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ARCHIES LIMITED

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30th SEPTEMBER, 2008

(Rs in Lakhs)

PARTICULARS	Three Months Ended on 30/09/2008	Three months Ended on 30/09/2007	Six Months Ended on 30/09/2008	Six Months Ended on 30/09/2007	Year Ended on 31/03/2008
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1. (a)Net Sales	3497.29	2836.69	6059.58	5005.03	11789.58
(b) Other Operating income	31.65	14.05	42.52	32.60	112.64
Total	**3528.94**	**2850.74**	**6102.10**	**5037.63**	**11902.22**
2. Expenditure					
(a) Increase/Decrease in stock-in-Trade and work in progress	(352.24)	(397.51)	(511.90)	(691.55)	(646.17)
(b) Consumption of Raw Material	322.51	414.03	510.17	676.27	1335.54
(c) Purchase of Traded Goods	1283.04	893.90	2142.70	1599.32	3362.63
(d) Employees Cost	415.18	366.17	817.71	743.59	1536.86
(e) Depreciation	74.99	68.10	147.00	131.26	272.76
(f) Rent	359.49	274.75	715.61	508.83	1163.68
(g) Other Expenditure	1483.88	816.33	2191.66	1468.15	3513.91
(h) Total	**3586.85**	**2435.77**	**6012.95**	**4435.87**	**10539.21**
3. Profit from Operation before other income, Interest and Exceptional Items	**(57.91)**	**414.97**	**89.15**	**601.76**	**1363.01**
4. Other Income	8.13	3.07	13.88	5.87	36.22
5. Profit before Interest & Exceptional Items	**(49.78)**	**418.04**	**103.03**	**607.63**	**1399.23**
6. Interest	34.07	28.35	62.09	56.82	127.46
7. Profit after Interest but before Exceptional Items	**(83.85)**	**389.69**	**40.94**	**550.81**	**1271.77**
8. Exceptional Items	0.00	0.00	0.00	0.00	0.00
9. Profit (+)/ Loss(-) from Ordinary Activities before tax	**(83.85)**	**389.69**	**40.94**	**550.81**	**1271.77**
10. Tax expense					
Current	(28.30)	115.00	4.70	165.00	369.00
Deferred	13.44	22.84	20.26	24.08	60.05
Fringe Benefits	5.05	4.83	11.25	9.00	22.50
11. Net Profit (+)/ Loss (-) from Ordinary Activities After Tax	**(74.04)**	**247.02**	**4.73**	**352.73**	**820.22**
12. Extraordinary Item	0.00	0.00	0.00	0.00	0.00
13. Net Profit (+)/ Loss (-) for the period	**(74.04)**	**247.02**	**4.73**	**352.73**	**820.22**
14. Paid-Up Equity Share Capital (Face value of the share Rs. 10/-)	675.60	675.60	675.60	675.60	675.60
15. Reserve (excluding revaluation reserves)	0.00	0.00	0.00	0.00	7351.12
16. Earning Per Shares (EPS) (in Rs.) Basic & Diluted	(-1.10)*	3.76*	0.07*	5.34*	12.22
17.Public shareholding					
No. of shares	2509400	2536500	2509400	2536500	2537500
% of Shareholding	37.14	37.55	37.14	37.55	37.56

* Not Annualised

ARCHIES LIMITED

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AN ISO 9001: 2000 CERTIFIED COMPANY

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SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(Rs. In Lakhs)

PARTICULARS	Three Months Ended on 30/09/2008	Three months ended on 30/09/2007	Six Months Ended on 30/09/2008	Six Months Ended on 30/09/2007	Year Ended on 31/03/2008
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1. Segment Revenue (Net Sales)					
a) Greeting Cards	1083.85	863.27	1751.50	1512.50	3866.18
b) Stationery Items	325.48	257.28	617.58	469.66	1289.92
c) Gifts	2038.68	1666.99	3608.23	2926.22	6423.62
d) Others	49.28	49.15	82.27	96.65	209.86
Total	**3497.29**	**2836.69**	**6059.58**	**5005.03**	**11789.58**
Less : Inter Segment Revenue	0.00	0.00	0.00	0.00	0.00
Net Sales	**3497.29**	**2836.69**	**6059.58**	**5005.03**	**11789.58**
2. Segment Results(Profit/Loss) before Tax and interest					
a) Greeting Cards	313.24	230.54	457.14	410.61	872.77
b) Stationery Items	64.31	45.76	111.82	90.95	260.25
c) Gifts	337.00	285.93	456.41	409.55	921.75
d) Others	4.84	2.40	5.11	5.43	6.63
Total	**719.39**	**564.63**	**1030.48**	**916.54**	**2061.40**
Less:					
i) Interest	34.07	28.35	62.09	56.82	127.46
ii) Depreciation	74.99	68.10	147.00	131.26	272.76
iii) Other un-allocable expenditure	694.18	78.49	780.45	177.65	389.41
iv) Unallocable Income	0.00	0.00	0.00	0.00	0.00
Total Profit before Tax	**(83.85)**	**389.69**	**40.94**	**550.81**	**1271.77**
3. Capital Employed (Segment Assets less Segment Liabilities)	11484.57	10704.03	11484.57	10704.03	10689.19

NOTES:

1. The above mentioned financial results were reviewed by the Audit Committee and approved by the Board of Directors of the Company at its meeting held on 25th October, 2008.
2. Previous year's figures have been reworked and regrouped, wherever necessary.
3. Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
4. The information on investors complaint pursuant to clause 41 of the Listing Agreement for the quarter ended 30th September 2008: Opening Balance: NIL, Received during the quarter: NIL, Resolved during the quarter NIL: Closing Balance:NIL.
5. The Company has allotted 10,00,000 Warrants of on Preferential basis on 02.06.2007, convertible into shares within 18 months from the the date of allotment. The Company has not received any request for conversion from the Warrant holders for conversion till the date of adoption of these accounts.
6. The Company has booked a one time loss of Rs.582.62 lacs on account of foreign exchange derivative (options) transaction. As per its Accounting Policy the Company has booked this loss on crystallization on 08.09.08. The notional value of this crystallized loss , as reported in the Auditors' Report for the year ended 31.03.08, was Rs. 920.37 lacs as on 31.03.08. The Company has no other similar crystallized or open positions.

For and on behalf of the Board

Pramod Arora
(Jt Managing Director)

Date: 25th October 2008
Place: New Delhi

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