

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor,
Plot No. C/1 G Block
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400051

July 31, 2010

CODE: ARCHIES

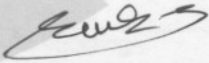
Dear Sir,

Please find enclosed herewith the unaudited financial results of the company for first quarter ended 30th June, 2010 as approved by the Board of Directors in their meeting held on 31st of July, 2010.

Kindly acknowledge the receipt of the same.

Thanking you

For **ARCHIES LIMITED**


Vikas Kumar Tak
(Company Secretary)

ARCHIES LIMITED

ARCHIES LIMITED
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30 JUNE, 2010
(Rs. In Lakhs)

PARTICULARS	QUARTER ENDED		YEAR ENDED
	30/06/2010	30/06/2009	31/03/2010
	UNAUDITED	UNAUDITED	AUDITED
1.(a) Net Sales	3450.60	2816.26	15621.05
(b) Other Operating Income	20.43	13.13	36.90
Total Income	3471.03	2829.39	15657.95
2. Expenditure			
(a) (Increase)/Decrease in stock- in-Trade and work in progress	162.80	(141.67)	(283.70)
(b) Consumption of Raw Material	336.92	213.71	1191.01
(c) Purchase of Trading Items	793.06	1058.78	5314.57
(d) Employees Cost	505.75	397.54	1706.71
(e) Depreciation	101.87	77.35	326.42
(f) Rent	505.06	354.38	1838.96
(g) Other Expenditure	903.68	729.73	4139.17
(h) Total	3309.14	2689.82	14233.14
3. Profit from Operations before other Income Interest and Exceptional Item	161.89	139.57	1424.81
4. Other Income	2.36	11.65	45.19
5. Profit Before interest & Exceptional Item	164.25	151.22	1470.00
6. Interest	22.20	24.45	132.37
7. Profit After Interest but before Exceptional Item	142.05	126.77	1337.63
8. Exceptional Items	0.00	0.00	0.00
9. Profit (+)/ Loss(-) from Ordinary Activities before tax	142.05	126.77	1337.63
10 Tax expense			
Current	44.59	57.79	433.00
Deferred	0.86	(18.65)	24.42
11. Net Profit (+)/ Loss (-) from Ordinary Activities after tax	96.60	87.63	880.21
12. Extraordinary Items (Net of Tax Expense)	0.00	0.00	0.00
13. Net Profit (+)/ Loss (-) for the period	96.60	87.63	880.21
14. Paid-Up Equity Share Capital (Face value of the share Rs. 10/-)	675.60	675.60	675.60
15. Reserve (excluding revaluation reserves)			8014.04
16. Earning Per Shares (EPS) (in Rs.) Basic & Diluted	1.43*	1.30*	13.03
17.Public shareholding			
No. of shares	2545000	2543500	2545000
% of Shareholding	37.67	37.65	37.67
18. Promoter and Promoter group shareholding			
a) Pledged / encumbered			
Number of shares	nil	nil	nil
Percentage of Shares (as a % of total shareholding of promoter and promoter group)	nil	nil	nil
Percentage of Shares (as a % of total sharehcapital of the company)	nil	nil	nil
b) Non - encumbered			
Number of shares	4211000	4212500	4211000
Percentage of Shares (as a % of total shareholding of promoter and promoter group)	100	100	100
Percentage of Shares (as a % of total sharehcapital of the company)	62.33	62.35	62.33

*Not annualised

ARCHIES LIMITED

C-113, NARAINA INDUSTRIAL AREA, PHASE- I, NEW DELHI - 110 028 (INDIA) TEL.: 91-11-41410000, 41412222,
FAX : 91-11- 41410070, 41410060, E-mail : archies@archiesonline.com Website : www.archiesonline.com
REGISTERED OFFICE : A-17, NARAINA INDUSTRIAL AREA, PHASE-II, NEW DELHI - 110 028

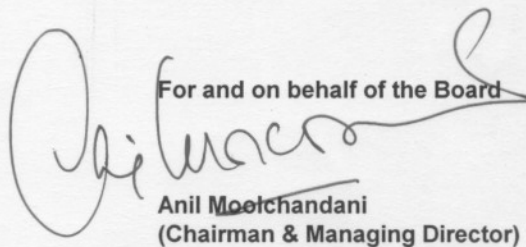
SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

PARTICULARS	QUARTER ENDED		YEAR ENDED
	30/06/2010	30/06/2009	31/03/2010
	UNAUDITED	UNAUDITED	AUDITED
1. Segment Revenue (Net Sales)			
a) Greeting Cards	879.50	764.85	4610.30
b) Stationery Items	389.64	337.77	1883.13
c) Gifts	2159.46	1673.63	9004.40
d) Others	22.00	40.01	123.22
Total	3450.60	2816.26	15621.05
Net Sales	3450.60	2816.26	15621.05
2. Segment Results(Profit/Loss) before Tax and interest			
a) Greeting Cards	175.50	158.33	1139.04
b) Stationery Items	40.29	49.66	281.51
c) Gifts	179.65	122.06	899.27
d) Others	1.04	1.11	9.45
Total	396.48	331.16	2329.27
Less:			
i) interest	22.20	24.45	132.37
ii) Depreciation	101.87	77.35	326.42
iii) Other un-allocable expenditure(net of unallocable income)	130.36	102.59	532.85
Total Profit before Tax	142.05	126.77	1337.63
3. Capital Employed (Segment Assets less Segment Liabilities)	11375.86	10749.20	10803.13

NOTES:

- The above results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 31 July 2010.
- Previous year's figures have been rearranged and regrouped, wherever necessary.
- Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
- The information on investors complaint pursuant to clause 41 of the Listing Agreement for the quarter ended 30th June, 2010: Opening Balance: NIL, Received during the quarter: 1, Resolved during the quarter 1: Closing Balance:NIL.
- The Company has retained its short term credit rating as A1 & long term credit rating as LA assigned by ICRA.

Date: 31-07-2010
Place: Gurgaon


For and on behalf of the Board
Anil Moolchandani
(Chairman & Managing Director)

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