**Headlines:** ETFs turning popular

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## ETFs TURNING POPULAR

Retail investors are increasingly preferring to invest in equities compared to traditional options of bank deposits or property. This trend has been backed by the rise in transactions in equity instruments in the current fiscal year so far. The total asset under management of the Nifty 50-based exchange traded funds crossed the ₹10.000 crore mark in April-September 2016. NSE's market share in ETFs is 86%, while BSE accounts for the rest. An ETF is an equity instrument based on an index. After mutual funds, ETFs are seen as the most popular option among retail investors.

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