(This is only an advertisement for information purposes and is not a prospectus announcement)

BODHI TREE MULTIMEDIA LIMITED

(Corporate Identification Number: U22211MH2013PLC245208)

Our Company was incorporated as "Bodhi Tree Multimedia Private Limited" under the provisions of the Companies Act, 1956, vide Certificate of Incorporation dated July 4, 2013 issued by the Registrar of Companies, Mumbai, Maharashtra bearing Corporate Identification Number U22211MH2013PTC245208. The name of our Company was subsequently changed to "Bodhi Tree Multimedia Limited" pursuant to special resolution passed by the Shareholders at its Extra Ordinary General Meeting held on August 18, 2020 and a fresh certificate of incorporation consequent upon conversion from Private Company to Public Company was issued by the Registrar of Companies, Mumbai, Maharashtra dated September 1,2020 bearing Corporate Identity Number U22211MH2013PLC245208. For further details, please refer to chapter titled "History and Certain Corporate Matters" beginning on page 100 of the Prospectus dated October 5, 2020 (**"Prospectus"**).

Registered Office: 507, Reliable Business Centre, Jogeshwari (West), Mumbai - 400102, Maharashtra, India

Contact Person: Mr. Ravi Bhavanishankar Bhatt, Chief Financial Officer, **Telephone:** +91-22-40101293

Website: www.bodhitreemultimedia.com | **E-mail:** info@bodhitreemultimedia.com

Promoters of our Company: Mr. Mautik Ajit Tolia and Mr. Sukesh Devdas Motwani

BASIS OF ALLOTMENT

INITIAL PUBLIC ISSUE OF 3,90,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") OF BODHI TREE MULTIMEDIA LIMITED ("OUR COMPANY" OR "BTML" OR "THE ISSUER") FOR CASH AT A PRICE OF ₹ 95 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 85 PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ 370.50 LAKHS ("THE ISSUE") OF WHICH 20,400 EQUITY SHARES AGGREGATING TO ₹ 19.38 LAKHS WAS RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 3,69,600 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT AN ISSUE PRICE OF ₹ 95 PER EQUITY SHARE AGGREGATING TO ₹ 351.12 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 31.20% AND 29.57%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 193 OF THE PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10.00 AND THE ISSUE PRICE OF ₹ 95 PER EQUITY SHARE WAS 9.5 TIMES OF THE FACE VALUE.

ISSUE OPENED ON OPENED ON: FRIDAY, OCTOBER 09, 2020 AND CLOSED ON: TUESDAY, OCTOBER 13, 2020

THE ISSUE WAS MADE IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI (ICDR) REGULATIONS"), AS AMENDED. IN TERMS OF RULE 19(2)(b)(i) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED, THIS WAS AN ISSUE FOR AT LEAST 25% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE ISSUE WAS A FIXED PRICE ISSUE AND ALLOCATION IN THE NET ISSUE TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 253 OF THE SEBI (ICDR) REGULATIONS, AS AMENDED. FOR FURTHER DETAILS, PLEASE REFER CHAPTER TITLED "ISSUE PROCEDURE" BEGINNING ON PAGE 200 OF THE PROSPECTUS.

LISTING: The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of National Stock Exchange of India Limited (**"NSE"**)(**"NSE EMREGE"**) in terms of the Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time. Our Company has received an in-principle approval letter dated September 25, 2020 from NSE for using its name in the offer document for listing of our shares on the NSE EMERGE. For the purpose of this Issue, the Designated Stock Exchange is NSE. **Our Company has applied for Listing and Trading permission to NSE on October 19, 2020. The trading is proposed to be commenced on October 21, 2020** (Subject to receipt of listing and trading approvals from the NSE).

SUBSCRIPTION DETAILS

The Issue has received 330 applications for 5,94,000 Equity Shares (before technical rejections, Invalid Bids Multiple/ Duplicate and Bids not banked) including Market Makers application of 20,400 Equity Shares. The Issue was subscribed to the extent of 1.52 times as per the bid book received from NSE. After considering invalid bids, bids not banked and technical rejection cases from the Bid book, the Issue was subscribed by 1.21 times including Market Making reservation portion. The details of the applications received in the Issue (before technical rejections but after Invalid Bids, Multiple/ Duplicate and Bids not banked) are as follows:

Category	No. of Applications	% of Total	No. of Equity Shares applied	% of Total
Market Maker	1	0.34	20,400	4.15
Retail Individual Applicants	245	82.49	2,94,000	59.76
Other than Retail Individual Applicants	51	17.17	1,77,600	36.10
Total	**297**	**100.00**	**4,92,000**	**100.00**

Summary of Valid Applications:

Category	Gross		Less: Rejections		Valid	
	No. of Applications	Equity Shares applied	No. of Applications	Equity Shares	No. of Applications	Equity Shares
Market Maker	1	20,400	-	-	1	20,400
Retail Individual Applicants	245	2,94,000	15	18,000	230	2,76,000
Other than Retail Individual Applicants	51	1,77,600	1	2,400	50	1,75,200
Total	**297**	**4,92,000**	**16**	**20,400**	**281**	**4,71,600**

The Basis of Allotment was finalised in consultation with the Designated Stock Exchange – NSE on October 16, 2020

A. Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the Issue Price of ₹ 95.00 per Equity Share, was finalised in consultation with NSE. The category was subscribed by 1.00 times. The total number of Equity Shares allotted in this category is 20,400 Equity Shares.

The category-wise details of the Basis of Allotment are as under:

No. of Equity Shares Applied for (Category wise)	No. of Applications received	% to Total	Total No. of Equity Shares Applied	% to Total	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant:	Total No. of Equity Shares allocated/ allotted	No. of Shares Surplus/ Deficit
20,400	1	100.00	20,400	100.00	20,400	20,400	1:1	20,400	0
Total	**1**	**100.00**	**20,400**	**100.00**				**20,400**	**0**

B. Allocation to Other than Retail Individual Applicants Category (After Technical Rejections): The Basis of Allotment to the Non – Retail Investors, at the Issue Price of ₹ 95.00 per Equity Share, was finalised in consultation with NSE. There were 50 valid Application for 1,75,200 Equity Share in the category. The category was subscribed 0.95 times. Pursuant to Regulation 253(2) of the SEBI (ICDR) Regulations, 2018, the total number of Equity Shares reserved in this category was 1,84,800 Equity Shares. The under subscribed portion of 9,600 Equity Shares from Other Investors Category were spilled over to Retail Investors Category and therefore a total of 1,75,200 Equity Share were allocated to this category.

The Category-wise details of the Basis of Allotment are as under:

No. of Equity Shares Applied for (Category wise)	No. of Applications received	% to Total	Total No. of Equity Shares applied in each category	% to Total	Proportionate Equity Shares available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to the Applicant	Total No. of Equity Shares Allotted	No. of Equity Shares Surplus/ Deficit
2,400	29	58.00	69,600	39.73	73,413.70	2,531.51	2,400	1:1	69,600	3,814
3,600	8	16.00	28,800	16.44	30,378.08	3,797.26	3,600	1:1	28,800	1,578
4,800	8	16.00	38,400	21.92	40,504.11	5,063.01	4,800	1:1	38,400	2,104
6,000	1	2.00	6,000	3.42	6,328.77	6,328.77	6,000	1:1	6,000	329
7,200	2	4.00	14,400	8.22	15,189.04	7,594.52	7,200	1:1	14,400	789
8,400	1	2.00	8,400	4.79	8,860.27	8,860.27	8,400	1:1	8,400	460
9,600	1	2.00	9,600	5.48	10,126.03	10,126.03	9,600	1:1	9,600	526
Total	**50**	**100.00**	**1,75,200**	**100.00**	**1,84,800**				**1,75,200**	**9,600**

C. Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the Issue Price of ₹ 95.00 per Equity Share, was finalised in consultation with NSE. There were 230 valid Application for 2,76,000 Equity Share in the category. The category was subscribed 1.42 times. Pursuant to Regulation 253(2) of the SEBI (ICDR) Regulations, 2018, the total number of Equity Shares reserved in this category was 1,84,800 Equity Shares. The under subscribed portion of 9,600 Equity Shares from Other than Retail Investors Category were spilled over to Retail Investors Category and therefore a total of 1,94,400 Equity Share were allocated to this category.

The category-wise details of the Basis of Allotment are as under:

No. of Equity Shares Applied for (Category wise)	No. of Applications received	% to Total	Total No. of Equity Shares applied in each category	% to Total	Proportionate Equity Shares available*	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to the Applicant	Total No. of Equity Shares Allotted	No. of Equity Shares Surplus/ Deficit
1,200	230	100.00	2,76,000	100.00	1,94,400	845.22	1,200	31:44	1,94,400	0
Total	**230**	**100.00**	**2,76,000**	**100.00**	**1,94,400**				**1,94,400**	**0**

*(*Including 9,600 Equity Shares spilled over from Other than Retail Individual Applicant Category)*

The Board of Directors of the Company at its meeting held on October 17, 2020 has taken on record the Basis of Allotment of Equity Shares, as approved by the NSE and has authorized the corporate action for the allotment of the Equity Shares to various successful applicants.

The CAN and allotment advice and / or notices shall be dispatched to the address of the investors as registered with the depositories on or before October 20, 2020. Further, the instructions to Self-Certified Syndicate Banks for unblocking of fundswere sent on October 17, 2020. The request for electronic credit of Equity Shares were made to Depositories on October 19, 2020. The Equity Shares allotted to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time, investors may contact the Registrar to the Issue at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of NSE within 6 working days from the Closure of the Issue. **Our Company has applied for Listing and Trading permission to NSE on October 19, 2020. The trading is proposed to be commenced on October 21, 2020** (Subject to receipt of listing and trading approvals from the NSE)

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the Issue Bigshare Services Private Limited at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First / Sole applicants, serial number of the Application Form, number of Equity Shares applied for and SCSB where the application had been lodged and payment details at the address of the Registrar given below:

BIGSHARE SERVICES PRIVATE LIMITED
1st Floor, Bharat Tin Works Building, Opp. Vasant Oasis, Makwana Road, Marol, Andheri (East),
Mumbai – 400059, Maharashtra, India. **Telephone:** +91-22-6263 8200 | **Facsimile:** +91-22-6263 8280
Email: ipo@bigshareonline.com | **Investor grievance email:** investor@bigshareonline.com
Contact Person: Mr. Swapnil Kate | **Website:** www.bigshareonline.com | **SEBI Registration Number:** INR000001385

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Prospectus.

For **BODHI TREE MULTIMEDIA LIMITED**
On behalf of the Board of Directors
Sd/-

Place: Mumbai
Date: October 20, 2020

Mr. Mautik Ajit Tolia
Managing Director

LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARE ON LISTING OR THE BUSINESS PROSPECTS OF BODHI TREE MULTIMEDIA LIMITED.

BODHI TREE MULTIMEDIA LIMITED is proposing, subject to market conditions and other considerations, public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Mumbai on October 5, 2020 The Prospectus is available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.shreni.in, the website of the NSE i.e. www.nseindia.com and the website of Company i.e. www.bodhitreemultimedia.com. Investors should note that investment in Equity Shares involves a high degree of risk. For details investors should refer to and rely on the Prospectus including the section titled "*Risk Factors*" beginning on page no. 20 of the Prospectus, which has been filed with ROC.

The Equity Shares have not been and will not be registered under the US Securities Act (the "Securities Act") or any state securities law in United States and may not be Issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933.

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