



CRISIL SME IERIndependentEquityResearch

Veto Switchgears and Cables Ltd

FY13 Result Update

Enhancing investment decisions



Explanation of CRISIL SME Fundamental and Valuation (CFV) matrix

The CRISIL SME CFV Matrix (CRISIL Fundamental and Valuation Matrix) addresses the two important analysis of an investment making process – Analysis of Fundamentals (addressed through SME Fundamental Grade) and Analysis of Returns (SME Valuation Grade) The SME fundamental grade is assigned on a five-point scale from grade 5 (indicating Excellent fundamentals) to grade 1 (Poor fundamentals). The SME valuation grade is assigned on a five-point scale from grade 5 (indicating strong upside from the current market price (CMP)) to grade 1 (strong downside from the CMP). This opinion is a relative assessment in relation to other SMEs in India. The assessment is based on a grading exercise carried out by industry specialists from CRISIL Research.

CRISIL SME	-	CRISIL SME	
Fundamental Grade	Assessment	Valuation Grade	Assessment
5/5	Excellent fundamentals	5/5	Strong upside (>25% from CMP)
4/5	Superior fundamentals	4/5	Upside (10-25% from CMP)
3/5	Good fundamentals	3/5	Align (+-10% from CMP)
2/5	Moderate fundamentals	2/5	Downside (negative 10-25% from CMP)
1/5	Poor fundamentals	1/5	Strong downside (<-25% from CMP)

About CRISIL Limited

CRISIL is a global analytical company providing ratings, research, and risk and policy advisory services. We are India's leading ratings agency. We are also the foremost provider of high-end research to the world's largest banks and leading corporations.

About CRISIL Research

CRISIL Research is India's largest independent and integrated research house. We provide insights, opinions, and analysis on the Indian economy, industries, capital markets and companies. We are India's most credible provider of economy and industry research. Our industry research covers 70 sectors and is known for its rich insights and perspectives. Our analysis is supported by inputs from our network of more than 4,500 primary sources, including industry experts, industry associations, and trade channels. We play a key role in India's fixed income markets. We are India's largest provider of valuations of fixed income securities, serving the mutual fund, insurance, and banking industries. We are the sole provider of debt and hybrid indices to India's mutual fund and life insurance industries. We pioneered independent equity research in India, and are today India's largest independent equity research house. Our defining trait is the ability to convert information and data into expert judgments and forecasts with complete objectivity. We leverage our deep understanding of the macro economy and our extensive sector coverage to provide unique insights on micro-macro and cross-sectoral linkages. We deliver our research through an innovative web-based research platform. Our talent pool comprises economists, sector experts, company analysts, and information management specialists.

CRISIL Privacy

CRISIL respects your privacy. We use your contact information, such as your name, address, and email id, to fulfill your request and service your account and to provide you with additional information from CRISIL and other parts of McGraw Hill Financial you may find of interest.

For further information, or to let us know your preferences with respect to receiving marketing materials, please visit www.crisil.com/privacy. You can view McGraw Hill Financial's Customer Privacy Policy at http://www.mhfi.com/privacy.

Last updated: May, 2013

Analyst Disclosure

Each member of the team involved in the preparation of the grading report, hereby affirms that there exists no conflict of interest that can bias the grading recommendation of the company.

Disclaimer:

This SME Independent Equity Research Report (SME IER Report) has been sponsored by the National Stock Exchange of India Ltd. This SME IER Report is based on data publicly available or from sources considered reliable (together Data). CRISIL Ltd. (CRISIL) does not guarantee the accuracy, adequacy or completeness of the SME IER Report / Data and is not responsible for any errors or omissions or for the results obtained from the use of SME IER Report / Data. The Data / SME IER Report is subject to change without any prior notice. Opinions expressed herein are our current opinions as on the date of this SME IER Report. Nothing in this SME IER Report constitutes investment, legal, accounting or tax advice or any solicitation, whatsoever. The subscribers / users assume the entire risk of any use made of this Data / SME IER Report. CRISIL especially states that, it has no financial liability whatsoever, to the subscribers / users of this SME IER Report / Data. This SME IER Report / Data is for personal information of the authorised recipient in India only. The SME IER Report should not be reproduced or redistributed or communicated directly or indirectly in any form to any other person – especially outside India or published or copied in whole or in part, for any purpose.

Veto Switchgears and Cables Ltd

Business under pressure, inventory days rise sharply



SME Fundamental Grade 4/5 (Superior fundamentals)

SME Valuation Grade

2/5 (CMP has downside)

Veto Switchgears and Cables Ltd's (Veto's) FY13 results were below CRISIL Research's expectations. Revenues grew by 8.1% y-o-y to ₹741 mn. EBITDA margin contracted by 116 bps y-o-y to 15%. Tax rate increased to 22% from 4% in FY12 as its 100% tax exemption benefit expired. As a result, adjusted PAT declined by 15% y-o-y to ₹61 mn. Weak demand and lower-than-expected expansion in the dealer network impacted Veto's performance; these remain key monitorables going forward. We maintain the SME Fundamental Grade of 4/5 on Veto, indicating that its fundamentals are superior relative to other SMEs in India.

Revenue growth slows down

Veto's FY13 revenue growth slowed down to 8% compared to CAGR of 18% over FY09-12. Revenues from the wires and cables segment contributed ~60% to overall sales and those from the accessories segment contributed ~40%. According to the management, weak demand impacted sales during the year. Further, the company added only 50 dealers during the year, which also slowed sales growth.

EBITDA margin impacted by high advertising, branding and sales promotion expenses Veto's EBITDA margin declined by 116 bps y-o-y to 15% in FY13. This decline was due to 75% increase in other expenses y-o-y as the company increased its advertising, branding and sales promotion expenses. It has started advertising on local transport buses in Jaipur and on radio in Rajasthan as well as in other states in which it is present. The company plans to spend ₹17.5 mn on advertising, branding and sales promotion in FY14, up from ₹13.6 mn spent in FY13.

Inventory days rose sharply due to increase in product range

Veto's inventory days increased to 159 days in FY13 from 119 days in FY12. According to the management, the company has added new products and increased the range in existing products. Since inventory of all products needs to be maintained at the depots, overall inventory has increased. The inventory may have also increased as sales were low. We expect inventory to increase going forward as the company is continuously increasing its product portfolio and have factored in inventory of 160 days for FY14 and 165 days for FY15.

Update on utilisation of IPO funds

Veto raised ₹250 mn through an IPO in December 2012. As on March 31, 2013, the company has utilised ₹189 mn of the IPO proceeds in modernisation of existing facilities, working capital requirements, brand building and IPO expenses. The balance ₹61 mn is temporarily invested in bank fixed deposits and will be deployed in FY14 towards brand building, incremental working capital requirement and for capex of ₹20 mn for purchasing plastic moulding machinery to reduce dependence on outsourced moulded material.

Reduce FY14 and FY15 earnings estimates, revise fair value to ₹41

We have reduced FY14 and FY15 earnings estimates by 5% each. We continue to use the discounted cash flow (DCF) method to value Veto and revise the fair value to ₹41 per share from ₹45 earlier mainly due to increase in working capital requirements. This fair value implies P/E multiples of 7.5x FY14E and 6.7x FY15E EPS. The assigned valuation grade is 2/5.

KEY FORECAST					
(₹ mn)	FY11	FY12	FY13#	FY14E	FY15E
Operating income	532	686	741	859	986
EBITDA	71	111	111	127	144
Adj net income	49	72	61	91	101
Adj EPS (₹)	4.6	6.7	3.7	5.5	6.1
EPS growth (%)	4.9	47.1	(45.2)	49.2	11.0
RoCE (%)	15.9	23.0	18.1	17.0	17.3
RoE (%)	28.8	30.8	14.1	14.4	14.2

^{*}Computed on post initial public offering basis; CMP: Current market price

Source: Company, CRISIL Research estimates



June 11, 2013

₹41 Fair Value **CMP** ₹50

SME CFV MATRIX Strong Upside Excellent 5/5 5/5 Fundamental Grade SME Valuation Grade 4/5 4/5 3/5 3/5 2/5 SME 1/5 1/5 Strong Downside

KEY STOCK STATISTICS

NIFTY	5878
NSE EMERGE ticker	VETO
Face value (₹ per share)	10
Shares outstanding (mn)	17
Market cap (₹ mn)/(US\$ mn)	840/14
Enterprise value (₹ mn)/(US\$ mn)	792/14
Free float (%)*	30%

SHAREHOLDING PATTERN



ANALYTICAL CONTACT

Mohit Modi (Director) mohit.modi@crisil.com Kamna Motwani kamna.motwanii@crisil.com Bhaskar Bukrediwala bhaskar.bukrediwala@crisil.com

Client servicing desk

+91 22 3342 3561

clientservicing@crisil.com

[#] Based on abridged financials

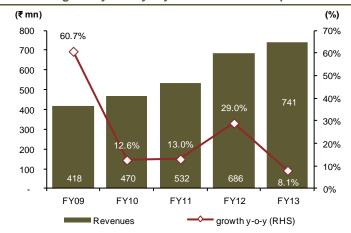


FY13 Results Summary

	FY13	FY12	у-о-у (%)
Net sales	741	686	8.1%
Raw material cost	511	491	4.0%
Raw material cost (% of net sales)	68.9%	71.6%	-268bps
Employee cost	47	42	10.3%
Other expenses	72	42	74.5%
EBITDA	111	111	0.3%
EBITDA margin	15.0%	16.1%	-116bps
Depreciation	11	11	0.8%
EBIT	100	100	0.2%
Interest and finance charges	25	26	-4.8%
Operating PBT	76	74	2.0%
Other income	3	1	NM
Extra-ordinary expenses	2	-	NM
PBT	79	75	4.4%
Tax	17	3	452.3%
PAT	59	72	-18.5%
Adj PAT	61	72	-15.1%
Adj PAT margin	8.3%	10.5%	-226bps
No of equity shares (mn)	16.7	10.8	54.8%
Adj EPS (₹)	3.7	6.7	-45.2%

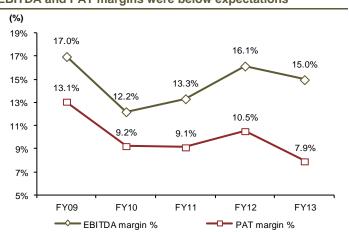
Source: Company, CRISIL Research

Revenues grew by 8.1% y-o-y and were below expectations



Source: Company, CRISIL Research

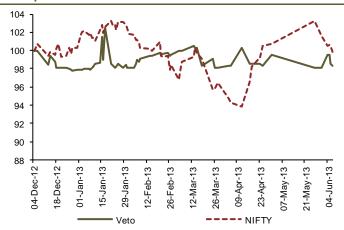
EBITDA and **PAT** margins were below expectations (%)



Source: Company, CRISIL Research



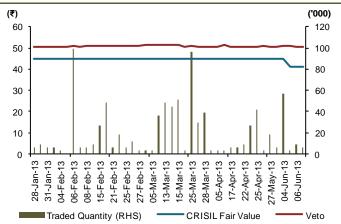
Share price movement



-Indexed to 100

Source: NSE, CRISIL Research





Source: NSE, BSE, CRISIL Research



Earnings Estimates Revised Downwards

	Unit		FY14E			FY15E		
		New	Old	% change	New	Old	% change	
Revenue	(₹ mn)	859	924	-7.0%	986	1,061	-7.1%	
EBITDA	(₹ mn)	127	139	-8.2%	144	155	-7.1%	
EBITDA margin	%	14.8%	15.0%	-20bps	14.6%	14.6%	0bps	
Depreciation	(₹ mn)	14	16	-10.0%	16	17	-7.3%	
Interest	(₹ mn)	4	15	-70.7%	4	10	-62.4%	
Other income	(₹ mn)	5	9	-40.5%	3	6	-55.6%	
Tax rate	%	20.0%	18.0%	200bps	20.0%	20.0%	0bps	
PAT	(₹ mn)	91	96	-4.8%	101	107	-5.2%	
PAT margin	%	10.6%	10.4%	24bps	10.3%	10.1%	21bps	

Source: CRISIL Research estimates

Reasons for changes in estimates

Line item	FY14E	FY15E				
Revenues	evised downwards due to weak demand and lower-than-expected expansion in distributor network					
EBITDA margins	Revised downwards as increase in advertising and promotion expenses is expected to impact EBITDA margin	No change				
PAT margins	Revised upwards due to: Significant reduction in interest as the company's debt has repaid most of the working capital debt using the IPO funds Reduction in depreciation due to lower-than-expected depre					

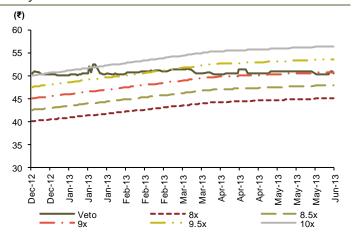


Valuation Grade: 2/5

We continue to use the DCF method to value Veto and have revised the fair value to ₹41 per share from ₹45 earlier due to significant increase in working capital requirements. This fair value implies P/E multiples of 7.5x FY14E and 6.7x FY15E EPS. At the current market price of ₹50, the valuation grade in 2/5.

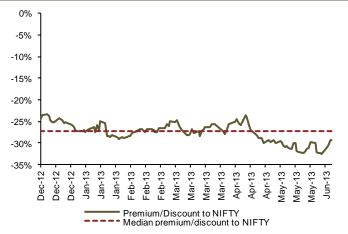
Fair value revised to ₹41 per share

One-year forward P/E band



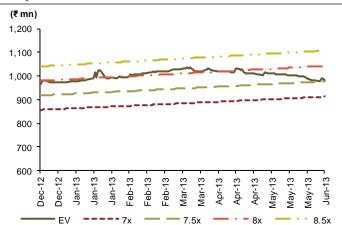
Source: NSE, CRISIL Research

P/E - premium / discount to Nifty



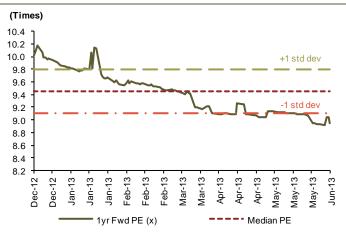
Source: NSE, CRISIL Research

One-year forward EV/EBITDA band



Source: NSE, CRISIL Research

P/E movement



Source: NSE, CRISIL Research

CRISIL SME IER reports released on Veto Switchgears and Cables Ltd

		Fundamental		Valuation	СМР
Date	Nature of report	grade	Fair value	grade	(on the date of report)
29-Jan-13	Initiating coverage	4/5	₹45	3/5	₹50
11-Jun-13	FY13 Result Update	4/5	₹41	2/5	₹50



Annexure: Financials

Income statement						Ba
(₹ mn)	FY11	FY12	FY13#	FY14E	FY15E	(₹
Operating income	532	686	741	859	986	Lia
EBITDA	71	111	111	127	144	Eq
EBITDA margin	13.3%	16.1%	15.0%	14.8%	14.6%	Re
Depreciation	9	11	11	14	16	Mir
EBIT	62	100	100	113	128	Ne
Interest	13	26	25	4	4	Co
Operating PBT	49	74	76	109	124	Ot
Other income	0	1	3	5	3	To
Exceptional inc/(exp)	(0)	-	(2)	-	-	De
PBT	49	75	76	114	127	To
Tax provision	1	3	17	23	25	As
Minority interest	-	-	-	-	-	Ne
PAT (Reported)	49	72	59	91	101	Ca
Less: Exceptionals	(0)	-	(2)	-	-	To
Adjusted PAT	49	72	61	91	101	ln

Ratios					
	FY11	FY12	FY13#	FY14E	FY15E
Growth					
Operating income (%)	13.0	29.0	8.1	15.9	14.8
EBITDA (%)	23.4	56.3	0.2	14.5	13.2
Adj PAT (%)	11.9	48.5	(15.3)	49.2	11.0
Adj EPS (%)	4.9	47.1	(45.2)	49.2	11.0
Profitability					
EBITDA margin (%)	13.3	16.1	15.0	14.8	14.6
Adj PAT Margin (%)	9.1	10.5	8.3	10.6	10.3
RoE (%)	28.8	30.8	14.1	14.4	14.2
RoCE (%)	15.9	23.0	18.1	17.0	17.3
RoIC (%)	16.8	23.8	17.7	16.9	15.2
Valuations					
Price-earnings (x)	11.1	7.5	13.7	9.2	8.3
Price-book (x)	2.7	2.0	1.4	1.2	1.1
EV/EBITDA (x)	10.1	6.6	7.1	6.4	6.0
EV/Sales (x)	1.3	1.1	1.1	0.9	0.9
Dividend payout ratio (%)	-	-	-	-	23.3
Dividend yield (%)	-	-	-	-	2.8
B/S ratios					
Inventory days	119	119	159	160	165
Creditors days	45	54	55	48	48
Debtor days	113	111	99	110	119
Working capital days	195	189	222	216	227
Gross asset turnover (x)	4.6	5.4	5.4	5.5	5.5
Net asset turnover (x)	5.9	7.5	7.9	8.8	9.1
Sales/operating assets (x)	5.7	7.1	7.5	8.3	8.7
Current ratio (x)	6.2	5.3	6.7	7.0	6.9
Debt-equity (x)	1.0	0.8	0.1	0.0	0.0

Per share					
	FY11	FY12	FY13#	FY14E	FY15E
Adj EPS (₹)	4.6	6.7	3.7	5.5	6.1
CEPS	5.4	7.7	4.3	6.3	7.1
Book value	18.6	25.2	35.7	40.6	45.0
Dividend (₹)	-	-	-	-	1.4
Actual o/s shares (mn)	10.7	10.8	16.7	16.7	16.7

0.7

3.9

(0.1)

4.1

(0.0)

25.6

0.0

35.1

0.9

4.8

Source: CRISIL Research

Net debt/equity (x)

Interest coverage

Balance Sheet					
(₹ mn)	FY11	FY12	FY13#	FY14E	FY15E
Liabilities					
Equity share capital	53	54	167	167	167
Reserves	145	217	428	509	583
Minorities	-		0	0	0
Net worth	198	271	594	676	750
Convertible debt	-		-	-	-
Other debt	200	204	43	16	32
Total debt	200	204	43	16	32
Deferred tax liability (net)	2	2	2	2	2
Total liabilities	400	477	639	694	784
Assets					
Net fixed assets	88	95	93	104	112
Capital WIP	6	5	5	5	5
Total fixed assets	94	100	98	109	117
Investments	1	3	0	0	0
Current assets					
Inventory	142	179	243	304	357
Sundry debtors	164	208	201	276	343
Loans and advances	37	56	100	60	64
Cash & bank balance	21	18	91	44	15
Marketable securities	-	-	-	-	-
Total current assets	364	461	636	683	779
Total current liabilities	59	87	95	98	113
Net current assets	305	374	541	585	666
Intangibles/Misc. expenditure	0	0	-	-	-
Total assets	400	477	639	694	784

Cash flow					
(₹ mn)	FY11	FY12	FY13#	FY14E	FY15E
Pre-tax profit	49	75	79	114	127
Total tax paid	(1)	(3)	(18)	(23)	(25)
Depreciation	9	11	11	14	16
Working capital changes	(11)	(72)	(94)	(91)	(110)
Net cash from operations	46	11	(23)	14	8
Cash from investments					
Capital expenditure	(11)	(17)	(8)	(25)	(25)
Investments and others	(1)	(1)	3	-	-
Net cash from investments	(13)	(18)	(6)	(25)	(25)
Cash from financing					
Equity raised/(repaid)	10	0	254	(0)	-
Debt raised/(repaid)	(38)	4	(161)	(26)	16
Dividend (incl. tax)	-	-	-	-	(27)
Others (incl extraordinaries)	-	0	8	(10)	-
Net cash from financing	(29)	4	101	(36)	(11)
Change in cash position	5	(3)	73	(47)	(29)
Closing cash	21	18	91	44	15

[#] Based on abridged financials

Veto Switchgears and Cables Ltd



This page is intentionally left blank



CRISIL SME IERIndependentEquityResearch

CRISIL Research Team

Mukesh Agarwal	CRISIL Research	+91 22 3342 3035	mukesh.agarwal@crisil.com
Analytical Conta	acts		
Sandeep Sabharwal	Senior Director, Capital Market	+91 22 4097 8052	sandeep.sabharwal@crisil.co
Prasad Koparkar	Senior Director, Industry & Customised Research	+91 22 3342 3137	prasad.koparkar@crisil.com
Binaifer Jehani	Director, Customised Research	+91 22 3342 4091	binaifer.jehani@crisil.com
Manoj Mohta	Director, Customised Research	+91 22 3342 3554	manoj.mohta@crisil.com
Sudhir Nair	Director, Customised Research	+91 22 3342 3526	sudhir.nair@crisil.com
Mohit Modi	Director, Equity Research	+91 22 4254 2860	mohit.modi@crisil.com
Jiju Vidyadharan	Director, Funds & Fixed Income Research	+91 22 3342 8091	jiju.vidyadharan@crisil.com
Ajay D'Souza	Director, Industry Research	+91 22 3342 3567	ajay.dsouza@crisil.com
Ajay Srinivasan	Director, Industry Research	+91 22 3342 3530	ajay.srinivasan@crisil.com
Rahul Prithiani	Director, Industry Research	+91 22 3342 3574	rahul.prithiani@crisil.com

Business Development				
Hani Jalan	Director, Capital Market	+91 22 3342 3077	hani.jalan@crisil.com	
Prosenjit Ghosh	Director, Industry & Customised Research	+91 22 3342 8008	prosenjit.ghosh@crisil.com	
Deepak Mittal	Associate Director, Funds & Fixed Income Research	+91 22 3342 8031	deepak.mittal@crisil.com	

Business Development – Equity Research

Arjun Gopalkrishnan – Regional Manager, Business Development

Email: arjun.gopalakrishnan@crisil.com

Phone: +91 9833364422

Vishal Shah – Regional Manager, Business Development

Email: vishal.shah@crisil.com
Phone: +91 9820598908

Rachana Desai – Regional Manager, Business Development

Email : <u>rachana.desai@crisil.com</u> Phone : +91 9967543381 Shweta Adukia – Regional Manager, Business Development

Email : Shweta.Adukia@crisil.com Phone : +91 9987855771

Priyanka Murarka – Regional Manager, Business Development

Email: priyanka.murarka@crisil.com

Phone: +91 9903060685



Our Capabilities Making Markets Function Better

Economy and Industry Research

- Largest team of economy and industry research analysts in India
- Coverage on 70 industries and 139 sub-sectors; provide growth forecasts, profitability analysis, emerging trends, expected investments, industry structure and regulatory frameworks
- 90 per cent of India's commercial banks use our industry research for credit decisions
- Special coverage on key growth sectors including real estate, infrastructure, logistics, and financial services
- Inputs to India's leading corporates in market sizing, demand forecasting, and project feasibility
- Published the first India-focused report on Ultra High Net-worth Individuals
- All opinions and forecasts reviewed by a highly qualified panel with over 200 years of cumulative experience

Funds and Fixed Income Research

- Largest and most comprehensive database on India's debt market, covering more than 14,000 securities
- Largest provider of fixed income valuations in India
- Value more than ₹33 trillion (USD 650 billion) of Indian debt securities, comprising 85 per cent of outstanding securities
- Sole provider of fixed income and hybrid indices to mutual funds and insurance companies; we maintain 12 standard indices and over 80 customised indices
- Ranking of Indian mutual fund schemes covering 71 per cent of average assets under management and ₹4.7 trillion (USD 94 billion) by value
- Retained by India's Employees' Provident Fund Organisation, the world's largest retirement scheme covering over 50 million individuals, for selecting fund managers and monitoring their performance

Equity and Company Research

- Largest independent equity research house in India, focusing on small and mid-cap companies; coverage exceeds 100 companies
- Released company reports on all 1,401 companies listed and traded on the National Stock Exchange; a global first for any stock exchange
- First research house to release exchange-commissioned equity research reports in India
- Assigned the first IPO grade in India

Our Office

Ahmedabad

706, Venus Atlantis Nr. Reliance Petrol Pump Prahladnagar, Ahmedabad, India Phone: +91 79 4024 4500

Bengaluru

W-101, Sunrise Chambers, 22, Ulsoor Road, Bengaluru - 560 042, India Phone:+91 80 2558 0899 +91 80 2559 4802 Fax: +91 80 2559 4801

Fax: +91 79 2755 9863

Chennai

Thapar House, 43/44, Montieth Road, Egmore, Chennai - 600 008, India Phone:+91 44 2854 6205/06 +91 44 2854 6093 Fax: +91 44 2854 7531

Gurgaon

Plot No. 46 Sector 44 Opp. PF Office Gurgaon - 122 003, India Phone: + 91 124 6722 000

Hyderabad

3rd Floor, Uma Chambers Plot No. 9&10, Nagarjuna Hills, (Near Punjagutta Cross Road) Hyderabad - 500 482, India Phone: +91 40 2335 8103/05 Fax: +91 40 2335 7507

Kolkata

Horizon, Block 'B', 4th Floor 57 Chowringhee Road Kolkata - 700 071, India Phone: +91 33 2289 1949/50 Fax: +91 33 2283 0597

Pune

1187/17, Ghole Road, Shivaji Nagar, Pune - 411 005, India Phone: +91 20 2553 9064/67 Fax: +91 20 4018 1930



CRISIL Limited
CRISIL House, Central Avenue,
Hiranandani Business Park, Powai, Mumbai – 400076. India
Phone: +91 22 3342 3000 | Fax: +91 22 3342 8088
www.crisil.com