March 13, 2013

The Secretary Corporate Relations Department BSE Limited P. J. Towers, Dalal Street Mumbai – 400 001	The Secretary Corporate Relations Department The National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex, Bandra East, Mumbai – 400059

Dear Sir,

Sub.: Disclosures under Regulation 29(2) of Securities And Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.
Ref.: Target Company- Videocon Industries Limited

We, M/s. Shree Dhoot Trading and Agencies Limited, M/s. Nippon Investment And Finance Company Private Limited and M/s. Dome-bell Electronics India Private Limited, the Promoter Group Entities of M/s. Videocon Industries Limited ("VIL"), refer to subject cited and attach herewith, disclosure in compliance with the provisions of Regulation 29(2) of Securities And Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 intimating that we have collectively acquired 66,68,695 Equity Shares of VIL representing 2.09% of the equity capital of VIL during the period from 17th September, 2012 to 11th March, 2013.

You are kindly requested to take the same on record.

Thanking you,

Yours truly,

For SHREE DHOOT TRADING AND AGENCIES LIMITED

AUTHORISED SIGNATORY

For NIPPON INVESTMENT AND FINANCE COMPANY PRIVATE LIMITED

AUTHORISED SIGNATORY

For DOME-BELL ELECTRONICS INDIA PRIVATE LIMITED

AUTHORISED SIGNATORY

Copy to: **VIDEOCON INDUSTRIES LIMITED**
14 K.M. Stone, Aurangabad- Paithan Road,
Village Chittegaon, Tal. Paithan,
Dist. Aurangabad – 431 105

Disclosures under Regulation 29(2) of Securities And Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Videocon Industries Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirers: 1. Shree Dhoot Trading And Agencies Limited 2. Nippon Investment And Finance Company Private Limited 3. Dome-Bell Electronics India Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. BSE Limited 2. The National Stock Exchange of India Limited		
Details of the acquisition / ~~disposal~~ /holding of shares/voting rights/ holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights			
Shree Dhoot Trading And Agencies Limited	**27,527,296**	**8.64**	**7.74**
Nippon Investment And Finance Company Private Limited	**3,600,060**	**1.13**	**1.01**
Dome-Bell Electronics India Private Limited	**19,067,768**	**5.98**	**5.36**
Other Promoter / Promoter Group	**162,985,789**	**51.13**	**45.85**
~~b) Voting rights (VR) otherwise than by shares~~			
~~c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)~~			
d) Total (a+b+c)	**213,180,913**	**66.88**	**59.97**

Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold			
Shree Dhoot Trading And Agencies Limited	**777,540**	**0.24**	**0.22**
Nippon Investment And Finance Company Private Limited	**5,217,219**	**1.64**	**1.47**
Dome-Bell Electronics India Private Limited	**673,936**	**0.21**	**0.19**
~~b) VRs acquired /sold otherwise than by shares~~			
~~c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold~~			
d) Total (a+b+c)	**6,668,695**	**2.09**	**1.88**
After the acquisition/sale, holding of:			
a) Shares carrying voting rights			
Shree Dhoot Trading And Agencies Limited	**28,304,836#**	**8.88**	**7.96**
Nippon Investment And Finance Company Private Limited	**8,817,279#**	**2.77**	**2.48**
Dome-Bell Electronics India Private Limited	**19,741,704#**	**6.19**	**5.55**
Other Promoter / Promoter Group	**162,985,789#**	**51.13**	**45.85**
~~b) VRs otherwise than by shares~~			
~~c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition~~			
d) Total (a+b+c)	**219,849,608#**	**68.97**	**61.84**
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	The Shares have been acquired on various dates during the period from 17th September, 2012 to 11th March, 2013		

Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 3,187,609,900/- divided into 318,771,669 Equity Shares of face value of Rs. 10/- each [Total number of shares includes 21,358 partly paid-up equity shares (Rs. 5/- paid-up) issued on rights basis on 22nd April, 2010].
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 3,187,642,645/- divided into 318,771,669 Equity Shares of face value of Rs. 10/- each [Total number of shares includes 14,809 partly paid-up equity shares (Rs. 5/- paid-up) issued on rights basis on 22nd April, 2010].
Total diluted share/voting capital of the TC after the said acquisition	Assuming full conversion of 1,944 Foreign Currency Convertible Bonds of US $ 100,000 each representing 36,729,013 Equity Shares of Rs. 10/- each, the total diluted paid-up equity share capital of the Company shall be: Rs. 3,554,932,775/- divided into 355,500,682 Equity Shares of face value of Rs. 10/- each including therein 14,809 partly paid-up equity shares (Rs. 5/- paid-up) issued on rights basis on 22nd April, 2010.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

excluding inter-se transfers among promoters.

Signature of the acquirer
For SHREE DHOOT TRADING AND AGENCIES LIMITED

AUTHORISED SIGNATORY

For NIPPON INVESTMENT AND FINANCE COMPANY PRIVATE LIMITED

AUTHORISED SIGNATORY

For DOME-BELL ELECTRONICS INDIA PRIVATE LIMITED

AUTHORISED SIGNATORY

Place: Mumbai
Date: 13th March, 2013