/06/2008

Place: New Delhi

ARCHIES LIMITED

C-113, NARAINA INDUSTRIAL AREA, PHASE- I, NEW DELHI - 110 028 (INDIA) TEL.: 91-11-41410000, 41412222,

FAX : 91-11- 41410070, 41410060, E-mail : archies@archiesonline.com Website : www.archiesonline.com

REGISTERED OFFICE : A-17, NARAINA INDUSTRIAL AREA, PHASE-II, NEW DELHI - 110 028



AN ISO 9001: 2000 CERTIFIED COMPANY