

Headline: NSE to have tie-ups with AP varsities

Source: Deccan Chronicle

Date: 06 October 2015

MONEY | MATTERS ■ **The leading bourse has already tied up with 20 varsities nation-wide**

NSE to have tie-ups with AP varsities

DC CORRESPONDENT
VIJAYAWADA OCT. 5

India's leading bourse National Stock Exchange would soon have tie-ups with some from front ranking AP universities and educational institutions to offer specialised courses on financial services, capital market analysis etc.

"The talks are in an early stage. We have already tied up with 20 varsities and other leading institutions across the country and AP will follow soon," Ravi Varanasi, Chief of Business Development, NSE told a select group of

mediamen here on Monday.

The financial literacy is one of the key agendas of the NSE and the short-term certificate courses include Basics of Money Marketing, Capital Markets, Management Development Programmes, Financial Markets of all hues, MBA etc.

"In association with CBSE, we prepare the curriculum for some of the courses of financial literacy. We will also give certificates under NSE's letterhead which would help the guys to get priority in financial services arena. But we don't offer any

placements, our certificates have high value," Mr Ravi said.

"Those who have financial specialisation would stand benefited immensely. The kind of projects and research would help them not only to have an edge over others, but conduct national and international conferences as well," he said.

Hundreds of students, who have done this course stood benefited already, Mr Ravi said.

Mr Ravi was in the city as part of the investor awareness programme, specially aimed at creating awareness to Small and

Medium Enterprises (SMEs). With some specific details, the campaign is being organised to help small investors learn about the basics of stock market, financial planning and safe investing and to encourage them to participate in the country's capital market.

NSE plans to organise these campaigns in all the district headquarters to entice SMEs into listing. "We are going to organise similar awareness programme in Visakhapatnam next month. One of the major benefits is listing at NSE. Once listed, their financial arm would

expand by leaps and bounds and with this financial inclusion, the nation would grow," Mr Ravi explained.

Stating that no specific data has been collected over number of the SMEs of AP, Mr Ravi said, "there are some basic requirements for the companies before we take them into NSE.

The post-issue paid up capital of the company should not be more than ₹25 crore. The minimum investment should be ₹1 lakh. We will also see the track record of the company, its financial health. The company should have

a specific business plan to grow. The company should not go for BIFR (Board of Industrial and Financial Reconstruction. No disciplinary action should have been taken by SEBI. No court summons on the winding up issue etc," he elaborated.

"Although there is an element of risk is involved in it, we are going to tap the huge SME market as we want the genuine companies go on a growth trajectory. We want to create a business platform them. In fact, most of the biggies that we see were SMEs when they were started," Mr Ravi remarked.