

SIRCA PAINTS INDIA LIMITED

(Formerly known as Sircolor Wood Coatings Pvt. Ltd.)

Plot No-50, Badli Industrial Area, Phase-2,
New Delhi-110042

011-42083083 / 47533213

info@sircolor.in www.sircapaints.com

CIN NO : L24219DL2006PLC145092



TO,
LISTING DEPARTMENT
NATIONAL STOCK EXCHANGE OF INDIA LTD.
EXCHANGE PLAZA , 5TH FLOOR, PLOT NO. C/1
G-BLOCK, BANDRA-KURLA COMPLEX, BANDRA (E)
MUMBAI – 400051.

SYMBOL: SIRCA

REF: NATIONAL STOCK EMERGE (NSE) EMERGE WEBSITE

SUB: REPLY ON THE CLARIFICATION SOUGHT ON ANNOUNCEMENT DATED 25th May, 2019 REGARDING MEMORANDUM OF UNDERSTANDING/AGREEMENTS"

Dear Sir/Ma'am

With reference to the subject captioned above, clarification has been sought by the exchange on Announcement dated on 25th May, 2019 submitted by the company under **Regulation 30 of the SEBI (Listing Obligations & Disclosures Requirements) Regulation, 2015**, regarding Board Meeting held on 25th May, 2019:

Please find below the clarification of the same;

Query 1:

"With respect to the Memorandum of Understanding/Agreements signed with M/s Mindbrand Analysis and Consultants Private Limited (alias The Investment Lab) and M/s Kent Communications India Private Limited, Clarification has been marked by the Exchange:

- Whether the transaction would fall within related party transactions? If yes, whether the same is done at arm's length ;*
- Whether, the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship;*
- Shareholding, if any, in the entity with whom the agreement is executed;*
- Size of agreement."*

Reply to the Clarification sought put forth before your good office:

- Memorandum of Understanding / Agreement signed with M/s Mindbrand Analysis and Consultants Private Limited (alias The Investment Lab) and M/s Kent Communications India Private Limited does not fall under the ambit of***



Related Party Transactions, as defined under Companies Act, 2013 and SEBI (LODR) Regulations, 2015.

- *Both the parties are neither related to Promoters / Promoters Group / Group of Companies/Directors and KMP's of the Company, in any manner what so ever; nor are they shareholders of the Company.*
- *Its is a general agreement executed with the Third parties i.e, Mindbrand Analysis and Consultants Private Limited (alias The Investment Lab) to act as an exclusive Integrated Reporting advisor with the purpose of assisting and publishing various reports, newsletters and journals etc on monthly / quarterly / yearly basis and,
Further, Memorandum and Understanding entered with M/s Kent Communications India Private Limited for publishing and / or advertising company's Brand in various Print Media.*

Exchange is requested to take the above clarification on your record and acknowledge.

Thanking You,

SIRCA PAINTS INDIA LIMITED

(Formerly Known as Sircolor Woods Coating Pvt. Ltd.)

FOR SIRCA PAINTS INDIA LIMITED
(Formerly Known as Sircolor Wood Coatings Pvt. Ltd.)

Chahat Mahajan *Company Secretary*

Company Secretary & Compliance Officer

Membership Number: 51255

Date: 19/06/2019

Place: Delhi

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EXCHANGE PLAZA , 5TH FLOOR, PLOT NO. C/1
G-BLOCK, BANDRA-KURLA COMPLEX, BANDRA (E)
MUMBAI – 400051.

SUB: Disclosures under Regulation 30 of the SEBI (Listing Obligations & Disclosures Requirements) Regulation, 2015

REF: SYMBOL-SIRCA

Dear Sir/ Madam,

Pursuant to **Regulation 30 of the SEBI (Listing Obligations & Disclosures Requirements) Regulation, 2015**, We are pleased to inform that the Board of Directors of the Company has its Meeting (**SERIAL NO. 2019-2020/BM/1**) held on **Today, i.e. Saturday 25th May, 2019** at **Plot No-50, Badli Industrial Area, Phase-2, Delhi-110042**.

1. To Considered and approved **Appointment** and entered Agreement with **Mindbrand Analysis and Consultants Private Limited (alias The Investment Lab)** as an exclusive Integrated Reporting advisor with the purpose of assisting and publishing various reports, newsletters and journals etc on monthly / quarterly / yearly basis.
2. To Considered and approved **The Memorandum and Understanding entered with M/s Kent Communications India Private Limited for Public Relations/Advertisement**.

Thanking You,
Yours faithfully,

SIRCA PAINTS INDIA LIMITED

(Formerly Known as Sircolor Wood Coating Pvt. Ltd.)

FOR SIRCA PAINTS INDIA LIMITED
(Formerly Known as Sircolor Wood Coatings Pvt. Ltd.)

Company Secretary

Chahat Mahajan
Company Secretary & Compliance Officer
Membership Number: 51255

Date: 25/05/2019
Place: Delhi