

25th August, 2014

To,

The Secretary
BSE Limited
Floor 25, P.J. Towers,
Dalal Street, Mumbai – 400001

The Secretary
The National Stock Exchange of India Limited
Exchange Plaza, Bandra-Kurla Complex
Bandra (E), Mumbai - 40005

Sub: Disclosure under Regulation 10(6) of SEBI (SAST), 2011

We are enclosing herewith format under Regulations 10(6) of SEBI (SAST), 2011 duly filled in and signed in connection of acquisitions of shares of New Eros Tradecom Limited which in turn holds Shares of Zuari Agro Chemicals Limited as an Indirect Acquisition.

This is for your information and record.

Thanking You

Yours Faithfully,

For Adventz Finance Private Limited	For Adventz Securities Enterprises Limited	For Mr. Saroj Kumar Poddar
		
Authorised Signatory	Authorised Signatory	Authorised Signatory

Format for Disclosures under Regulation 10(6) – Intimation to Stock Exchanges in respect of acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Zuari Agro Chemicals Limited ("ZACL") [The shares of New Eros Tradecom Limited (NETL) have been acquired and NETL in turn holds <i>inter alia</i> 1196767 shares of ZACL.]	
2.	Name of the acquirer(s)	M/s. Adventz Finance Private Limited ("AFPL") M/s. Adventz Securities Enterprises Limited ("ASEL") Mr. Saroj Kumar Poddar ("SKP") (Collectively referred to as "Acquirers") (Please note that there was no direct acquisition of shares or voting rights in ZACL by the above mentioned Acquirers. Please refer to note 3 below.)	
3.	Name of the stock exchange where shares of the TC are listed	The National Stock Exchange of India Limited BSE Limited	
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares	Inter se transfer	
5.	Relevant regulation under which the acquirer is exempted from making open offer	10 (1) (a) (ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - Whether disclosure was made and whether it was made within the timeline specified under the regulations - Date of filing with the stock exchange	Yes, the disclosure was made in time. August 16, 2014	
7.	Details of acquisition	Disclosure required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made
	a) Name of the transferor/ seller	Refer note 3	Yes, Refer Note 3

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	b) Date of acquisition	August 22, 2014		Yes, August 22, 2014	
	c) Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	Refer note 3		Yes, Refer Note 3	
	d) Total shares proposed to be acquired/ actually acquired as a % of diluted share capital of TC	Refer note 3		Yes, Refer Note 3	
	e) Price at which shares are proposed to be acquired/ actually acquire	The Shares of ZACL @ Rs. 175.10 per share Please refer note 3 below		Yes, Refer Note 3	
8.	Shareholding details	Pre- transaction		Post- transaction	
		No. of shares held	% w.r.t. total share capital of TC	No. of shares held	% w.r.t. total share capital of TC
	a) Each Acquirer/ Transferee(*)				
	- Adventz Finance Private Limited	1322641	3.14	1322641	3.14
	- Adventz Securities Enterprises Limited	98804	0.24	98804	0.24
	- Saroj Kumar Poddar	79406	0.19	79406	0.19
	b) Each Seller/ Transferor				
	- New Eros Tradecom Limited	1196767	2.85	1196767	2.85

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.
- M/s. Adventz Finance Private Limited, Adventz Securities Enterprises Limited and Mr. Saroj Kumar Poddar, existing promoters of the ZACL, have indirectly acquired 1196767 equity shares in Zuari Agro Chemicals Ltd (ZACL) which is 2.85% of the share capital of ZACL by virtue of acquisition of 25,00,006 (Twenty Five Lacs Six shares only) shares of M/s. New Eros Tradecom Limited (NETL) from M/s. Gobind Sugar Mills Limited (aggregating to 54.95% of the share capital of NETL) in the proportion of 18% (819000 Equity Shares), 18% (819000 Equity Shares) and 18.95% (862006 Equity Shares) respectively. Therefore, ZACL has been considered as the "target company" for the indirect acquisition and for the purpose of this disclosure.

[Signature]

[Signature]

[Signature]

4. Adventz Investments and Holdings Limited and Adventz Securities Trading Private Limited have been merged with Adventz Finance Private Limited vide court order dated 2nd June, 2014 and accordingly all shares held by Adventz Investments and Holdings Limited and Adventz Securities Trading Private Limited are now vested with Adventz Finance Private Limited.

For Adventz Finance Private Limited	For Adventz Securities Enterprises Limited	For Mr. Saroj Kumar Poddar
		
Authorised Signatory	Authorised Signatory	Authorised Signatory

Date: 25 August, 2014

Place: Kolkata

1. The National Stock Exchange of India Limited

Exchange Plaza,

Plot No. C/1, G Block

Bandra Kurla Complex

Bandra (E)

Mumbai- 400 051

2. BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street

Mumbai- 400 001