# PROFILE OF SHRI SIDDHARTHA MOHANTY
# MD & CEO OF LIC HFL

Shri. Siddhartha Mohanty is currently the Managing Director & Chief Executive Officer of LIC Housing Finance Ltd. (LIC HFL).

Prior to taking over as MD & CEO of LIC Housing Finance, one of the largest housing finance companies in India, Shri. Mohanty was the company's Chief Operating Officer. Shri Mohanty started his career as a direct recruit officer with LIC of India in 1985 and has risen through the ranks to this senior position. Before joining LIC Housing Finance, he was Executive Director- Legal with LIC of India.

In a career spanning over three decades in the Corporation, Shri. Mohanty has made his mark in the areas of Marketing, HR, Investments and Legal. He has served as Chief of Investments (Monitoring), Regional Head of a marketing vertical of LIC's Western Zone spanning the States of Maharashtra, Gujarat and Goa. He was the Senior Divisional Manager in-charge of Raipur and Cuttack divisions of LICI.

Shri Mohanty is a Post Graduate in Political Science with a degree in Law. Other qualifications include post-graduation in Business Management and Licentiate from the Insurance Institute of India. His innovative style of working, people orientation, marketing acumen and technical expertise have resulted in success in each of his assignments.