

25<sup>th</sup> August, 2014

To,

The Secretary  
BSE Limited  
Floor 25, P.J. Towers,  
Dalal Street, Mumbai – 400001

The Secretary  
The National Stock Exchange of India Limited  
Exchange Plaza, Bandra-Kurla Complex  
Bandra (E), Mumbai - 40005

**Sub: Disclosure under Regulation 10(6) of SEBI (SAST), 2011**

We are enclosing herewith format under Regulations 10(6) of SEBI (SAST), 2011 duly filled in and signed in connection of acquisitions of shares of New Eros Tradecom Limited which in turn holds Shares of Zuari Global Limited as an Indirect Acquisition.

This is for your information and record.

Thanking You

Yours Faithfully,

|                                                                                     |                                                                                     |                                                                                      |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| For Adventz Finance Private Limited                                                 | For Adventz Securities Enterprises Limited                                          | For Mr. Saroj Kumar Poddar                                                           |
|  |  |  |
| Authorised Signatory                                                                | Authorised Signatory                                                                | Authorised Signatory                                                                 |

**Format for Disclosures under Regulation 10(6) – Intimation to Stock Exchanges in respect of acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|    |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                  |                                                                  |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|
| 1. | Name of the Target Company (TC)                                                                                                                                                                                                                                        | Zuari Global Limited ("ZGL")<br><br>[The shares of New Eros Tradecom Limited (NETL) have been acquired and NETL in turn holds <i>inter alia</i> 1196767 shares of ZGL.]                                                                                                                                                                          |                                                                  |
| 2. | Name of the acquirer(s)                                                                                                                                                                                                                                                | M/s. Adventz Finance Private Limited ("AFPL")<br>M/s. Adventz Securities Enterprises Limited ("ASEL")<br>Mr. Saroj Kumar Poddar ("SKP")<br>(Collectively referred to as "Acquirers")<br><br>(Please note that there was no direct acquisition of shares or voting rights in ZGL by the above mentioned Acquirers. Please refer to note 3 below). |                                                                  |
| 3. | Name of the stock exchange where shares of the TC are listed                                                                                                                                                                                                           | The National Stock Exchange of India Limited<br>BSE Limited                                                                                                                                                                                                                                                                                      |                                                                  |
| 4. | Details of the transaction including rationale, if any, for the transfer/ acquisition of shares                                                                                                                                                                        | Inter se transfer                                                                                                                                                                                                                                                                                                                                |                                                                  |
| 5. | Relevant regulation under which the acquirer is exempted from making open offer                                                                                                                                                                                        | 10 (1) (a) (ii)                                                                                                                                                                                                                                                                                                                                  |                                                                  |
| 6. | Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so,<br><br>- Whether disclosure was made and whether it was made within the timeline specified under the regulations<br><br>- Date of filing with the stock exchange | Yes, the disclosure was made in time.<br><br>August 16, 2014                                                                                                                                                                                                                                                                                     |                                                                  |
| 7. | Details of acquisition                                                                                                                                                                                                                                                 | Disclosure required to be made under regulation 10(5)                                                                                                                                                                                                                                                                                            | Whether the disclosures under regulation 10(5) are actually made |
|    | a) Name of the transferor/ seller                                                                                                                                                                                                                                      | Refer note 3                                                                                                                                                                                                                                                                                                                                     | Yes, Refer note 3                                                |

a      a      a

|    |                                                                                                            |                                                                      |                                    |                      |                                    |
|----|------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|------------------------------------|----------------------|------------------------------------|
|    | b) Date of acquisition                                                                                     | August 22, 2014                                                      |                                    | Yes, August 22, 2014 |                                    |
|    | c) Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above | Refer note 3                                                         |                                    | Yes, Refer note 3    |                                    |
|    | d) Total shares proposed to be acquired/ actually acquired as a % of diluted share capital of TC           | Refer note 3                                                         |                                    | Yes, Refer note 3    |                                    |
|    | e) Price at which shares are proposed to be acquired/ actually acquire                                     | The Shares of ZGL @ Rs. 90.00 per share<br>Please refer note 3 below |                                    | Yes, Refer note 3    |                                    |
| 8. | Shareholding details                                                                                       | Pre- transaction                                                     |                                    | Post- transaction    |                                    |
|    |                                                                                                            | No. of shares held                                                   | % w.r.t. total share capital of TC | No. of shares held   | % w.r.t. total share capital of TC |
|    | a) Each Acquirer/ Transferee(*)                                                                            |                                                                      |                                    |                      |                                    |
|    | - Adventz Finance Private Limited                                                                          | 1687512                                                              | 5.73                               | 1687512              | 5.73                               |
|    | - Adventz Securities Enterprises Limited                                                                   | 98804                                                                | 0.34                               | 98804                | 0.34                               |
|    | - Saroj Kumar Poddar                                                                                       | 891390                                                               | 3.03                               | 891390               | 3.03                               |
|    | b) Each Seller/ Transferor                                                                                 |                                                                      |                                    |                      |                                    |
|    | - New Eros Tradecom Limited                                                                                | 1196767                                                              | 4.07                               | 1196767              | 4.07                               |

**Note:**

- (\*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.
- M/s. Adventz Finance Private Limited, Adventz Securities Enterprises Limited and Mr. Saroj Kumar Poddar, existing promoters of the ZGL, have indirectly acquired 1196767 equity shares in Zuari Global Limited (ZGL) which is 4.07% of the share capital of ZGL by virtue of acquisition of 25,00,006 (Twenty Five Lacs Six shares only) shares of M/s. New Eros Tradecom Limited (NETL) from M/s. Gobind Sugar Mills Limited (aggregating to 54.95% of the share capital of NETL) in the proportion of 18% (819000 Equity Shares), 18% (819000 Equity Shares) and 18.95% (862006 Equity Shares) respectively. Therefore, ZGL has been considered as the "target company" for the indirect acquisition and for the purpose of this disclosure.

*Q Q Q*

4. Adventz Investments and Holdings Limited and Adventz Securities Trading Private Limited have been merged with Adventz Finance Private Limited vide court order dated 2nd June, 2014 and accordingly all shares held by Adventz Investments and Holdings Limited and Adventz Securities Trading Private Limited are now vested with Adventz Finance Private Limited.

| For Adventz Finance Private Limited                                               | For Adventz Securities Enterprises Limited                                        | For Mr. Saroj Kumar Poddar                                                          |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|  |  |  |
| Authorised Signatory                                                              | Authorised Signatory                                                              | Authorised Signatory                                                                |

Date: 25 August, 2014

Place: Kolkata

1. The National Stock Exchange of India Limited

Exchange Plaza,  
Plot No. C/1, G Block  
Bandra Kurla Complex  
Bandra (E)  
Mumbai- 400 051

2. BSE Limited

Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai- 400 001