Suprajit Engineering Limited

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E-mail: info@suprajit.com Web : http://www.suprajit.com
Corporate Identity Number (CIN) : L29199KA1985PLC006934

DNV ISO / TS 16949 REGISTERED FIRM

National Stock Exchange of India Ltd
Exchange Plaza
Bandra – Kurla Complex
Bandra (East)
Mumbai – 400 051.

September 14, 2016

Dear Sir / Madam,

Sub : Acquisition of Wescon Controls LLC an overview.

Further to our announcement dated September 9, 2016, we are pleased to enclose herewith an overview of Wescon Controls LLC.

We request you to announce the same.

Thanking you

Yours faithfully
for Suprajit Engineering Limited,

Medappa Gowda J
Company Secretary

Encl : as above



Controls for a world in motion

Wescon Controls Overview

Leading designer and manufacturer of a comprehensive portfolio of mission-critical mechanical and electronic controls for North American outdoor power equipment and other non-automotive markets

•Wescon Controls, LLC ("Wescon Controls" or "the Company"), headquartered in Wichita, Kansas, is the leading designer and manufacturer of mission-critical mechanical cable and electronic controls for the North American outdoor power equipment (OPE) market and a significant supplier to other non-automotive controls markets

•The Company's dual-plant operation (plants located in the United States and Mexico), vertically integrated approach to product design and manufacturing and flexible production provide superior control of product design, component supply and output quality, while also facilitating production efficiency.

• Over the Company's 69-year history, the highly regarded Wescon Controls brand has become synonymous with innovation, quality and safety.

•The OPE and non-automotive controls markets are ex evidencing strong growth driven by recovering housing and construction markets, increasing consumer spending and a growing emphasis on emissions standards, and together represent a $350 million addressable market

• Wescon Controls is led by a deep team of industry veterans with strong manufacturing and business experience and a full commitment to guiding the Company through the next phase of growth

•The Company has developed entrenched relationships with diverse base of blue-chip customers that value Wescon Controls' collaborative approach to engineering and design, reputation for outstanding product quality and industry-leading customer service

Diverse, Blue-Chip Customer Base









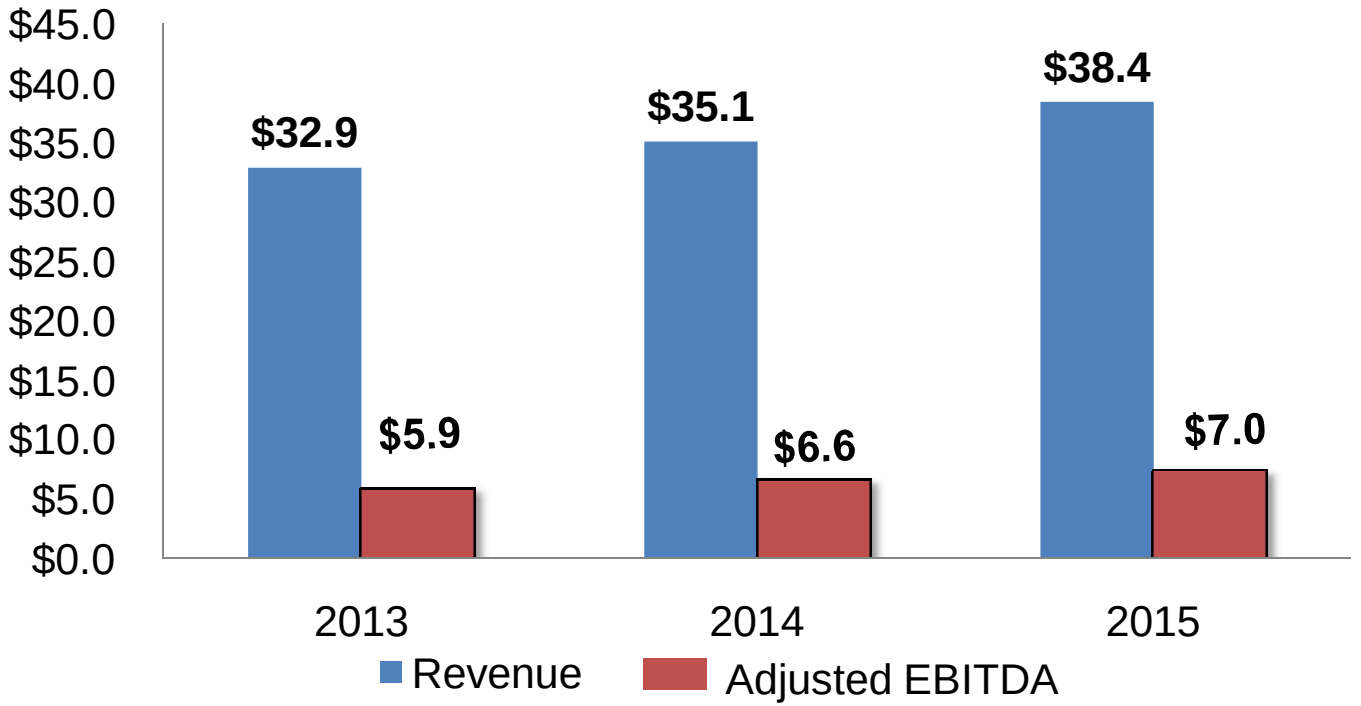


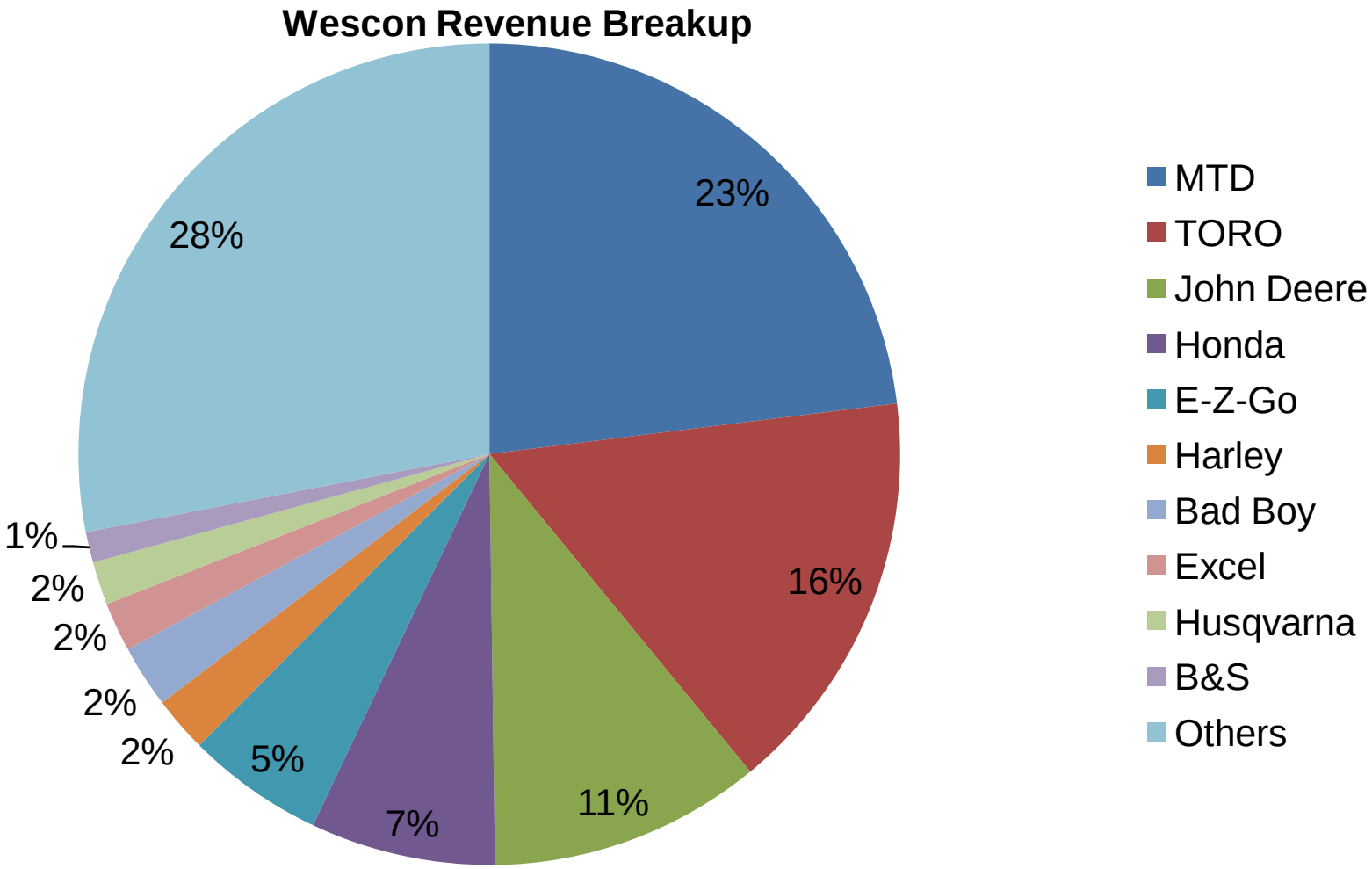






Wescon - Summary Financial Performance




Wescon Revenue Breakup
23%
16%
11%
7%
5%
2%
2%
2%
1%
28%
MTD
TORO
John Deere
Honda
E-Z-Go
Harley
Bad Boy
Excel
Husqvarna
B&S
Others

Current Structure

